



CITY COUNCIL MEETING

August 4, 2020



PEGGY LEMONS
Mayor



BRENDA OLMOS
Vice Mayor



ISABEL AGUAYO
Councilmember



LAURIE GUILLEN
Councilmember



VILMA CUELLAR STALLINGS
Councilmember

VIA REMOTE LIVE WEBCAST



CITY COUNCIL MEETING

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Pledge of Allegiance



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Invocation
Pastor Laura Warth

VIA REMOTE LIVE WEBCAST



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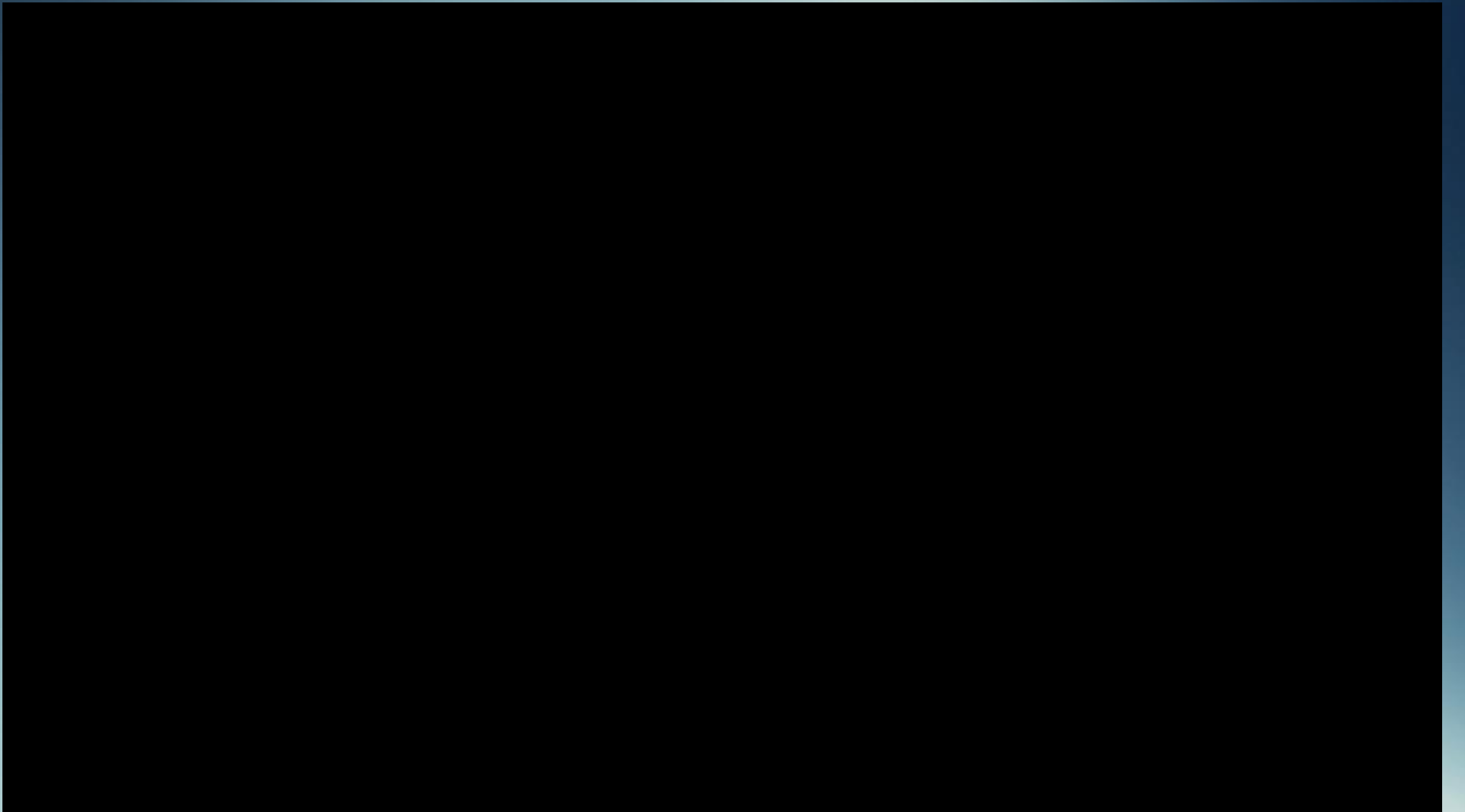
VILMA CUELLAR STALLINGS
Councilmember

Roll Call of Councilmembers

VIA REMOTE LIVE WEBCAST



Liselle Lara
FCCLA National Competition Silver Medal Winner









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City Council Public Comment Updates

VIA REMOTE LIVE WEBCAST



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Public Comments

VIA REMOTE LIVE WEBCAST



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Consent Calendar

VIA REMOTE LIVE WEBCAST



Unity in the Community 2020

Updates and Progress



Unity in the Community

Members:

Grady Jones, Pastor, New Commandment Baptist Church (moderator)

Tony Warfield, Community Member, Entrepreneur, Public Works Commissioner

Dr. Linda Timmons, Community Member, Author, Child and Family Counselor

Janet Ruiz, Paramount High School graduate and current LBCC student

Guadalupe Cortez, current Paramount High School student (11th grade)

Damion Lasley, Paramount High School graduate and current LBCC student

Partners/Liaisons:

John Moreno, City Manager

Andrew Vialpando, Assistant City Manager

Adriana Lopez, Director of Public Safety

Dr. Ruth Perez, Superintendent, Paramount Unified School District

Captain David Sprengel, Los Angeles County Sheriff's Department, Lakewood Station



Values & Mission

❖ We acknowledge the current state of affairs, which are:

- Race Relations in the Country, Paramount
- Challenges with perception of law enforcement
 - Community policing
 - Police brutality
- Equality and equity in our community as it relates to Systemic Racism
 - Acknowledge the existence of racism in our community
- Racial tensions among students
 - Perceptions or misperceptions of “Race Riots”
 - Systemic racism
 - 9th grade incidents
- Ignorance towards racism in the community
- It’s not always about race



Values & Mission

❖ We recognize that, as part of this community, we need to do our part to:

- Bring people together
- Keep Paramount attractive to younger generations
- Stay informed, be accountable, with credible facts (no misinformation)
- Develop programs to engage community in dialogue re: culture and ethnicity
- Support our youth and model the spirit and behaviors that we want from them
 - Educate and inform (more experienced, seasoned) adults population on current issues
- Bring the police closer to the community in a positive light
 - i.e. more friendly and approachable
 - BBQs, more community engagement at all levels, schools
 - Inclusive
- Get people more civically engaged in local government issues
- Prevent people from distracting from community issues
- Hold ourselves accountable: government, residents, community members
- Educate, communicate, and be accountable



Values & Mission

❖ We want to focus the community's discussion on (Topics):

1. General discussion that Racism Exists

Conversation on Systemic Racism
Education of COVID-19 and public health
How we Treat Each Other
Black on Black, Brown on Brown, and Inverse

2. Police / Community Relations

Increasing positive experiences with Police

3. Supporting our Youth

Racism / Racial tolerance in the Youth Community & Schools
Social behaviors (it starts at home)
Educate about hate and racism at home too
Drug abuse, mental health

4. Community Values

Solutions and recommendations to improve our community as a whole



Values & Mission

- ❖ We desire to enable voices in our community from all backgrounds to share their experiences and thoughts in a respectful manner; come in to hear and listen (whether you agree or not).
- ❖ Through a series of community dialogue, we are committed to developing and implementing reasonable, long-term solutions.



