

February 16, 2021



PEGGY LEMONS
Mayor



BRENDA OLMOS
Vice Mayor



Councilmember



Councilmember



VILMA CUELLAR STALLINGS Councilmember



February 16, 2021



Mayor



BRENDA OLMOS
Vice Mayor



ISABEL AGUAYO

Councilmember



Councilmember



VILMA CUELLAR STALLINGS Councilmember

City Council Public Comment Updates



February 16, 2021



Mayor



BRENDA OLMOS
Vice Mayor



ISABEL AGUAYO

Councilmember



Councilmember



VILMA CUELLAR STALLINGS Councilmember

Public Comments



February 16, 2021



Mayor



BRENDA OLMOS
Vice Mayor



ISABEL AGUAYO

Councilmember



LAURIE GUILLEN
Councilmember



VILMA CUELLAR STALLINGS Councilmember

Consent Calendar Item 1



Background

- Request to change the zone from C-3 to PD-PS Mixed-Use Commercial and Senior Assisted/Independent Living Facility
- Zone change will allow for a mixed-use development with 2 retail suites on the bottom floor
- 14 senior assisted/independent living units on the second and third floors

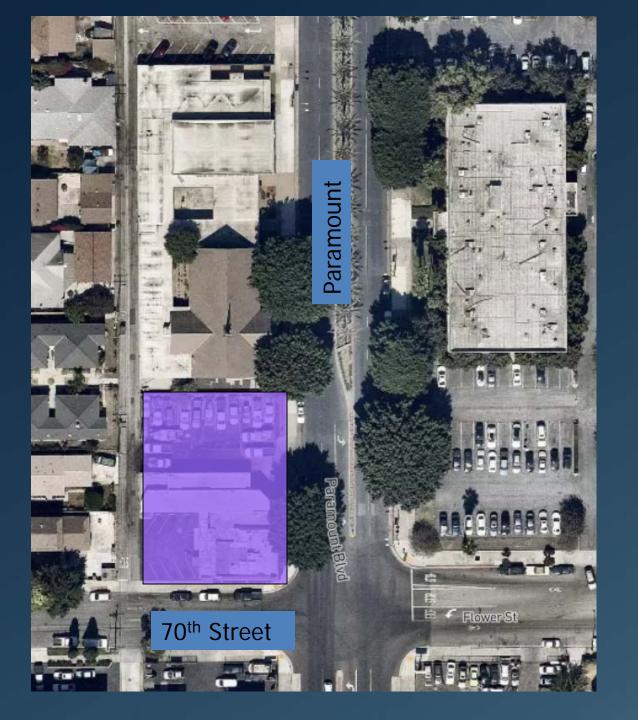
Background

- 16675-16683 Paramount Boulevard
 - Northwest corner of Paramount and 70th
 - Site contains 13,500 square feet
 - Site is occupied by a bar and an auto repair business



Background

- At its January 12, 2021 meeting, Council approved a General Plan amendment changing the General Plan Land Use designation from Central Business District to Mixed-Use Commercial and Senior Assisted/Independent Living Facility at the subject property
- Council introduced Ordinance No. 1148 and placed it on the February 2, 2021 Consent Calendar for adoption





Existing Mixed-use in Paramount













Parking Concerns

- 27 parking places proposed on the bottom floor
- After further review of the parking, staff requested that the ordinance be removed from the Consent Calendar
 - Allow time to revise proposed uses to minimize parking impacts to the surrounding neighborhood

Conditional Use Permit Option

- A conditional use permit (CUP) is required for businesses that have nuisance factors
 - CUP allows for mitigation of nuisance factors
 - Examples include bars and medical offices
- To address parking concerns for this project, a CUP requirement has been added to the ordinance for ALL permitted uses
 - Exception residential uses

Conditional Use Permit Option

- CUP will allow for each proposed use to be evaluated individually
- If analysis of a business determines that there will be a high demand for parking, proposed use can be denied
- Alternatively, if additional parking can be found at a nearby site, proposed use could be approved

Recommended Action

➤ Read by title only, waive further reading, introduce Ordinance No. 1148/Zone Change No. 230, and place it on the next regular agenda for adoption





2020 Public Safety Year in Review



Presented by Lakewood Sheriff's Station Captain David Sprengel



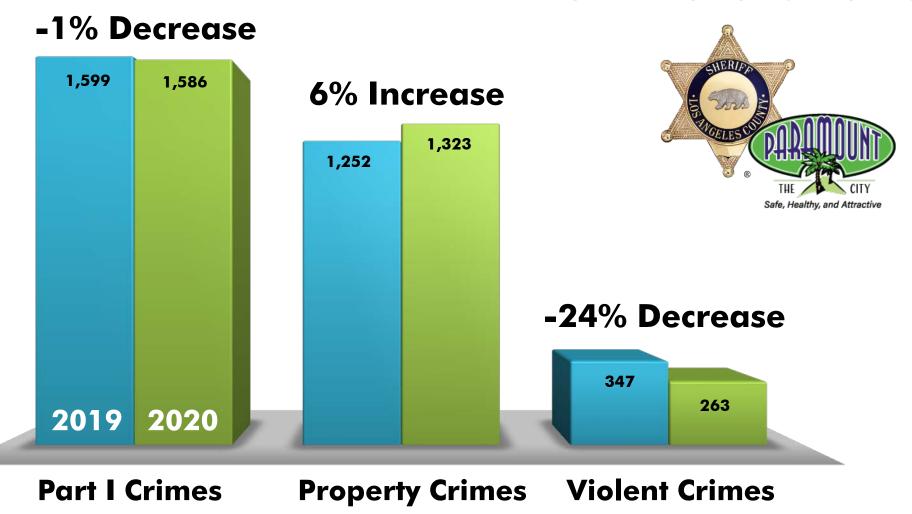
2020 – What a year

- » Coronavirus Disease 2019 (COVID-19)
- >> Protests
- » Civil Unrest
- » Crime Trends
- »Sheriff's Department Changes





Crime Statistics



Crimes Against Persons



Crimes Against Persons	2019	2020	Actual Change	Percent Change
Homicide	4	2	-2	-50%
Rape	16	17	1	6%
Assault	176	141	-35	-20%
Robbery	151	103	-48	-32%
Total	347	263	-85	-24%



