

CITY COUNCIL MEETING

JANUARY 24, 2023



**Vilma Cuellar Stallings,
Mayor**



**Isabel Aguayo,
Vice Mayor**



**Annette C. Delgadillo,
Councilmember**



**Peggy Lemons,
Councilmember**



**Brenda Olmos,
Councilmember**

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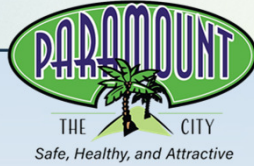
**Peggy Lemons,
Councilmember**



**Brenda Olmos,
Councilmember**



PLEDGE OF ALLEGIANCE



PASTOR GRADY JONES, NEW COMMANDMENT MISSIONARY BAPTIST CHURCH



CITY OF PARAMOUNT

INVOCATION

CITY COUNCIL MEETING

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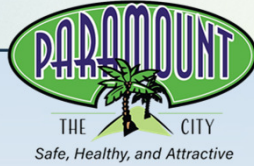
**Peggy Lemons,
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Councilmember**



ROLL CALL OF COUNCILMEMBERS



MAYOR'S AWARD OF EXCELLENCE



CITY OF PARAMOUNT

PRESENTATION



PARAMOUNT HIGH SCHOOL BOYS WATER POLO



WINTER 2022 SPECIAL EVENTS VOLUNTEERS



WINTER 2022 HOLIDAY HOME DECORATING WINNERS

**MOST
ORIGINAL**

6813 SAN JUAN ST.
THE GARCIA FAMILY



15310 RANCHO CENTINA RD.

THE SIBAJA FAMILY

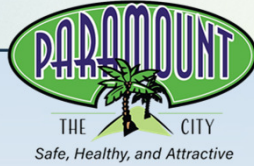
BEST USE OF LIGHTS



8302 GOLDEN AVE.
THE JIMENEZ FAMILY

BEST HOLIDAY SCENE



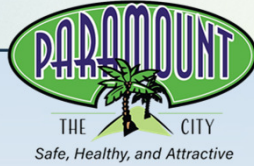


GATEWAY CITIES COUNCIL OF GOVERNMENTS – GOLD ENERGY ACTION AWARD



CITY OF PARAMOUNT

PRESENTATION



GOVERNMENT FINANCE OFFICER'S ASSOCIATION ANNUAL COMPREHENSIVE FINANCIAL REPORT AWARD FOR FISCAL YEAR 2020-2021



CITY OF PARAMOUNT

PRESENTATION

CITY COUNCIL MEETING

JANUARY 24, 2023



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CITY COUNCIL PUBLIC COMMENT UPDATES

CITY COUNCIL MEETING

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CITY COUNCIL MEETING

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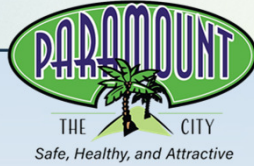
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Councilmember**



**Peggy Lemons,
Councilmember**



**Brenda Olmos,
Councilmember**

The background of the slide is a photograph of a park. In the foreground, there is a multi-tiered fountain with several water jets. The fountain is surrounded by lush greenery, including palm trees and other tropical plants. In the background, there are more palm trees and a paved area with some parked cars. The overall scene is bright and sunny.

ANNUAL COMPREHENSIVE FINANCIAL REPORT (ACFR)

FISCAL YEAR ENDED JUNE 30, 2022

ITEM NO. 14

WHAT'S INSIDE THE ACFR?

- **Table of Contents**
- **Letter of Transmittal to City Council**
- **Independent Auditor's Report (Presentation by Eide Bailly)**
- **Financial Section**
 - Management Discussion and Analysis
 - Basic Financial Statements
 - 27 Governmental Funds (**General Fund**, Debt Service, and 25 Special Revenue Funds)
 - Proprietary Funds (Water Fund)
 - Internal Service Fund (Equipment Replacement Fund)
 - Fiduciary Fund (Successor Agency and Custodial Fund)
 - Notes to the Basic Financial Statements
- **Statistical Section** (10-year history of various financial and demographic data)

NET CHANGE IN FUND BALANCE

Statement of Revenues, Expenditures, and Changes in Fund Balance (ACFR PAGE 20)

BEGINNING FUND BALANCE 7/1/2021		\$ 23,378,761
General Fund	<u>Actual</u>	
Total Revenues & Transfers In	\$ 41,249,542	
Total Expenditures & Transfers Out	<u>\$ 34,820,868</u>	
Net Increase in Fund Balance		\$ 6,428,674
ENDING FUND BALANCE 6/30/2022		<u>\$ 29,807,435</u>



CITY'S FINANCIAL POSITION AT 6/30/2022

Balance Sheet (ACFR Page 17)

General Fund

Assets		\$ 33,916,668
Less: Liabilities		4,109,233
Fund Balance (Page 64)		
Non-spendable (Non-cash)	\$ 419,767	
Restricted (By External - i.e. Grant)	-	
Committed (By Council)	-	
Assigned (By Management)	10,202,216	
Unassigned (Maintain \$13M)	19,185,452	
Total Fund Balance 6/30/2022		<u>\$ 29,807,435</u>

FY 22-23 Budget Resolution
Fund Balance Policy

"That the City will maintain a minimum of \$13 million in the General Fund Unassigned Fund Balance or 35% of the total General Fund operating Budget, whichever is greater..."



EXCELLENCE IN FINANCIAL REPORTING

- SUBMITTED FOR FY 2021-22 GFOA AWARD



Government Finance Officers Association

Certificate of
Achievement
for Excellence
in Financial
Reporting

Presented to

**City of Paramount
California**

For its Annual Comprehensive
Financial Report
For the Fiscal Year Ended

June 30, 2021

Christopher P. Morill

Executive Director/CEO



CITY OF PARAMOUNT

ITEM NO. 14



CITY OF PARAMOUNT, CALIFORNIA

Independent Auditor's Communication to those Charged with Governance (AU-C 260) for the fiscal year ended June 30, 2022

January 24, 2023

AUDITOR'S REQUIRED COMMUNICATION (AU-C 260)

Our Responsibility in Relation to the Financial Statements under Government Auditing Standards (GAS)

- Consider internal control to the extent necessary to design an effective and efficient audit approach, not for the purpose of providing assurance on internal control.
- Design and implement audit procedures based on our understanding of the City of Paramount, California (City) to gain reasonable, not absolute, assurance as to the absence of material misstatements in the financial statements.
- Perform tests of its compliance with certain provisions of laws, regulations, and contracts, noncompliance with which could have a direct and material effect on the determination of financial statement amounts.
- GASB Statement No. 34 requires the City to present management's discussion and analysis and other required supplementary information in the financial statements.

AUDITOR'S REQUIRED COMMUNICATION (AU-C 260)

Significant Accounting Policies

- The City's significant accounting policies are described in Note I to the financial statements and are in accordance with generally accepted accounting principles and consistent with industry practices and standards. The City implemented GASB Statement No. 87, *Leases*, effective July 1, 2021.

Management Judgments and Accounting Estimates

- Accounting estimates are an integral part of the financial statements prepared by management and are based upon management's current judgments. Certain accounting estimates are particularly sensitive because of their significance to the financial statements and because of the possibility that future events affecting them may differ from management's current judgments:
 - Net pension liability, net other post employment benefit (OPEB) liability and related deferred inflows of resources and deferred outflows of resources.

AUDITOR'S REQUIRED COMMUNICATION (AU-C 260)

Sensitive Disclosures

- Certain financial statement disclosures are particularly sensitive because of their significance to financial statement users.
 - The City's disclosure of its pension and OPEB plan in Note 4 to the financial statements describe the City's net pension liability and net OPEB liability. The valuation of the net pension liability and net OPEB liability and related deferred inflows/outflows of resources are sensitive to the underlying actuarial assumptions used including, but not limited to the investment rate of return and discount rate.

Corrected and Uncorrected Misstatements

- There were no material corrected or uncorrected misstatements identified as a result of our audit procedures.

Difficulties Encountered in Performing the Audit or Disagreements with Management

- None noted.

Management Consultations with Other Independent Accountants

- None noted.

AUDIT AND ACCOUNTING STANDARDS

Future Year

Governmental Accounting Standards Board Pronouncements (Effective after June 30, 2022)

GOVERNMENTAL ACCOUNTING STANDARD NO. 96

- Subscription-based Information Technology Arrangements. Effective for financial statements for periods beginning after June 15, 2022. (June 30, 2023)

GOVERNMENTAL ACCOUNTING STANDARD NO. 101

- Compensate Absences. Effective for financial statements for periods beginning after December 15, 2023. (June 30, 2024)

QUESTIONS?

This presentation is presented with the understanding that the information contained does not constitute legal, accounting or other professional advice. It is not intended to be responsive to any individual situation or concerns, as the contents of this presentation are intended for general information purposes only. Viewers are urged not to act upon the information contained in this presentation without first consulting competent legal, accounting or other professional advice regarding implications of a particular factual situation. Questions and additional information can be submitted to your Eide Bailly representative, or to the presenter of this session.

THANK YOU

Kinnaly Soukhaseum, CPA
Partner
ksoukhaseum@eidebailly.com
909.466.4410



CPAs & BUSINESS ADVISORS

RECOMMENDED ACTION

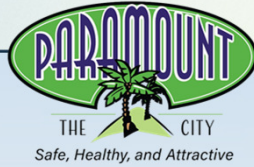
- It is recommended that the City Council receive and file the Annual Comprehensive Financial Report for fiscal year ending June 30, 2022.

