

Voting Solutions for All People (VSAP): Creating the Voting Experience of the Future

Presentation to Paramount City Council
September 3, 2019



Aaron Nevarez, Public Affairs Manager
Los Angeles County Registrar-Recorder/County Clerk



New Voting Experience



The **vision** for the new voting experience includes:



Modern Tally System



Interactive Sample Ballot



Ballot Marking Device



Early Voting



Vote Centers



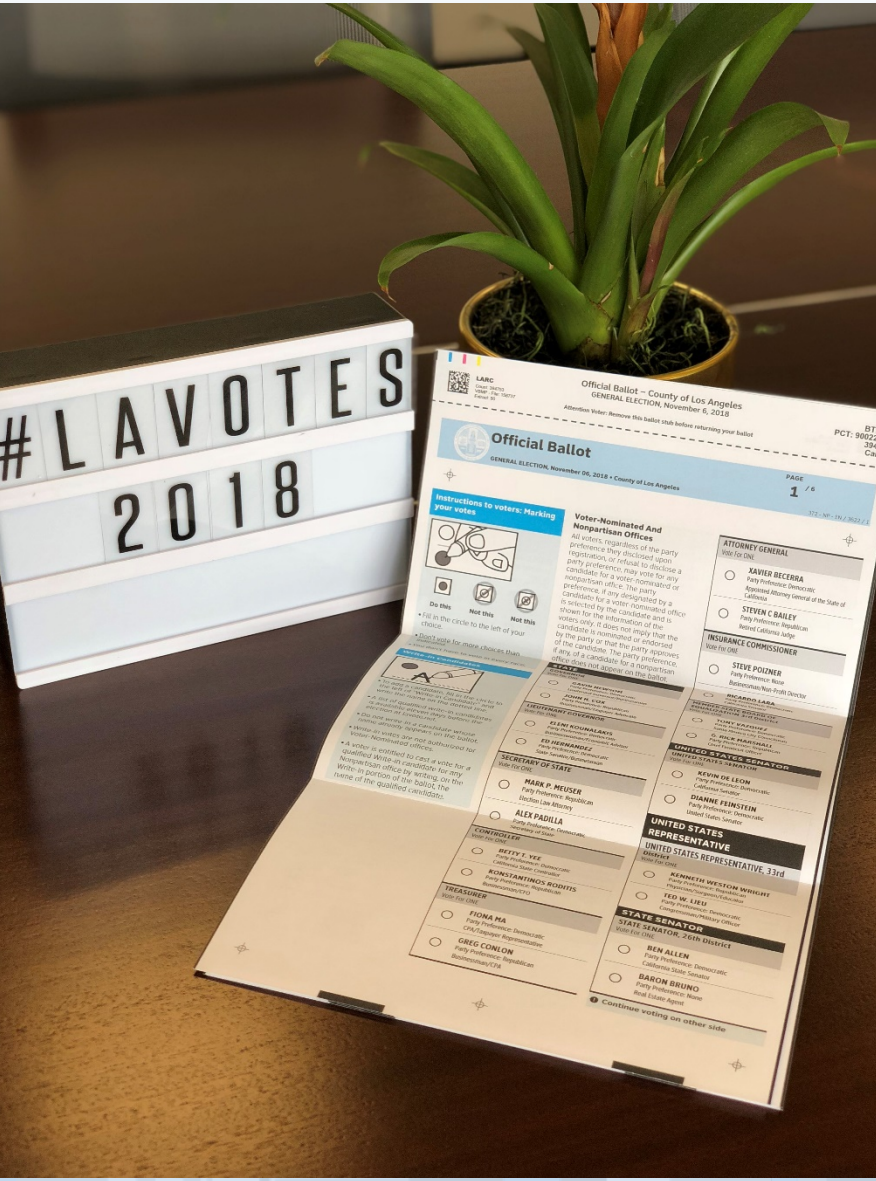
Electronic Pollbooks



New Vote by Mail Experience



Vote by Mail



ATTENTION VOTER

Changes Are Coming

Los Angeles County has redesigned your Vote by Mail materials making it easier and more convenient to vote by mail. The November 6, 2018 General Election will be the first time Vote by Mail voters receive these redesigned materials.

Your new Vote by Mail materials will include full face ballot cards and a return envelope that are:

- Easier to read
- Easier to fill out
- Easier to understand
- Easier to return

No Postage Required

For more information, visit LAvote.net
Los Angeles County Registrar Recorder/ County Clerk

Official Ballot

Return Envelope

Vote by Mail – Implemented in November 2018

- The new Vote by Mail (VBM) experience has been redesigned to make voting more user friendly. The new VBM ballot and envelope design is clear and easy to understand. Voters can mail these ballots or drop them off at any drop-off location or vote center located throughout the County.



Vote Centers & Voting Period



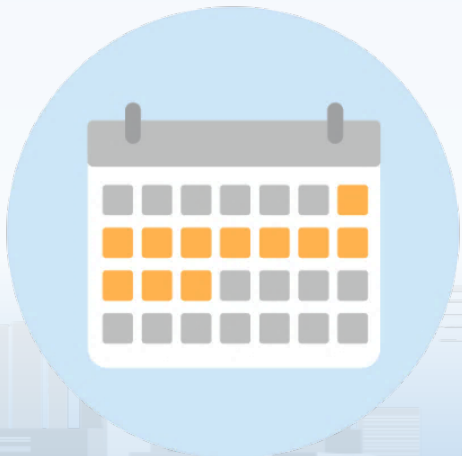
Vote Centers

- Voters will be able to mark and cast their ballot at any vote center throughout the County. The voter will no longer be limited to voting at an assigned polling place.
- The Vote Center Placement Project is underway to ensure that community needs are addressed. It includes stakeholder meetings, community surveys, and an online platform to gather information about where vote centers should be placed in LA County.



Voting Period

- Voting will be available for an extended election period of 11 days. Voters will no longer be limited to voting on one particular day.



