



PUBLIC PARTICIPATION NOTICE

Public Participation Accessibility for the City of Paramount meetings scheduled for **Tuesday, September 12, 2023.**

In-person Attendance:

The public may attend the City Council meeting in-person.

View the City Council meeting live stream:

- YouTube Channel <https://www.youtube.com/user/cityofparamount>
- Spectrum Cable TV Channel 36

Public Comments:

Members of the public wanting to address the City Council, either during public comments or for a specific agenda item, or both, may do so by the following methods:

- **In-Person**

If you wish to make a statement, please complete a Speaker's Card prior to the commencement of the Public Comments period of the meeting. Speaker's Cards are located at the entrance. Give your completed card to a staff member and when your name is called, please go to the podium provided for the public.

- **E-mail: crequest@paramountcity.com**

E-mail public comments must be received by **5:45 p.m. on Tuesday, September 12, 2023.** The e-mail should specify the following information: 1) Full Name; 2) City of Residence; 3) Phone Number; 4) Public Comment or Agenda Item No; 5) Subject; 6) Written Comments.

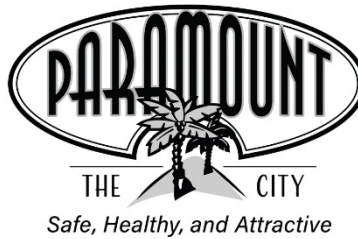
- **Teleconference: (562) 220-2225**

Participants wishing to address the City Council by teleconference should call City Hall at **(562) 220-2225** by **5:45 p.m. on Tuesday, September 12, 2023** and provide the following information: 1) Full Name; 2) City of Residence; 3) Phone Number; 4) Public Comment or Agenda Item No; 5) Subject. Teleconference participants will be logged in, placed in a queue and called back during the City Council meeting on speaker phone to provide their comments.

All public comments are limited to a maximum of three minutes unless an extension is granted. Please be mindful that the meeting will be recorded as any other person is recorded when appearing before the City Council, and all other rules of procedure and decorum will apply when addressing the City Council by teleconference.

AGENDA

Paramount City Council
September 12, 2023



Regular Meeting
City Hall Council Chamber
6:00 p.m.

City of Paramount

16400 Colorado Avenue ❖ Paramount, CA 90723 ❖ (562) 220-2000 ❖ www.paramountcity.com

Public Comments: If you wish to make a statement, please complete a Speaker's Card prior to the commencement of the Public Comments period of the meeting. Speaker's Cards are located at the entrance. Give your completed card to a staff member and when your name is called, please go to the podium provided for the public. Persons are limited to a maximum of three (3) minutes unless an extension of time is granted. No action may be taken on items not on the agenda except as provided by law. For additional ways to participate and provide public comments, see the preceding Public Participation Notice.

Americans with Disabilities Act: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office at (562) 220-2225 at least 48 hours prior to the meeting to enable the City to make reasonable arrangements to ensure accessibility to this meeting.

Note: Agenda items are on file in the City Clerk's office and are available for public inspection during normal business hours. Materials related to an item on this Agenda submitted after distribution of the agenda packet are also available for public inspection during normal business hours in the City Clerk's office. The office of the City Clerk is located at City Hall, 16400 Colorado Avenue, Paramount.

Notes

CALL TO ORDER:	Mayor Isabel Aguayo
PLEDGE OF ALLEGIANCE	Paramount High School Raíces Unidas Club
INVOCATION:	Pastor Selvin De Leon, Iglesia Bautista Primera de Paramount
ROLL CALL OF COUNCILMEMBERS:	Councilmember Peggy Lemons Councilmember Brenda Olmos Councilmember Vilma Cuellar Stallings Vice Mayor Annette C. Delgadillo Mayor Isabel Aguayo

PRESENTATIONS

- | | | |
|----|--------------|----------------------------------|
| 1. | VIDEO | A Night Under the Hay Tree |
| 2. | PRESENTATION | Mayor's Award of Excellence |
| 3. | PROCLAMATION | National Hispanic Heritage Month |
| 4. | PROCLAMATION | National Preparedness Month |

CITY COUNCIL PUBLIC COMMENT UPDATES

PUBLIC COMMENTS

CONSENT CALENDAR

All items under the Consent Calendar may be enacted by one motion. Any item may be removed from the Consent Calendar and acted upon separately by the City Council.

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|----|----------------------------------|--|
| 5. | APPROVAL OF
MINUTES | August 8 and 22, 2023 |
| 6. | APPROVAL | Register of Demands |
| 7. | ORDINANCE NO.
1173 (Adoption) | Approving Zone Change No. 240, changing the official Zoning Map of the City of Paramount from Clearwater North and Howe-Orizaba to North Paramount Gateway Specific Plan; and changing the zone of the expanded area between the two existing specific plan areas from C-3 (General Commercial), C-M (Commercial-Manufacturing), and PD-PS (Planned Development with Performance Standards) to North Paramount Gateway Specific Plan |
| 8. | ORDINANCE NO.
1174 (Adoption) | Approving Zoning Ordinance Text Amendment No. 25, repealing and replacing Chapter 17.84 of the Paramount Municipal Code in its entirety to incorporate the North Paramount Gateway Specific Plan into the Paramount Municipal Code |

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- | | | |
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| 9. | AWARD OF
CONTRACT | Clearwater Building Interior
Improvements (City Project No. 9480) |
| 10. | APPROVAL | Authorization to Purchase a Graffiti
Truck |
| 11. | APPROVAL | Authorization to Purchase and Install
Security Equipment for Park Facility
Security Enhancement (City Project No.
9459) |

NEW BUSINESS

- | | | |
|-----|--|---|
| 12. | PUBLIC HEARING
ORDINANCE NO.
1172 (Introduction) | Amending Title 15 of the Paramount
Municipal Code to add Chapters 15.36,
15.40, 15.44, 15.48, 15.52, 15.56 and
15.60, adopting by reference the 1997
Uniform Housing Code, 1998 California
Housing Code, 1997 Uniform Code for
the Abatement of Dangerous Buildings,
2022 California Existing Building Code,
2022 California Historical Building Code,
2022 California Referenced Standards
Code, and 2022 California Fire Code |
| 13. | PUBLIC HEARING
ORDINANCE NO.
1175 (Introduction) | Approving Zoning Ordinance Text
Amendment No. 31, revising regulations
regarding development review
applications to require public hearing
notifications in the City of Paramount |
| 14. | REPORT | Homeless Outreach - Expansion of
Services |
| | a) APPROVAL | First Amendment to Salvation Army Bell
Shelter Agreement |
| | b) APPROVAL | Grant Agreement with Kaiser
Permanente |
| 15. | RECEIVE AND FILE | Community Benefits Agreement (CBA)
Eligibility Guidelines for Roof Rebate
Program |
| 16. | AWARD OF
CONTRACT | Home Improvement Program
Construction Services at 6822 San
Vincente Street |

-
- | | | |
|-----|----------------------|---|
| 17. | AWARD OF
CONTRACT | Veterans Memorial Renovation Artwork
(City Project No. 9477) |
| 18. | APPROVAL | Proposed 5K/1K Race and Walk Event |
| 19. | APPROVAL | City Branding Guidelines and
Photography Standards |

ENVIRONMENTAL SUSTAINABILITY NEW BUSINESS

- | | | |
|-----|----------|-----------------------------------|
| 20. | APPROVAL | 2023 Urban Forest Management Plan |
|-----|----------|-----------------------------------|

COMMENTS/COMMITTEE REPORTS

- Councilmembers
- Staff

CLOSED SESSION

ADJOURNMENT

To a meeting on September 26, 2023 at 5:00 p.m.

SEPTEMBER 12, 2023

VIDEO

A NIGHT UNDER THE HAY TREE

SEPTEMBER 12, 2023

PRESENTATION

MAYOR'S AWARD OF EXCELLENCE

SEPTEMBER 12, 2023

PROCLAMATION

NATIONAL HISPANIC HERITAGE MONTH

SEPTEMBER 12, 2023

PROCLAMATION

NATIONAL PREPAREDNESS MONTH – SEPTEMBER 2023

- AREA E DISASTER MANAGEMENT

City Council Public Comment Updates

September 12, 2023

From the August 22, 2023 City Council Meeting:

Commenter	Request/Issue/Concern	Action/Comment
Linda Luevano	<p>Concerned that her rent is rising where she lives (Paramount Mobile Village located at 16511 Garfield Ave.). Explained that she was approached by representatives from MH Action encouraging her to inquire with the City Council to find a solution.</p> <p>Inquired about whether there are rent protections for seniors.</p>	<p>Councilmember Lemons responded that the City is examining all options regarding the feasibility of rent related ordinances.</p> <p>Residents should contact the City's non-profit partner, Fair Housing Foundation at (562) 989-1206, for information on their tenant and housing rights.</p>
Edna Striegel	<p>Concerned that her rent is rising where she lives (Paramount Mobile Village located at 16511 Garfield Ave.). Explained that in previous years, her rent increased by \$25 per month, and now it is increasing \$77 per month.</p> <p>Complained that her cell phone carrier is charging fees for in-person bill payments.</p>	<p>Staff has forwarded Ms. Striegel's complaint to the Mobile Home Park Homeowners Association and has provided her information on how to contact the Fair Housing Foundation if the issue remains unresolved.</p> <p>Councilmember Cuellar Stallings and Peggy Lemons encouraged Ms. Striegel to file complaint with her cell phone carrier as the City does not have any authority over that matter.</p>

SEPTEMBER 12, 2023

APPROVAL OF MINUTES

PARAMOUNT CITY COUNCIL

MOTION IN ORDER:

APPROVE THE PARAMOUNT CITY COUNCIL MINUTES OF AUGUST 8
AND AUGUST 22, 2023

MOTION:

MOVED BY: _____

SECONDED BY: _____

[] APPROVED

[] DENIED

ROLL CALL VOTE:

AYES: _____

NOES: _____

ABSENT: _____

ABSTAIN: _____

**PARAMOUNT CITY COUNCIL
MINUTES OF A REGULAR MEETING
AUGUST 8, 2023**

City of Paramount, 16400 Colorado Avenue, Paramount, CA 90723

CALL TO ORDER: The regular meeting of the Paramount City Council was called to order by Mayor Isabel Aguayo at 6:00 p.m. at City Hall, Council Chamber, 16400 Colorado Avenue, Paramount, California.

PLEDGE OF ALLEGIANCE: Esmeralda Figueroa, 2023 Paramount High School Graduate and PEP Scholarship Recipient, led the pledge of allegiance.

INVOCATION: Bishop Ray Moten, Joseph of Jacob United Church of God in Christ delivered the invocation.

ROLL CALL OF COUNCILMEMBERS: Present: Councilmember Peggy Lemons
Councilmember Brenda Olmos
Councilmember Vilma Cuellar Stallings
Mayor Isabel Aguayo

Absent: Vice Mayor Annette C. Delgadillo

It was moved by Councilmember Olmos and seconded by Councilmember Cuellar Stallings to excuse Vice Mayor Delgadillo's absence. The motion was passed by the following roll call vote:

AYES: Councilmembers Lemons, Olmos, Cuellar Stallings; and Mayor Aguayo

NOES: None

ABSENT: Vice Mayor Delgadillo

ABSTAIN: None

STAFF PRESENT: John Moreno, City Manager
Elizabeth Martyn, Assistant City Attorney
Andrew Vialpando, Assistant City Manager
John Carver, Planning Director
Adriana Figueroa, Public Works Director
David Johnson, Community Services Director
Kim Sao, Finance Director
Margarita Matson, Public Safety Director
Pauline Aguayo, Management Analyst
Clyde Alexander, Assistant Finance Director
Rebecca Bojorquez, Management Analyst

Chris Callard, Public Information Officer
Steve Coumparoules, Community Preservation Mgr.
Danny Elizarraras, Management Analyst
Anthony Gonzalez, IT
Yecenia Guillen, Asst. Community Services Director
Jocelyn Hernandez, Communications Specialist
John King, Assistant Planning Director
Nicole Lopez, HR Manager
Heidi Luce, City Clerk
Wendy Macias, Public Works Manager
Anthony Martinez, Finance Services Manager
Johnnie Rightmer, Building & Safety Manager
Celina Sanchez, Management Analyst
Eric Wosick, Assistant Public Safety Director

PRESENTATIONS

1. VIDEO
National Night Out
CF 39.7
A video highlighting the City's National Night Out event was shown.
2. PRESENTATION
Mayor's Award of
Excellence
CF 39.7
Mayor Aguayo presented the Mayor's Award of Excellence to Frank Barraza. Mr. Barraza was present to accept the award and expressed his sincere appreciation for the recognition.
3. PRESENTATION
Recognition of Former
Commissioners
CF 39.7
Mayor Aguayo, on behalf of the City Council, recognized the following outgoing commissioners and thanked them for their service to the Community: Alejandro Maldonado, Parks and Recreation Commission and Magdalena Ortega, Senior Services Commission. She presented each commissioner with a glass award commemorating their service.
4. CERTIFICATES OF
RECOGNITION
62nd State Assembly
District Youth Leadership
Program Participants
CF 39.7
Mayor Aguayo, on behalf of the City Council, recognized the following Paramount Unified School District students with a certificate of recognition for their participation in the 62nd State Assembly District Youth Leadership Program: Odyssey STEM Academy students, Ashley Calyeca, Betsaida Reyes, Brianna Vega, Callaghan Ochoa, Destiney Laurent-Lubin, Eli Ramirez, Estrella Gutierrez, Evelyn Leos, Jessica Serrano, Khamahi Kinney, Salvador Martinez, and Steven Moreira; and Paramount High School Students, Aaron Diaz and Joany Martinez.

5. PROCLAMATION
National Wellness Month
CF 39.12
Mayor Aguayo, on behalf of the City Council, proclaimed August as National Wellness Month. Lili Martinez, Director of Health Education and Outreach for the Children's Clinic was present to accept the proclamation.
6. PROCLAMATION
National Back to School
Month
CF 39.12
Mayor Aguayo, on behalf of the City Council, proclaimed August as National Back to School Month and recognized the following organizations that supported the City's Back to School event: Supervisor Janice Hahn, Air Products, The Sauce Creative Services, Tripepi Smith, Ink Head Prints, Downey Federal Credit Union, Athens Services, Bimbo Bakeries, USA, Xclusive Auto Collision, Blendz & Co. Barbershop, La Mejor Barbershop, stylist Alicia Anderson, and stylist Denyce Hernandez.

At 6:23 p.m., Mayor Aguayo adjourned the meeting for a brief recess. The meeting was called back to order at 6:29 p.m.

CITY COUNCIL PUBLIC COMMENT UPDATES

- CF 10.4
City Manager Moreno responded to comments made by Yesenia Cuarenta, Jim Carver, Joseph Sanchez, Maria Veledias, Sidney Velasquez, and Juana Duarte Ochoa at the July 25, 2023 City Council meeting.

PUBLIC COMMENTS

- CF 10.3
The following individuals addressed the City Council and provided public comments: Ronald Adams, Kindred Hospital.

CONSENT CALENDAR

It was moved by Councilmember Cuellar Stallings and seconded by Councilmember Lemos to approve Consent Calendar Items 7, 8, 9, 10, 11 and 12 as presented below. The motion was passed by the following roll call vote:

AYES: Councilmembers Lemons, Olmos,
Cuellar Stallings; and
Mayor Aguayo
NOES: None
ABSENT: Vice Mayor Delgadillo
ABSTAIN: None

7. APPROVAL OF MINUTES
July 25, 2023
Approved.
8. APPROVAL
Register of Demands
CF 47.2
Approved.
9. RECEIVE AND FILE
Treasurer's Report for
the Quarter Ending June
30, 2023
CF 47.3
Received and filed.
10. APPROVAL
Agreement between the
Los Angeles Gateway
Region Integrated
Regional Water
Management Joint
Powers Authority and the
City of Paramount for
cost sharing for the
installation of monitoring
equipment and
monitoring pursuant to
the Harbor Toxic
Pollutants TMDL
CF 43.1213
Approved the agreement between the Los Angeles Gateway Region Integrated Regional Water Management Joint Powers Authority and the City of Paramount for cost sharing for the installation of monitoring equipment and monitoring pursuant to the Harbor Toxic Pollutants TMDL and authorize the Mayor or her designee to execute the agreement.
11. ACCEPTANCE OF WORK
Reclaim Water
Extension on Lakewood
Boulevard (City Project
No. 9238)
CIP 9238
Accepted the work performed by Valverde Construction, Inc., Santa Fe Springs, California, for construction of the reclaim water extension on Lakewood Boulevard and authorize payment of the remaining retention.

12. ORDINANCE NO. 1172 Set Public Hearing for September 12, 2023.
(Setting a Public Hearing
for September 12, 2023)
Amending Title 15 of the
Paramount Municipal
Code to add Chapters
15.36, 15.40, 15.44,
15.48, 15.52, 15.56 and
15.60, Adopting by
Reference the 1997
Uniform Housing Code,
1998 California Housing
Code, 1997 Uniform
Code for the Abatement
of Dangerous Buildings,
2022 California Existing
Building Code, 2022
California Historical
Building Code, 2022
California Referenced
Standards Code and
2022 California Fire
Code
CF 29

NEW BUSINESS

13. ORAL REPORT
Veteran's Celebration
Event Update
CF 63

Community Services Director Johnson gave the report and presented a PowerPoint presentation providing a preview of proposed updates for the Veteran's Celebration event.

Discussion ensued concerning options for modifying the event to encourage more participation. Following discussion, staff was directed to hold this year's event under the usual format and begin creating a process to honor the veterans by giving them an opportunity to share their story through a recorded video to be shared with the community through social media and other channels.
14. ORAL REPORT
Accessory Dwelling Unit
(ADU) Ordinance and
Resource Project
CF 108:R-1

Assistant Planning Director King gave the report and presented a PowerPoint presentation providing clarification on accessory dwelling unit (ADU) construction requirements and options to residential property owners. The presentation distinguished

CF R-2
CF R-M
CF PD-PS

State-required changes to the ADU ordinance from recommended changes that meet City goals and sought City Council input to use in preparing the draft ordinance that the Planning Commission and City Council will consider in the coming months.

Discussion ensued concerning whether or not carriage houses should be allowed in the front yard and options for regulating the height of two-story attached and detached accessory dwelling units on both single-family and multi-family properties. Following discussion, the City Council concurred that carriage houses should not be allowed in the front yard.

The matter regarding the allowable height for two-story detached ADUs on multi-family properties was tabled. Staff was directed to return with additional information and pictures of both the 18 ft. and 25 ft. roof height options.

15. APPROVAL
Professional Services
Agreement with Tripepi
Smith and Associates,
Inc. for Communication
Consultation Services
CF 43.1214

Management Analyst Aguayo gave the report and presented a PowerPoint presentation.

It was moved by Councilmember Olmos and seconded by Councilmember Lemons to 1) appropriate an additional \$40,316 from General Fund surplus in the FY 24 Adopted Budget; and 2) authorize the City Manager to enter into a Professional Services Agreement with Tripepi Smith for communications consulting services for a three year term with the option to extend for two additional one year terms in the amount of \$110,316, with a contingency in the amount of \$30,000, for a total contract amount not to exceed \$140,316 in its first year, with CPI rate increases in subsequent years as shown in the proposal. The motion was passed by the following roll call vote:

AYES: Councilmembers Lemons, Olmos,
Cuellar Stallings; and
Mayor Aguayo

NOES: None

ABSENT: Vice Mayor Delgadillo

ABSTAIN: None

Councilmembers

Councilmember Lemons reported on her attendance at the monthly SEAACA board meeting noting that SEAACA is working on social media engagement and ways to keep the public informed about adoption opportunities. She also reported on her attendance at Tom Hansen's memorial service and the Heritage Parade and Festival. She suggested that the Heritage events be moved to the evening when it is cooler. Lastly, she reminded the community about the upcoming Back-to School-Event.

Councilmember Olmos reported on her attendance at the Water Replenishment District (WRD) training about water treatment and funding. She noted that she also attended Tom Hansen's memorial service. She also reported that she attended a CalCities meeting with Supervisor Lindsey Horvath regarding Measure H.

Councilmember Cuellar Stallings reported on her attendance at the following meetings and events: National Night Out, SELA Festival, CalCities board installation dinner and the Heritage Parade and Festival. She also noted that she heard suggestions that the event be held later in the day or later in the year when it is cooler. She expressed her condolences to families and loved ones of the firefighters that were killed in the recent helicopter crash.

Mayor Aguayo reported that she attended many of the same events as her colleagues including Tom Hansen's memorial service and the Heritage Parade and Festival. She thanked staff for their hard work on the event. Lastly, she reminded the community about the upcoming Back to School Friday Night Paramount events.

City Manager Moreno reported that the Back-to-School event is sold out with 500 participants currently registered, but staff will reach out to the School District and other community partners to assist any additional students in need or support. He thanked the teams that worked on the Heritage Parade and Festival.

He also reported that the Gateway COG City Managers will be meeting with the author of the legislation to increase the sales tax limit required to extend Measure H this week. Lastly, he reported that the City has achieved the Gold Energy Award from the Gateway Cities Council of Governments.

Staff

There were none.

Mayor Aguayo recessed the City Council meeting at 8:01 p.m. to convene the meeting of the Successor Agency for the Paramount Redevelopment Agency.

The City Council meeting was called back to order at 8:02 p.m. and the City Council recessed into closed session to discuss the matter listed below on the closed session agenda.

CLOSED SESSION

CONFERENCE WITH LEGAL COUNSEL -
EXISTING LITIGATION

(Paragraph (1) of subdivision (d) of Section 54956.9)
Name of case: *(City of Rancho Palos Verdes, et al v. Rob Bonta, State of California; Case No. 22STCP02369)*

Mayor Aguayo called the City Council meeting back to order in open session at 8:25 p.m.

Assistant City Attorney Martyn reported that the City Council held a duly authorized closed session to discuss the matter list above and voted 4-0, with Vice Mayor Delgadillo absent, to support an appeal in the case of City of Rancho Palos Verdes vs. Rob Bonta, in participation with three other Southern California cities, with a maximum contribution of \$33,500.

ADJOURNMENT

There being no further business to come before the City Council, Mayor Aguayo adjourned the meeting at 8:26 p.m. to a meeting on August 22, 2023 at 5:00 p.m.

Isabel Aguayo, Mayor

ATTEST:

Heidi Luce, City Clerk

**PARAMOUNT CITY COUNCIL
MINUTES OF A REGULAR MEETING
AUGUST 22, 2023**

City of Paramount, 16400 Colorado Avenue, Paramount, CA 90723

CALL TO ORDER: The regular meeting of the Paramount City Council was called to order by Mayor Isabel Aguayo at 5:00 p.m. at City Hall, Council Chamber, 16400 Colorado Avenue, Paramount, California.

PLEDGE OF ALLEGIANCE: Councilmember Lemons led the pledge of allegiance.

ROLL CALL OF COUNCILMEMBERS: Present: Councilmember Peggy Lemons
Councilmember Brenda Olmos
Councilmember Vilma Cuellar Stallings
Vice Mayor Annette C. Delgadillo
Mayor Isabel Aguayo

STAFF PRESENT: John Moreno, City Manager
John E. Cavanaugh, City Attorney
Andrew Vialpando, Assistant City Manager
John Carver, Planning Director
Adriana Figueroa, Public Works Director
Margarita Matson, Public Safety Director
Kim Sao, Finance Director
Clyde Alexander, Accounting & Budget Manager
Rebecca Bojorquez, Management Analyst
Joanne Cha, Senior Accountant
Steve Coumparoules, Community Preservation Mgr.
Jaime De Guzman, Senior Accountant
Danny Elizarraras, Management Analyst
Yecenia Guillen, Assistant Community Serv. Director
Sarah Ho, Assistant Public Works Director
John King, Assistant Planning Director
Heidi Luce, City Clerk
Wendy Macias, Public Works Manager
Anthony Martinez, Finance Services Manager
Johnnie Rightmer, Building & Safety Manager
Eric Wosick, Assistant Public Safety Director

PRESENTATIONS

- | | |
|---|---|
| 1. VIDEOS
2023 Heritage Festival
and Back-to-School
Event
CF 39.7 | Videos highlighting the City's 2023 Heritage Festival and Back-to-School Events were shown. |
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CITY COUNCIL PUBLIC COMMENT UPDATES

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|---------|------------------|
| CF 10.4 | There were none. |
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PUBLIC COMMENTS

- | | |
|---------|---|
| CF 10.3 | The following individuals addressed the City Council and provided public comments: Linda Luevano and Edna Striegel. |
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CONSENT CALENDAR

It was moved by Councilmember Cuellar Stallings and seconded by Councilmember Lemons to approve Consent Calendar Item 2 as shown below. The motion was passed by the following roll call vote:

AYES:	Councilmembers Lemons, Olmos, Cuellar Stallings; Vice Mayor Delgadillo; and Mayor Aguayo
NOES:	None
ABSENT:	None
ABSTAIN:	None

- | | |
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| 2. RESOLUTION NO.
23:027
Approving the June 2023
Engineering and Traffic
Study establishing the
prima facie speed limits
CF 98 | Adopted. |
|--|----------|

OLD BUSINESS

- | | |
|---|---|
| 3. ORAL REPORT
Accessory Dwelling Unit
(ADU) Ordinance and
Resource Project Update | Assistant Planning Director King gave the report and presented a PowerPoint presentation further explaining ADU height requirements and options for inclusion in the ordinance. |
|---|---|

CF 108:R1
CF 108:R2
CF 108:R-M
CF 108:PD-PS

Discussion ensued regarding the allowable height for two-story detached ADUs on multi-family properties. Following discussion, staff was directed to draft the ordinance to include a maximum allowable roof height of 25 ft. for two-story detached ADUs on multi-family properties and to create objective design standards that would decrease the maximum allowable height to 18 ft. in very specific architecturally appropriate situations.

