

CITY COUNCIL MEETING

NOVEMBER 28, 2023



**Isabel Aguayo,
Mayor**



**Annette C. Delgadillo,
Vice Mayor**



**Peggy Lemons,
Councilmember**



**Brenda Olmos,
Councilmember**



**Vilma Cuellar Stallings,
Councilmember**

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PLEDGE OF ALLEGIANCE



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ROLL CALL OF COUNCILMEMBERS



VETERANS LIVING HISTORY CELEBRATION



CITY OF PARAMOUNT

VIDEO



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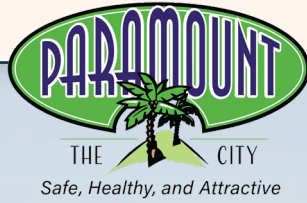


**Vilma Cuellar Stallings,
Councilmember**



CONTINUED PUBLIC HEARING ORDINANCE NO. 1177





PARAMOUNT ELKS BPO #1804



ABOUT

- **The Elks Organization**

- A fraternal order with hundreds of thousands of members and a 150+ year history.
- A network of nearly 2000 lodges in communities all over the country.
- A generous charitable foundation that each year gives millions in scholarships, an inspiration to youth, a friend to veterans and more.



Mission & Purpose

Mission

This Fraternal Order was founded

- To promote and practice the four cardinal virtues of Charity, Justice, Brotherly Love and Fidelity.
- Promote the welfare and enhance the happiness of its members.
- Quicken the spirit of American Patriotism and cultivate good fellowship.

• Purpose

- Dedicated to service to the communities and our Country.
- Areas of service with the community include work with the youth, care of the needy, Veterans Services, promoting of Americanism, or other benevolent activities.

ELKS LODGE OF PARAMOUNT

- Elk Lodges - All clubs share similar values and a passion for service, but no two clubs are the same because each community has its own unique needs.
- Established in Paramount over 40 years ago.
 - Lodge No. 1804
- Mike Maloney, District Deputy Grand Exalted Ruler
- Exalted Ruler– Dolores Aparicio
- Our members are dedicated people who share a passion for community service

ADVOCATES FOR THE COMMUNITY

- Elks Hoop Shoot-
 - Boys and girls ages 8-13
 - Basketball Free Throw Contest
 - All kids in the community can participate
- Toy Drive
 - Partnered with other service organizations for toys.
 - Worked with TAP Association to help Foster/Homeless families.
- Food Baskets
 - Organized and give food baskets to families in the community.



ADVOCATES FOR THE COMMUNITY

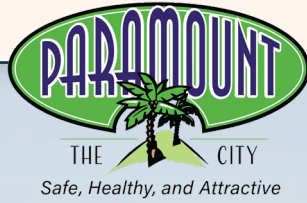
- Memorial Day Event
 - Hosted every Memorial Day
 - Recognition of Veterans
 - Ceremony for the community
- Project Hope Food Bank & Emmanuel Church
 - Donation of food and clothing.
 - Helping families and individuals in need.



HOLIDAY PARTY

- Holiday Party and Toy Drive
 - November 30, 2023
 - Elks Lodge 8108 Alondra Blvd.
 - Partnership with TAP (Teachers Association of Paramount) and CSEA #447.
 - Food, Games and Refreshments.
 - All proceeds will benefit the Resource Center for our Homeless and Foster Youth.





PARAMOUNT ELKS BPO #1804





AWARD OF CONTRACT

HOME IMPROVEMENT PROGRAM CONSTRUCTION SERVICES

14910 CALLE LAS BRISAS



Background

- Award of contract for housing rehabilitation construction services through the Home Improvement Program
- 14910 Calle Las Brisas
- Program provides repairs for owner-occupied single-family detached homes and mobile homes on fixed foundations
- Household must qualify as low-to-moderate income
- Federal HOME funds
- The city contributes 80% or 90% of construction cost and the property owner contributing 20% or 10%



AWARD OF CONTRACT

Bashford Enterprises was selected as the lowest qualified bidder

The work (\$23,712.00) to be completed at the residence includes the following:

- Paint the exterior of the house
- Install new windows
- Replace a sliding glass door

14910 Calle Las Brisas



Sliding door



Exterior stucco



Windows

RECOMMENDED ACTION

Award the contract for construction services to Bashford Enterprises in the total amount of \$23,712.00 from Federal HOME Funds for Home Improvement Program construction services at 14910 Calle Las Brisas.