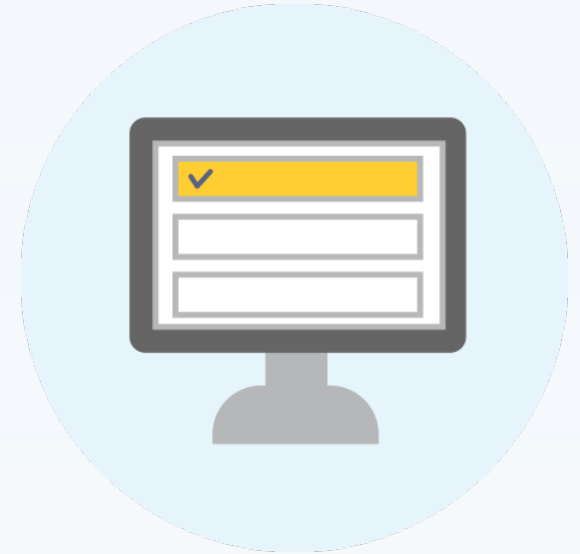


Electronic Pollbook & Interactive Sample Ballot



Electronic Pollbook (ePollbook)

- ePollbooks verify the registration eligibility of any County voter and allow for same day registration, and giving voters the ability to vote at any vote center.



Interactive Sample Ballot (ISB)

- The ISB is a convenient way to speed up the voting experience by allowing voters to mark their selections on a computer or mobile device. Voters can view their sample ballot and mark their choices on their personal device and using preferred accessibility tools to generate a Poll Pass. Voters can scan their Poll Pass to transfer their selections on to the BMD.



Ballot Marking Device & Tally



Ballot Marking Device (BMD)

- The VSAP BMD provides voters the benefits of technology for an easy and accessible voting experience, along with a paper ballot for the security and integrity of the election.



Tally

- The new VSAP Tally system introduces the use of image processing technology for a more open and transparent counting process. The improved system will capture and store ballot images, tally both BMD and VBM ballots and ensure accurate reporting of results.



Vote Center Process



1. Arrive at vote center



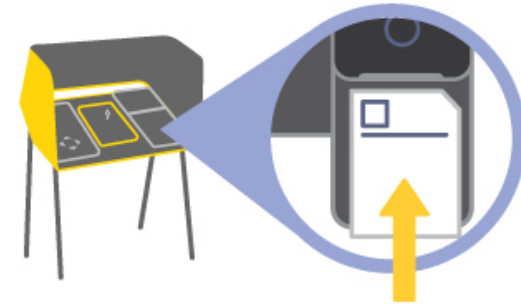
2. Check-in on electronic pollbook



3. Receive ballot



4. Go to BMD and insert ballot to begin voting



5. Follow the instructions on the BMD and begin making your selections OR scan your Poll Pass at the BMD to expedite your voting experience.



6. Cast ballot on BMD

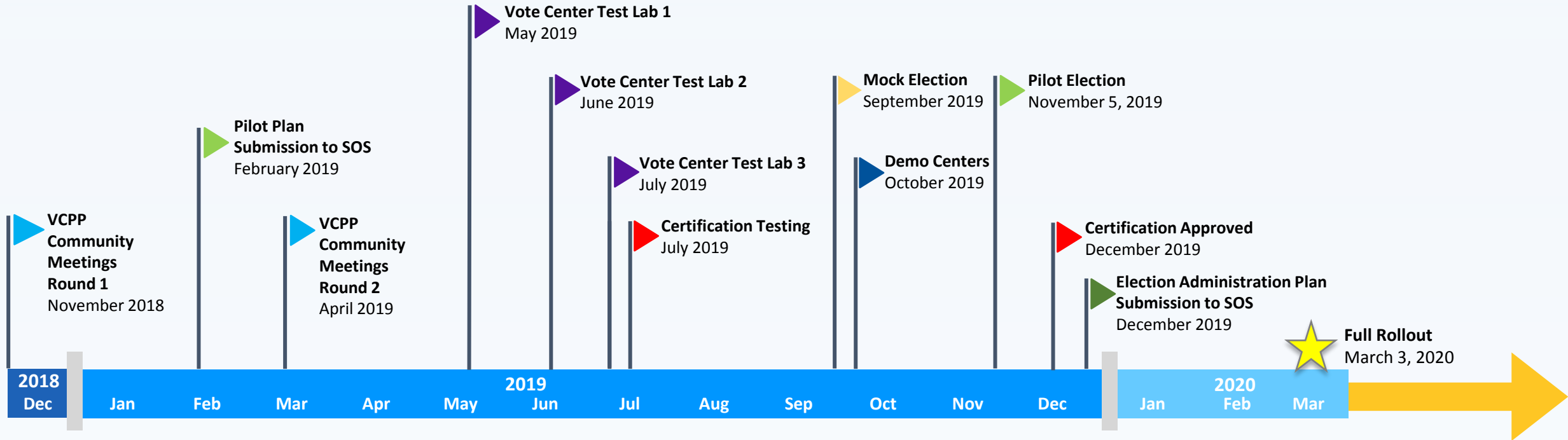


7. Receive "I Voted" sticker





Timeline





Vote Center Placement Project



Vote Center Placement Project

- Partnered with CBOs to facilitate VCPP meetings
- Conducted 67 community meetings
- Received significant public input on where to place vote centers
- Over 2,300 people attended and provided input
- Identified 2,000 vote center locations
- Identified 250 VBM drop-off centers

Currently assessing all potential vote center locations and drop-off sites





Test Labs



Objective for Test Labs

- Test network, software and hardware on all devices
- Verify process and procedures
- Volume testing

Goals for Test Labs

- Identify system glitches/bugs
- Identify process delays
- Resolve all identified glitches and delays prior to March 2020

Test Labs conducted May-Sep. 2019





Mock Election



Mock Election 2019

- First public awareness event with to vote centers and VSAP equipment, including:
 - Ballot Marking Devices
 - Interactive Sample Ballot
 - Electronic Pollbooks

Goals for Mock Election

- Raise awareness to the upcoming changes
- Provide the public an opportunity to visit a vote center and use the new ballot marking devices
- Receive public input on devices and processes

