

CITY COUNCIL PERMIT



MOBILE FOOD VENDER
ANTOJITOS JALISCENSES LOS CUATES

AUGUST 06, 2019

REQUEST

- ▶ Request for City Council Permit to allow a mobile food vendor truck
- ▶ Based out of Standard Catering
- ▶ One truck
- ▶ Private property only (different from sidewalk vendors)





Private property ONLY

13840 PARAMOUNT BLVD

CAL AERO SUPPLY CO.

REQUIREMENTS

- ▶ Catering truck may service a business twice from midnight to noon & twice from noon to midnight
- ▶ Catering truck may be at one location for total of two hours during each 12-hour period
- ▶ Must receive written approval of businesses
 - Applicant has written approval from business
- ▶ Applicant has been approved by Health Dept.

RECOMMENDED ACTION

- ▶ Adopt Resolution No. 19:030, approving City Council Permit for a mobile food vendor at 13840 Paramount Blvd.

CITY COUNCIL PERMIT



MOBILE FOOD VENDER
ANTOJITOS JALISCENSES LOS CUATES

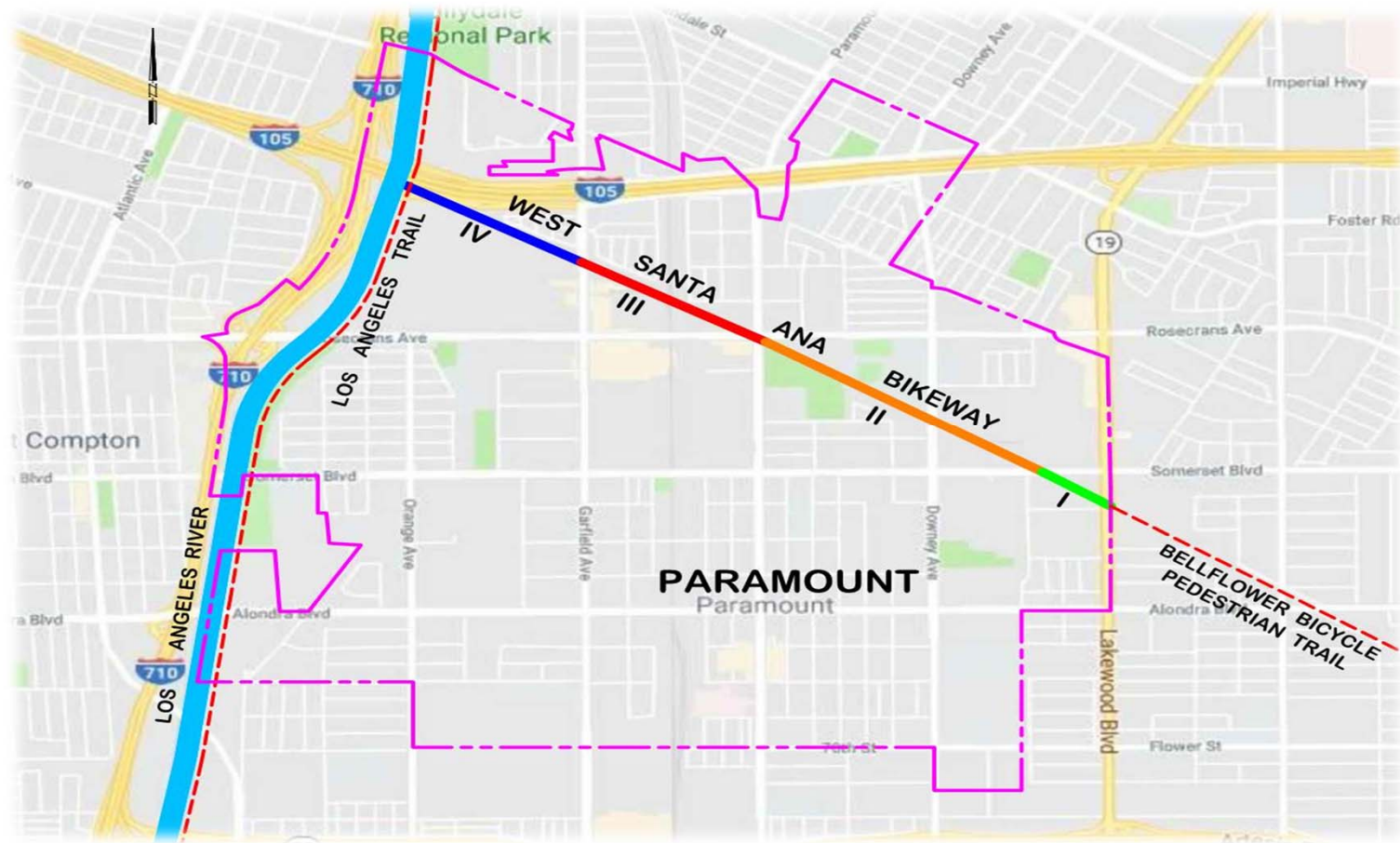
AUGUST 06, 2019



WEST SANTA ANA BIKEWAY PROJECT



CITY OF PARAMOUNT





Lincoln Elementary School Traffic Improvement Plan

City Council

August 6, 2019



PARAMOUNT UNIFIED SCHOOL DISTRICT

PREPARING STUDENTS FOR COLLEGE AND CAREERS

Drop-off and Pick-up Lane



Before

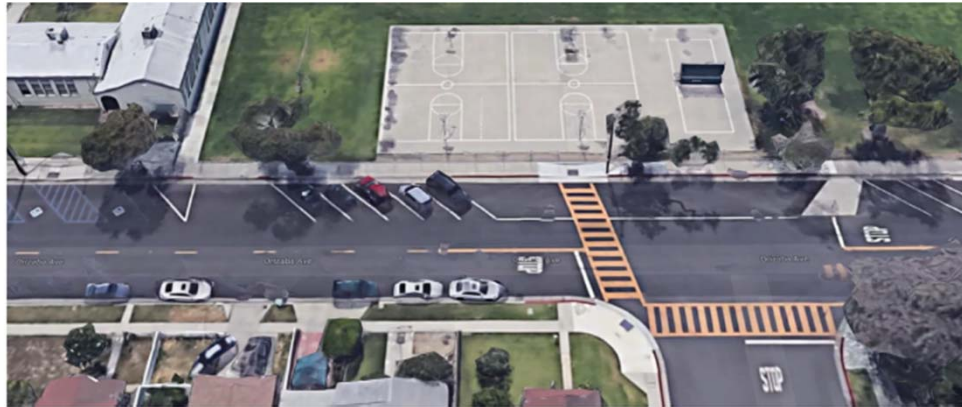
After



PARAMOUNT UNIFIED SCHOOL DISTRICT

PREPARING STUDENTS FOR COLLEGE AND CAREERS

Crosswalk



Before



After



Lincoln Elementary School Traffic Improvement Plan

City Council
August 6, 2019

Community Emergency Response Team (CERT)



City Council Meeting
August 6, 2019

A group of Community Emergency Response Team (CERT) volunteers, wearing green hard hats and high-visibility vests, are gathered around a training mannequin lying on the ground. They are practicing first aid or rescue techniques. The scene is outdoors on a paved surface.

What is CERT?

The Community Emergency Response Team (CERT) program educates volunteers about disaster preparedness for natural or human-made hazards that may affect their community

The background image shows several individuals in green high-visibility uniforms and hard hats, likely CERT members, working on a construction site. They are gathered around a large, dark, rectangular object, possibly a piece of equipment or a large container. The scene is outdoors on a paved surface, and the lighting suggests it is daytime. The text is overlaid on a semi-transparent dark rectangle in the center of the image.

What is the Purpose of CERT?

- » The purpose of CERT is to enrich Paramount residents to be self-sufficient for up to 3-days during an emergency disaster
- » Self-sufficient residents allow for emergency personnel to attend to the recovery efforts

A photograph showing several CERT volunteers in high-visibility yellow vests and hard hats. They are gathered around a person lying on a red tarp, possibly practicing first aid or triage. In the background, a fire truck is visible. The scene is outdoors, likely at a training exercise or disaster drill.

