



**Isabel Aguayo,  
Mayor**



**Annette C. Delgadillo,  
Vice Mayor**



**Peggy Lemons,  
Councilmember**



**Brenda Olmos,  
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**ROLL CALL OF COUNCILMEMBERS**





THE CITY  
Safe, Healthy, and Attractive

# A NIGHT UNDER THE HAY TREE



CITY OF PARAMOUNT

PRESENTATION





THE CITY  
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# MAYOR'S AWARD OF EXCELLENCE



CITY OF PARAMOUNT

PRESENTATION



THE CITY  
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# NATIONAL HISPANIC HERITAGE MONTH



CITY OF PARAMOUNT

PROCLAMATION





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# NATIONAL PREPAREDNESS MONTH



CITY OF PARAMOUNT

PROCLAMATION





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# **PUBLIC HEARING ORDINANCE NO. 1172 UPDATE HOUSING CODE AND RELATED CODES**

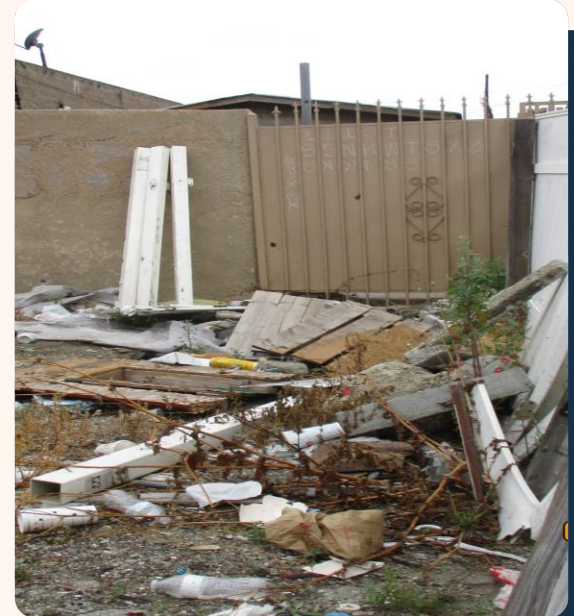


CITY OF PARAMOUNT

ITEM NO. 12

# BACKGROUND

- The Uniform Codes were designed to fill the primary needs for urban renewal, including conservation, rehabilitation or redevelopment
- Historically these safeguards were achieved by implementing the LA County Administrative Codes
- Building and Safety adopts codes that can be used across departments



# REQUEST



- Incorporate by reference the following codes:
  - 1997 Uniform Housing Code
  - 1997 Uniform Code for the Abatement of Dangerous Building
  - 1998 California Housing Code
  - 2022 California Existing Building Code
  - 2022 California Historical Building Code
  - 2022 California Referenced Standards Code
  - 2022 California Fire Code



# PURPOSE

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- Municipal Code will be in compliance & consistent with the California Building Code (and related codes)
- Allows for safe and attractive city
- The Uniform Codes are the model code for the International Code
- California Building Standards Commission establishes State codes based off the International Building Code.



# RECOMMENDED ACTION

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- Read by title only, waive further reading, introduce Ordinance No. 1172, and place it on the September 26, 2023 agenda for adoption.

## STRATEGIC OUTCOMES

- No. 1: Safe Community
- No. 4: Environmental Health
- No. 6: Efficient, Effective, and Fiscally Responsible Government.





THE CITY  
Safe, Healthy, and Attractive

# **PUBLIC HEARING ORDINANCE NO. 1172 UPDATE HOUSING CODE AND RELATED CODES**



CITY OF PARAMOUNT

ITEM NO. 12





# **ORDINANCE NO. 1175 ZONING ORDINANCE TEXT AMENDMENT NO. 31 DEVELOPMENT REVIEW APPLICATION NOTIFICATIONS**



# REQUEST

Request for the City Council to adopt Ordinance No. 1175, approving Zoning Ordinance Text Amendment (ZOTA) No. 31, revising regulations regarding development review application notifications citywide

8/2/23 – the Planning Commission voted to recommend that the City Council approve the Code amendment

PARAMOUNT THE CITY Safe, Healthy, and Attractive		Development Review Applicant's Guide	
PURPOSE	The Develop the City and Zoning Ord Board acts preserve the area.	PARAMOUNT THE CITY Safe, Healthy, and Attractive	For Planning Department Use: Date Filed: _____ Fee: \$581.25 Case No.(s): _____ Date of Hearing: _____ By: _____ Related Items: _____
	The Develop approval of (a) in which it is particular s conserve p to the Para (b) adjacent st to make the (c) proposed s architectural in the cour of the prop neighborho		
FINDINGS	(d) other exist developments	<b>DEVELOPMENT REVIEW APPLICATION</b>	
		<b>APPLICANT</b>	Name of Applicant: _____ Mailing Address: _____ Phone Number of Applicant: _____ Email Address of Applicant: _____ Legal Owner of Property (if different from applicant): _____ Owner's Address: _____ Owner's Phone Number: _____ Owner's Email Address: _____ Name of Business (if applicable): _____
		<b>LOCATION</b>	Subject property is located at _____ Between _____ and _____
		<b>LEGAL</b>	Assessor's Parcel No.: _____ Parcel Size: _____ sq. ft. Legal description: _____
		<b>LAND USE</b>	Existing Zoning: _____ General Plan Land Use Designation: _____ Current Land Use: _____ If vacant, Previous Use: _____ Number of Months Vacant: _____

# Vision, Mission, Values, and Strategic Outcomes

**01**

Safe  
Community

**02**

Community  
Health

**03**

Economic  
Health

**04**

Environmental  
Health

**05**

Attractive  
and Well-  
Maintained  
Infrastructure

**06**

Efficient,  
Effective,  
and Fiscally  
Responsible



## Strategic Outcome No. 6

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- Effective, inclusive, and transparent public information and engagement.
- Government transparency extends to consideration of private development proposals
- Project may trigger Development Review Board
- Public debate could be more inclusive