Mock Election scheduled September 28-29, 2019





Demo Centers



Objective for Demo Centers

- Similar to in-house VSAP Lab
 - Ballot Marking Devices
 - Demonstration Ballot
 - Show process of Interactive Sample Ballot and ePollbooks

Goals for Demo Centers

- Raise awareness to the upcoming changes
- Provide locations for public interaction - 10 total
- Opportunity for interaction if voters miss Mock Election

Demo Centers scheduled October 2019 – January 2020





Pilot Election



Local and Municipal Elections

- Pilot plan submitted to Secretary of State
- Meets requirements of Elections Code 19209 (based on SB 360)
 - Limited use
 - Risk-limiting audit

Goals for Pilot Election

- Voter and staff interaction with BMDs and ePollbooks in a live election
- Additional check for operational staff
- Test VSAP Tally System Version 2.0 for ballots cast on BMDs

Pilot Election scheduled November 5, 2019





Promoting VSAP Through Partnerships



Partner with the RR/CC

- Building collaborative partnerships
- English and ML materials available
- Social media promotion
- Presentations, trainings and outreach events
- Adopt-a-Vote Center Program
- Mock Election
- Demo Centers





The New Voting Experience



Stay Connected



Website:

vsap.lavote.net

E-mail:

vsap@rrcc.lacounty.gov



Website:

lavote.net

E-mail:

mediainfo@rrcc.lacounty.gov

Next stop: new rail to southeast LA County.

WEST SANTA ANA BRANCH TRANSIT CORRIDOR



Metro

Paramount City Council
September 3, 2019



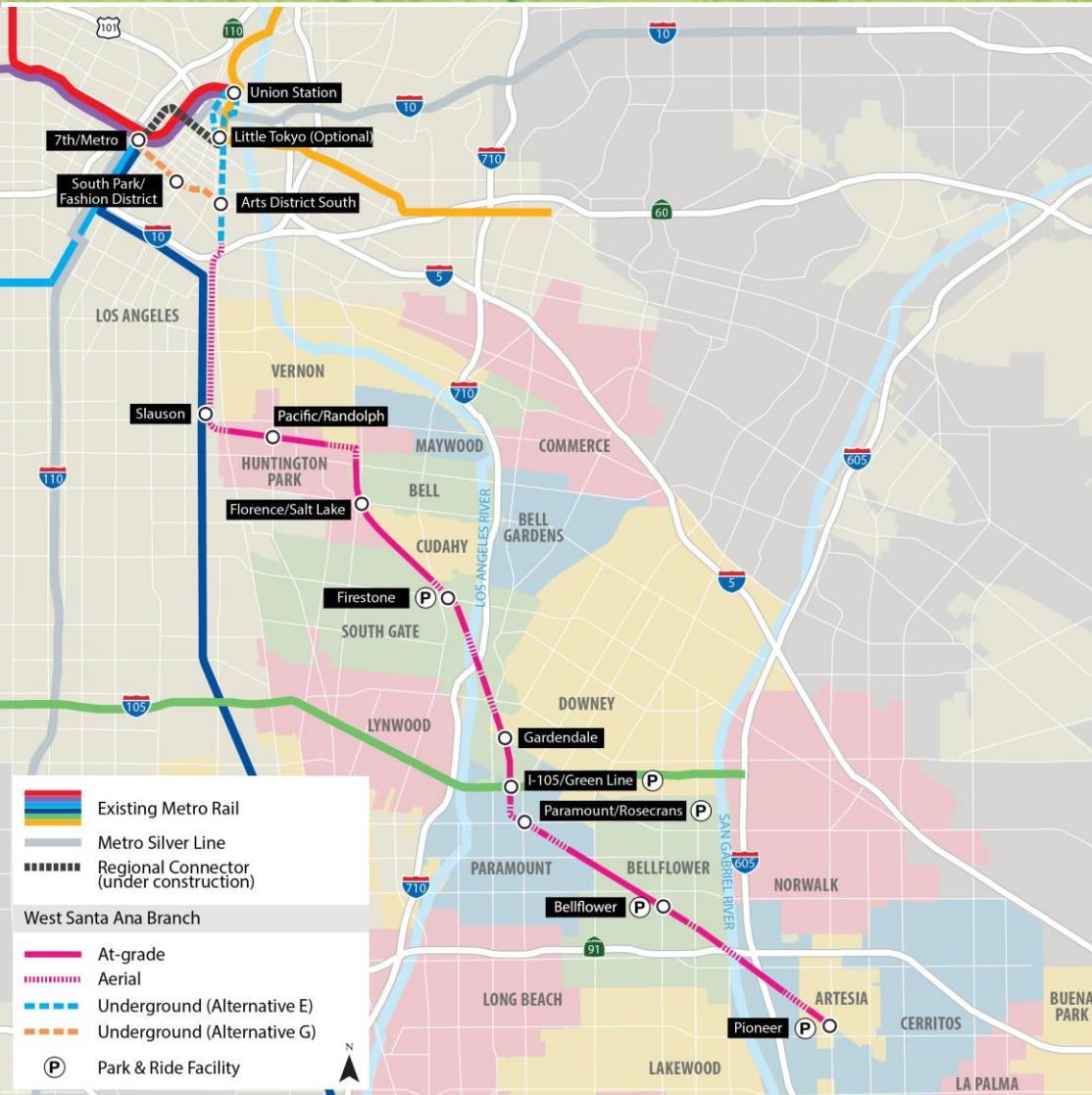
Agenda

- Project Overview
- Alignment in Paramount
- Funding
- Environmental Planning Process
- Next Steps

Project Goals

- Provide **mobility** improvements
- Support local and regional **land use** plans and policies
- Minimize **environmental** impacts
- Ensure **cost** effectiveness and financial feasibility
- Promote **equity**

Project Overview



- 19 miles
- 12 new stations
- 5 new park & ride facilities
- **Study Area: 98 square miles**