NEW BUSINESS

4. ORAL REPORT
Community Service
Organization Update –
Paramount Kiwanis Club
CF 62

Yesenia Cuarenta, President of Paramount Kiwanis Club, gave the report and presented a PowerPoint presentation providing an overview of the mission of the Kiwanis organization and the services the organization provides to the community.

5. ORAL REPORT
2023 Paramount
Homeless Census
CF 69.14

Matt Bates, Executive Vice President of City Net, gave the report and presented a PowerPoint presentation providing an overview of the results of the 2023 Paramount Homeless Census.

6. PUBLIC HEARING
North Paramount
Gateway Specific Plan
CF 102.8

Planning Director Carver gave the report and presented a PowerPoint presentation.

Mayor Aguayo opened the public hearing and asked if there was anyone in the audience wishing to testify. The following individuals provided public comments: Ruben Soto, Margarita Siordia, and Joesph Hermedes.

There being no further testimony, it was moved by Councilmember Lemons and seconded by Councilmember Olmos to close the public hearing. The motion was passed by the following roll call vote:

AYES: Councilmembers Lemons, Olmos,
Cuellar Stallings; Vice Mayor Delgadillo;
and Mayor Aguayo

NOES: None

ABSENT: None

ABSTAIN: None

Following brief discussion and clarification that this project is not related to LA Metro's West Santa Ana Branch rail project; the following actions were taken:

- a) RESOLUTION NO. 23:028
Approving the certification of the final Environmental Impact Report (EIR); approving the Mitigation Monitoring and Reporting Program; and adopting a Statement of Overriding Considerations
CF 102.8
- It was moved by Councilmember Lemons and seconded by Olmos to read by title only and adopt Resolution No. 23:028. The motion was passed by the following roll call vote:
- AYES: Councilmembers Lemons, Olmos, Cuellar Stallings; Vice Mayor Delgadillo and Mayor Aguayo
NOES: None
ABSENT: None
ABSTAIN: None
- b) RESOLUTION NO. 23:029
Approving General Plan Amendment No. 22-2, replacing the Clearwater North and Howe-Orizaba Specific Plans with the North Paramount Gateway Specific Plan and expanding the specific plan area to include all Paramount Boulevard properties south of the Century (I-105) freeway, north of Rosecrans Avenue and the Metro/Pacific Electric Railway right-of-way, and all other properties designated Commercial or Multiple-Family Residential between the two existing specific plan areas
CF 102.8
- It was moved by Councilmember Cuellar Stallings and seconded by Vice Mayor Delgadillo to read by title only and adopt Resolution No. 23:029. The motion was passed by the following roll call vote:
- AYES: Councilmembers Lemons, Olmos, Cuellar Stallings; Vice Mayor Delgadillo and Mayor Aguayo
NOES: None
ABSENT: None
ABSTAIN: None

- c) ORDINANCE NO. 1173 (Introduction) Approving Zone Change No. 240, changing the official Zoning Map of the City of Paramount from Clearwater North and Howe-Orizaba to North Paramount Gateway Specific Plan; and changing the zone of the expanded area between the two existing specific plan areas from C-3 (General Commercial), C-M (Commercial-Manufacturing), and PD-PS (Planned Development with Performance Standards) to North Paramount Gateway Specific Plan
CF 102.8
CF 109 ZC 240
- It was moved by Councilmember Cuellar Stallings and seconded by Vice Mayor Delgadillo to read by title only, waive further reading, introduce Ordinance No. 1173, and place it on the September 12, 2023 agenda for adoption. The motion was passed by the following roll call vote:
- | | |
|----------|---|
| AYES: | Councilmembers Lemons, Olmos, Cuellar Stallings; Vice Mayor Delgadillo and Mayor Aguayo |
| NOES: | None |
| ABSENT: | None |
| ABSTAIN: | None |
- d) ORDINANCE NO. 1174 (Introduction) Approving Zoning Ordinance Text Amendment No. 25, repealing and replacing Chapter 17.84 of the Paramount Municipal Code in its entirety to incorporate the North Paramount Gateway Specific Plan into the Paramount Municipal Code
CF 102.8
CF 109 ZOTA 25
- It was moved by Councilmember Lemons and seconded by Vice Mayor Delgadillo to read by title only, waive further reading, introduce Ordinance No. 1174, and place it on the September 12, 2023 agenda for adoption. The motion was passed by the following roll call vote:
- | | |
|----------|---|
| AYES: | Councilmembers Lemons, Olmos, Cuellar Stallings; Vice Mayor Delgadillo and Mayor Aguayo |
| NOES: | None |
| ABSENT: | None |
| ABSTAIN: | None |

7. DISCUSSION
American Rescue Plan
Act (ARPA) Community
Funding Priorities
CF 47.28
- Assistant City Manager Vialpando gave the report and presented a PowerPoint presentation.
- Following brief discussion, it was moved by Councilmember Lemons and seconded by Councilmember Olmos to table this item and direct staff to bring it back before the City Council at a workshop in the future. The motion was passed by the following roll call vote:
- AYES: Councilmembers Lemons, Olmos,
Cuellar Stallings; Vice Mayor Delgadillo
and Mayor Aguayo
- NOES: None
- ABSENT: None
- ABSTAIN: None
8. RECEIVE AND FILE
Window Bar Removal
Rebate Program
CF 79
- Public Safety Director Matson gave the report and presented a PowerPoint presentation. The report was received and filed.
9. CONSIDERATION
Payment of Eco-Rapid
Transit Final
Membership Dues for
Fiscal Year 2023-2024
CF 99.16
- City Manager Moreno gave the report.
- It was moved by Councilmember Lemons and seconded by Councilmember Cuellar Stallings to authorize the City Manager to appropriate an additional \$3,088 in Proposition A restricted funds and remit the City's final membership payment to Eco-Rapid Transit, in the amount of \$13,888, by August 31, 2023. The motion was passed by the following roll call vote:
- AYES: Councilmembers Lemons, Olmos,
Cuellar Stallings; Vice Mayor Delgadillo
and Mayor Aguayo
- NOES: None
- ABSENT: None
- ABSTAIN: None

ENVIRONMENTAL SUSTAINABILITY NEW BUSINESS

10. PUBLIC HEARING
RESOLUTION NO.
23:030
Adopting a Mitigated
Negative Declaration for
the Spane Park
Stormwater Capture
Project
CF 74.9

Planning Director Carver gave the report and presented a PowerPoint presentation.

Mayor Aguayo opened the public hearing and asked if there was anyone in the audience wishing to testify.

There being no one wishing to testify, it was moved by Councilmember Lemons and seconded by Councilmember Cuellar Stallings to close the public hearing. The motion was passed by the following roll call vote:

AYES: Councilmembers Lemons, Olmos,
Cuellar Stallings; Vice Mayor Delgadillo;
and Mayor Aguayo

NOES: None

ABSENT: None

ABSTAIN: None

It was moved by Councilmember Lemons and seconded by Councilmember Cuellar Stallings to read by title only and adopt Resolution No. 23:030. The motion was passed by the following roll call vote:

AYES: Councilmembers Lemons, Olmos,
Cuellar Stallings; Vice Mayor Delgadillo
and Mayor Aguayo

NOES: None

ABSENT: None

ABSTAIN: None

Mayor Aguayo recessed the City Council meeting at 7:19 p.m. to convene the special meeting of the Successor Agency for the Paramount Redevelopment Agency.

The City Council meeting was called back to order at 7:29 p.m.

COMMENTS/COMMITTEE REPORTS

Councilmembers

Councilmember Olmos expressed appreciation to the staff involved in the Back-to-School event and reported that she attended the celebration event for Reverend Grady Jones at New Commandment Missionary Baptist Church and the grand opening of the Rehabilitation Unit at Kindred Hospital. She also reported on her attendance at the Contract Cities meeting where Sheriff Luna was the guest speaker. Lastly, she thanked staff for the great communication regarding the past weekend's storm impacts from Hurricane Hilary.

Councilmember Lemons reported on her attendance at the monthly SEAACA meeting and reminded residents that there are programs available for fostering kittens, adopting other pets and dog training. She noted that she attended the Back-to-School event and was impressed to see seven hairstylists this year and liked the polo shirts that were distributed. She commented that she could not attend the event honoring Reverend Grady Jones, but she expressed her appreciation for his commitment to the community and all the wonderful things he has done. She also expressed appreciation for staff's very timely communication during the past weekend's storm.

Councilmember Cuellar Stallings reported that she attended the Public Safety Department's Safe Walking class and the event honoring Reverend Grady Jones. She also reported on her attendance at the Rotary Club meeting and the Contract Cities Board meeting. She thanked staff for keeping everyone informed during the past weekend's storm.

Vice Mayor Delgadillo reported that she also attended the Rotary Club meeting where the Club welcomed District Governor Makiko Nakase as the guest of honor and installed its new officers, including Dr. Linda Timmons as Rotary President.

Mayor Aguayo reported that she attended the Safe Walking class, the Back-to-School event, and the celebration event for Reverend Jones. She also reported on her attendance at the Rotary Club and Contract Cities events. She expressed appreciation for staff's great work and communication during the past weekend's storm. Lastly, she reminded the community about the Night under the Hay Tree event this Thursday and the Art Walk event on September 1st.

Staff

City Manager Moreno thanked the City Council for their support and expressed appreciation to staff for their hard work. Lastly, he announced that Public Works Manager Wendy Macias will be leaving the City to take a position in the city of Pasadena where she lives. He congratulated her and wished her well.

CLOSED SESSION

There was no closed session.

ADJOURNMENT

There being no further business to come before the City Council, Mayor Aguayo adjourned the meeting at 7:42 p.m. to a meeting on September 12, 2023 at 6:00 p.m.

Isabel Aguayo, Mayor

ATTEST:

Heidi Luce, City Clerk

SEPTEMBER 12, 2023

REGISTER OF DEMANDS

PARAMOUNT CITY COUNCIL

MOTION IN ORDER:

APPROVE THE PARAMOUNT CITY COUNCIL REGISTER OF DEMANDS.

MOTION:

MOVED BY: _____

SECONDED BY: _____

[] APPROVED

[] DENIED

ROLL CALL VOTE:

AYES: _____

NOES: _____

ABSENT: _____

ABSTAIN: _____

CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks

Check Number	Vendor Name	Amount	Description
330144	4 IMPRINT	6,597.70	CP - BACK TO SCHOOL EVENT
		494.39	PS - COMMUNITY PROMO SUPPLIES
	Vendor Tota	7,092.09	
329988	A & G FENCE AND SUPPLY SALES	676.75	PW - FACILITY MNTC SUPPLIES
	Vendor Tota	676.75	
329945	A PLUS PORTABLE SERVICES	442.81	CSR - NIGHT MARKET (7/7)
330114		1,954.91	CSR - SUMMER CONCERT (7/23)
330387		904.23	CP - HERITAGE FESTIVAL
	Vendor Tota	3,301.95	
330451	A Y NURSERY, INC.	244.69	PW - LANDSCAPE MNTC SUPPLIES
	Vendor Tota	244.69	
329989	ADAMS POOL AND SPA SERVICE	937.50	PW - FACILITY MNTC SVCS
330021		937.50	PW - FACILITY MNTC SVCS
330223		937.50	PW - FACILITY MNTC SVCS
330291		937.50	PW - FACILITY MNTC SVCS
330348		937.50	PW - FACILITY MNTC SVCS
330452		937.50	PW - FACILITY MNTC SVCS
	Vendor Tota	5,625.00	
330224	ADOPT A HIGHWAY	3,422.10	PW - ADOPT-A-HIGHWAY SVCS (7/23)
	Vendor Tota	3,422.10	
330292	ADVANCED AQUATIC TECHNOLOGY	975.00	PW - CIVIC CENTER FOUNTAIN MNTC (8/23)
	Vendor Tota	975.00	
330225	ADVANCED CHEMICAL TRANSPORT,	2,752.40	PW - HAZARDOUS WASTE DISPOSAL SVCS
	Vendor Tota	2,752.40	
330079	AECOM TECHNICAL SERVICES, INC	15,377.50	PW - WELL PERMITTING SVCS (4/23 - 6/23)
	Vendor Tota	15,377.50	
330115	AFLAC	1,468.50	AFLAC VOLUNTARY INSURANCE (7/23)
	Vendor Tota	1,468.50	
330022	AIRGAS	59.65	PW - WATER OPER MNTC SUPPLIES
330226		28.70	PW - WATER OPER MNTC SUPPLIES
	Vendor Tota	88.35	
329946	AKESO OCCUPATIONAL HEALTH	90.00	CSR - STAR HEALTH SCREENINGS (3/23)
329990		200.00	HR - HEALTH SCREENINGS (6/23)
330265		1,280.00	CSR - STAR HEALTH SCREENINGS (7/23)
	Vendor Tota	1,570.00	
330191	AKM CONSULTING ENGINEERS, INC	13,687.00	PW - WELL PERMITTING SVCS (6/23)
	Vendor Tota	13,687.00	
330164	ALERT CLEANERS	782.25	CSR - LAUNDRY SVCS (7/6)
330420		888.00	CSR - LAUNDRY SVCS (7/3)
		288.00	CSR - LAUNDRY SVCS (8/14)
		228.00	CSR - LAUNDRY SVCS (8/4)
	Vendor Tota	2,186.25	
330055	ALESHIRE & WINDER LLP	3,874.44	CA - LEGAL SVCS (SB9) - 6/23
	Vendor Tota	3,874.44	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
329947	ALIN PARTY SUPPLY CO.	28.98	CSR - STAR SUPPLIES
330116		125.53	CSR - STAR SUPPLIES
		49.94	CSR - STAR SUPPLIES
		42.85	CSR - STAR SUPPLIES
		38.52	CSR - STAR SUPPLIES
330145		122.48	CSR - RECREATION SUPPLIES
		48.61	CSR - RECREATION SUPPLIES
330165		593.87	CSR - STAR SUPPLIES
		161.28	CSR - STAR SUPPLIES
330421		326.30	CSR - STAR SUPPLIES
		90.95	CSR - STAR SUPPLIES
	Vendor Tota	1,629.31	
330227	ALL CITIES LOCK & SAFE	692.28	PW - FACILITY MNTC SVCS
		590.11	PW - FACILITY MNTC SVCS
		534.68	PW - FACILITY MNTC SVCS
		334.68	PW - FACILITY MNTC SVCS
		324.68	PW - FACILITY MNTC SVCS
330349		1,441.65	PW - FACILITY MNTC SUPPLIES
	Vendor Tota	3,918.08	
329976	ALLIANT INSURANCE SERVICES, INC	2,250.00	RM - CRIME INSURANCE (FY24)
	Vendor Tota	2,250.00	
330017	ALVAREZ	24.29	WTR DEP REF - 6683 CARO
	Vendor Tota	24.29	
330080	AMBIENT PRO, LLC	30,830.00	CP - HERITAGE FESTIVAL
330081		7,450.00	CP - HERITAGE FESTIVAL
330453		1,250.00	CSR - SUMMER CONCERT (7/7)
		1,250.00	CSR - SUMMER CONCERT (8/11)
	Vendor Tota	40,780.00	
329991	AMERICAN RX GROUP	490.50	PS - CLUTTER FREE PARAMOUNT (6/24)
	Vendor Tota	490.50	
329992	AMERICAN WATER WORKS ASSOC.	311.00	PW - AWWA MEMBERSHIP (MY)
	Vendor Tota	311.00	
330208	ANDRADE, MARICELA	10.00	JUMPER REFUND (ANDRADE)
	Vendor Tota	10.00	
330294	APOLLO WOOD RECOVERY, INC	906.00	PW - LANDSCAPE MNTC SUPPLIES
		906.00	PW - LANDSCAPE MNTC SUPPLIES
		906.00	PW - LANDSCAPE MNTC SUPPLIES
	Vendor Tota	2,718.00	
330209	AQUATIC INFORMATICS, INC	13,448.73	PW - WATER TRAX ANNUAL SUBSCRIPTION
	Vendor Tota	13,448.73	
330166	ARAMARK UNIFORM SERVICES, INC.	227.90	CSR - LAUNDRY SVCS (7/19)
330388		211.84	CSR - LAUNDRY SVCS (8/2)
	Vendor Tota	439.74	
330192	ARCADIAN BANK	8,000.00	CP - COMMUNITY ORG FUNDING (PHS)
		105.00	GEN - ACCT ACTIVATION FEE(PHS-ARCADIAN)
	Vendor Tota	8,105.00	
330056	ARCHIVESOCIAL, LLC	2,988.00	GEN - SOCIAL MEDIA RECORDS MGMT (FY 24)
	Vendor Tota	2,988.00	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
329948	AT & T	93.44	GEN - SPLASH PAD INTERNET (7/23)
330117		112.35	GEN - COM CTR INTERNET (8/23)
330228		53.50	GEN - PARAMOUNT POOL INTERNET (8/23)
330193		1,045.94	GEN - TELEPHONE SERVICE (7/23)
		1,092.20	PW - WATER SYSTEM SERVICE (7/23)
	Vendor Tota	2,397.43	
330146	ATHENS SERVICES	105.44	PL - TRASH COLLECTION (16305 HUNSAKER)
		105.44	
329949	ATKINSON, ANDELSON, LOYA	245.00	HR - LEGAL SVCS (6/23)
		665.00	HR - PERSONNEL RELATION SVCS (6/23)
330389		201.00	HR - PERSONNEL RELATION SVCS (7/23)
	Vendor Tota	1,111.00	
330295	AUTOMATED GATE SERVICES, INC	1,113.75	PW - GATE REPAIR (STATION)
		1,113.75	
329950	BACKFLOW APPARATUS & VALVE	3,165.72	PW - BACKFLOW ASSEMBLY
329993		2,268.95	PW - WATER OPER MNTC SUPPLIES
330296		744.30	PW - WATER OPER MNTC SUPPLIES
		190.00	PW - WATER OPER MNTC SUPPLIES
	Vendor Tota	6,368.97	
330082	BALAREZO-RUVALCABA, JACKELINE	1,050.00	CSR - STAR SUMMER TRAINING
		1,050.00	
330422	BARTS KARTS, INC	637.03	CP - COMMISSIONER'S APPRECIATION DINNER
		637.03	
329977	BASS, CHANDA LEE	150.00	FACILITY DEPOSIT REFUND (BASS 7761)
		150.00	
330167	BATISTA FAMILY FARM	350.00	CP - HERITAGE FESTIVAL
		350.00	
330083	BEASLEY, ELBA	810.00	CSR - STAR SUMMER TRAINING
		810.00	
330057	BEIGHTON, DAVE	2,200.00	PS - DETECTIVE SPECIALIST (7/15 - 7/28)
330266		2,100.00	PS - DETECTIVE SPECIALIST (7/29 - 8/11)
		4,300.00	
330084	BENIR	2,216.02	CP - HERITAGE FESTIVAL
		2,216.02	
330168	BERRY, TOYA	150.00	FACILITY DEPOSIT REFUND (BERRY, 8066)
		150.00	
330058	BIOMETRICS4ALL, INC	585.00	CSR - STAR FINGERPRINTING SVCS (7/23)
		585.00	
330023	BISHOP COMPANY	781.60	PW - LANDSCAPE MNTC SUPPLIES
		194.03	PW - LANDSCAPE MNTC SUPPLIES
		49.36	PW - LANDSCAPE MNTC SUPPLIES
		1,024.99	
330059	BLODGETT BAYLOSIS	5,000.00	PL - ENV ANALYSIS (7230-7254 PETTERSON)
		4,000.00	PL - ENV ANALYSIS (16261 ORIZABA)
330423		5,500.00	PL - ENV ANALYSIS (16261 ORIZABA)
		1,750.00	PL - ENV ANALYSIS(7230-7254 PETTERSON)
	Vendor Tota	16,250.00	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
329994	BROWN BOLT & NUT CORP.	174.64	PW - FACILITY MNTC SUPPLIES
330229		94.61	PW - FACILITY MNTC SUPPLIES
	Vendor Tota	269.25	
330147	BROWN, COBY	600.00	CSR - OFFICIAL FEE (BASKETBALL)
	Vendor Tota	600.00	
330297	BRUYERE	13.76	WTR DEP REF - 15321 BELLOTA
	Vendor Tota	13.76	
330298	BURKE, DAVID RONALD	396.00	PL - FLYER DIST SVCS(SPECIFIC PLAN PMT)
	Vendor Tota	396.00	
330015	CALDERON, LUCERO	50.00	FACILITY DEPOSIT REFUND (CALDERON 5692)
	Vendor Tota	50.00	
330019	CALI MOVERS INC.	10.30	WTR DEP REF - 7106 MARCELLE
	Vendor Tota	10.30	
330060	CALIFORNIA ASSOCIATION OF CODE	54.00	PS - CACEO TRAINING (SL)
	Vendor Tota	54.00	
330390	CALIFORNIA CONTRACT CITIES	725.00	PS - CCCA DIRECTOR'S MEETING (9/8-9/10)
	Vendor Tota	725.00	
330230	CALIFORNIA JPIA	5,942.00	RM - ENVIRONMENTAL INSURANCE (FY2024)
	Vendor Tota	5,942.00	
330024	CALIFORNIA POLICE ACTIVITIES	4,620.00	PS - YAL EXCURSION (LAHS 2019)
	Vendor Tota	4,620.00	
16505	CALIFORNIA PUBLIC EMPLOYEES'	44,966.77	PERS RETIREMENT - PPE 7/14
16506		3,390.01	PERS RETIREMENT (7/23)
16507		19,694.85	PERS RETIREMENT - PPE 7/14
16508		533.58	PERS RETIREMENT (7/23)
16509		107,417.89	MEDICAL INSURANCE (ACTIVE) - 8/23
		9,664.00	MEDICAL INSURANCE (RETIRED) - 8/23
		555.02	MEDICAL INSURANCE (ADMIN FEE) - 8/23
16542		44,994.28	PERS RETIREMENT - PPE 7/28
16543		19,840.28	PERS RETIREMENT - PPE 7/28
16549		700.00	FIN - GASB 68 VALUATION REPORT
16568		106,663.25	MEDICAL INSURANCE (ACTIVE) - 9/23
		9,362.00	MEDICAL INSURANCE (RETIRED) - 9/23
		543.63	MEDICAL INSURANCE (ADMIN FEE) - 9/23
	Vendor Tota	368,325.56	
330085	CALPERS LONG-TERM CARE PROGRAM	59.42	CALPERS LTC - PPE 7/28
330299		59.42	CALPERS LTC - PPE 8/11 (AF)
	Vendor Tota	118.84	
330077	CAMPOS, LUISA	50.00	FACILITY DEPOSIT REFUND (CAMPOS 6132)
	Vendor Tota	50.00	
330350	CAPISTRANO, RON C	198.44	PS - HOME SECURITY REBATE PROGRAM
	Vendor Tota	198.44	
330148	CASA ADELITA	482.95	CSR - MEETING EXPENSE (7/21)
	Vendor Tota	482.95	
330267	CASTRO, JESUS C	143.31	PS - HOME SECURITY REBATE PROGRAM
	Vendor Tota	143.31	
330231	CELEDON, MIGUEL	355.00	PW - GYM EQUIPMENT MNTC
	Vendor Tota	355.00	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
330454	CERDA, MARIA	100.00	PL - AIR PURIFIER/HVAC REBATE PROGRAM
	Vendor Tota	100.00	
330232	CHARTER COMMUNICATIONS	6,852.04	GEN - INTERNET SVCS (8/23)
		148.42	GEN - CITY HALL CABLE (8/23)
		148.42	GEN - CITY YARD CABLE (8/23)
	Vendor Tota	7,148.88	
330118	CHICAGO TITLE COMPANY	100.00	PL - LOAN POLICY (16305 HUNSAKER) 7/23
	Vendor Tota	100.00	
330086	CHILDRENS DENTAL HEALTH CLINIC	8,000.00	CP - COMMUNITY ORG FUNDING
	Vendor Tota	8,000.00	
330087	CINDY'S JUMPERS, LLC	1,456.00	CP - HERITAGE FESTIVAL
330391		486.00	CP - HERITAGE FESTIVAL
	Vendor Tota	1,942.00	
330025	CINTAS #053	58.95	PW - UNIFORM SVC (FACILITIES)
		39.88	PW - UNIFORM SVC (LANDSCAPE)
		28.81	PW - UNIFORM SVC (ROADS)
		23.65	PW - UNIFORM SVC (WTR PROD)
		25.50	PW - UNIFORM SVC (WTR DIST)
		24.26	PW - UNIFORM SVC (WTR CUST SVC)
		58.95	PW - UNIFORM SVC (FACILITIES)
		39.88	PW - UNIFORM SVC (LANDSCAPE)
		28.81	PW - UNIFORM SVC (ROADS)
		23.65	PW - UNIFORM SVC (WTR PROD)
		25.50	PW - UNIFORM SVC (WTR DIST)
		24.26	PW - UNIFORM SVC (WTR CUST SVC)
		58.95	PW - UNIFORM SVC (FACILITIES)
		39.88	PW - UNIFORM SVC (LANDSCAPE)
		28.81	PW - UNIFORM SVC (ROADS)
		23.65	PW - UNIFORM SVC (WTR PROD)
		25.50	PW - UNIFORM SVC (WTR DIST)
		24.26	PW - UNIFORM SVC (WTR CUST SVC)
		58.95	PW - UNIFORM SVC (FACILITIES)
		39.88	PW - UNIFORM SVC (LANDSCAPE)
		28.81	PW - UNIFORM SVC (ROADS)
		23.65	PW - UNIFORM SVC (WTR PROD)
		25.50	PW - UNIFORM SVC (WTR DIST)
		24.26	PW - UNIFORM SVC (WTR CUST SVC)
	Vendor Tota	804.20	
330026	CITY OF DOWNEY	512.44	PW - TRAFFIC SIGNAL MNTC (1/23 - 6/23)
330088		11,182.00	PS - ANIMAL LICENSING SVCS (FY 2024)
		7,633.27	PS - SEAACA ADMIN (FY 24)
330119		185,753.50	PS - ANIMAL CONTROL SVCS (7/23 - 12/23)
	Vendor Tota	205,081.21	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
16511	CITY OF PARAMOUNT PAYROLL	1,596.73	NET PAYROLL - SPEC 7/28
16516		347,716.33	NET PAYROLL - PPE 7/28
16528		476.58	NET PAYROLL - SPEC 8/2
16531		150.59	NET PAYROLL - SPEC 8/2
16534		616.90	NET PAYROLL - SPEC 8/6
16537		616.44	NET PAYROLL - SPEC 8/8
16544		842.20	NET PAYROLL - SPEC 8/11
16553		360,330.95	NET PAYROLL - PPE 08/11
16562		638.01	NET PAYROLL - SPEC 8/18
16565		557.25	NET PAYROLL -SPEC 8/11
16569		145.95	NET PAYROLL - SPEC 8/11
16572		435.67	NET PAYROLL - SPEC 8/18
	Vendor Tota	714,123.60	
330027	CITY OF PARAMOUNT WATER DEPT	14,309.46	GEN - PARKS & FACILITIES (5/23 - 6/23)
		29,608.02	PW - MEDIAN IRRIGATION (5/23 - 6/23)
		1,908.98	GEN - ASSESSMENT DISTRICT (5/23 - 6/23)
		40.33	GEN - CLRWTR BLDG (5/23 - 6/23)
		331.00	GEN - PARAMOUNT PARK (5/23 - 6/23)
		3,012.51	PW - PARAMOUNT PARK (5/23 - 6/23)
	Vendor Tota	49,210.30	
330210	CITY OF SANTA FE SPRINGS	22,193.95	PW - TRAFFIC SIGNAL MNTC (4/23)
		43,486.02	PW - TRAFFIC SIGNAL MNTC (5/23)
		8,995.11	PW - TRAFFIC SIGNAL MNTC (6/23)
	Vendor Tota	74,675.08	
330300	COLORS PRINTING, INC	407.54	CSR - SENIOR NEWSLETTER (8/23)
	Vendor Tota	407.54	
330211	COMMERCIAL BUILDING MANAGEMENT	250.00	PW - JANITORIAL SVCS
330301		13,525.36	PW - JANITORIAL SVCS (8/23)
	Vendor Tota	13,775.36	
329995	COMPLETE OFFICE	12,513.70	CIP - CITY HALL FURNITURE REPL (CHAIRS)
	Vendor Tota	12,513.70	
330169	CONTINENTAL INTERPRETING	470.00	PS - COMMUNITY INTERPRETER (CWPC-7/26)
330212		700.00	CC - COMMUNITY INTERPRETER (7/25)
330268		125.00	PL - TRANSLATION SVCS (PH - 8/23)
330351		50.00	PL - TRANSLATION SVCS (FLYER)
	Vendor Tota	1,345.00	
330302	COOL WHITE SCIENCES INC	522.96	WTR DEP REF - 16635 CONSTR PARAMOUNT
	Vendor Tota	522.96	
330352	COPY PLACE	786.60	PL - OPEN HOUSE FLYER (S/P PARAMOUNT)
	Vendor Tota	786.60	
330213	CORRAL CONSTRUCTION	3,918.80	CIP - CITY HALL KITCHEN RENOVATION
	Vendor Tota	3,918.80	
330120	CT&T CONCRETE PAVING, INC	180,678.50	CIP - PARAMOUNT PARK SIDEWALK IMP
	Vendor Tota	180,678.50	
330089	DANNY'S JUMPERS	2,005.00	CP - HERITAGE FESTIVAL
330121		640.00	CSR - SUMMER CONCERT (7/27)
	Vendor Tota	2,645.00	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
330353	DATA TICKET, INC	8,123.83	PS - PKG CITATION ELECTRONIC HANDHELDS
		6,032.82	PS - PARKING CITATION SVCS (7/23)
		3,822.03	PS - CODE ENF CITATION SVCS (7/23)
		207.08	PS - SPECTATOR CITATION SVCS (7/23)
		200.00	PS - NOISE DISTURBANCE SVCS (7/23)
		200.00	PS-SIDEWALK VENDOR CITATION SVCS (7/23)
		85.00	PS - SPECIAL HEARING ST RACING (7/23)
	Vendor Tota	18,670.76	
330122	DE LAGE LANDEN	234.08	CSR - COPIER LEASE PAYOUT (COM CTR)
330149		33.32	CSR - COM CTR COPIER (PROP TAX)
	Vendor Tota	267.40	
330028	DELL MARKETING L.P.	8,231.46	CIP - CITY HALL FURNITURE REPL(MONITORS
	Vendor Tota	8,231.46	
330029	DEPT OF TRANSPORTATION	1,557.35	PW - TRAFFIC SIGNAL MNTC (4/23 - 6/23)
	Vendor Tota	1,557.35	
330303	DIAMOND ENVIRONMENTAL SERVICES	540.68	PW - DILLS PARK RESTROOM (8/23)
330424		306.55	PW - SALUD PARK RESTROOM (8/23)
	Vendor Tota	847.23	
330150	DIRECTV	198.23	PS - EOC SATELLITE SVCS (8/23)
	Vendor Tota	198.23	
330380	DJ CATRACHO ENTERTAINMENT, INC	550.00	CP - HERITAGE FESTIVAL
	Vendor Tota	550.00	
330455	DOCUMENT SYSTEMS, INC	77.36	CSR - COM CTR COPIER USAGE (7/23)
	Vendor Tota	77.36	
330304	DOMINO'S PIZZA	120.00	CSR - MEETING EXPENSE
330374		120.00	PS - MEETING EXPENSE
	Vendor Tota	240.00	
330305	DURAN GARCIA, GUILLERMO A	154.34	PS - HOME SECURITY REBATE PROGRAM
	Vendor Tota	154.34	
330270	ECHEVERRIA, ELIZABETH DIAZ	167.97	PS - HOME SECURITY REBATE PROGRAM
	Vendor Tota	167.97	
329978	EHUAN, AMANDA	150.00	FACILITY DEPOSIT REFUND (EHUAN 8003)
	Vendor Tota	150.00	
16525	ELAVON, INC	515.65	GEN-CS CREDIT CARD TERMINAL SVCS (7/23)
16526		410.49	GEN-PL CREDIT CARD TERMINAL SVCS (7/23)
	Vendor Tota	926.14	
16512	EMPLOYMENT DEVELOPMENT DEPT	20.23	STATE PAYROLL TAX - SPEC 7/28
16517		14,475.35	STATE PAYROLL TAX - PPE 7/28
16545		11.23	STATE PAYROLL TAX - SPEC 8/11
16554		14,941.78	STATE PAYROLL TAX - PPE 8/11
330214		304.00	UNEMPLOYMENT INSURANCE (4/23 - 6/23)
	Vendor Tota	29,752.59	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
16514	EMPOWER TRUST COMPANY	163.49	PT DEF COMP 457 - SPEC 7/28
16519		18,831.83	FT DEF COMP 457 - PPE 7/28
16520		13,179.60	PT DEF COMP 457 - PPE 7/28
16521		2,812.16	DEF COMP 457 ROTH - PPE 7/28
16530		51.76	PT DEF COMP 457 - SPEC 8/2
16533		24.82	PT DEF COMP 457 - SPEC 8/2
16536		64.18	PT DEF COMP 457 - SPEC 8/6
16539		63.28	PT DEF COMP 457 - SPEC 8/8
16547		85.86	PT DEF COMP 457 - SPEC 8/11
16556		17,010.03	FT DEF COMP 457 - PPE 8/11
16557		13,704.02	PT DEF COMP 457 - PPE 8/11
16558		2,839.70	DEF COMP 457 ROTH - PPE 8/11
16564		66.12	PT DEF COMP 457 - SPEC 8/18
16567		58.71	PT DEF COMP 457 - SPEC 8/11
16571		24.04	PT DEF COMP 457 - SPEC 8/11
16574		48.39	PT DEF COMP 457 - SPEC 8/18
16522		698.02	401A LOAN PAYMENT - PPE 7/28
16523		3,582.70	457 LOAN PAYMENT - PPE 7/28
16559		396.13	401A LOAN PAYMENT - PPE 8/11
16560		3,582.70	457 LOAN PAYMENT - PPE 8/11
16524		758.25	FT 401 QUAL COMP - PPE 7/28
16561		758.25	FT 401 QUAL COMP - PPE 8/11
	Vendor Tota	78,804.04	
330306	ENCLAVE PACIFIC OWNER LLC	65.00	WTR DEP REF - 13801 PARAMOUNT
		65.00	WTR DEP REF - 13801 PARAMOUNT
		65.00	WTR DEP REF - 13801 PARAMOUNT
		65.00	WTR DEP REF - 13801 PARAMOUNT
	Vendor Tota	260.00	
330206	ENRIQUEZ, MAGDA	50.00	FACILITY DEPOSIT REFUND (ENRIQUEZ 6231)
	Vendor Tota	50.00	
329951	ENVIRONMENTAL PLANNING	9,444.42	PL - EIR SPECIFIC PLAN(PARAMOUNT)- 3/23
330392		1,344.50	PL-EIR FOR SPECIFIC PLAN(PARAMOUNT)7/23
	Vendor Tota	10,788.92	
330143	ESCOBEDO, MANUEL	66.08	PS - HOME SECURITY REBATE PROGRAM
	Vendor Tota	66.08	
330222	ESCOVAR	24.57	WTR DEP REF - 15343 PIMENTA
	Vendor Tota	24.57	
330194	ESTRADA, BALTAZAR	300.00	CSR - SENIOR ENTERTAINMENT (8/17)
	Vendor Tota	300.00	
330393	ESTRADA, DARLENE	150.00	FACILITY DEPOSIT REFUND (ESTRADA 8091)
	Vendor Tota	150.00	
330456	ETERNITY CARPET	725.68	PW - FACILITY MNTC SVCS
	Vendor Tota	725.68	
330090	EVERBRIDGE, INC	18,540.35	PS - REVERSE 911 RESPONSE SYSTEM(FY 24)
	Vendor Tota	18,540.35	
330307	EXCEL PAVING	658.55	WTR DEP REF - 15010 CONST ORANGE
330381		267,482.95	CIP - ARTERIAL STREET RESURF (6/23)
330425		299,590.82	CIP - ARTERIAL STREET RESURF (7/23)
	Vendor Tota	567,732.32	
330091	FAJARDO, ANGEL JR	150.00	FACILITY DEPOSIT REFUND (FAJARDO 8013)
	Vendor Tota	150.00	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
329979	FAMILY PROMISE OF	3,237.80	PS - HOMELESS PREVENTION SVC (6/23-ADJ)
	Vendor Tota	3,237.80	
330030	FERGUSON ENTERPRISES, INC	67.44	PW - FACILITY MNTC SUPPLIES
330354		293.30	PW - FACILITY MNTC SUPPLIES
	Vendor Tota	360.74	
330151	FERNANDO TOURS INC	750.00	CSR - RECREATION EXCURSION (6/30)
		750.00	CSR - REC EXCURSION (CAMP PEP) -7/14
		700.00	CSR - RECREATION EXCURSION (7/15)
330170		1,800.00	CSR - DAY CAMP EXCURSION (7/7-CBA)
		900.00	CSR - DAY CAMP EXCURSION (6/30)
		900.00	CSR - DAY CAMP EXCURSION (7/14-CBA)
330271		750.00	PS - CCCA DIRECTOR'S MEETING (8/16)
330375		750.00	CSR - DAY CAMP EXCURSION (6/14)
		750.00	CSR - DAY CAMP EXCURSION (6/21)
		750.00	CSR - DAY CAMP EXCURSION (6/28)
330394		750.00	CSR - DAY CAMP EXCURSION (7/5)
		750.00	CSR - DAY CAMP EXCURSION (7/12)
		750.00	CSR - DAY CAMP EXCURSION (7/12)
		750.00	CSR - DAY CAMP EXCURSION (8/2)
330457		3,100.00	CSR - SENIOR EXCURSION (6/5)
		850.00	CSR - SENIOR EXCURSION (6/21)
		150.00	CSR - SENIOR EXCURSION (6/5)
		40.00	CSR - SENIOR EXCURSION (6/21)
		650.00	CSR - SENIOR EXCURSION (4/30)
		50.00	CSR - SENIOR EXCURSION (4/30)
	Vendor Tota	16,640.00	
330233	FIRST VEHICLE SERVICES	28,261.58	PW - VEHICLE MNTC SVCS (7/23)
330308		2,379.20	PW-VEHICLE NON-CONTRACT MNTC (5/23)-ADJ
		591.94	PW - VEHICLE NON-CONTRACT MNTC (7/23)
	Vendor Tota	31,232.72	
330309	FRANCHISE TAX BOARD	290.03	PAYROLL DEDUCTION - PPE 8/11
330092		233.65	PAYROLL DEDUCTION - PPE 7/28
330310		233.65	PAYROLL DEDUCTION - PPE 8/11
	Vendor Tota	757.33	
329952	FUSION	331.49	GEN - PARAMOUNT PARK ETHERNET (8/23)
330395		331.49	GEN - PARAMOUNT PARK ETHERNET (9/23)
	Vendor Tota	662.98	
330123	GALVAN, CANDACE	1,988.00	CIP - UTILITY BOX MURAL (7112 ALONDRA)
	Vendor Tota	1,988.00	
330347	GALVIN, CHRISTY	71.00	PARKING CITATION REFUND (GALVIN)
		71.00	PARKING CITATION REFUND (GALVIN)
	Vendor Tota	142.00	
330311	GARCIA	28.19	WTR DEP REF - 8130 3RD
	Vendor Tota	28.19	
330093	GARCIA, JUAN R	5,000.00	CP - HERITAGE FESTIVAL
	Vendor Tota	5,000.00	
330234	GARIBALDO'S NURSERY	303.18	PW - LANDSCAPE MNTC SUPPLIES
	Vendor Tota	303.18	
330195	GAS COMPANY	1,791.13	GEN - FACILITIES NATURAL GAS (7/23)
		464.02	PW - WELL #14 NATURAL GAS (7/23)
		3.53	GEN - CLRWTR NATURAL GAS (7/23)
	Vendor Tota	2,258.68	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
330124	GATEWAY WATER MANAGEMENT	53,338.67	PW - LOS CERRITOS WATERSHED MGMT (FY24)
		45,974.03	PW - LA RIVER WATERSHED MGMT (FY24)
		15,000.00	PW - IRWM JPA MEMBERSHIP (FY24)
	Vendor Tota	114,312.70	
330312	GOLD KEY DEVELOPMENT, INC	263.75	WTR DEP REF - 6504 ALONDRA
	Vendor Tota	263.75	
330313	GOLDEN STATE WATER COMPANY	365.10	PW - MEDIAN IRRIGATION (7/23)
		5,243.83	GEN - ALL AMERICAN PARK WATER (7/23)
	Vendor Tota	5,608.93	
329953	GOLDEN WEST - PIPE & SUPPLY	15,793.43	CIP - PMOUNT PK OUTDOOR RESTROOM RENO
330031		33.28	PW - FACILITY MNTC SUPPLIES
	Vendor Tota	15,826.71	
330020	GOMEZ	20.36	WTR DEP REF - 8319 ELBURG
	Vendor Tota	20.36	
330171	GOMEZ, CATARINO	1,487.50	PL - RELOCATION EXPENSE(16305 HUNSAKER)
330172		1,487.50	PL - RELOCATION EXPENSE(16305 HUNSAKER)
	Vendor Tota	2,975.00	
330215	GOTO COMMUNICATIONS, INC	2,116.09	GEN - VOIP TELEPHONE SVC (8/23)
	Vendor Tota	2,116.09	
330094	GRAFFITI TRACKER, INC	13,000.00	PS - GRAFFITI TRACKING SVCS(7/23-12/23)
	Vendor Tota	13,000.00	
329954	GRAINGER	519.98	PW - WATER OPER MNTC SUPPLIES
330032		175.89	PW - WATER OPER MNTC SUPPLIES
		67.51	PW - FACILITY MNTC SUPPLIES
330426		755.89	PW - WATER OPER MNTC SUPPLIES
	Vendor Tota	1,519.27	
329996	GREENFIELD LANDSCAPING & MNTC	102.09	PW - LANDSCAPE MNTC SVCS
		100.65	PW - LANDSCAPE MNTC SVCS
		64.81	PW - LANDSCAPE MNTC SVCS
		40.10	PW - LANDSCAPE MNTC SVCS
330235		57,671.40	PW - LANDSCAPE MNTC SVCS (7/23)
		13,174.50	PW - LANDSCAPE MNTC SVCS
		6,868.00	PW - LANDSCAPE MNTC SVCS
		19.93	PW - LANDSCAPE MNTC SVCS
		15.72	PW - LANDSCAPE MNTC SVCS
		6.50	PW - LANDSCAPE MNTC SVCS
330355		57,671.40	PW - LANDSCAPE MNTC SVCS
330458		57,671.40	PW - LANDSCAPE MNTC SVCS (8/23)
		4,867.50	PW - LANDSCAPE MNTC SVCS
		2,424.00	PW - LANDSCAPE MNTC SVCS
		2,029.50	PW - LANDSCAPE MNTC SVCS
		142.80	PW - LANDSCAPE MNTC SVCS
	Vendor Tota	202,870.30	
330076	GUERRERO, JAIME	9.79	WTR DEP REF - 7033 SAN CARLOS
	Vendor Tota	9.79	
329997	H & H NURSERY INC.	91.69	PW - LANDSCAPE MNTC SUPPLIES
330236		87.24	PW - LANDSCAPE MNTC SUPPLIES
330314		144.48	PW - LANDSCAPE MNTC SUPPLIES
	Vendor Tota	323.41	
16548	HASLER MAILING SYSTEMS	2,500.00	GEN - POSTAGE METER (8/9)
	Vendor Tota	2,500.00	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
330095	HAYES, HARRIETTE	150.00	FACILITY DEPOSIT REFUND (HAYES 7947)
	Vendor Tota	150.00	
330216	HAZEN AND SAWYER	4,082.50	PW - WELL PERMITTING SVCS (6/23)
		250.00	PW - WATER ENG SVCS
	Vendor Tota	4,332.50	
330061	HDL COREN & CONE	3,150.00	SA - PROPERTY TAX SVCS (7/23 - 9/23)
	Vendor Tota	3,150.00	
330152	HDL SOFTWARE LLC	8,069.76	FIN - BUSINESS LICENSE RENEWAL
		915.84	FIN - BUSINESS LICENSE SVCS (6/23)
		186.06	FIN - BUSINESS LICENSE COLLECTIONS
	Vendor Tota	9,171.66	
330315	HERNANDEZ	17.34	WTR DEP REF - 13426 DOWNEY
	Vendor Tota	17.34	
330396	HERRMANN, TIFFANY	2,572.50	CP - HERITAGE FESTIVAL
	Vendor Tota	2,572.50	
330237	HI-WAY SAFETY INC	2,426.66	PW - TRAFFIC SAFETY SUPPLIES
	Vendor Tota	2,426.66	
329980	HOLDAAK PARAMOUNT	1,700.33	HR - EMPLOYEE SUMMER PICNIC
	Vendor Tota	1,700.33	
330062	HOLLIDAY ROCK	1,683.20	PW - STREET MNTC SUPPLIES
	Vendor Tota	1,683.20	
330173	HOME DEPOT CRC/GECF	211.42	CSR - STAR SUPPLIES
		202.11	CSR - RECREATION SUPPLIES
		91.72	CSR - STAR SUPPLIES
		88.18	CSR - AQUATIC SUPPLIES
		21.98	CSR - NIGHT MARKET
		51.74	CSR - AQUATIC SUPPLIES
		88.11	CSR - STAR SUPPLIES
		145.33	CSR - STAR SUPPLIES
		151.07	CSR - STAR SUPPLIES
		156.36	CSR - RECREATION SUPPLIES
	Vendor Tota	1,208.02	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
330175	HOME DEPOT/GECE	231.38	PW - LANDSCAPE MNTC SUPPLIES
		77.69	PW - GRAFFITI REMOVAL SUPPLIES
		26.26	PW - FACILITY MNTC SUPPLIES
		43.08	PW - GRAFFITI REMOVAL SUPPLIES
		1,123.39	PW - GENERAL SMALL TOOLS
		784.69	PW - GENERAL SMALL TOOLS
		211.55	PW - GENERAL SMALL TOOLS
		27.12	PW - WATER OPER MNTC SUPPLIES
		2,278.94	PW - GENERAL SMALL TOOLS
		54.06	PW - FACILITY MNTC SUPPLIES
		276.59	PW - GRAFFITI REMOVAL SUPPLIES
		34.87	PW - FACILITY MNTC SUPPLIES
		185.22	PW - FACILITY MNTC SUPPLIES
		140.70	PW - FACILITY MNTC SUPPLIES
		48.53	PW - GRAFFITI REMOVAL SUPPLIES
		181.19	PW - GRAFFITI REMOVAL SUPPLIES
		239.15	PW - GRAFFITI REMOVAL SUPPLIES
		96.19	PW - FACILITY MNTC SUPPLIES
		81.34	PW - WATER OPER MNTC SUPPLIES
		13.72	PW - GRAFFITI REMOVAL SUPPLIES
		39.69	PW - FACILITY MNTC SUPPLIES
		859.95	PW - GRAFFITI REMOVAL SUPPLIES
		218.92	PW - FACILITY MNTC SUPPLIES
		99.90	PW - FACILITY MNTC SUPPLIES
		26.75	PW - FACILITY MNTC SUPPLIES
		167.52	PW - FACILITY MNTC SUPPLIES
		31.71	PW - FACILITY MNTC SUPPLIES
		146.96	PW - GRAFFITI REMOVAL SUPPLIES
		67.15	PW - FACILITY MNTC SUPPLIES
		120.57	PW - GRAFFITI REMOVAL SUPPLIES
		92.48	PW - FACILITY MNTC SUPPLIES
		59.23	PW - GRAFFITI REMOVAL SUPPLIES
		9.11	PW - FACILITY MNTC SUPPLIES
		108.01	PW - GRAFFITI REMOVAL SUPPLIES
		287.21	PW - FACILITY MNTC SUPPLIES
		41.67	PW - FACILITY MNTC SUPPLIES
		291.07	PW - GRAFFITI REMOVAL SUPPLIES
		88.16	PW - FACILITY MNTC SUPPLIES
		129.84	PW - FACILITY MNTC SUPPLIES
		251.50	PW - FACILITY MNTC SUPPLIES
		490.76	PW - GRAFFITI REMOVAL SUPPLIES
		60.60	PW - FACILITY MNTC SUPPLIES
		-329.65	PW - GENERAL SMALL TOOLS (CREDIT)
		-37.78	PW - FACILITY MNTC SUPPLIES (CREDIT)
		-36.71	PW - FACILITY MNTC SUPPLIES (CREDIT)
	Vendor Tota	9,440.28	
330096	HUMAN SERVICES ASSOCIATION	3,961.40	CSR - ENP MEALS (6/23)
330397		4,028.10	CSR - ENP MEALS (7/23)
	Vendor Tota	7,989.50	
330033	ILAND INTERNET SOLUTIONS CORP	6,516.00	GEN - OUT-OF-STATE DATA BACKUP (FY23)
	Vendor Tota	6,516.00	
330238	ILB ELECTRIC, INC	28,569.73	CIP - TRAFFIC SIGNAL(ALONDRA/PASS)-HSIP
	Vendor Tota	28,569.73	
329998	IML SECURITY SUPPLY	351.91	PW - FACILITY MNTC SUPPLIES
330356		552.90	PW - FACILITY MNTC SUPPLIES
	Vendor Tota	904.81	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
330239	INFINITY TECHNOLOGIES	27,840.00	GEN - IT CONSULTANT SVCS (7/23)
		19,800.00	GEN - DATTO SOFTWARE BACKUP (7/23-3/24)
		450.00	GEN - MS OFFICE CLOUD BACKUP (7/23)
	Vendor Tota	48,090.00	
330153	INK HEAD DESIGN & PRINTS	5,277.65	CSR - RECREATION SUPPLIES
		4,939.87	CSR - YOUTH SPORTS UNIFORMS
330176		635.86	CSR - STAFF FANNY PACKS
330272		113.56	FIN - EMPLOYEE WORKWEAR
330316		45.00	PW - UNIFORMS
330398		2,930.79	CSR - UNIFORMS
	Vendor Tota	13,942.73	
16513	INTERNAL REVENUE SERVICE	64.27	FED PAYROLL TAX - SPEC 7/28
		53.56	MEDICARE PAYMENT - SPEC 7/28
16518		37,469.48	FED PAYROLL TAX - PPE 7/28
		13,335.88	MEDICARE PAYMENT - PPE 7/28
16529		15.18	MEDICARE PAYMENT - SPEC 8/2
16532		4.80	MEDICARE PAYMENT - SPEC 8/2
16535		10.47	FED PAYROLL TAX - SPEC 8/6
		19.98	MEDICARE PAYMENT - 8/6
16538		19.64	MEDICARE PAYMENT - SPEC 8/8
16546		37.21	FED PAYROLL TAX - SPEC 8/11
		28.36	MEDICARE PAYMENT - SPEC 8/11
16555		38,133.51	FED PAYROLL TAX - PPE 8/11
		13,746.28	MEDICARE PAYMENT - PPE 8/11
16563		12.86	FED PAYROLL TAX - SPEC 8/18
		20.74	MEDICARE PAYMENT - SPEC 8/18
16566		3.72	FED PAYROLL TAX - SPEC 8/11
		17.86	MEDICARE PAYMENT - SPEC 8/11
16570		4.64	MEDICARE PAYMENT - SPEC 8/11
16573		13.88	MEDICARE PAYMENT - SPEC 8/18
	Vendor Tota	103,012.32	
329955	IWORQ	24,500.00	PL - IWORQ SYSTEM SUPPORT (FY 24)
		10,000.00	PL - IWORQ SOLAR APP IMPLEMENT(Cal APP)
	Vendor Tota	34,500.00	
329999	J & B MATERIALS	155.54	PW - FACILITY MNTC SUPPLIES
330357		90.78	PW - FACILITY MNTC SUPPLIES
		60.17	PW - FACILITY MNTC SUPPLIES
	Vendor Tota	306.49	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
329956	JANKOVICH COMPANY, LLC	1,805.82	PS - FLEET FUEL (7/8 - 7/14)
		311.78	PW - FLEET FUEL (1/22 - 1/31)
		171.30	PS - FLEET FUEL (7/8 - 7/14)
		97.37	PL - FLEET FUEL (7/15 - 7/21)
		60.41	PS - FLEET FUEL (7/8 - 7/14)
		57.89	CSR - FLEET FUEL (7/1 - 7/7)
		57.74	CSR - FLEET FUEL (6/22 - 6/30)
330000		1,585.81	PW - FLEET FUEL (7/1 - 7/7)
		1,454.98	PW - FLEET FUEL (7/8 - 7/14)
		699.61	PW - FLEET FUEL (7/8 - 7/14)
		565.47	PW - FLEET FUEL (7/1 - 7/7)
		420.17	PW - FLEET FUEL (7/8 - 7/14)
		221.79	PW - FLEET FUEL (7/8 - 7/14)
		178.51	PW - FLEET FUEL (7/8 - 7/14)
		.00	PW - FLEET FUEL (7/8 - 7/14)
		156.91	PW - FLEET FUEL (7/1 - 7/7)
		136.83	PW - FLEET FUEL (7/1 - 7/7)
		120.33	PW - FLEET FUEL (7/1 - 7/7)
		105.18	PW - FLEET FUEL (7/8 - 7/14)
330034		1,925.29	PS - FLEET FUEL (7/15 - 7/21)
		209.61	PS - FLEET FUEL (7/15 - 7/21)
		55.90	PS - FLEET FUEL (7/15 - 7/21)
330063		88.32	PL - FLEET FUEL (2/15 - 2/21)
330097		103.09	CSR - FLEET FUEL (5/22 - 5/31)
330177		2,221.97	PW - FLEET FUEL (7/22 - 7/31)
		268.65	PW - FLEET FUEL (7/22 - 7/31)
		85.25	PW - FLEET FUEL (7/22 - 7/31)
330273		2,128.41	PW - FLEET FUEL (7/22 - 7/31)
		1,470.01	PW - FLEET FUEL (7/22 - 7/31)
		1,347.15	PW - FLEET FUEL (7/15 - 7/21)
		1,285.44	PW - FLEET FUEL (7/15 - 7/21)
		488.63	PW - FLEET FUEL (7/22 - 7/31)
		371.07	PW - FLEET FUEL (7/15 - 7/21)
		298.42	PW - FLEET FUEL (7/15 - 7/21)
		254.63	PW - FLEET FUEL (7/22 - 7/31)
		214.20	PW - FLEET FUEL (7/22 - 7/31)
		125.00	PW - FLEET FUEL (7/22 - 7/31)
		106.01	PL - FLEET FUEL (8/1 - 8/7)
330358		2,101.11	PS - FLEET FUEL (8/1 - 8/7)
		426.29	PS - FLEET FUEL (8/1 - 8/7)
		73.07	PS - FLEET FUEL (8/1 - 8/7)
330376		130.97	CSR - FLEET FUEL (6/1 - 6/7)
330427		106.18	CSR - FLEET FUEL (7/22 - 7/31)
330459		1,898.73	PW - FLEET FUEL (8/8 - 8/14)
		1,753.12	PW - FLEET FUEL (8/1 - 8/7)
		1,694.44	PW - FLEET FUEL (8/8 - 8/14)
		1,128.07	PW - FLEET FUEL (8/8 - 8/14)
		1,062.93	PW - FLEET FUEL (8/1 - 8/7)
		578.03	PW - FLEET FUEL (8/8 - 8/14)
		405.23	PW - FLEET FUEL (8/1 - 8/7)
		286.57	PW - FLEET FUEL (8/1 - 8/7)
		249.16	PW - FLEET FUEL (8/1 - 8/7)
		240.88	PW - FLEET FUEL (8/8 - 8/14)
		141.44	PW - FLEET FUEL (8/8 - 8/14)
		117.18	PW - FLEET FUEL (8/8 - 8/14)
		108.17	PL - FLEET FUEL (8/15 - 8/21)
		75.09	PW - FLEET FUEL (8/1 - 8/7)
		54.59	PW - FLEET FUEL (8/8 - 8/14)
		40.06	PL - FLEET FUEL (8/8 - 8/14)