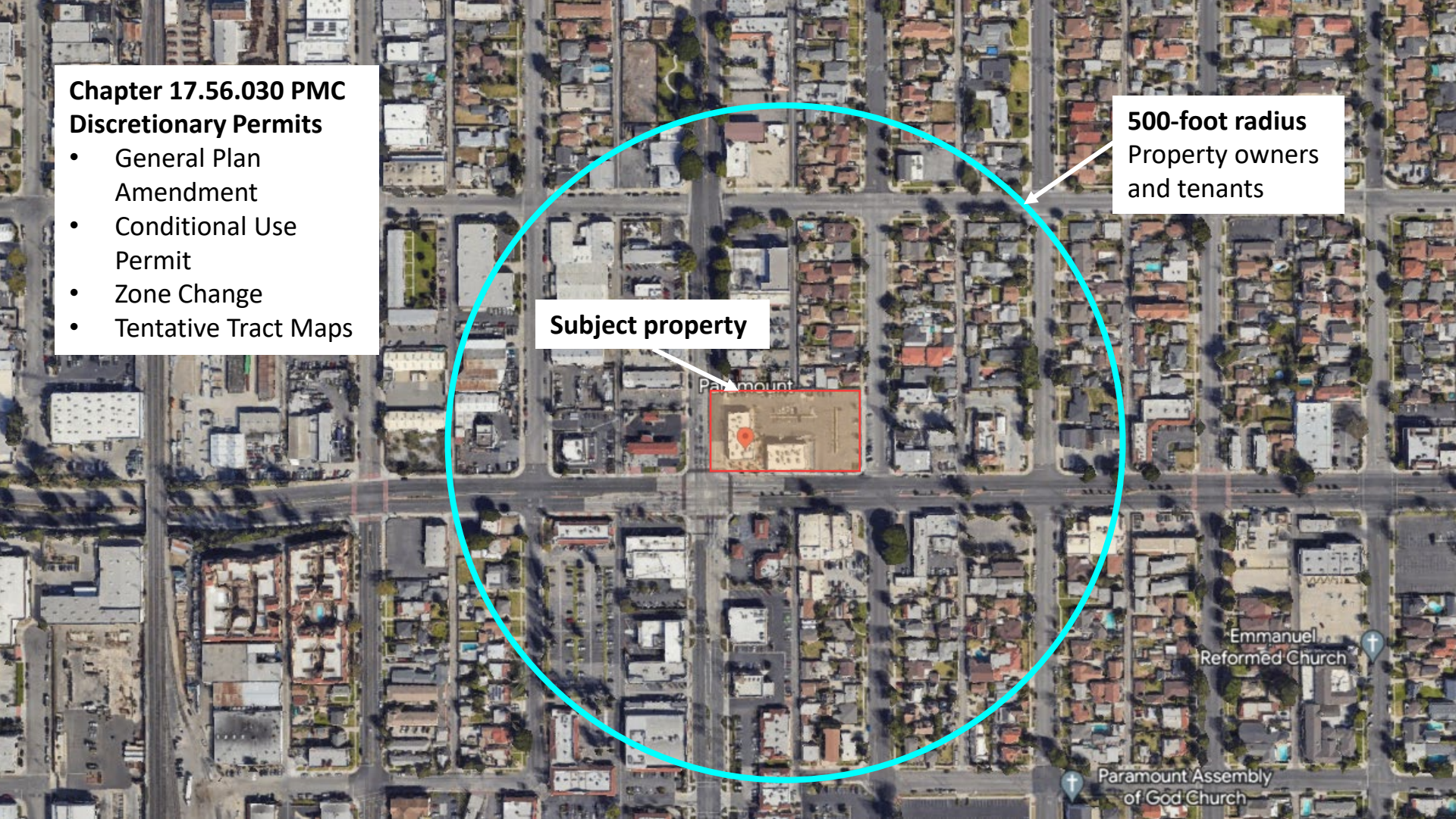


## Chapter 17.56.030 PMC Discretionary Permits

- General Plan Amendment
- Conditional Use Permit
- Zone Change
- Tentative Tract Maps

Subject property

500-foot radius  
Property owners  
and tenants





## Chapter 17.56.030 PMC Discretionary Permits

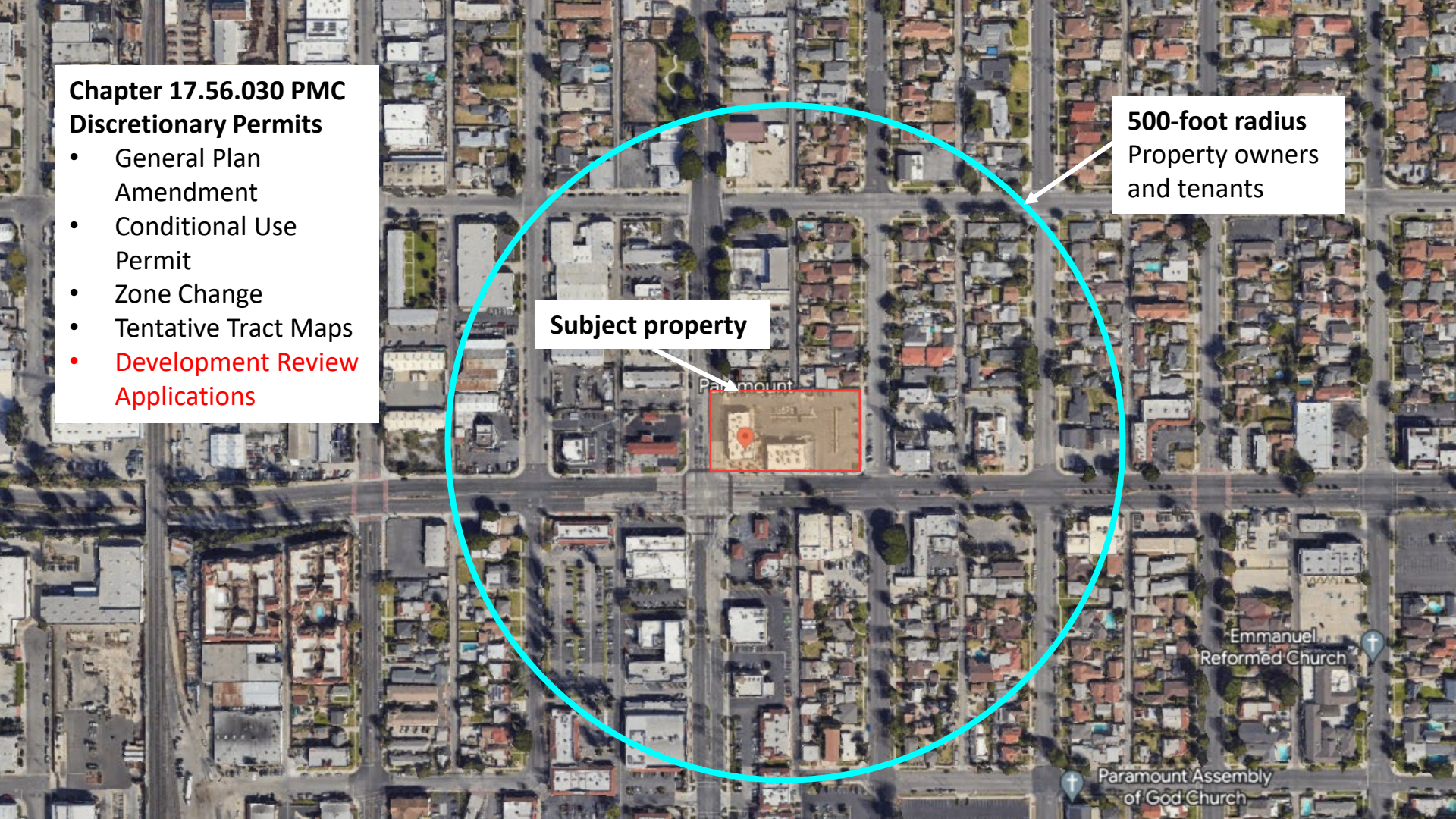
- General Plan Amendment
- Conditional Use Permit
- Zone Change
- Tentative Tract Maps
- **Development Review Applications**

