



CITY COUNCIL MEETING

October 18, 2022



**VILMA CUELLAR
STALLINGS**
Mayor



ISABEL AGUAYO
Vice Mayor



**ANNETTE C.
DELGADILLO**
Councilmember



PEGGY LEMONS
Councilmember



BRENDA OLMOS
Councilmember

Call to Order



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Councilmember



PEGGY LEMONS
Councilmember



BRENDA OLMOS
Councilmember

Roll Call of Councilmembers



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Paramount Education Partnership Donation – Marukan Vinegar



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City Council Public Comment Updates



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Public Comments



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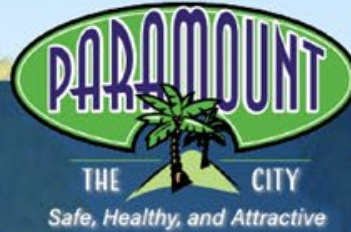


PEGGY LEMONS
Councilmember



BRENDA OLMOS
Councilmember

Consent Calendar



Community Service Organization Update – Latinas Art Foundation

ITEM NO. 3



CITY OF PARAMOUNT



01

Latinas Art Foundation



Who We Are

The Latinas Art Foundation's goals are to empower women and young girls, as well as to provide the community with education and exposure to Latino Arts and Culture. Our vision is to recognize aspects of the Latino Culture that have shaped our past and inspire us to take into our future.

Annual Events

- POP-UP ART WORKSHOPS
- ART ON TWO WHEELS
- PARAMOUNT ART CONTEST
- LA VAQUEREADA
- XANTOLO, DIA DE LOS MUERTOS

Latinas Art Academy

- YEAR-ROUND BALLET FOLKLORICO & LATIN DANCE CLASSES
- DANCE WORKSHOPS
- COMMUNITY PERFORMANCES

Community Volunteer Opportunities

03





Pop-up Workshops

The Latinas Art Foundation hosts Pop Up Art Workshops for the community

- cultural awareness
- introductions to new art forms
- create a discussion of art and culture as they intersect with various themes.



Art on Two Wheels

Mindful bicycling allows us to ...

- Move slowly and be aware of what our senses can experience while riding a bicycle
- Allow ourselves to be fully present at the moment and permit our senses to explore the world and understand our surroundings.

Through art, we can ...

- Express our new awareness and creativity
- Develop new skills
- Create social connections
- Embrace our identity



06

Paramount Art Contest

- Taking on the previous TAG Art Contest
- For Paramount Unified School District Students and Paramount Residents who are interested in celebrating their artistic talents.
- Designed to encourage the promotion of culture, creativity, and individuality.





La Vaquereada

Community gathering, learning the history and the current vaquero lifestyle, exposing and educating the community to cultural folk dances, art, music and the connection our ancestors had with nature.

07



Xantolo, Día de Los Muertos

is a sacred festival that links people to their ancestors.

It is an event where the community comes together to celebrate and acknowledges the symbiotic relationship between life and death.



VENDORS



COMMUNITY ALTARS



ART BOOTHS



MUSIC



ART GARDEN



CATRINAS

09



Latinas Art Academy

Ages 2yrs - Adults

DANCE CLASSES

- Ballet Folklórico
- Latin Dance
- Hip Hop

BEYOND THE SPECTRUM

- Ballet Folklórico & Latin Dance Classes

Future Classes

Dedicated Adult Senior Folklorico Classes

10



Master Dance Workshops

- Low costs dance workshops with prestige instructors and professors from various Universities in Latino America.
- Learn Techniques and History of the cultural dances.

Community Performances & Interactive Art Booths

RELAY FOR LIFE, PARAMOUNT HERITAGE FESTIVAL
& PARADE, TREE LIGHTING, LOCAL SCHOOL
PERFORMANCES, ART WALK, TOY DRIVES, GRAND
OPENINGS, FRIDAY NIGHT MARKET, ECO FAIR, ETC.



Volunteer Opportunities

- CONNECTS YOU WITH OTHERS AND THE COMMUNITY
- BUILDS SELF-CONFIDENCE AND SELF-ESTEEM
- DEVELOP TRANSFERABLE SKILLS

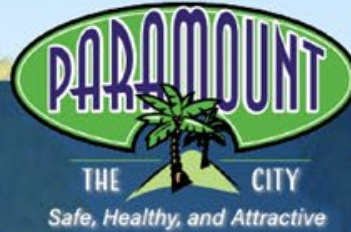




Latinas
Art Foundation



Thank you!