STRATEGIC OUTCOMES

- No. 6 - Efficient, Effective, and Fiscally Responsible



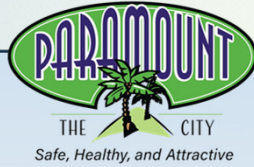
ITEM NO. 14



ANNUAL COMPREHENSIVE FINANCIAL REPORT (ACFR)

FISCAL YEAR ENDED JUNE 30, 2022

ITEM NO. 14



PARAMOUNT WOMEN'S CLUB



CITY OF PARAMOUNT

ITEM NO. 15

HISTORY

- On June 28, 1927
 - Hattie Flint called a meeting to organize a women's group to serve the community
 - 16 ladies attended
 - Founding of the Clearwater-Hynes Women's Club
- In 1948, the name was changed to the Paramount Women's Club
- The club has been involved in many community projects
- 33 members strong



ADVOCATES FOR CHILDREN

- 3rd Annual Toy Drive
 - Toys to 300 needy children
- Halloween game booth
- Heifers International
- Operation Smile International



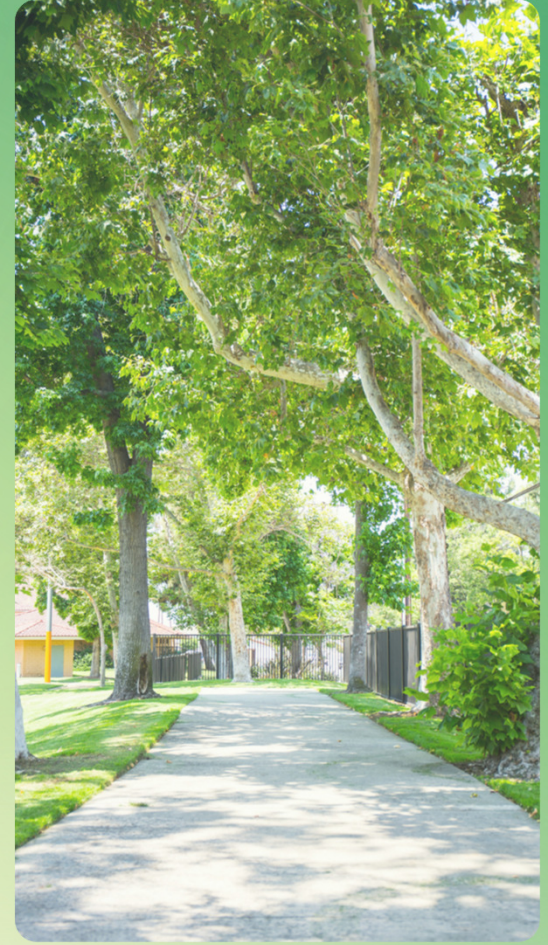
EDUCATION

- Provides four \$500 scholarships to PHS & Odyssey seniors
 - Two academics
 - One art & music
 - One vocational
- Back to school event
 - Collected and donated \$800 worth of school supplies
- (NEW) – Essay Contest
 - “The Women I Admire Most”



ENVIRONMENT, HEALTH & WELLNESS

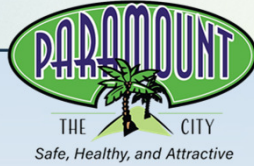
- Donate to Pennies for Pines
 - Buys seedlings to replant California's forests
- Donate to Doctors Without Borders



CIVIC ENGAGEMENT & OUTREACH

- Christmas Buddy Shoe Boxes for Vets
 - Collected & donated supplies
 - Combs, t-shirts, toothbrushes, note cards, stamps
 - 88 vets served at the Long Beach VA
- Donate \$100 monthly to Long Beach VA for snacks & drinks



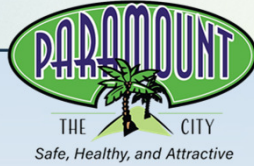


PARAMOUNT WOMEN'S CLUB



CITY OF PARAMOUNT

ITEM NO. 15



GATEWAY CITIES AFFORDABLE HOUSING TRUST FUND



CITY OF PARAMOUNT

ITEM NO. 16



GATEWAY CITIES

COUNCIL OF GOVERNMENTS

AFFORDABLE HOUSING TRUST

ITEM NO. 16

**GATEWAY CITIES
AFFORDABLE
HOUSING IN THE
PAST 8 YEARS**

City	Total Units	% Total Units	Projects	Total Federal Award	Total State Award
Long Beach	2,899	48%	27	\$46,197,738	\$33,882,385
Compton	499	8%	7	\$4,737,578	\$2,508,479
Huntington Park	423	7%	5	\$3,301,409	\$2,043,080
Santa Fe Springs	421	7%	2	\$2,629,591	
South Gate	276	5%	2	\$5,699,719	\$116,685
Hawaiian Gardens	264	4%	1	\$3,790,173	
Whittier	231	4%	2	\$1,650,376	
Bellflower	144	2%	1	\$1,032,050	
Pico Rivera	132	2%	1	\$1,479,129	
La Mirada	122	2%	1	\$979,083	
Cudahy	100	2%	1	\$530,777	
South Whittier	98	2%	2	\$1,593,476	\$0
Lakewood	85	1%	1	\$558,271	
Bell Gardens	75	1%	1	\$478,910	
Signal Hill	72	1%	1	\$1,825,661	
Bell	65	1%	1	\$801,170	
Vernon	45	1%	1	\$807,053	
Avalon	38	1%	1	\$490,100	
Grand Total	5,989	100%	58	\$78,582,263	\$38,550,629

ITEM NO. 16

**GATEWAY
CITIES
PIPELINE
PROJECTS**

CITY	TOTAL UNITS	% UNITS	# PROJECTS
Norwalk, CA	1,120	28.43%	2
Commerce	952	24.16%	3
Montebello	320	8.12%	5
Whittier	300	7.61%	1
Long Beach	240	6.09%	4
Pico Rivera	225	5.71%	1
South Gate	125	3.17%	4
Compton	121	3.07%	6
Santa Fe Springs	120	3.05%	2
Lynwood	106	2.69%	1
Downey	100	2.54%	1
Bell Gardens	100	2.54%	1
Paramount	42	1.07%	2
Lakewood	37	0.94%	4
Bellflower	32	0.81%	1
Grand Total	3,940	100.00%	38

ITEM NO. 16

WHAT IS A HOUSING TRUST?

Funding source to finance the preservation and production of affordable housing.

Established by state, city, or county gov'ts as a Joint Powers Authority.

Funding sources include local, state and federal money, private donations, etc.

WHAT ARE THE BENEFITS?

- The Trust provides gap funding for development of both affordable and supportive housing for populations that already exist within the community.
- The Trust helps finance development that contributes towards the Regional Housing Needs Assessment (RHNA).
- Membership supports the Trust efforts to bring Federal, State and County dollars into the region.
- The Trust is a regional collaborative that works with other entities involved in affordable and supportive housing in the region.
- The Trust implements the deployment of funds and compliance requirements of funds thus reducing staff workload.

TRUST STUDY PROCESS

Complete Best
Practices Summary

Housing Needs
Assessment

Identify and
Compare Proposed
Developments

Formation of Trust
Steering
Committee

Organizational
Framework (Board
Composition,
Bylaws & JPA)

Funding Strategy

Strategic Plan

Fundraising
Strategy

Program
Recommendations

TRUST CAPITAL FUNDING SOURCES

DESCRIPTION	FISCAL YEAR SOURCE	TRANSFER DATE	COUNTY	STATE	MHSA	LHTF	AMOUNT	BALANCE
Initial County Trust Grant	2023-2024	04/01/23	\$ 1,650,000.00				\$ 1,650,000.00	\$ 1,650,000.00
Other	2023-2024	05/01/23			\$ 4,000,000.00		\$ 4,000,000.00	\$ 5,650,000.00
Local Housing Trust Fund	2023-2024	05/01/24				\$ 4,750,000.00	\$ 4,750,000.00	\$ 10,400,000.00
							\$ -	\$ -
City unused PHLA							\$ -	\$ -
Donated Land							\$ -	\$ -
Multiple Yrs MHSA							\$ -	\$ -
County Funding Request							\$ -	\$ -
State Funding Request							\$ -	\$ -
Federal Funding Request							\$ -	\$ -
Measure H Funding							\$ -	\$ -
County MHSA							\$ -	\$ -
REAP 2.0							\$ -	\$ -
LACAHA							\$ -	\$ -
							\$ -	\$ -
							\$ -	\$ -
							\$ -	\$ -
							\$ -	\$ -
							\$ -	\$ -
BALANCE			\$ 1,650,000.00	\$ -	\$ 4,000,000.00	\$ 4,750,000.00	\$ 10,400,000.00	\$ 10,400,000.00

ITEM NO. 16

“WHAT ARE THE KEY COMPONENTS OF THE PROPOSED JPA?”

- a. The Trust will receive public and private financing and funds for planning and construction of housing for all types and tenures for persons of all affordable income categories.
- b. Composition of the Board of Directors
 - i. 7 Directors that are elected officials serving within GC subregion and a member of the Trust
 - ii. 2 Directors that are experts in homelessness or housing policy
 - iii. Applications and appointment to the Trust Board will be approved by the GCCOG Board at their April 2023. To apply for the Trust Board an applicant will need to be in a city that is a member of the Trust by the April 2023 GCCOG Board Meeting.
- c. Administrative Cost Contributions
 - i. GCCOG shall pay for all administrative costs until June 30, 2024
 - ii. Starting Fiscal Year 2024-2025 and going forward the Member administrative fee will be based upon population as follows:

POPULATION	ANNUAL ADMINISTRATIVE FEE	# OF CITIES	TOTAL
Up to 30,000	\$7,500	5	\$37,500
30,001 – 60,000	\$15,000	3	\$45,000
60,001 – 100,000	\$32,500	7	\$227,500
>100,000	\$47,500	3	\$142,500
		18	\$452,500

- iii. This funding scenario assumes not every city will join the Trust initially. This mix of cities includes all cities with pipeline projects and who engaged in the Trust formation interviews/survey.
 - iv. Annual adjustments to the Administrative Fee will be tied to CPI index.
- d. Admission – Cities have six months to join, otherwise a late joining fee calculated by totaling the annual fee the City would have paid.
- e. Withdrawal – Six month notice and no reimbursement for Administrative Fees.

COMMITTEE REVIEW

- **Trust Steering Committee** consisting of Lakewood, Maywood, Whittier, Norwalk, Long Beach City Managers, COG Board President, LA County Homeless Initiative leadership, developers, and financing entities. Reviewed in detail the policy choices for Trust formation.
- **COG Homelessness Technical Advisory Committee**
- **COG Committee on Homelessness**
- **Gateway Cities City Managers**
- **City Managers Steering Committee**
- **Planning Directors Committee**
- Attendees at each of these meetings expressed unanimous support for the formation of a Trust.