Subject property

500-foot radius  
Property owners  
and tenants

Emmanuel  
Reformed Church

Paramount Assembly  
of God Church



# SUMMARY OF PROPOSED REVISIONS

CITY OF PARAMOUNT  
LOS ANGELES COUNTY, CALIFORNIA

**ORDINANCE NO. 1175**

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF PARAMOUNT, APPROVING ZONING ORDINANCE TEXT AMENDMENT NO. 31, AMENDING SECTION 17.56.030(A)(1), SECTION 17.56.040(A)(1), AND SECTION 17.60.020(B) OF THE PARAMOUNT MUNICIPAL CODE, REVISING REGULATIONS FOR DEVELOPMENT REVIEW APPLICATIONS TO REQUIRE PUBLIC HEARING NOTIFICATIONS IN THE CITY OF PARAMOUNT.

THE CITY COUNCIL OF THE CITY OF PARAMOUNT DOES HEREBY ORDAIN AS FOLLOWS:

**SECTION 1. Purpose and Findings.** The City Council finds and declares as follows:

- A. California Constitution Article XI, Section 7, enables the City of Paramount ("the City") to enact local planning and land use regulations; and
- B. The authority to adopt and enforce zoning regulations is an exercise of the City's police power to protect the public health, safety, and welfare; and
- C. The City desires to ensure that development occurs in a prudently effective manner, consistent with the goals and objectives of the General Plan as updated and adopted by the City Council on August 7, 2007 and reasonable land use planning principles; and
- D. The City desires to require applicants who apply for a development review application to provide mailing labels for addresses of both property owners and tenants within 500 feet of a project site for the public hearing notice as a matter of increased government transparency; and
- E. The Planning Commission held a duly noticed public hearing on August 2, 2023 at which time it considered all evidence presented, both written and oral, and at the end of the hearing voted to adopt Resolution No. PC 23.026, recommending that the City Council adopt this Ordinance; and
- F. The City Council held a duly noticed public hearing on September 12, 2023, at which time it considered all evidence presented, both written and oral,

**Draft Ordinance**

Chapter 17.56.030 (Notices generally)

Chapter 17.56.040 (Hearings)

Chapter 17.060.020 (Composition – Rules of procedure generally – Quorum minutes)

# EXAMPLE NOTICE

CITY OF PARAMOUNT  
16400 COLORADO AVENUE  
PARAMOUNT, CALIFORNIA  
(562) 220-2036  
[planning@paramountcity.com](mailto:planning@paramountcity.com)

## MEETING NOTICE

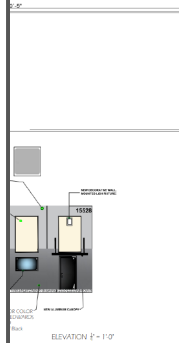
### PROPOSED DEVELOPMENT REVIEW APPLICATION NO. 23.014

Notice is hereby given that the City of Paramount shall conduct a hearing to consider a request to remodel the exterior of an existing warehouse building at 15528 Illinois Avenue in the M-2 (Heavy Manufacturing) zone in Paramount, California.

The hearing will be held at the meeting of the Development Review Board to be held at 6:00 p.m. on Wednesday, September 6, 2023 in the City Hall Council Chambers, 16400 Colorado Avenue, Paramount, California. In order to effectively accommodate public participation, participants may provide public comments via email before 5:00 p.m. on Wednesday, September 6, 2023 at [planning@paramountcity.com](mailto:planning@paramountcity.com).

Any correspondence regarding this matter should be sent to the City Clerk, City Hall, 16400 Colorado Avenue, Paramount, California. For information, please contact the project planner, Smyrna Caraveo, at (562) 220-2046 or [scaraveo@paramountcity.com](mailto:scaraveo@paramountcity.com).

Valerie Zaragoza  
Administrative Assistant



CIUDAD DE PARAMOUNT  
16400 COLORADO AVENUE  
PARAMOUNT, CALIFORNIA  
(562) 220-2036  
[planning@paramountcity.com](mailto:planning@paramountcity.com)

## AVISO DE REUNIÓN

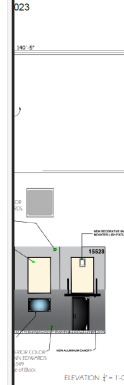
### PROPUESTA DE REVISIÓN DE DESARROLLO SOLICITUD NO. 23.014

Por la presente se notifica que la ciudad de Paramount llevará a cabo una audiencia para considerar una solicitud para remodelar el exterior de un edificio de almacén existente en 15528 Illinois Avenue en la zona M-2 (Fabricación Pesada) en Paramount, California.