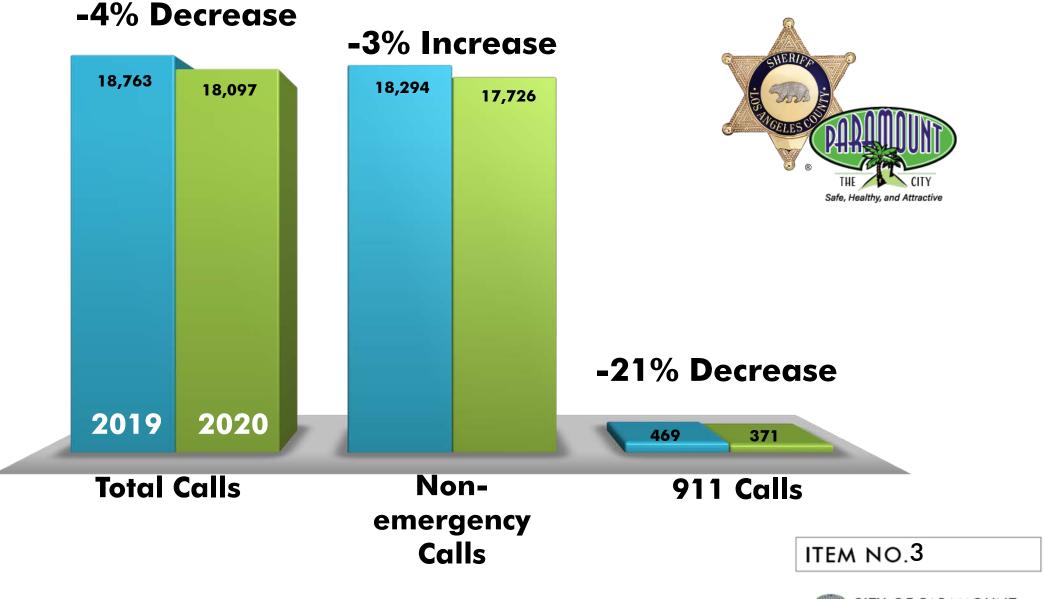
Property Crimes



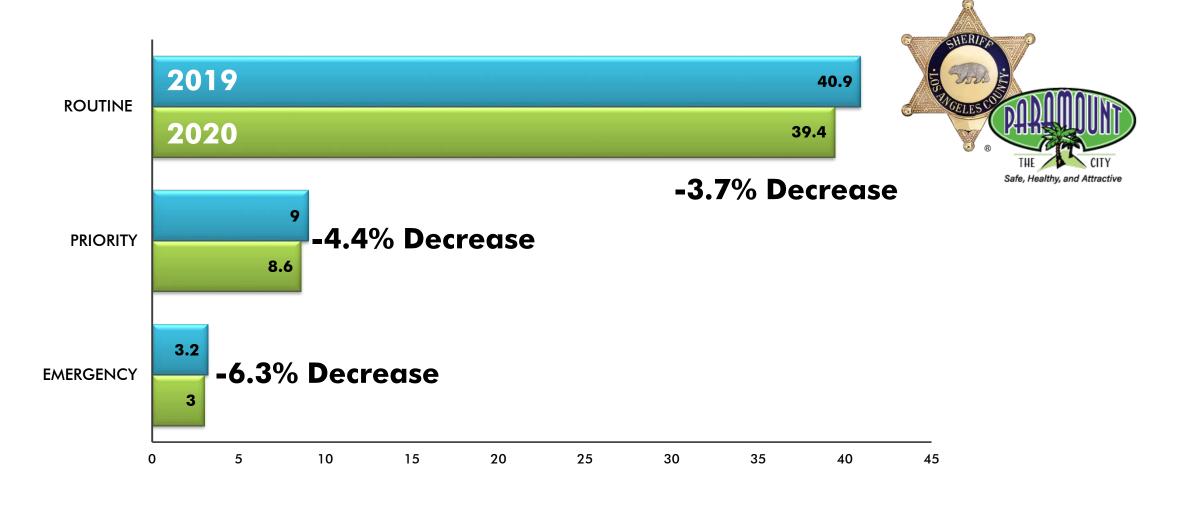
Property Crimes	2019	2020	Actual Change	Percent Change
Burglary	187	172	-15	-8%
Theft	775	745	-30	-4%
Auto Theft	284	392	108	38%
Arson	6	14	8	133%
Total	1,252	1,323	71	6%



Calls for Service

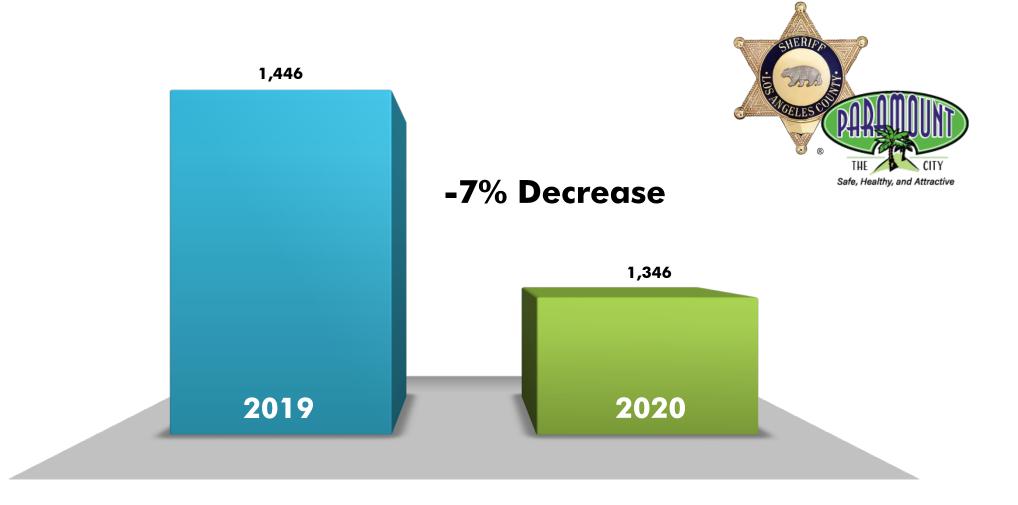


Response Times





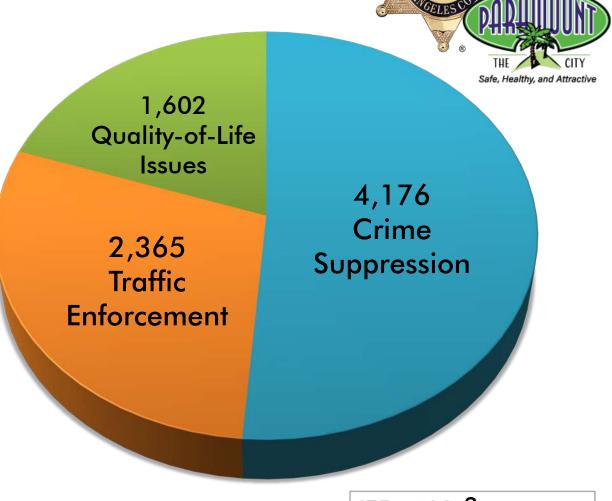
Arrests



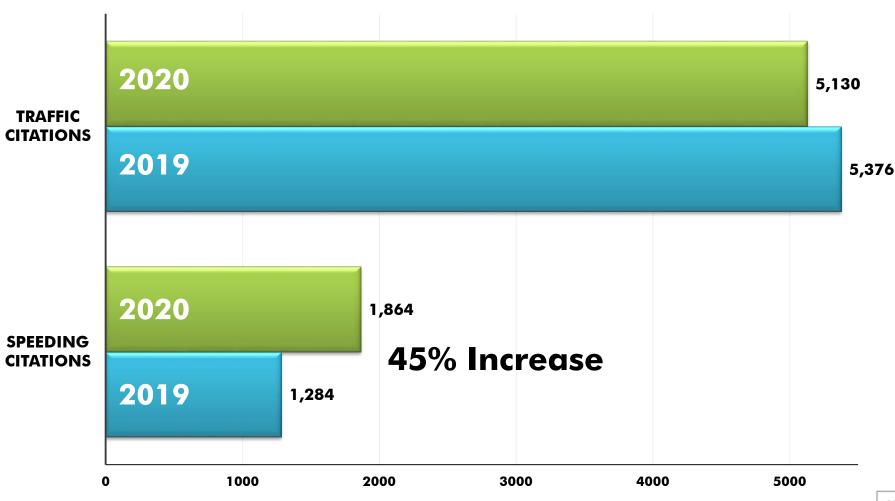


Crime Suppression Efforts

» 8,143 overtime hours dedicated to addressing crime suppression, traffic enforcement, and quality-of-life issues



Traffic Enforcement





-5% Decrease





Traffic Enforcement (Cont'd)

»Additional traffic enforcement efforts included:



 Coronavirus Emergency Supplemental Funding Program (CESF)





Multi-Station Street Racing Task Force

Homeless Outreach Efforts



68 Outreach contacts

15 Cleanups

12 Shelter intakes

Community Relations
Deputy Efforts



Community Engagement

City of Paramount

Virtual Neighborhood Watch

77

participants SAFETY





HOSTED BY:

STEVEN COUMPAROULES, DEPUTY FURTSCH, & DEPUTY ORIHUELA

STREAMING PLATFORM: **ZOOM**

PLEASE SUBMIT QUESTIONS TO SCOUMPAROULES@PARAMOUNTCITY.COM

3 Virtual Meetings



Body-Worn Cameras











Our Goal for 2021

Play an active part in the Paramount community by building public trust and positive relationships through proactive community policing.