Study Area	Current	Projected (2042)
Pop.	1.4 M	1.6 M
Emp.	619,000	747,000

- Populations and employment densities are **five times higher than LA County**

Alignment in Paramount

- Approx. 1.9 miles at-grade with aerial grade separations at:
 - Downey Ave
 - Paramount Blvd/Rosecrans Ave
- 2 new stations serving Paramount
 - Paramount/Rosecrans aerial station (Paramount)
 - I-105/Green Line at-grade (South Gate)
 - Both include park & ride facilities
 - Improved pedestrian connections to the stations
- I-105/Green Line Station shifted north to minimize property impacts
- Existing overpass connecting the Paramount High School campuses will be modified into an underpass



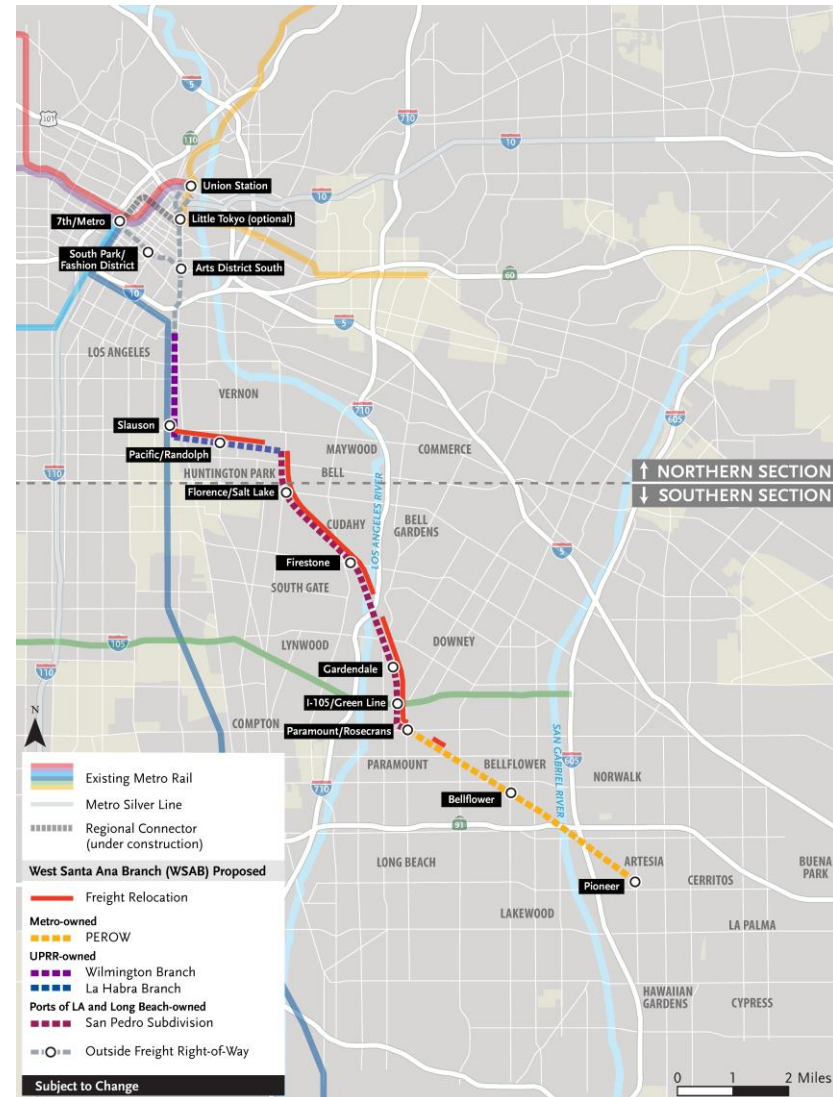
Paramount City Coordination

- On-going coordination with City staff on the environmental to:
 - Discuss key project updates
 - Gather input on key technical/design work
- City has assisted Metro by:
 - Providing local data to support the WSAB environmental analysis
 - Keeping Metro apprised of local planning efforts and future projects
- Coordination with city will continue throughout the EIS/EIR phase and into future design and construction phases including:
 - Ongoing coordination meetings
 - Developing a Memorandum of Agreement (MOA) to guide coordination efforts as the project advances into future design and construction

Freight Coordination

➤ Key Considerations

- Approximately 10-miles of shared corridor on freight-owned ROW
 - Wilmington and La Habra Branches (UP-owned)
 - San Pedro Subdivision (Ports of LA and LB-owned)
- Timely coordination/agreement with Union Pacific (UP) on design and ROW is critical to meeting project schedule and has cost implications



Funding

- **Measure M Expenditure Plan identifies \$4B (2015\$)**
 - FY 2028: \$1 billion
 - FY 2041: \$3 billion
- **Updated Project Cost Estimate: \$6.5 to \$6.6 B (2018\$)**
 - Based on 5% design
 - Excludes UPRR ROW acquisition
 - Excludes First/Last Mile

Updated Environmental Planning Process



*Timeline Subject to Change

Opportunities for Public Involvement Prior to Release of Draft EIS/EIR

- Rail Tours Overview Video – September 2019
- Paramount Stakeholder Open House – September 2019
- Project Video with Simulations – October 2019
- Next Round of Community Update Meetings – October 2019

Draft EIS/EIR = Draft Environmental Impact Statement/Report
FTA = Federal Transit Administration
LPA = Locally Preferred Alternative
ROD = Record of Decision

Next Steps

➤ Environmental Planning

- Continue coordination & technical analysis
- Advance design
- First/Last Mile (FLM) Planning

➤ Future

- Release Draft EIS/EIR: Late 2020
- Public Hearings: Early 2021
- Board Selects Locally Preferred Alternative: Spring 2021
- Certify Final EIR & Issue ROD for Final EIS: Late 2021



Stay Connected



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metro.net/wsab



facebook.com/metrowsab



twitter.com/metrowsab

Please visit the project website and use the comment form to provide your input.



