

National Community Planning Month



ITEM NO. 4



CITY OF PARAMOUNT

LOS ANGELES COUNTY SANITATION DISTRICTS

GOOD CORPORATE CITIZENS

Ace Clearwater Enterprises

Anaplex Corp.

Ariza Cheese Co.

Braun Linen Service, Inc.

Carlton Forge Works

City of Paramount

CMPC Transition LLC

Marukan Vinegar (USA), Inc.

Paramount Dairy, Inc.

ST & I, Inc.





ORDINANCE NO. 1137

Citywide Regulations for Mobile Food and Ice Cream Vehicles

October 6, 2020

ITEM NO.9



CITY OF PARAMOUNT

BACKGROUND



- At its meeting on September 1, the Council reviewed regulations for mobile food vendors on public roadways and on private property
- Council directed that several changes be made to the regulations

ITEM NO.9

Changes – General



- Provisions of this ordinance do not apply to mobile food truck vendors in any City sponsored-special event



ITEM NO.9



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Changes – Public Roadways



- Mobile food truck vendors only permitted on public roadways in commercial and industrial zones
- Maximum time – 4 hours (expanded from 2 hours)
- Maintain 250 feet from a licensed restaurant (500 feet originally proposed)

ITEM NO.9



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250 foot radius map
from 8330 Alondra



I-105 (Century Freeway)

South Gate

Union Pacific Railroad

Paramount

Downey

Downey

Rosecrans



Changes – Public Roadways

- Definition of ice cream trucks expanded to include shaved ice or iced snow cone products
- Ice cream trucks allowed to park for 1 ½ hours on a residential street for a private residential event



ITEM NO.9



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Changes – Private Property

- 5 hour maximum at one location (expanded from 2 hours)
- 1 table and 1 chair permitted for individuals with disabilities
- Number of mobile food vendor trucks per property at discretion of Planning Director

ITEM NO.9



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RECOMMENDED ACTION

- Read by title only, waive further reading, introduce Ordinance No. 1137, and place it on the next regular agenda for adoption

ITEM NO.9



CITY OF PARAMOUNT



ORDINANCE NO. 1137

Citywide Regulations for Mobile Food and Ice Cream Vehicles

September 1, 2020

ITEM NO.9



CITY OF PARAMOUNT



Revised Program Partner Agreement

ITEM NO. 10



CITY OF PARAMOUNT

Revised Program Partner Agreement (PPA)

- Independent Youth Leagues
 - Relationship with the City
 - ✓ Field space & maintenance, marketing, equipment, staff, snack shacks, meeting space, and office space
 - Value to the community
 - Lack of written requirements to guide the relationship

Revised Program Partner Agreement (PPA)

- Current Written Requirements
 - Leagues must be based in the City of demonstrate value to the City
 - Must be a non-profit and maintain status
 - Maintain minimum 75% participant residency
 - Provide liability insurance
 - Provide membership roster
 - Maintain a governing board
 - Submit an annual budget and financial statement
 - City reserves the right to conduct an independent audit

ITEM NO. 10

Revised Program Partner Agreement (PPA)

- Elements of the Proposed Agreement
 - Must be a 501(c)(3) and maintain status
 - Must be a volunteer-based and conduct background checks
 - Must have by-laws and provide notice of meetings to City
 - Maintain minimum 75% participant residency for all seasons
 - No subletting or charging for field use
 - Field Allocation – PUSD, physical space needs, maintenance
 - Fundraising restrictions
 - Equal access and opportunity for players
 - Automatic field closure during weather events

ITEM NO. 10



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Revised Program Partner Agreement (PPA)

- Elements of the Proposed Agreement
 - Holiday closures
 - Provide all coaches equipment, supplies, etc.
 - Maintain field space – trash and reporting of issues
 - No political activity
 - City-issued ID cards
 - Alterations and signage permission
 - Practice and game schedules prior to field access

ITEM NO. 10



CITY OF PARAMOUNT

Revised Program Partner Agreement (PPA)

- Operating and Financial Review
 - Compliance with Program Partner status
 - Submit annually:
 - ✓ Financial report of operations
 - ✓ Activity and service report

Revised Program Partner Agreement (PPA)

- Direct Subsidy & “Every Child Plays” Scholarship Program

	Max Eligible Amount in FY 2020	Max Eligible Amount in FY 2021	Max Eligible Amount in FY 2022
PJAA	\$ 10,000	5,000	-
PGS	10,000	5,000	-
PYSO	10,000	5,000	-
Every Child Plays Scholarship Fund		15,000	30,000
Total \$	30,000	30,000	30,000

ITEM NO. 10



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Revised Program Partner Agreement (PPA)

- Original PPA Reviewed by the Parks & Recreation Commission on February 22, 2020
 - PGS and West Coast Rebels attended
 - Commission recommended approval
- Original PPA Reviewed by the City Council on March 17, 2020
 - Changes Requested:
 1. Termination and Suspension – City Council added as final arbiter
 2. Paperwork Timelines – added timeline for City response to permit requests
 3. Directed to clarify direct subsidy/scholarships with leagues

ITEM NO. 10



Revised Program Partner Agreement (PPA)

- Youth League Comments
 - July 2020 discussions
 - PYSO Comments
 - ✓ Reviewed by City Attorney
 - ✓ Reviewed by Parks & Recreation Subcommittee
- Additional Staff Changes
 - Paid Individual or Agencies
 - Workers Comp Requirement
- Reviewed and approved by Parks & Recreation Subcommittee on Youth Sports

ITEM NO. 10

Revised Program Partner Agreement (PPA)

- Revised PPA reviewed and approved by Parks & Recreation Commission on September 16, 2020
- Effective November 1, 2020
 - In place for the upcoming Spring Season



Recommendation

It is recommended that the City Council approve or modify the revised Program Partner Agreement for youth sports leagues operating in the City of Paramount

ITEM NO. 10



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Revised Program Partner Agreement

ITEM NO. 10



CITY OF PARAMOUNT



ORDINANCE NO. 1139 ZONE CHANGE NO. 237

6424, 6432, and 6530 Alondra Blvd.

