

AGENDA

Paramount City Council
January 28, 2020



Adjourned Meeting
City Hall Council Chambers
5:00 p.m.

City of Paramount

16400 Colorado Avenue ♦ Paramount, CA 90723 ♦ (562) 220-2000 ♦ www.paramountcity.com

Public Comments: If you wish to make a statement, please complete a Speaker's Card prior to the commencement of the Public Comments period of the meeting. Speaker's Cards are located at the entrance. Give your completed card to a staff member and when your name is called, please go to the rostrum provided for the public. Persons are limited to a maximum of 3 minutes unless an extension of time is granted. No action may be taken on items not on the agenda except as provided by law.

Americans with Disabilities Act: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office at (562) 220-2027 at least 48 hours prior to the meeting to enable the City to make reasonable arrangements to ensure accessibility to this meeting.

Note: Agenda items are on file in the City Clerk's office and are available for public inspection during normal business hours. Materials related to an item on this Agenda submitted after distribution of the agenda packet are also available for public inspection during normal business hours in the City Clerk's office. The office of the City Clerk is located at City Hall, 16400 Colorado Avenue, Paramount.

Notes

CALL TO ORDER:

Mayor Tom Hansen

ROLL CALL OF
COUNCILMEMBERS:

Councilmember Laurie Guillen
Councilmember Peggy Lemons
Councilmember Brenda Olmos
Vice Mayor Daryl Hofmeyer
Mayor Tom Hansen

CITY COUNCIL PUBLIC COMMENT UPDATES

PUBLIC COMMENTS

CONSENT CALENDAR

All items under the Consent Calendar may be enacted by one motion. Any item may be removed from the Consent Calendar and acted upon separately by the City Council

1. [APPROVAL](#) Senate Bill (SB) 998 - Water Shutoff Protection Act

OLD BUSINESS

2. [APPROVAL](#) Vision, Mission, Values & Strategic Outcomes

NEW BUSINESS

3. [ORAL REPORT](#) 2019 Law Enforcement and Public Safety Report
4. [ORAL REPORT](#) 2019 Resident Satisfaction Survey Report
5. [APPROVAL](#) Request for Installation of a Disabled Parking Zone at 16614 Eureka Avenue
6. [APPROVAL](#) Authorization to Execute a Memorandum of Understanding between the City of Paramount and the Institute for Local Government for participation in the BOOST Program
7. [RECEIVE AND FILE](#) Senate Bill 50 Housing Update
8. [RECEIVE AND FILE](#) Gateway Cities COG Housing Proposal
9. [APPROVAL](#) Proposed 2020 City Special Events and Holiday Events Schedule

COMMENTS/COMMITTEE REPORTS

- Councilmembers
- Staff

CLOSED SESSION

PUBLIC EMPLOYEE PERFORMANCE EVALUATION: City Manager
Pursuant to Government Code Section 54957(b)(1)

ADJOURNMENT

To a meeting on February 4, 2020 at 6:00 p.m.

JANUARY 28, 2020

SENATE BILL (SB) 998 – WATER SHUTOFF PROTECTION ACT

MOTION IN ORDER:

ADOPT THE WATER SHUT-OFF POLICY.

MOTION:

MOVED BY: _____

SECONDED BY: _____

[] APPROVED

[] DENIED

ROLL CALL VOTE:

AYES: _____

NOES: _____

ABSENT: _____

ABSTAIN: _____



To: Honorable City Council
From: John Moreno, City Manager
By: Karina Lam, Finance Director
Date: January 28, 2020

Subject: SENATE BILL (SB) 998 – WATER SHUTOFF PROTECTION ACT

On September 28, 2018, Governor Brown signed into law Senate Bill (SB 998), the Water Shutoff Protection Act. Beginning February 1, 2020, SB 998 changes the requirements and procedures relative to the discontinuation of residential water service for non-payment.

SB 998 requires all public water systems (with more than 200 connections) to:

1. Adopt a written policy on discontinuation of residential water service that includes provisions for not shutting off water for certain customers that meet specified criteria and that prohibits shut-off of water services until the bill has been delinquent for 60 days;
2. Post to the City's website the new shut-off policy and translate it in multiple languages;
3. Update the City's fee schedule, if applicable, to incorporate the amount of cost associated with these changes in policy; and
4. Report the number of shut-offs to the State Water Resources Control Board and on the City's website.

Key Aspects of the Current Policy

Currently, the water bill payment due date is set at 21 days after the billing date. Any water customer who is unable to pay their bill by the due date will receive a past-due notice by mail. If the account remains delinquent 34 days from the billing date, a turn-off door hanger will be delivered to the service location and an \$8 penalty is assessed. For accounts remaining delinquent 40 days after the billing date, a shut-off notice hanger will be processed and delivered, and the service will be discontinued. If a payment is made before shut-offs are sent out, no fee will be charged to the account and the water service will remain open. Once a shut-off hanger has been sent, a \$30 processing fee will be assessed. Any water customers that are unable to pay may contact Water Billing to arrange for a payment plan or an extension.

Updated SB 998 Policy

Highlights of the new updated SB 998 policy include:

- Extension for discontinuation of service – will be extended from 42 days (current City policy) to 60 days after the past due date.
- Water service will not be shut-off until the account is delinquent for 60 days.
- If a customer does not enter into an alternative payment arrangement or has entered into an alternative payment arrangement, but is in default for 60 days, the City will proceed with shut-off.
- No less than 10 business days prior to shut-off, a final disconnection notice, including the SB 998 shut-off policy, will be delivered to both the account owner and to the service address, if occupied by a tenant.

Attached is the complete updated policy, for your review.

RECOMMENDED ACTION

It is recommended that the City Council adopt the Water Shut-Off Policy.

CITY OF PARAMOUNT WATER UTILITY BILLING POLICY FOR DISCONTINUATION OF RESIDENTIAL SERVICE

This policy applies only to single-family and multi-family water services provided by the City of Paramount. To the extent this policy conflicts with any other rules, regulations, or policies of the City, this policy shall control. This policy is available on the City's website: <https://www.paramountcity.com> and includes translations in English, Spanish, any languages required per Section 1632 of the Civil Code, and any other language spoken by at least 10 percent of the people residing in any of the service areas. This policy is also provided in writing upon customer's request by calling (562) 220-2010.

WATER SERVICE BILLING SCHEDULE AND NOTICES

A water account balance will be deemed delinquent if not paid as of the past due date on the bill. Water Service Past Due Notices are mailed out to the customer of the residence to which service is provided on the past due date, 21 days after the bill date.

If payment is not received as of the due date on a Water Past Due Notice, an \$8.00 penalty is processed and charged to the account and a Water Service Turn-Off Notice is delivered by City staff to the residence to which service is provided.

NOTICE OF PAYMENT DELINQUENCY AND IMPENDING DISCONTINUANCE

The customer named on the account will be contacted by mail at least 21 days before discontinuation of service. The mailing will include a written Notice of Payment Delinquency and Impending Discontinuation, and a copy of this policy, addressed to the customer of the residence to which service is provided.

If the customer's address is not the address of the property to which residential service is provided, the City shall make a reasonable, good-faith effort to send the notice to the address of the property to which residential service is provided and shall be addressed to "Occupant."

In addition, the City shall make a reasonable, good-faith effort to contact an adult person residing at the service location by telephone or in person at least 48 hours prior to any termination of service. Whenever telephone or personal contact cannot be accomplished, the city shall give, by posting in a conspicuous location at the premises, a Notice of Termination of Service, along with a copy of this policy, at least 48 hours prior to termination.

Residential service for nonpayment shall not be discontinued until a payment by a customer has been delinquent for at least 60 days.