STRATEGIC OUTCOMES

No. 1: Safe Community

No. 3: Economic Health





AWARD OF CONTRACT

HOME IMPROVEMENT PROGRAM CONSTRUCTION SERVICES

14910 CALLE LAS BRISAS





PROFESSIONAL SERVICES AGREEMENT WITH GAIL M. GOLDMAN ASSOCIATES, LLC TO PREPARE THE CITY'S PUBLIC ART MASTER PLAN



BACKGROUND

- 1993 – Council adopted Resolution No. 93:036 which established the collection of Public Art Fees.
- 2020 - Chapter 17.112 of the Municipal Code establishes the public art requirements.
- The City currently does not have a comprehensive Public Art Master Plan.



PUBLIC ART MASTER PLAN

- Enhances the appearance and cultural richness of Paramount.
- Will provide guidance, articulate a vision and goals, and develop a collection strategy.
 - Maintenance; conservation; ownership and deaccession; and identify resources and processes for the commission, acceptance, and placement of public art within the City.



- 33 art sculptures.
- 39 murals and utility boxes (combined).



- Shaping the future of public art in the City.

Gail M. Goldman Associates, LLC

- Leading consulting firm established in 2000
 - Government agencies
 - Private developers
 - Nonprofit organizations
- Local Artist
-  Latinas Art Foundation
 - Local nonprofit organization

RECOMMENDED ACTION

Approve the agreement with Gail M. Goldman Associates, LLC for the development of the City's Public Art Master Plan and authorize the Mayor or designee to execute the agreement.

STRATEGIC OUTCOMES

Strategic Outcomes No. 2: Community Health; No 5: Attractive and Well-maintained City Infrastructure; and No. 6: Efficient, Effective, and Fiscally Responsible Government.





PROFESSIONAL SERVICE AGREEMENT WITH GAIL M. GOLDMAN, LLC. TO PREPARE THE CITY'S PUBLIC ART MASTER PLAN



PROFESSIONAL SERVICES AGREEMENT RESIDENTIAL OBJECTIVE DESIGN STANDARDS



BACKGROUND



Request to approve a professional service agreement with MIG to prepare objective design standards citywide.



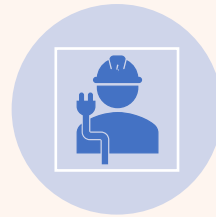
Paramount has a tradition of expecting high-quality housing developments



State law is limiting cities from reviewing housing proposals based on “subjective design requirements”



Objective design standards are specific requirements that apply to certain residential projects



Easier to interpret for all homeowners, builders, and others



Know beforehand what requirements apply to proposed development

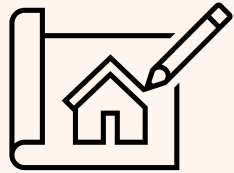
OBJECTIVE DESIGN STANDARDS

Definition – Government Code Sections 65913.4 and 66300(a)(7)

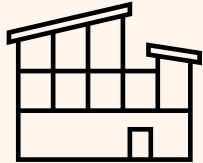
Standards that involve no personal or subjective judgment by a public official and are uniformly verifiable by reference to an external and uniform benchmark or criterion available and knowable by both the development applicant or proponent and the public official before submittal.

Design Guidelines	Design Standards
Subjective	Objective
Recommendations, which may not be enforceable or have the “teeth” of regulations	Requirements, which are enforceable as regulations
Open to interpretation, difficult to measure or verify	Measurable and verifiable
Use words such as “should” or “may”	Use language such as “shall,” “must,” or “is required to”
Adopted by resolution	Adopted by ordinance

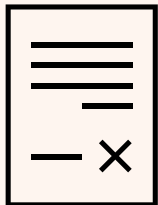
PURPOSE



- Objective Design Standards are intended to meet State law requirements and ensure high-quality housing
 - Multi-family housing
 - Mixed-use housing
 - Single-family residential housing – ADUs and SB 9 projects



- Establish standards for site planning, architectural styles, materials, and open space



- Integral part of the Zoning Code (Title 17 of the Municipal Code)