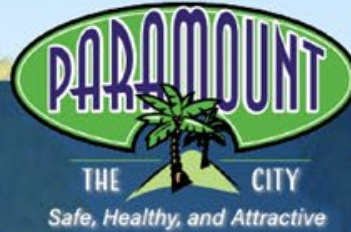


Community Service Organization Update – Latinas Art Foundation

ITEM NO. 3



CITY OF PARAMOUNT



Authorizing the Application and Adopting the Plan for the Permanent Local Housing Allocation (PLHA) Program

ITEM NO. 4



CITY OF PARAMOUNT



Amendment No. 4 to Agreement with AKM Consulting Engineers for Continued Construction Management/Inspection Services for Water Well 16 (City Project No. 9116)

ITEM NO. 5



CITY OF PARAMOUNT



REVISED AGREEMENT WITH THE LOS ANGELES COUNTY DISTRICT ATTORNEY – COMMUNITY PROSECUTOR PROGRAM FOR FISCAL YEAR 2022-2023

ITEM NO. 6



CITY OF PARAMOUNT

Background

- The City Council approved the service agreement with the Los Angeles County District Attorney.
- Kelly Tatman, Deputy D.A. oversees the Community Prosecutor Program.
- Since 1998, the program provides services to reduce juvenile delinquency, address quality of life issues, combat gang activity, and abate criminal nuisance conditions and activities.



ITEM NO. 6

Discussion

- The Cities of Paramount and Bellflower collaborated to share the cost of a Deputy District Attorney.
- The City of Paramount received notice from Bellflower that they would no longer be participating in the program.
- The City of Paramount approached the City of Lakewood for a new potential partnership and cost share arrangement.

Discussion Cont'd

- The Los Angeles County Board of Supervisors authorized the Los Angeles County District Attorney to enter into an agreement with the cities of Lakewood and Paramount.
- The City of Paramount's share of the agreement for the Fiscal Year 2022-2023 is \$192,758.67.
- The shared cost is \$144,569 for the next four consecutive years thereafter, if extended.

ITEM NO.6



CITY OF PARAMOUNT

Recommended Action

It is recommended that the City Council approve the revised agreement with the Los Angeles County through the Office of the District Attorney for the Community Prosecutor Program in the amount of \$192,758.47, through June 30, 2023, and authorize the Mayor to sign the agreement.

*This item aligns with the Strategic Outcome
No. 1: Safe Community*

ITEM NO.6



CITY OF PARAMOUNT



REVISED AGREEMENT WITH THE LOS ANGELES COUNTY DISTRICT ATTORNEY – COMMUNITY PROSECUTOR PROGRAM FOR FISCAL YEAR 2022-2023

ITEM NO. 6



CITY OF PARAMOUNT



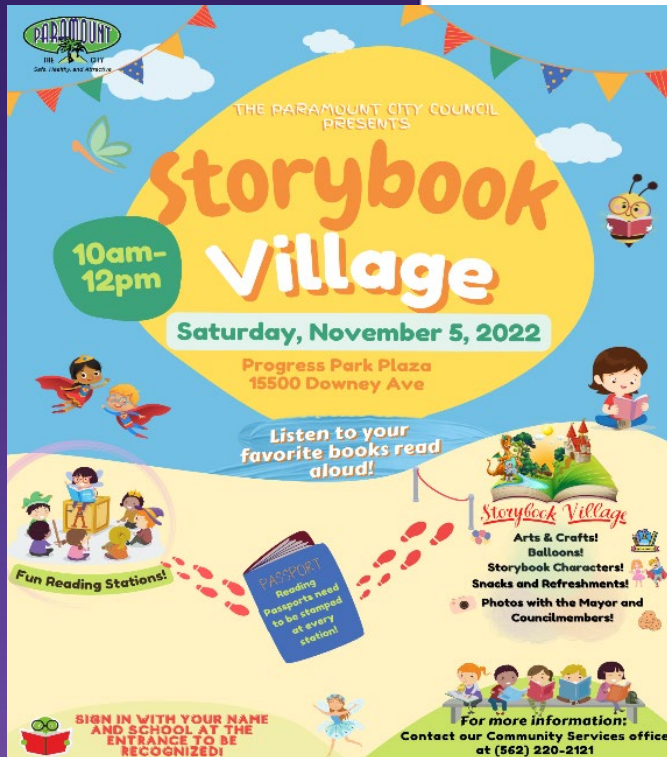
Storybook Village Event At Progress Plaza