RESIDENTIAL OCCUPANTS

This section applies if there is a landlord-tenant relationship between the residential occupants and the owner, manager, or operator of the dwelling and residential service is pending discontinuance due to nonpayment.

If individually metered residential service is furnished to residential occupants, and the owner, manager, or operator of the dwelling, structure, or park is the customer of record, when the account is in arrears the City shall make every good faith effort to inform the residential occupants at least ten (10) days prior to the termination by means of written notice that service will be discontinued. The written notice shall further inform the residential occupants that they have the right to become customers, and then be billed without being required to pay any amount which may be due on the delinquent account. Residential occupants can call (562) 220-2010 to make arrangements to become customers and must be willing to agree to the City's terms and conditions of service and other requirements.

For master-metered residential service, the City will make a good faith effort to inform the occupants, by means of written notice posted on the door of each residential unit at least ten (10) days prior to termination that the account is in arrears and the service will be terminated on a date specified in the notice. If it is not reasonable or practicable to post the notice on the door of each unit, the City will post two (2) copies of the notice in each accessible common area and at each point of access to the structure or structures. The notice will inform the residential occupants that they have the right to become customers of the City without being required to pay the amount due on the delinquent account; provided, however, that the occupants must agree to the City's terms and conditions of service and other requirements. The notice will also specify the telephone number of a representative of the City who can assist the occupants in continuing service.

If the property is in a "delinquency" status, the new customer will need to provide to the City office before moving forward, a lease agreement or other proof of legal occupancy verifying that the delinquent account customer of record is or was the landlord, manager, or agent of the dwelling, and proof of prompt payment of rent or other credit obligation for the period in arrears. If one or more of the residential occupants are willing and able to assume responsibility for subsequent charges, then the City shall make service available.

DEFERRED PAYMENTS OR ALTERNATIVE PAYMENT SCHEDULES

Deferred payments:

Customers have the ability to seek payment extensions by calling (562) 220-2010. A deferred payment schedule, if offered by the City, must be undertaken before the water bill due date to extend the due date and avert disconnection of service for nonpayment.

- (1) Before the due date, customers may call (562) 220-2010 to seek to extend the due date. Deferred payments cannot be requested after the due date.
- (2) If the due date has passed, customers who are unable to pay the full balance must seek payment arrangements to attempt to avoid disconnection.
- (3) Due date extensions cannot be given if the customer is currently on a payment arrangement.
- (4) Accounts that are granted due date extensions will not be assessed penalties, provided that the customer makes the arranged date extension payments on time and does not become delinquent with current service charges.
- (5) After the due date is extended, the customer will avoid disconnection, provided that customer makes the arranged date extension payments on time and does not become delinquent with current service charges.
- (6) The due date cannot be extended beyond the past due date of the next bill.

Alternative payment schedules or payment arrangements:

Customers have the ability to seek alternative payment schedules by calling (562) 220-2010. An alternative payment schedule, if offered by the City, must be undertaken by the customer by the due date printed on the Notice of Account Delinquency and Impending Discontinuance of Service in order to avert disconnection of service for nonpayment.

Payment arrangements may not be granted on the day of disconnection.

Failure to Comply:

The City may terminate water service if a customer who has been granted a deferred payment or other payment arrangement fails to:

- (1) Pay by the deferred payment date;
- (2) Pay an amount due under an alternative payment schedule or other payment arrangement; or
- (3) Pay current charges for water service.

The City will attempt to contact customers, by phone or with a final notice of intent to disconnect service in a prominent and conspicuous location at the service address, at least five days before discontinuation of service. The final notice will not entitle the customer to any investigation or review by the City.

MEDICAL NEED AND SEVERE ECONOMIC HARDSHIP

The City will not discontinue water service if customers demonstrate medical need or severe economic hardship and are willing to enter into a payment arrangement approved by the City. To seek to demonstrate medical need and severe economic hardship, a customer may call (562) 220-2010 to obtain an application.

A completed application to demonstrate medical need and severe economic hardship must be submitted by the customer to the City by the due date printed on the Notice of

Account Delinquency and Impending Discontinuance of Service. Upon receipt of requested documentation from the customer, the City will review the documentation within seven days and: (1) notify the customer of the payment arrangement selected by the City and request the customer's signed assent to participate in the alternative arrangement; (2) request additional information from the customer; or (3) notify the customer that he or she does not meet the required medical or financial conditions. Customers cannot make payment arrangements on the day of disconnection.

The City will not discontinue residential water service for nonpayment if all of the following conditions are met:

- (1) The customer, or a tenant of the customer, submits to the City of Paramount the certification of a primary care provider, as that term is defined in subparagraph (A) of paragraph (1) of subdivision (b) of Section 14088 of the Welfare and Institutions Code, that discontinuation of residential service will be life threatening to, or pose a serious threat to the health and safety of, a resident of the premises where residential service is provided.
- (2) The customer demonstrates that he or she is financially unable to pay for residential service within the normal billing cycle. The customer shall be deemed financially unable to pay for residential service within the urban and community water system's normal billing cycle if any member of the customer's household is a current recipient of CalWORKs, CalFresh, general assistance, Medi-Cal, Supplemental Security Income/State Supplementary Payment Program, or California Special Supplemental Nutrition Program for Women, Infants, and Children, or the customer declares that the household's annual income is less than 200 percent of the federal poverty level.
- (3) The customer is willing to enter into an alternative payment schedule.

The customer is responsible for demonstrating that conditions (1) and (2) have been met. If the conditions listed above are met, then the City shall offer the customer the participation in an alternative payment schedule.

TO CONTEST OR APPEAL A BILL OR FEE WAIVER

A customer may appeal or contest a water bill. Customers may call (562) 220-2010 to obtain a water bill petition to appeal. The water bill petition to appeal must be completed and submitted to the City by the due date listed on the Notice of Delinquency and Impending Disconnection of Residential Service. Residential service shall not be discontinued while the appeal is pending.

Any customer whose timely complaint or request for an investigation has resulted in an adverse determination may appeal the determination to the Water Billing Department by filing a written notice of appeal within ten business days of the City's mailing of its determination. Upon receiving the notice of appeal, the Water Billing Department will set the matter to be heard at an upcoming department meeting and mail the customer written notice of the time and place of the hearing at least ten days before the meeting. The decision made in response to the appeal is final.

Upon customer's request, late payment fees may be adjusted as a one-time courtesy and future late fees will not be waived.

RESTORATION OF SERVICE

Once services have been discontinued for non-payment, customer must call (562) 220-2010 to restore services. The restore policy is different for customers with household income below 200 percent of the Federal Poverty Line.

For a residential customer who does not demonstrate to the City household income below 200 percent of the Federal Poverty Line:

- (1) Services can only be reconnected for customers who are listed on the account.
- (2) To reconnect service, customer must pay full past due balance. The delinquency account fees can be billed.
- (3) The City provides same day service for requests made before 4:00 p.m.

Reconnection fees shall be subject to an annual adjustment for changes in the Consumer Price Index beginning January 1, 2021.

Reconnecting After Finalization:

To reconnect service after the account has been finalized (10 business days or more after disconnection), a new account to start new service must be processed in accordance with the City's requirements and fee schedule.

UNAUTHORIZED ACTION OF A CUSTOMER

This discontinuation of water service policy is to certain types of residences for nonpayment and does not apply to the termination of a service connection due to an unauthorized action of a customer.

OTHER REMEDIES

In addition to discontinuation of water service, the City may pursue any other remedies available in law or equity for nonpayment of water service charges, including, but not limited to: securing delinquent amounts by filing liens on real property, filing a claim or legal action, or referring the unpaid amount to collections. In the event a legal action is decided in favor of the City, the City shall be entitled to the payment of all costs and expenses, including attorneys' fees and accumulated interest.