2020 Public Safety Year in Review



Presented by Deputy District Attorney Kelly Tatman





Challenges in 2020

» Illegal Street Racing

- City Ordinances No. 1134 and 1135
- Enforcement strategies
- Citations and vehicle impounds
- Forfeiture process
- Reducing illegal street racing



2021 Changes to the Criminal Justice System



Sweeping changes to the District Attorney's Office

- » New Los Angeles County District Attorney (DA)
 - District Attorney George Gascón
- » Pretrial Release
 - Presumption shall be to release individuals pretrial

2021 Changes (Cont'd)



- » Misdemeanor Case Management
 - What's not being filed?
 - Trespassing
 - Disturbing the peace
 - Driving without License
 - Criminal threats
 - Narcotic possession

- Drinking in public
- Public intoxication
- Loitering
- Loitering to prostitute
- Resisting arrest



2021 Changes (Cont'd)

OSTRICT ATTORNEY OF LOS ANGUE

Sentencing Enhancements

- » Three Strikes Law
 - Judge ruled the DA shall file all strikes according to the Three Strikes Law
- » GBI/Gun/Gang/Out on Bail/Narcotics
 - Ordered DDAs to not file these enhancements and dismiss existing enhancements in open cases





2021 Changes (Cont'd)



» Juvenile Crimes

- No case filings for misdemeanors
- Eliminate diversion programs
 - *Includes Paramount's Informal Diversion Program
- No juvenile prosecution as an adult
- Presumption against detention for offenses not to exceed 15 days
- Remove search and seizure or gang conditions











2021 Changes (Cont'd)



- » Death Penalty
 - No longer pursing death penalty
 - No longer seeking execution dates for those on death row
- » Other Policy Changes
 - Victim Services Bureau
 - Conviction Integrity Unit
 - Resentencing Policy





Recommendation

It is recommended that the City Council receive and fie this report.



City of Paramount Public Hearing:

Amendments to the FY 2017-2021 Consolidated Plan & FY 2019-2020 Annual Action Plan for CDBG Funding related to the CARES Act (CDBG-CV) February 16, 2021

Background

- ► March 27, 2020: CARES Act (Coronavirus Aid, Relief, and Economic Security Act) became law
- ► Funding to provide stimulus measures to prevent, prepare for, and respond to the COVID-19 pandemic

Background

- ► Round 1: \$466,928
 - Consolidated Plan and Action Plan were amended on May 2, 2020 to receive this fund
- ► Round 2: \$468,314
 - ► Further amendment to the Consolidated Plan and Action Plan tonight

- ► Funding can be used for Housing, Economic Development and Public Services
 - Emergency Rental Assistance Grant Program
 - Emergency Mortgage Assistance Grant Program
 - Emergency Small Business Assistance Grant Program
 - ► Homeless Assistance (new)

- ► Amendment
 - FY 2017-2021 Consolidated Plan
 - FY 2019-2020 Annual Action Plan
- Public notice
- ► 5-day review period (emergency waiver)
- Public hearing

Amendment to FY 2017-2021 Consolidated Plan and FY 2019-2020 Annual Action Plan (CDBG-CV)

May 2, 2020

Programs	CDBG R1 Funds		CDBG Funds	Total		
Emergency Rental Assistance Grant				_		
Program	\$	93,386	\$ 31,614	\$	125,000	
Emergency Mortgage Assistance Grant						
Program	\$	93,386	\$ 31,614	\$	125,000	
Emergency Small Business Assistance						
Grant Program	\$	186,771	\$ 58,229	\$	245,000	
CDBG-CV Program Administration	\$	93,385	\$ -	\$	93,385	
Total	\$	466,928	\$ 121,457*	\$	588,385	

^{*} Re-allocation of 2019-2020 FY Commercial Rehabilitation Program funds in the amount of \$121,457.

Amendment to FY 2017-2021 Consolidated Plan and FY 2019-2020 Annual Action Plan (CDBG-CV)

February 16, 2021

Programs	CDBG R1 Funds		C	DBG R2 Funds	CDBG Funds*		Total	
Emergency Rental Assistance Grant								
Program	\$	93,386	\$	38,727	\$	0	\$	132,113
Emergency Mortgage Assistance								
Grant Program	\$	43,386	\$	0	\$	0	\$	43,386
Emergency Small Business								
Assistance Grant Program	\$	186,771	\$	230,000	\$	0	\$	416,771
Homeless Prevention Services	\$	50,000	\$	105,925	\$	0	\$	155,925
CDBG-CV Program Administration	\$	93,385	\$	93,662	\$	0	\$	187,047
Total	\$	466,928	\$	468,314	\$	0	\$	935,242

^{*} The City will no longer allocate \$121,658 of CDBG funds to CDBG-CV programs since the City will be receiving additional CDBG-R2 funds. \$121,658 of CDBG funds will be available for reprogramming for FY2021-2022.

Amendment to FY 2017-2021 Consolidated Plan and FY 2019-2020 Annual Action Plan (CDBG-CV)

Recommended Action

➤ Conduct a public hearing, approve the proposed activities, and authorize the City Manager to make modifications to the programs as needed to comply with HUD regulations and submit the plan amendments to HUD.

City of Paramount Public Hearing:

Amendments to the FY 2017-2021 Consolidated Plan & FY 2019-2020 Annual Action Plan for CDBG Funding related to the CARES Act (CDBG-CV) February 16, 2021



Background

- Fall of 2020, the City of Paramount authorized the Vermont Avenue Traffic Calming Study.
- The traffic study collected data and analyzed speeds, volumes, commuter traffic and neighborhood land uses.



Roadway Characteristics

- Vermont Avenue consists of two segments approximately 650-feet in length with a street width of 55-feet.
- Provides one travel lane in each north-south direction, a yellow dashed centerline and on-street parking on both sides.
- Mixed land uses:
 - Multi-Family Residential (R-M)
 - Planned Development with Performance Standards (PD-PS)
 - General Commercial (C3)
 - Light Manufacturing (M-1)
 - Heavy Manufacturing (M-2)
- Prima Facia Speed Limit 25 mph
- Average Daily Traffic of 2,968 vehicles





Vermont Avenue Street View (Jackson Street to Monroe Street)



Vermont Avenue Street (Monroe Street to Alondra Boulevard)



Compliance

- California Manual for Uniform Traffic Control Devices (CaMUTCD)
- California Vehicle Code (C.V.C.)
- City of Paramount General Guidelines for the Installation of Speed Humps Policy (SHP)

Findings

- In order to obtain successful traffic calming compliance, the implementation of proper traffic control devices must be enforceable by the C.V.C.
- Methodology in performing the traffic engineering study requires analysis of various findings:
 - Vehicle speeds,
 - Traffic volumes,
 - Traffic collision history,
 - Roadway geometry,
 - Roadway classification,
 - Land use impacts, and
 - Emergency response times.

Results / Survey / Data

- From Alondra Boulevard to Monroe Street
 - ADT's 2,968
 - 85-percentile speed 30 32 MPH
 - One collision June 2017, sideswipe, entering traffic
- From Monroe Street to Jackson Street
 - ADT's 1,568
 - 85-percentile speed 33 34 MPH
 - One collision June 2018, fixed object, unsafe speed



Recommendation

Restripe the roadway to add a 10-foot parking lane and 11-foot two-way-left-turn lane painted median to reduce the travel lane widths to 12-feet.





Existing Condition

Proposed



Recommendation

- Install 25 mph speed limit signs and "Radar Enforced" signs at the ends of the roadway segments.
- Install "25" pavement markings adjacent to the speed limit signs.
- Install custom "Traffic Calming Ahead" signs with "SLOW" pavement markings at the north and south ends of Vermont Avenue.
- Install radar speed feedback signs for both directions of Vermont Avenue at mid-block locations.
- Conduct a study 6 months after the implementation of the traffic calming measures to determine the effectiveness of the roadway improvements.