October 6, 2020
City Council

ITEM NO. 11



CITY OF PARAMOUNT



REQUEST

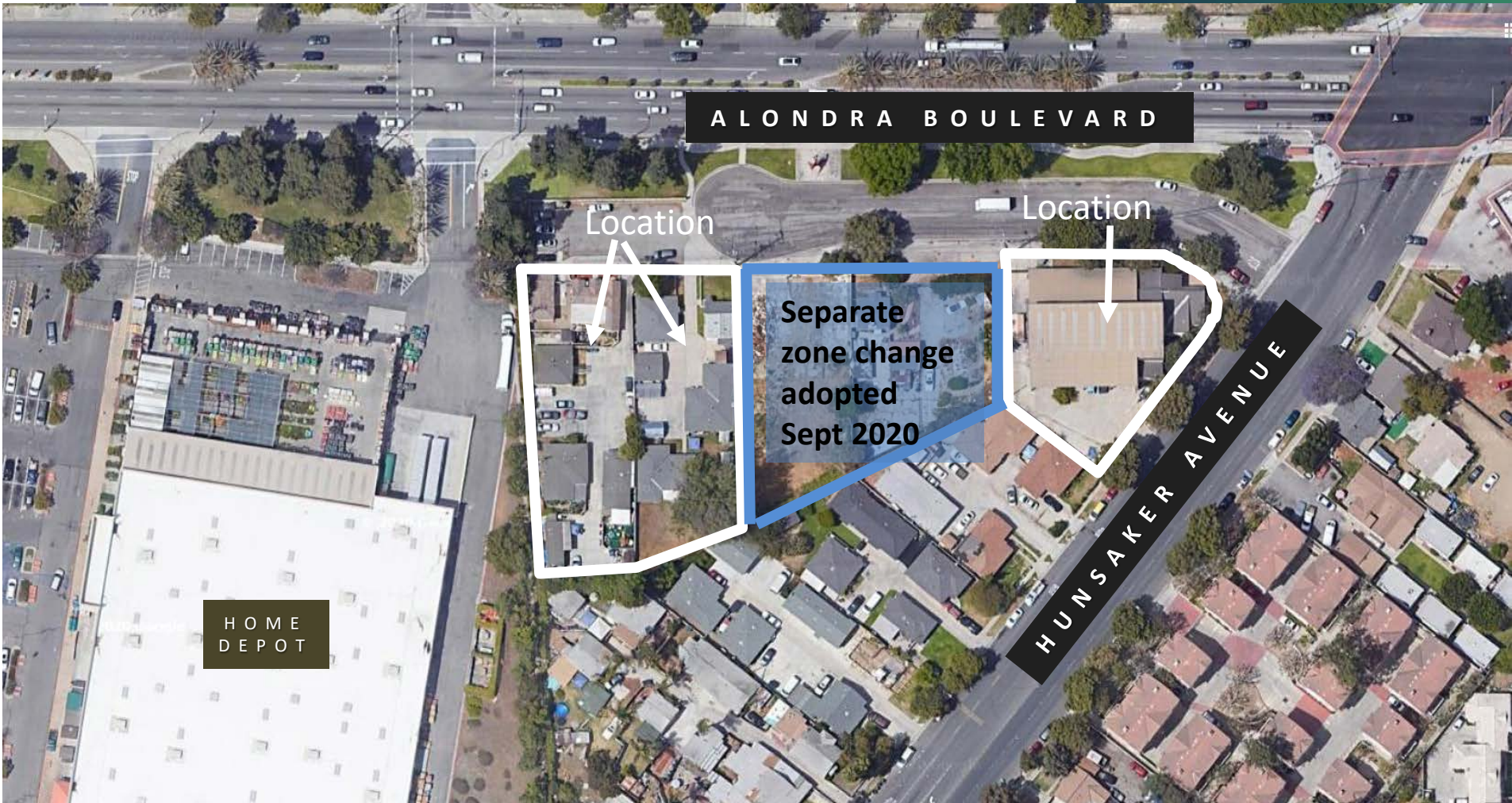
- Zone change from **M-1** (Light Manufacturing) to **R-M** (Multiple-Family Residential)
- 6424, 6432, and 6530 Alondra Blvd.
- Implements **General Plan Land Use Designation** of Multiple-Family Residential
- Planning Commission recommended approval