ANNUAL REPORTING OF DISCONTINUED SERVICES

The City will report the number of annual discontinuations of residential service for inability to pay on its website and to the State Water Resources Control Board.

JANUARY 28, 2020

VISION, MISSION, VALUES, AND STRATEGIC OUTCOMES

MOTION IN ORDER:

ADOPT THE VISION, MISSION, VALUES AND STRATEGIC OUTCOMES
FOR THE CITY OF PARAMOUNT AS OUTLINED IN THIS REPORT.

MOTION:

MOVED BY: _____

SECONDED BY: _____

[] APPROVED

[] DENIED

ROLL CALL VOTE:

AYES: _____

NOES: _____

ABSENT: _____

ABSTAIN: _____



To: Honorable City Council
From: John Moreno, City Manager
By:
Date: January 28, 2020

Subject: VISION, MISSION, VALUES, AND STRATEGIC OUTCOMES

Background

For about the past six months, we've been working on the formation of the City's first Vision, Mission, Values, and Strategic Outcomes. Our consultant, Mr. Mike Shellito of Shellito Training and Consulting, has guided us through this process. The process involved a series of meetings and brainstorming sessions with key staff members, councilmembers, and all City employees. Input from the community was also taken into account during this process through the use of the scientific survey that was conducted in May 2019 and presented the City Council in June 2019. All of this work culminated in a workshop with the full City Council on November 16, 2019, where a draft of this work was presented for the City Council's consideration and input. Additionally, each department head met with their employees to review this, subsequent to the November City Council workshop. The process has truly been an inclusive and concerted effort. Before you tonight for adoption is the final draft of the City's Vision, Mission, Values, and Strategic Outcomes. This draft reflects the edits and additions that were suggested from the full City Council and members of the public from the November workshop.

Purpose

Having a set of Vision, Mission, Values, and Strategic Outcomes that staff and the City Council all agree on will set standards for our organization. It will give us a clear understanding about who we are, what our priorities are, and provide us with uniform guidelines for the level of services we provide to the Paramount community. For instance, when adopting budgets and setting policy direction, the current City Council and future City Councils can look to the Vision, Mission, Values, and Strategic Outcomes as guiding principles for decision-making. Additionally, the community will have a clear understanding about the direction and character of their city government. In terms of improving our workforce, staff can use the Vision, Mission, Values and Strategic Outcomes as a recruitment and retention tool: by having clear direction about the characteristics and duties of our organization we will have the ability to attract and retain a higher caliber of employee that, in turn, better serves the community.

Vision

For the City Council's review and final adoption, here is the proposed City's Vision:

"A City that is safe, healthy and attractive."

Mission

For the City Council's review and final adoption, here is the proposed City's Mission, otherwise known as a Mission Statement:

"Dedicated to providing fiscally responsible services that maintain a vibrant community."

Values

For the City Council's review and final adoption, here are the proposed City's Values:

"We value..."

- *Respectful and Ethical behavior*
- *Service Excellence*
- *Responsiveness, Accountability & Professionalism*
- *Innovation and Creativity*
- *Teamwork and Collaboration*
- *Effective, Inclusive and Transparent Public Information & Engagement"*

Strategic Outcomes

Below are the proposed Key Strategic Outcomes for the City Council's review and final adoption. Additionally, attached are the Strategic Objectives that accompany each of the Key Strategic Outcomes.

KEY STRATEGIC OUTCOME #1: SAFE COMMUNITY

Paramount provides a safe place to live, work and visit.

KEY STRATEGIC OUTCOME #2: COMMUNITY HEALTH

Paramount provides diverse recreational and cultural amenities that support healthy lifestyles and sense of community

KEY STRATEGIC OUTCOME #3: ECONOMIC HEALTH

Paramount supports a healthy, sustainable economy reflecting community values.

KEY STRATEGIC OUTCOME #4: ENVIRONMENTAL HEALTH

Paramount promotes, protects and enhances a healthy and sustainably built and natural environment.

KEY STRATEGIC OUTCOME #5: ATTRACTIVE & WELL MAINTAINED CITY INFRASTRUCTURE

Paramount develops and maintains City owned infrastructure, parks, facilities and amenities that enhance quality of life and attractiveness of the community.

KEY STRATEGIC OUTCOME #6: EFFICIENT, EFFECTIVE & FISCALLY RESPONSIBLE GOVERNMENT

Paramount delivers an efficient and effective city government in a fiscally responsible, transparent and collaborative manner.

Publicizing the Vision, Mission, Values, and Strategic Outcomes

If the City Council adopts the Vision, Mission, Values, and Strategic Outcomes, staff will begin to widely publicize to the community the existence of these guiding principles and outcomes. We will use our traditional sources of outreach (social media, Pulse Beat, Around Town) and find other methods to publicize this. It's quite possible that we will develop a more permanent marketing campaign that could include items such as stamp the Vision on the City's official letterhead, imprint the Vision and Mission at the top of the City's website, and include the Values on all employee recruitment information and on employee breakroom bulletin boards.

RECOMMENDED ACTION

It is recommended that the City Council adopt the Vision, Mission, Values and Strategic Outcomes for the City of Paramount as outlined in this report.

KEY STRATEGIC OUTCOME #1: SAFE COMMUNITY

Paramount provides a safe place to live, work and visit.

STRATEGIC OBJECTIVES:

1. Satisfactory levels of public safety and 911 response are maintained through contracts with the Los Angeles County Sheriff's Department that provides response to law enforcement emergencies in a timely and effective manner.
2. Crime is prevented when possible through community education.
3. Natural disasters, including fire emergencies are mitigated through community education, the building code, and code enforcement.
4. Emergency preparation, response and recovery plans are developed and implemented for natural and man-made disasters and emergencies.
5. Community involvement, education and regional partnerships are expanded and enhanced to increase the level of public trust and keep the community safe.
6. The expected level of core and specialized law enforcement services is implemented and achieved as the community grows
7. Use of data and technology to improve service, protect mission-critical infrastructure and enhance cyber-security effectiveness is achieved
8. Collaboration with other service agencies to address the prevention of homelessness is leveraged and improved.
9. Security and emergency response capabilities at City facilities and properties is achieved in accordance with best practices.
10. Safety for all modes of travel including vehicular, pedestrian and bicycles is expanded and enhanced through education and infrastructure.
11. LA County Sheriff's Department efforts on reducing crime within the community is achieved through use of data.
12. Gang prevention and suppression program are implemented and maintained to reduce crime.

KEY STRATEGIC OUTCOME #2: COMMUNITY HEALTH

Paramount provides diverse recreational and cultural amenities that support healthy lifestyles and sense of community

STRATEGIC OBJECTIVES:

1. Self-directed leisure is promoted to encourage use of Paramount's parks and facilities for health and recreation.
2. Relationships are built with Paramount Unified School District and other educational institutions and providers to promote and support education and life-long learning and personal development.
3. Fee structures are developed based on demand, alternatives and affordability that help to improve participation for all income levels.
4. Effective marketing strategies are developed that educate residents on City services, drive optimal attendance to events, and increase community involvement.
5. Preserve the significant historical character of the Paramount community and sense of place. Preserve, provide and promote responsible access to nature to mitigate "nature deficit disorder".
6. Expand organizational and community knowledge about diversity and embrace cultural differences.
7. Positive and respectful neighbor relationships and open communication are fostered, as well as provide and support conflict resolution.
8. Partnerships are developed to expand and enhance programs for the community with youth, senior and other community-based organizations.
9. After school programs are provided for youth to promote safe and healthy lifestyle choices and prevent juvenile crime.
10. Programs, facilities and services are provided for older adults that support healthy lifestyles.
11. Special events are planned that support strong community relationships and sense of place in the City of Paramount.

KEY STRATEGIC OUTCOME #3: ECONOMIC HEALTH

Paramount supports a healthy, sustainable economy reflecting community values.