La audiencia se llevará a cabo en la reunión de la Junta de Revisión de Desarrollo que se llevará a cabo a las 6:00 p.m. el miércoles 6 de septiembre de 2023 en las Cámaras del Consejo Municipal, 16400 Colorado Avenue, Paramount, California. Para acomodar efectivamente la participación pública, se anima a los participantes a proporcionar sus comentarios públicos por correo electrónico antes de las 5:00 p.m. del miércoles, 6 de septiembre de 2023 en [planning@paramountcity.com](mailto:planning@paramountcity.com).

Cualquier correspondencia relacionada con este asunto debe enviarse al City Clerk, City Hall, 16400 Colorado Avenue, Paramount, California. Para obtener información, comuníquese con el planificador del proyecto, Smyrna Caraveo, al (562) 220-2046 o [scaraveo@paramountcity.com](mailto:scaraveo@paramountcity.com).

Valerie Zaragoza  
Asistente administrativa







## RECOMMENDED ACTION

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Read by title only, waive further reading, introduce Ordinance No. 1175, and place it on the October 10, 2023 agenda for adoption

## STRATEGIC OUTCOMES

No. 6: Efficient, Effective, and Fiscally Responsible Government.



# **ORDINANCE NO. 1175 ZONING ORDINANCE TEXT AMENDMENT NO. 31 DEVELOPMENT REVIEW APPLICATION NOTIFICATIONS**





THE CITY  
Safe, Healthy, and Attractive

# HOMELESS OUTREACH – EXPANSION OF SERVICES



CITY OF PARAMOUNT

ITEM NO. 14



## BACKGROUND

2023 Homeless Census conducted by City Net indicated that a significant portion of the surveyed population of our homeless neighbors expressed interest in additional services such as:

- 65% Shelter Placement
- 75% Case Management



# SALVATION ARMY BELL SHELTER

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- During the approval of the FY 23-24 Budget, the funding of (15) shelter beds was approved in the amount of \$312,075.
- Since the start of the fiscal year, there have been virtually no shelter bed vacancies and beds are rarely becoming available.
- Due to interest in shelter bed availability, a waitlist has been established. Currently, (9) individuals are on our waitlist.
- Outreach and engagement efforts occur daily, leading to ongoing demand for these services.

## KAISER PERMANENTE'S COMMUNITY HEALTH CONTRIBUTIONS GRANT

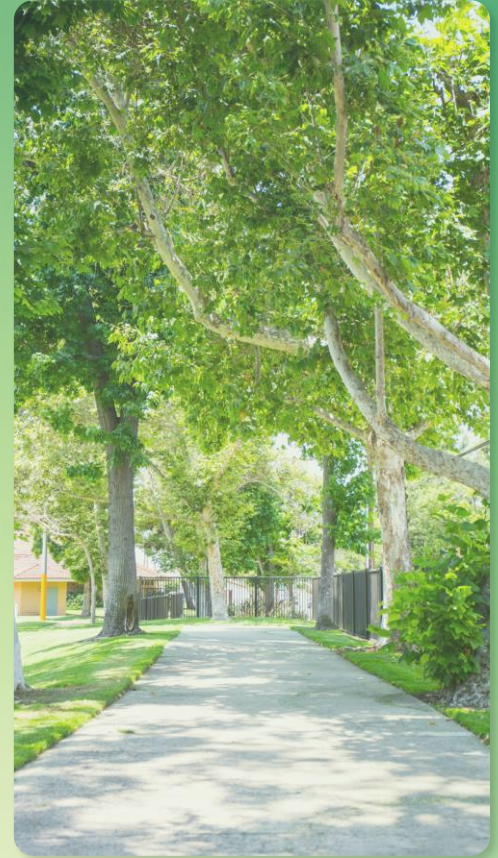
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- Kaiser Permanente awarded us a \$50,000 grant to be used in an effort to house individuals experiencing homelessness.
- We assessed our Homeless Plan and internal processes to identify areas of need in our Homeless Services Program that could be enhanced using this funding.
- The transition process from short-term housing to permanent housing is an identified need.
- Employing a Housing Navigator to guide unhoused individuals and families through the process of obtaining long-term housing would benefit the community and free up shelter beds.



## FISCAL IMPACT

- Increase our shelter bed count from (15) beds to (20) beds at the Salvation Army Bell Shelter using American Rescue Plan Act (ARPA) funding in the amount of \$69,825.
- Utilize the \$50,000 Kaiser Permanente Grant to contract a Housing Navigator from a local non-profit organization who will work with individuals housed at the Salvation Army Bell Shelter and families receiving services from Family Promise of the South Bay to find long-term housing solutions.





## RECOMMENDED ACTION

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### STRATEGIC OUTCOMES

Outcome No. 1: Safe Community

It is recommended that the City Council approve and authorize the Mayor or City Manager to execute:

- A) Amendment to the Salvation Army Bell shelter agreement, increasing the amount to \$381,900.
- B) Kaiser Permanente Grant Agreement for the awarded \$50,000 grant.



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# HOMELESS OUTREACH – EXPANSION OF SERVICES



CITY OF PARAMOUNT

ITEM NO. 14





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# **COMMUNITY BENEFITS AGREEMENT (CBA) ELIGIBILITY GUIDELINES FOR RESIDENTIAL ROOF REBATE PROGRAM**



CITY OF PARAMOUNT

ITEM NO. 15



## BACKGROUND

- April 11, 2022, City Council approved the Amended CUP No. 757 for the AltAir conversion project
  - Condition of approval requiring a Community Benefits Agreement (CBA)
- March 28, 2023, City Council approved the CBA between the City and AltAir Paramount, LLC
  - Base period of five years
    - Can be extended an additional 18 months

# RESIDENTIAL ROOF REBATE PROGRAM

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- ❖ Financial Assistance for low-to-moderate income single-family homeowners
- ❖ A rebate of up to \$15,000
- ❖ Covers cost of roof repairs to install solar panels



# ELIGIBILITY GUIDELINES/CRITERIA

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**Table “A” – Rebate Award Amount Limits**