TRUST TIMELINE

Jan 4th - GCCOG Board approved formation of the Trust

Jan-Mar - City Council Meetings to join the Trust

Mar - Trust Board of Director applications

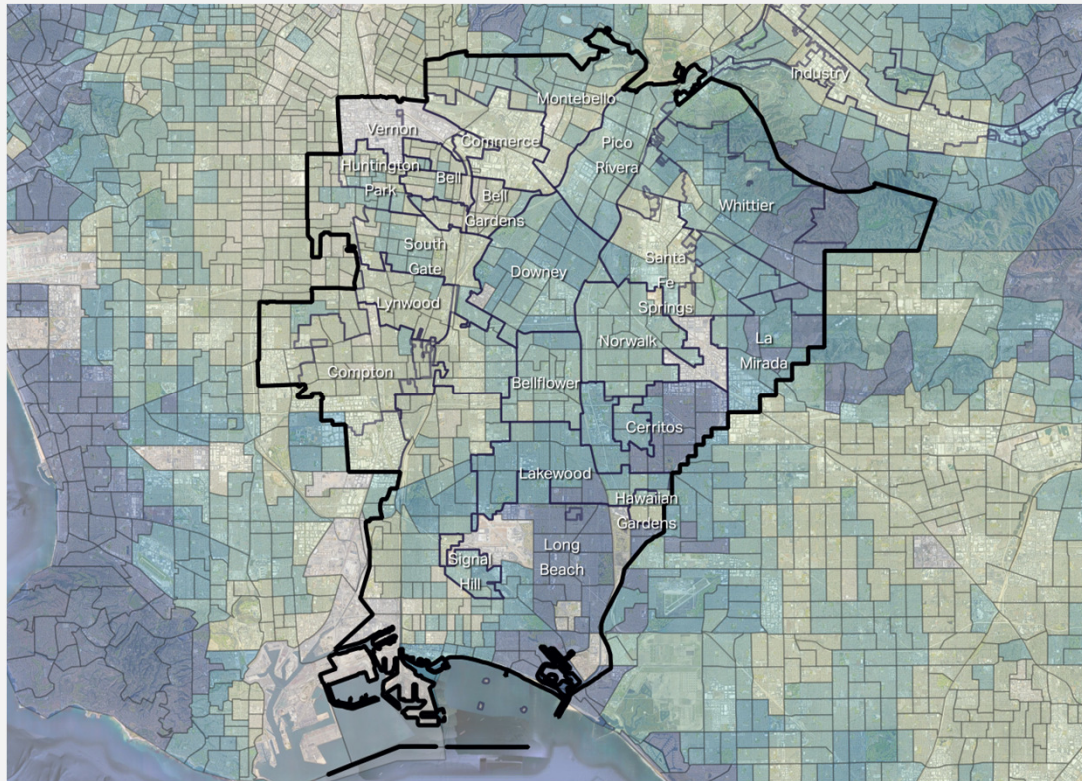
Apr 5th - GCCOG Board Mtg - appoint Trust Directors

May Gateway Cities Affordable Housing Trust – Board Mtg

COL-LAB-O-RA-TION

/KƏLABƏ'RĀSH(Ə)N/

“The process of two or more entities working together to complete a task or achieve a goal.”



ITEM NO. 16



Affordable Housing Trust



ITEM NO. 16

CONTACT INFORMATION

Melani Smith

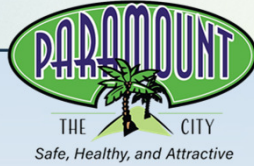
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Development

Gateway Cities Council of
Governments

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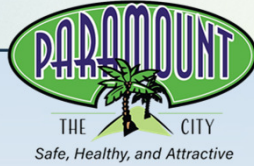


GATEWAY CITIES AFFORDABLE HOUSING TRUST FUND



CITY OF PARAMOUNT

ITEM NO. 16



Resolution No. 23:001 and Ordinance No. 1167

16635-16683 Paramount Boulevard



CITY OF PARAMOUNT

ITEM NO. 17

REQUEST

- ▶ Request to change the General Plan from Central Business District to mixed-use commercial and assisted/independent living facility
- ▶ Request to change the zone from C-3 (General Commercial) to PD-PS (Planned Development with Performance Standards) Mixed-Use Commercial and Senior Assisted/Independent Living Facility
 - 16635-16683 Paramount Boulevard
 - Methodist Church, auto use, and bar properties
- ▶ Repeal Zone Change No. 230 for the PD-PS zone at 16675-16683 Paramount Boulevard (bar and auto use)
 - ▶ Previously approved assisted living project
- ▶ Planning Commission recommended approval of this project to the City Council at its December meeting

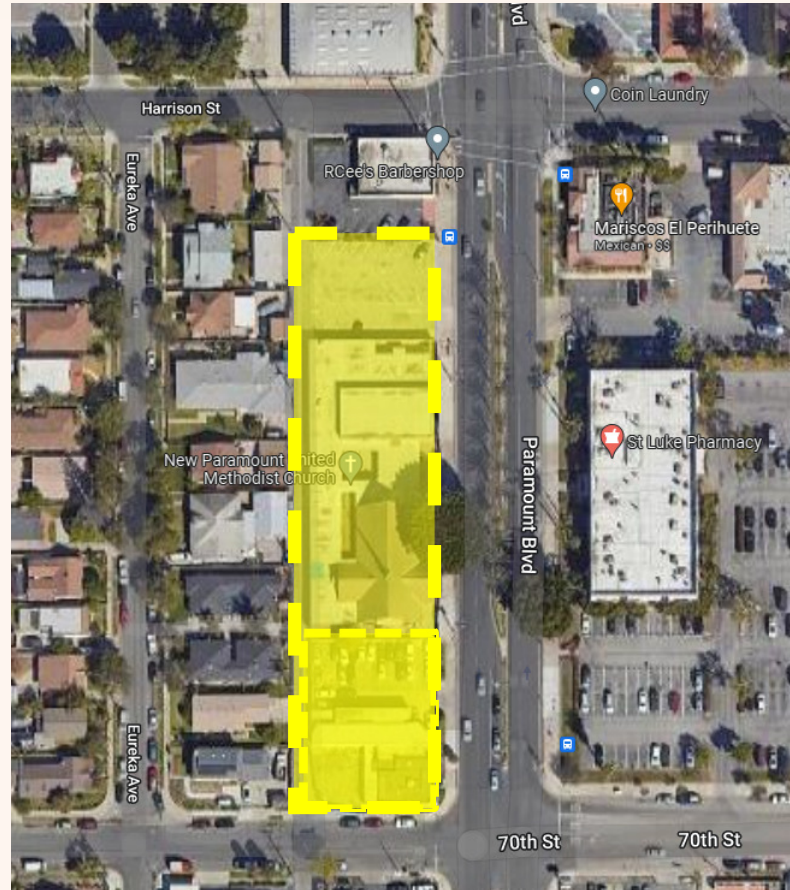


PREVIOUS PROJECT APPROVAL

- ▶ The City Council approved a General Plan amendment and a zone change in January 2021 at 16675-16683 Paramount Boulevard
 - ▶ General plan amendment and zone change allowed for a senior assisted/independent living facility with retail uses on the bottom floor at the bar and auto use properties
- ▶ Applicant for the previous project was unable to overcome many challenges and could not proceed with the project
- ▶ Project before the Council this evening incorporates the bar and auto use properties into a larger assisted living facility that includes the Methodist church



Site Location



CITY OF PARAMOUNT

ITEM NO. 17



CITY OF PARAMOUNT

ITEM NO. 17

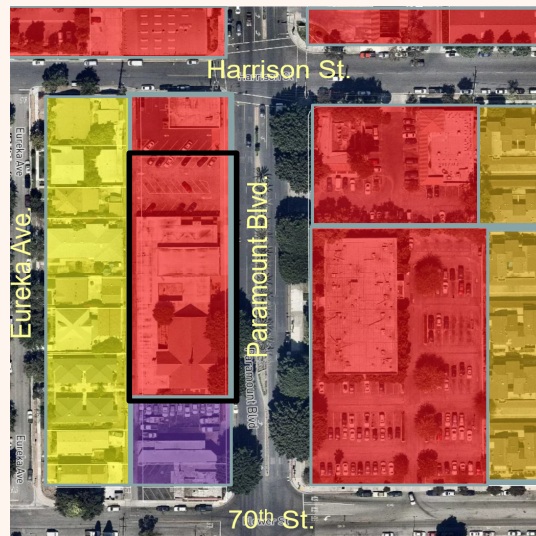
CURRENT REQUEST

- The project includes a 100,000 s.f. 3-story structure that will contain parking, offices for the facility, and 2 retail suites, and 60 residential units on the 2nd and 3rd floors, with a capacity for 115 residents
 - All retail uses will require a conditional use permit
 - Will allow for an evaluation of parking to ensure sufficient parking exists for a proposed use
 - Similar requirement for the previous senior project
- The Methodist church will utilize a small chapel, classrooms, community room, and a kitchen on the bottom floor
- The 2nd floor will contain 28 double-occupancy residential units and 7 single-occupancy units
- There will also be an outdoor deck, dining hall, living room, library, activity room, gym, area for physical therapy, and offices
- The 3rd floor will contain 12 double-occupancy units and 7 independent living units, 6 of which will be affordable, 2 outdoor decks, a lounge, and offices
- The facility will have approximately 20 employees



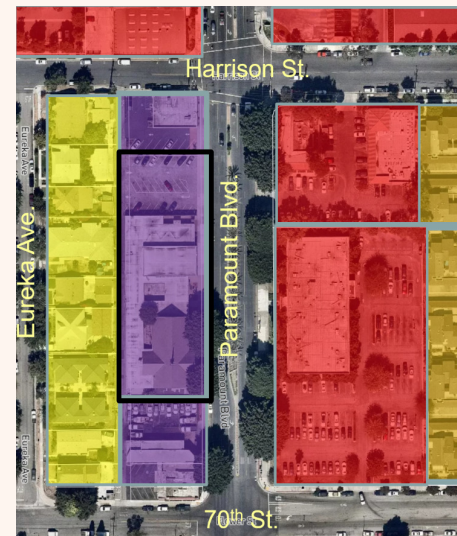
General Plan

Existing



- Single-Family Residential
- Multiple-Family Residential
- Central Business District
- Mixed-use Commercial and Senior Assisted/Independent Living Facility

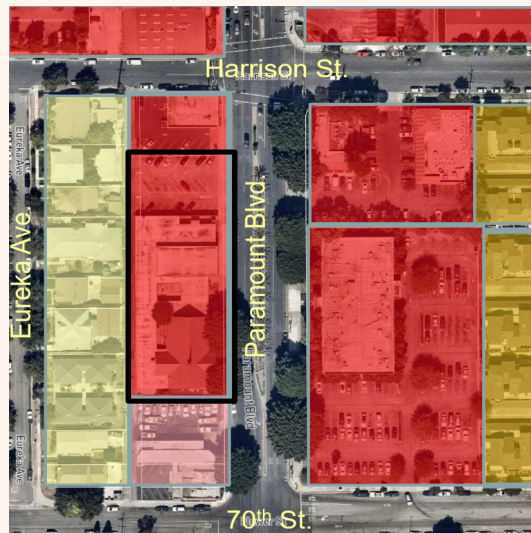
Proposed







- Single-Family Residential
- Multiple-Family Residential
- Central Business District
- Mixed-use Commercial and Senior Assisted/Independent Living Facility