STRATEGIC OBJECTIVES:

1. Maintain and grow diverse employment opportunities for small, medium, and large employers.
2. Enhance business engagement to address existing and emerging business needs, amending the Municipal Code to allow for new uses.
3. Infill and redevelopment that enhances the community is fostered.
4. Align utility infrastructure with community development; invest and maintain water utility systems, services, infrastructure with affordable rates.
5. Economic health goals and strategies are aligned across all levels of the organization.
6. Refine the economic tools the City uses to attract and retain businesses.
7. Policies and programs to retain, expand, incubate and attract primary employers are expanded and enhanced consistent with City goals.
8. Workforce development to retain and attract jobs that meet the needs of employers.
9. Collaboration with economic-health oriented regional partners is continued and improved.
10. High water quality to support the community and water-dependent businesses is sustained.
11. The City collaborates with and supports the Chamber of Commerce in promoting economic development and a strong business climate in Paramount.

KEY STRATEGIC OUTCOME #4: ENVIRONMENTAL HEALTH

Paramount promotes, protects and enhances a healthy and sustainably built and natural environment.

STRATEGIC OBJECTIVES:

1. Progress toward achieving energy and water conservation measures within the community is demonstrated through City programs and practices.
2. Residents are educated and engaged in ways to change behavior toward more sustainable living practices.
3. The community's resiliency and preparedness for changes in climate, weather and resource availability is increased through education and information, and the building code.
4. Progress is demonstrated towards achieving waste management goals within the community and the City organization.
5. Environmental regulatory collaboration and communication is improved as needed to achieve improved environmental health goals.
6. A healthy and sustainable environment, especially air and water quality are achieved in the City of Paramount by protecting, promoting and enhancing community education that educates residents about the sustainable practices.
7. Carbon neutral measures that reduce the City's carbon footprint are achieved by adopting best practices in conservation, energy use, sustainability, landscaping, and the building code.
8. A high-quality, sustainable water supply is provided that meets or exceeds all public health standards and supports a healthy and safe community.
9. Air samplers are monitored throughout the City to assure acceptable levels of air quality and notify AQMD of any concerns.
10. Compliance with State and local storm water regulations to maintain water quality in rain storms that produce runoff are assured through City monitoring practices.
11. Systems to improve energy efficiency at City facilities are Identified and implemented.

KEY STRATEGIC OUTCOME #5: ATTRACTIVE AND WELL MAINTAINED CITY INFRASTRUCTURE

Paramount develops and maintains City owned infrastructure, parks, facilities and amenities that enhance quality of life and attractiveness of the community.

STRATEGIC OBJECTIVES

1. City streets, sidewalks, lighting, traffic signals, landscape areas, buildings and other areas are maintained so they are safe, clean, attractive and functional.
2. The City's parks and trails systems are planned designed, implemented and maintained so that they are safe, clean, attractive and well utilized by residents and visitors
3. Operation and Maintenance funding alternatives for City facilities are developed and implemented.
4. Level of service standards are achieved in planning, designing and implementing park, recreation and trail improvements according to best practices standards from state and national agencies.
5. Best practices to maintain and enhance attractive neighborhoods through City services, innovative enforcement techniques, and voluntary compliance with City codes and regulations are implemented.
6. High standards for contracted work are maintained, as these service providers represent the City in the work they perform.
7. Storm drains are maintained to effectively drain storm water and prevent flooding.
8. Programs and mitigation measures to reduce and remove illegal dumping, graffiti and other acts of vandalism in a timely manner are implemented
9. A long-term financial plan for capital improvements, preventative maintenance and infrastructure replacement is developed and implemented.
10. Policies and best practices to direct and guide growth in the community through appropriate planning and land use.
11. Alternative forms of transportation are planned and implemented for the Paramount community to use as a means to reduce the City's carbon footprint and reduce dependence on automobiles.

KEY STRATEGIC OUTCOME #6: EFFICIENT, EFFECTIVE AND FISCALLY RESPONSIBLE GOVERNMENT

Paramount delivers an efficient and effective city government in a fiscally responsible, transparent and collaborative manner.

STRATEGIC OBJECTIVES:

1. A balanced budget is prepared and approved that adequately funds core services and addresses revenue requirements to meet known and emerging needs
2. A values-driven organizational culture is created that reinforces ethical behavior, exercises and maintains the public trust through accountable and transparent budgeting and fiscally responsible services.
3. City services and programs that facilitate inclusive public engagement, outreach and two-way communication are developed and maintained.
4. Robust and inclusive public communication is achieved as a means for sharing City information with the public in an effective and timely manner.
5. Organizational capability and operational effectiveness to provide consistent high-quality services that are responsive to community needs and priorities is achieved.
6. Public policy, regulations and legislation that affects the City is proactively influence to protect City interests.
7. Data, technology, metrics and benchmarks that guide decisions, improve results, and enhance services are leveraged to improve operational efficiency and effectiveness.
8. City assets are inventoried and maintained to reduce life cycle costs while improving reliability and accessibility
9. A diverse and competitive workforce is attracted, developed and retained to meet the needs of the community now and in the future.
10. Adequate reserves for emergencies and economic challenges are funded in the City's budget.
11. Partnerships, collaboration and service contracts are leveraged to save money and expand resource capacity.
12. Pension reform measures that produce acceptable and sustainable retirement benefits for City employees are identified through work with CalPERS and the League of California Cities.

JANUARY 28, 2020

ORAL REPORT

2019 LAW ENFORCEMENT AND PUBLIC SAFETY REPORT



To: Honorable City Council

From: John Moreno, City Manager

By: Adriana Lopez, Public Safety Director
Anthony Martinez, Management Analyst II

Date: January 28, 2020

Subject: 2019 LAW ENFORCEMENT AND PUBLIC SAFETY REPORT

Lakewood Sheriff's Station Captain David Sprengel will give a presentation on Paramount's 2019 Uniform Crime Report (UCR) statistics and traffic collision statistics.

Los Angeles County Deputy District Attorney Kelly Tatman will give a presentation on the effects of Assembly Bill (AB) 109, Proposition 47, and Proposition 57.

JANUARY 28, 2020

ORAL REPORT

2019 RESIDENT SATISFACTION SURVEY REPORT



To: Honorable City Council

From: John Moreno, City Manager

By: Adriana Lopez, Public Safety Director
Anthony Martinez, Management Analyst II

Date: January 28, 2020

Subject: 2019 RESIDENT SATISFACTION SURVEY REPORT

Public Safety Director Adriana Lopez will present the survey results from the 2019 Resident Satisfaction Survey report.

JANUARY 28, 2020

INSTALLATION OF A DISABLED PARKING ZONE IN FRONT OF 16614
EUREKA AVENUE

MOTION IN ORDER:

APPROVE A REQUEST FOR THE INSTALLATION OF A DISABLED
PARKING ZONE IN FRONT OF 16614 EUREKA AVENUE.

MOTION:

MOVED BY: _____

SECONDED BY: _____

[] APPROVED

[] DENIED

ROLL CALL VOTE:

AYES: _____

NOES: _____

ABSENT: _____

ABSTAIN: _____



To: Honorable City Council
From: John Moreno, City Manager
By: Adriana Figueroa, Public Works Director
Sarah Ho, Assistant Public Works Director
Date: January 28, 2020

**Subject: REQUEST FOR INSTALLATION OF A DISABLED PARKING ZONE IN
FRONT OF 16614 EUREKA AVENUE**

We have received a request from Eleuteria Peña for the installation of a disabled parking zone in front of her home at 16614 Eureka Avenue. The request is for Mrs. Peña who has a valid disabled person placard. She is requesting that the disabled parking zone be installed in front of her home due to limited accessible parking options in the neighborhood.