ITEM NO. 11



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ALONDRA BOULEVARD

Location

Location

Separate
zone change
adopted
Sept 2020

HOME
DEPOT

HUNSAKER AVENUE

EXISTING SITE CONDITIONS

6424 ALONDRA



ITEM NO. 11



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EXISTING SITE CONDITIONS

6432 ALONDRA



ITEM NO. 11



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EXISTING SITE CONDITIONS

6530 ALONDRA

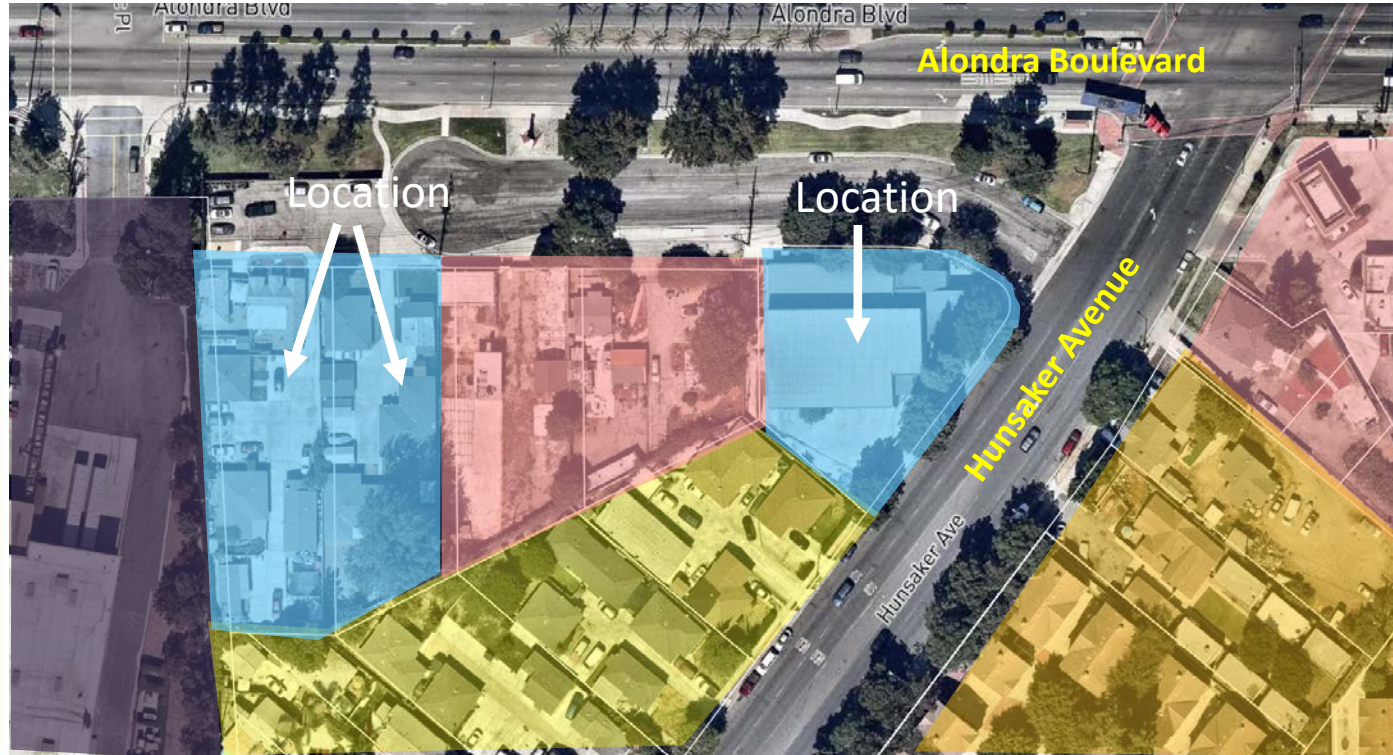


ITEM NO. 11



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Existing Zoning

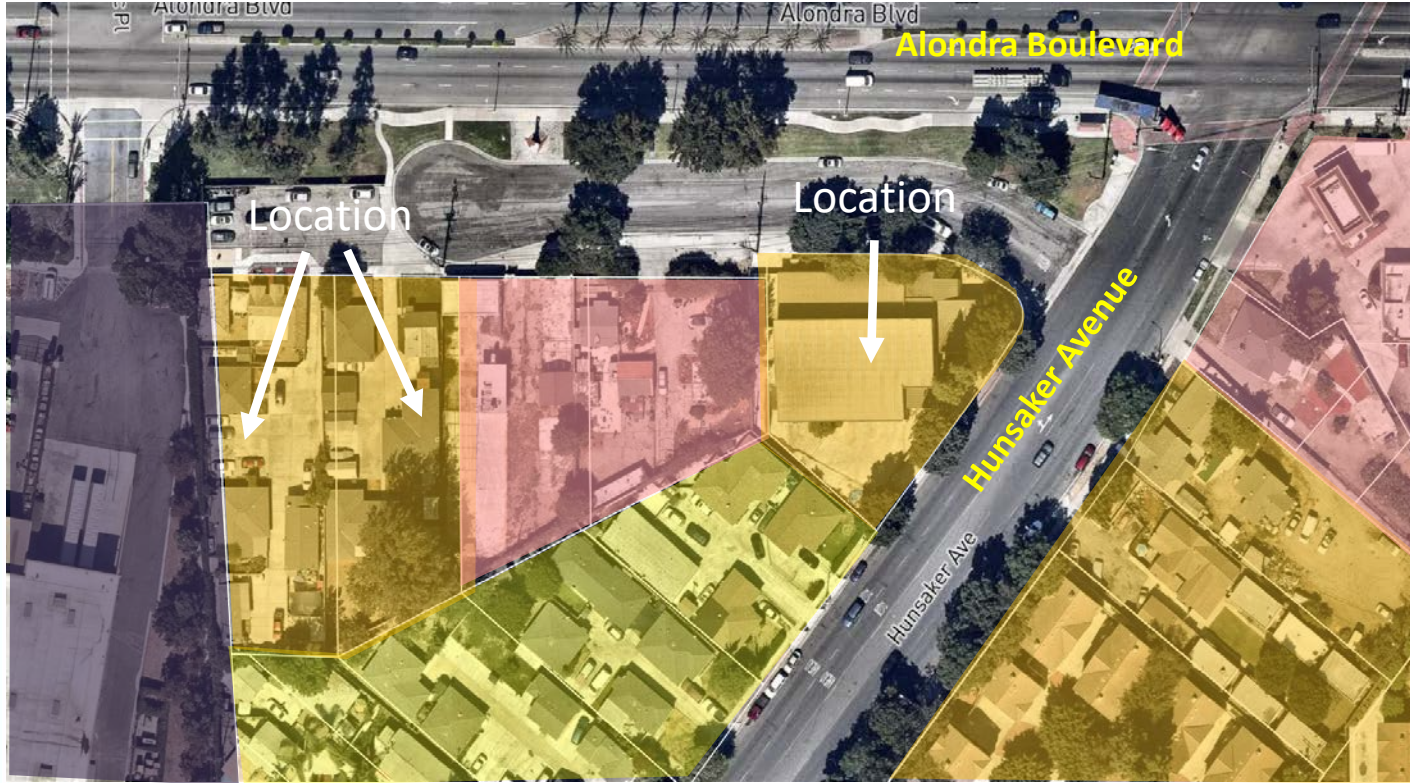


- PD-PS (Planned Development with Performance Standards)
- R-2 (Medium-Density Residential)
- R-M (Multiple-Family Residential)
- C-M (Commercial Manufacturing)
- M-1 (Light Manufacturing)