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
	Vendor Tota	33,926.26	
330035	JHM SUPPLY LANDSCAPE AND	1,181.00	PW - LANDSCAPE MNTC SUPPLIES
330240		112.38	PW - LANDSCAPE MNTC SUPPLIES
	Vendor Tota	1,293.38	
330178	JIMENEZ, BERTHA	500.00	PS - BUSINESS SECURITY REBATE PROGRAM
	Vendor Tota	500.00	
330359	JJS PALOMO'S STEEL	1,508.77	PW - FACILITY MNTC SUPPLIES
		1,378.35	PW - FACILITY MNTC SUPPLIES
	Vendor Tota	2,887.12	
330317	JMG SECURITY SYSTEMS, INC	8,350.98	PW - SECURITY SYSTEM MNTC (7/23-9/23)
		2,224.89	PS - SECURITY SYSTEM MNTC (7/23-9/23)
		3,125.31	PW - SECURITY SYSTEM MNTC (7/23-9/23)
	Vendor Tota	13,701.18	
330125	JOE GONSALVES & SON INC	3,300.00	CC - STATE LEGISLATIVE LOBBYIST (8/23)
330274		300.00	CC - STATE LEGISLATIVE LOBBYIST (7/23)
	Vendor Tota	3,600.00	
330098	JOHN L HUNTER	16,045.15	PW - NPDES CONSULTING SVCS (6/23)
330126		195.00	CIP - SPANE PK STORMWATER CAPTURE(6/23)
	Vendor Tota	16,240.15	
330399	JOSE TEJADA	220.00	CSR - SENIOR ENTERTAINMENT (8/24)
	Vendor Tota	220.00	
330127	JUNIOR'S CONSTRUCTION, INC	6,600.00	CIP - CITY HALL RESTROOM RENOVATION
330318		2,280.00	PW - HOMELESS CAMP CLEAN-UP
	Vendor Tota	8,880.00	
330154	KCV ENTERPRISES, INC	1,703.20	CSR - ENP LUAU MEAL (8/11)
	Vendor Tota	1,703.20	
330036	KEN'S WELDING	1,875.00	PW - FACILITY MNTC SVCS
		1,875.00	PW - FACILITY MNTC SVCS
		1,128.00	PW - FACILITY MNTC SVCS
		897.00	PW - FACILITY MNTC SVCS
		95.00	PW - FACILITY MNTC SVCS
	Vendor Tota	5,870.00	
330460	KINGDOM CAUSE DBA CITY NET	28,304.20	PS - HOMELESS CENSUS SURVEY (23)
	Vendor Tota	28,304.20	
330064	KLM, INC.	986.53	PW - A/C SYSTEM SVCS (CITY HALL)
		673.36	PW - A/C SYSTEM SVCS (CLRWTR)
		570.22	PW - A/C SYSTEM SVCS (CITY YARD)
		385.00	PW - A/C SYSTEM SVCS (MARIPOSA)
		365.00	PW - A/C SYSTEM SVCS (PROGRESS PK)
		360.00	PW - KITCHEN REF MNTC (PROGRESS PK)
		225.00	PW - KITCHEN REF MNTC (CLRWTR)
		215.00	PW - A/C SYSTEM SVCS (SPANE PARK)
		160.00	PW - A/C SYSTEM SVCS (FINE ARTS)
	Vendor Tota	3,940.11	
330360	KORVER, KEN	200.00	PS - HOME SECURITY REBATE PROGRAM
	Vendor Tota	200.00	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
330400	L A COUNTY DEPT OF AUDITOR-	21,060.01	PROPERTY TAX-L A COUNTY (7/20 ADVICE)
		-107.21	81-1 ASSESSMENT LA COUNTY (7/20 ADVICE)
		-18,950.90	PROPERTY TAX-L A COUNTY (8/18 ADVICE)
		-678.82	TRASH ASSESSMENT-LA COUNTY(7/20 ADVICE)
		-608.72	TRASH ASSESSMENT-LA COUNTY(8/18 ADVICE)
	Vendor Tota	714.36	
330382	L A COUNTY DEPT OF PUBLIC WORK	7,055.55	PW - INDUSTRIAL WASTE SVCS (6/23)
	Vendor Tota	7,055.55	
330197	L A COUNTY DISTRICT ATTORNEY	12,337.29	PS - D.A. LEGAL SVCS (5/23)
		11,376.62	PS - D.A. LEGAL SVCS (6/23)
	Vendor Tota	23,713.91	
329957	L A COUNTY SHERIFF	4,629.71	PS - HELICOPTER SVCS (6/23)
	Vendor Tota	4,629.71	
330128	L A SIGNS & BANNERS	304.29	CP - MILITARY BANNER PROGRAM
330179		286.28	CSR - PARAMOUNT POOL ENTRANCE
330401		660.88	CSR - SPLASH PAD SIGNAGE
	Vendor Tota	1,251.45	
330198	L.N. CURTIS AND SONS	196.47	PS - UNIFORMS (SF)
		68.40	PS - UNIFORMS (SL)
	Vendor Tota	264.87	
329981	LA ESPIGA	661.50	HR - EMPLOYEE SUMMER PICNIC
330155		1,565.55	CSR - ADAPTIVE RECREATION SPLASH EVENT
330180		1,389.15	CSR - REC EXCURSION (CAMP PEP) - 7/21
	Vendor Tota	3,616.20	
330319	LA FLOR DE MICHOACAN	7.68	WTR DEP REF - 7045 SOMERSET #A
	Vendor Tota	7.68	
330402	LAN NARTTHASIN THAI DANCE	4,500.00	CP - HAY TREE EVENT
	Vendor Tota	4,500.00	
330361	LAURINCO	1,755.00	CIP - CITY HALL CONF ROOM UPGRADE
		520.00	CIP - CITY HALL PLANNING DEPT
330377		1,592.50	CIP - CITY YARD GROTTO DESIGN
		1,495.00	CIP - CITY YARD GYM RENOVATION DESIGN
	Vendor Tota	5,362.50	
330320	LIFETIME PRODUCTS, INC	13,891.46	CSR - LIFETIME STACKING CHAIRS (250)
	Vendor Tota	13,891.46	
329958	LINCOLN NATIONAL LIFE INS CO	8,755.84	DENTAL INSURANCE (PPO) - 8/23
		555.87	DENTAL INSURANCE (HMO) - 8/23
		656.40	VOLUNTARY LIFE INSURANCE (8/23)
		1,459.98	LIFE INSURANCE (8/23)
		4,250.57	DISABILITY INSURANCE (8/23)
		-599.92	DENTAL INSURANCE (ADJ)
	Vendor Tota	15,078.74	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
330156	LINDSAY LUMBER CO., INC	83.22	CSR - RECREATION SUPPLIES
330217		148.64	PW - STREET MNTC SUPPLIES
330241		250.58	PW - FACILITY MNTC SUPPLIES
		209.28	PW - FACILITY MNTC SUPPLIES
		184.06	PW - FACILITY MNTC SUPPLIES
		147.18	PW - STREET MNTC SUPPLIES
		114.19	PW - STREET MNTC SUPPLIES
		100.17	PW - FACILITY MNTC SUPPLIES
		54.91	PW - STREET MNTC SUPPLIES
		51.50	PW - FACILITY MNTC SUPPLIES
		45.18	PW - FACILITY MNTC SUPPLIES
		31.96	PW - STREET MNTC SUPPLIES
		30.30	PW - LANDSCAPE MNTC SUPPLIES
		26.06	PW - LANDSCAPE MNTC SUPPLIES
		23.35	PW - FACILITY MNTC SUPPLIES
		17.62	PW - WATER OPER MNTC SUPPLIES
		14.43	PW - FACILITY MNTC SUPPLIES
		11.66	PW - FACILITY MNTC SUPPLIES
		9.66	PW - LANDSCAPE MNTC SUPPLIES
		7.27	PW - STREET MNTC SUPPLIES
		5.40	PW - FACILITY MNTC SUPPLIES
		4.41	PW - LANDSCAPE MNTC SUPPLIES
330403		19.39	PW - FACILITY MNTC SUPPLIES
	Vendor Tota	1,590.42	
330065	LONG BEACH TRANSIT	117,556.00	CSR - LB TRANSIT SVCS (4/23 - 6/23)
		22,500.00	CSR - LB TRANSIT TAP (4/23 - 6/23)
	Vendor Tota	140,056.00	
330129	LOS CERRITOS YMCA	195.50	CP - YMCA SWIM TEAM
	Vendor Tota	195.50	
330383	LOZA, JOSE M	370.00	CIP-UTILITY BOX MURAL (15900 PARAMOUNT)
	Vendor Tota	370.00	
330066	LUCAMBIO, HAROLD	1,333.00	PS - YAL SVCS (7/15 - 7/28)
330275		1,395.00	PS - YAL SVCS (7/29 - 8/11)
	Vendor Tota	2,728.00	
330321	LUGO	13.87	WTR DEP REF - 15305 GUNDRY
	Vendor Tota	13.87	
330242	M/D PLUMBING	2,000.00	PW - FACILITY MNTC SVCS
		300.00	PW - FACILITY MNTC SVCS
	Vendor Tota	2,300.00	
330276	MAGANA, ARIANA	165.36	PS - HOME SECURITY REBATE PROGRAM
	Vendor Tota	165.36	
330322	MAGDALENO	19.64	WTR DEP REF - 15309 GUNDRY
	Vendor Tota	19.64	
330099	MAGIC JUMP RENTALS, INC	8,872.50	CP - HERITAGE FESTIVAL
	Vendor Tota	8,872.50	
330181	MAKEITPOP_PARTY DECOR	1,000.00	CSR - SUMMER CONCERT (7/7)
330404		1,000.00	CP - BACK TO SCHOOL EVENT
		175.00	CSR - NIGHT MARKET
	Vendor Tota	2,175.00	
330362	MARAVILLA, ANA A	181.31	PS - HOME SECURITY REBATE PROGRAM
	Vendor Tota	181.31	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
330461	MARIACHI LAS CATRINAS	2,000.00	CSR - NIGHT MARKET (9/1-CBA)
	Vendor Tota	2,000.00	
330100	MARTINEZ, MARIA DOLORES	150.00	FACILITY DEPOSIT REFUND (MARTINEZ 7993)
	Vendor Tota	150.00	
330462	MATOS, DAVID A	29.22	WTR DEP REF - 15814 PERILLA #2
		24.53	WTR DEP REF - 15809 PERILLA #4
	Vendor Tota	53.75	
16551	MATRIX TRUST TPA 000363	47,909.14	RETIREE HEALTH TRUST (9/23)
	Vendor Tota	47,909.14	
330101	MATSON, MARGARITA	786.00	PS - NATIONAL NIGHT OUT EVENT
	Vendor Tota	786.00	
330001	MATT CHLOR INC	2,338.09	PW - WATER OPER MNTC SUPPLIES
330243		2,742.08	PW - WATER OPER MNTC SUPPLIES
		2,541.00	PW - WATER OPER MNTC SUPPLIES
		428.16	PW - WATER OPER MNTC SUPPLIES
	Vendor Tota	8,049.33	
330130	MAY FLOWER DESIGNS	3,277.50	CSR - ROOM 1 DECO
	Vendor Tota	3,277.50	
330014	MELCAR INVESTMENTS	269.08	BUSINESS LICENSE REFUND - MELCAR
	Vendor Tota	269.08	
329959	MENDOZA, NATHALIE	150.00	FACILITY DEPOSIT REFUND (MENDOZA 8009)
	Vendor Tota	150.00	
330067	MEZA, MARJORIE	1,075.00	PS - YAL SVCS (7/15 - 7/28)
330277		1,125.00	PS - YAL SVCS (7/29 - 8/11)
	Vendor Tota	2,200.00	
330037	MIRANDA, JAVIER	65.00	PW - WATER TREATMENT EXAM (JM)
		60.00	PW - WATER TREATMENT CERT (JM)
	Vendor Tota	125.00	
330428	MITY-LITE, INC.	11,156.12	CSR - ROUND TABLES (28)
		2,608.84	CSR - ROUND TABLE CARTS (2)
	Vendor Tota	13,764.96	
330038	MOBILE RELAY ASSOCIATES	725.00	GEN - WIRELESS SITE RENT (8/23)
	Vendor Tota	725.00	
330102	MODERN BILLIARDS, MFG	5,000.00	CSR - REPLACEMENT POOL TABLE
	Vendor Tota	5,000.00	
330323	MOLD INSPECTION TESTING (MI&T)	550.00	PW - FACILITY MNTC SVCS
	Vendor Tota	550.00	
330405	MONJARAS & WISMEYER GROUP INC	585.00	HR-NON-OCCUPATIONAL ACCOMMODATION MTG
	Vendor Tota	585.00	
330068	MUNOZ, JOANNA G	1,290.00	PS - YAL SVCS (7/15 - 7/28)
330278		1,350.00	PS - YAL SVCS (7/29 - 8/11)
	Vendor Tota	2,640.00	
330244	NAPA AUTO PARTS	118.65	PW - FACILITY MNTC SUPPLIES
	Vendor Tota	118.65	
329960	NAVA, MARY LOU	150.00	FACILITY DEPOSIT REFUND (NAVA 7984)
	Vendor Tota	150.00	

CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks

Check Number	Vendor Name	Amount	Description
330069	NEOGOV	1,112.36	HR - INFORMATION SYSTEMS (7/23 - 6/24)
	Vendor Tota	1,112.36	
330002	NOW DOCS INTERNATIONAL, INC.	198.48	FIN - CHECK STOCK
	Vendor Tota	198.48	
330245	OCEAN BLUE ENVIRONMENTAL SVCS	7,082.28	PW - HAZARDOUS WASTE CLEAN-UP
	Vendor Tota	7,082.28	
330131	OFFICE DEPOT, INC.	238.11	CSR - STAR SUPPLIES
330157		771.40	CSR - STAR SUPPLIES
		696.93	CSR - STAR SUPPLIES
		478.47	CSR - STAR SUPPLIES
		193.92	CSR - STAR SUPPLIES
		130.57	CSR - STAR SUPPLIES
		.00	CSR - STAR SUPPLIES
		40.78	CSR - STAR SUPPLIES
330429		978.63	CSR - STAR SUPPLIES
		970.42	CSR - STAR SUPPLIES
		970.42	CSR - STAR SUPPLIES
		970.42	CSR - STAR SUPPLIES
		966.01	CSR - STAR SUPPLIES
		962.75	CSR - STAR SUPPLIES
		894.56	CSR - STAR SUPPLIES
		641.93	CSR - STAR SUPPLIES
		628.09	CSR - STAR SUPPLIES
		556.10	CSR - STAR SUPPLIES
		293.15	CSR - STAR SUPPLIES
		185.94	CSR - STAR SUPPLIES
		29.76	CSR - STAR SUPPLIES
	Vendor Tota	11,598.36	
330003	OFFICE SOLUTIONS	24.49	GEN - OFFICE SUPPLIES
330363		223.40	PW - HOUSEHOLD SUPPLIES
		211.35	GEN - OFFICE SUPPLIES
		106.45	GEN - OFFICE SUPPLIES
		52.49	GEN - OFFICE SUPPLIES
330430		1,300.75	GEN - OFFICE SUPPLIES
		188.37	PW - HOUSEHOLD SUPPLIES
	Vendor Tota	2,107.30	
330070	ONYX PAVING COMPANY, INC	667,123.64	CIP - NEIGHBORHOOD STREET RESURF(6/23)
		84,095.02	CIP - NEIGHBORHOOD STREET RESURF(6/23)
330406		414,550.23	CIP - NEIGHBORHOOD STREET RESURF(7/23)
	Vendor Tota	1,165,768.89	
16527	OPENEDGE	5,728.53	GEN - UB WEB BANK CHARGES (7/23)
	Vendor Tota	5,728.53	
330407	ORANGELINE DEVELOPMENT	13,388.00	PL - ECO-RAPID TRANSIT-FINAL ASSESSMENT
	Vendor Tota	13,388.00	
330182	ORELLANO, LUIS FERNANDO	125.23	PS - HOME SECURITY REBATE PROGRAM
	Vendor Tota	125.23	
330279	OROZCO, ELSA	200.00	PS - HOME SECURITY REBATE PROGRAM
	Vendor Tota	200.00	
329961	PACIFIC RIM AUTOMATION, INC.	1,160.00	PW - SCADA SYSTEM MNTC (7/23)
330246		1,160.00	PW - SCADA SYSTEM MNTC (8/23)
	Vendor Tota	2,320.00	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
330280	PADILLA, ELVA	224.00	RM - CLAIM FOR DAMAGES (EP)
	Vendor Tota	224.00	
330408	PARAMOUNT CHAMBER OF COMMERCE	350.00	CP - PULSE BEAT CITY SCAPE (8/23)
	Vendor Tota	350.00	
329962	PARAMOUNT JOURNAL	176.00	CM - PUBLISHED NOTICE (7/13)
330039		236.50	PL - PUBLISHED NOTICE (7/20)
		134.75	PL - PUBLISHED NOTICE (7/20)
330409		261.25	PL - PUBLISHED NOTICE (8/10)
		258.50	PL - PUBLISHED NOTICE (8/10)
		233.75	PL - PUBLISHED NOTICE (8/10)
	Vendor Tota	1,300.75	
330218	PARKINS & ASSOCIATES	1,250.00	PW - PARK MNTC CONSULTANT (6/23)
330247		1,250.00	PW - PARK MNTC CONSULTANT (7/23)
	Vendor Tota	2,500.00	
330281	PARSAM CONSTRUCTION, INC	87,514.00	CIP - 70TH ST PERIMETER WALL
	Vendor Tota	87,514.00	
330103	PARTY PRONTO, INC	2,415.00	CP - HERITAGE FESTIVAL
	Vendor Tota	2,415.00	
16540	PATH POINT MERCHANT SVCS, LLC	861.97	PL - ONLINE PERMIT SVCS (7/23)
	Vendor Tota	861.97	
330248	PENNER PARTITIONS, INC	545.22	PW - FACILITY MNTC SUPPLIES
	Vendor Tota	545.22	
330132	PEREZ, DAILEEN	192.00	CSR - FOLKLORICO CLASS (7/23)
		86.40	CSR - LATIN DANCE CLASS (7/23)
		537.60	CSR - FOLKLORICO BEYOND SPECTRUM (7/23)
	Vendor Tota	816.00	
330158	PEREZ-LEON, DANALY	640.00	CSR - FOLKLORICO SENIOR CLASS (6/23)
330183		729.60	CSR - FOLKLORICO TOTS CLASS (7/23)
		383.60	CSR - FOLKLORICO BEGINNER CLASS(7/23)
		236.80	CSR - FOLKLORICO INT/ADV CLASS(7/23)
		640.00	CSR - FOLKLORICO CLASS (7/23)
	Vendor Tota	2,630.00	
330040	PET WASTE ELIMINATOR	701.49	PW - LANDSCAPE MNTC SUPPLIES
	Vendor Tota	701.49	
330041	PETTY CASH	468.93	PETTY CASH REPLENISHMENT
330104		1,650.00	CP - HERITAGE FESTIVAL
330105		600.00	CP - HERITAGE FESTIVAL
330159		551.99	PETTY CASH REPLENISHMENT
330378		625.00	CP - COMMISSIONER'S APPRECIATION DINNER
330431		671.02	PETTY CASH REPLENISHMENT
	Vendor Tota	4,566.94	
330249	POLLARDWATER.COM	665.43	PW - WATER OPER MNTC SUPPLIES
		164.25	PW - WATER OPER MNTC SUPPLIES
		116.07	PW - WATER OPER MNTC SUPPLIES
330324		1,320.97	PW - WATER OPER MNTC SUPPLIES
		249.00	PW - WATER OPER MNTC SUPPLIES
		148.26	PW - WATER OPER MNTC SUPPLIES
	Vendor Tota	2,663.98	
330219	POLYDOT	7,143.50	CP - AROUND TOWN (8/23)
	Vendor Tota	7,143.50	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
329982	POOL & ELECTRICAL PRODUCTS, INC	117.75	PW - FACILITY MNTC SUPPLIES
330042		78.35	PW - FACILITY MNTC SUPPLIES
330364		265.52	PW - FACILITY MNTC SUPPLIES
330463		521.06	PW - FACILITY MNTC SUPPLIES
		458.39	PW - FACILITY MNTC SUPPLIES
		344.39	PW - FACILITY MNTC SUPPLIES
		80.11	PW - FACILITY MNTC SUPPLIES
		-219.20	PW - FACILITY MNTC SUPPLIES (CREDIT)
	Vendor Tota	1,646.37	
330325	PRECISION ELEVATOR	184.00	PW - ELEVATOR INSPECTION (8/23)
	Vendor Tota	184.00	
16550	PREMIER ESCROW SERVICES, INC	100,296.00	PL-RELOCATION ASSISTANCE(16305 HUNSAKER
	Vendor Tota	100,296.00	
330384	PRO GRILL CLEANING, INC	598.00	CSR - RECREATION SUPPLIES
	Vendor Tota	598.00	
330133	PROJECT HOPE	5,868.00	CIP - CURB ADDRESS PAINTING
	Vendor Tota	5,868.00	
330160	PUNKYS ICE CREAM	516.00	CSR - SUMMER SPLASH (7/16, 7/17)
		505.00	CSR - DAY CAMP EXCURSION (7/18)
		462.00	CSR - DAY CAMP EXCURSION (7/19)
		770.00	CSR - EVENT @ THE POND
330410	Vendor Tota	2,253.00	
330016	QUINONEZ	.10	WTR DEP REF - 7336 LIONEL
	Vendor Tota	.10	
330250	R.T.E. WELDING & TANK PARTS	71.11	PW - FACILITY MNTC SUPPLIES
		70.71	PW - FACILITY MNTC SUPPLIES
		141.82	
330199	RAMIREZ, ANA G AMAYA	3,000.00	PL - DRIVEWAY REBATE (13956 FLORINE)
	Vendor Tota	3,000.00	
330054	RAMOS, ULISSES	50.00	FACILITY DEPOSIT REFUND (RAMOS - 5880)
	Vendor Tota	50.00	
330411	RAMOS, VANESSA	150.00	FACILITY DEPOSIT REFUND (RAMOS 8002)
	Vendor Tota	150.00	
330464	RAZZOUK, MARC	1,350.00	CSR - PHIT INSTRUCTOR (7/23)
	Vendor Tota	1,350.00	
330134	RDC-S111, INC	15,410.00	CSR - ALL-AMERICAN DESIGN SVCS (6/23)
		495.00	CSR - COM CTR DESIGN SVCS (6/23)
330200		11,805.00	CIP - PROGRESS PLAZA IMPROVEMENTS
		1,250.00	CIP - PROGRESS PLAZA IMPROVEMENTS
330412		13,588.00	CSR - ALL AMERICAN DESIGN SVCS (7/23)
		10,235.00	PL - AL FRESCO DESIGN (7/23 - 8/23)
		7,481.25	CSR - COM CTR DESIGN SVCS (7/23)
		2,270.00	PL - AL FRESCO DESIGN (7/23 - 8/23)
	Vendor Tota	62,534.25	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
330432	RED WING SHOE STORE	200.00	PW - WORKBOOTS (WTR PROD)
		200.00	PW - WORKBOOTS (WTR PROD)
		200.00	PW - WORKBOOTS (WTR PROD)
		200.00	PW - WORKBOOTS (WTR DIST)
		200.00	PW - WORKBOOTS (WTR CUST SVC)
		200.00	PW - WORKBOOTS (WTR CUST SVC)
		200.00	PW - WORKBOOTS (FACILITIES)
		200.00	PW - WORKBOOTS (LANDSCAPE)
		200.00	PW - WORKBOOTS (LANDSCAPE)
		200.00	PW - WORKBOOTS (LANDSCAPE)
		200.00	PW - WORKBOOTS (ROADS)
		200.00	PW - WORKBOOTS (ROADS)
		192.91	PW - WORKBOOTS (LANDSCAPE)
		168.65	PW - WORKBOOTS (WTR DIST)
		143.36	PW - WORKBOOTS (ADMIN)
	Vendor Tota	2,904.92	
330184	REGISTRAR-RECORDER/L.A. COUNTY	3,914.25	PL - NOD SPECIFIC PLAN (PARAMOUNT)
330433		75.00	PL - PUBLISHED NOTICE (8/24)
		75.00	PL - PUBLISHED NOTICE (8/24)
		75.00	PL - PUBLISHED NOTICE (8/24)
	Vendor Tota	4,139.25	
329963	REMMI CONSTRUCTION, INC	24,684.75	CIP - PARAMOUNT POOL UPGRADES
	Vendor Tota	24,684.75	
330465	RESOURCE BUILDING MATERIALS	1,031.78	PW - LANDSCAPE MNTC SUPPLIES
		416.24	PW - LANDSCAPE MNTC SUPPLIES
		368.81	PW - LANDSCAPE MNTC SUPPLIES
		257.40	PW - LANDSCAPE MNTC SUPPLIES
		132.00	PW - LANDSCAPE MNTC SUPPLIES
		125.53	PW - LANDSCAPE MNTC SUPPLIES
	Vendor Tota	2,331.76	
330071	RETAIL MARKETING SERVICES	10.00	PW - CART SERVICES (6/23)
	Vendor Tota	10.00	
329983	RIVERA, JULIO	200.00	CSR - SENIOR ENTERTAINMENT (8/3)
330326		200.00	CSR - SENIOR ENTERTAINMENT (6/8)
330413		200.00	CSR - SENIOR ENTERTAINMENT (7/6)
	Vendor Tota	600.00	
330004	ROADLINE PRODUCTS INC	303.19	PW - STREET MNTC SUPPLIES
330043		2,397.11	PW - STREET MNTC SUPPLIES
		2,019.50	PW - STREET MNTC SUPPLIES
330327		2,129.75	PW - STREET MNTC SUPPLIES
330434		2,462.71	PW - TRAFFIC SAFETY SUPPLIES
		2,370.10	PW - TRAFFIC SAFETY SUPPLIES
		2,217.95	PW - TRAFFIC SAFETY SUPPLIES
	Vendor Tota	13,900.31	
330328	ROLDAN	10.48	WTR DEP REF - 15331 HAYTER
330329		.97	WTR DEP REF - 15303 RANCHO OBISPO
	Vendor Tota	11.45	
330330	RON'S MAINTENANCE	12,240.00	PW - CATCH BASIN MNTC (7/23)
	Vendor Tota	12,240.00	
330044	ROYAL PAPER CORPORATION	1,513.00	PW - LANDSCAPE MNTC SUPPLIES
		1,513.00	PW - LANDSCAPE MNTC SUPPLIES
	Vendor Tota	3,026.00	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
330005	RPW SERVICES, INC.	455.00	PW - PEST CONTROL SVCS
330435		993.00	PW - PEST CONTROL SVCS
		395.00	PW - PEST CONTROL SVCS
		220.00	PW - PEST CONTROL SVCS
		200.00	PW - PEST CONTROL SVCS
	Vendor Tota	2,263.00	
330466	RUIZ, EDUARDO	100.00	PL - AIR PURIFIER/HVAC REBATE PROGRAM
	Vendor Tota	100.00	
330006	S & J SUPPLY CO.	14,498.31	PW - WATER HYDRANTS (4)
330045		1,130.06	PW - WATER OPER MNTC SUPPLIES
		393.59	PW - WATER OPER MNTC SUPPLIES
330251		1,486.06	PW - WATER OPER MNTC SUPPLIES
330331		1,277.27	PW - WATER OPER MNTC SUPPLIES
	Vendor Tota	18,785.29	
329964	S & S WORLDWIDE	234.96	CSR - STAR SUPPLIES
330135		2,320.54	CSR - STAR SUPPLIES
		2,320.54	CSR - STAR SUPPLIES
330414		48.96	CSR - STAR SUPPLIES
	Vendor Tota	4,925.00	
330282	SALAS, FRANCISCO	200.00	PS - HOME SECURITY REBATE PROGRAM
	Vendor Tota	200.00	
330332	SALCO GROWERS, INC.	175.52	PW - LANDSCAPE MNTC SUPPLIES
		109.70	PW - LANDSCAPE MNTC SUPPLIES
		65.82	PW - LANDSCAPE MNTC SUPPLIES
	Vendor Tota	351.04	
330136	SANCHEZ, DAREK	405.00	CSR - STAR EMPLOYEE TRAINING
	Vendor Tota	405.00	
330333	SARRIS INTERIORS	440.00	PW - FACILITY MNTC SVCS
	Vendor Tota	440.00	
330365	SATELLITE PHONE STORE	3,579.52	PS - SATELLITE PHONE (FY24)
	Vendor Tota	3,579.52	
330436	SCA OF CA, LLC	333.60	PW - STREET SWEEPING (7/5)
	Vendor Tota	333.60	
330385	SCHOOL HEALTH CORPORATION	504.91	CSR - RECREATION SUPPLIES
		209.35	CSR - RECREATION SUPPLIES
330437		641.62	CSR - RECREATION SUPPLIES
	Vendor Tota	1,355.88	
330283	SCOTT FAZEKAS & ASSOCIATES,	26,979.39	PL - PLAN CHECK SVCS (7/23)
		250.00	PL - BUILDING OFFICIAL SVCS (7/23)
	Vendor Tota	27,229.39	
330415	SECTRAN SECURITY INC	652.36	GEN - ARMORED CAR SVC (8/23)
	Vendor Tota	652.36	
330438	SELACO WDB	1,250.00	CP - COMMUNITY ORG FUNDING
	Vendor Tota	1,250.00	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
330439	SHOETERIA	200.00	PW - WORK BOOTS (ROADS)
		200.00	PW - WORK BOOTS (FACILITIES)
		200.00	PW - WORK BOOTS (FACILITIES)
		200.00	PW - WORK BOOTS (FACILITIES)
		200.00	PW - WORK BOOTS (LANDSCAPE)
		200.00	PW - WORK BOOTS (LANDSCAPE)
		200.00	PW - WORK BOOTS (LANDSCAPE)
		200.00	PW - WORK BOOTS (LANDSCAPE)
		197.44	PW - WORK BOOTS (LANDSCAPE)
		193.48	PW - WORK BOOTS (WTR PROD)
		188.52	PW - WORK BOOTS (LANDSCAPE)
		178.59	PW - WORK BOOTS (LANDSCAPE)
		178.58	PW - WORK BOOTS (FACILITIES)
		153.79	PW - WORK BOOTS (ROADS)
		138.90	PW - WORK BOOTS (FACILITIES)
		134.94	PW - WORK BOOTS (WTR PROD)
	Vendor Tota	2,964.24	
329965	SMART & FINAL IRIS CO	289.91	CSR - STAR SUPPLIES
		240.87	CSR - ENP EVENT SUPPLIES
		59.92	CSR - ENP SUPPLIES
		41.94	CSR - ENP EVENT SUPPLIES
330007		519.71	GEN - KITCHEN SUPPLIES
		166.54	GEN - KITCHEN SUPPLIES
330046		116.39	PS - NW MEETING EXPENSE (7/26)
		103.32	PS - MEETING EXPENSE (7/26)
		19.00	PS - NW MEETING EXPENSE (7/26)
330047		86.71	PW - FACILITY MNTC SUPPLIES
330106		76.18	GEN - KITCHEN SUPPLIES
330161		333.73	CSR - STAR SUPPLIES
		333.18	CSR - STAR SUPPLIES
		200.10	CSR - STAR SUPPLIES
		181.86	CSR - STAR SUPPLIES
		60.30	CSR - STAR SUPPLIES
		55.72	CSR - STAR SUPPLIES
330185		233.68	CSR - FACILITY SUPPLIES
		176.01	CSR - STAR SUPPLIES
		131.88	CSR - RECREATION SUPPLIES
		103.76	CSR - RECREATION SUPPLIES
		103.53	CSR - PEP SUPPLIES
		80.53	CSR - FACILITY SUPPLIES
		36.20	CSR - DAY CAMP SUPPLIES
330186		185.71	PS - YAL SUPPLIES (GF)
330252		30.67	PW - FACILITY MNTC SUPPLIES
330284		62.62	PS - MEETING EXPENSE (8/8)
		53.94	PS - MEETING EXPENSE (8/4)
330334		193.11	PW - FACILITY MNTC SUPPLIES
330416		541.76	CSR - STAR SUPPLIES
		167.96	CSR - STAR SUPPLIES
		161.90	CSR - STAR SUPPLIES
		125.97	CSR - STAR SUPPLIES
		20.94	CSR - STAR SUPPLIES
	Vendor Tota	5,295.55	
330008	SMITH PAINT	368.04	PW - GRAFFITI REMOVAL SUPPLIES
330048		525.95	PW - GRAFFITI REMOVAL SUPPLIES
	Vendor Tota	893.99	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
330253	SO CALIF SECURITY CENTERS, INC	300.00	PW - FACILITY MNTC SVCS
330467		300.00	PW - FACILITY MNTC SVCS
		300.00	PW - FACILITY MNTC SVCS
		300.00	PW - FACILITY MNTC SVCS
	Vendor Tota	1,200.00	
330335	SOFTWARE MSP, LLC	22,545.27	GEN - CYBER SECURITY SUPPORT (FY 24)
	Vendor Tota	22,545.27	
330201	SOLIS, ELVA	132.29	PS - HOME SECURITY REBATE PROGRAM
	Vendor Tota	132.29	
330072	SOURCE GRAPHICS	158.76	GEN - BUSINESS CARDS (EA, CA)
330137		3,095.82	CSR - STAR PARENT HANDBOOK
		1,355.41	CSR - STAR FORMS
		1,708.88	PS - TEMPORARY PARKING PERMITS
330202	330366	357.21	PS - TEMPORARY PARKING PERMITS
	Vendor Tota	6,676.08	
330162	SOUTHWEST PATROL, INC	6,592.50	CSR - PK SUPERVISION SVCS (7/1 - 7/15)
	Vendor Tota	6,592.50	
330254	SPECTRUM	749.92	GEN - INTERNET SVCS (8/23)
	Vendor Tota	749.92	
16515	STATE BOARD OF EQUALIZATION	2,472.00	SALES TAX REMITTANCE (FY2023)
		-23.00	SALES TAX - T-SHIRT SALES (FY 2023)
		23.00	SALES TAX - T-SHIRT SALES (FY 2023)
		.07	SALES TAX ROUNDING OFF ADJ (FY 2023)
		-.07	SALES TAX ROUNDING OFF ADJ (FY 2023)
	Vendor Tota	2,472.00	
330107	STATE DISBURSEMENT UNIT	430.00	PAYROLL DEDUCTION - PPE 7/28
330336		430.00	PAYROLL DECUTION - PPE 8/11
330108		115.38	PAYROLL DEDUCTION - PPE 7/28
330337		115.38	PAYROLL DEDUCTION - PPE 8/11
	Vendor Tota	1,090.76	
330009	STEAMX - SIGNAL HILL	775.34	PW - GRAFFITI REMOVAL SUPPLIES
330338		35.57	PW - GRAFFITI REMOVAL SUPPLIES
	Vendor Tota	810.91	
330220	STEPHEN DORECK	2,775.23	PW - WATER LEAK REPAIR (15943 COLORADO)
	Vendor Tota	2,775.23	
330073	STEVE A FILARSKY	437.50	HR - LEGAL SVCS (7/23)
	Vendor Tota	437.50	
329966	SUBWAY	164.53	PS - MEETING EXPENSE (7/26)
	Vendor Tota	164.53	
330417	SUGAR FROM THE HEART	697.50	CP - COMMISSIONER'S APPRECIATION DINNER
	Vendor Tota	697.50	
330367	SUNBELT RENTALS, INC	1,496.63	PW - STREET MNTC SUPPLIES
	Vendor Tota	1,496.63	
330010	SUPERCO SPECIALTY PRODUCTS	2,266.72	PW - GRAFFITI REMOVAL SUPPLIES
	Vendor Tota	2,266.72	
330368	SUPERIOR COURT OF CALIFORNIA	16,107.00	PS - PARKING VIOLATIONS (7/23)
	Vendor Tota	16,107.00	
330255	SUSTAINABLE ENVIRONMENTAL	7,350.00	PW - SOLID WASTE CONSULTING SVCS (7/23)
	Vendor Tota	7,350.00	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
330138	SWARTZ, DARRYL	2,700.00	CSR - STAR SUPPLIES
	Vendor Tota	2,700.00	
330369	TAMPER-PRUF SCREWS INC	56.07	PW - FACILITY MNTC SUPPLIES
	Vendor Tota	56.07	
330139	TARGET SPECIALTY PRODUCTS INC	3,098.90	PW - LANDSCAPE MNTC SUPPLIES
		43.81	PW - LANDSCAPE MNTC SUPPLIES
		-3,098.90	PW - LANDSCAPE MNTC SUPPLIES (CREDIT)
	Vendor Tota	43.81	
330074	TAYLOR ENTERTAINMENT, INC	275.00	CSR - SUMMER COOL DOWN
	Vendor Tota	275.00	
330339	TAYLOR'S LOCK & KEY SVCS	231.52	PW - FACILITY MNTC SUPPLIES
	Vendor Tota	231.52	
330109	TEAMSTERS LOCAL 911	556.00	UNION DUES - PPE 7/28
330340		556.00	UNION DUES - PPE 8/11
	Vendor Tota	1,112.00	
330440	TECHNICAL & BUSINESS SYSTEMS	11,210.62	PL - AIR MONITORING EQUIPMENT (2)
		15,076.79	PL - AIR MONITORING SVCS (1/23)
	Vendor Tota	26,287.41	
330049	TEURMAN, RAY	400.00	PW - WATER OPER MNTC SVCS
330441		400.00	PW - BEE REMOVAL SVCS
	Vendor Tota	800.00	
330018	TEZZ	15.21	WTR DEP REF - 15130 FAULKNER
	Vendor Tota	15.21	
330075	THE CAVANAUGH LAW GROUP, APLC	27,995.00	CA - CITY ATTORNEY SVCS (7/23)
		7,809.40	PS - CITY PROSECUTOR (7/23)
	Vendor Tota	35,804.40	
330285	THE REGENTS OF U.C.	546.62	CA - MUNICIPAL LAW HANDBOOK
	Vendor Tota	546.62	
330203	THE SALVATION ARMY	26,505.00	PS - BELL SHELTER PROGRAM (7/23)
	Vendor Tota	26,505.00	
330140	THE SAUCE CREATIVE SERVICES	3,189.93	CSR - STAR UNIFORMS
330187		1,200.00	CSR - PATHFINDERS PROGRAM MATERIAL
		269.48	CSR - SUMMER CONCERT BANNER
330468		5,085.95	CP - FALL/WINTER EVENT MAILER
		3,076.86	CP - EVENT MERCHANDISE
		2,015.70	CP - HERITAGE FESTIVAL
		405.28	CSR - FALL/WINTER EVENT MAILER
		350.00	CP - HERITAGE FESTIVAL
		269.48	CSR - SUMMER CONCERT
		225.00	CP - HERITAGE FESTIVAL
		150.76	CSR - HERITAGE PARADE MAPS/ BANNERS
		50.00	CP - BACK TO SCHOOL EVENT
	Vendor Tota	16,288.44	
330341	THOMPSON	63.50	WTR DEP REF - 6709 72ND
	Vendor Tota	63.50	
330207	THOMPSON, MARQUISHA	50.00	FACILITY DEPOSIT REFUND (THOMPSON 6192)
	Vendor Tota	50.00	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
16510	TOTAL ADMINISTRATIVE SERVICES	961.49	FT FSA - PPE 7/14
16552		961.49	FT FSA - PPE 7/28
16575		961.49	FT FSA - PPE 08/11
	Vendor Tota	2,884.47	
330256	TREEPEOPLE INC	38,372.14	UFMP REIMBURSEMENT (1/23 - 6/23)
	Vendor Tota	38,372.14	
329984	TRIPEPI SMITH & ASSOCIATES	3,561.91	AS - COMMUNICATIONS CONSULTANT (6/23)
		66.94	PW - ORGANICS OUTREACH (6/23)
330342		3,856.60	AS - COMMUNICATIONS CONSULTANT (7/23)
		557.82	AS - COMMUNICATIONS CONSULTANT (7/23)
		393.59	AS - COMMUNICATIONS CONSULTANT (7/23)
	Vendor Tota	8,436.86	
330188	U S POSTAL SVC/ U S POSTMASTER	3,000.00	FIN - BULK MAIL PERMIT #3
330343		3,209.00	CP - AROUND TOWN POSTAGE (8/23)
	Vendor Tota	6,209.00	
330189	ULINE SHIPPING SUPPLY	5,653.11	CSR - STAR SUPPLIES
	Vendor Tota	5,653.11	
330257	UNDERGROUND SERVICE ALERT	174.50	PW - WATER OPER MNTC SVCS (7/23)
		47.18	PW - WATER OPER MNTC SVCS (7/23)
	Vendor Tota	221.68	
330110	UNITED STATES TREASURY	636.00	PAYROLL DEDUCTION - PPE 7/28
	Vendor Tota	636.00	
329967	UNIVAR USA	2,831.54	PW - FACILITY MNTC SUPPLIES
		1,902.22	PW - WATER OPER MNTC SUPPLIES
		1,012.68	PW - WATER OPER MNTC SUPPLIES
330011		934.79	PW - WATER OPER MNTC SUPPLIES
330258		9,691.67	PW - WATER OPER MNTC SUPPLIES
		3,143.33	PW - FACILITY MNTC SUPPLIES
		2,282.66	PW - WATER OPER MNTC SUPPLIES
		1,628.94	PW - FACILITY MNTC SUPPLIES
		1,133.92	PW - FACILITY MNTC SUPPLIES
		778.98	PW - WATER OPER MNTC SUPPLIES
330344		2,187.56	PW - WATER OPER MNTC SUPPLIES
		1,824.92	PW - FACILITY MNTC SUPPLIES
330370		442.37	PW - FACILITY MNTC SUPPLIES
330442		778.98	PW - WATER OPER MNTC SUPPLIES
330469		1,361.69	PW - FACILITY MNTC SUPPLIES
		797.01	PW - FACILITY MNTC SUPPLIES
	Vendor Tota	32,733.26	
330286	UNIVERSITY TROPHIES	170.89	CP - PLAQUE (AM, MO)
		72.77	CP - MAYOR'S AWARD (8/23)
	Vendor Tota	243.66	
330050	US BANK VOYAGER FLEET	247.95	PW - CNG FUEL (7/23)
		242.20	PW - CNG FUEL (7/23)
	Vendor Tota	490.15	
330051	USA BLUEBOOK	536.17	PW - WATER OPER MNTC SUPPLIES
		165.34	PW - WATER OPER MNTC SUPPLIES
	Vendor Tota	701.51	
329968	VALVERDE CONSTRUCTION	17,702.07	CIP - LAKEWOOD RECLAIM WATER EXTENSION
	Vendor Tota	17,702.07	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
330345	VARGAS	17.72	WTR DEP REF - 14928 INDIANA
	Vendor Tota	17.72	
330287	VASQUEZ, BARBARA	200.00	PS - HOME SECURITY REBATE PROGRAM
330288		100.00	PL - AIR PURIFIER/HVAC REBATE PROGRAM
	Vendor Tota	300.00	
330289	VASQUEZ, RITA	200.00	PS - HOME SECURITY REBATE PROGRAM
	Vendor Tota	200.00	
329969	VERIZON WIRELESS - LA	38.01	AS - CELLULAR SERVICE (7/23)
		63.76	CM - CELLULAR SERVICE (7/23)
		402.48	CSR - CELLULAR SERVICE (7/23)
		1,352.79	CSR - STAR CELLULAR SERVICE (7/23)
		114.03	PL - CELLULAR SERVICE (7/23)
		228.06	PS - CELLULAR SERVICE (7/23)
		573.18	PS - CELLULAR SERVICE (7/23)
		380.51	PW - CELLULAR SERVICE (7/23)
		42.00	AS - SOCIAL MEDIA CELLULAR SVC (7/23)
		652.49	CSR - CELLULAR SERVICE EQUIPMENT
		10.02	GEN - EOC CELLULAR & P/R DEVICE (7/23)
		38.01	PW - USB AIRCARD WELL #14 (7/23)
330418		10.02	GEN - EOC CELLULAR & P/R DEVICE (8/23)
		38.01	AS - CELLULAR SERVICE (8/23)
		184.30	CM - CELLULAR SERVICE (8/23)
		410.55	CSR - CELLULAR SERVICE (8/23)
		1,310.34	CSR - STAR CELLULAR SERVICE (8/23)
		114.03	PL - CELLULAR SERVICE (8/23)
		228.06	PS - CELLULAR SERVICE (8/23)
		534.31	PS - CELLULAR SERVICE (8/23)
		380.10	PW - CELLULAR SERVICE (8/23)
		42.00	AS - SOCIAL MEDIA CELLULAR SVC (8/23)
		38.01	PW - USB AIRCARD WELL #14 (8/23)
	Vendor Tota	7,185.07	
330111	VIDIFLO, LLC	485.09	GEN - A/V SYSTEM MNTC
330259		970.00	GEN - A/V SYSTEM MNTC
		485.00	GEN - A/V SYSTEM MNTC
330379		21,806.17	CIP - MARIPOSA A/V REPLACEMENT
	Vendor Tota	23,746.26	
329970	VISION SERVICE PLAN	1,876.50	VISION INSURANCE (8/23)
330443		1,918.20	VISION INSURANCE (9/23)
	Vendor Tota	3,794.70	
329971	VISTA PAINT CORPORATION	760.84	PW - WATER OPER MNTC SUPPLIES
	Vendor Tota	760.84	
330386	WALMART COMMUNITY	71.95	CSR - AQUATIC SUPPLIES
		63.79	CSR - AQUATIC SUPPLIES
		77.58	CSR - PEP SUPPLIES
		4.96	CSR - RECREATION SUPPLIES
		172.32	CSR - RECREATION SUPPLIES
		8.96	CSR - RECREATION SUPPLIES
		20.90	CSR - STAR SUPPLIES
		135.46	CSR - ENP EVENT SUPPLIES
		69.41	CSR - ENP EVENT SUPPLIES
	Vendor Tota	625.33	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
330012	WALTERS WHOLESale	1,534.52	PW - FACILITY MNTC SUPPLIES
330260		282.69	PW - FACILITY MNTC SUPPLIES
		216.54	PW - FACILITY MNTC SUPPLIES
		106.49	PW - FACILITY MNTC SUPPLIES
330371		102.20	PW - FACILITY MNTC SUPPLIES
330470		319.59	PW - LANDSCAPE MNTC SUPPLIES
		208.92	PW - FACILITY MNTC SUPPLIES
	Vendor Tota	2,770.95	
330204	WATER REPLENISHMENT DISTRICT	94,994.43	PW - GROUNDWATER PRODUCTION (6/23)
	Vendor Tota	94,994.43	
330261	WATERLINE TECHNOLOGIES, INC	5,293.80	PW - FACILITY MNTC SUPPLIES
		135.12	PW - FACILITY MNTC SUPPLIES
		-5,293.80	PW - FACILITY MNTC SUPPLIES (CREDIT)
330471		1,882.19	PW - FACILITY MNTC SUPPLIES
	Vendor Tota	2,017.31	
330419	WEBSTAUrant STORE, INC	929.75	CSR - EQUIPMENT MNTC SUPPLIES
	Vendor Tota	929.75	
329972	WECK LABORATORIES, INC.	3,596.00	PW - WATER CHEMICAL TESTING
		216.00	PW - WATER CHEMICAL TESTING
		216.00	PW - WATER CHEMICAL TESTING
		156.00	PW - WATER CHEMICAL TESTING
		36.00	PW - WATER CHEMICAL TESTING
330013		216.00	PW - WATER CHEMICAL TESTING
330052		36.00	PW - WATER CHEMICAL TESTING
330262		216.00	PW - WATER CHEMICAL TESTING
		180.00	PW - WATER CHEMICAL TESTING
		45.00	PW - WATER CHEMICAL TESTING
		36.00	PW - WATER CHEMICAL TESTING
330346		1,280.00	PW - WATER CHEMICAL TESTING
		432.00	PW - WATER CHEMICAL TESTING
330444		432.00	PW - WATER CHEMICAL TESTING
		432.00	PW - WATER CHEMICAL TESTING
	Vendor Tota	7,957.00	
330290	WEISENBURGER, SASHA	197.99	PS - HOME SECURITY REBATE PROGRAM
	Vendor Tota	197.99	
330445	WEST COAST ARBORISTS, INC	3,098.85	PW - TREE MNTC SVCS (7/16 - 7/31)
	Vendor Tota	3,098.85	
329973	WESTCOAST REBELS	630.00	CP - YOUTH SCHOLARSHIP PROGRAM
	Vendor Tota	630.00	
329974	WESTERLY METER SERVICE COMPANY	640.00	PW - WATER OPER MNTC SVCS
330446		805.00	PW - WATER OPER MNTC SVCS
	Vendor Tota	1,445.00	
330141	WESTERN OFFICE LA, INC	218.00	PW - FACILITY MNTC SVCS
		109.00	PW - FACILITY MNTC SVCS
	Vendor Tota	327.00	
330053	WHITE CAP, L.P.	158.21	PW - FACILITY MNTC SUPPLIES
330263		244.11	PW - FACILITY MNTC SUPPLIES
330372		271.86	PW - LANDSCAPE MNTC SUPPLIES
330447		355.74	PW - STREET MNTC SUPPLIES
	Vendor Tota	1,029.92	