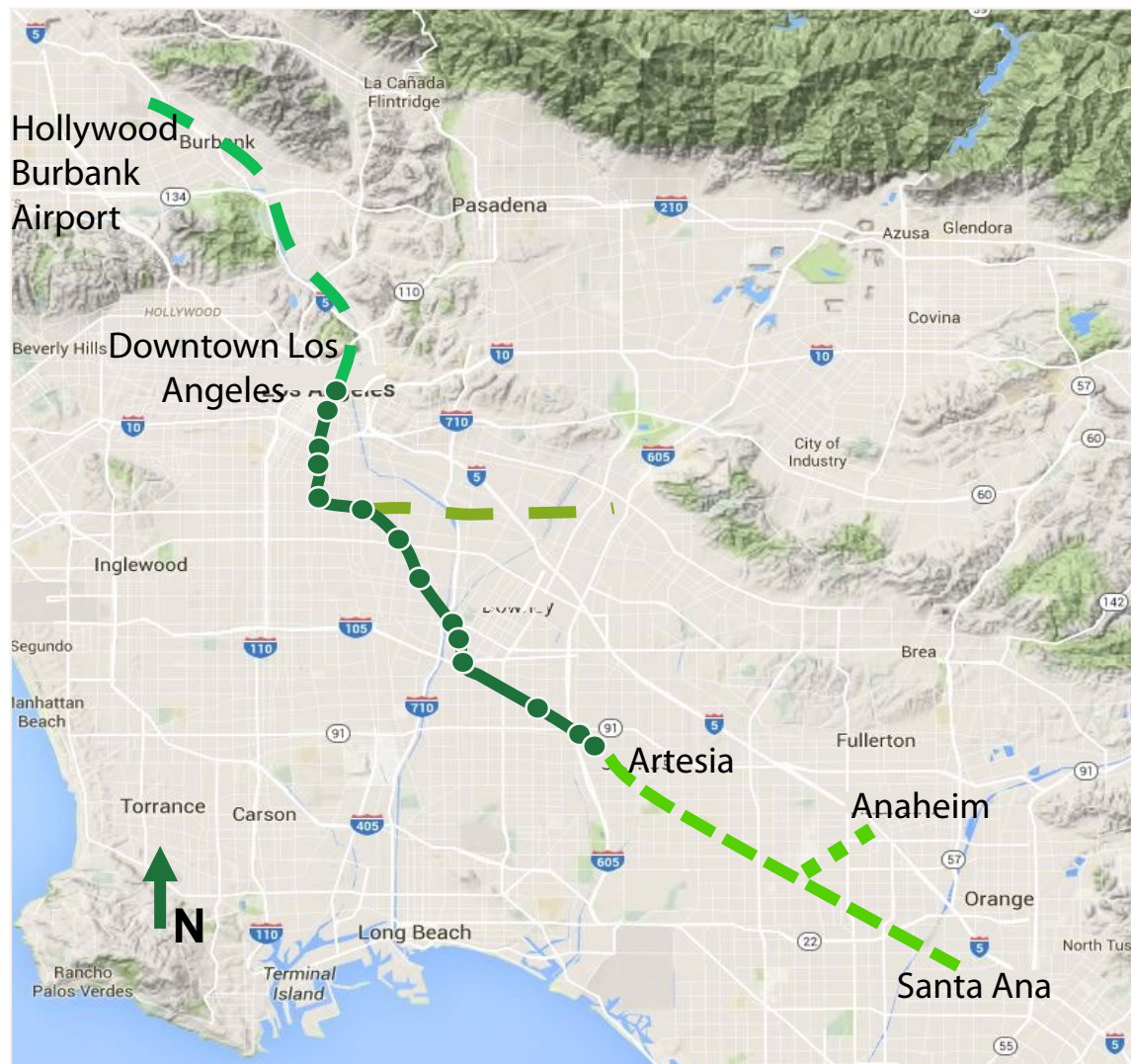
Connecting Communities



Eco-Rapid Transit Members

Members:

- City of Artesia
- City of Bell
- City of Bell Gardens
- City of Cudahy
- City of Downey
- City of Glendale
- City of Huntington Park
- City of Maywood
- City of Paramount
- City of South Gate
- Hollywood Burbank Airport





Existing West Santa Ana Branch Alignment





Milestones & Major Achievements

- 2003 – Formed Orangeline Development Authority JPA
- 2008 - \$240 million in Measure R
- 2009 –2013 – SCAG Alternative Analysis
- 2013 - Caltrans Environmental Justice
- 2014 – Adopt TOD Guidelines
- 2015 – Metro Technical Refinement Study
- 2016 - \$2.3 million FTA Transit Oriented Corridor Grant
- 2016 - \$4.6 billion Measure M & Public Private Partnership
- 2018 - \$338 million SB1 Funding



What is Eco-Rapid Transit?

“We are an economic development project with a train connecting us all together.”

*former Eco-Rapid Transit Chair and
Mayor of Downey, Luis Marquez*



Huntington Park



Connecting Communities



- Funding – current and future opportunities
- Building Communities - Sustainability, Jobs and Quality of Life
- Planning – strength in unity, numbers & collaboration
- Organizational development – roles and responsibilities
- Timeline – accelerate project and reduce risk through Public Private Partnership

Collaboration & Connecting Communities

- Investing in the future
- Environmental – Design - Construction Mitigation – Funding - P3
- Planning/Transition from planning to construction to economic and community development
- Support local economic & community goals



Thank you!