ITEM NO. 11



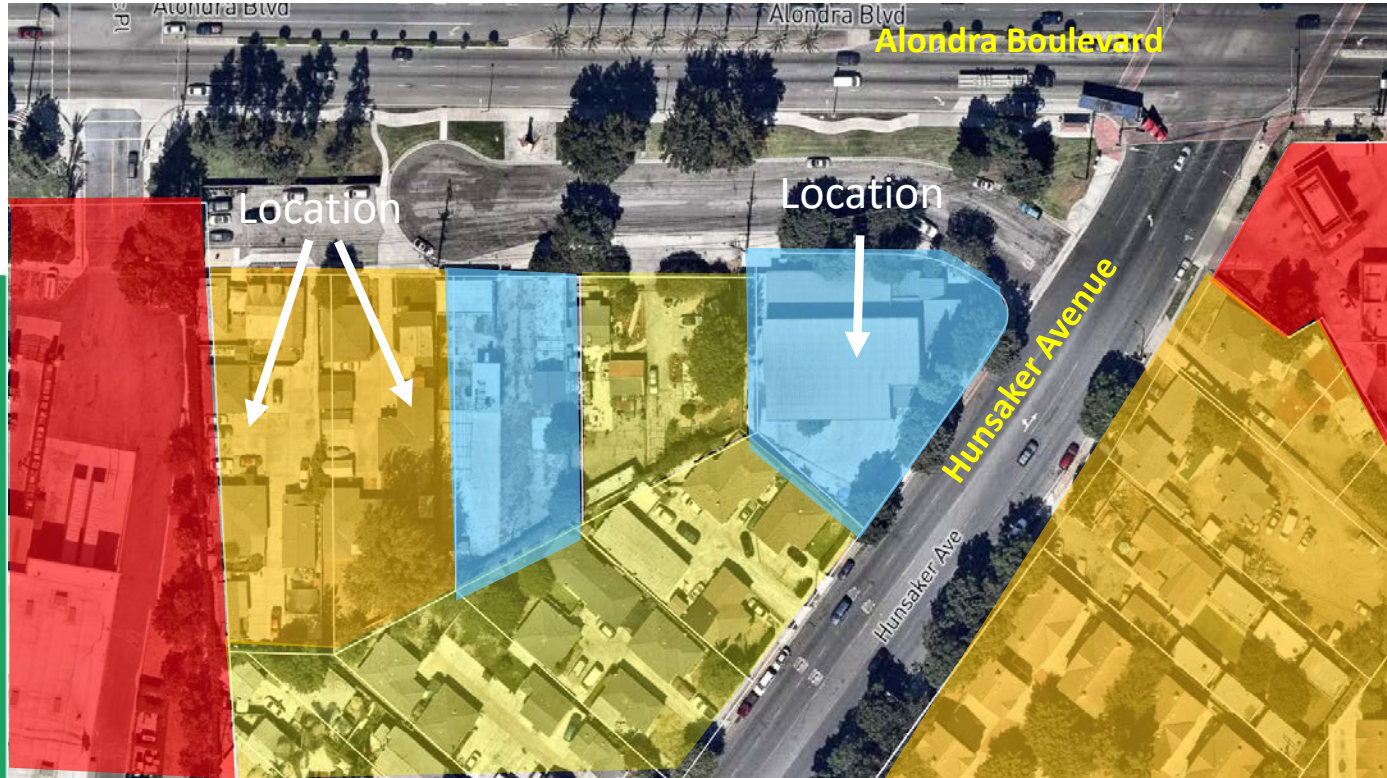
Proposed Zoning



- PD-PS (Planned Development with Performance Standards)
- R-2 (Medium-Density Residential)
- R-M (Multiple-Family Residential)
- C-M (Commercial Manufacturing)
- M-1 (Light Manufacturing)

ITEM NO. 11

Existing Land Use



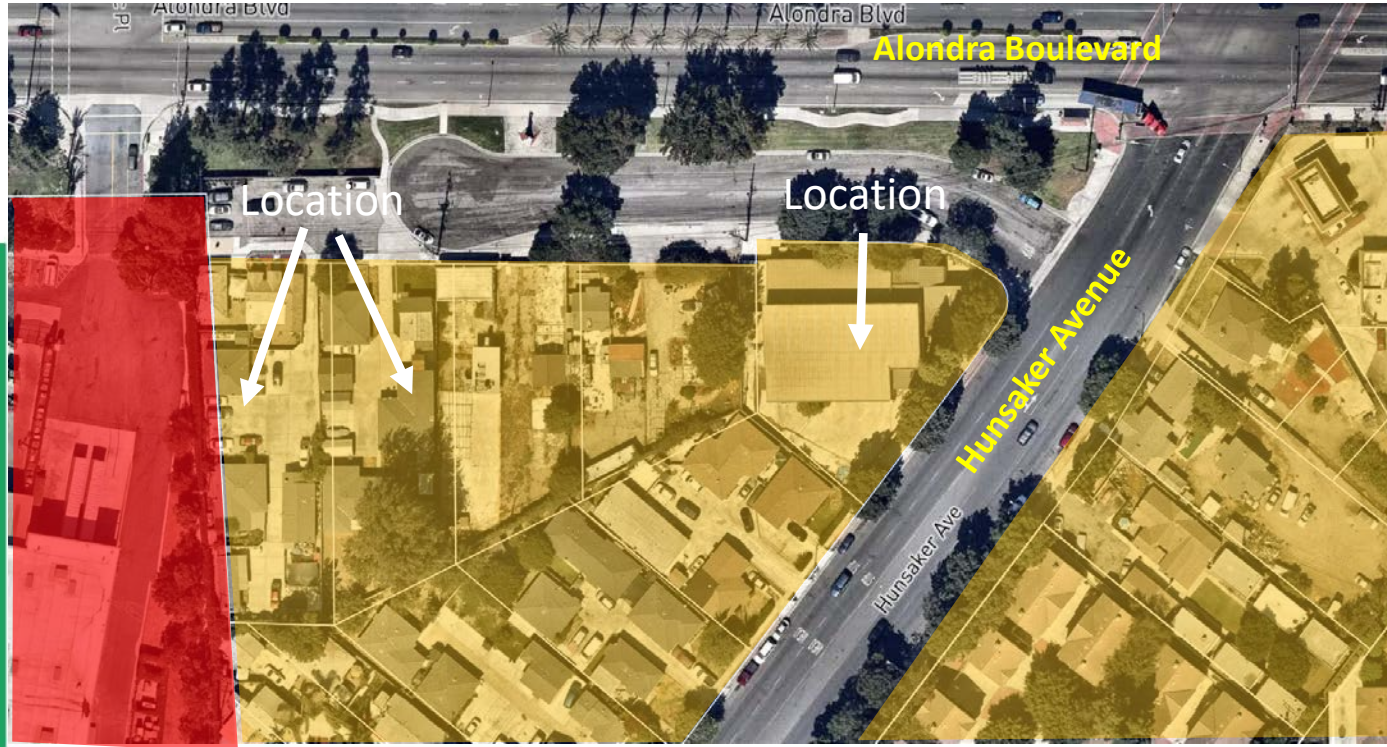
- Medium Density Residential
- Multiple-Family Residential
- Commercial
- Light Manufacturing