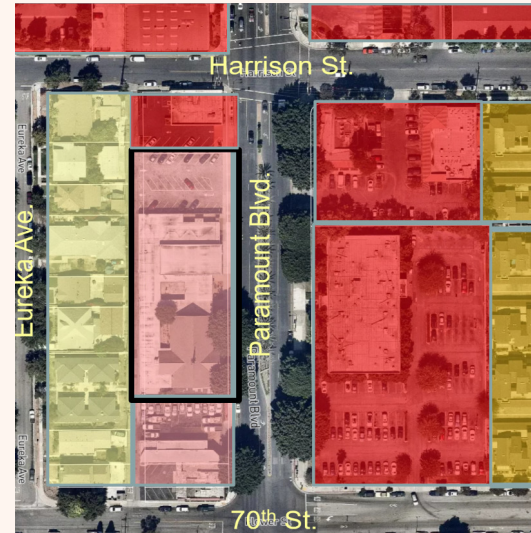
Zone Change





Existing



-  Single-Family Residential
-  Multiple-Family Residential
-  Central Business District
-  Mixed-use Commercial and Senior Assisted/Independent Living Facility

Proposed



-  Single-Family Residential
-  Multiple-Family Residential
-  Central Business District
-  Mixed-use Commercial and Senior Assisted/Independent Living Facility

DESIGN

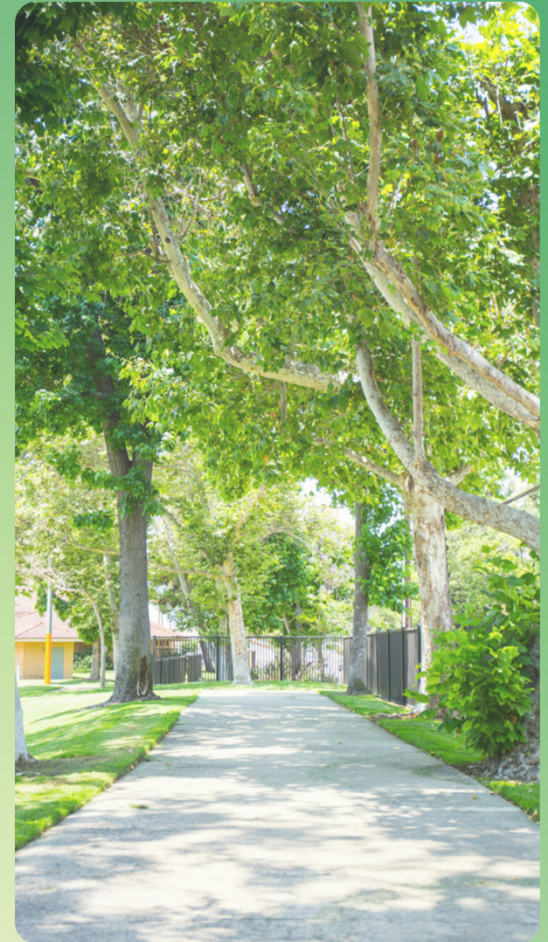


CITY OF PARAMOUNT

ITEM NO. 17

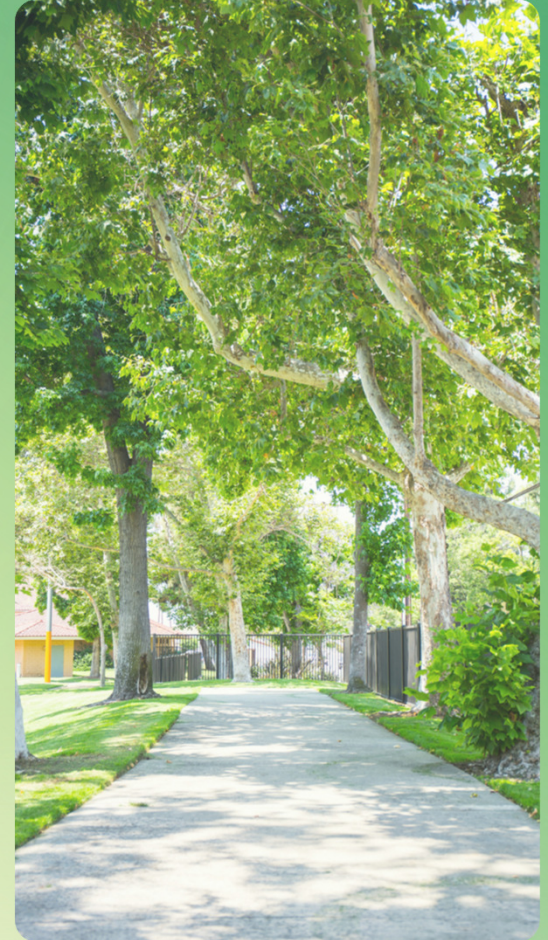
ENVIRONMENTAL ASSESSMENT

- ▶ Evicom Corporation, an environmental consultant, prepared an Initial Study in compliance with the California Environmental Quality Act (CEQA)
- ▶ The Initial Study examined (amongst others):
 - ▶ Air Quality
 - ▶ Energy
 - ▶ Greenhouse gas emissions
 - ▶ Water quality
 - ▶ Noise
 - ▶ Transportation



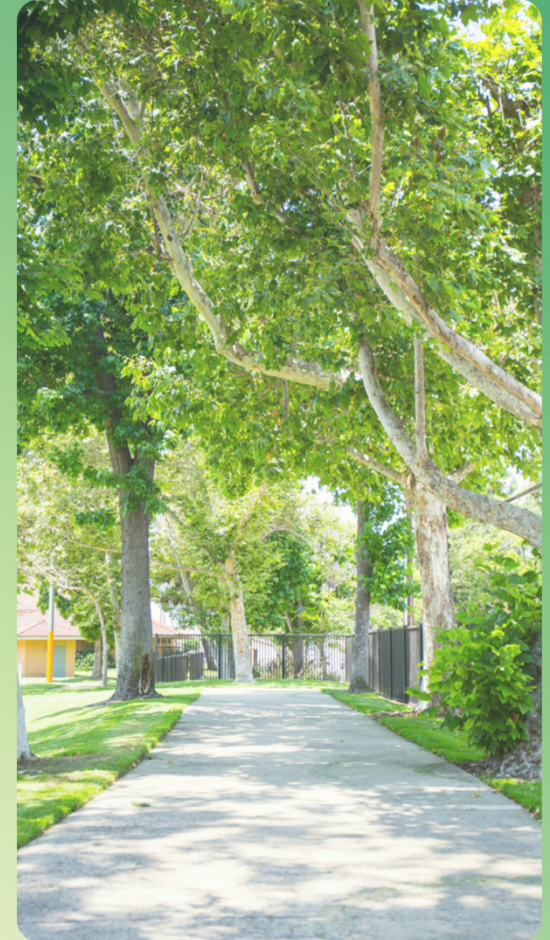
ENVIRONMENTAL ASSESSMENT

- ▶ The Initial Study determined that with mitigation measures the project will not have a negative impact on the environment
- ▶ Mitigated Negative Declaration is recommended
 - ▶ Mitigated Negative Declaration states that a project will NOT have an impact on the environment
- ▶ Mitigation measures related to cultural resources, geology and soils, hazardous materials, noise, and tribal resources have been identified



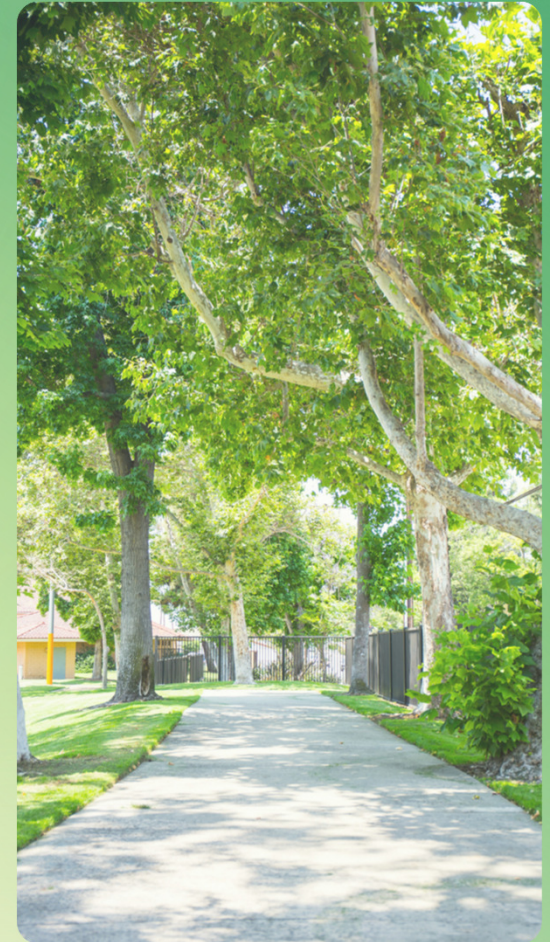
MITIGATION MEASURES

- ▶ Cultural Resources
 - ▶ Archaeological monitor to be present during grading to assess any cultural resources that may be found
- ▶ Geology and Soils
 - ▶ If paleontological materials are found a paleontologist shall evaluate
- ▶ Hazards and Hazardous Materials
 - ▶ The site shall be surveyed for asbestos and PCBs.
- ▶ Noise
 - ▶ Noise reduction devices for diesel construction vehicles and equipment
 - ▶ Rubber tired equipment for grading
 - ▶ Noise barriers at the west, north, and south property lines
- ▶ Tribal Cultural Resources
 - ▶ Native American monitor onsite during grading



CITY FINANCIAL CONTRIBUTION

- ▶ The City will contribute \$2,000,000 to the project
 - ▶ \$300,000 from the low-to-moderate income housing fund
 - ▶ \$1.7 million from ARPA funds
- ▶ 6 units will be designated as affordable
- ▶ The \$300,000 from the low-to-moderate income housing fund was approved by the Council for the original, smaller senior housing project
 - ▶ We recommend that this money be designated for the project before the Council this evening
- ▶ In October 2022 the Council approved the ARPA expenditure plan which included \$1.7 million for this project



ANALYSIS

- ▶ The general plan amendment and zone change will allow for the construction and operation of a senior living facility
 - ▶ Current and growing need for these types of facilities
- ▶ Project will eliminate extreme blight and allow for a substantial visual improvement at a major entry point to the City
- ▶ Project will eliminate numerous public safety issues at these properties
- ▶ Project will integrate well with the surrounding area
- ▶ Project will bring us closer to meeting our RHNA number, both in number of units and number of affordable units

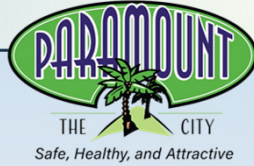
RECOMMENDED ACTION

- ▶ Appropriate an additional \$300,000 from the available low-to-moderate income housing fund and \$1,700,000 from available Federal ARPA funds
 - ▶ Adopt the Mitigated Negative Declaration
 - ▶ Adopt Resolution No. 23:001 approving General Plan Amendment No. 22-1
 - ▶ Introduce Ordinance No. 1167 (Zone Change No. 239) and place it on the next regular agenda for adoption
-