**CITY OF PARAMOUNT
FINAL CHECK REGISTER
August 31, 2023
Pre-issue Checks**

Check Number	Vendor Name	Amount	Description
330205	WILKINSON	3.72	WTR DEP REF - 8051 2ND
	Vendor Tota	3.72	
329975	WILLDAN ASSOCIATES, INC	7,454.40	CIP - CITY HALL PARKING LOT (6/23)
330112		928.50	PW - LANDSCAPE MNTC DISTRICT (FY 24)
		200.00	PW - GENERAL ENG SVCS (6/23)
330142		23,062.75	CIP - DILLS PARK RENOVATION (P68-6/23)
		17,889.50	CIP-DILLS PARK COMMUNITY ORCHARD (6/23)
		7,254.00	CIP - DILLS PARK RENOVATION (P68-6/23)
330221		6,070.25	PW - TRAFFIC ENG SVCS (E&T SURVEY)
		3,316.00	PW - TRAFFIC ENG SVCS (4/23)
		3,194.42	PW - TRAFFIC ENG SVCS (E&T SURVEY)
		2,868.00	CIP - DILLS PARK RENOVATION (P68-4/23)
		1,997.00	PW - TRAFFIC ENG SVCS (3/23)
		1,443.50	CIP - TRAFFIC SIGNAL (ALONDRA/PASSAGE)
		866.19	CIP - CITY HALL PARKING LOT (4/23)
		166.25	PW - GENERAL ENG SVCS (70TH ST)
330448		697.50	PL - CONTRACT PLANNING SVCS (6/23)
	Vendor Tota	77,408.26	
330190	WILLIAMS, ANIYAH	924.00	CSR - K/T KIDDIE BALLETT/TAP (7/23)
		572.00	CSR - K/T CHEER/DANCE/GYMNASTICS (7/23)
		384.00	CSR - K/T BEGINNER CHEER (7/23)
	Vendor Tota	1,880.00	
329985	WILSON, GENEVIEVE	2,125.00	CSR - STAR STAFF SUMMER TRAINING
	Vendor Tota	2,125.00	
330163	WINNER INTERNATIONAL, INC	593.93	PS - VEHICLE LOCKING DEVICES
	Vendor Tota	593.93	
330373	WOOD ARCHITECTURAL SERVICES	6,800.00	CIP - CITY HALL LOBBY REDESIGN
	Vendor Tota	6,800.00	
16541	XPRESS BILL PAY	46.56	GEN - ONLINE PERMIT CC FEES (7/23)
	Vendor Tota	46.56	
330113	YEPEZ, ILIANA	1,050.00	CSR - STAR SUMMER TRAINING
	Vendor Tota	1,050.00	
330264	Z ELECTRIC & SON OF CALIFORNIA	5,865.00	PW - WATER OPER MNTC SVCS
	Vendor Tota	5,865.00	
330449	ZAMORA, ERENDIRA MORA	300.00	CSR - SENIOR ENTERTAINMENT (8/31)
	Vendor Tota	300.00	
329986	ZAMUDIO, BERTHA	150.00	FACILITY DEPOSIT REFUND (ZAMUDIO, 7838)
	Vendor Tota	150.00	
329987	ZONES	3,044.86	GEN - MS OFFICE 365 SVCS (7/23)
	Vendor Tota	3,044.86	
330450	ZUNIGA, VICTORIA	150.00	FACILITY DEPOSIT REFUND (ZUNIGA 7828)
	Vendor Tota	150.00	

A total of 593 checks were issued for \$5,916,634.57

SEPTEMBER 12, 2023

ORDINANCE NO. 1173

“AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF PARAMOUNT, APPROVING ZONE CHANGE NO. 240, A REQUEST TO CHANGE THE OFFICIAL ZONING MAP FROM CLEARWATER NORTH AND HOWEORIZABA TO NORTH PARAMOUNT GATEWAY SPECIFIC PLAN; AND CHANGE THE ZONE OF THE EXPANDED AREA BETWEEN THE TWO EXISTING SPECIFIC PLAN AREAS FROM C-3 (GENERAL COMMERCIAL), C-M (COMMERCIAL-MANUFACTURING), AND PD-PS (PLANNED DEVELOPMENT WITH PERFORMANCE STANDARDS) TO NORTH PARAMOUNT GATEWAY SPECIFIC PLAN IN THE CITY OF PARAMOUNT”

MOTION IN ORDER:

READ BY TITLE ONLY, WAIVE FURTHER READING, AND ADOPT ORDINANCE NO. 1173.

MOTION:

MOVED BY: _____

SECONDED BY: _____

[] APPROVED

[] DENIED

ROLL CALL VOTE:

AYES: _____

NOES: _____

ABSENT: _____

ABSTAIN: _____



To: Honorable City Council
From: John Moreno, City Manager
By: Heidi Luce, City Clerk
Date: September 12, 2023

Subject: ORDINANCE NO. 1173

The City Council, at its regularly scheduled meeting on August 22, 2023, introduced Ordinance No. 1173 and placed it on the September 12, 2023 agenda for adoption.

ORDINANCE NO. 1173

“AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF PARAMOUNT, APPROVING ZONE CHANGE NO. 240, A REQUEST TO CHANGE THE OFFICIAL ZONING MAP FROM CLEARWATER NORTH AND HOWEORIZABA TO NORTH PARAMOUNT GATEWAY SPECIFIC PLAN; AND CHANGE THE ZONE OF THE EXPANDED AREA BETWEEN THE TWO EXISTING SPECIFIC PLAN AREAS FROM C-3 (GENERAL COMMERCIAL), C-M (COMMERCIAL-MANUFACTURING), AND PD-PS (PLANNED DEVELOPMENT WITH PERFORMANCE STANDARDS) TO NORTH PARAMOUNT GATEWAY SPECIFIC PLAN IN THE CITY OF PARAMOUNT.”

Attached is the agenda report from the August 22, 2023 meeting.

RECOMMENDED ACTION

It is recommended that the City Council read by title only, waive further reading, and adopt Ordinance No. 1173.



To: Honorable City Council

From: John Moreno, City Manager

By: John Carver, Planning Director
John King, AICP, Assistant Planning Director

Date: August 22, 2023

**Subject: NORTH PARAMOUNT GATEWAY SPECIFIC PLAN PROJECT
RESOLUTION NO. 23:028/ENVIRONMENTAL IMPACT REPORT;
RESOLUTION NO. 23:029/GENERAL PLAN AMENDMENT NO. 22-2;
ORDINANCE NO. 1173/ZONE CHANGE NO. 240; ORDINANCE NO.
1174/ZONING ORDINANCE TEXT AMENDMENT NO. 25**

BACKGROUND

This item is a request to approve the North Paramount Gateway Specific Plan. The specific plan area is approximately 112 acres and generally bounded by the City of South Gate border and Howe Street to the north, the Union Pacific railroad to the west, Rosecrans Avenue and Metro/Pacific Electric railroad right-of-way to the south, and Anderson Street to the east.

The proposed project replaces two existing specific plans – the Clearwater North Specific Plan and the Howe/Orizaba Specific Plan – into a single specific plan; slightly expands the planning area to incorporate additional key parcels along Paramount Boulevard; and provides a land use plan to support sustainability efforts, economic vitality, street beautification, infrastructure improvements, and design requirements for new developments. There are no applicants and no new developments currently proposed or under consideration. This is a long-term plan that will span decades into the future.

The Planning Commission reviewed the plan at its October 12, 2021 meeting. The City Council reviewed the plan on October 19, 2021 and did not have any concerns. On October 5, 2021, the City Council approved a proposal to award a professional services contract to EPD Solutions, Inc. to prepare the environmental impact report (EIR) for the plan to meet California Environmental Quality Act (CEQA) requirements. The EIR is complete, and the Final EIR is ready for City Council certification.

On July 5, 2023, the Planning Commission unanimously adopted resolutions recommending City Council approval of the four actions under consideration today for the project – certify the EIR; approve General Plan Amendment No. 22-2; approve Zone Change No. 240; and approve Zoning Ordinance Text Amendment No. 25.

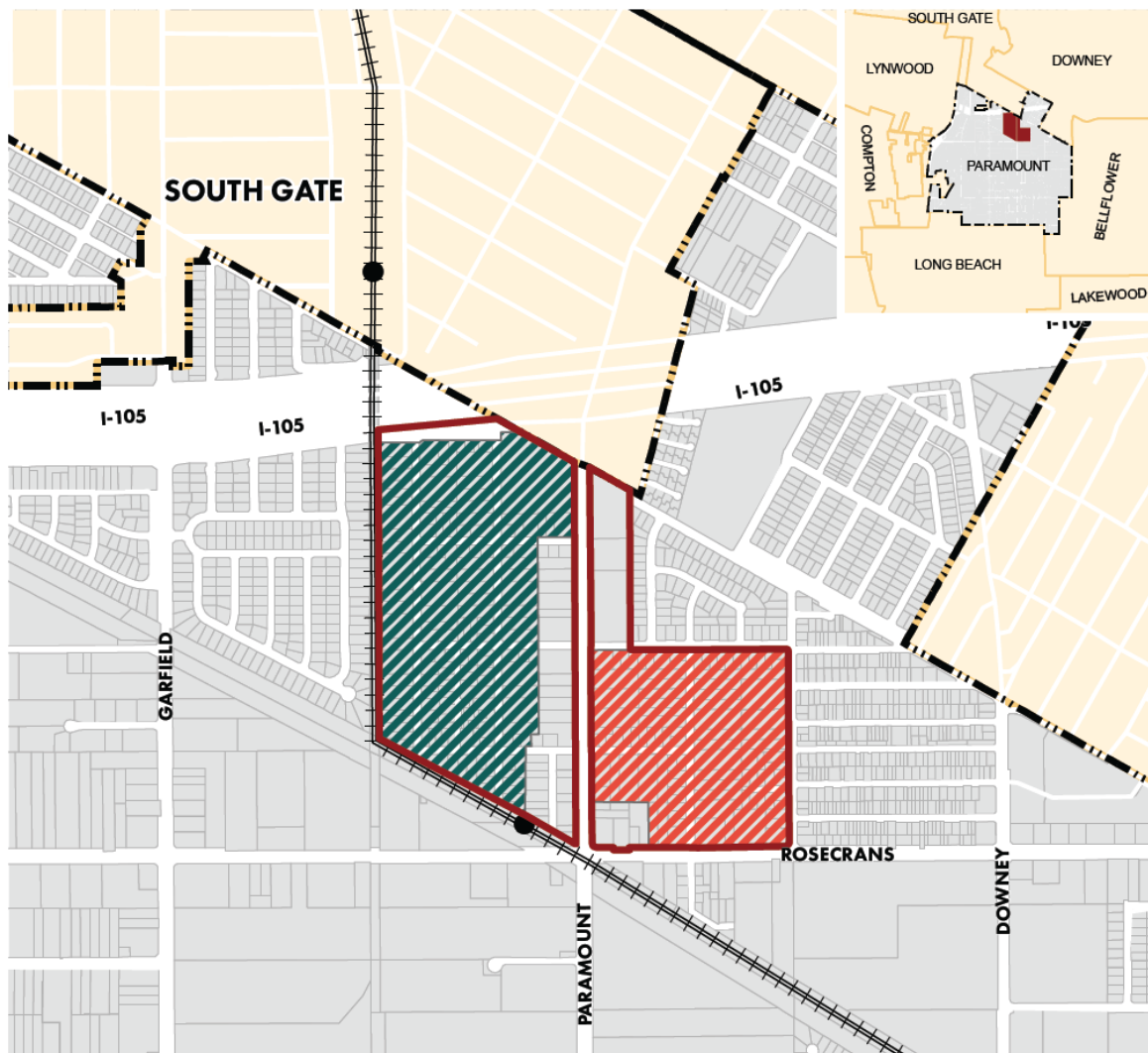
What is a Specific Plan?

A specific plan is a regulatory tool in California for furthering a vision for a “sense of place” and implementing a jurisdiction’s general plan. A specific plan serves as a detailed roadmap for any future development and redevelopment in a specific property, area, or neighborhood of a city.

In Paramount, specific plans are not designed to displace any residents or have private properties taken. [Title 17 of the Paramount Municipal Code](#) includes the City’s zoning regulations also known as the “Zoning Code” or “Zoning Ordinance”. When the City Council adopts a completed specific plan by ordinance, the plan is integrated with the Zoning Code and becomes the official land use and zoning regulatory document for a particular area.

DISCUSSION

Below is a map of the North Paramount Boulevard Specific Plan area, which is shown within the red boundaries.



Plan Vision and Guiding Principles

The vision of the Specific Plan is as follows:

The Specific Plan area will be walkable, accessible, well-connected, and provide recreational, shopping, cultural, and housing opportunities and other key amenities that will support activity throughout the day.

Guiding principles include the following:

- Focus future growth along Paramount Boulevard near the 105-freeway and future Paramount/Rosecrans light rail station while preserving the existing lower-density neighborhoods. Also, carefully allow some targeted intensification along Paramount Boulevard and Rosecrans Avenue without contributing to overcrowded conditions.
- Creating new public amenities, improving air quality through reduced congestion and some lower car use, building high-quality, affordable housing, and connecting residents to quality jobs through transit and active transportation investments, all of which contribute to a reduction of greenhouse gas (GHG) and vehicle miles traveled (VMT).
- Respect the existing character and scale of adjacent low-density housing.
- Promote a diverse housing stock with types that are offered at a wide range of sizes and affordability.
- Provide strategies for introducing new open space and recreational opportunities for neighborhood residents in new developments.
- Ensure that new housing developments are well connected to future stations through wide, clear sidewalks, bicycle lanes, and amenities such as convenient bicycle storage.

General Plan

The City Council most recently adopted a comprehensive Paramount General Plan update in 2007. The General Plan is made up of elements – land use, housing, transportation, resources management, health and safety, economic development, public facilities, and environmental justice. The Land Use Element of the General Plan serves as the long-term guide for development in Paramount and indicates the distribution, location, and land use for housing, business, industry, open space, recreation, and public facilities. California Government Code Section 65860 requires General Plan Land Use Map and Zoning Map consistency.

Approving the North Paramount Gateway Specific Plan requires changing the Land Use Designation of the Land Use Element. None of the other elements within the 2007 General Plan will be altered. Additionally, properties currently designated Clearwater North or Howe-Orizaba will be changed to North Paramount Gateway Specific Plan. As the proposed plan boundaries slightly expand upon the existing Clearwater North and Howe-Orizaba areas, a number of properties will need to be redesignated.

Zone Change

Currently, the properties within the Specific Plan area are primarily zoned R-M (Multiple-Family Residential) with commercial zones – C-3 (General Commercial); C-M (Commercial Manufacturing), and PD-PS (Planned Development with Performance Standards) – on most of Paramount Boulevard and Rosecrans Avenue.

The proposed North Paramount Gateway Specific Plan would amend the current land use zoning designations to allow for vertical mixed-use development (commercial on the first floor and residential on upper floors) along Paramount Boulevard and the north side of Rosecrans Avenue. The proposed North Paramount Gateway Specific Plan would eliminate any future Commercial-Manufacturing (C-M) uses; any current C-M use is “grandfathered in” and are allowed to remain if the use is uninterrupted.