Recommended Action

It is recommended that the City Council receive and file the Vermont Avenue traffic calming study and approve funding for the implementation of the mitigation measures listed in the mid-year budget.









Background

- COVID-19 Pandemic
- Balanced Budget
- Conservative approach status quo while keeping all essential services
- New COVID -19 Reserve established in FY 2020
- New Transaction Tax (Measure Y)
- Federal Resources for COVID-19 mitigation







Resources/Programs related to COVID-19 mitigations (Overall spending ~\$1.44M as of today)

- COVID-19 Reserve set up in FY 2020
- Rental Assistance Program \$100,000
- Small Business Assistance Program \$120,000
- Organizational Funding \$50,000







Federal Resources – CARES Act & CDBG-CV

- Rental Assistance Program \$159,991
- Mortgage Assistance Program \$36,575
- Small Business Assistance Program \$433,921
- Homeless Assistance Program \$155,950
- Distance Learning \$125,000 (STAR \$25,000 included)







Resources/Programs related to COVID-19 mitigations



- Suspended water shut-off and penalties
- Al Fresco dining and personal care
- Business License Deferment
- Vaccine Site (COVID Reserve)
- Community Mask Distribution
- Food Distribution
- Senior Programs meals delivery;
 wellness checks; birthday celebrations;
 mobile DJs









- Social Media postings/E-Blast newsletters
- Roadside message boards
- Facility health and safety improvements



 Essential workers – COVID-19 accommodations



Midyear Budget Review Fiscal Year 2021

Financial Review



Midyear Budget Review Fiscal Year 2021

- Balanced Budget GF Surplus \$98,450
- Replenish and preserve CIP Reserve,
 Pension Reserve and Equipment
 Replacement Fund
- Make additional payments toward unfunded liabilities

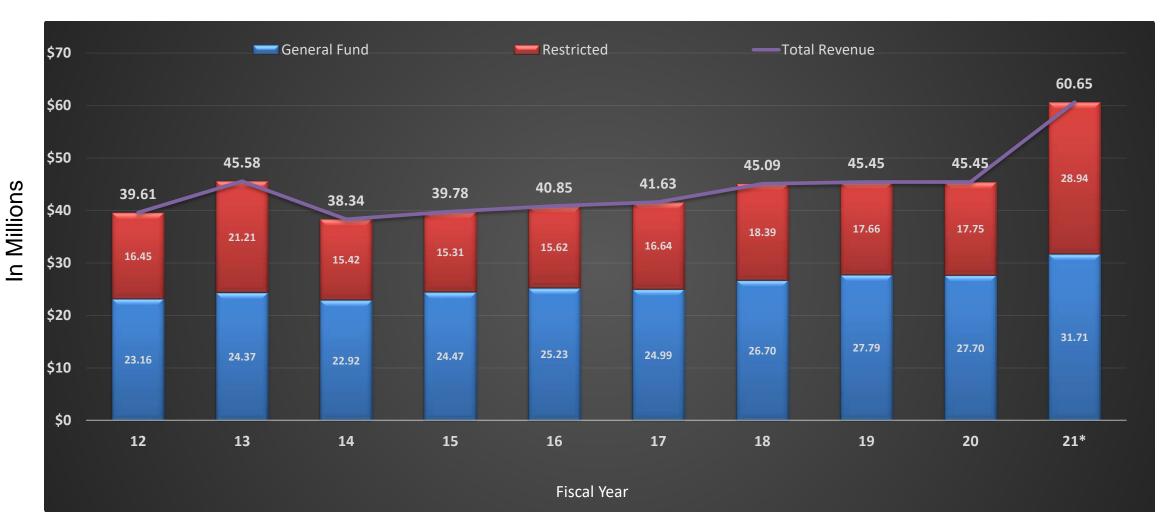
Midyear Budget Review Fiscal Year 2021

	General	Restricted	Water
Beginning Fund Bal. - 7/1/2020	\$ 12,833,450	\$ 13,328,900	\$ 4,648,300
Revenues	\$ 31,712,250	\$ 21,641,700	*\$ 15,387,500
Expenditures			
Operating	\$ 29,323,650	\$ 9,162,400	\$ 11,024,450
CIPs	790,150	14,991,200	*7,311,550
Total Exp.	\$ 30,113,800	\$ 24,153,600	\$ 18,336,000
Transfer of Funds	(1,500,000)	1,500,000	-
Surplus/Deficit	\$ 98,450	\$ (1,011,900)	\$ (2,948,500)
Ending Fund Bal. - 6/30/2021	\$ 12,931,900	\$ 12,317,000	\$ 1,699,800
	A	_	ITEM N

