

2020 CENSUS UPDATE



City Council
Meeting
November 19,
2019

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❖ Background

- **The U.S. Constitution requires a census every ten years. The Census covers the entire country and everyone living in the U.S. The first Census was conducted in 1790.**

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❖ Fair Representation

- Census results are used to reapportion the House of Representatives
- State officials use the results to redraw the boundaries of their congressional and state legislative districts

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❖ Fair Representation Cont.

- In addition to political influence, the Census data determines how more than \$675 billion are spent that support State, County and community programming.

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❖ Why is the Census Important to Paramount

- Proper representation (political)
- Taking advantage of Federal funds that are available (funding)
- Economic Development

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❖ Confidentiality

- All information is confidential and reported in statistical format only
- Personal information is unavailable to other government agencies such as the FBI, CIA and ICE.

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❖ **2020 Census Community Meetings**

- **Senior Citizens – July 17, 2019**
- **Service Clubs and Faith-based Organizations – October 29, 2019**
- **Planning and Youth Commissions – November 12, 2019**

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❖ State Funding Allocation

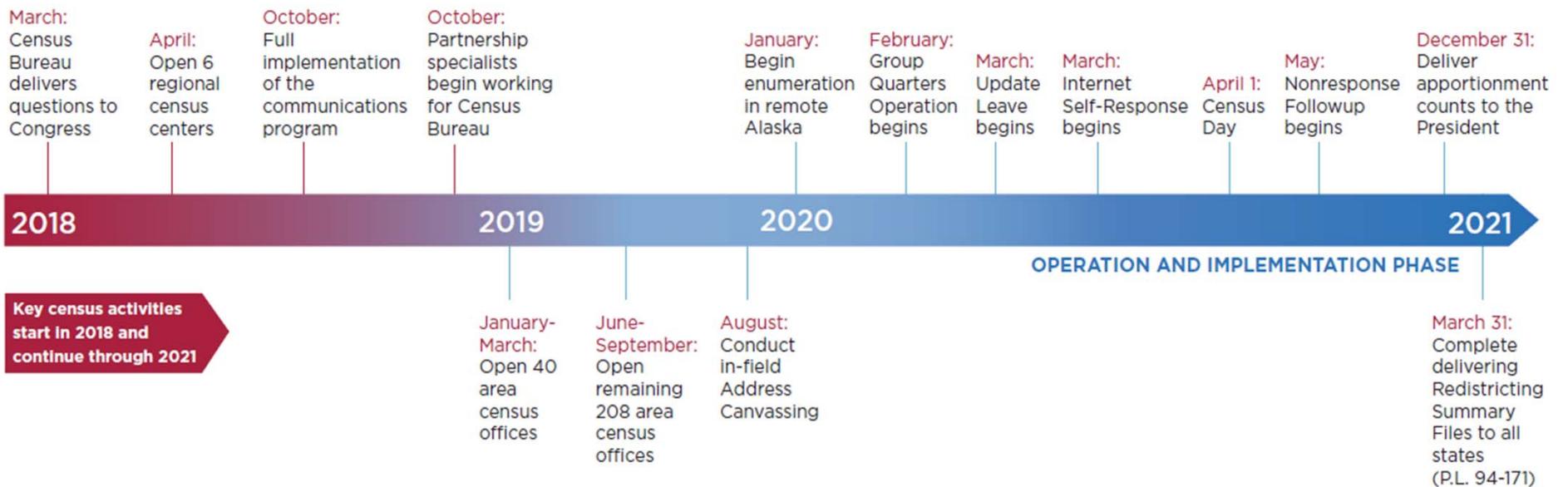
- State of California allocated **\$154.3 million** for 2020 Census
- LA County was allocated **\$9.4 million**
- Approx. **\$62,000** to the City of Paramount

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- ❖ **County and City Partnership**
 - **The City will work with County for bilingual 2020 Census resources:**
 - **Informational mailer**
 - **Digital and hardcopy content**
 - **Social media content**
 - **Branded FAQs about 2020 Census**

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2020 Census Operational Timeline



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❖ **Census Process and Timeline**

- **March 2020 – Service Based Enumeration (SBE)**
- **March 2020 – Group Quarters Enumeration (GQE)**
- **March 12-20, 2020 – Self-Response**

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❖ **Census Process and Timeline Cont.**

- **April 1st – Census Day**
- **April 2020 – Early Non-Response Follow-up**
- **May 2020 – Non-Response Follow-up**

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❖ Next Steps

- City Commission Meetings
- Additional Community Meetings
 - MUSA Moms
 - Additional Senior Citizen Presentations

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❖ Next Steps

- **2020 Census material at City facilities and special events**
- **U.S. Census representatives at City events**
- **Complete Count Committee (CCC)**

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❖ **Recommended Action:**

- **It is recommended that the City Council provide staff feedback and receive and file the report.**

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