Guiding Principles

We welcome:

- Open and honest discussion
- New perspectives and all viewpoints that bring different ideas, views and beliefs that relate to improvement of our community
- Respectful and open dialogue
- Solutions to current challenges
- Participation from community members with a desire to be a part of positive change
- Constructive criticism/opinions and ideas that enhance our community
- Respectful feedback – supportive or critical



Guiding Principles

We advocate/support:

- Partnership and relationship with our law enforcement
- Our Young People of all races and backgrounds
- Black Lives Matter
- Front Line Workers
- Our Teachers
- Our religious leaders
- Educational Youth Programs
- Ideas that engage in building creative programs to meet the community's needs for all citizens, youth and our seniors and those of disabilities
- A positive environment that will work for people of all ages, ethnicities and abilities in our community.
- Our civic leaders and law enforcement
- Developing and building coalitions to expand community partnerships
- Transparency in all our dialogue and the respectful expressions of concerns to establish a cohesiveness that encourages unity in our community
- Positive change and solutions that enhances the development of the livelihood of our community



Guiding Principles

We respect:

- Each other's voices and opinions – critical and supportive
- Civic Engagement and Leaders
- Law Enforcement
- Needs of business owners
- And appreciate the opinions of our civic Leaders, teachers, Law Enforcement, Seniors, our youth and members of our community taking ownership



Guiding Principles

We do not tolerate:

- Racism in all its forms- Black/ White; Brown/ Black
- Racial slurs or remarks in any form
- Hate Speech
- Political Grandstanding
- Personal attacks on anyone
- Individuals not adhering to the proposed agenda topics
- Heckling, profanity, swearing or threatening remarks
- Derogatory remarks toward another person or their family
- Harassment of any kind
- Bullying and/or disparaging comments of any individual
- Discussions on personal/individual issues or pet peeves



Guiding Principles

We denounce:

- Hate groups and hate speech
- Abusive Law Enforcement Officers and those that support them
- Morally bankrupt leaders
- Anyone that to use this opportunity for Unity as a platform to establish a negative arena or demean its purpose
- Anyone or group that is insincere and intent on sabotaging or undermining the credibility of leadership in any form for political or other gain



Guiding Principles

We strive to achieve:

- Unity in our Community
- Open dialogue where everyone communicates respectfully. This build trust and solidarity
- Gaining a better understanding of race, law enforcement, community relations
- An appreciation for all people of all races and the challenges they face
- People working together to make things better for us all
- A safe environment for all Paramount Residents
- A forum for ongoing discussions of core values which will help to promote a reinvigorated city reimagined
- A sense of community involvement that builds trust and confidence in the integrity of all that desires to engage in refining the community's needs
- A collective advocacy to encourage teachers, parents and the zeal of youth to be a part of developing ideas that help to provide opportunities for cultivating cohesive growth and the development of better unity in our schools
- A rich collection of opinions and positons dedicated on implementing positive ways to further improve our community..."WHEN WE KNOW BETTER – WE DO BETTER".
- A cohesive understanding of issues/concerns voiced for a broader understanding of each other in all aspects
- Workable solutions to voiced concerns



Upcoming Dates

August 4 – Presentation to the City Council on

August 5 – The City will publish on its Website a new Unity in the Community webpage.

August 7 – The City will send out a post card to all residents announcing the first Unity in the Community Discussion, with email (ParamountCommunity@gmail.com) address and website for residents to submit comments and questions. We will also begin our social media campaign to promote the first meeting.

August 16 – Deadline for residents to submit comments/questions to the Committee that will be discussed at the first Community Discussion.

August 17 – Date of the next Unity in the Community Planning Meeting

August 22 – First Unity in the Community Discussion: Conversation about Racism



Paramountcity.com/Unity



Resolution 20:026

SUPPORTING ALL FEDERAL, STATE AND COUNTY LEGISLATION THAT WILL PREVENT EVICTIONS AND FORECLOSURES TO THE RESIDENTS OF THE CITY OF PARAMOUNT RESULTING FROM THE COVID-19 PANDEMIC



COVID-19 Background

- March, 2020 - Los Angeles County and the State of California issued Public Health Emergencies in response to COVID-19 pandemic
- March 13, 2020 - Los Angeles County Dept. of Public Health issues “Safer At Home” Health Officer Order
 - The City of Paramount declared local emergency ratified by the City Council on March 17, 2020
- March & April, 2020 - Governor Newsom issued Executive Orders N-28-20 & N-71-20 authorizing local governments to halt evictions for renters impacted by the COVID-19 pandemic, through September 30, 2020
- The national economy has shuttered, impacting the pocketbooks of residents, who now face mounting financial hardship

Paramount Profile

- Population of about 56,000
- 14,400 residential households
- 61% are renters





Housing Assistance Efforts

Federal Level

Emergency Housing Protections and Relief Act (HR 7301)

- Recently passed by the House of Representatives and has been received in the United States Senate
- If passed, HR 7301 would prevent evictions, foreclosures, and unsafe housing conditions resulting from the COVID-19 pandemic, and for other related purposes.



Housing Assistance Efforts

State Level

AB 1482 (The Tenant Protection Act)

- Signed into law in late 2019, AB 1482 provides a cap on rent for residential properties.
- Prohibits an owner of residential real property from, over the course of any 12-month period, increasing the gross rental rate more than 5 percent plus the percentage change in the cost of living, or 10 percent, whichever is lower.
- Prohibits an owner of a unit of residential real property from increasing the gross rental rate for the unit in more than 2 increments over a 12-month period
- Applies to all rent increases occurring on or after March 15, 2019.

California Judicial Council, Rules 1 and 2

As the policymaking body of the California courts, issued 11 temporary emergency measures effectively instilling a moratorium on all evictions and judicial foreclosure cases.



Housing Assistance Efforts

Los Angeles County

Eviction Moratorium (Countywide)

- Adopted in April 2020, retroactively effective to March 4, 2020
- Applies to all cities and unincorporated areas within the County, unless a city has an active eviction moratorium Ordinance currently in place
- July 21 - extended through September 30, 2020
- Includes a ban on evictions for:
 - Nonpayment of rent, if the tenant can show they have been financially impacted by COVID-19
 - No-fault reasons (owner/relative move-in or Ellis Act evictions)
 - Violations due to additional occupants, pets or nuisance related to COVID-19.
- Renters will have 12 months after the moratorium ends to pay any back rent
- No interest or late fees for unpaid rent during the moratorium period
- Payment plans and partial payments encouraged.
- Tenants may provide self-certification of their inability to pay rent
- Landlords may not harass or intimidate tenants



City of Paramount Action

- Implemented current rental assistance program to prevent homelessness (Measure H)
 - Over 35 vouchers given to residents totaling \$139,000
- COVID-19 CARES Act Rental and Mortgage relief grants
 - Grants up to \$1,000 a month for up to two months (\$2,000 total)
 - 67 applications for Rental relief received, for 51 grants available.
- Letters of support for legislation that provides relief to keep Paramount residents housed:
 - State:**
 - SB 1410 (COVID-19 Emergency Rental Assistance Program) – Asking Senator Lena Gonzalez for more tenant/eviction protections
 - **APPROVED** - The bill was able to pass the Senate Housing committee, Senate Appropriation committee, Governance and Finance committee and the Senate Floor. It is now on the Assembly floor.
 - Federal**
 - HR 6492 (Ensuring HOMES Act) – Asking Congresswoman Roybal-Allard for protocols on mortgage deferment guidelines
 - H.R. 6515 (Rent and Mortgage Cancellation Act) for cancelling rent/mortgages retro to April 2020
 - **PENDING** – Neither of the bills have been voted on. However, the Emergency Housing Protections and Relief Act (H.R. 7301) which has similar rent and mortgage provisions has passed in the House and has been received in the Senate.
- Letter last week to our Federal Legislators asking for additional stimulus funding to enable out-of-work tenants and homeowners to continue paying their rent and mortgages.