^{*} Includes IBank loan proceeds of \$6,632,350 for Well #16 construction



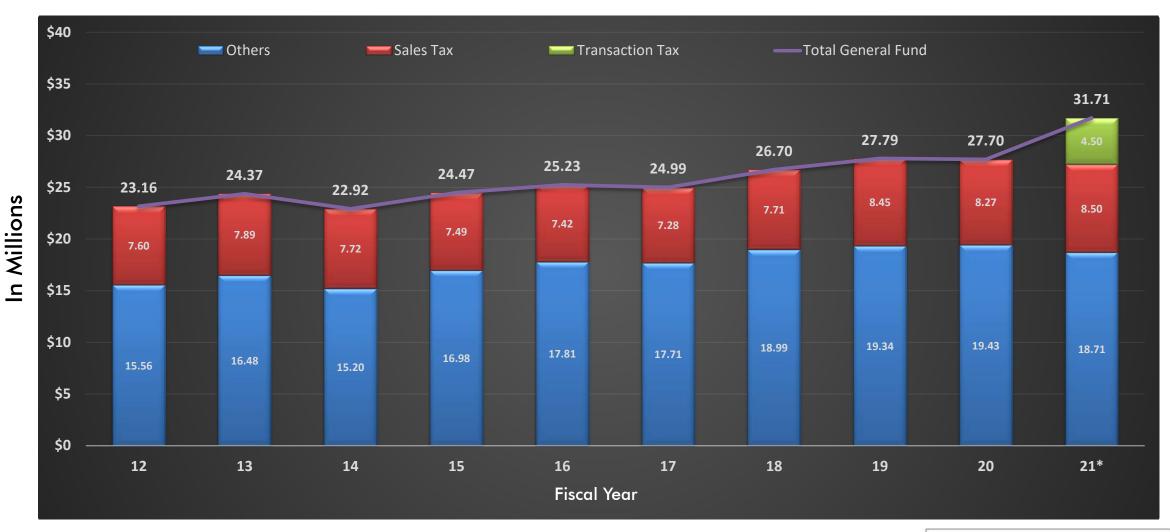
History of City Revenues



*FY 2021 are estimates



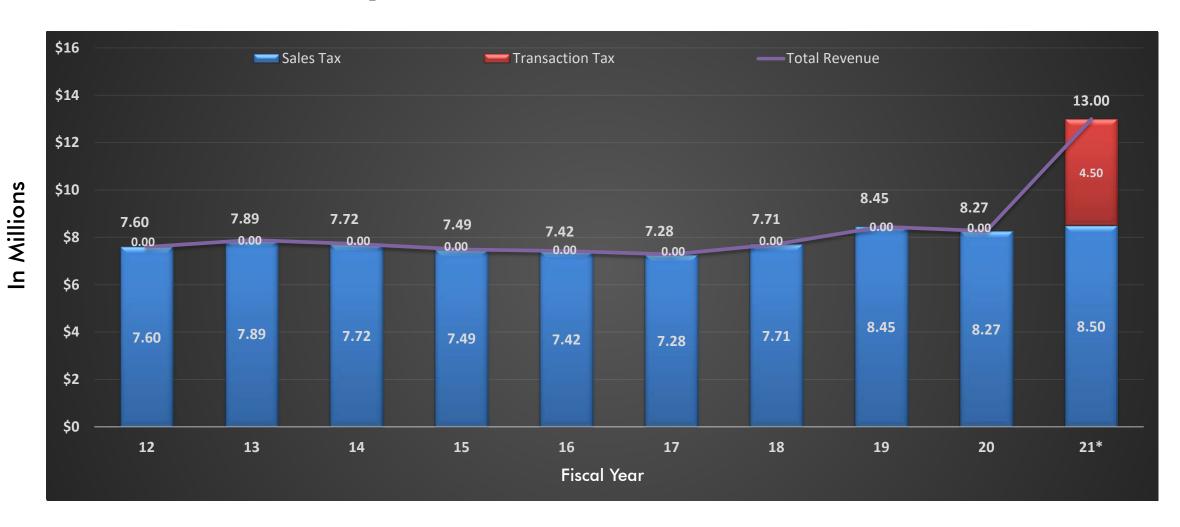
History of General Fund Revenues



*FY 2021 are estimates



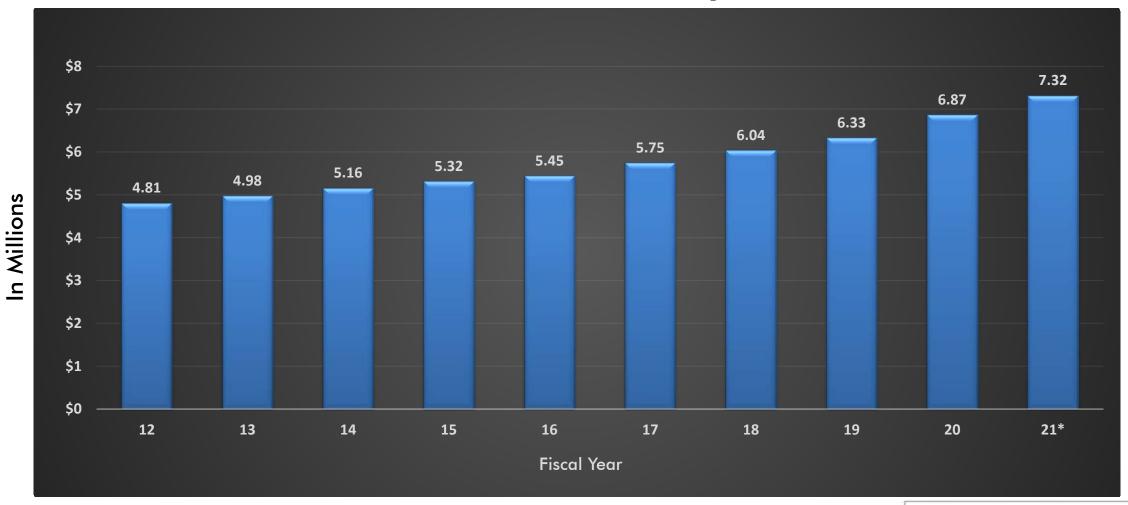
History of Sales Tax Revenues



*FY 2021 are estimates



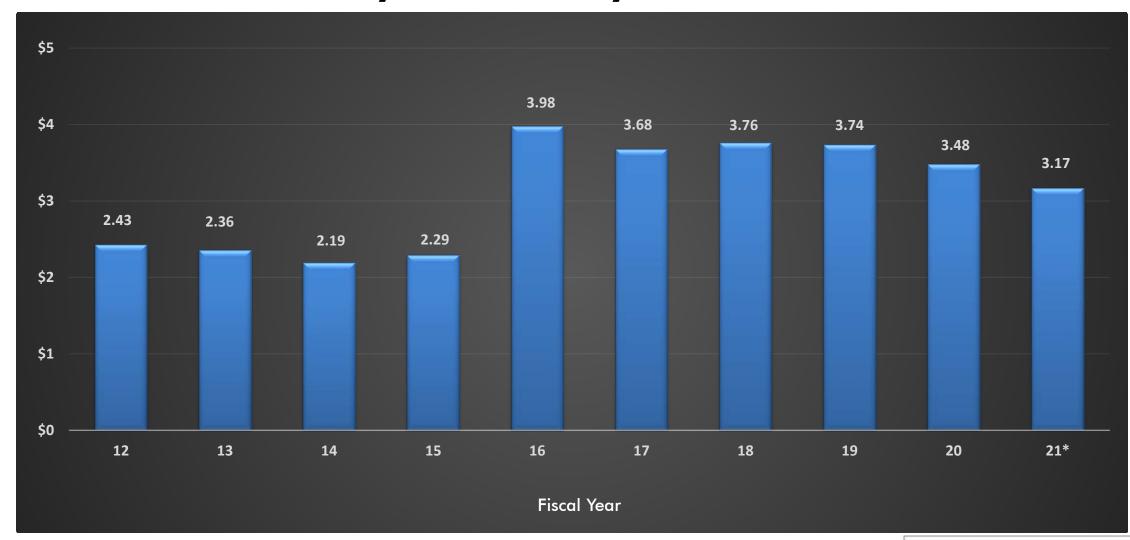
Motor Vehicle License Fee Revenue History



