



CITY COUNCIL MEETING

November 3, 2020

Call to Order



CITY COUNCIL MEETING

November 3, 2020



Pledge of Allegiance



CITY COUNCIL MEETING

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Invocation
Pastor Deborah Jameson
Lifegate Foursquare Church



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Roll Call of Councilmembers



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City Council Public Comment Update



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Public Comments



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Consent Calendar



Ordinance No. 1140

Zoning Ordinance Text Amendment No. 18

- 1) Digital Pricing – Service Station Signs
- 2) Digital Window Signs

November 3, 2020
City Council

ITEM NO.7



CITY OF PARAMOUNT



REQUEST

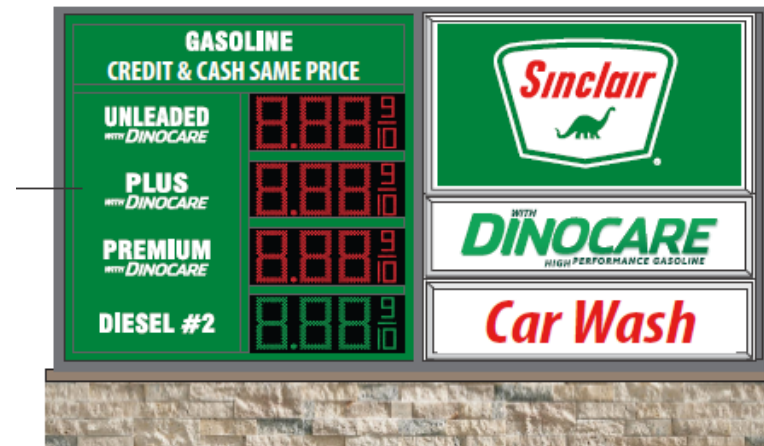
- Zoning ordinance text amendment (ZOTA) to (1) allow digital pricing on service station monument signs citywide; and (2) revising regulations for window signs in commercial and manufacturing zones citywide
- City Council discussed & continued 10/6/20