City of Paramount Action

Resolution 20:026

It is recommended that the City Council read by title only and adopt Resolution No. 20:026 supporting County, State and Federal Ordinances and legislation that are designed to protect Paramount tenants and homeowners during the COVID-19 pandemic. It is further recommended that the City Council direct the City Manager to transmit a copy of the adopted Resolution No. 20:026 to the County, State and Federal elected officials who represent the City of Paramount.



**ORDINANCE NO. 1134:
ESTABLISHING THE FORFEITURE OF
NUISANCE VEHICLES ENGAGED IN MOTOR
VEHICLE SPEED CONTESTS OR
EXHIBITIONS OF SPEED**

ORDINANCE NO. 1134



Streets, highways and street intersections within the City of Paramount have been the site of continuing and escalating illegal street racing and exhibitions of speed over the past several years and are commonly referred to as “**street racing/intersection takeovers**”. Street racers accelerate to extremely high speeds without regard to oncoming traffic, pedestrians, or vehicles parked and moving nearby. The racers move quickly from street to street; intersection to intersection, racing for several heats and then often move onto another street or intersection upon the arrival of a police unit.

ORDINANCE NO. 1134



These illegal motor vehicle speed contests and exhibitions of speed create an environment where persons engage in automobile performance demonstrations and other activities known as "side show" activity, which is described as dangerous driving behavior for the entertainment of participants and spectators, including, "spinning donuts", where vehicles are spun in circles and "peeling out" while in street intersections.



ORDINANCE NO. 1134

These illegal speed contests and exhibitions of speed not only block street intersections to oncoming traffic, but also damage the City's intersections and streets; consequently, the expenditure of public funds is necessary to repair those damaged streets and intersections.

These motor vehicle speed contests and exhibitions of speed constitute a nuisance, create potential hazards to the health and safety of Paramount residents, and interfere with pedestrian and vehicular traffic within the City.

ORDINANCE NO. 1134

Although California Vehicle Code Sections 23109(a) and 23109(c) make such street racing and exhibitions of speed illegal, there is a frustration among local agencies and law enforcement that the remedies contained in these state statutes do not go far enough to deter the desire of the racers to continue this “hazardous activity”.



ORDINANCE NO. 1134

On June 17, 2020, a task force meeting was held in which the City Attorney, Deputy District Attorney and members of the Los Angeles County Sheriff's Department discussed recommended responses to implement a more aggressive regulatory ordinance which would not just impound a vehicle used in violation of Vehicle Code Section 23109(a) and (c), but also to seek a court order to confiscate the vehicle. The task force also believed that there should be more accountability to those spectators who are present at these speed events.

Agenda No. 11A



ORDINANCE NO. 1134

The proposed ordinance before the City Council is a comprehensive regulatory ordinance which both declares a vehicle which is used in violation of Vehicle Code Section 23109(a) or 23109(c) as a nuisance and establishes a legal procedure of forfeiture of such vehicle engaged in speed contests and exhibitions of speed. However, because this proposed measure involves the potential taking of property, careful considerations must be taken to ensure there is adequate due process under the law.

Agenda No. 11A



ORDINANCE NO. 1134



1. If a motor vehicle is caught in violation of California Vehicle Code Sections 23109(a) or (c) (Speed contests or Exhibition of speed) that vehicle will be declared a nuisance, seized and impounded, and subject to forfeiture proceedings.
2. An immediate investigation by the Public Safety Department will be conducted to ascertain the registered owner, legal owner or other party with an interest in the vehicle from the Department of Motor Vehicles.
3. After identifying the potential claimants discovered as a result of the investigation with the Department of Motor Vehicles, the Public Safety Department will notify those interested parties and will afford those claimants a due process post-seizure hearing with an independent hearing officer to determine the validity of the seizure of the vehicle.
4. If the hearing officer determines that the vehicle seized was not in violation of either Vehicle Code Sections 23109(a) or (c), the City will release the vehicle, and all impound charges will be paid for by the City.
5. If the hearing office determines that the seizure was legally valid, the City Attorney will determine that the factual circumstances warrant forfeiture of the vehicle and will serve a notice of intended forfeiture to the identified claimants within 30 days of the seizure.
6. Any person claiming an interest in the vehicle seized must then file a Claim Opposing Forfeiture with the Superior Court with a copy to the City Attorney within certain specified times.

ORDINANCE NO. 1134



7. If no claims are filed as required under the ordinance, the City Attorney can prepare an Administrative Forfeiture through a declaration of forfeiture and the vehicle becomes the property of the City.



8. In the event such a Claim Opposing Forfeiture is filed, a Judicial Forfeiture Proceeding will be held in the Los Angeles Superior Court wherein the court will determine whether a seized vehicle was in violation of the state's prohibition of street racing contests or an exhibition of speed. Should a court rule the vehicle was used in violation of state laws, the court will declare the vehicle a nuisance and order that the vehicle be forfeited (sold at auction) and the proceeds distributed in accordance with the City's ordinance.



It is important to note that the City Attorney is not required to institute forfeiture proceedings; rather, our office determines that the factual circumstances warrant forfeiture of the vehicle.



ORDINANCE NO. 1134

The proceeds of a sale of a forfeited vehicle will be disposed in the following priority:

- (a) To satisfy the towing, storage and administrative costs following impoundment, the costs of providing notice, the costs of sale, and the unfunded costs of judicial proceedings, if any; then,
- (b) To the City for all legal expenditures, made or incurred by the City Attorney's office in connection with the enforcement of the ordinance, including but not limited to, costs for investigation, litigation, and notices resulting from enforcement of the ordinance; then,
- (c) To the City for local law enforcement for all expenditures other than personnel costs, made or incurred in connection with enforcement of the ordinance, including but not limited to, costs for equipment, investigation and supplies related to enforcement; then,
- (d) To the City for all expenditures incurred by the Public Works Department for the necessary repairs to any public streets or intersections damaged as a result of the illegal street racing contest(s) or exhibitions of speed; then,

ORDINANCE NO. 1134

(e) Upon satisfactory proof to the Director of Public Safety, to the legal owner in an amount to satisfy the indebtedness owed to the legal owner remaining as of the date of sale, excluding any accrued interest or finance charges and delinquency charges, providing that the principal indebtedness was incurred prior to the date of impoundment; then,

(f) To the holder of any subordinate lien or encumbrance on the vehicle, other than a registered or legal owner, to satisfy any indebtedness so secured if written notification of demand is received before distribution of the proceeds is completed and there is verification of such a legal interest; then,

(g) To any other person, other than a registered or legal owner, who can reasonably establish an interest in the vehicle, including a community property interest, to the extent of his or her provable interest, if written notification is received before distribution of the proceeds is completed; then,

(h) Of the remaining proceeds, 100 percent shall be transferred to the City via the Finance Director.