<b>Cost of Repair</b>	<b>Minimum Reimbursement Amount</b>	<b>Maximum Reimbursement Amount</b>
<b>\$1,000-\$5,000</b>	<b>\$1,000</b>	<b>\$5,000</b>
<b>\$5,001-\$10,000</b>	<b>\$5,000</b>	<b>\$10,000</b>
<b>Over \$10,000</b>	<b>\$10,000</b>	<b>\$15,000</b>

# ELIGIBILITY GUIDELINES/CRITERIA CONTINUED

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## I. DOCUMENTATION REQUIREMENTS

1. **PHOTO IDENTIFICATION:** Photo Identification for every person listed on the Title to the property.
2. **PROOF OF OWNERSHIP:** Most recently recorded Grant Deed.
3. **MORTGAGE STATEMENT:** Current Mortgage Statement.
4. **UTILITY BILLS:** Two (2) current utility bill(s) – dated within the last two (2) months.
5. **PROPERTY TAXES:** Current copy of the Property Tax Statement – within the last six (6) months.
6. **PROOF OF HOME INSURANCE:** Proof of property insurance.



# NEXT STEPS



- ❖ Outreach
- ❖ Promote Energy Efficiency and Conservation



- ❖ Pre-qualify families



- ❖ Award grants to qualifying homeowners
- ❖ Meeting set goals of the City's Climate Action Plan

# RECOMMENDED ACTION

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- It is recommended that the City Council review and discuss the proposed criteria for the Residential Roof Rebate program and receive and file this report.

## STRATEGIC OUTCOMES

- No. 4: Environmental Health, and
- No. 6: Efficient, Effective, and Fiscally Responsible





# **COMMUNITY BENEFITS AGREEMENT (CBA) ELIGIBILITY GUIDELINES FOR RESIDENTIAL ROOF REBATE PROGRAM**







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# **AWARD OF CONTRACT**

## **HOME IMPROVEMENT PROGRAM CONSTRUCTION SERVICES**

**6822 SAN VINCENTE ST.**



CITY OF PARAMOUNT

ITEM NO. 16

# Background

- Award of contract for housing rehabilitation construction services through the Home Improvement Program
- 6822 San Vincente St.
- Program provides repairs for owner-occupied single-family detached homes and mobile homes on fixed foundations
- Household must qualify as low-to-moderate income
- Federal HOME funds
- The city contributes 80% or 90% of construction cost and the property owner contributing 20% or 10%



# AWARD OF CONTRACT

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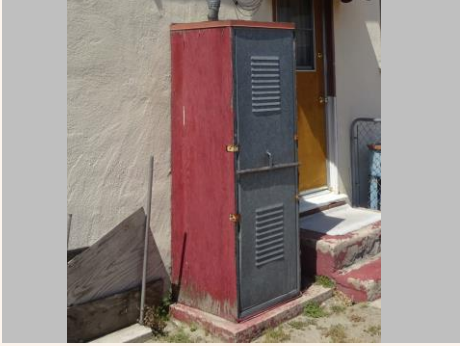
VV&G was selected as the lowest qualified bidder

The work (\$77,460.00) to be completed at the residence includes the following:

- Bring water heater into code compliance
- Apply new stucco color coat
- Install new roof
- Replace windows



# 6822 San Vicente St.



Water heater



Exterior stucco



Windows  
Roof

# RECOMMENDED ACTION

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Award the contract for construction services to VV&G in the total amount of \$77,460.00 from Federal HOME Funds for Home Improvement Program construction services at 6822 San Vincente St.

## STRATEGIC OUTCOMES

Vision, Mission, Values, and Strategic Outcomes

Strategic Outcomes No. 3: Economic Health





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# **AWARD OF CONTRACT**

## **HOME IMPROVEMENT PROGRAM CONSTRUCTION SERVICES**

**6822 SAN VINCENTE ST.**







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# **VETERANS MEMORIAL RENOVATION ARTWORK (CITY PROJECT NO. 9477)**



CITY OF PARAMOUNT

ITEM NO. 17



# Veterans Memorial Renovation Artwork

## Renovation

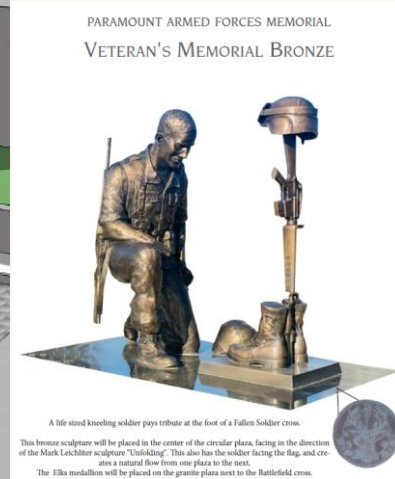
- Two Parts:
  - Renovation of the Elks Memorial Circle
  - Renovation of the paver surface in the entire Memorial Plaza

## Contract

- City Purchasing Policy
  - Contracts over \$40K
  - Professional Service

## Artist

- J.K. Designs – John Kinkaid
- 30 years of partnership



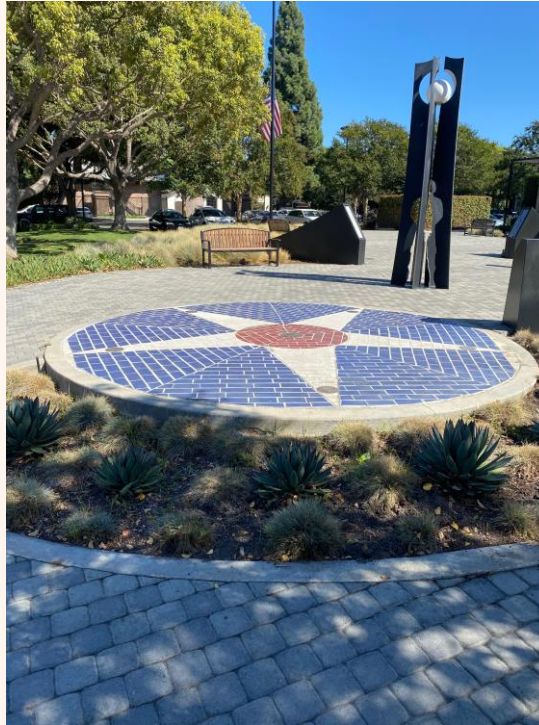
# Veterans Memorial Renovation Artwork

## Elks Memorial Circle

- Existing Tile Surface
- New black granite surface
- 6 military service plaques
- Kneeling soldier art sculpture
- Elks consultation