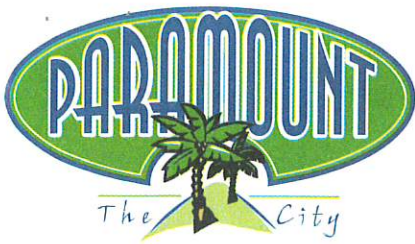
Staff has inspected the site and found that neighborhood on-street parking can be limited throughout the day and can cause a need to park some distance away. The applicant's residence does have some off-street parking via a driveway in the rear of the property; however, it is too narrow to provide Americans with Disabilities Act (ADA) accessibility to a vehicle.

Staff also verified that there were no other disabled parking zones on the street. If approved, approximately 15 feet of curb in front of 16614 Eureka Avenue would be marked for disabled parking only.

At their January meeting, the Public Works Commission recommended to the City Council approval of the request for this disabled parking zone. A notice indicating that the City Council would hear this item was sent to all properties on Eureka Avenue from 70th Street to Harrison Street.

RECOMMENDED ACTION

It is recommended that the City Council approve a request for the installation of a disabled parking zone in front of 16614 Eureka Avenue.



January 14, 2020

TOM HANSEN
Mayor

DARYL HOFMEYER
Vice Mayor

LAURIE GUILLEN
Councilmember

PEGGY LEMONS
Councilmember

BRENDA OLMOS
Councilmember

Dear Resident:

Please be advised that the Public Works Commission at their meeting of January 9, 2020, recommended to the City Council the approval of the request to install a blue "Disabled Parking" zone in front of 16614 Eureka Avenue.

This is to inform you that the Paramount City Council will discuss this recommendation at their meeting on January 28, 2020. The meeting will begin at 5:00 P.M. and will be held in the Paramount City Hall Council Chambers, 16400 Colorado Avenue.

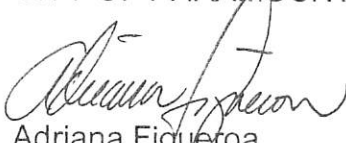
At this meeting, a decision will be made by the Paramount City Council to accept or deny the recommendation of the Public Works Commission to install a blue "Disabled Parking" zone in front of 16614 Eureka Avenue. If you have more information regarding this topic or would like to give further input, please attend this meeting.

Please note that should the City Council approve the installation of the disabled parking zone, the zone may be used by anyone with a valid disabled parking placard and is not solely dedicated to the applicant.

Should you have further questions regarding this meeting, please call me at (562) 220-2020.

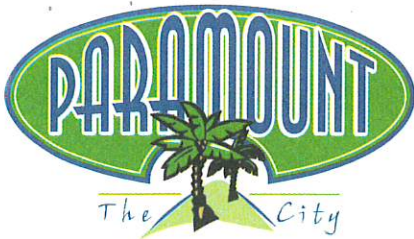
Para información en español, favor de llamar al (562)220-2020.

CITY OF PARAMOUNT



Adriana Figueroa
Public Works Director

H:\Public Works\PWAGENDA\COMMON FILE\Blu_16614 Eureka3 Ltr.docx



TOM HANSEN
Mayor

DARYL HOFMEYER
Vice Mayor

LAURIE GUILLEN
Councilmember

PEGGY LEMONS
Councilmember

BRENDA OLMOS
Councilmember

December 3, 2019

Dear Resident:

The Public Works Commission scheduled for Thursday, December 5, 2019 at 6:00 p.m., was cancelled. The next meeting of the Public Works Commission is scheduled for Thursday, January 9, 2020, at 6:00 p.m., in the City Hall Council Chambers, 16400 Colorado Avenue, Paramount, California.

At this meeting, a decision by the Public Works Commission will be made to deny or recommend to the Paramount City Council the request to install the blue curb "Disabled Parking" zone in front of 16614 Eureka Avenue. The Commission requests that all those having an interest in the installation of the disabled curb please attend this meeting.

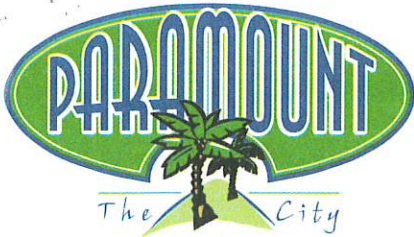
Should you have further questions regarding this matter, please call me at (562) 220-2020.

Para información en español, favor de llamar al (562)220-2020.

CITY OF PARAMOUNT

Adriana Figueroa
Director of Public Works

H:\Public Works\PWAGENDA\COMMON FILE\Blu_16614 Eureka2 Ltr.docx



November 26, 2019

TOM HANSEN
Mayor

DARYL HOFMEYER
Vice Mayor

LAURIE GUILLEN
Councilmember

PEGGY LEMONS
Councilmember

BRENDA OLMOS
Councilmember

Dear Resident:

We have received a request to install a blue curb "Disabled Parking" zone in front of 16614 Eureka Avenue. The curb at 16614 Eureka Avenue is currently not colored, which means parking is allowed there at any time (except for street sweeping days/hours). This letter is to inform you that the Public Works Commission will discuss this request at their meeting of Thursday, December 5, 2019. The meeting will begin at 6:00 PM and will be held in the Paramount City Hall Council Chambers, 16400 Colorado Avenue.

At this meeting, a decision by the Public Works Commission will be made to deny or recommend to the Paramount City Council the request to install the blue curb "Disabled Parking" zone in front of 16614 Eureka Avenue. The Commission requests that all those having an interest in the installation of the disabled curb please attend this meeting.

Should you have further questions regarding this matter, please call me at (562) 220-2020.

Para información en español, favor de llamar al (562)220-2020.

CITY OF PARAMOUNT

Adriana Figueroa
Public Works Director



Public Works Department

15300 Downey Ave.

Paramount, CA 90723

Phone: 562-220-2020 Fax: 562-220-2105

Application for Traffic Safety Request

Select one: ☒ Disabled Parking Zone ☐ Limited-Time Parking Zone ☐ Speed Hump ☐ Stop Sign

Date: 11/1/19

Last Name: PEÑA

First Name: ELEUTERIA

Street Address: 16614 EUREKA AVENUE

City & Zip Code: PARAMOUNT, CA 90723

Telephone #: xxx

Cell #: xxx

Email: xxx

Please explain why you are making the traffic safety request:

DEMMENTIA PATIENT WITH KNEE ARTHRITIS UNABLE TO WALK DISTANCES. PARKING IN FRONT OF HOME HAS BECOME IMPOSSIBLE DUE TO THE

(Continue on the back if needed)

Additional Questions:

Petition is attached (Speed Hump/Stop Sign Request Only)

N/A

Yes

No

My request meets all the installation criteria

(Disabled Parking Zone, Limited-Time Parking Zone, and Speed Hump Request Only)

*If the answer is no, please explain below:

(Continue on the back if needed)

I hereby confirm that the above information is correct. I have read and understand the Guidelines for Traffic Safety Requests and, to the best of my knowledge, my residence meets ALL the installation criteria, requirements, and conditions presented. I understand that the details in this application that I have given will be checked to determine eligibility.

Signature

Date

For office Use only:

☐ Document Received: 11/4/19 (Date) Staff Initials: AR

☐ \$100 Non Refundable Fee Received: _____ (Date) Staff Initials: _____

NUMEROUS CARS ON THIS STREET BLOCK.
HAVING THE CURB IN FRONT OF THE HOUSE
PAINTED BLUE FOR "HANDICAP PARKING ONLY"
WILL BE EXTREMELY HELPFUL FOR ACCESS
TO AND FROM THE CAR FOR DOCTOR APPOINTMENTS.
THANK YOU VERY MUCH FOR YOUR CONSIDERATION!