Finally, a forfeited vehicle will **not** be sold to any person identified as a violator of state law at the time the vehicle was seized.



ORDINANCE NO. 1134

It is recommended that the City Council read by title only and introduce Ordinance No. 1134, adding Article XI to Chapter 29 of the Paramount Municipal Code Establishing the Forfeiture of Nuisance Vehicles Engaged in Motor Vehicle Speed Contests or Exhibitions of Speed and place it on the next agenda for adoption.

Agenda No. 11A





ORDINANCE NO. 1135: PROHIBITING SPECTATORS AT ILLEGAL MOTOR VEHICLE SPEED CONTESTS AND EXHIBITIONS OF SPEED

Agenda No.11 B

ORDINANCE NO. 1135



Streets, highways and street intersections within the City of Paramount have been the site of continuing and escalating illegal street racing and exhibitions of speed over the past several years and are commonly referred to as “**street racing/intersection takeovers**”. Street racers accelerate to extremely high speeds without regard to oncoming traffic, pedestrians, or vehicles parked and moving nearby. The racers move quickly from street to street; intersection to intersection, racing for several heats and then often move onto another street or intersection upon the arrival of a police unit.



ORDINANCE NO. 1135

These illegal motor vehicle speed contests and exhibitions of speed attract hundreds of juveniles and adults from all areas of southern California on a regular basis to participate or to be a spectator at these events.



The mere presence of spectators at illegal motor vehicle speed contests and exhibitions of speed serves to exacerbate the occurrence of illegal vehicle speed contests and exhibitions of speed and, thereby, creates an environment for these illegal activities as well as other illegal activities that place the safety and welfare of the public, as well as the spectators themselves, at risk.





ORDINANCE NO. 1135

On June 17, 2020, the City Attorney City Attorney's office coordinated efforts with the Los Angeles County Sheriff's department and the Deputy District Attorney to implement a strategy that involves several different responses ("Street Racing Task Force")

One of the responses which the Task Force recommended was to implement a regulatory ordinance which would discourage spectators at these events, which would then discourage the street racers from engaging in illegal street racing and exhibitions of speed in the City.

ORDINANCE NO. 1135

The proposed ordinance before the City Council is a regulatory ordinance which has as its objective, to discourage the presence of spectators at illegal vehicle speed contests and exhibitions of speed in the City. The proposed ordinance targets a very clear, limited population and gives proper notice to citizens as to what activities are lawful and what activities are unlawful. In discouraging spectators, it is the hope that the act of organizing and participating in illegal street races will be discouraged.



ORDINANCE NO. 1135

A summary of the provisions of the proposed ordinance is as follows:

1. Any individual who is knowingly present as a spectator, either on a public street or highway, or on private property open to the general public without the consent of the owner, operator, or agent thereof, at an illegal motor vehicle speed contest or exhibition of speed is guilty of a misdemeanor.
2. Any individual who is knowingly present as a spectator, either on a public street or highway, or on private property open to the general public without the consent of the owner, operator, or agent thereof, where preparations are being made for an illegal motor vehicle speed contest or exhibition of speed is guilty of a misdemeanor.
3. **The City Attorney, City Prosecutor, or District Attorney shall have the authority to prosecute any violation of the Ordinance as an infraction in the interests of justice.** Additionally, the court may determine that the offense is an infraction in which the case shall proceed as if the defendant has been arraigned on an infraction complaint.
4. An individual is present at the illegal motor vehicle speed contest or exhibition of speed if that individual is within two hundred (200) feet of the location of the event, or within two hundred (200) feet of the location where preparations are being made for the event.

The proposed ordinance exempts law enforcement officers or their agents from being spectators at illegal motor vehicle speed contests or exhibitions of speed in the course of their official duties.

Agenda No.11 B



ORDINANCE NO. 1135

The proposed ordinance contains provisions which give law enforcement latitude in determining relevant circumstances to prove a violation, including (1) the time of day, (2) the number and description of motor vehicles at the scene, (3) the location of the individual charged in relation to any individual or group at the scene, and (4) evidence of prior acts to show the propensity of a person to be present at or attend an illegal motor vehicle speed contest or exhibition of speed.

Agenda No.11 B





ORDINANCE NO. 1135

It is recommended that the City Council read by title only and introduce Ordinance No. 1135, adding Article XII to Chapter 29 of the Paramount Municipal Code Prohibiting Spectators at Illegal Motor Vehicle Speed Contests or Exhibitions of Speed and place it on the next agenda for adoption.

ORDINANCE NO. 1132/ Zone Change No. 235

6500 – 6510 Alondra Boulevard



Background

- ▶ Request for a zone change from M-1 to PD-PS/SFR
 - For 10 single-family homes
- ▶ 6500 – 6510 Alondra Boulevard
- ▶ Site contains 30,744 square feet
 - One lot is vacant
 - One lot contains 2 homes
- ▶ Project includes tentative tract map, partial parkway vacation and DRB application

Frontage Road

Home Depot





Project Description

- ▶ Zone change will allow for development of 10 detached single-family homes on individual lots
- ▶ 4 bedrooms and 2 ½ bathrooms
- ▶ 1,711 s.f. to 1,800 s.f.
- ▶ Attached 2-car garage and 2 driveway parking spaces

Project Description

- ▶ PD-PS zoning requires garages and driveways to be used to park vehicles
- ▶ Resident permit parking on the frontage road will provide guest parking
- ▶ Development will feature 2 private driveways
 - 1 driveway leading to 3 homes and 1 driveway leading to 7 homes

Project Description

- ▶ Lots will range in size from 2,453 s.f. to 3,611 s.f.
- ▶ Similar to:
 - Kaufman and Broad – average lot size of 3,000 s.f.
 - Olson project on Orange – lots contain between 2,490 s.f. and 3,780 s.f.
 - Somerset and Indiana project – lots will contain 2,900 s.f.