ITEM NO.7

AUTOMOBILE SERVICE STATIONS

PROPOSAL – Allow digital pricing on monument signs



ITEM NO.7

DIGITAL WINDOW SIGNS



ITEM NO.7



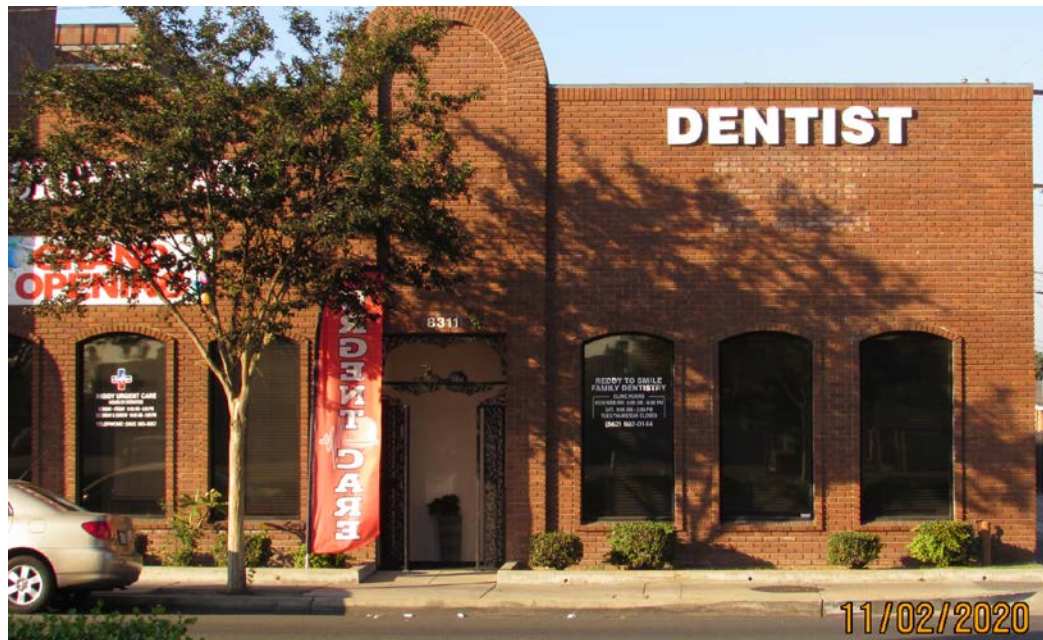
CITY OF PARAMOUNT

WINDOW SIGNS – TO AVOID



ITEM NO.7

WINDOW SIGNS – LOOKIN' GOOD



ITEM NO.7

DIGITAL WINDOW SIGNS

How & Where

How – programming

- Change no more than every 10 seconds
- No scrolling, flashing, rotating, moving

Where – specific sign installation location

- City Council discussion

ITEM NO.7



DIGITAL WINDOW SIGNS



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DIGITAL WINDOW SIGNS

- Install on interior of building to project through window
- ~~• Restrict to 25% of window area~~
- Combined with other window signs – up to 40% of window area **of each grouping of adjacent windows**
- Change no more than every 10 seconds
- No scrolling, flashing, rotating, moving
- One digital sign per street frontage