DISCUSSION



Engagement program will include targeted discussions with the community



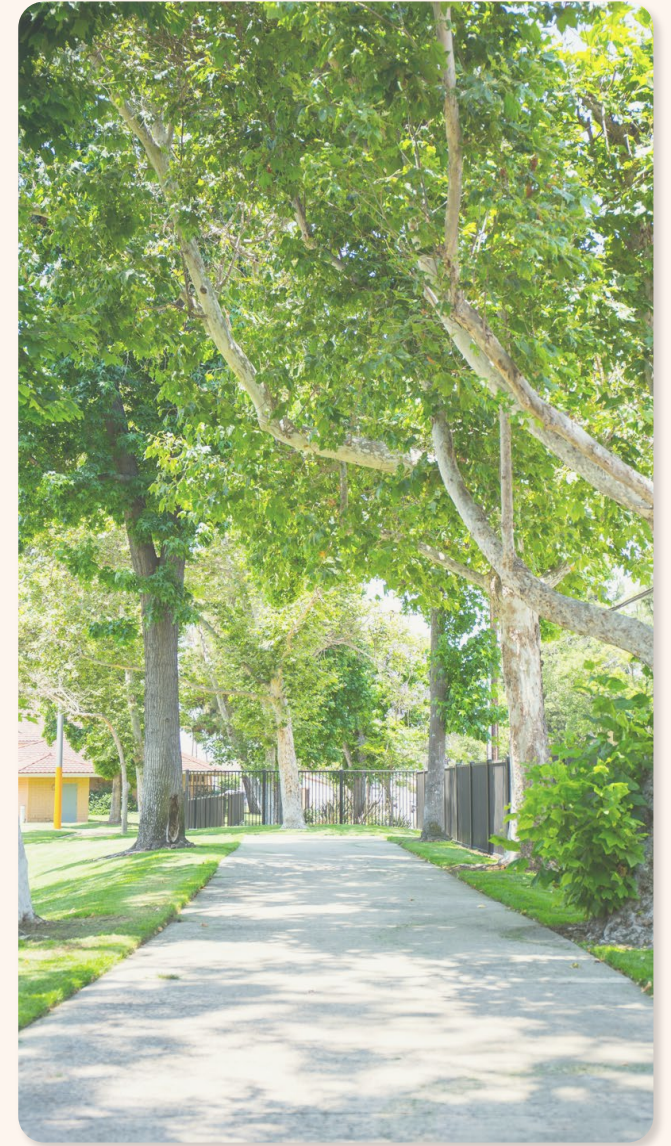
Identify preferred outcome and confirm engagement goals and expectations



Once complete, an ordinance for City Council consideration following Planning Commission recommendation

ODS FIRM

- MIG, Inc. is a multidisciplinary firm that completed the Housing Element update and nearing completion on the Parks Master Plan
- Understanding of the community's design objectives and housing context
- If approved, MIG will begin the development of ODS within six months of receiving authorization



FUNDING

- The total amount will not exceed \$80,000
- Included in the FY 2023-2024 General Fund budget



RECOMMENDED ACTION

Approve agreement with Moore Iacofano Goltsman, Inc. to prepare residential objective design standards citywide with the total amount not to exceed \$80,000 and authorize the Mayor or designee to execute the agreement.

STRATEGIC OUTCOMES

- No. 1: Safe Community
- No. 4: Environmental Health





PROFESSIONAL SERVICES AGREEMENT RESIDENTIAL OBJECTIVE DESIGN STANDARDS



ENERGY EFFICIENCY AND INFRASTRUCTURE IMPROVEMENT PROJECT ANALYSIS PERFORMED BY WILLDAN ENERGY SOLUTIONS



A dynamic splash of water in shades of blue, with droplets and ripples, set against a solid blue background. The splash is positioned on the right side of the frame, creating a sense of movement and freshness.