Existing Zoning



- PD-PS (Planned Development with Performance Standards)
- R-2 (Medium-Density Residential)
- R-M (Multiple-Family Residential)
- C-M (Commercial Manufacturing)
- M-1 (Light Manufacturing)

Proposed Zoning



- PD-PS (Planned Development with Performance Standards)
- R-2 (Medium-Density Residential)
- R-M (Multiple-Family Residential)
- C-M (Commercial Manufacturing)
- M-1 (Light Manufacturing)

Land Use



	Medium Density Residential
	Multiple-Family Residential
	Commercial
	Light Manufacturing

General Plan

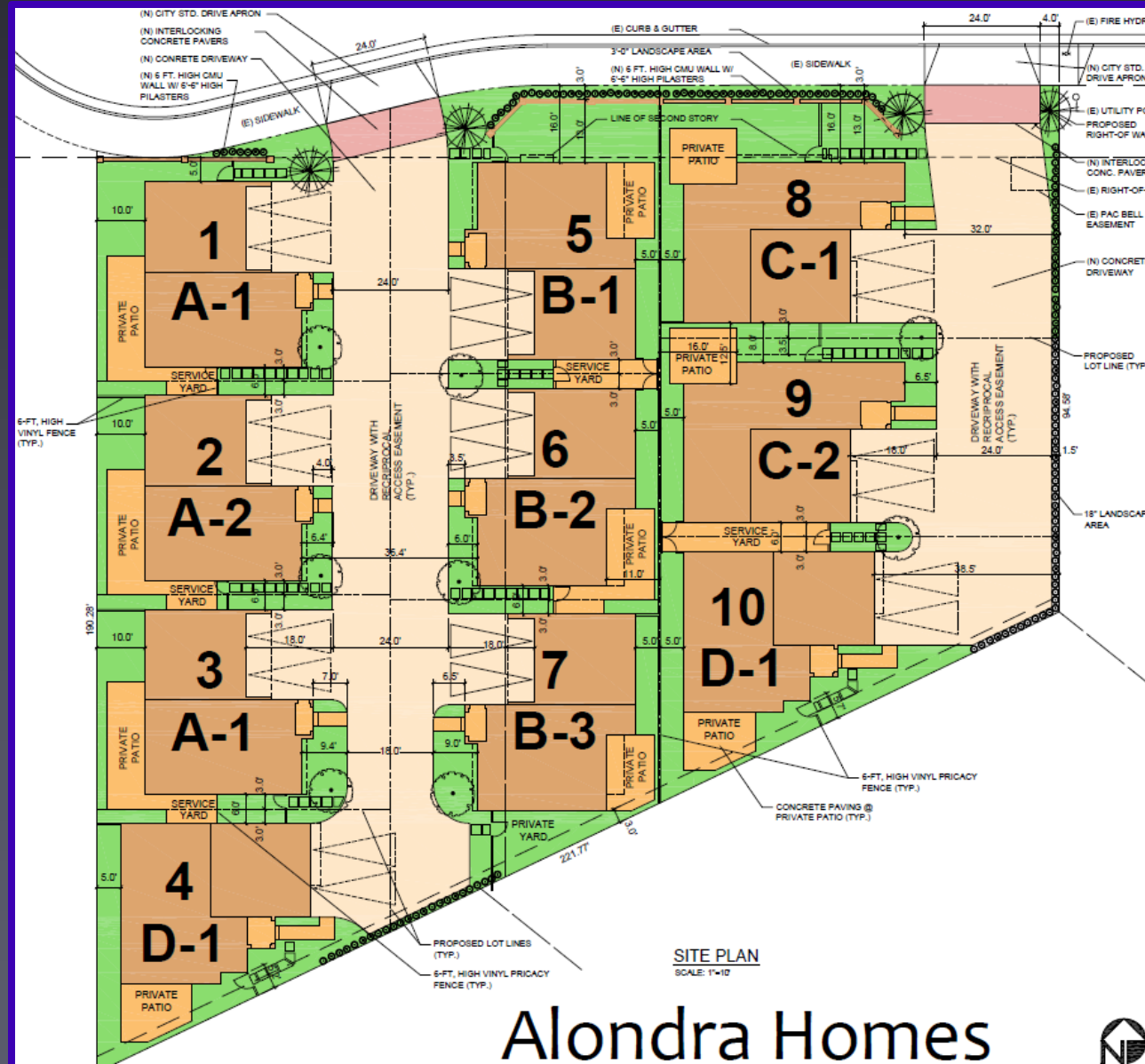


- Multiple-Family Residential
- Commercial

Elevations



Site Plan



Alondra Homes



Discussion

- ▶ Proposed project will be consistent with other residential uses in the area
 - Single-family and multiple-family residential to the south
- ▶ Project will provide a number of benefits
 - Provision of low density residential, which is in demand
 - Project encourages homeownership



Environmental Analysis

- ▶ Outside consultant, EPD Solutions, conducted an environmental analysis
- ▶ Analysis determined that the project is exempt from the provisions of CEQA
 - ▶ Section 15061(b)(3) – general rule that CEQA only applies to projects that have the potential to cause a significant effect on the environment

Recommended Action

- ▶ Introduce Ordinance No. 1132 and place it on the next regular agenda for adoption

ORDINANCE NO. 1132/ Zone Change No. 235

6500 – 6510 Alondra Boulevard



Ordinance No. 1133 Development Agreement No. 20-1

DeRose Displays
City Council
August 4, 2020



Request

- Development agreement with the City of Paramount for the construction, installation, and operation of a freeway-oriented digital billboard
- Vacant land north of Rosecrans Avenue, between the Los Angeles River and 710-Freeway [Assessor Parcel Number 6236-035-013]
- M-2 (Heavy Manufacturing) zone