ITEM NO. 11



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General Plan



- Multiple-Family Residential
- Commercial

ITEM NO. 11



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- Zone change consistent with **General Plan Land Use Designation of Multiple-Family Residential**
- Project will not be out of character with surrounding zoning, including recent rezoning for 6500-6510 Alondra Boulevard for 10 single- family homes
- Matches surrounding neighborhood of varying residential densities

ITEM NO. 11



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- Ties in with City efforts to protect residential uses through rezoning
- Allows existing uses to remain
 - Houses on 2 properties become “conforming”
 - Warehouse at corner of Alondra and Hunsaker becomes a “legal nonconforming” warehouse
 - Warehouse is used for storage by the property owner



RECOMMENDED ACTION

Read by title only, waive further reading, introduce **Ordinance No. 1139**, and place it on the next regular agenda for adoption

ITEM NO. 11



CITY OF PARAMOUNT



ORDINANCE NO. 1139
ZONE CHANGE NO. 237
6424, 6432, and 6530 Alondra Blvd.

October 6, 2020
City Council

ITEM NO. 11



CITY OF PARAMOUNT



Ordinance No. 1140

Zoning Ordinance Text Amendment No. 18

- 1) Digital Pricing – Service Station Signs**
- 2) Digital Window Signs**

October 6, 2020
City Council

ITEM NO. 12



CITY OF PARAMOUNT



REQUEST

- Zoning ordinance text amendment (ZOTA) to allow digital pricing on service station monument signs citywide and regulate digital window signs in commercial and manufacturing zones citywide
- Planning Commission recommended approval 9/8/20



BACKGROUND – 2013



- City Council considered allowing elaborate digital signs
- **DENIED** – City Council determined digital signs were inconsistent with City standards
 - Nuisance from illumination
 - Driver distraction
 - Aesthetics



ITEM NO. 12

BACKGROUND

- 7 years later
- More refined/limited proposal

1) Gas station monument sign



2) Digital window sign



ITEM NO. 12



CITY OF PARAMOUNT



AUTOMOBILE SERVICE STATIONS

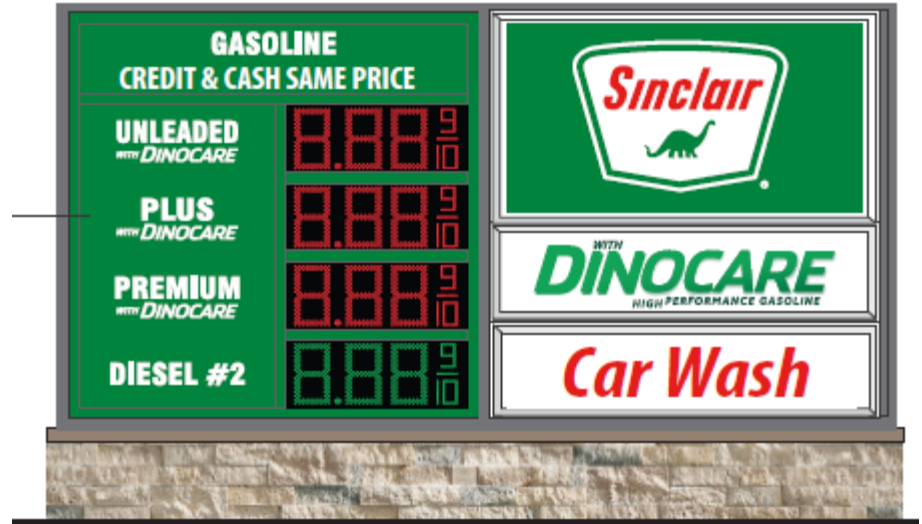
- 1985 – City Council adopted regulations for service station monument signs to allow pricing
- **PROPOSAL** – Allow option to convert to digital pricing
 - Must be static for 4 hours minimum
 - Only applicable to monument signs (not walls signs or on fuel canopies)

ITEM NO. 12



CITY OF PARAMOUNT

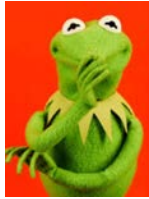
AUTOMOBILE SERVICE STATIONS



ITEM NO. 12



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Questions about gas
station signs?