*FY 2021 are estimates



History of Utility Users Tax

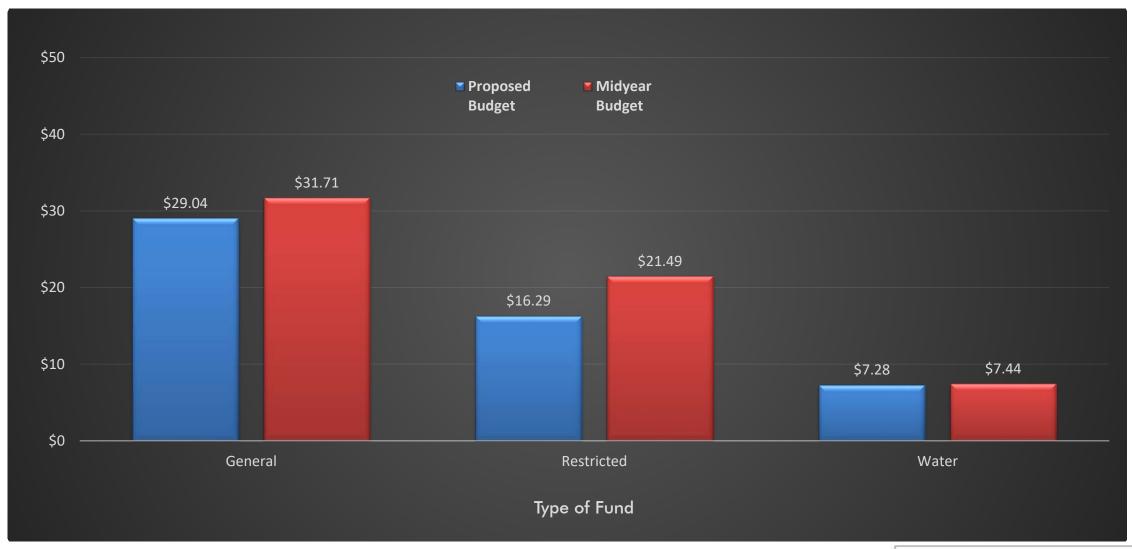


*FY 2021 are estimates

In Millions



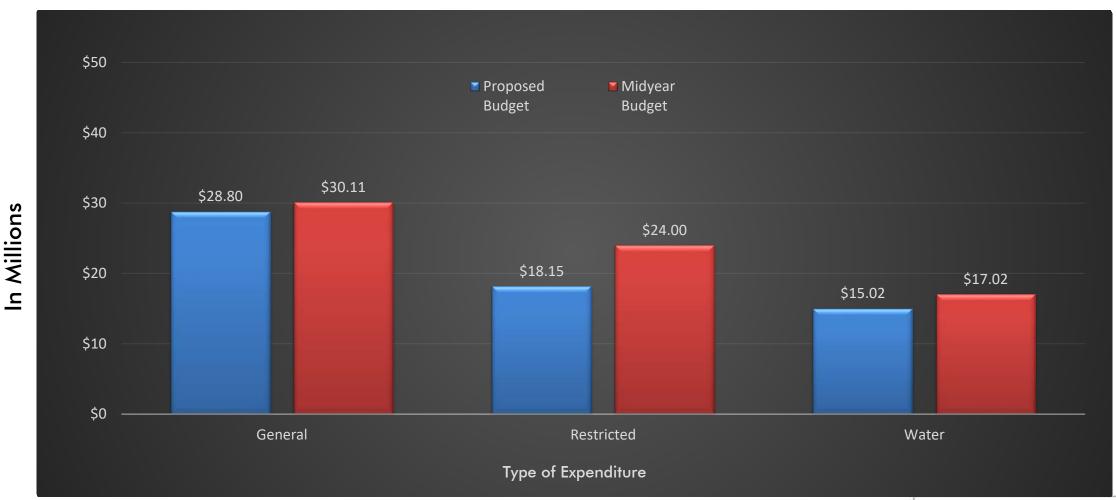
FY 2021 Midyear Revenue Status Review



In Millions



FY 2021 Midyear Expenditure Status Review



^{*}Does not include depreciation and transfer of properties





Midyear Budget Review Fiscal Year 2021

Budget Highlights Human Resources







Human Resources

- Two Budgeted, Frozen Positions
 - One Code Enforcement Officer (Public Safety)
 - One Recreation Specialist (Community Services and Recreation)
- Temporary COVID-19 Vacation Buyback Option
 - Intended to rectify adverse impacts of COVID-19 travel restrictions
 - Employee vacation accruals are actual hours earned
 - Must be paid to employees
- COVID-19 Rapid Testing
- Unemployment Insurance \$143,700



Midyear Budget Review Fiscal Year 2021

Budget Highlights Youth Leagues

	FY 2019	FY 2020	FY 2021	FY 2021
Group Name	Actual	Actuals	Approved	Midyear
Youth League Funding				
Paramount Junior Athletic Association \$	6,160	-	15,000	15,000
Paramount Youth Soccer Organization	20,000*	-	15,000	15,000
Paramount Girls Softball	3,190	-	15,000	15,000
Youth Scholarship Fund	-	-	15,000	15,000

- Fiscal Year 2020
 - Last year of eligibility for full \$10K direct subsidy
 - Leagues shut down due to COVID-19

	FY 2019	FY 2020	FY 2021	FY 2021
Group Name	Actual	Actuals	Approved	Midyear
Youth League Funding				
Paramount Junior Athletic Association \$	6,160	-	15,000	15,000
Paramount Youth Soccer Organization	20,000*	-	15,000	15,000
Paramount Girls Softball	3,190	-	15,000	15,000
Youth Scholarship Fund	-	-	15,000	15,000

- Fiscal Year 2021
 - Eligible for \$5K subsidy
 - Moved lost funding from FY 20 into total allocation
 - Budgeted total of \$15K
- COVID-19 Status
 - Spring sports may not operate

	FY 2019	FY 2020	FY 2021	FY 2021
Group Name	Actual	Actuals	Approved	Midyear
Youth League Funding				
Paramount Junior Athletic Association \$	6,160	-	15,000	15,000
Paramount Youth Soccer Organization	20,000*	-	15,000	15,000
Paramount Girls Softball	3,190	-	15,000	15,000
Youth Scholarship Fund	-	-	15,000	15,000

- Fiscal Year 2021 Recommendation
 - Total of \$45K in direct league funding
 - Reserve \$5K (\$15K total) for each league for possible spring league operation/fall league operation
 - Carry-over \$5K into FY 22 if leagues cannot play in FY 21
 - Allocate \$30K balance to capital purchases for all 4 leagues (includes West Coast Rebels)

- Capital Allocation
 - Identify League wish lists and costs
 - Purchases limited to:
 - Long-term equipment necessary for league operation (no expendable supplies)
 - Equipment that is lacking or in disrepair



• Examples: field groomers, pitching machines, line markers, storage units



Midyear Budget Review Fiscal Year 2021

Budget Highlights Water Utility

Water System Challenges

- Emergency repairs needed at Well 15
- No water production at Well 15 for over 2 months
- PFAS detected at Well 14 well below response level
- Quarterly Testing / one year testing completed currently analyzing treatment options
- COVID-19 Impacts / increased water consumption
- Water demand met with imported water
- High imported water costs



Water System Challenges

WATER QUALITY IN PARAMOUNT CONTINUES TO MEET STATE AND FEDERAL DRINKING WATER QUALITY STANDARDS





Water System Challenges

- Deficit is not sustainable
- One of the lowest water rates in the region
- List of reasons why an increase is needed:
 - Increase in production costs (\$1.67M increase in imported water)
 - Routine and long-term maintenance
 - State testing and treatment requirements
 - Future infrastructure improvement needs
 - Debt service ratio for existing loans and future bonding opportunities





Water Utility

Revenues	\$ 14,074,350*		
Expenditures		17,022,850**	
Deficit	\$	2,948,500	

*Includes IBank loan proceeds

**Excludes depreciation & loan principal payments



FY 2021 Midyear Budget – General Fund Highlights

- Rental/Mortgage/Small Business Assistance Grants
- Al Fresco website and concrete railings
- Distance Learning
- Employee compensation study
- Credit card terminals
- Planning services
- Paramount Economic Development Study
- PUSD Resource Officer funding to Special Event Services
- Sergeant position back to Lieutenant position





FY 2021 Midyear Budget – General Fund Highlights

Cont'd

- CSO's vehicle Mobile Digital Computer (MDC)
- Automated License Plate Recognition (ALPR)
 Trailer
- Community Services & Recreation disaster response
- COVID-19 vaccine distribution site support
- Paramount Pool repairs
- Roadside message boards rental and purchase

ITEM NO.6

Additional sidewalk repairs





FY 2021 Midyear Budget – Restricted Fund Highlights

- Add'l payments for unfunded liabilities (Various) \$527,000
- Truck replacement (AQMD) \$39,500
- Housing Element Update (General Plan) \$35,900
- Housing Element Update (LEAP) \$40,000
- Climate Action Plan (LEAP) \$20,000
- Distance Learning (STAR) \$25,000





FY 2021 Midyear Budget – Restricted Fund Highlights

Cont'd

- Rental assistance (COVID Reserve & CDBG-CV) \$232,150
- Mortgage assistance (CDBG-CV) \$43,400
- Business assistance (COVID Reserve & CDBG-CV) \$536,750
- Homeless assistance (CDBG-CV) \$155,950
- CDBG-CV admin (CDBG-CV) \$187,050







Capital Improvement Project Highlights FY 2021

FY 2021 Capital Improvement Project Highlights

General Fund (New CIPs)

- Drought tolerant median conversion \$136,000
- Dills Park mini-pitch court \$176,000
- Dills Park informational sign \$16,000
- Spane Park fence replacement \$20,000
- City Hall exterior maintenance and security enhancement - \$55,000



FY 2021 Capital Improvement Project Highlights

Restricted Funds (New CIPs)

- Design of Alondra Blvd. widening (Metro–Early Action) \$4.6 million
- Civic Center sculpture (Art) \$90,000
- Vermont Street improvement (Prop C) \$90,000





FY 2021 Capital Improvement Project Highlights (con't)