History

- » In 1985, the Los Angeles City Fire Department developed CERT in response to an area-wide threat of a disaster
- » CERT programs are in all 50 states, including U.S. territories with an estimated 2,700 CERT programs and over 600,000 trained volunteers

Background

- » From 2012 to 2016, the Los Angeles County Fire Department hosted free CERT training to Paramount residents
- » Public Safety staff served as a liaison for the County's CERT program, but had not sponsored its own active CERT program



The background image shows a construction site with wooden framing. In the foreground, a person in a red and white plaid shirt and a yellow safety vest is interacting with a woman in a grey hoodie. To the right, another person in a yellow safety vest and a yellow hard hat is looking at a device. A green bag with the word 'CERT' is visible on the floor. The text is overlaid on a semi-transparent dark grey box.

Revitalization of CERT Program

- » Staff attended CERT Conference in San Diego, CA
- » Federal Emergency Management Agency (FEMA)
- » 20-hours CERT training for Paramount residents on disaster preparedness
- » Training will occur in the summer and spring
- » First training scheduled for August 23 - August 25



Revitalization of CERT Program (Cont'd)

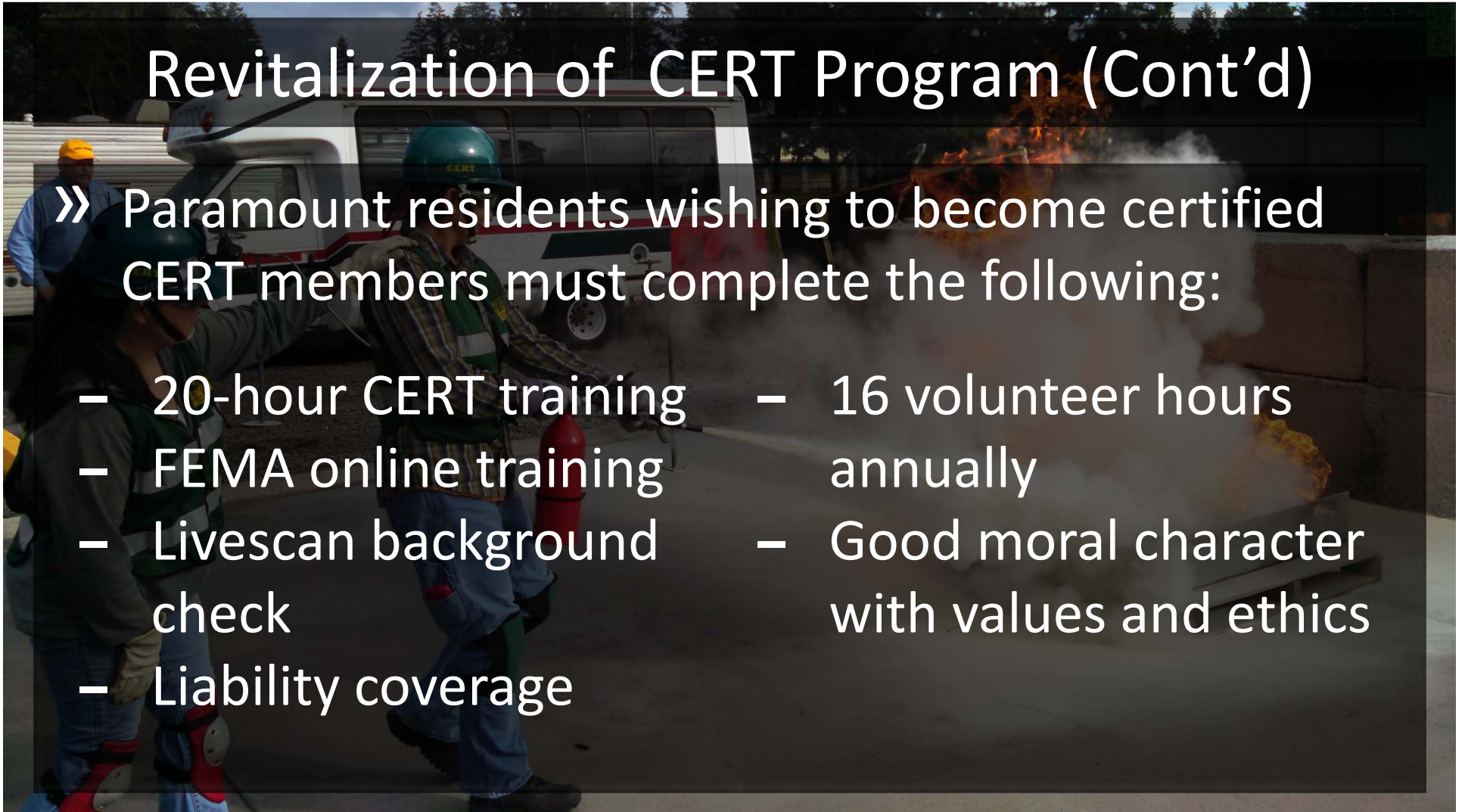
» Will team up with Downey CERT program to provide CERT training on the following areas:

- Disaster Preparedness
- Fire Suppression
- Medical Operations
- Damage Assessment
- Light Search & Rescue
- Team Organization
- Disaster Psychology
- Disaster Simulation

Revitalization of CERT Program (Cont'd)

» Paramount residents wishing to become certified CERT members must complete the following:

- 20-hour CERT training
- FEMA online training
- Livescan background check
- Liability coverage
- 16 volunteer hours annually
- Good moral character with values and ethics



Revitalization of CERT Program (Cont'd)

- » Will guide each Paramount resident wishing to become a certified CERT member in meeting the requirements, including the following:
 - CERT Vest
 - CERT Helmet
 - CERT Disaster Preparedness Backpack

A photograph of three Paramount CERT members working on a debris field. They are wearing green hard hats, green safety vests, and gloves. One member is using a yellow measuring tape. The background shows a concrete wall and some greenery.

Conclusion

- » Paramount CERT members will learn how to take care of themselves, their families, and communities
- » The Paramount CERT program will enrich residents to be self-sufficient, which allows emergency personnel to attend to the recovery efforts

Community Emergency Response Team (CERT)



City Council Meeting
August 6, 2019

The slide features two large, abstract green geometric shapes. On the left is a tall, narrow triangle pointing downwards. On the right is a larger, more complex polygon with multiple facets in different shades of green, also pointing downwards. These shapes frame the central text.

Formation of Sales Tax Increase Focus Group

August 6, 2019, City Council Meeting

Issue

- ▶ Structural budget deficit
 - Due to expenditures outpacing revenues
- ▶ Potential solution – sales tax increase
- ▶ Community focus group to provide input

Background

- ▶ City at a crossroads
 - Urgent action needed to maintain current service levels
- ▶ FY 2020 Budget - \$342,450 deficit
- ▶ \$3 million deficit by FY 2025

Background

- ▶ City implemented cost saving measures over the years
- ▶ Still maintain same level and quality of services to residents
- ▶ Long-range forecast concerning

Sales Tax Overview

- ▶ Sales tax is the City's largest revenue source (30% of General Fund)
- ▶ LA County sales tax rate = 9.5% (maximum 10.25%)
- ▶ Increase of $\frac{3}{4}$ of a cent = \$6/month on \$10k purchases

Sales Tax Overview

Sales Tax Rates for Area Cities

City	Rate
Santa Fe Springs	10.50%
Compton	10.25%
Long Beach	10.25%
Lynwood	10.25%
South Gate	10.25%
Downey	10.00%
Bellflower	9.50%
Cerritos	9.50%
Lakewood	9.50%
Norwalk	9.50%
Paramount	9.50%

Sales Tax Overview

- ▶ Other government agencies could raise sale tax to maximum without benefit to Paramount, such as:
 - Metro
 - AQMD
 - LA County
- ▶ A 0.75% sales tax increase could generate an additional \$3-4 million per year for the City

Public Opinion Poll

- ▶ Poll conducted in May 2019
- ▶ 77% of registered voters would support a sales tax measure
- ▶ Staff proposes to gather more information from a *Focus Group*



Sales Tax Increase Focus Group

► Goal:

- Provide feedback to the City Council on potential sales tax measure

► Objectives:

- Review financial condition and cost reduction measures
- Learn about and evaluate existing City revenue sources
- Learn about sales tax realities/options in LA County
- Analyze results of public opinion poll

Sales Tax Increase Focus Group

► Composition - 15 members representing specific areas of the community:

- 5 City commissioners
- 2 Chamber members
- 5 service club members
- 3 clergy

Sales Tax Increase Focus Group

► Schedule:

- Focus Group meetings:
 - Sept. 5th & 19th
- City Council Meetings:
 - Receive Focus Group input – Oct. 1st
 - Consider ballot measure – Nov. 5th
- Potential Sales Tax Increase election:
 - March 3, 2020



Formation of Sales Tax Increase Focus Group

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