STRATEGIC OUTCOMES

No. 1: Safe Community; No. 3: Economic Health; and No. 4: Environmental Health





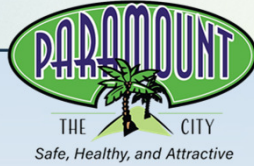
Resolution No. 23:001 and Ordinance No. 1167

16635-16683 Paramount Boulevard



CITY OF PARAMOUNT

ITEM NO. 17



RESIDENTIAL AND COMMERCIAL BEAUTIFICATION PROGRAM



CITY OF PARAMOUNT

ITEM NO. 18

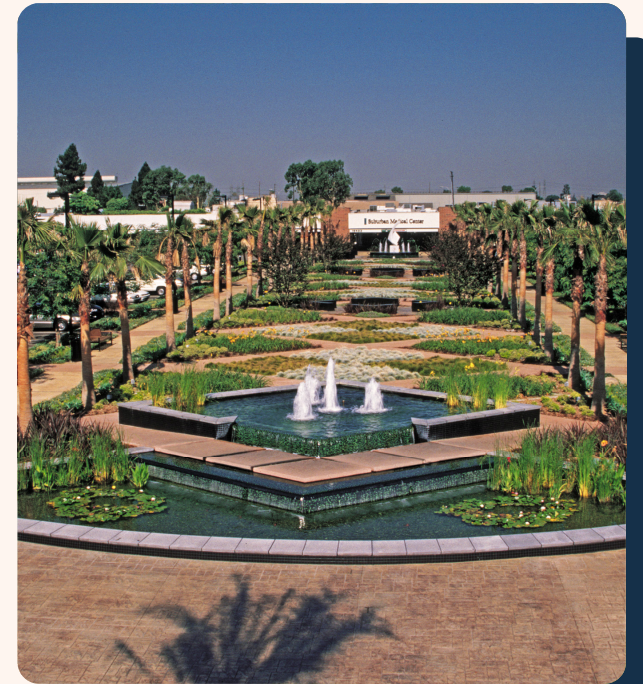
BACKGROUND

- Paramount is a diverse, burgeoning community
- Single-family houses, multi-unit dwellings, and commercial properties
- Effort to beautify the community and reduce blight is a top priority
- “Paramount Pride” Home Beautification Program introduced in 2001
- Report provides program history, analysis of comparable programs and recommendations



History

- Revitalization efforts in 1980s-2000s
- City reinvented itself by early 2000s
- Improvements led to increased individual property maintenance and reduced public blight
- City launched Paramount Pride in 2001



Paramount Pride

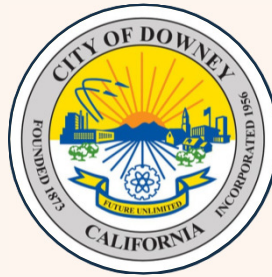
- Year's Active – 2001 – 2017 (16 years)
- Annual program in the spring
- Residents nominate a home that met beautification criteria
- Received 200 submissions/year at peak of program
- Panel of Judges – Landscape and architects
- 10-20 homes and businesses recognized/year
- Prizes
 - Lawn Sign
 - Certificate of Recognition
 - Home Depot Gift Card
 - Framed Photo of Home
- **Challenge: Gradual decline and lack of public interest**



Survey of Other Cities



- 1993 – Present (29 yrs.)
- Four (4) Categories
- ~140 Submissions/year
- 40-50 Winners/year
- Awards: Lawn Sign, Certificate, Publication Mentions, Video Spotlights, Councilmember visits home



- 2013 – Present (14 yrs.)
- Three (3) Categories
- ~25 Submissions/year
- 10 or less Winners/year
- Awards: Lawn Sign, Certificate



- 2008 – Present (14 yrs.)
- Two (2) Categories
- No submissions accepted, City selects via Committee
- 20 Winners/year
- Awards: Lawn Sign, Certificate, City Council Meeting Recognition



CITY OF PARAMOUNT

ITEM NO. 18



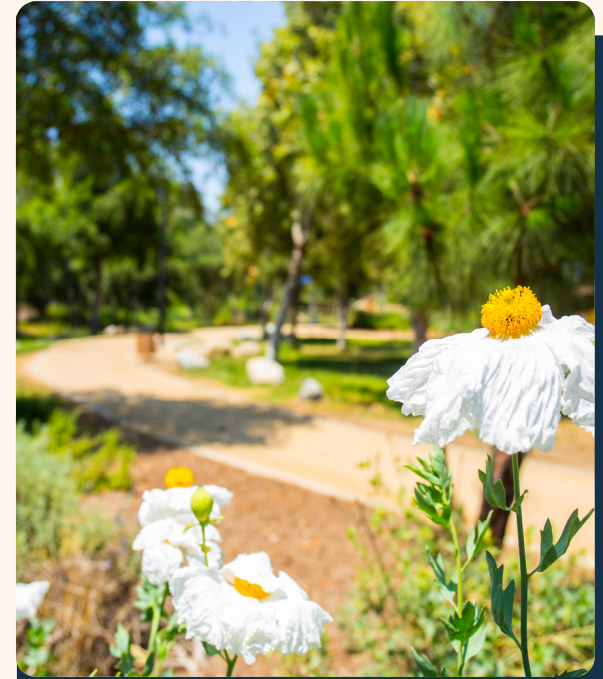
Survey Findings

- City of Lakewood offers most robust program
 - Recognizes largest number of winners
 - Generous recognition package
 - Very informative webpage
 - Several convenient ways to submit nominations.
 - Mails out submission forms to all residents with utility bills
- Downey and Santa Fe Springs programs are similar to Paramount Pride
 - Modest awards packages
 - Single submission process
 - Lower turnout of participants
 - Rely heavily on staff to find nominees



Next Steps

- Refresh Name – **Picturesque Paramount**
- Incorporate five (5) new categories
- More convenient submission process
- Provide generous gift package
- Create selection committee
- Scheduled to begin Spring 2023
 - Outreach – March
 - Nominations Deadline – April
 - Winners Announced – May



Recommended Categories & Awards

Five New Categories

1. Picturesque Home Award
2. Model-Multi Unit Award
3. Beautiful Business Award
4. Water-wise Award
5. Outstanding Landscape Award

(Five winners max per category)

Awards Package:

- **VIP access for winner and one guest to the Heritage Festival**
- Lawn Sign
- Certificate of Recognition at a City Council Meeting
- Photo Mention in print and social media
- \$250 Gift Card to Home Depot
- Special invite-only event to the Paramount Pool for winner and one guest



FISCAL IMPACT

- Cost varies depending on the number nominations received
- Staff estimates the cost for the program as recommended to be \$10,000 per year
 - Includes marketing, promotions, and awards.
- If approved, funding will be appropriated during Mid-Year Budget review



RECOMMENDED ACTION

It is recommended that the City Council review and discuss the report and provide staff with direction.

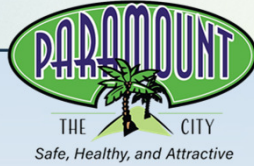
STRATEGIC OUTCOMES

- No. 5 Attractive and Well-Maintained Infrastructure
- No. 4 Environmental Health



CITY OF PARAMOUNT

ITEM NO. 18



RESIDENTIAL AND COMMERCIAL BEAUTIFICATION PROGRAM



CITY OF PARAMOUNT

ITEM NO. 18



AWARD OF CONTRACT FOR ADOPT-A-HIGHWAY SERVICE

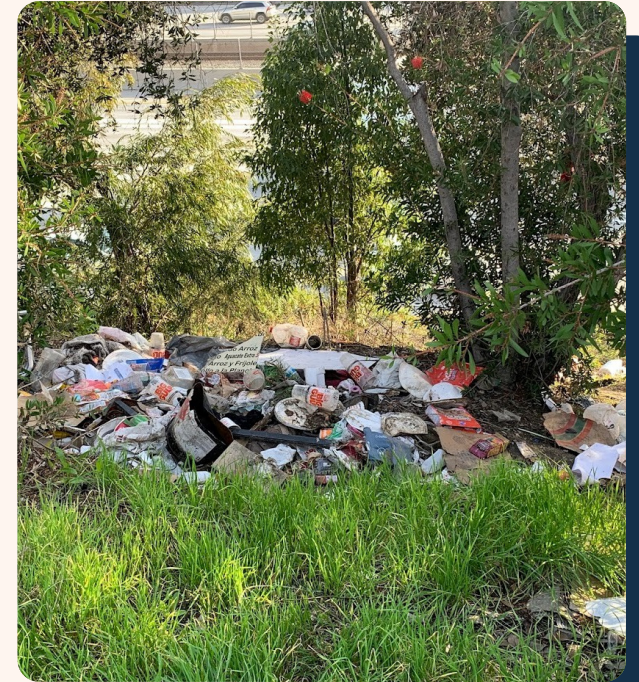


CITY OF PARAMOUNT

ITEM NO. 19

Adopt-A-Highway Program

- Caltrans Adopt a Highway program
 - Enhance clean up frequency
 - Keep entrances to city streets clean
- Caltrans meetings
 - 710 freeway
 - 91 freeway
 - 105 freeway (Somerset Ranch Road)