City of
Lynwood

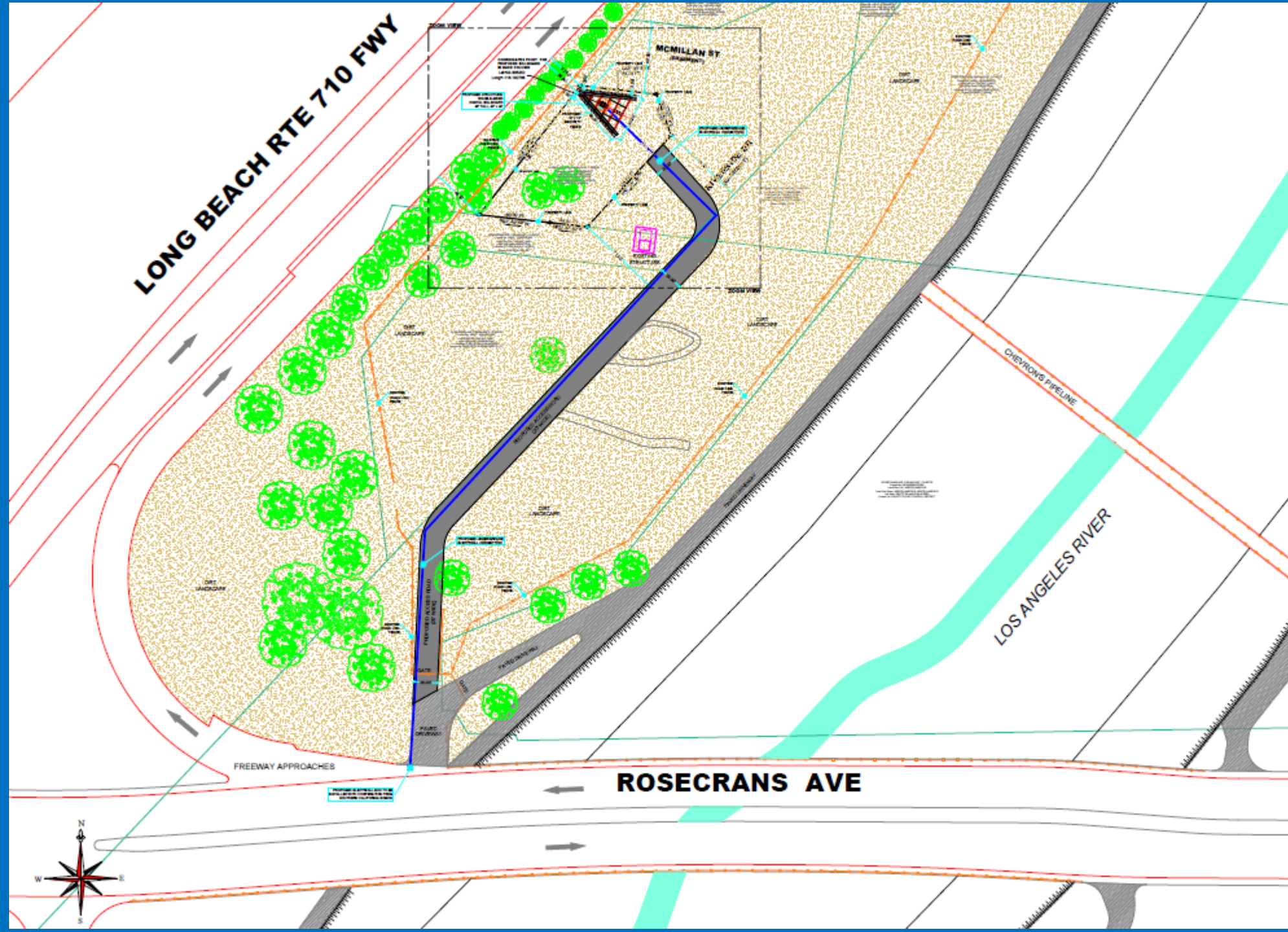
City of
Paramount

Los Angeles River

Rosecrans Ave

Background

- August 2019 – the City Council reviewed the possibility of allowing digital billboards adjacent to the 710 Freeway
- Dec. 2019 – Planning Commission recommended approval of ZOTA to allow digital billboards facing 710-freeway in area between Rosecrans and 105-freeway
- Feb. 2020 – City Council adopted Ordinance No. 1122
- July 2020 – Planning Commission recommended approval of development agreement; Development Review Board approved the design





07/10/2020 13:37



07/10/2020 13:33

DU
37
MA
\$1

Billboard description

- Double-sided
- 45 ft. height
- Faces (“message display center”) – 14 ft. height, 48 ft. length
- City logo



Development agreement

- Lighting – Automatic dimming system
 - Daytime (sunrise to sunset) maximum lighting levels will not exceed 7,500 lumens per square meter
 - Nighttime (sunset to sunrise) lighting levels will not exceed 500 lumens per square meter
- Maintenance – The applicant is required to maintain the billboard & site in good condition

Development agreement

- Promotion of City events – Guaranteed minimum rate of 5% and up to 10% on a space-available basis
- Revenue share – Annual payment to the City beginning at \$105,000 with adjustments in future years based on the Consumer Price Index

Development agreement

- Limitations

- No content related to controversial messaging, including political, religious, and sexual
- No advertising for distilled spirits, tobacco products, gambling, or gambling services

Environmental assessment

- Environmental planning firm conducted environmental analysis based on California Environmental Quality Act (CEQA)
- Initial Study determined project will not have significant negative impact on environment
- Mitigated Negative Declaration (MND) recommended
- Planning Commission recommended adoption of MND

Environmental assessment, Aesthetics

- 45-ft. height will not block views from surrounding buildings
- Light intensity modulated to not interfere with driver vision
- Light will not impact residential properties

Environmental assessment, Air Quality

- Installation and operation of the proposed billboard will be detrimental to air quality

Environmental assessment, Energy

- The average annual energy consumption is 52,600 kilowatts annually
 - 1,200 s.f. retail space consumes 69,700 kilowatts of electricity annually
- Applicant agrees to use energy from 100% renewable sources

Environmental assessment, Land Use & Planning

- The nearest residential is located 600 feet west of the project site
- No division of established neighborhoods
- No conflict with any land use plan, policy, or regulation

Environmental assessment, Tribal Cultural Resources

- The entire City is located within the cultural area that was formerly occupied by the Gabrieleño-Kizh
- Native American Monitor(s) required during ground disturbance activities

Summary

- The Development Agreement fulfils the Council's direction when it adopted the digital billboard ordinance.
- The proposed billboard sign will be directed to a freeway that is located on the western fringe of Paramount
- The environmental assessment found that lighting from the billboard will not be a nuisance to surrounding neighborhoods
- The City will receive advertising time as well as revenue sharing with the applicant

Recommended Action

- Adopt a Mitigated Negative Declaration and Mitigation Monitoring and Reporting Program
- Read by title only, waive further reading, introduce Ordinance No. 1133, and place it on the next regular agenda for adoption.

Ordinance No. 1133

Development Agreement No. 20-1

DeRose Displays
City Council
August 4, 2020





Award of Contract MIG

Housing Element
Health and Safety Element
Environmental Justice Element



August 4, 2020

Award of contract

- Professional services to prepare the Housing Element, Health & Safety Element, and Environmental Justice Element of the Paramount General Plan
- General Plan is a State requirement
- Paramount General Plan most recently updated comprehensively 2007



Final
Paramount General Plan



City of Paramount
Community Development Department
16400 Colorado Avenue
Paramount, California 90723

Adopted:
August 7, 2007

Elements

- Housing
- Land use
- Transportation
- Resource management
- Health and safety
- Economic development
- Public facilities

ADOPTED FEBRUARY 4, 2014
CITY OF PARAMOUNT
HOUSING ELEMENT UPDATE
5TH CYCLE, 2014-2021



LEAD AGENCY:

CITY OF PARAMOUNT
COMMUNITY DEVELOPMENT DEPARTMENT
16400 COLORADO AVENUE
PARAMOUNT, CALIFORNIA 90723

FEBRUARY 4, 2014

Housing Element

- Must be updated every 8 years
- Implements Regional Housing Needs Assessment (RHNA)
- At least 363 new housing units required 2021-2029

Health and Safety Element

- Update to Housing Element triggers reassessment of safety element
- Preparing update concurrently with Housing Element makes planning & fiscal sense
- Local Hazard Mitigation Plan, Climate Action Plan & City actions addressing air quality will be incorporated into updated plan

Environmental Justice Element

- SB 1000 (2016) introduced new element for general plans
- Identifies objectives and policies to reduce pollution exposure, improve air quality, promote public facilities, improve food access, advance access to housing, and increase physical activity in identified disadvantaged communities

Funding

- \$165,900 budget
 - \$130,000 from State LEAP grant funds
 - \$35,900 from General Plan Update fund (from development fees)
- No impact to General Fund

Planning firm

- MIG
- Highly regarded, multidisciplinary
- Change of course from niche planning consultants
- Important to ensure quality plans with extensive community engagement & input and technical expertise



HOW CAN WE WEAVE
NATURE INTO STREETS?



WHAT IF COMMUNITIES
DID THE PLANNING?



HOW CAN HONORED TRADITIONS
LEAD TO MODERN SOLUTIONS?



WE BELIEVE...

Communities can plan their own futures.

Inclusive and participatory planning always results in better policies, projects and programs.

Accessibility is always a given.

Every person has a right to fully participate in the built environment.