ITEM NO 7



CITY OF PARAMOUNT

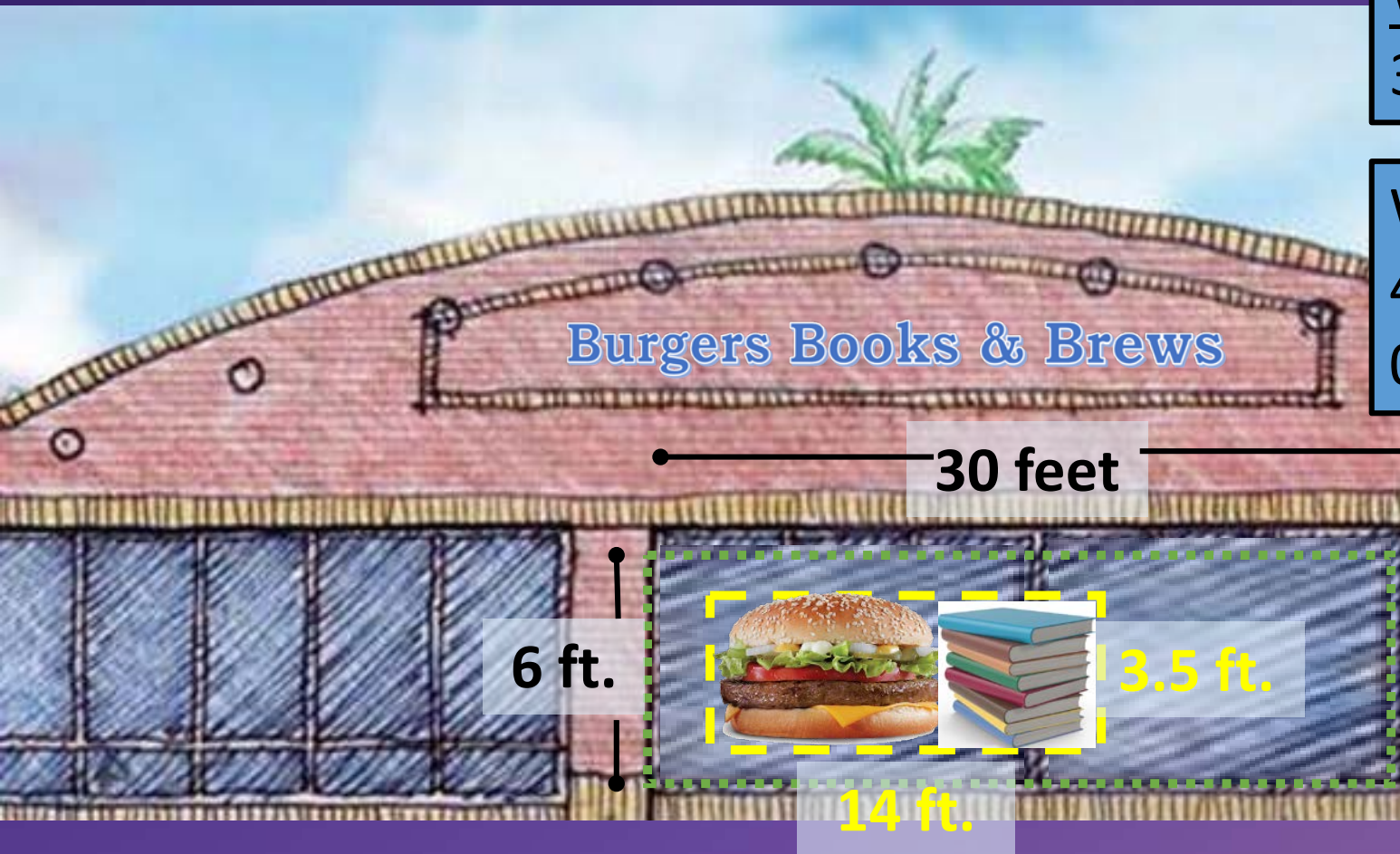
WINDOW SIGNS - GENERAL

- Excludes “incidental” information (business hours, credit cards accepted, civic affiliations) from window sign from 40% calculation
- Clarifies that window signs are permitted on first & second floor windows
- Deleted restrictions on neon signs
- Clarifies that blinds and curtains are acceptable for issues of sun & glare

ITEM NO.7



WINDOW SIGNS – Measurements



Burgers Books & Brews

30 feet

6 ft.

3.5 ft.

14 ft.

Window:

30 feet x 6 feet = **180 square feet**

Window sign must be less than
40% of window area

$0.4 \times 180 =$ **72 square feet**

Window sign:

14 ft. x 3.5 ft. = **49 square feet**



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WINDOW SIGNS – Last Month's Ordinance