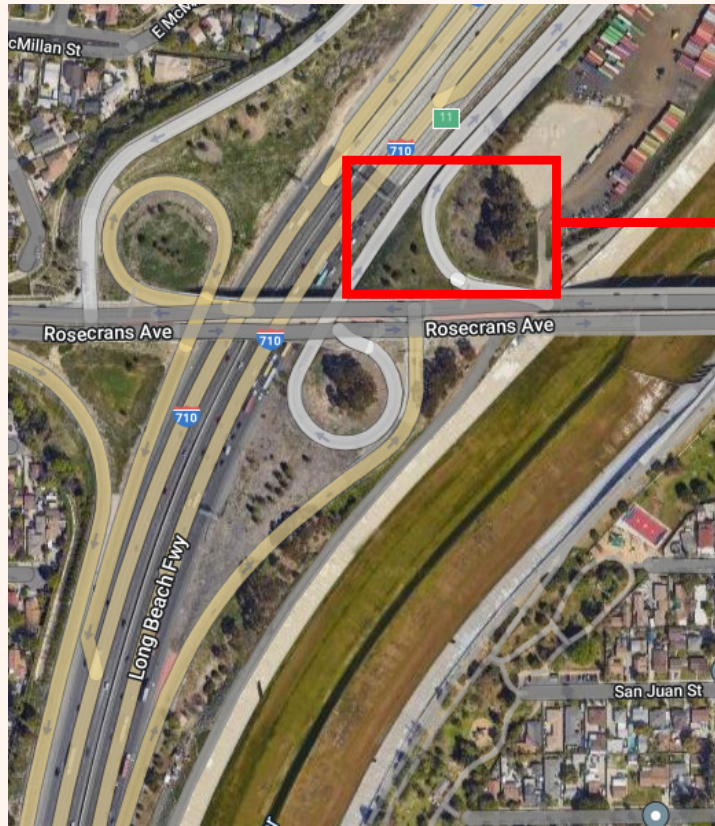
NB 710 - Alondra Boulevard Entrance



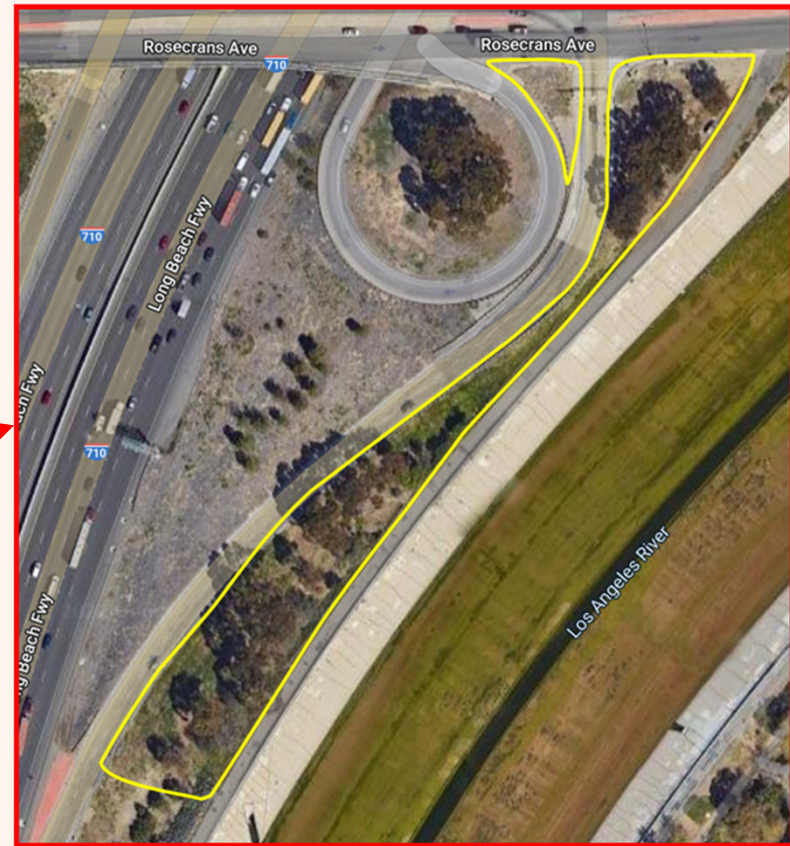
NB 710 - Alondra Boulevard Exit



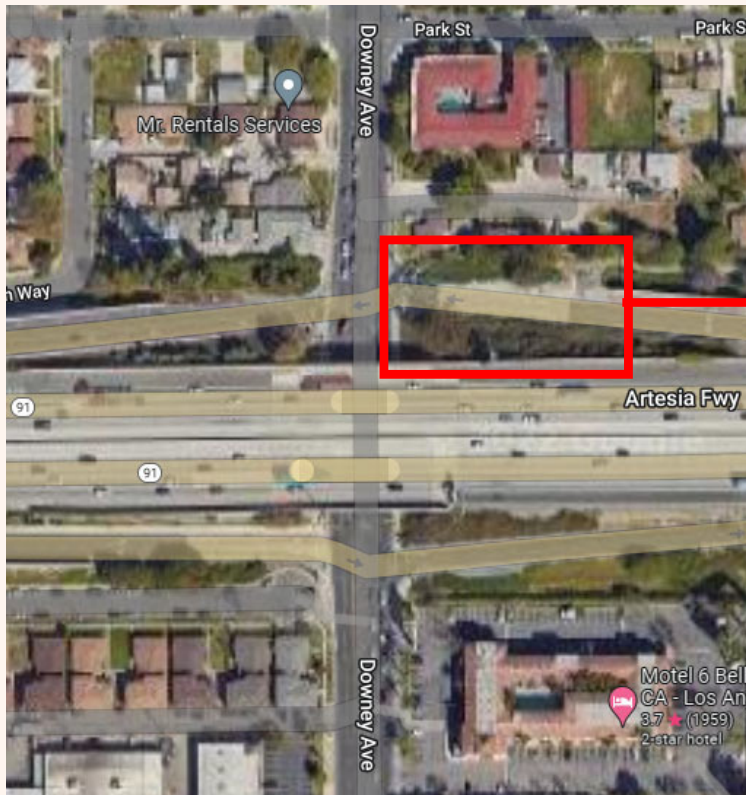
NB 710 – Rosecrans Avenue Entrance



NB 710 – Rosecrans Avenue Exit



WB 91 – Downey Avenue Exit



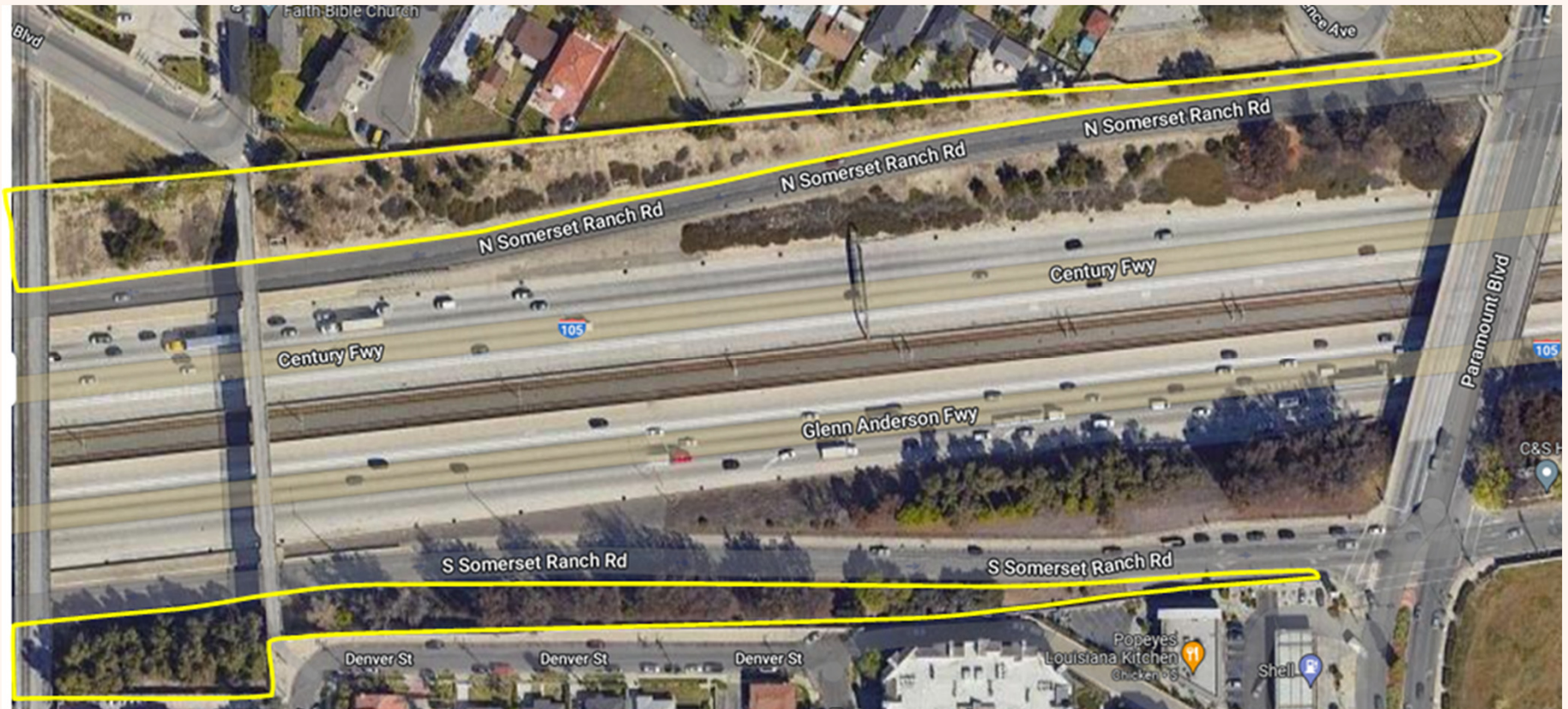
WB 91 – Paramount Boulevard Exit



105 - Somerset Ranch Road North and South



105 - Somerset Ranch Road North and South



Bid Opening and Results

- Bids opened January 12, 2023
- 2 Bids received
 - Adopt A Highway Maintenance Corporation
 - \$2,930 per month
 - \$35,160 per year
- Bids ranged from \$2,930 to \$3,700 per month
- Service Agreement to cover a period of 2 years, with the option to extend administratively
- Will do a marketing campaign to kick off the service in coordination with our Pick It Up Paramount Campaign





RECOMMENDED ACTION

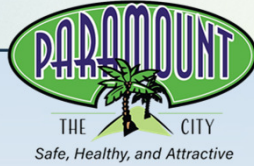
STRATEGIC OUTCOMES

- It is recommended that the City Council
 - 1) appropriate an additional \$15,000 from the available General Fund balance; and
 - 2) award the contract for the Adopt-A-Highway Service to Adopt A Highway Maintenance Corporation, Costa Mesa, California, in the amount of \$2,930 per month, and authorize the Mayor or her designee to execute the agreement.
- No. 5: Attractive and Well-Maintained Infrastructure



CITY OF PARAMOUNT

ITEM NO. 19

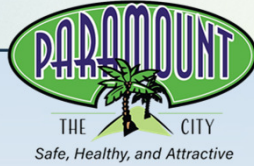


AWARD OF CONTRACT FOR ADOPT-A-HIGHWAY SERVICE



CITY OF PARAMOUNT

ITEM NO. 19



AWARD OF CONTRACT

HOME IMPROVEMENT PROGRAM CONSTRUCTION SERVICES

15118 BELLOTA AVENUE



CITY OF PARAMOUNT

ITEM NO. 20

Background

- Award of contract for housing rehabilitation construction services through the Home Improvement Program
- 15118 Bellota Avenue
- Provides repairs for owner-owner occupied single-family detached homes
- Household must qualify as low-to-moderate income
- Federal HOME funds
- The city contributes 80% or 90% of construction cost and the property owner contributing 20% or 10%



AWARD OF CONTRACT

VV&G was selected as the lowest qualified bidder

The work (\$28,930.00) to be completed at the residence includes the following:

- Bring water heater into code compliance
- Apply new stucco color coat
- Paint exterior trim
- Install new windows



15115 Bellota Avenue



- Existing water heater



- View of existing home from Bellota Avenue



- Existing windows

RECOMMENDED ACTION

Award the contract for construction services to VV&G in the total amount of \$28,930.00 from Federal HOME Funds for Home Improvement Program construction services at 15118 Bellota Avenue.