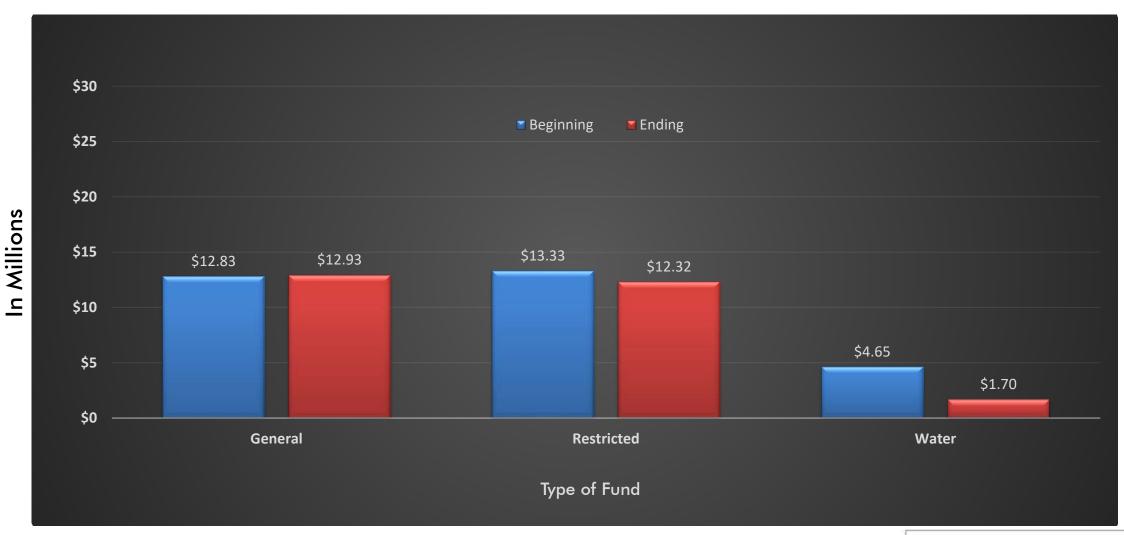
Water (New CIP)

 Well 15 Variable Frequency Drive Installation – \$90,000





FY 2021 Ending Balance Review





Recommendation

It is recommended that the City Council read by title only and adopt Resolution 21:004 – approving the FY 2021 Midyear Budget.

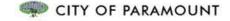






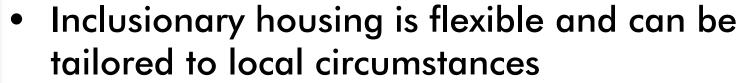
INCLUSIONARY HOUSING

- At its October 20, 2020 meeting, the Council reviewed an oral presentation regarding inclusionary housing
 - This item will provide more detail and background
- Inclusionary housing is used in hundreds of communities across the country
- Inclusionary housing is:
 - A means to create affordable housing
 - A land-use tool to ensure that affordable housing is produced
 - Allowed under the police power granted by the State to regulate land use, including inclusionary housing requirements



INCLUSIONARY HOUSING







 More than 170 cities in the State have inclusionary housing ordinances

 Gateway cities with inclusionary housing ordinances include Long Beach and South Gate



 Inclusionary housing regulations should be prepared with input from the community and stake holders



INCLUSIONARY HOUSING







- Vast majority of ordinances set the required number of affordable units as a percentage of units in a new development
 - Percentages range between 10% and 20%
 - 15% is a common requirement
- Length of time a unit remains affordable is typically 55 years for rental and 45 years for for-sale
- Minimum project size subject to inclusionary housing regulations is typically 10 units









- California cities are required to facilitate the development of housing for all income categories
 - Generally planned through the Housing Element
- Paramount has a preliminary requirement to plan for the development of 362 units in the next 8-year Regional Housing Needs Assessment (RHNA) cycle:
 - 91 units for very-low-income households
 - 43 units for low-income households
 - 48 units for moderate-income households
 - 180 for above-moderate-income households

NEED FOR INCLUSIONARY HOUSING

- Prior to elimination, Paramount would provide affordable housing through the Redevelopment Agency
 - Beginning in the mid-1980s and lasting until the end of redevelopment in 2012 the City contributed money from our Low-to-Moderate Income Housing fund to aid in the construction of close to 200 affordable units
 - These units consisted of both rental units and for-sale units
- With the loss of Redevelopment, California cities have had to find alternate methods to provide affordable housing
- Inclusionary housing has proven to be a tool to produce affordable housing

KEYS FOR SUCCESSFUL ORDINANCE

- The police power granted by the State gives cities broad discretion to regulate the use of land
- When preparing an inclusionary housing ordinance, findings should be developed demonstrating the need for an ordinance
- Need to address the shortage of affordable housing is a strong basis for inclusionary housing ordinances





KEYS FOR SUCCESSFUL ORDINANCE

- An inclusionary housing ordinance should define how many units are needed and at what income levels:
 - An ordinance could require 15% of the units in a new project to be affordable
 - Further breakdown could require 10% for low-income households and 5% for very-low-income households
 - Specific percentages are dependent on local housing needs, market conditions, and financial incentives available

KEYS FOR A SUCCESSFUL ORDINANCE

- Generally, inclusionary ordinances apply to rental and forsale housing
 - Provides equity across different types of housing projects
 - Most defensible type of ordinance
- Incentives are also part of inclusionary housing ordinances
- Incentives include:
 - Density increases
 - Waiver of development standards
 - Expedited permit approval
 - Waiver or reduction of development fees
 - Direct financial subsidies



KEYS FOR A SUCCESSFUL ORDINANCE

- Another key to a successful ordinance is to establish clear development standards:
 - Affordable units must be indistinguishable from market-rate units
 - Affordable and market-rate units must have an equal percentage of one, two and three bedroom units
 - Square footage of affordable and market-rate units must be similar
 - Affordable units should be spread throughout a development
 - Residents of affordable units must have access to project amenities

KEYS FOR A SUCCESSFUL ORDINANCE

- California law requires that alternatives to compliance be provided to developers
- Common alternative is an in-lieu fee:
 - Developer pays a fee to the city instead of constructing affordable units
 - In-lieu fees are comparable with the cost to construct a market-rate unit
- Another alternative is to construct off-site affordable units
 - Must not be clustered in a single neighborhood

FEASIBILITY STUDY

- Feasibility study highly recommended prior to adopting an inclusionary housing ordinance
- Feasibility study will analyze:
 - Local market conditions
 - Affordability percentages
 - Levels of affordability
 - Incentives to provide affordable units
- A feasibility study can demonstrate that a developer will earn a profit constructing affordable units
- Study will show if an ordinance will enhance or inhibit meeting RHNA numbers

RESULTS OF AN INCLUSIONARY HOUSING ORDINANCE

- A well designed ordinance can:
 - Provide more choices for lower-income households to live
 - Support for infill development
 - Help meet RHNA numbers for all income categories
 - Ensure housing for all income categories is distributed evenly throughout a community
 - Ensure lower-income residents can remain in a community

Recommendation

It is recommended that the City Council provide direction on inclusionary housing and receive and file this report







- Award of contract for professional services
- J.K. Designs
 - Civic Center art piece
 - City has purchased numerous art pieces from J.K. Designs
- Art piece will celebrate ratification of the 19th Amendment to the U.S.
 Constitution which gave women the right to vote in 1920
- Also commemorate the all-female Paramount City Council



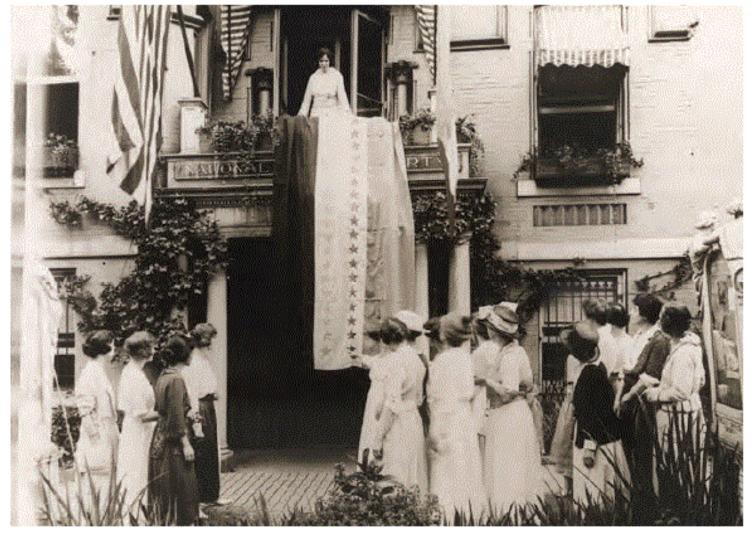
- Item originally presented to the City Council at its November 17, 2020 meeting
- Style and look of the art piece was to be a surprise
- Council preferred to see pictures of the art piece
- Art piece has a cost of \$90,000
 - Similar to cost of other art pieces
 - Art piece at Clearwater Crossing had a cost of \$130,000
- Funded from City's Public Art Fund
 - Collected from large scale development projects that have a valuation over \$100,000



- Art piece to be located east of the veteran's memorial at the Civic Center
- Bronze replica of the Suffragist ratification flag
 - Hung from the National Woman's Party Headquarters in Washington D.C.