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CITY OF PARAMOUNT

WINDOW SIGNS – REVISED Ordinance

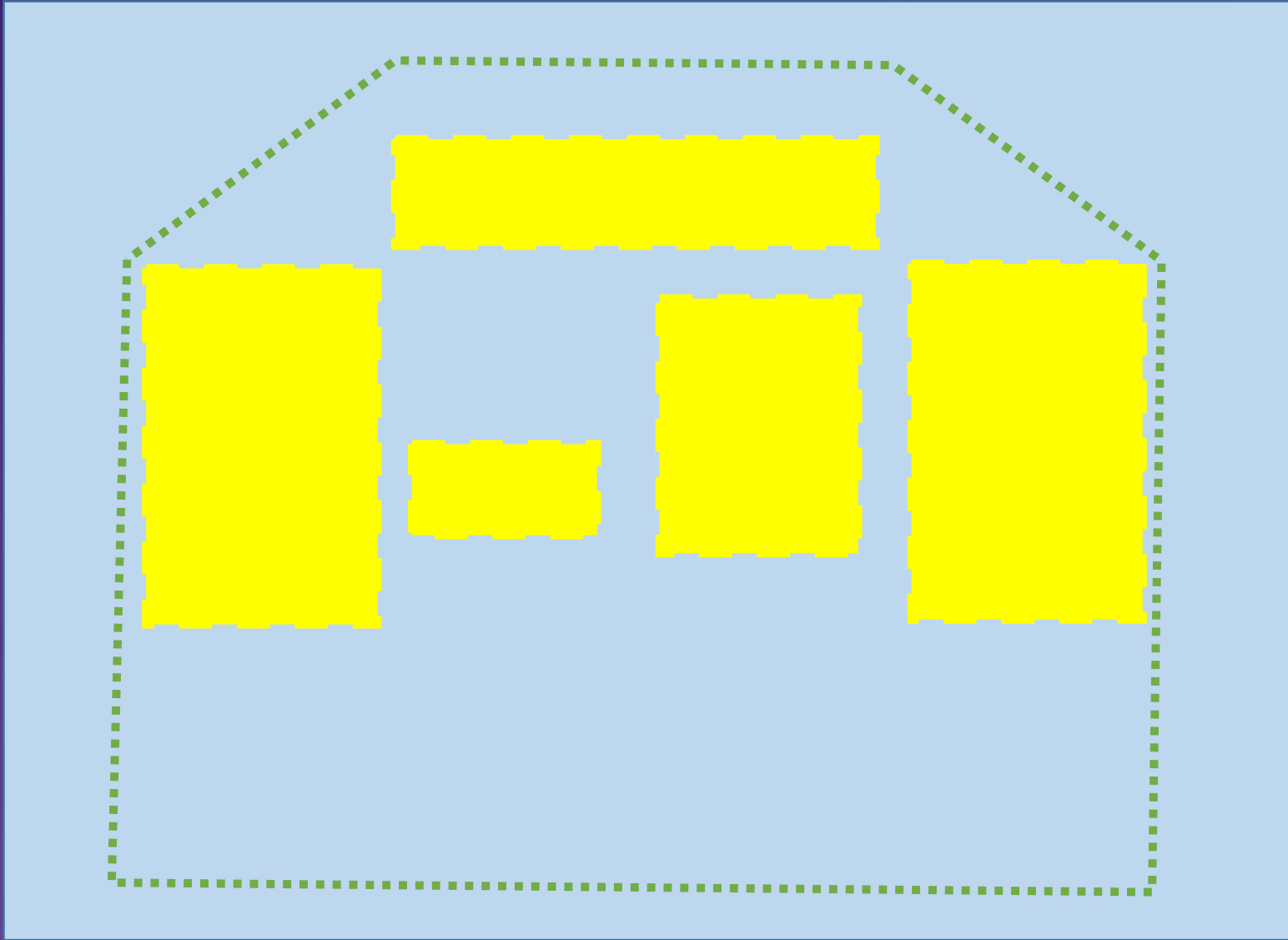


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WINDOW SIGNS – REVISED Ordinance



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CITY OF PARAMOUNT

DIGITAL WINDOW SIGNS



ITEM NO.7

SIGNS – Other Options Now Permitted

- Grand Opening Permit – up to 30 days for new businesses
- Special Event Permit – up to 20 days annually for all businesses
- Creative Signs – “unique design, exhibit an exceptionally high degree of thoughtfulness, imagination, inventiveness, and spirit; and provide strong graphic character through the imaginative use of graphics, color, texture, quality materials, scale, and proportion”

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RECOMMENDED ACTION

Read by title only, waive further reading, introduce **Ordinance No. 1140**, and place it on the next regular agenda for adoption



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CITY OF PARAMOUNT



Ordinance No. 1140

Zoning Ordinance Text Amendment No. 18

- 1) Digital Pricing – Service Station Signs
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CITY COUNCIL MEETING

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**Approving a First Amendment to that Commercial
Disposition and Development Agreement with
Paramount Place, LLC**

ITEM NO. 8



ORDINANCE NO. 1142

Adopting a Recodified Paramount Municipal Code

ITEM NO. 9



CITY OF PARAMOUNT

Recodification Process



- Preparing a Code Structural Plan
- Creating an Expandable Numbering System
- Developing History Notes
- Updating the Table of Contents
- Developing a Statutory Reference Table
- Creating an Ordinance List
- Developing a Prior Code Reference table.

ITEM NO.9

New Paramount Municipal Code



ITEM NO. 9

Paramount Municipal Code Video Demonstration

- [City Website Link](#)

ITEM NO. 9



CITY OF PARAMOUNT



Recommendation

It is recommended that the City Council read by title only, waive further reading, introduce Ordinance No. 1142, and place it on the November 17, 2020 agenda for adoption.

ITEM NO.9



CITY OF PARAMOUNT



ORDINANCE NO. 1142

Adopting a Recodified Paramount Municipal Code

ITEM NO. 9



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CITY COUNCIL MEETING

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**Construction of the Ralph C. Dills Park Mini-Pitch Soccer
Court Concrete Slab (City Project No. 9150)**

ITEM NO. 10



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Member of the Board of Trustees of the Greater Los Angeles County Vector Control District

ITEM NO. 11



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Comments and Committee Reports



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Adjournment