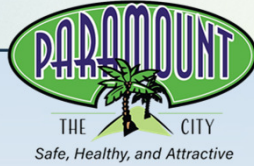
STRATEGIC OUTCOMES

Vision, Mission, Values, and Strategic Outcomes
Strategic Outcomes No. 3: Economic Health



CITY OF PARAMOUNT

ITEM NO. 20



AWARD OF CONTRACT

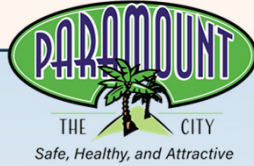
HOME IMPROVEMENT PROGRAM CONSTRUCTION SERVICES

15118 BELLOTA AVENUE



CITY OF PARAMOUNT

ITEM NO. 20



REQUEST TO INSTALL A LIMITED TIME PARKING ZONE 7116 MARCELLE STREET



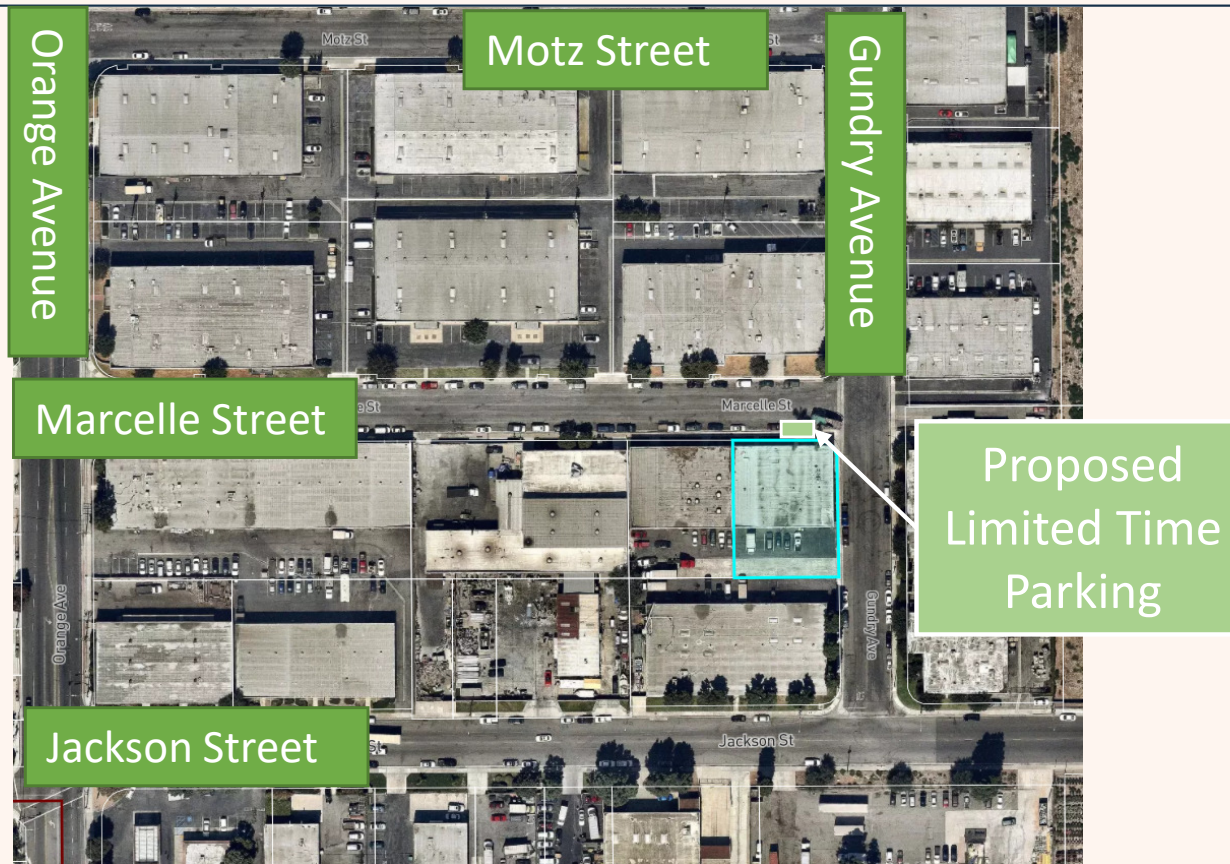
CITY OF PARAMOUNT

ITEM NO. 21

BACKGROUND

- Requests are reviewed by staff and Traffic Engineer (when applicable)
- Criteria for Green Curb:
 - ✓ Must be a business where customer/visitor turnover is frequent
 - ✓ Must have no alternate onsite parking available.
 - ✓ Duration of time is considered based on business need
- Notification to the neighborhood – 2 rounds
- Public Works Commission Review and Recommendation
- City Council Review and Approval

7116 Marcelle Street



7116 Marcelle Street



Proposed Limited
Time Parking



CITY OF PARAMOUNT

ITEM NO. 21



RECOMMENDED ACTION

- It is recommended that the City Council approve the installation of a limited time parking zone in front of 7116 Marcelle Street.

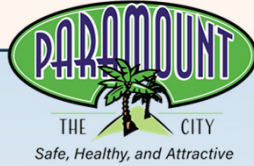
STRATEGIC OUTCOMES

- Number 5: Attractive and Well-Maintained Infrastructure



CITY OF PARAMOUNT

ITEM NO. 21



REQUEST TO INSTALL A LIMITED TIME PARKING ZONE 7116 MARCELLE STREET



CITY OF PARAMOUNT

ITEM NO. 21



AWARD OF CONTRACT TO INTERIOR OFFICE SOLUTIONS, INC., DBA PEOPLESPLACE



CITY OF PARAMOUNT

ITEM NO. 22

BACKGROUND

- City Hall is Paramount's main government facility for residents
 - Four of the City's seven departments
 - Over 40 employees
- Need for additional staff and workstations have increased
- Tight working spaces



Condition of City Hall Furniture

- No uniformity in standard
- Bulky and mismatched items
- Underperforming equipment
- American Disability Act (ADA) Incompliant
- Non- Ergonomic





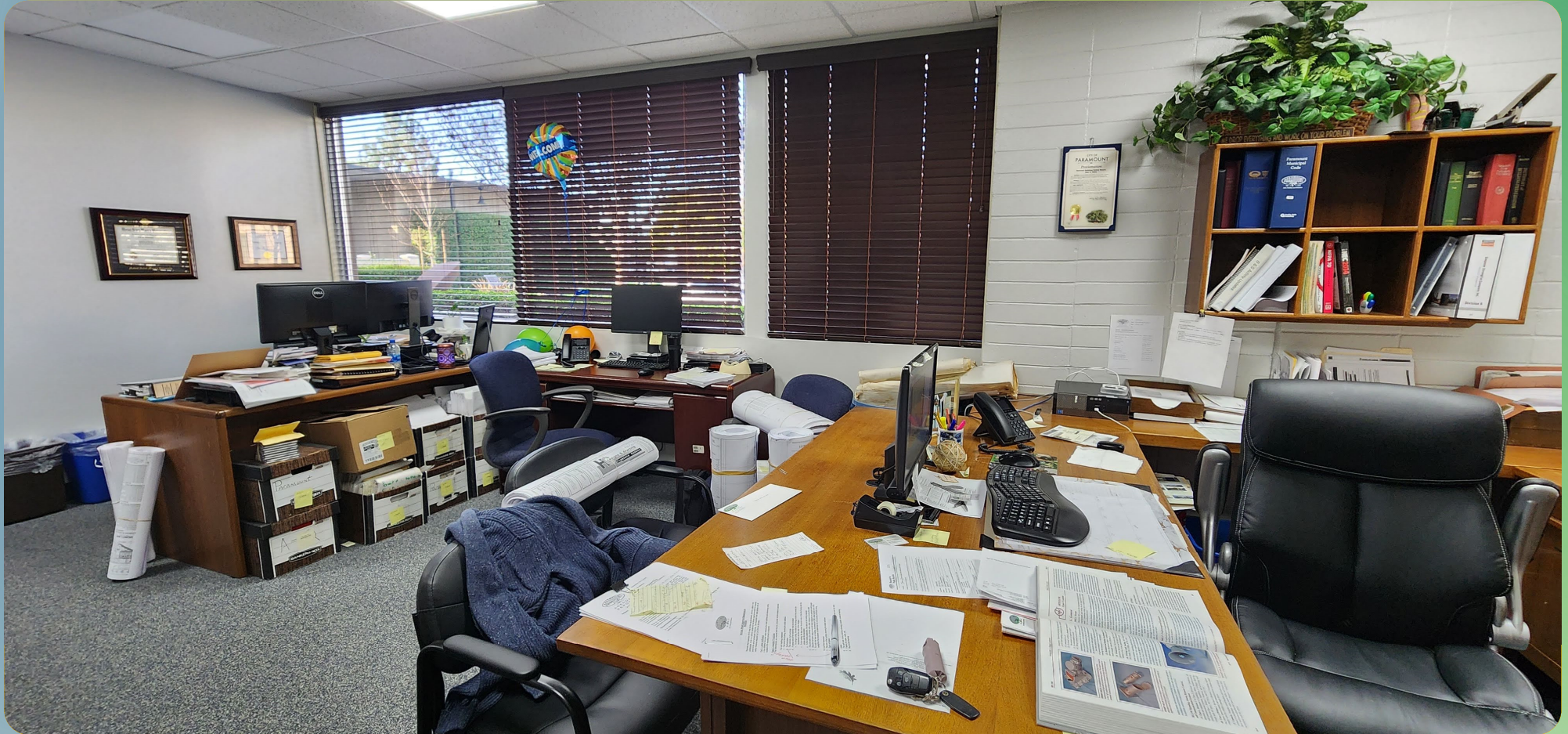
Assessment of Needs

- Provide employees a more safe, efficient, and effective work environment
- Implement comprehensive office furniture replacement and maintenance plan that is
 - ADA compliant
 - Meets current ergonomic standards
 - Build functional work environment for employees
- Furniture needs to meet City's risk mitigation program under CJPIA's guidelines



CITY OF PARAMOUNT

ITEM NO. 22



CITY OF PARAMOUNT

ITEM NO. 22



CITY OF PARAMOUNT

ITEM NO. 22

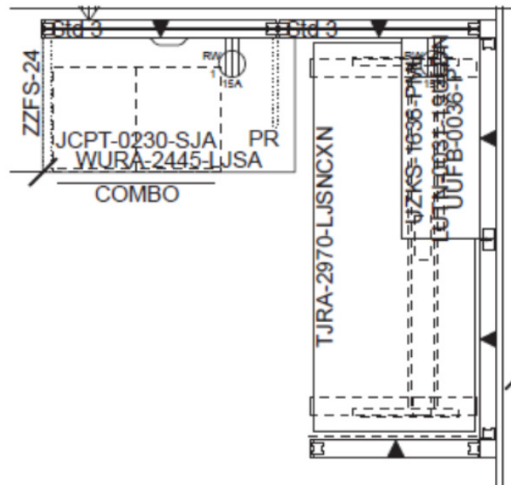


PeopleSpace Headquarters

PeopleSpace Proposal

- Proposal submitted by PeopleSpace of Irvine, CA
- Includes variety of tables, chairs, shelves, desks, workstations, and storage cabinets
- Furniture hand-selected to compliment the planned programming for the facility
- Flexible arrangement plans depending on specific needs
- **Cooperative Purchasing Agreement:** The County of Orange
 - City's quote based on pricing established by County of Orange's agreement
- Staff has determined that procuring these supplies from PeopleSpace will save time and money.