ITEM NO. 7

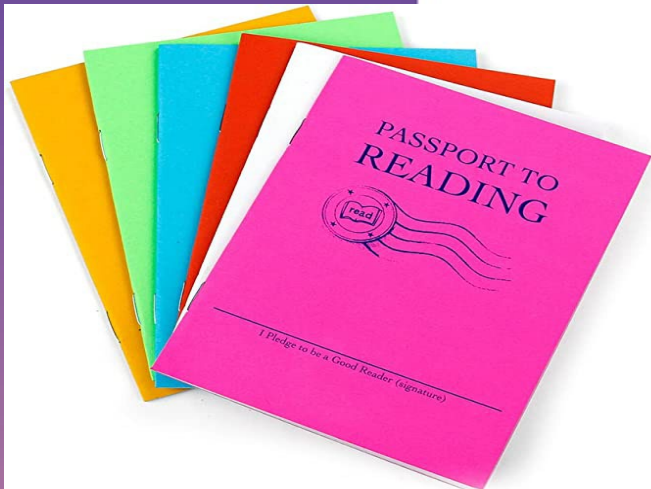


CITY OF PARAMOUNT

Storybook Village



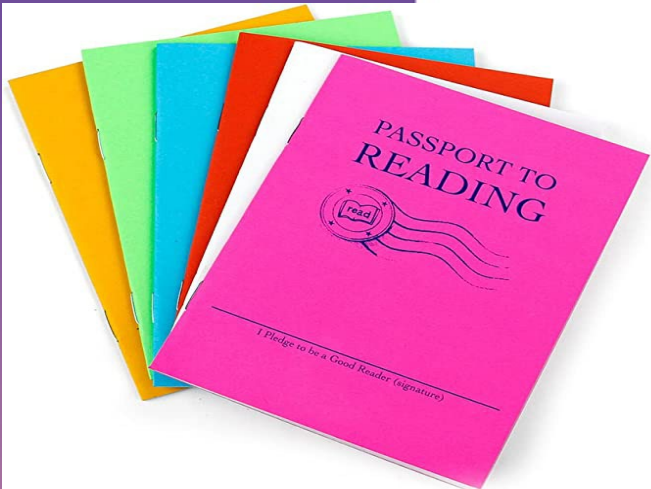
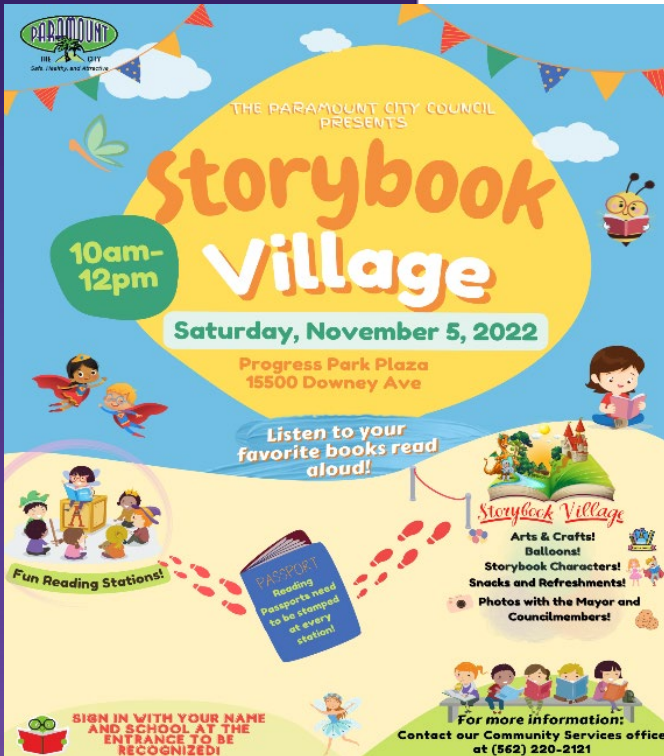
- November is National Family Literacy Month
- **Storybook Village** is a family friendly event to encourage reading and family engagement
- Saturday November 5, 2022 at Progress Plaza from 10am-12pm



ITEM NO. 7

Storybook Village

- Multiple reading/story-time stations with readers from the community
 - Held in Plaza's Courtyard and Veranda areas
 - Children check-in with their name and school and receive a reading passport.
 - They must receive a stamp at each station.
 - Opportunities to read books of the same category before moving to next station.
- Fully stamped passport allows access to Storybook Village
 - Held in Plaza's Backyard areas