Resolution No. 19:032

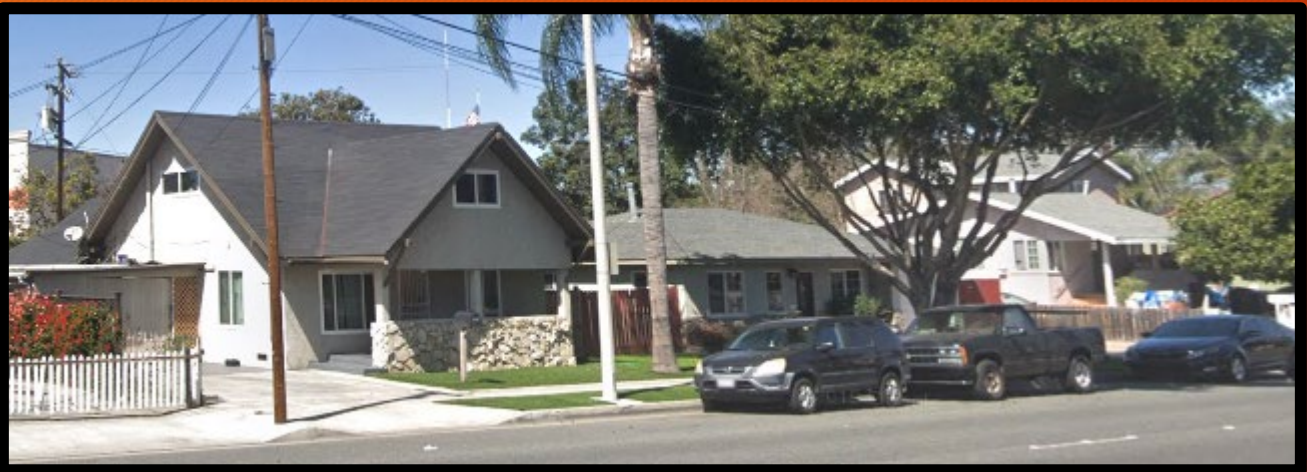
Introduction

- Resolution approving the purchase of 16305 Hunsaker Avenue
- Site to be purchased for redevelopment of an affordable single family home
- Purchase price - \$412,000
 - Appraised value - \$400,000
 - 3 percent realtor commission - \$12,000

Introduction

- Purchase with Low-to-Moderate Income Housing funds from former Redevelopment Agency
 - Fund contains \$700,000
 - Funds can only be used to provide affordable housing
- Property in a dilapidated condition
 - Numerous Code Enforcement violations over the years
 - Redevelopment of the site will provide significant visual improvement to the neighborhood





Property Description

- Site contains 7,660 square feet
- Two buildings
 - 1,642 square foot building used for light manufacturing in the past
 - 814 square foot building contains 2 residential units
- Property is zoned M-1 (Light Manufacturing)
- Surrounding neighborhood is zoned R-2 (Medium Density Residential)
 - Zone change to R-2 to prevent future manufacturing uses

Affordable Home

- Partner with housing developer to construct a single family home
 - Similar to previous affordable homes
 - Initial talks with Habitat for Humanity
- City's contribution to project would be the land
 - Similar to previous affordable homes
- Method to select family to purchase property will be developed as the project progresses
 - Family must have income classified as low-to-moderate

Benefits of Property Acquisition

- Low-to-Moderate Income Housing funds may only be used to provide affordable housing
- Provide an affordable home
- Eliminate a blighted piece of property
- Rezone to R-2 ensures that manufacturing cannot locate at the property
- Create a partnership with Habitat for Humanity for future projects

Recommended Action

- Adopt Resolution No. 19:032 approving the purchase of 16305 Hunsaker Avenue for the provision of an affordable home

Resolution No. 19:032

Ordinance No. 1115

Zoning Ordinance Text Amendment (ZOTA) No. 12

Alcoholic Beverage Manufacturing

City Council

September 3, 2019



Request

- Approval of a ZOTA to allow & regulate alcoholic beverage manufacturing & accessory tasting rooms in the following zones:
 - C-3 (General Commercial)
 - C-M (Commercial Manufacturing)
 - M-1 (Light Manufacturing)
 - M-2 (Heavy Manufacturing)
- Planning Commission recommended approval 8/13/19

Background

- Manufacturing zone regulations comprehensively updated last year
 - Air quality
 - Health considerations
 - Outdated uses
- Urgency to delete uses & introduce more restrictions
- Staff working to include more options for property owners/developers

Background

Consumers moving away from traditional large-scale beer

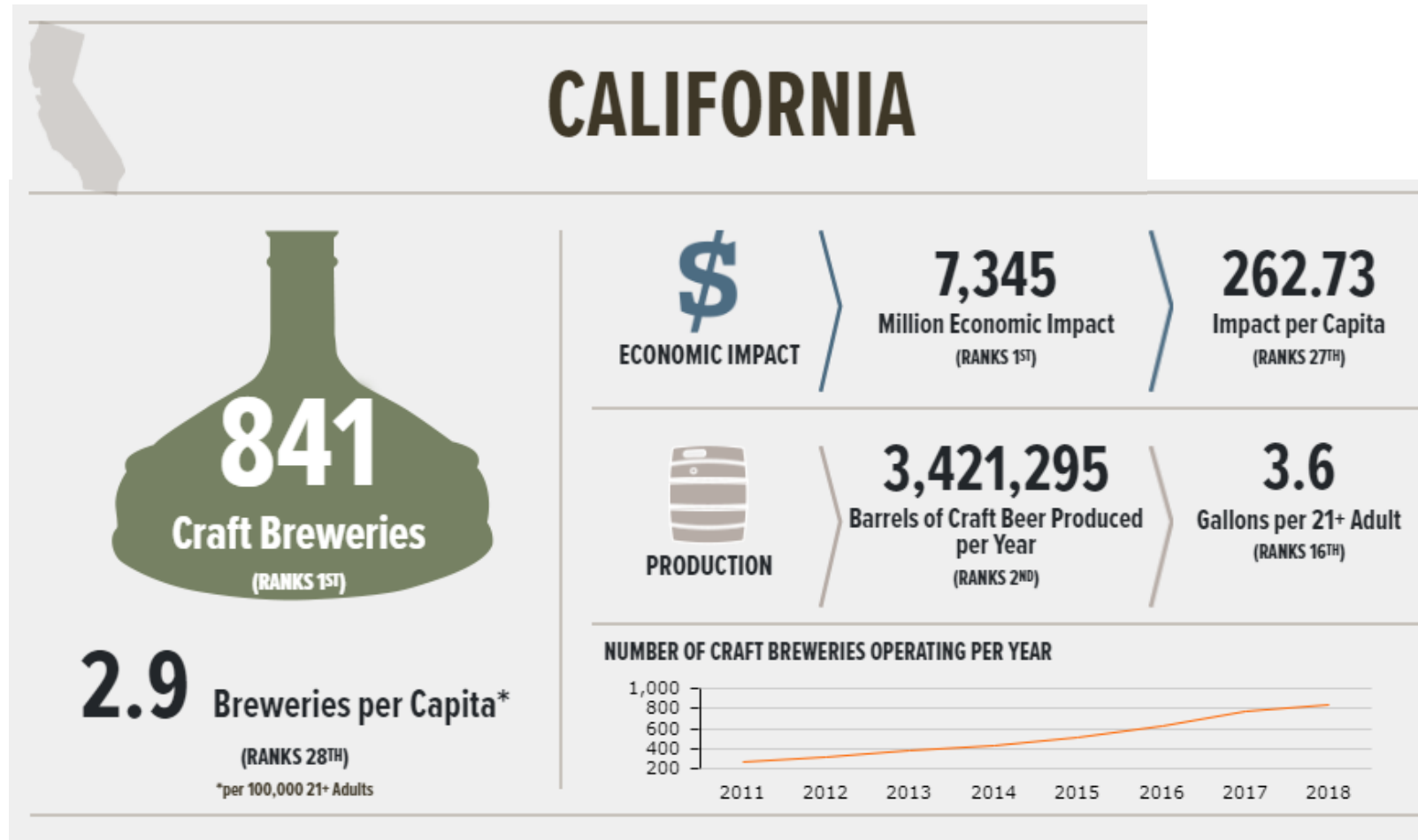
BRIEFING • BUDWEISER
**Americans Are No Longer Drinking Budweiser
and Bud Light Beers Like They Once Did**
FORTUNE