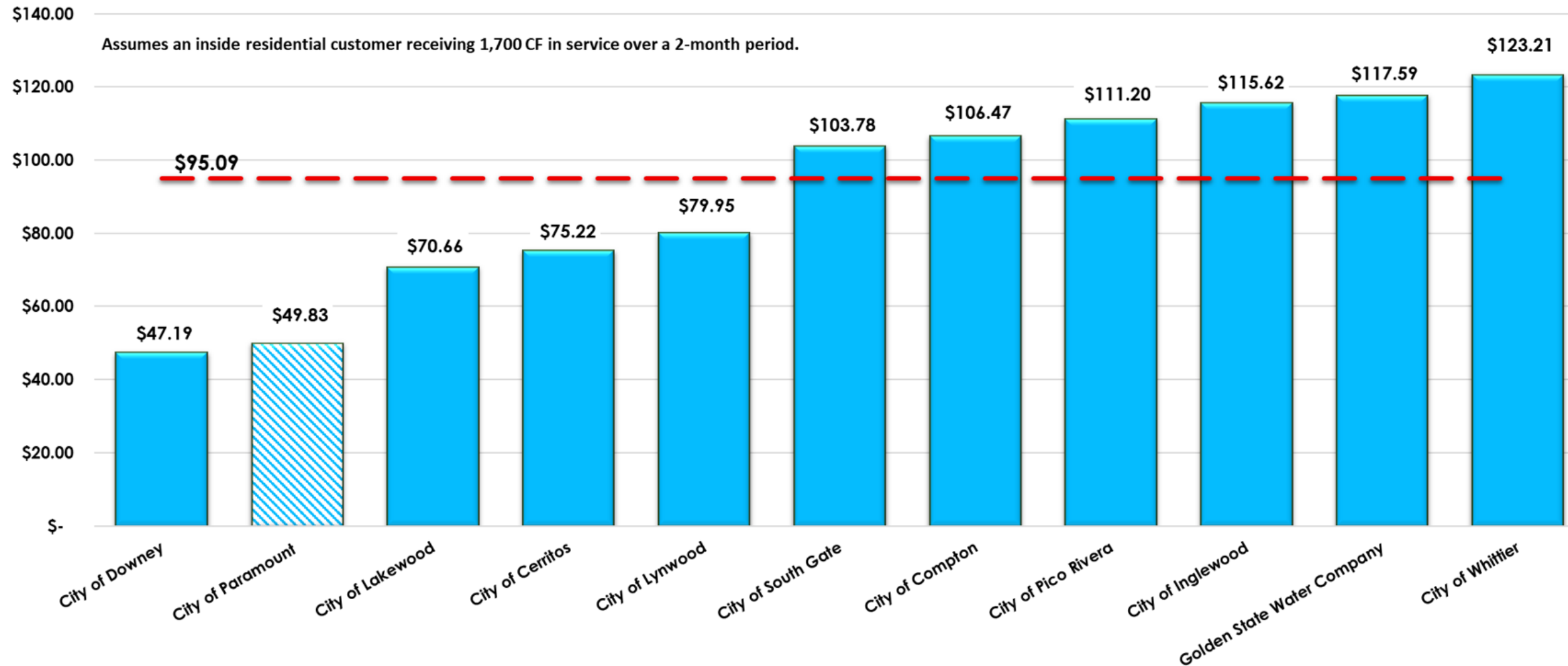
AMI METER PROJECT ANALYSIS

Plan to Reduce Billing Impacts to
the Community

BACKGROUND / TIMELINE

- March 2023 – Willdan Energy Solutions
- November 2, 2023 – Oral Report on Status of Analysis and Recommended Projects
- November 28, 2023 – Follow up
 - Question on billing
 - **No contract approval tonight**
- December 12, 2023 – Public Hearing
 - If approved, project can begin in late spring 2024

Neighboring Rate Comparison Analysis



Takeaway

City of Paramount average water bill is 48% lower than the regional average bill.

Plan to Reduce Billing Impacts to the Community

City of Paramount Residential Usage Analysis

Usage Analysis

- Average Paramount Single Family Residential Customer uses 1,700 CF (cubic feet) of water per 2-month billing cycle
- 25% of residential accounts will see no impact
- 75% of residential accounts will see an impact between 1% and 11% increase

Phased Billing Plan

- Residents that experience a bill increase of 1.5% or higher will be a part of the phased billing plan which will occur over 12 months
- After installation is complete, the new system will compare new bills to old bills and flag residents that have a 1.5% increase in their bill