ITEM NO. 12



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DIGITAL WINDOW SIGNS

- Rise in popularity
- City only requires removal when more than 40% of window area or installed on exterior of building
- Proposed regulations assure a safer streetscape



ITEM NO. 12



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DIGITAL WINDOW SIGNS

- Install on interior of building to project through window
- Restrict to 25% of window area
- Combined with other window signs – up to 40% of window area
- Change no more than every 10 seconds
- No scrolling, flashing, rotating, moving
- One digital sign per street frontage

ITEM NO 12



DIGITAL WINDOW SIGNS



ITEM NO. 12



CITY OF PARAMOUNT

DIGITAL WINDOW SIGNS



ITEM NO. 12



CITY OF PARAMOUNT

RECOMMENDED ACTION

Read by title only, waive further reading, introduce **Ordinance No. 1140**, and place it on the next regular agenda for adoption



ITEM NO. 12



CITY OF PARAMOUNT



Ordinance No. 1140

Zoning Ordinance Text Amendment No. 18

- 1) Digital Pricing – Service Station Signs**
- 2) Digital Window Signs**

October 6, 2020
City Council

ITEM NO. 12



CITY OF PARAMOUNT



Public Hearing: FY 2020 Consolidated Annual Performance and Evaluation Report (CAPER)

ITEM NO. 13



CITY OF PARAMOUNT



FY 2020 CAPER

- HUD requires annual public hearing regarding CAPER
 - CAPER: annual review of City's progress in meeting specific goals & objectives in 1-year Action Plan/5-year Consolidated Plan





FY 2020 CAPER (continued)

○ FY 2020 City budgeted:



\$802,549 in CDBG funds

\$303,294 in HOME funds



FY 2020 CAPER (continued)

- Achieved most FY 2020 1-year Action Plan goals
 - Fair Housing/Code Enforcement/Graffiti Removal/Commercial and Residential Rehab Projects
- Accomplishments consistent with 5-year Consolidated Plan objectives

Recommended Action

- City Council:

- 1) Conduct a public hearing

- 2) Receive and file the FY 2020 CAPER



Public Hearing: FY 2020 Consolidated Annual Performance and Evaluation Report (CAPER)

ITEM NO. 13



CITY OF PARAMOUNT



Appropriation of Funds for Contract Planning Services

October 6, 2020
City Council

ITEM NO. 14



CITY OF PARAMOUNT



Request

- Authorize the appropriation of funds for contract planning services for the Planning Department
- 2 different firms:
 - Tierra West Advisors: provide development services for several potential downtown projects
 - Michael Baker, International: assist with completing Administrative Actions for metal-related businesses



Tierra West Advisors

- Tierra West would help determine viable uses and site plans for potential downtown projects
- Tierra West Advisors is a multidisciplinary development advisory firm
 - Develop strategies to enhance the growth, vitality, and diversity of communities

Michael Baker, International

- 2018 changes to M-1 and M-2 zoning regulations require metal-related businesses to obtain an Administrative Action
 - Details the business operations and requires a public tour or public meeting

Planning Division

- Planning Division assists customers at the public counter, over the phone, by email, and in the field
- Planning Division prepares cases for presentation to the Planning Commission, the Development Review Board and the City Council

Planning Division

- Planning Division working on:
 - General Plan/Housing Element update
 - Clearwater East Specific Plan update
 - New specific plan for north Paramount Boulevard
 - EIR for World Energy conversion project

Planning Division

- Planning Division staffed by:
 - 2 Interns
 - 1 Associate Planner
 - Assistant Planning Director
 - Planning Director
- Associate Planner recently resigned
 - Primarily responsible for working on Administrative Actions

Michael Baker, International

- Utilize Michael Baker to complete Administrative Actions
- Schedule tours or public information meetings
- Michael Baker provided us a contract planner in 2018
 - Very pleased with the services we received

Expenditures

- Anticipate that planning services from Tierra West and Michael Baker not to exceed \$40,000 each
 - City's purchasing policy for professional services allows City Manager to enter into agreements for contracts that do not exceed \$40,000
- If either contract approaches \$40,000, we will return to the City Council for authorization to continue with the contracts

Recommended Action

- Authorize the appropriation of funding in an amount up \$40,000 for each contract for Planning Services in the Fiscal Year 2021 budget

ITEM NO. 14



CITY OF PARAMOUNT



Appropriation of Funds for Contract Planning Services

ITEM NO. 14



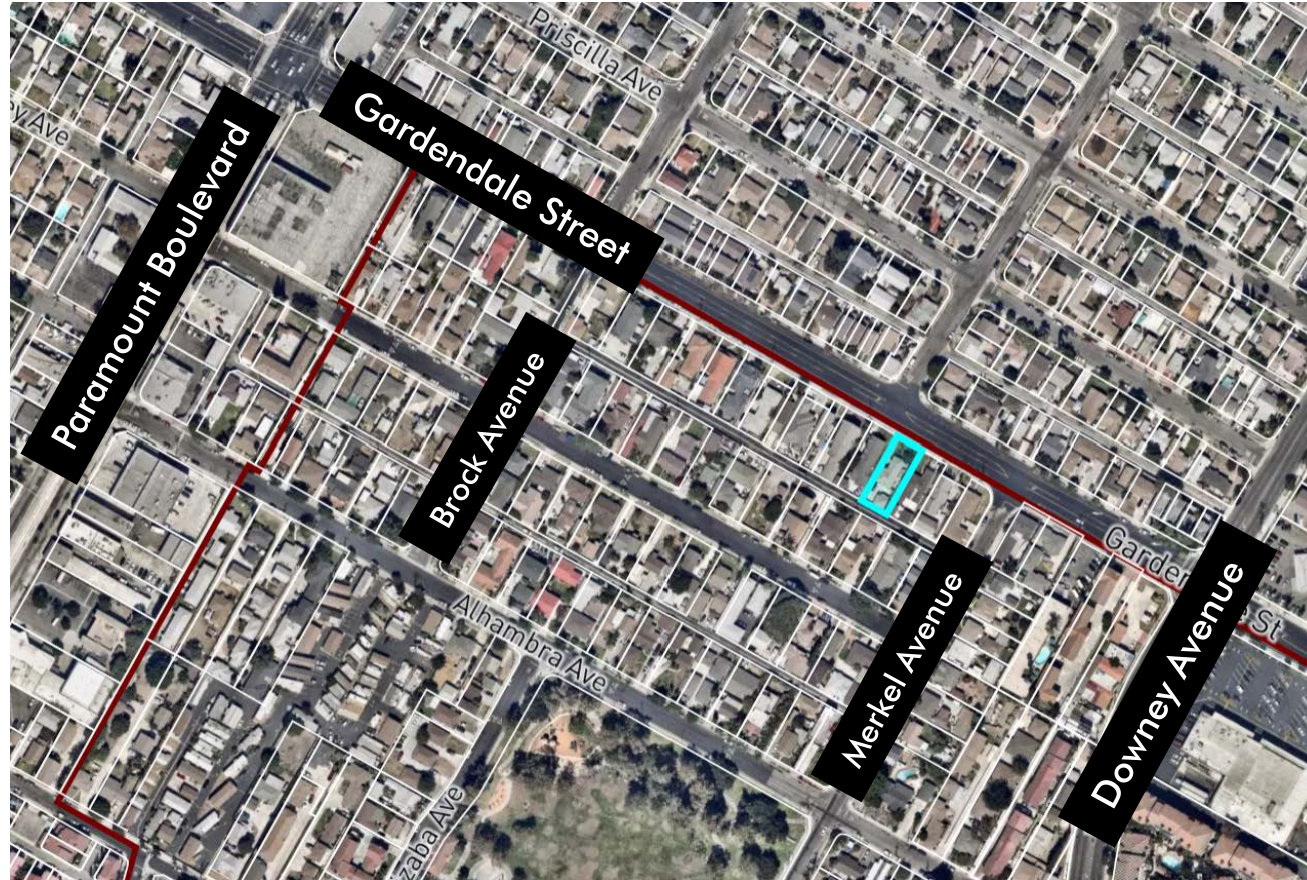
Request to Install a Disabled Parking Zone 8202 Gardendale Street