**For many U.S. beer brands, summer
sales continue to be flat**

**CBS
NEWS**

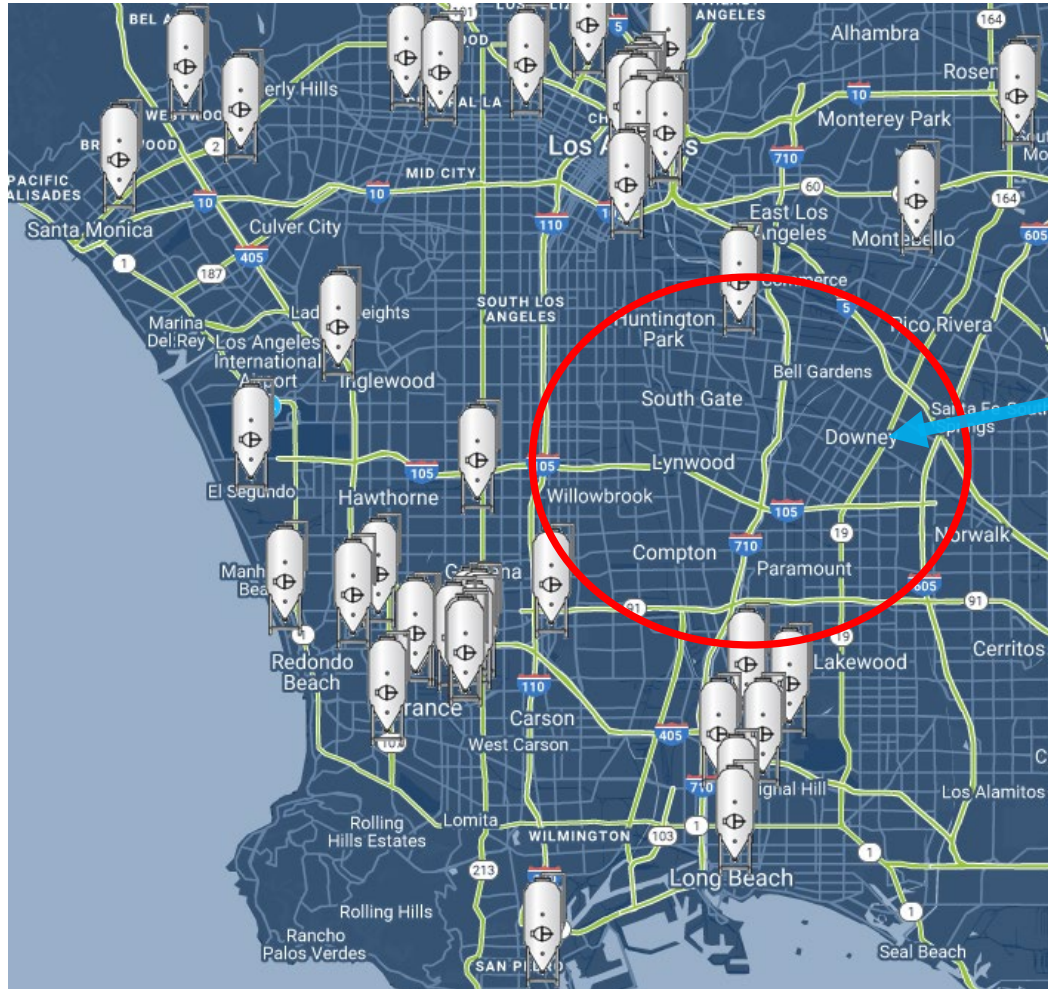
Background

Consumer tastes favoring local, craft beverages



Background

92 licensed brick-and-mortar brewery locations in LA County



Opportunity!