REMOVE FROM MIRROR BEFORE DRIVING VEHICLE

CALIFORNIA



"WARNING: The illegal use of a disabled parking placard could result in a maximum fine of \$4,200."

DISABLED PERSON



PARKING PLACARD

EXPIRES JUNE 30

2021

N 910630

16614 EUREKA AVENUE



Proposed
Disabled
Parking



JANUARY 28, 2020

AUTHORIZATION TO EXECUTE A MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF PARAMOUNT AND THE INSTITUTE FOR LOCAL GOVERNMENT FOR PARTICIPATION IN THE BOOST PROGRAM

MOTION IN ORDER:

APPROVE A MEMORANDUM OF UNDERSTANDING WITH THE INSTITUTE FOR LOCAL GOVERNMENT TO PARTICIPATE IN THE BOOST PROGRAM.

MOTION:

MOVED BY: _____

SECONDED BY: _____

[] APPROVED

[] DENIED

ROLL CALL VOTE:

AYES: _____

NOES: _____

ABSENT: _____

ABSTAIN: _____



To: Honorable City Council
From: John Moreno, City Manager
By: Adriana Figueroa, Public Works Director
Date: January 28, 2020

Subject: AUTHORIZATION TO EXECUTE A MEMORANDUM OF UNDERSTANDING BETWEEN THE CITY OF PARAMOUNT AND THE INSTITUTE FOR LOCAL GOVERNMENT FOR PARTICIPATION IN THE BOOST PROGRAM

The City of Paramount in a continued effort to promote sustainability and climate change capacity will be participating in the new pilot program BOOST, created by the Institute for Local Government (ILG) with funding and support from the Strategic Growth Council (SGC). In 2018, The California Legislature appropriated \$1 million to the Strategic Growth Council for this pilot program from the Greenhouse Gas Reduction Fund, administered through California Climate Investments, a statewide initiative that puts billions of cap-and-trade dollars to work reducing greenhouse gas emissions, strengthening the economy, and improving public health outcomes, particularly in disadvantaged communities.

Understanding that not all communities have the capacity and resources to develop plans, identify projects and secure funding to address climate change, the Institute for Local Government created the BOOST Program to provide tailored assistance to a selected group of cities and regions to show what is necessary to truly assist jurisdictions in California.

The BOOST Program will help communities:

- **Build** awareness of funding opportunities to address sustainability and climate;
- **Organize** projects to be best positioned to meet its goals;
- **Optimize** existing resources and build more capacity;
- **Strengthen** relationships with key stakeholders and identify new opportunities for regional engagement and collaboration; and
- **Transform** their approach to addressing climate action.

The BOOST Program is a one-time pilot program that runs from March 2019 to December 2020. The City of Paramount was chosen as one of ten cities statewide (and two regions) to participate in the initial cohort. The jurisdictions in this initial cohort vary in size, geography and demographics.

The Institute for Local Government approached the City of Paramount to participate in the program based on its disadvantaged community status, staff capacity challenges, and demonstrated desire to work on climate-related issues.

The other communities chosen include; the cities of Arcata, Arvin, Bakersfield, East Palo Alto, El Centro, Mammoth Lakes, Salinas, San Diego and Ventura, and regions in the San Joaquin Valley and the Coachella Valley.

The Institute for Local Government requires all participants in the program to sign a Memorandum of Understanding (MOU). The purpose of this MOU is to establish the framework through which the parties will collaborate and to articulate the specific objectives of the partnership, as well as the roles and responsibilities of each party to accomplish those objectives.

Appendix A of the MOU outlines the desired outcomes of this partnership, which include:

- Securing resources and support to develop a community-informed Climate Action Plan that will help provide a framework for the city's climate action strategies and goals.
- Resources such as a free Civic Spark Fellow to support energy efficiency projects that will result in energy-efficiency awareness and a decrease in expenditures on energy for the city.
- Support in identifying and developing competitive grant applications to support approved infrastructure projects.
- Assistance promoting the City of Paramount's efforts to become a more sustainable and healthy community.

This Program does not necessarily anticipate any present exchange of monies between parties or guarantee specific funding; however, the Institute for Local Government has proposed providing \$20,000 to help fund technical experts that can assist in the climate action planning process. The Institute will also provide the staff needed to assist in other efforts that will result in the development of the climate action plan and actions needed to secure additional funding and grants to support the cities goals. Though not required, the Institute is requesting a modest contribution of at least \$10,000 and approximately 40 hours of staff time to engage in the partnership that will lead to the development of a successful Climate Action Plan.

RECOMMENDED ACTION

It is recommended that the City Council approve a Memorandum of Understanding with the Institute for Local Government to participate in the BOOST Program.



MEMORANDUM OF UNDERSTANDING

For

TECHNICAL ASSISTANCE, EDUCATION, and TRAINING

Between

CITY OF PARAMOUNT

And

INSTITUTE FOR LOCAL GOVERNMENT

IN WITNESS WHEREOF, the Parties have executed this Memorandum of Understanding as of the day and year of the last signature indicated below.

By: _____

Date: _____

By: _____

Date: _____

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MOU) is entered into by and between the Institute for Local Government (ILG) and the City of Paramount (Local Agency).

1. PURPOSE

The purpose of this MOU is to establish the framework through which the parties will collaborate and to articulate the specific objectives of the partnership, as well as the roles and responsibilities of each party to accomplish those objectives.

2. BACKGROUND

WHEREAS, ILG has developed expertise in providing impartial and easy-to-use resources for local agencies to assist with on-the-ground implementation of policies.

WHEREAS, ILG has been selected by the California Strategic Growth Council to administer the BOOST pilot program to ten cities and two regions in California; and the local agency has been selected to participate in the BOOST pilot program.

WHEREAS, the BOOST pilot program was designed to help local agencies:

- a. Build awareness of funding opportunities available to address climate action.
- b. Organize projects to be best positioned to meet goals.
- c. Optimize existing resources and build more capacity.
- d. Strengthen relationships with key stakeholders and identify new opportunities for regional engagement and collaboration.
- e. Transform their approach to addressing climate action.

WHEREAS, ILG is committed to helping local agencies achieve climate action by providing right-sized assistance so they can better navigate through complex issues and create healthier, more vibrant communities.

NOW, THEREFORE, the undersigned Parties agree as follows:

3. OBJECTIVES

The objectives of this MOU are as follows:

- a. To allow the Parties to engage in discussion, collaborate and identify activities of mutual interest.
- b. Where appropriate and as mutually agreed upon, to jointly seek sources of external support to fund these planned collaborative efforts.
- c. To make available to other jurisdictions best practices that are discovered through their collaboration, and to share information that will expand the knowledge base and improve outcomes for all California communities.

4. EXPECTATIONS OF BOTH PARTIES

- a. ILG Responsibilities. ILG will conduct the following activities:
 - i. Support & Planning: ILG will offer one-on-one coaching that includes staff trainings, stakeholder engagement, and development of a realistic and sustainable implementation plan.
 - ii. Consultation: ILG will identify local projects, organize them, and work closely with the Local Agency to identify funding sources through grants and other creative funding mechanisms.
 - iii. Training & Technical Assistance: ILG will assess the specific training, education and technical assistance needs of the local agency related to the BOOST program.
- b. Joint Responsibilities. Each party agrees to the following joint responsibilities:
 - i. Key Contacts: Each party will appoint a key contact person for the BOOST pilot program partnership.
 - ii. Regular & Timely Communication: These key contacts will maintain frequent communication to facilitate cooperation under this MOU.
 - iii. Established Timelines & Deadlines: These key contacts will work together to determine appropriate timelines for project updates and status reports throughout the pilot program period. Agreed upon activities, projects and outcomes related to this partnership will be specified in “Appendix A” of this document.
 - iv. Communication: Each Party will collaborate on all communication and messaging associated with this program and its activities.