The proposed land use designations map (Figure 3.3 from the draft plan) follows:

FIGURE 3.3 - PROPOSED SPECIFIC PLAN LAND USE DESIGNATIONS MAP

Map By: Gruen Associates, Data Sources: City of Paramount

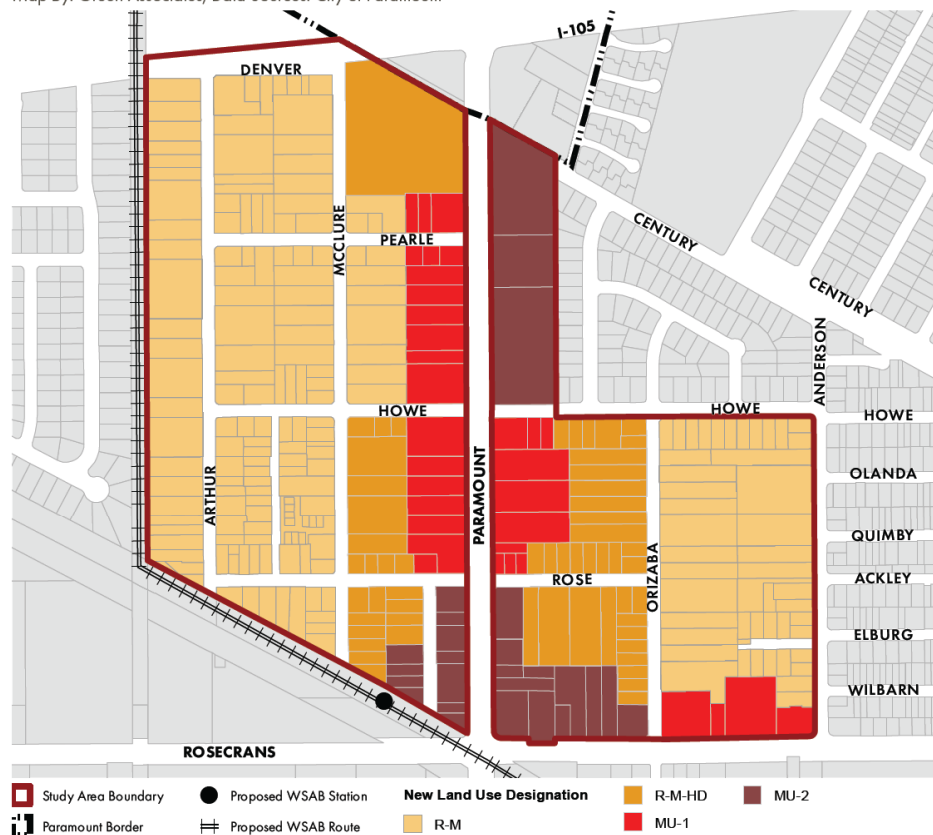


Table 3.3 - Proposed Specific Plan Designations

Zone	Description	Maximum Density	Maximum Height	Maximum FAR
R-M	Multiple family residential, medium-density	30 du/ac	30 ft	n/a
R-M-HD	Multiple family residential, high-density	40 du/ac	40 ft	n/a
MU-1	Mixed-use, medium-density	30 du/ac	30 ft	1.5
MU-2	Mixed-use, high-density	40 du/ac	45 ft	2.0

Infrastructure

The North Paramount Gateway Specific Plan also includes a mobility and parking plan in addition to other recommendations for public infrastructure. The plan identifies several treatments to calm traffic, facilitate safer crossings, and generally make pedestrians of all abilities more visible to drivers and cyclists. Provisions are included for widening public sidewalks, extending curbs into parking lanes at street intersections, adding pedestrian-scale lighting, and improving pedestrian signal systems.

Public Outreach

In addition to extensive analysis and land use modeling, public outreach and comments are fundamental aspects of the development of any specific plan. The North Paramount Gateway Specific Plan is no exception. The project team staffed informational tables at the Farmers Market, Friday Night Paramount, the Eco-Friendly Fair, and during the Summer Concert Series. On Saturday, September 25, 2021, a community workshop was conducted at the Community Center at Paramount Park to further listen to public comments and refine plan options. A community open house was also held on Saturday, August 19, 2023. The outreach events were supplemented with an online community survey that was thoroughly publicized. Finally, the Planning Commission and City Council meetings were formally noticed with the inclusion of direct mailings to property owners and tenants within 500 feet of the proposed specific plan area. Flyers were also directly distributed to all properties within 500 feet of the plan area in advance of the final open house event and City Council public hearing.

Environmental Assessment

As lead agency, the City of Paramount retained EPD Solutions, Inc. to conduct the environmental assessment of the North Paramount Gateway Specific Plan Project. An EIR was prepared for the Project. Below is a summary of the environmental analysis contained in the EIR. It must be noted that, according to CEQA law, the EIR must assess a “worst case” scenario. In the case of the North Paramount Gateway Specific Plan, such a scenario assumes that all of the development and redevelopment in the Plan area would occur all at once. This is certainly not the case. Any development/redevelopment in the Plan area would occur over decades and in phases at the discretion of each individual property owner with City approval as required.

The Final EIR concluded that, even with application of feasible mitigation measures, three impacts cannot be entirely avoided or reduced to less than significant levels. Adoption of a Statement of Overriding Considerations would be necessary to approve the North Paramount Gateway Specific Plan Project. The Final EIR identifies impacts in Air Quality, Greenhouse Gas Emissions, and Noise During Construction as environmental effects which are considered unavoidable. However, as explained above, these environmental effects would not occur to the level described because of the nature and decades-long schedule of anticipated development/redevelopment.

Several mitigation measures adopted will serve to reduce these impacts, but even with the inclusion of these conditions, the impacts cannot be reduced to “less than significant” levels. Staff recommends the City Council therefore make the following Statement of Overriding Considerations which warrants approval of the North Gateway Specific Plan Project notwithstanding that all identified effects on the environment are not fully mitigated.

With respect to the significant environmental effect of the Project noted above, the City finds that the stated benefits of the North Paramount Gateway Specific Plan Project outweigh the significant effects on the environment. Pursuant to Public Resources Code Section 21081(b) and CEQA Guidelines Sections 15043, 15092, and 15093, any remaining significant effects on the environment are acceptable due to these overriding considerations:

1. **Substantial mitigation has been provided to further reduce impacts.** Impacts have been mitigated to the maximum extent feasible and the analysis conducted is conservative to provide for the maximum level of scrutiny and disclosure.
2. The North Paramount Gateway Specific Plan approach to concentrate new development near transit is consistent with State policy aimed at meeting housing needs while reducing vehicle miles traveled (VMT) and improving air quality. The Southern California Association of Governments’ Connect SoCal goals include focusing higher-density development in transit-rich areas.
3. The North Paramount Gateway Specific Plan would provide more opportunities for affordable housing, encourage transit-oriented development, promote active transportation, improve access to transit, reduce VMT, and streamline the environmental review of future development projects, all of which are consistent with the guiding policies of Connect SoCal.
4. Buildout of the North Paramount Gateway Specific Plan would result in improvement of the projected jobs-household ratio, which is a benefit of the proposed North Paramount Gateway Specific Plan because a more balanced jobs-to-housing ratio could improve the environment by reducing vehicle miles traveled and emissions from motor vehicles.
5. The North Paramount Gateway Specific Plan provides for additional housing to support the regionally forecasted increase in economic activities and employment increases.
6. The North Paramount Gateway Specific Plan provides for higher density and mixed-use residential developments that would accommodate the City’s Regional Housing Need Assessment (RHNA). The North Paramount Gateway Specific Plan promotes development of affordable housing units as projects in the area that would be eligible for density bonus, transit-oriented, and other incentives that reward development of affordable units.

AIR QUALITY MITIGATION

Proposed air quality mitigation measures include project dust control, higher construction equipment emissions standards, low-emitting paints, electric construction equipment, enhanced energy efficiency (5% above code requirements), and enhanced water conservation.

GREENHOUSE GAS MITIGATION

Greenhouse gas mitigations include higher construction equipment emissions standards, electric construction equipment, enhanced energy efficiency, and enhanced water conservation.

NOISE MITIGATION

Noise mitigations include construction equipment measures, installation of construction noise barriers, and noise attenuation features in building construction.

FISCAL IMPACT

None.

VISION, MISSION, VALUES, AND STRATEGIC OUTCOMES

The City's Vision, Mission, and Values set the standard for the organization; establish priorities, uniformity, and guidelines; and provide the framework for policy decisionmaking. The Strategic Outcomes were implemented to provide a pathway to achieving the Vision of a city that is safe, healthy, and attractive. This item aligns with all Strategic Outcomes.

RECOMMENDED ACTION

It is recommended that the City Council adopt Resolution No. 23:028 and Resolution No. 23:029.

It is recommended that the City Council read by title only, waive further reading, introduce Ordinance No. 1173 and Ordinance No. 1174, and place them on the next regular agenda for adoption.

ATTACHMENT



DUE TO THE SIZE OF THE ENVIRONMENTAL DOCUMENTS (CALIFORNIA ENVIRONMENTAL QUALITY ACT, CEQA), THE ATTACHMENTS FOR ITEM NO. 2 (NORTH PARAMOUNT GATEWAY SPECIFIC PLAN PROJECT) – (1) NORTH PARAMOUNT GATEWAY SPECIFIC PLAN; (2) FINAL ENVIRONMENTAL IMPACT REPORT; (3) DRAFT ENVIRONMENTAL IMPACT REPORT – ARE AVAILABLE FOR REVIEW IN THE PLANNING DEPARTMENT OFFICE AND ONLINE AT:

<https://www.paramountcity.com/government/planning-department/planning-division/environmental-documents>

CITY OF PARAMOUNT
LOS ANGELES COUNTY, CALIFORNIA

ORDINANCE NO. 1173

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF PARAMOUNT, APPROVING ZONE CHANGE NO. 240, A REQUEST TO CHANGE THE OFFICIAL ZONING MAP FROM CLEARWATER NORTH AND HOWE-ORIZABA TO NORTH PARAMOUNT GATEWAY SPECIFIC PLAN; AND CHANGE THE ZONE OF THE EXPANDED AREA BETWEEN THE TWO EXISTING SPECIFIC PLAN AREAS FROM C-3 (GENERAL COMMERCIAL), C-M (COMMERCIAL-MANUFACTURING), AND PD-PS (PLANNED DEVELOPMENT WITH PERFORMANCE STANDARDS) TO NORTH PARAMOUNT GATEWAY SPECIFIC PLAN IN THE CITY OF PARAMOUNT

THE CITY COUNCIL OF THE CITY OF PARAMOUNT DOES HEREBY ORDAIN AS FOLLOWS:

SECTION 1. Purpose and Findings. The City Council finds and declares as follows:

WHEREAS, California Constitution Article XI, Section 7, enables the City of Paramount ("the City") to enact local planning and land use regulations; and

WHEREAS, the authority to adopt and enforce zoning regulations, including the location and boundaries of the various zones shown and delineated on the Official Zoning Map of the City, is an exercise of the City's police power to protect the public health, safety, and welfare; and

WHEREAS, the City desires to ensure that development occurs in a prudently effective manner, consistent with the goals and objectives of the General Plan as updated and adopted by the City Council on August 7, 2007 and reasonable land use planning principles; and

WHEREAS, the Planning Commission held a duly noticed public hearing on July 5, 2023 at which time it considered all evidence presented, both written and oral, and at the end of the hearing voted to adopt Resolution No. PC 23:013, recommending that the City Council adopt this Ordinance; and

WHEREAS, the City Council held a duly noticed public hearing on this Ordinance on August 22, 2023, at which time it considered all evidence presented, both written and oral.

SECTION 2. The Recitals set forth hereinabove are true and correct and incorporated herein by reference as if fully set forth herein.

SECTION 3. The official Zoning Map of the City of Paramount adopted by Ordinance No. 178 on February 20, 1962 is amended as shown on the map attached hereto, marked "Exhibit A", to be zoned North Paramount Gateway Specific Plan. Said change shall be made on the official Zoning Map of the City of Paramount.

SECTION 4. California Environmental Quality Act (CEQA). The City Council certified the Final Environmental Impact Report (FEIR) and Mitigation Monitoring and Reporting Program (MMRP) for the project pursuant to the provisions of the California Environmental Quality Act (CEQA).

SECTION 5. Severability. If any section, subsection, sentence, clause or phrase in this ordinance or the application thereof to any person or circumstance is for any reason held invalid, the validity of the remainder of the ordinance or the application of such provision to other persons or circumstances shall remain in full force and affect and shall not be affected thereby. The City Council hereby declares it would have passed this ordinance and each section, subsection, sentence, clause or phrase thereof, irrespective of the fact that one or more sections, subsections, sentences, clauses, or phrases or the application thereof to any person or circumstance be held invalid.

SECTION 6. Effective Date. This Ordinance shall take effect thirty days after its adoption, shall be certified as to its adoption by the City Clerk, and shall be published as required by law, together with the names and members of the City Council voting for and against the Ordinance.

PASSED, APPROVED, and ADOPTED by the City Council of the City of Paramount this 12th day of September 2023.

Isabel Aguayo, Mayor

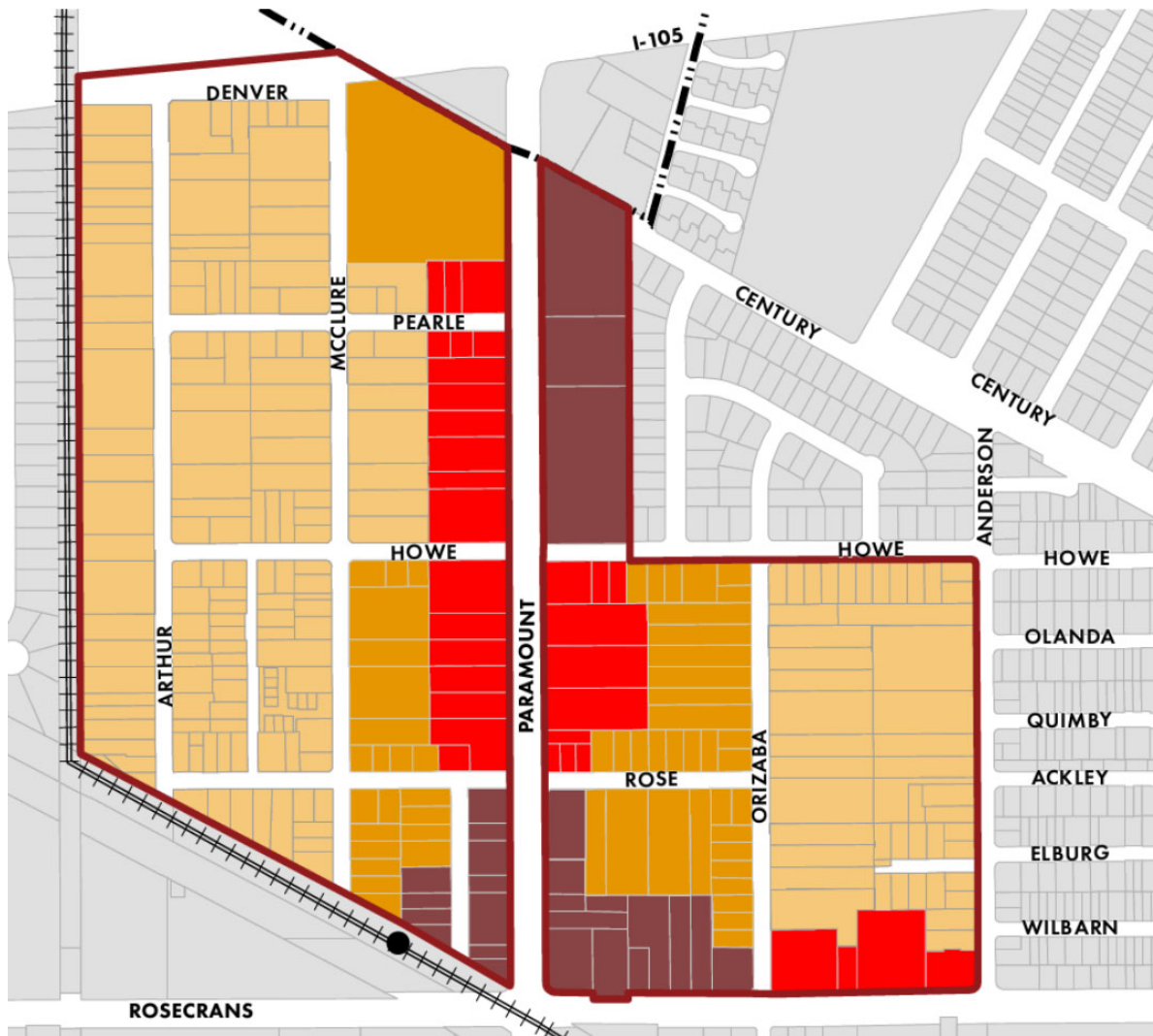
Attest:

Heidi Luce, City Clerk

EXHIBIT A

Ordinance No. 1173/Zone Change No. 240

Proposed Zoning



New Land Use Designation

 R-M

 R-M-HD

 MU-2

 MU-1

Zone	Description
R-M	Multiple family residential, medium-density
R-M-HD	Multiple family residential, high-density
MU-1	Mixed-use, medium-density
MU-2	Mixed-use, high-density

North Paramount Gateway

SEPTEMBER 12, 2023

ORDINANCE NO. 1174

“AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF
PARAMOUNT, APPROVING ZONING ORDINANCE TEXT AMENDMENT
NO. 25, REPEALING AND REPLACING CHAPTER 17.84 OF THE
PARAMOUNT MUNICIPAL CODE IN ITS ENTIRETY TO INCORPORATE
THE NORTH PARAMOUNT GATEWAY SPECIFIC PLAN INTO THE
PARAMOUNT MUNICIPAL CODE”

MOTION IN ORDER:

READ BY TITLE ONLY, WAIVE FURTHER READING, AND ADOPT
ORDINANCE NO. 1174.

MOTION:

MOVED BY: _____

SECONDED BY: _____

☐ APPROVED

☐ DENIED

ROLL CALL VOTE:

AYES: _____

NOES: _____

ABSENT: _____

ABSTAIN: _____



To: Honorable City Council
From: John Moreno, City Manager
By: Heidi Luce, City Clerk
Date: September 12, 2023

Subject: ORDINANCE NO. 1174

The City Council, at its regularly scheduled meeting on August 22, 2023, introduced Ordinance No. 1174 and placed it on the September 12, 2023 agenda for adoption.

ORDINANCE NO. 1174

“AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF PARAMOUNT, APPROVING ZONING ORDINANCE TEXT AMENDMENT NO. 25, REPEALING AND REPLACING CHAPTER 17.84 OF THE PARAMOUNT MUNICIPAL CODE IN ITS ENTIRETY TO INCORPORATE THE NORTH PARAMOUNT GATEWAY SPECIFIC PLAN INTO THE PARAMOUNT MUNICIPAL CODE.”

Attached is the agenda report from the August 22, 2023 meeting.

RECOMMENDED ACTION

It is recommended that the City Council read by title only, waive further reading, and adopt Ordinance No. 1174.



To: Honorable City Council

From: John Moreno, City Manager

By: John Carver, Planning Director
John King, AICP, Assistant Planning Director

Date: August 22, 2023

**Subject: NORTH PARAMOUNT GATEWAY SPECIFIC PLAN PROJECT
RESOLUTION NO. 23:028/ENVIRONMENTAL IMPACT REPORT;
RESOLUTION NO. 23:029/GENERAL PLAN AMENDMENT NO. 22-2;
ORDINANCE NO. 1173/ZONE CHANGE NO. 240; ORDINANCE NO.
1174/ZONING ORDINANCE TEXT AMENDMENT NO. 25**

BACKGROUND

This item is a request to approve the North Paramount Gateway Specific Plan. The specific plan area is approximately 112 acres and generally bounded by the City of South Gate border and Howe Street to the north, the Union Pacific railroad to the west, Rosecrans Avenue and Metro/Pacific Electric railroad right-of-way to the south, and Anderson Street to the east.

The proposed project replaces two existing specific plans – the Clearwater North Specific Plan and the Howe/Orizaba Specific Plan – into a single specific plan; slightly expands the planning area to incorporate additional key parcels along Paramount Boulevard; and provides a land use plan to support sustainability efforts, economic vitality, street beautification, infrastructure improvements, and design requirements for new developments. There are no applicants and no new developments currently proposed or under consideration. This is a long-term plan that will span decades into the future.

The Planning Commission reviewed the plan at its October 12, 2021 meeting. The City Council reviewed the plan on October 19, 2021 and did not have any concerns. On October 5, 2021, the City Council approved a proposal to award a professional services contract to EPD Solutions, Inc. to prepare the environmental impact report (EIR) for the plan to meet California Environmental Quality Act (CEQA) requirements. The EIR is complete, and the Final EIR is ready for City Council certification.

On July 5, 2023, the Planning Commission unanimously adopted resolutions recommending City Council approval of the four actions under consideration today for the project – certify the EIR; approve General Plan Amendment No. 22-2; approve Zone Change No. 240; and approve Zoning Ordinance Text Amendment No. 25.

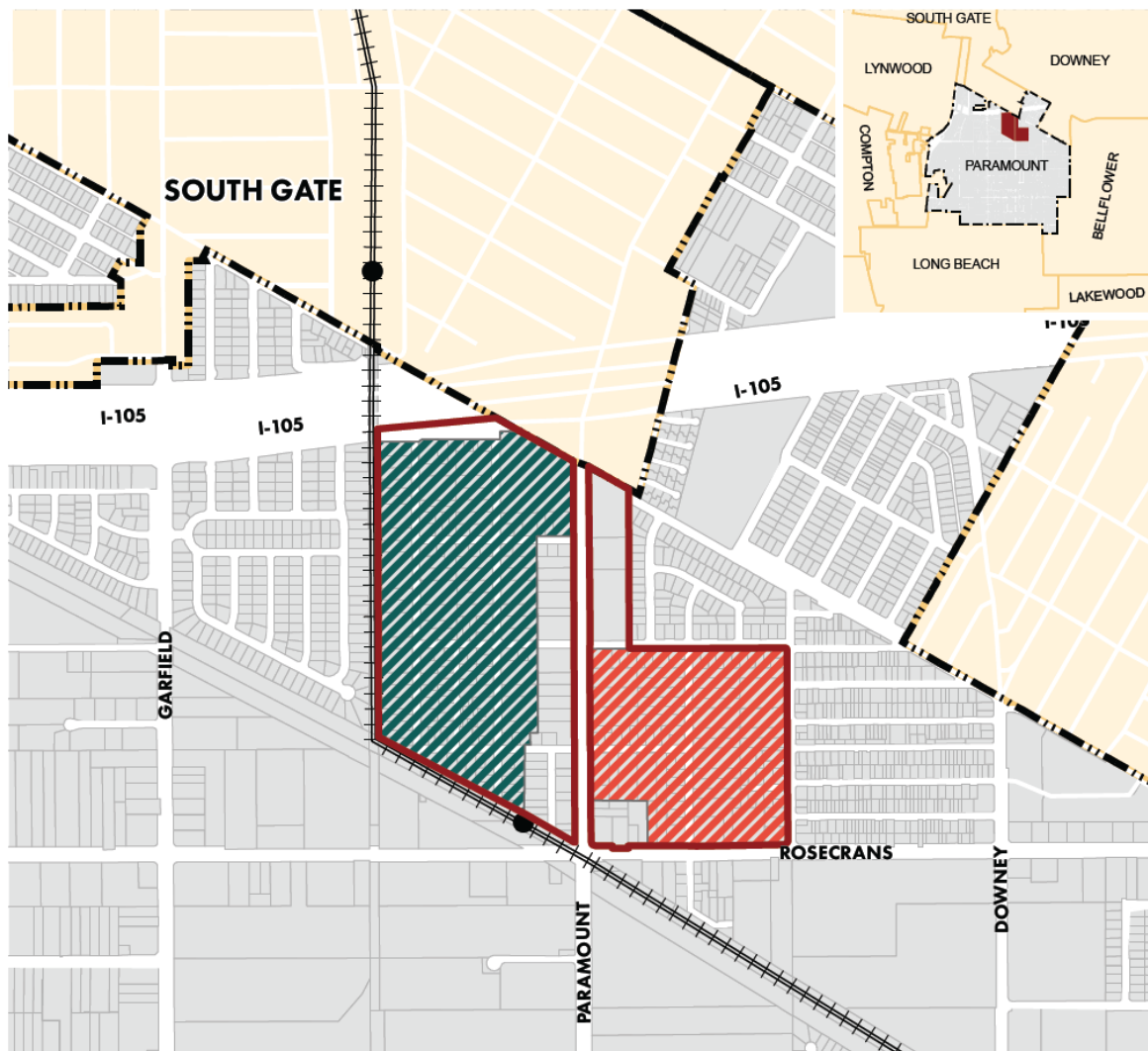
What is a Specific Plan?

A specific plan is a regulatory tool in California for furthering a vision for a “sense of place” and implementing a jurisdiction’s general plan. A specific plan serves as a detailed roadmap for any future development and redevelopment in a specific property, area, or neighborhood of a city.

In Paramount, specific plans are not designed to displace any residents or have private properties taken. [Title 17 of the Paramount Municipal Code](#) includes the City’s zoning regulations also known as the “Zoning Code” or “Zoning Ordinance”. When the City Council adopts a completed specific plan by ordinance, the plan is integrated with the Zoning Code and becomes the official land use and zoning regulatory document for a particular area.

DISCUSSION

Below is a map of the North Paramount Boulevard Specific Plan area, which is shown within the red boundaries.



Plan Vision and Guiding Principles

The vision of the Specific Plan is as follows:

The Specific Plan area will be walkable, accessible, well-connected, and provide recreational, shopping, cultural, and housing opportunities and other key amenities that will support activity throughout the day.

Guiding principles include the following:

- Focus future growth along Paramount Boulevard near the 105-freeway and future Paramount/Rosecrans light rail station while preserving the existing lower-density neighborhoods. Also, carefully allow some targeted intensification along Paramount Boulevard and Rosecrans Avenue without contributing to overcrowded conditions.
- Creating new public amenities, improving air quality through reduced congestion and some lower car use, building high-quality, affordable housing, and connecting residents to quality jobs through transit and active transportation investments, all of which contribute to a reduction of greenhouse gas (GHG) and vehicle miles traveled (VMT).
- Respect the existing character and scale of adjacent low-density housing.
- Promote a diverse housing stock with types that are offered at a wide range of sizes and affordability.
- Provide strategies for introducing new open space and recreational opportunities for neighborhood residents in new developments.
- Ensure that new housing developments are well connected to future stations through wide, clear sidewalks, bicycle lanes, and amenities such as convenient bicycle storage.