Licenses

92 licensed brick-and-mortar brewery locations in LA County

- Type 23, Small Beer Manufacturer (“microbrewery”) – produces less than 60,000 barrels/year
- Type 75, Brewpub – produces less than 5,000 barrels/year with restaurant

Proposed Amendments

- CUP required
- Ensure balance between business proposal & maintaining high quality of life in surrounding neighborhoods
 - For example, parking
- Public Safety/Sheriff's Dept review
- Only small-scale breweries or craft distilleries
- Tasting room – no more than 25%
- City Engineer would review & approve a waste water plan

Proposed Amendments

- Hours – noon to 9:00 p.m. on Sundays to Thursdays; 11:00 a.m. to 10:00 p.m. on Fridays & Saturdays
- In manufacturing zones, retail operations would be restricted to hours after 3 p.m. on weekdays
- In manufacturing zones, retail sales would be limited to 15% of the building floor area
- Restaurant with a brewery could sell alcohol until 2:00 a.m.
- Minors allowed in brewpubs, but not in tasting room areas

Benefits

- New economy – progress toward a future with less heavy manufacturing
- Adaptive reuse – make creative use of the commercial and industrial buildings
- Economic development – craft breweries and accessory tasting rooms that are geographically clustered afford a number of advantages such as the opportunity to market the neighborhood as a craft beer destination
- Workforce – jobs in the craft brewing sector offer on average higher salaries and wages (but fewer than 20% of jobs require a college degree)

Benefits

- Social gathering – locations become a gathering place to hold social and community events; many formats even cater to families and can even be pet-friendly.
- Community involvement – alcoholic beverage manufacturers are known for taking an active role as members of the local community
- High multiplier effect – known catalyst for attracting other development



Summary

- Serves a market need
- Gives an opportunity for leasing
- CUP allows for a deliberative process to protect the public health, safety, and welfare while regulations provide certainty
- Sustainable practices more common

Recommended Action

Read by title only, waive further reading, introduce Ordinance No. 1115 approving Zoning Ordinance Text Amendment No. 12, and place it on the next regular agenda for adoption.



Ordinance No. 1115

Zoning Ordinance Text Amendment (ZOTA) No. 12

Alcoholic Beverage Manufacturing

City Council

September 3, 2019





Resolution No. 19:033

City Council | September 3, 2019

Background

- Clean Air Day is a project of the Coalition for Clean Air
- Coalition for Clean Air was founded in 1971 and is California's only statewide organization that exclusively works on air quality issues

Background

- California's first Clean Air Day took place on October 3, 2018
 - Over 100,000 participants
 - 160 companies & nonprofits participated
 - 40 California mayors acted on behalf of clean air

Clean Air Day 2019

- Clean Air Day will take place on October 2, 2019



Metro[®]



SOUTHERN CALIFORNIA
EDISON[®]

Energy for What's Ahead[®]



COMCAST
NBCUNIVERSAL



Los Angeles
Department of
Water & Power




COUNTY OF LOS ANGELES
Public Health




A Sempra Energy utility[®]

Take The Clean Air Pledge

- The Clean Air Pledge allows individuals and organizations to commit to clearing the air
- Individual Pledge
- Organization Pledge



CALIFORNIA
CLEAN AIR DAY
A PROJECT OF THE COALITION FOR CLEAN AIR




CLEAN AIR PLEDGE

How Are You Pledging?



I'm Pledging as an
Individual

Pledge Now



I Represent an
Organization/Entity

Pledge Now

What we can do

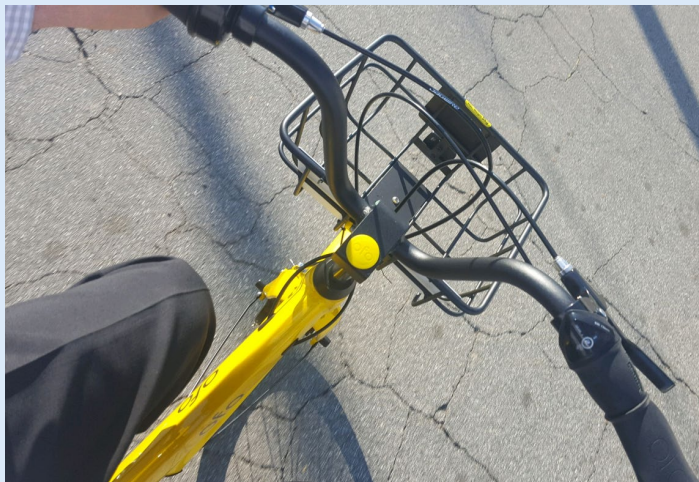
- Take public transportation
- Bike to work/school
- Carpool
- Avoid idling car
- Plant a tree
- Report polluting vehicles
- Encourage family and friends to take the pledge!



To report a violation to CARB:
Call 1-800-END-SMOG (288-7664) or report online at:
<https://calepa.ca.gov/enforcement/complaints>

Recommended Action

- Adopt Resolution No. 19:033 declaring October 2, 2019 Clean Air Day in the City of Paramount
- Take the Clean Air Pledge





Resolution No. 19:033

City Council | September 3, 2019


Public Hearing:

FY 2019

**Consolidated Annual Performance and Evaluation
Report (CAPER)**




FY 2019 CAPER

- HUD requires annual public hearing regarding CAPER
 - CAPER: annual review of City's progress in meeting specific goals & objectives in 1-year Action Plan/5-year Consolidated Plan
- 


FY 2019 CAPER (continued)

- FY 2019 City budgeted:
 - \$872,132 in CDBG funds
 - \$341,046 in HOME funds

FY 2018 CAPER (continued)

- Achieved most FY 2019 1-year Action Plan goals
 - Fair Housing/Code Enforcement/Graffiti Removal/Commercial and Residential Rehab Projects
 - Accomplishments consistent with 5-year Consolidated Plan objectives
- 

Recommended Action

- City Council:
 - 1) Conduct a public hearing
 - 2) Receive and file the FY 2019 CAPER
- 

Public Hearing:

FY 2019

**Consolidated Annual Performance and Evaluation
Report (CAPER)**



AUTHORIZATION FOR PURCHASE OF VERTICAL MONUMENT SIGNS (CIP NO. 9032)

September 3, 2019

Background

- Included in FY 20 Budget – CIP No. 9032
 - \$52,734 – Capital Reserve Funds
- Similar to Paramount Blvd. and Alondra Blvd.
- Project coordination - drought-tolerant planting in the center medians.
- Bravo Sign and Design - Sole source sign contractor





Rosecrans Avenue West Entry



Rosecrans Avenue East Entry

Recommended Action

Approve the purchase and installation of two vertical monument signs from Bravo Sign and Design in the amount of \$52,734.

**AUTHORIZATION FOR
PURCHASE OF VERTICAL
MONUMENT SIGNS
(CIP NO. 9032)**

September 3, 2019