5. ASSURANCES

- a. Each party hereby assures and represents that it:
 - i. Has all requisite power and authority to execute this MOU;
 - ii. Is committed to working collaboratively to meet the responsibilities specified in this MOU in order to improve likelihood BOOST pilot program success;
 - iii. Will comply with all the terms of the BOOST program and all applicable Federal and State laws and regulations.

6. REPORTING

Upon completion of the BOOST pilot program, ILG will provide a closing report, which outlines key activities and outcomes for the Local Agency.

7. FUNDING

This MOU does not necessarily anticipate any present exchange of monies between parties or guarantee specific funding.

8. EFFECTIVE DATE/DURATION/TERMINATION

This MOU is at-will and may be modified by mutual consent of authorized officials from either party. This MOU shall become effective upon signature by the authorized officials from each organization and will remain in effect until modified or terminated by any one of the parties by mutual consent. In the absence of mutual agreement by the authorized officials, this MOU shall end upon the expiration of the BOOST pilot project period, on or around December 31, 2020.

APPENDIX A.

Based on discussions between ILG and the City of Paramount, the following are priorities for this partnership and potential activities that may achieve the desired outcomes.

1. LOCAL AGENCY PRIORITY PROJECTS

The City of Paramount has indicated the following priorities:

- 1) Identify and secure resources to support energy-related projects
- 2) Establish a structure for identifying and implementing cost effective strategies for reducing greenhouse gas emissions
- 3) Be more competitive for statewide funding
- 4) Increase awareness of the city's sustainability achievements

2. SCOPE OF ACTIVITIES

To address the above priorities, ILG will work with Paramount to accomplish some or all of the following activities, if possible:

- **Opportunity Assessment** to identify projects that qualify for sustainability-related grant funding
- **Grant Application Support** to review and enhance applications for funding assistance
- **Process Improvement** to establish a structure or framework for implementing & tracking sustainability activities
- **Education and training** in ILG's core program areas including sustainability and public engagement
- **Promotional Storytelling** to tell your agency's success story to a variety of stakeholders

ILG and Paramount may identify one or more additional activities not listed here to accomplish their priorities and desired outcomes.

3. DESIRED OUTCOMES

Accomplishing one or more of the following outcomes would demonstrate a successful endeavor by both parties. ILG and Paramount will work collaboratively to:

- 1) Identify resources to support energy-related projects
 - a. Secure a part-time Civic Spark Fellow funded by the California Energy Commission.
 - b. Support the outcomes of Paramount's partnership with SoCal REN to help implement energy efficiency projects that will result in a decrease in expenditures on energy for the city.

- 2) Improve processes for reducing greenhouse gas emissions
 - a. Build upon the work conducted by the previous Civic Spark Fellow and through the Gateway Cities Council of Governments to set targets, prioritize, and recognize cost effective opportunities to reduce greenhouse gas emissions.
 - b. Provide coaching and assistance in engaging the community both in the prioritization of strategies to reduce greenhouse gas emissions and in the action of reducing those emissions.
- 3) Increase competitiveness for state funding
 - a. Identify grant opportunities and offer consultation and support to help the City of Paramount complete applications.
- 4) Showcase sustainability efforts through promotional storytelling
 - a. Identify opportunities for both parties to highlight how the City of Paramount is striving to be a more sustainable community.

JANUARY 28, 2020

REPORT

UPDATE – SENATE BILL 50 HOUSING

MOTION IN ORDER:

RECEIVE AND FILE THE SENATE BILL 50 HOUSING UPDATE.

MOTION:

MOVED BY: _____

SECONDED BY: _____

[] APPROVED

[] DENIED

ROLL CALL VOTE:

AYES: _____

NOES: _____

ABSENT: _____

ABSTAIN: _____



To: Honorable City Council

From: John Moreno, City Manager

By: John Carver, Planning Director
John King, AICP, Assistant Planning Director

Date: January 28, 2020

Subject: UPDATE – SENATE BILL 50 HOUSING

Background

This item is an update regarding Senate Bill (SB) 50. This bill, introduced by State Senator Scott Wiener on December 3, 2018, is intended to usurp local land use and zoning in a number of key regulatory areas as a means to address the worsening housing crisis in California. In our efforts to keep abreast of pending housing legislation at the State level, on May 7, 2019 the City Council reviewed an oral report and PowerPoint presentation concerning SB 50. SB 50 was “shelved” last year, but the bill’s author has reintroduced SB 50 this year.

In its original form, SB 50 had many provisions that were contrary to local land use regulations. In areas considered “transit rich housing,” including housing within one-half mile from a rail station (such as the upcoming West Santa Ana Branch light rail stations at Paramount Boulevard/Rosecrans Avenue and the Green Line), an “equitable communities incentive” would apply with **no density restrictions** (housing units per acre or other measure). Additionally, building heights could be up to 55 feet. In a separate provision of SB 50, a jurisdiction would also be required to approve up to four housing units on all residentially zoned properties.

An example rendering of a multiple-family residential building superimposed within a photo of a single-family residential street in Paramount was included in the May 2019 review. This example is provided again below:



Later in the same month of the City Council review, California Senate Chair on Appropriations Anthony Portantino deferred action on SB 50. By halting Appropriations Committee review, the Legislature paused all formal review until the start of the new legislative session in January 2020.

Revisions – January 2020

On January 6, 2020, Senator Wiener reintroduced SB 50 with a number of amendments designed to win broader public and legislative support. The primary revision to SB 50 is the inclusion of a “local flexibility plan” option. This type of plan would have to be submitted by a city to the California Department of Housing and Community Development (HCD) for review and approval. The term is only loosely defined, and some reports indicate that a local flexibility plan would allow a city to decrease housing density in defined areas of the jurisdiction if that city opts for a corresponding increase in density in other areas. A local flexibility plan is separate from the four-unit per property standard which remains in the current version of SB 50.

As an example of evolving public sentiment, affordable housing advocates are moving to support the revised bill, the Senator has reached across the political aisle and obtained support from members of the minority party in the State Senate, and the California Chapter of the American Planning Association changed its position from Oppose to Neutral two weeks ago. As support of SB 50 gains traction across particular organizations and individuals, approval seems more likely as each day passes.

Concerns

In addition to the previous objections to such a fundamental change in the longstanding local-based philosophy of land use decisionmaking in California, a number of serious concerns are still warranted. Although a local flexibility plan is a step in the right direction, the SB 50 language is vaguely worded. For example, with no further guidance it notes that a valid local flexibility plan must demonstrate a “standard of transportation efficiency as great or greater than if the local government were to grant equitable communities incentives.” Transit-rich housing projects are sure to overwhelm the existing single-family residential communities only to the benefit of larger-scale housing developers. Additionally, this State legislation is not the only expansive change to neighborhood zoning. On January 1, 2020, new Accessory Dwelling Unit (ADU) regulations took effect that not only require cities to approve ADUs on both single-family and multiple-family residentially zoned properties throughout jurisdictions, but they also impose Junior Accessory Dwelling Unit requirements on California counties and cities. At this stage in the legislative process, there have been no attempts to reconcile the overlapping effects of the new ADU law and the provisions of SB 50. A more in-depth review of the new ADU law will be provided to the City Council at the February 4, 2020 City Council meeting.

City Opposition and Current Status

Mayor Tom Hansen submitted a letter of opposition to SB 50 on April 23, 2019. During the week of the release of the revised bill earlier this month, Councilmembers Peggy Lemons and Brenda Olmos attended the California Contract Cities Association Sacramento Legislative Tour on behalf of the City and voiced their opposition to SB 50 directly to Senator Wiener.