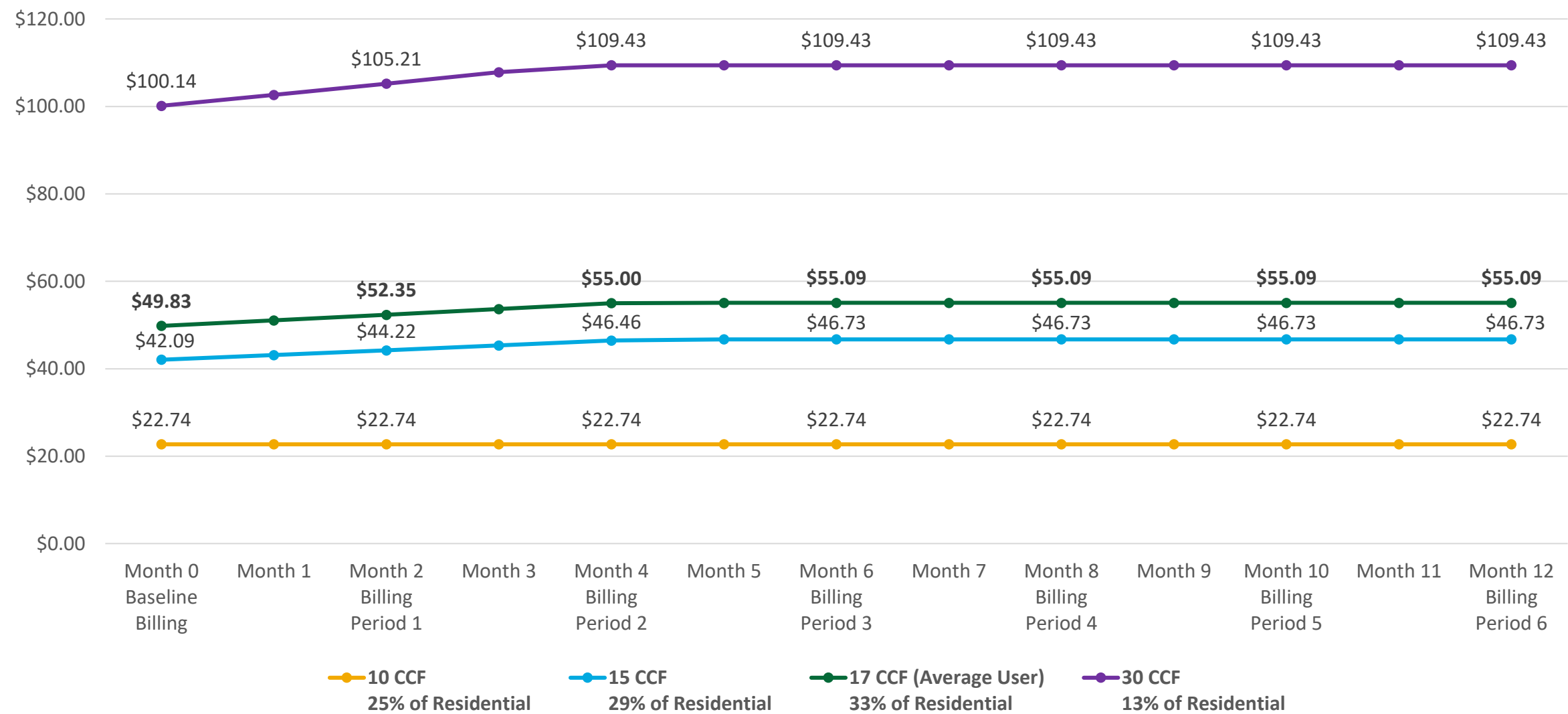
Bi-Monthly Bill Impact Examples

	Average Customer Single Family Residential			
	10 CCF (7,500 gallons) 25% of Residential Meter Bills	15 CCF (11,250 gallons) 29% of Residential Meter Bills	17 CCF (12,750 gallons) 33% of Residential Meter Bills	30 CCF (22,500 gallons) 13% of Residential Meter Bills
	Current Bill			
	Projected \$ Increase to Bill (Projected % Increase)			
	\$22.74	\$42.09	\$49.83	\$100.14
	\$0 (0%)	\$4.64 (11%)	\$5.26 (10%)	\$9.29 (9%)

25% of residential bills will see no impact.
40% of senior citizen bills will see no impact.

Gradual Increase to Accurately Measured Consumption

Average Residential User (17 CCF)





ENERGY EFFICIENCY AND INFRASTRUCTURE IMPROVEMENT PROJECT ANALYSIS PERFORMED BY WILLDAN ENERGY SOLUTIONS





PUBLIC HEARING

ENERGY EFFICIENCY AND INFRASTRUCTURE IMPROVEMENT PROJECT BY WILLDAN ENERGY SOLUTIONS