## Fiscal Impact

- FY 2023-24 Budget - \$100K
- Artwork Cost - \$145,720
- Additional Appropriation (Art Fund) - \$45,750



# RECOMMENDED ACTION

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## STRATEGIC OUTCOMES

It is recommended that the City Council City Council:

- 1) appropriate \$45,750 from the Art Fund for this project;
- 2) award the contract for professional services to J.K. Designs, Inc. for the renovation of the Elks Memorial Circle at the Veterans Memorial Plaza in the amount of \$145,720 and authorize the Mayor or her designee to execute the agreement

No. 2: Community Health







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# **VETERANS MEMORIAL RENOVATION ARTWORK (CITY PROJECT NO. 9477)**



CITY OF PARAMOUNT

ITEM NO. 17





THE CITY  
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# PROPOSED 5K RUN & 1K WALK EVENT



CITY OF PARAMOUNT

ITEM NO. 18

# 5K Run & 1K Walk Event

## FORMER PARAMOUNT 10K EVENT

- 10K event ended in 2008, after 29 years
- Co-sponsored event with the Paramount Rotary Club
- 10K Race had 2 left turns across major boulevards and crossed the railroad tracks – unsafe aspects
- Informal 5K/1K events have been offered since 2008

## PROPOSED PARAMOUNT 5K RACE & 1K WALK EVENT

- FY 2023-24 Budget - \$30K
- Proposing 5K route – all right turns, simple course
- Neighboring cities offer 5K race events



# 5K Run & 1K Walk Event

## REGIONAL COORDINATED RACE EVENTS

- Participating Southeast L.A. County Cities
  - Bell – 5K & 1K
  - Commerce – 5K & ½ Mile Dash
  - Downey – 5K
  - Huntington Park – 5K
  - Lynwood – 5K & 10K
  - Norwalk – 5K
  - Paramount – Proposed 5K & 1K Walk
  - Santa Fe Springs – 5K & ¼ mile Toddler Run
  - South Gate – 5K
  - Whittier – 5K & ½ Mile Dash
- Group Marketing and Special Medal



# 5K Run & 1K Walk Event

## REGIONAL 5K RACE CALENDAR

- Downey – February 24, 2024
- Santa Fe Springs – March 11, 2024
- Bell – May 5, 2024
- South Gate – May 11, 2024
- Huntington Park – May 16, 2024
- Lynwood – May 18, 2024
- Norwalk - TBD
- Paramount – June 1, 2024 (proposed)
  - 8 a.m. race – complete approx. 10 a.m.
- Whittier – October 26, 2024
- Commerce – November 18, 2024





# 5K Run & 1K Walk Event

## PROPOSED RACE COURSE – 5K

- Start – 3<sup>rd</sup> St/Paramount Blvd. (full lane closure from Rosecrans to Somerset)
- Turn East on Rosecrans Ave. (east bound lanes closed)
- Turn South on Downey Ave. (south bound lanes closed)
- Turn West on Alondra Blvd. (westbound lanes closed)
- Turn North on Paramount Blvd. (northbound lanes closed)
- Finish at All-American Way



# 5K Run & 1K Walk Event

## PROPOSED RACE COURSE – 5K

- Start – Paramount Blvd./All-American Way
- Walk south on Paramount Blvd. (northbound lanes)
- U-Turn at 1<sup>st</sup> St.
- Walk north on Paramount Blvd. (southbound lanes)
- Finish – Paramount Blvd./All-American Way



# 5K Run & 1K Walk Event

## STEPS

- Approve the course concept and proposed date
- Review the Traffic Control Plan at an upcoming City Council Meeting
- Public Works will solicit bids for traffic control services
- Review and approve proposed additional funding for the projected traffic management costs

## FISCAL IMPACT

- Race Event: \$30K budget: supplies & equipment for the event and t-shirts & medals for participants
- Traffic Control – request for additional budget authorization to cover estimated traffic management costs

# RECOMMENDED ACTION

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- It is recommended that the City Council City Council approve or modify the proposed 5K/1K race course.

## STRATEGIC OUTCOMES

- No. 2: Community Health







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# PROPOSED 5K RUN & 1K WALK EVENT



CITY OF PARAMOUNT

ITEM NO. 18



THE CITY  
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# BRANDING GUIDELINES AND PHOTOGRAPHY STANDARDS



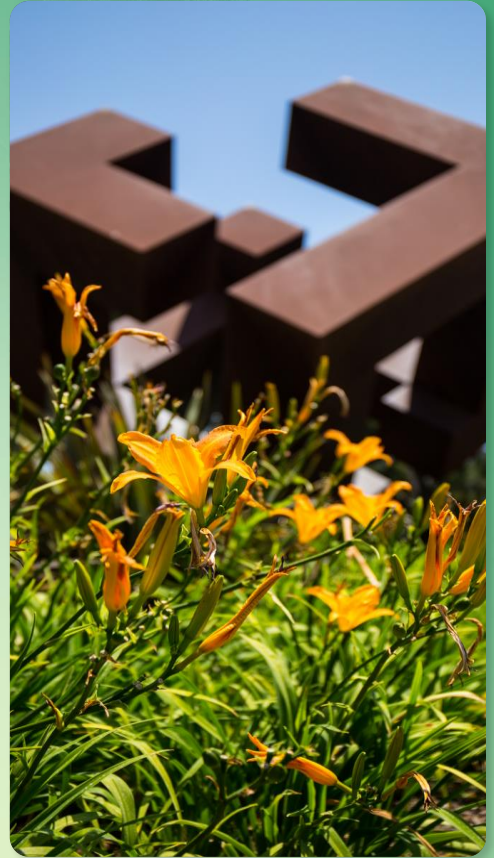
CITY OF PARAMOUNT

ITEM NO. 19

# Background

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- Paramount made of 7 City Departments
- Serves nearly 52,000 residents
- As City services expand, ***City's visual identity must be consistent, professional, and engaging***
- Recommendation to protect the City's visual identity with a standardized approach