On January 17, 2020, SB 50 was pulled from the Senate Appropriation Committee (which is chaired by Senator Anthony Portantino) by Senate Pro Tem Toni Atkins. This means that SB 50 will no longer be voted on by the Senate Appropriations Committee, but instead will advance from the Rules Committee then likely to the Senate Floor for a vote no later than the January 31st deadline.

RECOMMENDED ACTION

It is recommended that the City Council receive and file the Senate Bill 50 housing update.

JANUARY 28, 2020

ORAL REPORT

GATEWAY CITIES COG HOUSING PROPOSAL



To: Honorable City Council
From: John Moreno, City Manager
By:
Date: January 28, 2020

Subject: GATEWAY CITIES COG HOUSING PROPOSAL

At the January 28th City Council meeting, an oral report will be given about the Gateway Cities Council of Government's housing proposal. The proposal is centered on the idea of incentivizing cities within the Gateway Cities region to rezone non-residential properties into new housing developments. This proposal is in response to the State of California's drive to increase the housing supply throughout the State.

JANUARY 28, 2020

REPORT

PROPOSED 2020 CITY SPECIAL AND HOLIDAY EVENTS SCHEDULE

MOTION IN ORDER:

APPROVE OR MODIFY THE PROPOSED DATES FOR THE CITY'S 2020
SPECIAL AND HOLIDAY EVENTS.

MOTION:

MOVED BY: _____

SECONDED BY: _____

[] APPROVED

[] DENIED

ROLL CALL VOTE:

AYES: _____

NOES: _____

ABSENT: _____

ABSTAIN: _____



To: Honorable City Council
From: John Moreno, City Manager
By: David Johnson, Community Services & Recreation Director
Date: January 28, 2020

Subject: Proposed 2020 City Special and Holiday Events Schedule

For the last couple years, we brought to you the entire list of proposed City Special Events for the year for your review and approval. This will give you an early picture of the flow of the events and assist us with establishing the dates which allows us to schedule vendors and secure their services in a timely manner. Listed below is a complete list of the 2020 special events provided by the City or co-sponsored by the City.

2020 SPECIAL EVENTS SCHEDULE

1. Friday Night Markets (first Friday of each month, except for May, June, July, and December)
2. Friends of the Library Open House – March, 2020 (Actual date TBD)
3. Paramount Youth Hall of Fame Dinner – March 14, 2020
4. Easter Bunny Photos – April 4 & 5, 2020
5. Tepic Sister City Día Del Niño – April 11, 2020
6. Eco-Friendly Fair – April 18, 2020
7. PEP Scholarship Sponsor Appreciation Dinner – April 24, 2020
8. National Day of Prayer – May 7, 2020
9. Elks Memorial Day – May 25, 2020
10. Heritage Festival – June 6, 2020
11. Summer Concert Series – July 2 - August 6, 2020
12. Latinas Art Festival – July 17-19, 2020
13. Back to School Event – August 13, 2020
14. A Night Under the Hay Tree (Concert #1) – August 21, 2020
15. SEAACA Pet Fair – September 20, 2020
16. A Night Under the Hay Tree (Concert #2) – September 25, 2020
17. Tepic Sister City Día Del Muerto – October 17, 2020
18. Halloween Festival and Haunted House – October 30-31, 2020
19. Veterans Celebration – November 14, 2020
20. Sr. Thanksgiving – November 19, 2020
21. Shop Local Holiday Kick-Off – November 28, 2020
22. Tree Lighting Ceremony – December 2, 2020
23. Santa House – December 5 & 6, 2020
24. Christmas Train – December 7-10, 2020
25. Breakfast with Santa – December 12, 2020

SPECIAL EVENTS

We will be working again this year with 3 local service clubs to co-sponsor their community events. The Friends of the Library will be holding the Open House event at the County Library in March. Tepic Sister Cities will be holding their 2 community events with the Día Del Niño event occurring on April 11, 2020 and the Día Del Muerto event occurring on October 17, 2020. The Latinas Art Foundation will be holding their Latinas Art Festival again this year at Paramount Park over the July 17-19 weekend.

The annual Summer Concert series will occur every Thursday from July 2 through August 6. To assist the Paramount Friday Night Market with attendance at their summer events, we are recommending moving two of the summer concerts from Progress Park to the Friday Night Market on July 10 and August 7. This will reach a larger audience at the Friday Night Market and allow us to conduct better cross-marketing of the two events.

The Paramount Friday Night Market events will operate again in 2020 on the first Friday of each month. The market will not, however, operate on the first Friday in June or December, as they will blend into the Heritage Festival and Breakfast with Santa events, respectively. The May 1, 2020 Friday Night Market will move to May 8, 2020 to avoid the Our Lady of the Rosary Fiesta that will start that same Friday and the July 3, 2020 Friday Night Market will move to July 10, 2020 to avoid the 4th of July holiday.

This will be the first year for the Paramount Youth Hall of Fame dinner event which will recognize the top athletes from Paramount. Our Eco-Friendly Fair will run again but the date has been moved to the Saturday prior to Earth Day which occurs on April 22. The Heritage Festival will be the first Saturday in June and we are proposing again to hold the event on Paramount Blvd. as part of a street closure event in the downtown.

We are also proposing two "A Night Under the Hay Tree" events at the Hay Tree historic landmark: August 21 and September 25. As we did last year, the event is intended to bring attention to our state historic landmark and to hold a small event that features visual and performance arts from various cultures.

Finally, we are also recommending keeping the 2020 Veterans Celebration at the Paramount Gymnasium as an evening event with dinner, similar performances and presentations as the previous year. We are recommending moving the date to the Saturday after Veterans Day, instead of the Saturday before Veterans Day. We were made aware after this last event that attendance by many reservists is affected by their monthly drill date which typically falls on that first weekend in November.

New this year will be our effort to coordinate with various local service clubs, the Chamber of Commerce, local elected officials, the Los Cerritos YMCA, and local businesses to provide a "Back to School" event for needy children near the start of the new school year. Additionally, we will be working with the Paramount Chamber of Commerce to hold a kick-off event for the holiday shopping season by encouraging people to visit the downtown and shop at local businesses. This event will coincide with the national Small Business Saturday campaign on November 28, 2020.

2020 WINTER HOLIDAY EVENTS

The City's holiday event season begins with the Tree Lighting event which has traditionally been scheduled the Wednesday following the Thanksgiving holiday. Since the 2020 Thanksgiving holiday occurs on the last week of November, the Tree Lighting event is proposed to take place during the first week of December 2020 with the Santa Train operating the following week.

The operation of the Santa Train during the week of December 7-10 does not create any conflicts with either the City Council or the various commission meetings. Last year, the City Council chose to go dark for the December Study Session and we are proposing the same for 2020.

As we have for several years now, we will be offering two days of inexpensive photos with Santa in our decorated "cabin" at the Paramount Park Community Center on Saturday, December 5 and Sunday, December 6. As we did last year, we will work with Paramount Unified School District to reach out to our special needs community and schedule time on one of these photo days that will be specifically reserved for their use. Our Breakfast with Santa event has traditionally been scheduled for the Saturday immediately following the Santa Train, which in 2020 would be December 12.

RECOMMENDED ACTION

It is recommended that the City Council approve or modify the proposed dates for the City's 2020 Special and Holiday Events.

December 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 City Council Meeting	2	3 Public Works Commission Mtg.	4	5 Santa Photos
6 Santa Photos	7 Santa Train (Planning Commission Night)	8 Santa Train (Parks and Rec. Commission Night) Planning Commission Meeting	9 Santa Train (Public Works Commission Night)	10 Santa Train (Public Safety Commission Night)	11	12 Breakfast with Santa – 8:00 a.m.
13	14	15 City Council Study Session	16 Parks and Rec. Commission Mtg.	17	18	19
20	21	22 Public Safety. Commission Mtg.	23	24	25	26
27	28	29	30	31		