ITEM NO. 15



CITY OF PARAMOUNT

8202 Gardendale Street

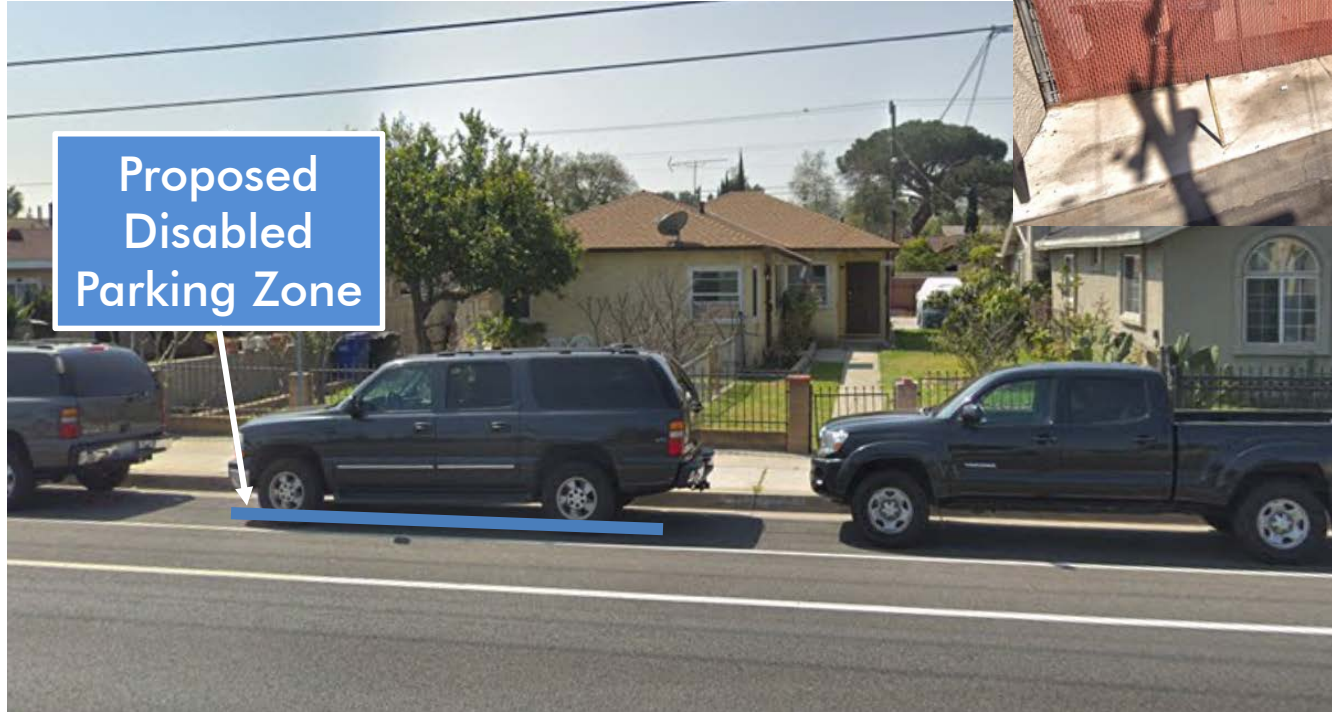


ITEM NO. 15

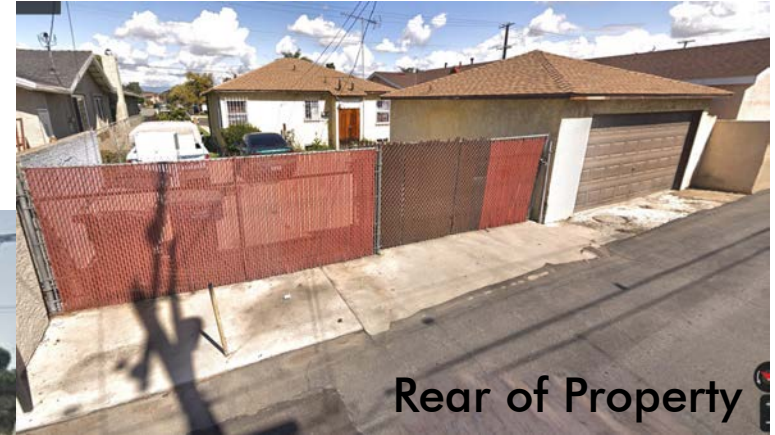


CITY OF PARAMOUNT

8202 Gardendale Street



Proposed
Disabled
Parking Zone



Rear of Property

ITEM NO. 15



CITY OF PARAMOUNT



Urgency Ordinance No. 1138

City Council Meeting

October 6, 2020

ITEM NO. 16 a)