# PARAMOUNT'S VISUAL IDENTITY FOUNDATION

DEEP PURPLE  
TEXT ACCENTED  
IN GREEN

CUSTOM FONT



DIFFERENTIATE US FROM  
HOLLYWOOD STUDIO

PALM TREES

THE CITY  
*Safe, Healthy, and Attractive*





# Branding Guidelines & Photography Standards

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- **What is a Branding Guide?**

- Unified instructions for bringing Paramount's visual identity to life

- **Document includes standards for:**

- Graphic design
- Color & typography
- Logo usage – dos and don'ts
- Promotional products
- Photography guide

- Absent a guide, potential for misuse of official City graphics



# Branding Guidelines & Photography Standards

**CITY OF PARAMOUNT**



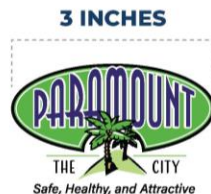
# Logo Clear Space

## CLEAR SPACE

The minimum clear space is measured by using the width of the uppercase “P” in Paramount. It is imperative to always give the logo minimum clear space.

## MINIMUM SIZE

The recommended minimum height and width of the City logo with the tagline is 3 inches or 216 pixels. Any graphic that requires a smaller logo should use the alternate logo.



# City Graphics/Comms Request Process

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- All communication requests must go through review and approval by Comms Division
- Outlines what information a request should include
- How to properly submit a request
- Expectations for community partners, vendors, and firms



# Logo Misuse

There are a few rules to abide by when placing and scaling the City logo. These should not be broken in any way.



Do not tilt or rotate



Do not use visual effects



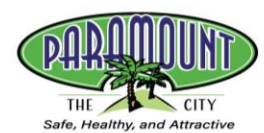
Do not use drop shadows



Do not texturize or embellish



Do not use gradients



Do not stretch, warp, or distort



Do not crop or cut off



Do not change transparency



Do not outline logotype



Do not re-create or reconfigure



Do not obscure with text



Do not touch the edges

# Logo Placement



# Official Logos

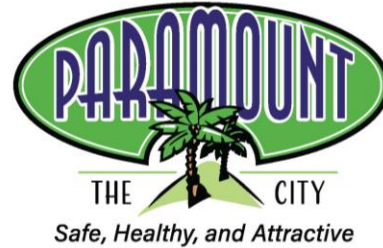
The City of Paramount's logos should work across all media. These are the primary elements of the City's brand identity.

Only use logos supplied by the Communications Division. Logos must not be changed or altered.

The City logo is trademarked and therefore protected.

All logo use must be reviewed and approved by the Communications Division. Please send draft files before publishing in good time to ensure any necessary changes can be made.

## PRIMARY LOGO LOCKUP



## ALTERNATE LOGO LOCKUP



# Purpose and Use

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- Helps achieve consistency
- Protect and maintain City's identity and reputation
- Guide will be added to our policy and shared with City staff and community partners who ask permission to use the City's logo





# RECOMMENDED ACTION

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It is recommended that the City Council review and approve the City's Branding Guidelines and Photography Standards.

## STRATEGIC OUTCOMES

Strategic Outcomes No. 6:  
Efficient, Effective, and Fiscally  
Responsible





THE CITY  
Safe, Healthy, and Attractive

# BRANDING GUIDELINES AND PHOTOGRAPHY STANDARDS



CITY OF PARAMOUNT

ITEM NO. 19



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# APPROVAL OF THE 2023 URBAN FOREST MANAGEMENT PLAN



CITY OF PARAMOUNT

ITEM NO. 20



# City of Paramount Urban Forest Management Plan



**TreePeople**

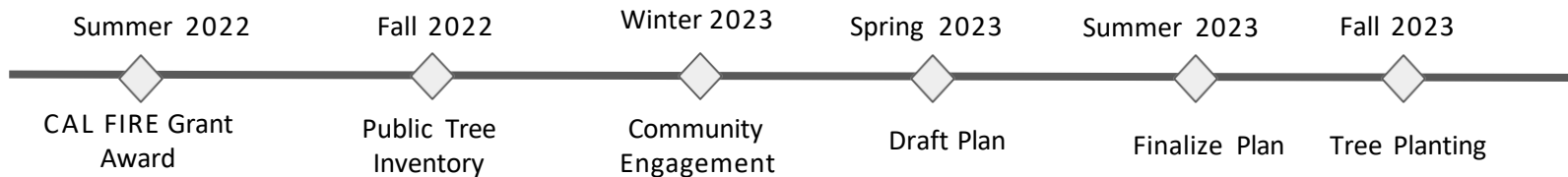


CITY OF PARAMOUNT



# BACKGROUND

- A **roadmap** that creates a shared vision for the future of a city's trees
- An **action plan**; detailed information, recommendations, and resources
- Based on community engagement, existing urban forest data, operational capacity and related city policies
- CAL FIRE grant funded effort in partnership



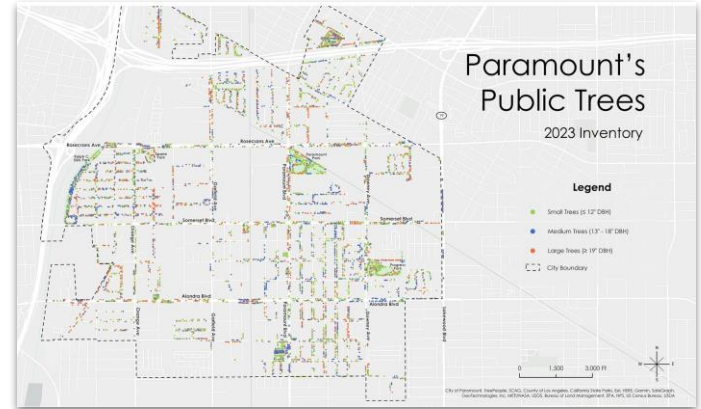
# ASSESSMENTS

## Community

- 3 Community Workshops March & April 2023
  - 41 Participants
- 120 community member surveys completed