LAMINATE SURFACES
AND EDGEBAND:
NEO WALNUT



PANEL FABRIC:
CHEVRON - BARGELLO



UPPER AND LOWER
STORAGE, AND TABLE
BASE : SMOOTH
PLASTER

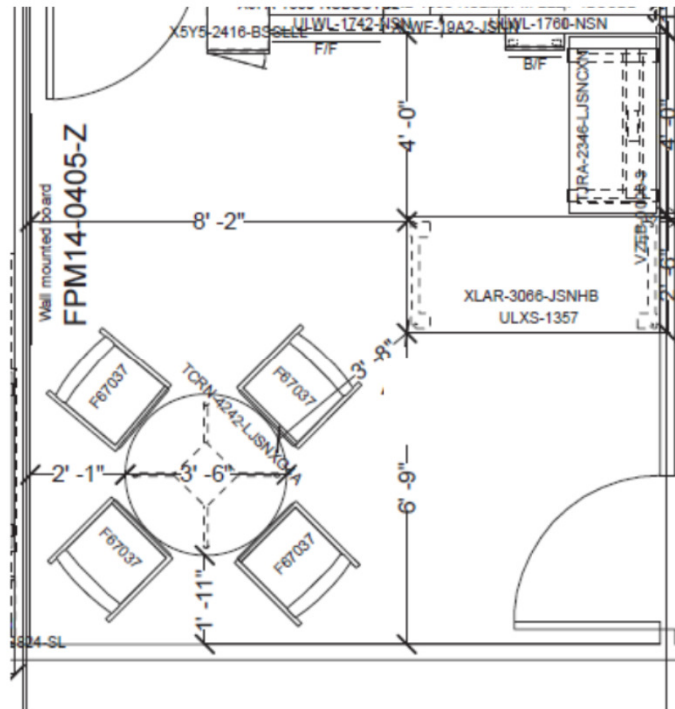


CHROME LOCKS

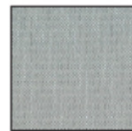


PANEL TRIM:
METALLIC SILVER

ITEM NO. 22



LAMINATE SURFACES
AND STORAGE,
AND EDGE BAND:
NEO WALNUT



TACKBOARD FABRIC:
CHEVRON - BARGELLO



GUEST CHAIR
VENEER: PECAN



GUEST CHAIR
UPHOLSTERY:
MODE - INTAGLIO



TABLE BASE AND
BAR PULL:
METALLIC SILVER



CHROME LOCKS

ITEM NO. 22

FISCAL IMPACT

COST

- \$228,273 for the purchase and installation of the office furniture
- 10% contingency for unexpected costs in the amount of \$22,827
- \$15,963 for the uninstallation, removal, and transportation of old office furniture
- Total contract amount not to exceed \$266,963
- Staff also recommending additional \$80,000 appropriated to purchase ~ 120 ergonomic office chairs

FUNDING

- Funding of \$100,000 for the City Hall Furniture Upgrade project (CIP No. 9382) was appropriated in the FY 2022-23 Adopted Budget in the Equipment Replacement Fund (ERF)
 - \$50,000 has been repurposed for related City Hall design and architectural services
- If approved, FY 2022-23 Adopted Budget will be amended in the amount of \$296,963 to cover additional proposed costs.
 - This amount would be appropriated in the ERF (current balance of \$3,080,947)





RECOMMENDED ACTION

STRATEGIC OUTCOMES

- No. 6: Efficient, Effective, and Fiscally Responsible.

1. Appropriate an additional \$296,939 from the available fund balance in the Equipment Replacement Fund
2. Award a contract to Interior Office Solutions, Inc., dba PeopleSpace for the purchase of office furniture and storage solutions for the City Hall office furniture upgrade and replacement project (CIP No. 9382)
3. Authorize the City Manager to execute the agreement to include the cost for the purchase and installation of the office furniture at \$228,273; a 10% contingency for unexpected costs in the amount of \$22,827; and \$15,963 for the uninstallation, removal, and transportation of the old office furniture, for a total contract amount not to exceed \$266,963



CITY OF PARAMOUNT

ITEM NO. 22

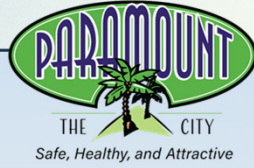


AWARD OF CONTRACT TO INTERIOR OFFICE SOLUTIONS, INC., DBA PEOPLESPLACE



CITY OF PARAMOUNT

ITEM NO. 22



2023 LEGISLATIVE PLATFORM



CITY OF PARAMOUNT

ITEM NO. 23

Background

- In January 2021, the City's first Legislative Platform was adopted by City Council
- Document reflects principles and objectives approved by the City Council
- Provides staff direction and serves as a reference guide when taking City positions on legislative matters
- Streamlines the City's position on legislative matters
- Protects the City's interests at regional, State, and Federal levels
- Reviewed and adopted annually by the City Council at the start of each Legislative session



Legislative Platform Process

Annual
City Council
Discussion of
Legislative Platform
at Public Meeting

Consensus is
achieved,
Legislative Platform
adopted by
Resolution

City Receives
Position
Request

Position meets the
Legislative Platform
priorities established by
the City Council

Staff drafts
letter, sends
to Mayor for
Approval

Copy shared
with all City
Council members



2022 Legislative Platform Review

- Took positions on 20 legislative and regional initiatives

Legislation No. ▼	Brief Description ▼	City's Position ▼	State Decision ▼
SB 1472	Bill to Enhance Penalties for Side Shows	Support	Approved
SB 1383	Organic Waste Reduction Regulations	Support	Approved
SB 1087	Catalytic Converter Theft Prevention	Support	Approved
SB 1338	CARE Court Program	Support	Approved
AB 1740	Catalytic Converter Theft Prevention	Support	Approved
SB 679	LA Regional Housing Finance Act	Support	Approved
AB 1944	Open and Public Meetings	Support	Died
AB 2407	Vehicle Tampering	Support	Died
Coast Plaza Hospital	Behavioral and Community Care Expansion	Support	n/a
COG LATA Grant	COG LATA Grant	Support	n/a
AB 2011	Affordable Housing and High Road Jobs	Opposition	Approved
SB 897	Accessory Dwelling Units	Opposition	Approved
SB 972	Street Food Vending	Opposition	Approved
SB 1186	Medicinal Cannabis	Opposition	Approved
AB 1857	Solid Waste	Opposition	Approved
SB 1127	Workers Compensation	Opposition	Approved
SB 1439	Campaign Contributions Retro Amendment	Opposition	Approved
SB 1067	Housing Development Parking Requirements	Opposition	Died
SB 1886	Public Works Definition	Opposition	Failed
AB 1951	Sales and Use Tax Exemptions	Opposition	Vetoed



Platform's Guiding Principles

- Preserve Local Control
- Promote Fiscal Stability
- Promote Economic Development
- Funding Opportunities



2023 Legislative Platform

Vilma Cuellar Stallings
Mayor

Isabel Aguayo
Vice Mayor

Annette C. Delgadillo
Councilmember

Peggy Lemons
Councilmember

Brenda Olmos
Councilmember

Rev. January 2023



CITY OF PARAMOUNT

ITEM NO. 23

AREAS OF FOCUS

- Finance
- Human Resources
- Regional Governance
- Economic Development
- Housing and Land Use
- Broadband Infrastructure Development
- Cultural and Community Services
- Public Works and Transportation
- Solid Waste
- Environmental Sustainability
- Public Health and Safety
- Homeless Outreach and Prevention
- Community Preservation – **New**
- Civic Engagement – **New**



2023 Annual Review Process

- Staff consulted with City Departments, California Contract Cities Association, and the League of California Cities (Cal Cities)
- Staff reviewed League's strategic interests in the 2023 Advocacy Priorities
 - Aligns with City's legislative priorities, goals, and objectives





Proposed Areas of Focus to be Added

- Staff recommends incorporating the following Areas of Focus:
 - **Community Preservation**
 - **Civic Engagement**
- These important issues continue to affect the City



Community Preservation

- Supports efforts to maintain aesthetic integrity of Paramount
- Holds neighboring agencies accountable for maintenance
- *Example:*
Freeway and railway corridors are often overlooked by Caltrans and Union Pacific, respectively, leading to debris buildup, graffiti, and excessive blight.
- Well maintained neighborhoods enhance:
 - Property value
 - Civic pride
 - Quality of life





Civic Engagement

- Supports legislation that emphasizes importance of local government connecting with residents
- Advancements in technology and social media
- Effective tools provide residents more ways to interact
- Upgrading online services
- Foster greater sense of trust and transparency



Next Steps

- Adopt 2023 Legislative Platform
- Draft position letters in support or opposition
- Review Legislative Platform in December for the 2024 Legislative Platform
- Ensure legislative priorities are relevant with current legislative climate
- Aligned with potential ballot initiatives for 2024



Vision, Mission, Values and Strategic Outcomes

The City's Vision, Mission, and Values set the standard for the organization; establish priorities, uniformity and guidelines; and provide the framework for policy decision making.

The Strategic Outcomes were implemented to provide a pathway to achieving the City's Vision.

This item aligns with all Strategic Outcomes.





RECOMMENDED ACTION

It is recommended that the City Council read by title only and adopt Resolution No. 23:002 approving the City of Paramount 2023 Legislative Platform.

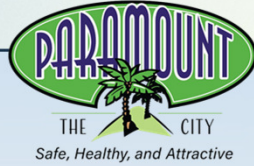
STRATEGIC OUTCOMES

This item aligns with all Strategic Outcomes.



CITY OF PARAMOUNT

ITEM NO. 23



2023 LEGISLATIVE PLATFORM



CITY OF PARAMOUNT

ITEM NO. 23