CITY OF PARAMOUNT

Background

- » **Ordinance No. 1127 adopted in 2020**
 - 14819 Downey Avenue
- » **Ordinance No. 1110 adopted in 2018**
 - Authorized new criteria to designate permit parking



ITEM NO. 16 a)

Discussion

- » **Ord. No. 1110 vs Ord. No. 1127**
- Amended an absent subsection of the code
 - Removed by Ord. No. 1110
 - Inconsistencies between the criteria and the authorization



ITEM NO. 16 a)



CITY OF PARAMOUNT

Discussion

» Repealing Ordinance No. 1127

- Parking permits issued to 16 residents of 14819 Downey Avenue
- Removes authority
- New resolution proposal to continue serving residents and to prepare for new parking challenges



ITEM NO. 16 a)



Proposal

» Adopt Urgency Ordinance No. 1138

- Removes ~~Ordinance No. 1127~~
- Follows the intent of Ordinance No. 1110
- Supports codification efforts





Resolution No. 20:029

City Council Meeting

October 6, 2020

ITEM NO. 16 b)



CITY OF PARAMOUNT

Background

- » **Resolution No. 18:035 adopted in 2018**
 - Followed Ordinance No. 1110
 - Created the actual procedures to establish Neighborhood Permit parking
 - Formed the foundation for current and future permit parking procedures



Discussion

- » Staff recognizes the current procedures may require modifications to prepare for new and future parking challenges
 - 14819 Downey Avenue
 - New mini pitch-soccer court
 - West Santa Ana Light Rail Project



ITEM NO. 16 b)

Discussion



- » The Neighborhood Permit parking program does not allow for staff-initiated requests

- Only residents are allowed



- » Proposed amendments to the existing procedures



ITEM NO. 16 b)



CITY OF PARAMOUNT

Proposed Amendments

- » Staff initiated Neighborhood Permit parking procedures:
 - a) For homes adjacent to an existing permit parking area
 - b) For neighborhoods affected by newly established or expanding services or businesses
 - c) For new housing developments

ITEM NO. 16 b)



CITY OF PARAMOUNT

Discussion

- » Currently, the Neighborhood Permit parking program does not have termination procedures
 - Supports continuity for a balanced permit parking program



ITEM NO. 16 b)



CITY OF PARAMOUNT

Proposed Amendments

- » Staff initiated Neighborhood Permit parking Termination procedures:
 - a) Termination petition of 75%
 - b) Changes in previous criteria used
 - c) Unreasonable negative parking effects
 - d) Parking permit requests drop below 50%
 - e) Motion made by City Council

ITEM NO. 16 b)



CITY OF PARAMOUNT

Ordinance No. 1110

Resolution No. 20:029

Resident initiated → Screening/eligibility processes

Staff initiated → Adjacent parcels
→ New or expanding factors
→ New housing developments
→ Termination procedures

ITEM NO. 16 b)



CITY OF PARAMOUNT



It is recommended that the City Council read by title only, waive further reading, and adopt Urgency Ordinance No. 1138, which will be effective immediately

It is recommended that the City Council read by title only and adopt Resolution No. 20:029

ITEM NO. 16 b)



CITY OF PARAMOUNT



Position on Proposed Resolution Supporting Social Media Platform Accountability for Criminal Acts

ITEM NO. 18



CITY OF PARAMOUNT



Discussion for this Evening

- Resolution submitted by the City of Cerritos to the League of California Cities to be considered for backing by the League's General Assembly
- League of California Cities General Assembly meeting – October 9, 2020
- This evening City Council will need to take a position on the Reso: support or oppose
- Paramount's League Voting Delegate (Vice Mayor Olmos) will cast vote on Oct. 9
- NOTE: this is not a piece of legislation. Action this evening will provide direction to the Vice Mayor on how to cast her vote at the League's GA meeting



Background



- Proposed Resolution (City of Cerritos) to amend Section 230 of the Communications Decency Act of 1996.
- Holds online platforms accountable where their forums enable criminal activity to be promoted.
- Also requires online platforms to share information to law enforcement and cities to assist in the identification and apprehension.
- Resolution stems from recent experiences during civil unrest at Lakewood Mall
 - Rapid coordination/proliferation of illegal activity.

ITEM NO. 18

League of Cities' Analysis

- The League provided an in-depth staff analysis on the proposed resolution.
- Study looks at:
 - Constitutional concerns (i.e. censorship, free speech)
 - Industry perspective
 - Fiscal Impact
 - Considerations for Congress
- For your consideration: while there is certainly an argument to substantiate concerns surrounding censorship, use of social media as a tool for organizing violence is equally disturbing.

ITEM NO. 18

Next Steps



- The action requested this evening is to provide the City's League voting delegate direction on how to cast the City's vote at the General Assembly Meeting on October 9th, 2020.
- If the Resolution passes the League's General Assembly, the League will start engaging Congress on potential legislation or action in support of regulations for social media/online platforms.
- If the Resolution does not pass, the League will not pursue further action on the matter at this time.

ITEM NO. 18



CITY OF PARAMOUNT



Recommendation

It is recommended that the City Council provide direction to the City of Paramount's League of California Cities (League) voting delegate, Vice Mayor Brenda Olmos, on whether to vote in favor or in opposition of the proposed Resolution calling for the League to urge Congress to amend a Federal law pertaining to social media accountability for criminal acts at the upcoming General Assembly on October 9th, 2020.

ITEM NO. 18



CITY OF PARAMOUNT



Position on Proposed Resolution Supporting Social Media Platform Accountability for Criminal Acts

ITEM NO. 18



CITY OF PARAMOUNT