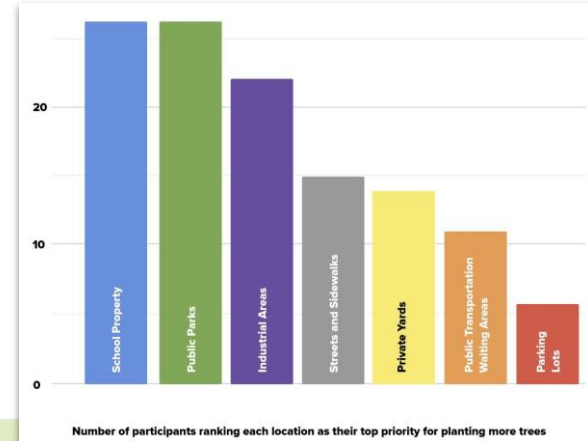
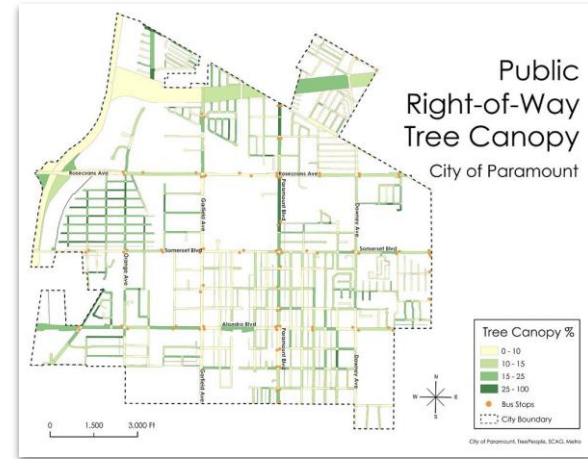
## Tree Canopy and Tree Inventory

- Tree canopy data
- Updated tree inventory
- Alignment with city policies (CAP)



# KEY FINDINGS

- The citywide tree canopy cover in Paramount amounts to 12%
  - Residential tree canopy is 16%
  - Canopy is not evenly distributed within land uses
- Urban forest is healthy and mature
  - Continue existing management practices
  - Plan for succession
- Community prioritizing trees in schools, right-of-ways, and parks



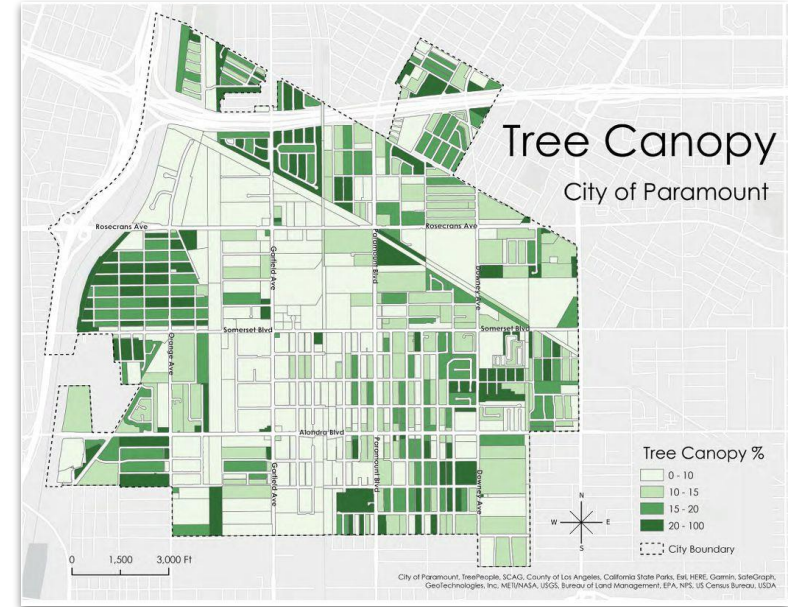
# GOALS

Increase tree canopy to the following targets over the next 50 years

- **30%** on schools and parks
- **25%** in residential areas and public right-of-ways
- **10%** in industrial areas
- **15%** in commercial areas

Conserve existing urban forest through current management practices.

Collaborate with entities such as the school district and business to plan holistically.





# IMPLEMENTATION & STRATEGIES

## Plant

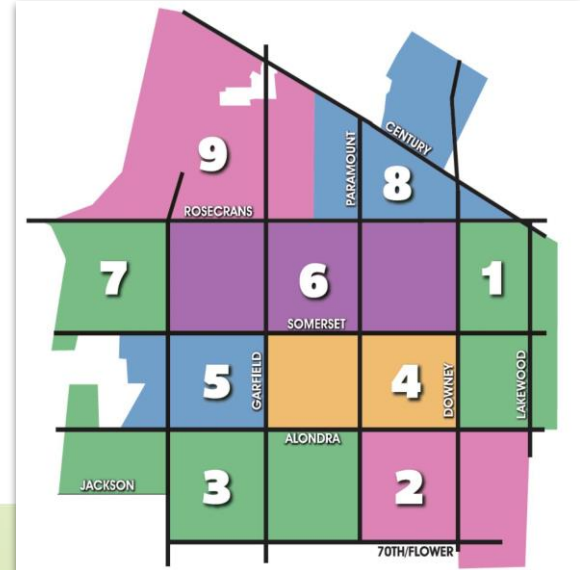
- Site standards
- Species list
- Planting policies

## Protect

- Routine tree inspection and pruning cycle
- Tree care and preservation policies

## Partner

- Share resources with residents
- Contractor support to implement activities
- Promote planting on schools and businesses



# What's Next

- Review and Adoption by City Council
- Tree Planting
  - Phased approach 400 trees
  - Neighborhood level volunteer events
- Community outreach to share outcomes
  - Fruit tree distributions, Eco-Friendly Fair, etc.
- Improve tree care and preservation policy
- Implement management plan activities



# Questions & Comments



CITY OF PARAMOUNT

# RECOMMENDED ACTION

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- It is recommended that the City Council approve the 2023 Urban Forest Management Plan

## STRATEGIC OUTCOMES

- No. 2: Community Health
- No. 4: Environmental Health
- No. 5: Attractive and Well-Maintained Infrastructure







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# APPROVAL OF THE 2023 URBAN FOREST MANAGEMENT PLAN



CITY OF PARAMOUNT

ITEM NO. 20



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# COMMENTS/COMMITTEE REPORTS



CITY OF PARAMOUNT





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# ADJOURNMENT



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# SUCCESSOR AGENCY FOR THE PARAMOUNT REDEVELOPMENT AGENCY



CITY OF PARAMOUNT





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# ADJOURNMENT



CITY OF PARAMOUNT