

2020 CENSUS UPDATE



City Council
Meeting
November 19,
2019

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❖ Background

- The U.S. Constitution requires a census every ten years. The Census covers the entire country and everyone living in the U.S. The first Census was conducted in 1790.

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❖ Fair Representation

- Census results are used to reapportion the House of Representatives
- State officials use the results to redraw the boundaries of their congressional and state legislative districts

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❖ Fair Representation Cont.

- In addition to political influence, the Census data determines how more than \$675 billion are spent that support State, County and community programming.

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❖ Why is the Census Important to Paramount

- Proper representation (political)
- Taking advantage of Federal funds that are available (funding)
- Economic Development

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❖ Confidentiality

- All information is confidential and reported in statistical format only
- Personal information is unavailable to other government agencies such as the FBI, CIA and ICE.

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❖ 2020 Census Community Meetings

- Senior Citizens – July 17, 2019**
- Service Clubs and Faith-based Organizations – October 29, 2019**
- Planning and Youth Commissions – November 12, 2019**

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❖ State Funding Allocation

- State of California allocated \$154.3 million for 2020 Census
- LA County was allocated \$9.4 million
- Approx. \$62,000 to the City of Paramount

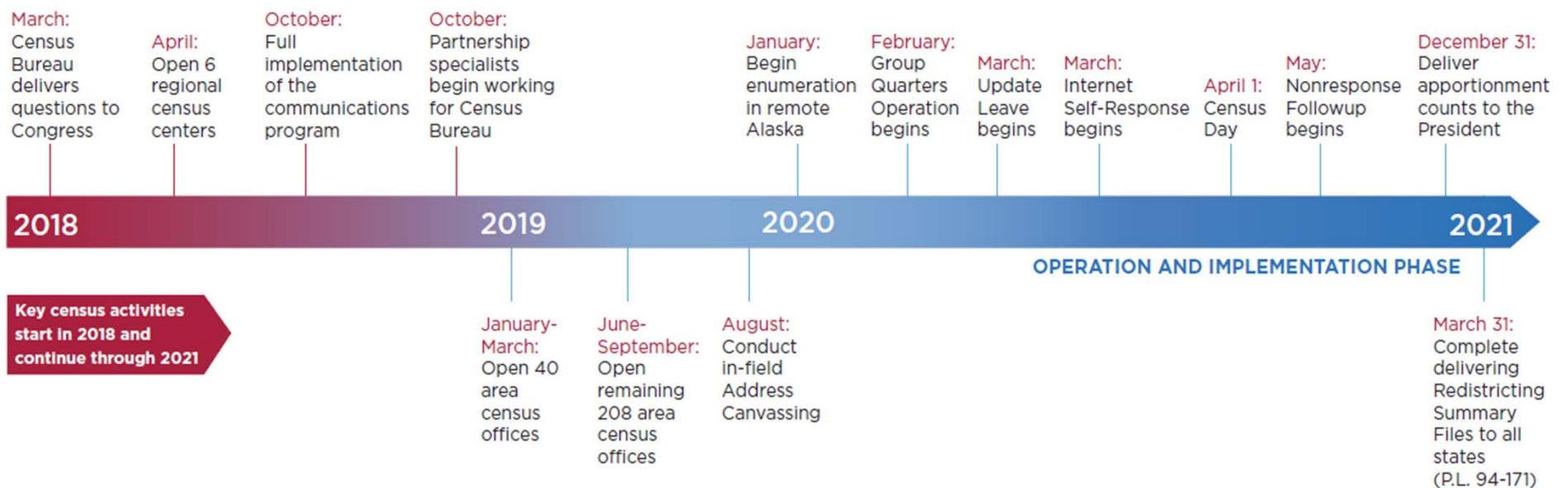
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❖ **County and City Partnership**

- **The City will work with County for bilingual 2020 Census resources:**
 - **Informational mailer**
 - **Digital and hardcopy content**
 - **Social media content**
 - **Branded FAQs about 2020 Census**

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2020 Census Operational Timeline



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❖ Census Process and Timeline

- March 2020 – Service Based Enumeration (SBE)**
- March 2020 – Group Quarters Enumeration (GQE)**
- March 12-20, 2020 – Self-Response**

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❖ **Census Process and Timeline Cont.**

- **April 1st – Census Day**
- **April 2020 – Early Non-Response Follow-up**
- **May 2020 – Non-Response Follow-up**

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❖ Next Steps

- City Commission Meetings
- Additional Community Meetings
 - MUSA Moms
 - Additional Senior Citizen Presentations

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❖ Next Steps

- 2020 Census material at City facilities and special events
- U.S. Census representatives at City events
- Complete Count Committee (CCC)

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❖ Recommended Action:

- It is recommended that the City Council provide staff feedback and receive and file the report.

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