- One side to contain the text of the 19th Amendment
- Other side to contain a commemoration of the 19th
 Amendment and the all-female Paramount City Council
- Art piece to also contain 36 stars
 - Symbolizes the number of states needed to ratify the 19th Amendment
- Quote from Elizabeth Cady Stanton
 - Chief philosopher of the woman's suffrage movement
- Art piece measures 12 feet in height by 4 feet in width





THE FLAG COMPLETE. ALICE PAUL UNFURLS THE RATIFICATION FLAG WITH 36 STARS. NATIONAL PHOTO Co., WASHINGTON, D. C.









Contract

- City's purchasing policy requires contracts in excess of \$40,000 to receive Council approval
- Contracts to be awarded based on demonstrated competence
- City has purchased numerous art pieces from J.K.
 Designs

Recommendation

It is recommended that the City Council award the contract to J.K. Designs for a Civic Center art piece in an amount not to exceed \$90,000







BACKGROUND

- Award of contract for plan check and building official services
- City's current consultant Certified Inspections and Code Consultants
- Providing services for 34 years to the City (since 1986)
- Howard Larnard, owner, is winding down operation of business



Photo: OC Register





2,40 5,05



Plan Check and Building Services

Services include:

- Examining construction plans
- Making sure plans meet all relevant code requirements
- Ensuring that the plans support structural safety of a building
- The building official administers and enforces the building code



Proposal Received

REQUEST FOR PROPOSALS

FOR

PLAN CHECK SERVICES

AND

BUILDING OFFICIAL SERVICES



CITY OF PARAMOUNT PLANNING DEPARTMENT

DUE DATE:

November 20, 2020 By 5:00 p.m.

CITY OF PARAMOUNT 16400 Colorado Avenue Paramount, CA 90723 (562) 220-2036

- Request for Proposal Release
 Date: October 19, 2020
- Due date: November 20, 2020
- Staff received proposals from six qualified firms
- Held interviews with four of the consultants



- Quick plan check turnaround period
- Competitive cost
- Personalized interaction with City and building permit applicants
- Comfortable fit between the Building and Safety Division and the consultant



Selection Process

PROPOSAL FOR
CONSULTANT SERVICES FOR PLAN CHECK AND
BUILDING OFFICIAL SERVICES



City of Paramount November 20, 2020





- Based on evaluation, Scott Fazekas and Associates (SFA) was the best fit for the department
- Founded in 1996 in Irvine, CA
- Provides services exclusively to municipal building departments
- Maintains top quality engineers specifically trained and experienced in building plan check

Scott Fazekas & Associates

- All 6 of SFA's plan check staff are licensed structural engineers or civil engineers
- Provides plan check services to 17 cities in Southern California
- Scott Fazekas is the building official for two of those cities
- Plan check turnaround time of 10 business days, which is our current turnaround time
- Five business days for rechecks
- SFA charges 65% of the City's plan check fee schedule
- Experience in large and small projects





Amazon Fulfillment Center in Beaumont, CA



Funding

- In the approved FY 2021 budget, \$165,000
- Estimated budget of \$150,000 for SFA
- Council does not need to appropriate funds for this contract as the funds were approved in the FY 2021 budget
- SFA's contract will be effective starting February 17, 2021
- City Attorney has reviewed and approved this contract

Recommendation

It is recommended that the City Council award the contract for plan check and building official services to Scott Fazekas and Associates









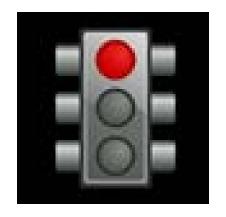


Update on CY 21 Special Events

- COVID-19 Restrictions on Events
 - ✓ Vaccine Roll-Out
 - ✓ No Clear Guidance
- CY 21 Impact on Special Events

Cancelled Events

- Athlete of the Year
- Tepic's Dia del Nino
- PEP Fundraiser Event





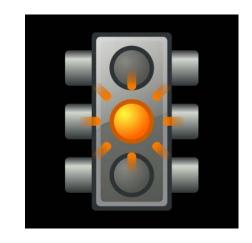


Update on CY 21 Special Events

CY 21 Impact on Special Events

Tentative Events

- Friday Night Markets
- National Day of Prayer
- Elks Memorial
- Heritage Festival
 - moved to August 7th
- Summer Concerts









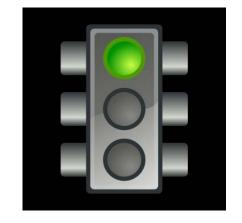


Update on CY 21 Special Events

CY 21 Impact on Special Events

Events Ready to Go

- Eco-Friendly virtual
- Easter Bunny Photos

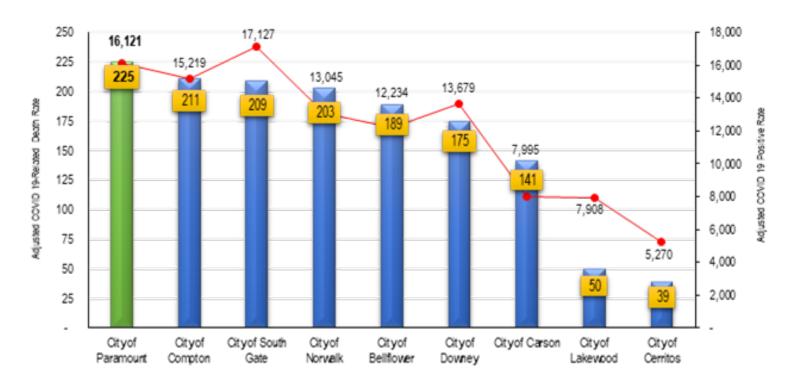


Recommendation

Recommended Action:
 Provide staff feedback for the proposed modifications for the 2021 Special Events and receive & file this report.



- COVID-19 Community Impact in Paramount
 - ✓ Highest COVID-19 Adjusted Death Rate (per 100K)
 - ✓ Second highest Adjusted Positivity Rate (per 100K)











- COVID-19 Community Impact
 - ✓ Fatigue
 - ✓ Loss of activity
 - ✓ Separations
 - ✓ Loss of income
 - ✓ Fatalities





- Proposed Commemorative Activities
 - ✓ Field of Flags
 - ✓ Flower Memorial
 - ✓ Memorial Garden
 - ✓ Day of Remembrance
 - Designated flower
 - Ringing of the bells
 - Memorial lights









- Proposed Commemorative Activities
 - ✓ Street Banners
 - ✓ Lights of Hope
 - Paramount Blvd.
 - Clearwater Building
 - ✓ Dia de los Muertos at Plaza
- Next Steps
 - ✓ Council Direction
 - ✓ Develop Cost
 - ✓ Return to Council for Approval

Recommendation

Recommended Action:
 That the City Council provide staff feedback and directions on the list of Covid-19 commemoration activities as outlined in this report and receive and file this report.



CITY COUNCIL MEETING

February 16, 2021



Mayor



BRENDA OLMOS
Vice Mayor



ISABEL AGUAYO

Councilmember



Councilmember



VILMA CUELLAR STALLINGS Councilmember

Comments/Committee Reports



CITY COUNCIL MEETING

February 16, 2021



Mayor



BRENDA OLMOS
Vice Mayor



ISABEL AGUAYO

Councilmember



LAURIE GUILLEN
Councilmember



VILMA CUELLAR STALLINGS Councilmember

Adjournment