Elegant design inspires new thinking.

Design is not our end goal—our end goal is to connect people to each other.

The world needs an ecological perspective.

Carefully designed environments require holistic, evidence-based research and analysis.

All built work should be context driven.

Great places reflect the community's culture, history, geography—and aspirations.

Great projects add value beyond the project.

Thriving neighborhoods and communities can improve everyone's life.

Professional services

- Municipal Code requires City Council approval of contracts exceeding \$40,000
- Sec. 18-30 (a) – competitive bidding not applicable to contracting professional services
- Consider fairness/reasonableness of cost & professional qualifications
- Limited number of broad-based planning firms

Schedule

Key Milestone	Target Completion Date
Contract Execution; Project Kick-off Meeting	September 2020
Tribal Consultation Initiated	October 2020
Stakeholder Interviews	Late September/Early October 2020
Workshop #1 and Survey	November 2020
Study Session #1 (if joint CC/PC)	December 2020
Vulnerability Assessment; Review Safety Element; Coordinate with City on Required Changes	November 2020
Administrative Draft Safety and Environmental Justice Elements (two rounds of review and comment)	February 2021
Administrative Draft Housing Element (two rounds of review and comment)	March 2021
Complete and Circulate CEQA Documentation	January -June 2021
Workshop #2 and Survey	Late March 2021
Submittal of Public Review Draft Housing Element to HDC (60-day review)	April – May 2021
Study Session #2 (either joint or one PC and one CC)	June 2021
Public Hearing Draft Documents	June 2021
Planning Commission Hearing	July 2021
City Council Hearing	August or September 2021
Submit adopted Housing Element to HCD	September 2021
Final Certified Housing Element	HCD has 90 days to review adopted Housing Element

Recommendation

Award the contract for professional services to MIG for the preparation of the Housing Element, Health and Safety Element, and Environmental Justice Element of the Paramount General Plan in the amount of \$165,900 and authorize the Mayor or designee to execute the agreement.



Award of Contract MIG

Housing Element
Health and Safety Element
Environmental Justice Element



August 4, 2020



Los Cerritos Channel Watershed Lower Los Angeles River Watershed Second Amendment to MOU

CITY COUNCIL MEETING

AUGUST 4, 2020

NPDES

- ▶ National Pollutant Discharge Elimination System - Federally mandated program of the Clean Water Act
- ▶ The Clean Water Act requires a permit to discharge water (wet or dry flow) to the Storm Drain System
- ▶ Is locally administered by the Regional Water Quality Control Board, Los Angeles Region

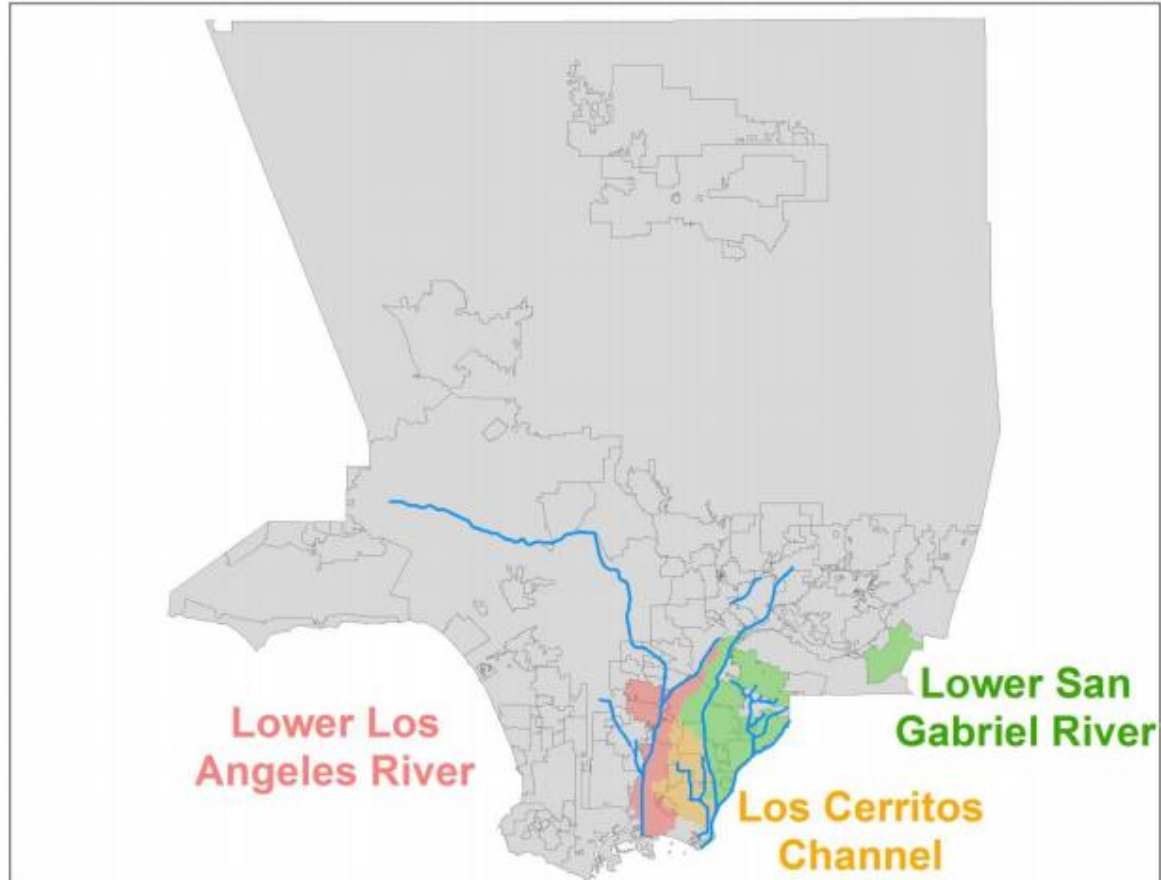
MS4 Permit

- Municipal Separate Storm Sewer System

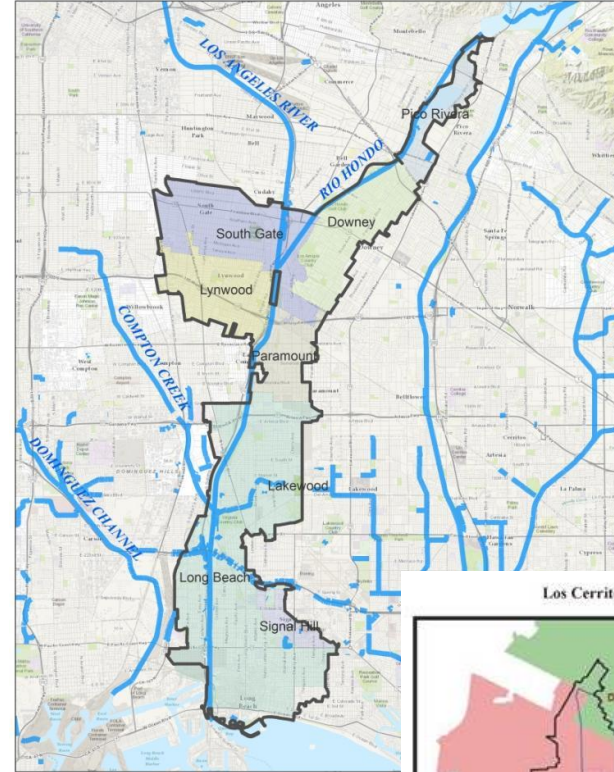
Lower Los Angeles River and Los Cerritos Channel Watersheds