ITEM NO. 7

Storybook Village



ITEM NO. 7

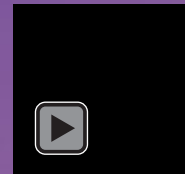


CITY OF PARAMOUNT

The Village

Entry to The Village will let you access:

- Arts and Crafts Area
- Balloons
- Snacks and Refreshments- Cookies, Punch, Popcorn



ITEM NO. 7



CITY OF PARAMOUNT

The Village

Entry to The Village will let you access:

- Photo opportunities with the Mayor and Council
- Storybook characters walking around
- Raffles and Prizes



ITEM NO. 7



CITY OF PARAMOUNT

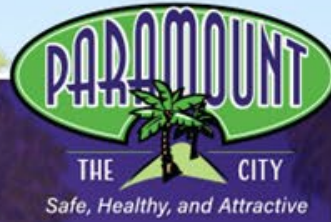


Storybook Village Event At Progress Plaza

ITEM NO. 7



CITY OF PARAMOUNT



Proposed 2023 City Special and Holiday Events Schedule

ITEM NO. 8



CITY OF PARAMOUNT

Annual City Events – 2023

Monthly

- Friday Night Paramount (FNP) – 1st Friday of Each Month

Spring Events

- FNP Pop-up/Chalk Art at Bianchi – March 17
- Student Art Show at FNP – April 7
- Eco-Friendly Fair – April 15
- PEP Donor Recognition Event – April 21



ITEM NO. 8



CITY OF PARAMOUNT

Annual City Events – 2023

Summer Events

- Summer Concerts Series – July 7- August 11
 - July 7 & August 11 combined with FNP
- Heritage Festival – August 5
- Back to School Event – August 12
- A Night Under the Hay Tree – August 24 & September 21
- Art Walk at FNP – September 1



ITEM NO. 8



CITY OF PARAMOUNT

Annual City Events – 2023

Fall Events

- Halloween Hootenanny – October 22
- Halloween Haunted House – October 30-31
- Halloween Festival – October 31
- Veterans Celebration – November 11
- Senior Thanksgiving – November 16



ITEM NO. 8



CITY OF PARAMOUNT

Annual City Events – 2023

Winter Events

- Tree Lighting Ceremony – November 29
- Santa Photos – December 2-3
- Santa Train – December 4-7
- Snow Fest – December 9



ITEM NO. 8



CITY OF PARAMOUNT

Annual Co-Sponsored Events – 2023

- Dia De Los Niños/Easter Egg Hunt – April 8
- National Day of Prayer – May 4
- Elks Memorial – May 29
- Latinas Art Festival – July 15
- Heritage Parade – August 5
- Dia de Los Muertos – November 1-2
- Women's Club Holiday Toy Drive – December 16



ITEM NO. 8



CITY OF PARAMOUNT



December Holiday Events - 2023

- Holiday Calendar

| December 2023 | | | | | | |
|--------------------------|--|--|---|---|--------|---|
| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
| | | | November 30 Tree Lighting | December 1 Public Works Commission Mtg. | 2 | 3 Santa Photos |
| 4 Santa Photos | 5 Santa Train (Planning Commission Night) | 6 Santa Train (Parks and Rec. Commission Night) | 7 Santa Train (Public Works Commission Night) Planning Commission Mtg. | 8 Santa Train (Public Safety Commission Night) | 9 | 10 Breakfast with Santa |
| 11 | 12 | 13 City Council Meeting | 14 | 15 | 16 | 17 Women's Club Holiday Toy Drive |
| 18 | 19 | 20 Public Safety Commission Mtg. | 21 Parks and Rec. Commission Mtg. | 22 | 23 | 24 |
| 25 | 26 | 27 City Council Study Session (Dark) | 28 | 29 | 30 | 31 |





Parks
Make
Life
Better!

Recommendation

It is recommended that the City Council approve or modify the proposed dates for the City's 2023 Special and Holiday Events.

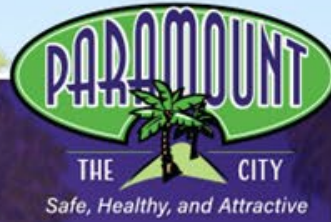
Vision Mission Values

Aligns with Strategic Outcome No. 4: Community Health

ITEM NO. 8



CITY OF PARAMOUNT



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Comments/Committee Reports