- ▶ In 2013, Paramount joined with other cities to develop two watershed management plans: the Lower Los Angeles River (LLAR) Watershed Management Program and the Los Cerritos Channel (LCC) Watershed Management Program
- ▶ Watershed Management Programs extended final compliance deadlines and increased cost efficiency
- ▶ Measure W – Countywide stormwater funding allows for MOU compliance

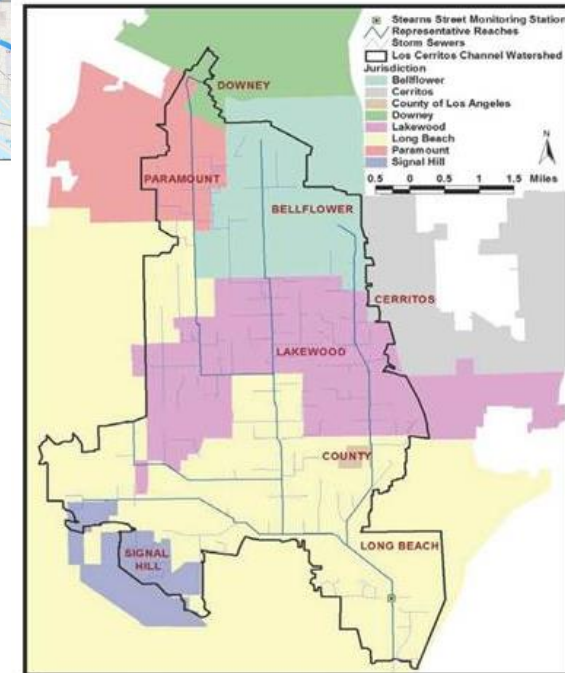
Watershed Location



LOWER LOS ANGELES RIVER WATERSHED



Los Cerritos Channel Freshwater Watershed



Watershed Management Program (WMP)

- ▶ Is a comprehensive evaluation of the water quality of a watershed area
- ▶ Identifies priority pollutants specific to the watershed and steps needed to achieve goals
- ▶ Multiple cities and agencies are coordinating their efforts through agreements with the Gateway Water Management Authority for WMP implementation and required monitoring activities

RECOMMENDED ACTION

It is recommended that the City Council approve items 15a and 15b - Second amendments to the Memorandum of Understanding with the Los Angeles Gateway Region Integrated Regional Water Management Joint Powers Authority (JPA) for administration and cost sharing to prepare and implement a Watershed Management Plan (WMP) and Coordinated Integrated Monitoring Plan (CIMP) for both the Lower Los Angeles River (LLAR) and Los Cerritos Channel Watersheds



Los Cerritos Channel Watershed Lower Los Angeles River Watershed Second Amendment to MOU

CITY COUNCIL MEETING

AUGUST 4, 2020



CITY COUNCIL MEETING

August 4, 2020



PEGGY LEMONS
Mayor



BRENDA OLMOS
Vice Mayor



ISABEL AGUAYO
Councilmember



LAURIE GUILLEN
Councilmember



VILMA CUELLAR STALLINGS
Councilmember

**Agenda Item No. : 16 Award of Contract
Paramount Pool Replaster and Deck Repairs**

VIA REMOTE LIVE WEBCAST



Proposed Legislative Approval Process

City Council Meeting August 4, 2020



Background

- City receives requests to support or oppose County, State, or Federal legislation.
 - e.g. League of California Cities, California Contract Cities Association (CCCA), Gateway Cities Council of Governments (COG), etc.
- Current practice
 - On controversial or sensitive issues, which are relatively rare, placed on a meeting agenda for the City Council to take a position on
- Best practices should involve:
 - Uniform process;
 - Incorporates the City's Vision, Mission, Values, and Strategic Outcomes; and,
 - Inclusive of all members of the City Council

Analysis

3 Types of Approval Processes

A. Administrative Action (Current)

- Staff recommendation (administration) to the Mayor and the City Council
- Staff receives a request from an organization the City belongs to or an established and reputable organization, City Manager analyzes the legislation, prepares a letter of support or opposition
- A copy of the final version is sent to the City Council

B. City Council Action

- Support or opposition of legislation must be voted on by the entire City Council
- Challenging for urgent, quick turnaround legislation (as in many cases)

C. Legislative Platform

- Hybrid approach where the City Council adopts a Legislative Platform (by Resolution) on an annual basis
- Establishes legislative priorities for the year, Guides staff on what type of legislation to support or oppose on behalf of the City Council.



Findings

- 3 nearby cities implement a process by Administrative Action
 - Bellflower
 - La Mirada
 - Signal Hill
- 7 cities rely entirely on consensus by their City Council
 - Bell
 - Bell Gardens
 - Cerritos
 - Hawaiian Gardens
 - Maywood
 - Norwalk
 - Santa Fe Springs
- 4 cities utilize a Legislative Platform
 - Downey (Example Attached)
 - La Palma
 - Lakewood
 - South Gate

Survey of 14 Surrounding Cities

City	Approval Type
Bell	City Council Action
Bellflower	Administrative Action
Bell Gardens	City Council Action
Cerritos	City Council Action
Downey	Legislative Platform
Hawaiian Gardens	City Council Action
La Mirada	Administrative Action
La Palma	Legislative Platform
Lakewood	Legislative Platform
Maywood	City Council Action
Norwalk	City Council Action
Santa Fe Springs	City Council Action
Signal Hill	Administrative Action
South Gate	Legislative Platform



Legislative Platform Model

This model enables best practices for inclusivity of all City Council, and is efficient.

Goal

- Align City's position with the City's Vision, Mission, Values, and Strategic Outcomes on a regular basis
- City Council takes a pre-determined and unified position on a range of legislative issues

Benefits

- Fast, efficient way to respond to requests to support/oppose
- Can be tailored based on issues important to the City Council
- Effectively streamlines the approval process
- Early lobbyist support



Legislative Platform Model

Approval Process

1. Draft Legislative Platform would be prepared by staff, based on
 - Goals, objectives, and principles established each year by the City Council;
 - Recommendations by City staff; and,
 - Priorities of the organizations and agencies that the City currently is a member to (League of California Cities, CCCA, the Gateway COG, SCAG, etc.)
2. Adopt the Legislative Platform each year by Resolution
3. Staff prepares Letters of Support or Opposition based on this platform on behalf of the Mayor, as needed
 - a. City Council will receive a copy of the final version of the letter prior to delivery.

**Items of legislation that are not found in the annually adopted Legislative Platform or controversial items would continue to be brought before the City Council at a meeting for approval.*



Recommendation

It is recommended that the City Council receive and file this report, and provide direction on next steps to City staff.

*Attached – Example of City of Lakewood 2020 Legislative Platform



Proposed Legislative Approval Process



CITY COUNCIL MEETING

August 4, 2020



PEGGY LEMONS
Mayor



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Vice Mayor



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Councilmember

Comments / Committee Reports

VIA REMOTE LIVE WEBCAST