General Plan

The City Council most recently adopted a comprehensive Paramount General Plan update in 2007. The General Plan is made up of elements – land use, housing, transportation, resources management, health and safety, economic development, public facilities, and environmental justice. The Land Use Element of the General Plan serves as the long-term guide for development in Paramount and indicates the distribution, location, and land use for housing, business, industry, open space, recreation, and public facilities. California Government Code Section 65860 requires General Plan Land Use Map and Zoning Map consistency.

Approving the North Paramount Gateway Specific Plan requires changing the Land Use Designation of the Land Use Element. None of the other elements within the 2007 General Plan will be altered. Additionally, properties currently designated Clearwater North or Howe-Orizaba will be changed to North Paramount Gateway Specific Plan. As the proposed plan boundaries slightly expand upon the existing Clearwater North and Howe-Orizaba areas, a number of properties will need to be redesignated.

Zone Change

Currently, the properties within the Specific Plan area are primarily zoned R-M (Multiple-Family Residential) with commercial zones – C-3 (General Commercial); C-M (Commercial Manufacturing), and PD-PS (Planned Development with Performance Standards) – on most of Paramount Boulevard and Rosecrans Avenue.

The proposed North Paramount Gateway Specific Plan would amend the current land use zoning designations to allow for vertical mixed-use development (commercial on the first floor and residential on upper floors) along Paramount Boulevard and the north side of Rosecrans Avenue. The proposed North Paramount Gateway Specific Plan would eliminate any future Commercial-Manufacturing (C-M) uses; any current C-M use is “grandfathered in” and are allowed to remain if the use is uninterrupted.

The proposed land use designations map (Figure 3.3 from the draft plan) follows:

FIGURE 3.3 - PROPOSED SPECIFIC PLAN LAND USE DESIGNATIONS MAP

Map By: Gruen Associates, Data Sources: City of Paramount

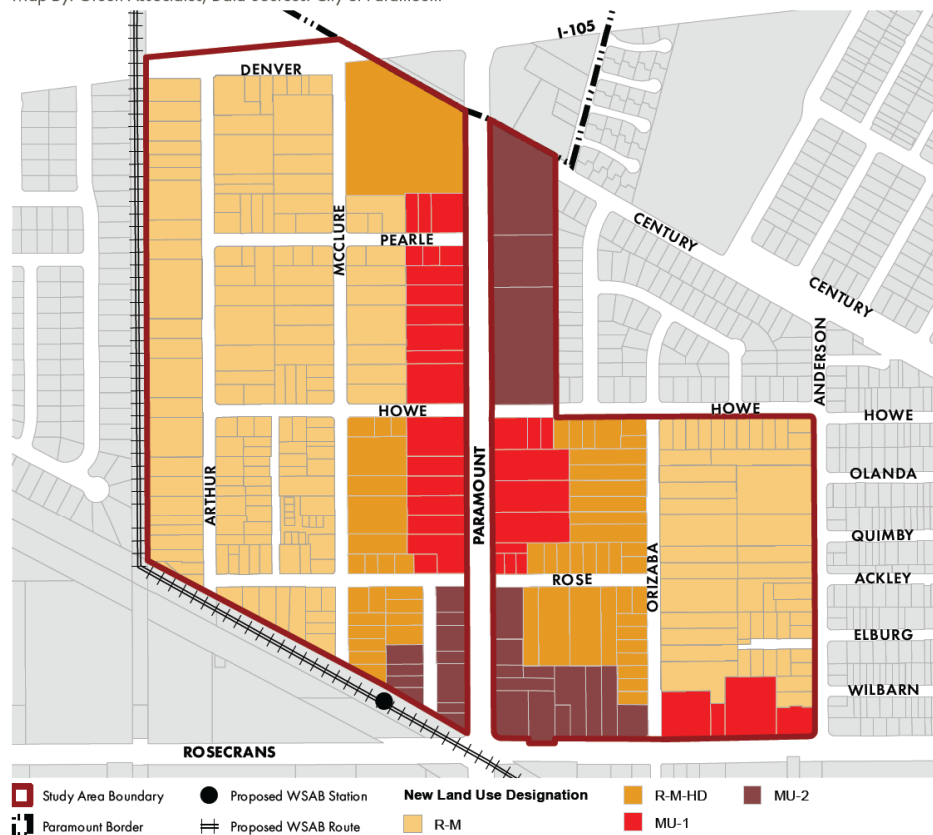


Table 3.3 - Proposed Specific Plan Designations

Zone	Description	Maximum Density	Maximum Height	Maximum FAR
R-M	Multiple family residential, medium-density	30 du/ac	30 ft	n/a
R-M-HD	Multiple family residential, high-density	40 du/ac	40 ft	n/a
MU-1	Mixed-use, medium-density	30 du/ac	30 ft	1.5
MU-2	Mixed-use, high-density	40 du/ac	45 ft	2.0

Infrastructure

The North Paramount Gateway Specific Plan also includes a mobility and parking plan in addition to other recommendations for public infrastructure. The plan identifies several treatments to calm traffic, facilitate safer crossings, and generally make pedestrians of all abilities more visible to drivers and cyclists. Provisions are included for widening public sidewalks, extending curbs into parking lanes at street intersections, adding pedestrian-scale lighting, and improving pedestrian signal systems.

Public Outreach

In addition to extensive analysis and land use modeling, public outreach and comments are fundamental aspects of the development of any specific plan. The North Paramount Gateway Specific Plan is no exception. The project team staffed informational tables at the Farmers Market, Friday Night Paramount, the Eco-Friendly Fair, and during the Summer Concert Series. On Saturday, September 25, 2021, a community workshop was conducted at the Community Center at Paramount Park to further listen to public comments and refine plan options. A community open house was also held on Saturday, August 19, 2023. The outreach events were supplemented with an online community survey that was thoroughly publicized. Finally, the Planning Commission and City Council meetings were formally noticed with the inclusion of direct mailings to property owners and tenants within 500 feet of the proposed specific plan area. Flyers were also directly distributed to all properties within 500 feet of the plan area in advance of the final open house event and City Council public hearing.

Environmental Assessment

As lead agency, the City of Paramount retained EPD Solutions, Inc. to conduct the environmental assessment of the North Paramount Gateway Specific Plan Project. An EIR was prepared for the Project. Below is a summary of the environmental analysis contained in the EIR. It must be noted that, according to CEQA law, the EIR must assess a “worst case” scenario. In the case of the North Paramount Gateway Specific Plan, such a scenario assumes that all of the development and redevelopment in the Plan area would occur all at once. This is certainly not the case. Any development/redevelopment in the Plan area would occur over decades and in phases at the discretion of each individual property owner with City approval as required.

The Final EIR concluded that, even with application of feasible mitigation measures, three impacts cannot be entirely avoided or reduced to less than significant levels. Adoption of a Statement of Overriding Considerations would be necessary to approve the North Paramount Gateway Specific Plan Project. The Final EIR identifies impacts in Air Quality, Greenhouse Gas Emissions, and Noise During Construction as environmental effects which are considered unavoidable. However, as explained above, these environmental effects would not occur to the level described because of the nature and decades-long schedule of anticipated development/redevelopment.

Several mitigation measures adopted will serve to reduce these impacts, but even with the inclusion of these conditions, the impacts cannot be reduced to “less than significant” levels. Staff recommends the City Council therefore make the following Statement of Overriding Considerations which warrants approval of the North Gateway Specific Plan Project notwithstanding that all identified effects on the environment are not fully mitigated.

With respect to the significant environmental effect of the Project noted above, the City finds that the stated benefits of the North Paramount Gateway Specific Plan Project outweigh the significant effects on the environment. Pursuant to Public Resources Code Section 21081(b) and CEQA Guidelines Sections 15043, 15092, and 15093, any remaining significant effects on the environment are acceptable due to these overriding considerations:

1. **Substantial mitigation has been provided to further reduce impacts.** Impacts have been mitigated to the maximum extent feasible and the analysis conducted is conservative to provide for the maximum level of scrutiny and disclosure.
2. The North Paramount Gateway Specific Plan approach to concentrate new development near transit is consistent with State policy aimed at meeting housing needs while reducing vehicle miles traveled (VMT) and improving air quality. The Southern California Association of Governments’ Connect SoCal goals include focusing higher-density development in transit-rich areas.
3. The North Paramount Gateway Specific Plan would provide more opportunities for affordable housing, encourage transit-oriented development, promote active transportation, improve access to transit, reduce VMT, and streamline the environmental review of future development projects, all of which are consistent with the guiding policies of Connect SoCal.
4. Buildout of the North Paramount Gateway Specific Plan would result in improvement of the projected jobs-household ratio, which is a benefit of the proposed North Paramount Gateway Specific Plan because a more balanced jobs-to-housing ratio could improve the environment by reducing vehicle miles traveled and emissions from motor vehicles.
5. The North Paramount Gateway Specific Plan provides for additional housing to support the regionally forecasted increase in economic activities and employment increases.
6. The North Paramount Gateway Specific Plan provides for higher density and mixed-use residential developments that would accommodate the City’s Regional Housing Need Assessment (RHNA). The North Paramount Gateway Specific Plan promotes development of affordable housing units as projects in the area that would be eligible for density bonus, transit-oriented, and other incentives that reward development of affordable units.

AIR QUALITY MITIGATION

Proposed air quality mitigation measures include project dust control, higher construction equipment emissions standards, low-emitting paints, electric construction equipment, enhanced energy efficiency (5% above code requirements), and enhanced water conservation.

GREENHOUSE GAS MITIGATION

Greenhouse gas mitigations include higher construction equipment emissions standards, electric construction equipment, enhanced energy efficiency, and enhanced water conservation.

NOISE MITIGATION

Noise mitigations include construction equipment measures, installation of construction noise barriers, and noise attenuation features in building construction.

FISCAL IMPACT

None.

VISION, MISSION, VALUES, AND STRATEGIC OUTCOMES

The City's Vision, Mission, and Values set the standard for the organization; establish priorities, uniformity, and guidelines; and provide the framework for policy decisionmaking. The Strategic Outcomes were implemented to provide a pathway to achieving the Vision of a city that is safe, healthy, and attractive. This item aligns with all Strategic Outcomes.

RECOMMENDED ACTION

It is recommended that the City Council adopt Resolution No. 23:028 and Resolution No. 23:029.

It is recommended that the City Council read by title only, waive further reading, introduce Ordinance No. 1173 and Ordinance No. 1174, and place them on the next regular agenda for adoption.

ATTACHMENT



DUE TO THE SIZE OF THE ENVIRONMENTAL DOCUMENTS (CALIFORNIA ENVIRONMENTAL QUALITY ACT, CEQA), THE ATTACHMENTS FOR ITEM NO. 2 (NORTH PARAMOUNT GATEWAY SPECIFIC PLAN PROJECT) – (1) NORTH PARAMOUNT GATEWAY SPECIFIC PLAN; (2) FINAL ENVIRONMENTAL IMPACT REPORT; (3) DRAFT ENVIRONMENTAL IMPACT REPORT – ARE AVAILABLE FOR REVIEW IN THE PLANNING DEPARTMENT OFFICE AND ONLINE AT:

<https://www.paramountcity.com/government/planning-department/planning-division/environmental-documents>

CITY OF PARAMOUNT
LOS ANGELES COUNTY, CALIFORNIA

ORDINANCE NO. 1174

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF PARAMOUNT APPROVING ZONING ORDINANCE TEXT AMENDMENT NO. 25, REPEALING AND REPLACING CHAPTER 17.84 OF THE PARAMOUNT MUNICIPAL CODE IN ITS ENTIRETY TO INCORPORATE THE NORTH PARAMOUNT GATEWAY SPECIFIC PLAN INTO THE PARAMOUNT MUNICIPAL CODE

THE CITY COUNCIL OF THE CITY OF PARAMOUNT DOES HEREBY ORDAIN AS FOLLOWS:

SECTION 1. **Purpose and Findings.** The City Council finds and declares as follows:

- A. California Constitution Article XI, Section 7, enables the City of Paramount ("the City") to enact local planning and land use regulations; and
- B. The authority to adopt and enforce zoning regulations is an exercise of the City's police power to protect the public health, safety, and welfare; and
- C. The City desires to ensure that residential development occurs in a prudently effective manner, in accordance with the goals and objectives of the Paramount General Plan and reasonable land use planning principles as well as in compliance with the provisions of state law; and
- D. The City Council finds that the proposed repeal and replacement of Chapter 17.84 provides a land use plan to support sustainability efforts, economic vitality, and enhanced neighborhood quality of life; and
- E. The Planning Commission held a duly noticed public hearing on July 5, 2023 at which time it considered all evidence presented, both written and oral, and at the end of the hearing voted to adopt Resolution No. PC 23:014, recommending that the City Council adopt this Ordinance; and
- F. The City Council held a duly noticed public hearing on this Ordinance on August 22, 2023, at which time it considered all evidence presented, both written and oral.

SECTION 2. The Recitals set forth hereinabove are true and correct and incorporated herein by reference as if fully set forth herein.

SECTION 3. Chapter 17.84 of the Paramount Municipal Code is repealed in its entirety and replaced to read as follows:

Chapter 17.84

NORTH PARAMOUNT GATEWAY SPECIFIC PLAN

17.84.010 Intent and purpose

It is the intention of this chapter to establish a specific plan that will guide the orderly growth and development of the area known as North Paramount Gateway Specific Plan as identified in the Paramount General Plan. It is the purpose of this chapter to implement the Paramount General Plan objectives, policies, and general land uses as they pertain to the subject area and to establish consistency between the General Plan and North Paramount Gateway.

17.84.20 Adoption by reference.

There is hereby adopted by reference that document known as the North Paramount Gateway Specific Plan, which shall contain all applicable land use regulations constituting zoning for the North Paramount Gateway area. Said document shall be that document contained in Exhibit A of Ordinance No. 1174.

17.84.30 Revisions.

The revision and amendment of this specific plan shall be conducted pursuant to Sections 65450 to 65457 of the California Government Code in accordance with procedures established by the City of Paramount.

SECTION 4. California Environmental Quality Act (CEQA). The City Council certified the Final Environmental Impact Report (FEIR) and Mitigation Monitoring and Reporting Program (MMRP) for the project pursuant to the provisions of the California Environmental Quality Act (CEQA).

SECTION 5. Severability. If any section, subsection, sentence, clause, or phrase in this ordinance or the application thereof to any person or circumstance is for any reason held invalid, the validity of the remainder of the ordinance or the application of such provision to other persons or circumstances shall remain in full force and effect and shall not be affected thereby. The City Council hereby declares it would have passed this ordinance and each section, subsection, sentence, clause, or phrase thereof, irrespective of the fact that one or more sections, subsections, sentences, clauses, or phrases or the application thereof to any person or circumstance be held invalid.

SECTION 6. Effective Date. This Ordinance shall take effect 30 days after its adoption, shall be certified as to its adoption by the City Clerk, and shall be published as required by law together with the names and members of the City Council voting for and against the Ordinance.

SECTION 7. Certification. The City Clerk shall certify to the passage and adoption of this ordinance and shall cause the same to be published or posted according to law.

PASSED, APPROVED, and ADOPTED by the City Council of the City of Paramount this 12th day of September 2023.

Isabel Aguayo, Mayor

ATTEST

Heidi Luce, City Clerk

EXHIBIT A

CITY OF PARAMOUNT

EXHIBIT A



THE NORTH PARAMOUNT GATEWAY SPECIFIC PLAN IS
AVAILABLE FOR REVIEW IN THE PLANNING DEPARTMENT
OFFICE AND ONLINE AT:

<https://www.paramountcity.com/government/planning-department/planning-division/environmental-documents>

SEPTEMBER 12, 2023

AWARD OF CONTRACT

CLEARWATER BUILDING INTERIOR IMPROVEMENTS
(CITY PROJECT NO. 9480)

MOTION IN ORDER:

IT IS RECOMMENDED THAT THE CITY COUNCIL 1) APPROPRIATE AN ADDITIONAL \$9,970 FROM THE AVAILABLE GENERAL FUND BALANCE; AND 2) AWARD THE CONTRACT FOR THE CLEARWATER BUILDING INTERIOR IMPROVEMENTS TO CORRAL CONSTRUCTION AND DEVELOPMENT INC., COMMERCE, CALIFORNIA, IN THE AMOUNT OF \$99,971, AND AUTHORIZE THE MAYOR OR HER DESIGNEE TO EXECUTE THE AGREEMENT.

MOTION:

MOVED BY: _____

SECONDED BY: _____

[] APPROVED

[] DENIED

ROLL CALL VOTE:

AYES: _____

NOES: _____

ABSENT: _____

ABSTAIN: _____



To: Honorable City Council
From: John Moreno, City Manager
By: Adriana Figueroa, Public Works Director
Celina Sanchez, Management Analyst
Date: September 12, 2023

Subject: AWARD OF CONTRACT FOR CLEARWATER BUILDING INTERIOR IMPROVEMENTS (CITY PROJECT NO. 9480)

BACKGROUND

Included in the Fiscal Year 2023-24 Capital Improvement Projects Budget is funding for various interior improvements at Clearwater Building. Some of those improvements include remodeling the kitchenette area, removal and installation of ceiling tiles, painting of all interior spaces, and replacement of LED light fixtures.

DISCUSSION

On Thursday, August 10, 2023, the City published the Request for Proposals for this project in the Paramount Journal and on the City's website.

On Thursday, August 31, 2023, the Director of Public Works opened and examined the bids for the Clearwater Building Interior Improvements (CIP 9480) project. The bids were opened at 11:00 AM at the City Yard.

Two (2) bids were received, and the apparent low bid submitted by Corral Construction and Development Inc., amounted to \$99,971. Bids received ranged from \$99,971 to \$134,550.

The following is a breakdown of estimated total project costs:

Project:	\$ 99,971.00
Contingency (10%):	<u>\$ 9,999.00</u>
Total:	\$ 109,970.00

FISCAL IMPACT

The total project amount of \$109,970 is \$9,970 above the budgeted amount of \$100,000. Funding for this project was included in the FY 2023-24 Capital Improvement Projects Budget utilizing General Funds. The additional \$9,970 needed for this project will be funded utilizing General Funds.

VISION, MISSION, VALUES, AND STRATEGIC OUTCOMES

The City's Vision, Mission, and Values set the standard for the organization; establish priorities, uniformity, and guidelines; and provide the framework for policy decision making. The Strategic Outcomes were implemented to provide a pathway to achieving the City's Vision. This item aligns with Strategic Outcome No. 5: Attractive and Well-Maintained Infrastructure.

RECOMMENDED ACTION

It is recommended that the City Council 1) appropriate an additional \$9,970 from the available General Fund Balance; and 2) award the contract for the Clearwater Building Interior Improvements to Corral Construction and Development Inc., Commerce, California, in the amount of \$99,971, and authorize the Mayor or her designee to execute the agreement.

JOB NAME: CLEARWATER BUILDING INTERIOR IMPROVEMENTS (CIP 9480)

BID DATE: THURSDAY, AUGUST 31, 2023

BID TIME: 11:00 AM

	<u>Company Name</u>	<u>Company Address</u>	<u>Bid Amount</u>
1.	Corral Construction and Development, Inc.	Commerce, CA	\$99,971.00
2.	Junior's Construction, Inc.	Compton, CA	\$134,550.00

**SERVICE AGREEMENT BY AND BETWEEN THE
CITY OF PARAMOUNT
AND
CORRAL CONSTRUCTION AND DEVELOPMENT, INC.
FOR CLEARWATER BUILDING INTERIOR IMPROVEMENTS
(CITY PROJECT NO. 9480)**

THIS AGREEMENT is made and entered into this 12th day of September 2023 by and between the CITY OF PARAMOUNT, hereinafter referred to as the "CITY," and CORRAL CONSTRUCTION AND DEVELOPMENT, INC., hereinafter referred to as the "CONTRACTOR."

I. RECITAL

A. PURPOSE. The purpose of this AGREEMENT is to allow the CITY to procure the services of a qualified contractor to provide construction services in connection with the CITY'S Clearwater building interior improvements project, and to have these contractor services based upon the terms and conditions hereinafter set forth.

II. TERMS AND CONDITIONS

A. MISSION. The CITY hereby retains the CONTRACTOR in the capacity as contractor and the CONTRACTOR hereby accepts such responsibility as described herein.

B. TERMS. This AGREEMENT shall commence as of the 12th day of September 2023 and shall remain in full force and effect until such time either party gives written notice of termination in accordance with those provisions set forth in paragraph P. At the time of such extensions, this AGREEMENT shall be amended as to the changes, if any, in the terms, responsibilities and compensation as determined in writing between the CITY and CONTRACTOR.

C. SCOPE OF SERVICES. Under the supervision of the Director of Public Works or her designee, the CONTRACTOR shall provide all services as detailed in the CONTRACTOR'S Proposal dated August 31, 2023, and attached herein as Exhibit "A". In the event of any conflict between the provisions of this AGREEMENT and Exhibit "A," the terms of this AGREEMENT shall prevail.

Contractor shall be responsible for hauling away all material debris and leaving the site in a broom clean condition on a DAILY basis. Contractor shall provide full pedestrian protection during remodeling in accordance to City of Paramount code requirements and shall ensure business is in operation during business hours.

D. COMPENSATION. During the term of this AGREEMENT, the CITY shall compensate the CONTRACTOR for the services described as detailed in Exhibit "A".

Invoices for payment shall be submitted on a monthly basis and shall be approved by the Director of Public Works or her designee.

The CONTRACTOR shall submit an itemized invoice to the CITY according to work progress, setting forth the work performed, and the rates charged in accordance with the contractor's fee schedule.

All change orders, additions, deletions, or adjustments to the CONTRACTOR's specifications must be submitted in writing to the CITY for approval. The CITY is the sole authority regarding change orders and the CONTRACTOR shall not change, alter, or delete, in any manner, any portion of these specifications of the CITY.

E. EXPENSES. CONTRACTOR shall not be entitled to an expense account and shall not be required or permitted to incur expenses on behalf of the CITY in addition to the expenses required for completion of the scope of services described herein. The compensation described herein includes provision for all CONTRACTOR expenses required to complete the scope of services described herein.

F. INDEPENDENT CONTRACTOR.

(a) CONTRACTOR is and shall at all times remain as to the City a wholly independent CONTRACTOR. The personnel performing the services under this Agreement on behalf of CONTRACTOR shall at all times be under CONTRACTOR'S exclusive direction and control. Neither City nor any of its officers, employees, or agents shall have control over the conduct of CONTRACTOR or any of CONTRACTOR'S officers, employees, or agents, except as set forth in this Agreement. CONTRACTOR shall not at any time or in any manner represent that it or any of its officers, employees, or agents are in any manner officers, employees, or agents of the City. CONTRACTOR shall not incur or have the power to incur any debt, obligation, or liability whatever against City, or bind City in any manner.

(b) Neither CONTRACTOR, nor any of CONTRACTOR'S officers, employees, or agents, shall obtain any rights to retirement, health care or any other benefits which may otherwise accrue to City's employees. CONTRACTOR expressly waives any claim CONTRACTOR may have to any such rights.

(c) City shall not be liable for compensation or indemnification to CONTRACTOR for injury or sickness arising out of performing services hereunder.

G. INDEMNIFICATION.

(a) All officers, agents, employees, sub-Contractors, their agents, officers, and employees who are hired by or engaged by CONTRACTOR in the performance of this Agreement shall be deemed officers, agents and

employees and sub-Contractors of CONTRACTOR, and City shall not be liable or responsible to them for anything whatsoever.

- (b) CONTRACTOR agrees to save, keep, hold harmless and defend City and all of its elected and appointed boards, commissions, officers employees and agents from all claims, damages, costs or expenses in law and in equity, including costs of suit and expenses for legal services, that may at any time arise or be claimed because of damage to property or injury to persons, including City, allegedly received or suffered by reason of any wrongful or negligent act or omission on the part of CONTRACTOR or any of its agents, officers and employees and sub-Contractors in the performance of this Agreement.
- (c) CONTRACTOR shall not be deemed to assume any liability for wrongful or negligent acts of City or its officers, agents, employees and sub-Contractors, and City shall defend and hold CONTRACTOR harmless against any such claims.
- (d) CONTRACTOR agrees to defend, indemnify, and hold harmless the City, its elected and appointed boards, commissions, officers, employees, and agents from all claims, demands, liability fines and penalties made by CONTRACTOR'S employees from health, retirement or other benefits attributable to services performed pursuant to this Agreement.

H. PREVAILING WAGES.

- (a) Wage rates for this Project shall be in accordance with the "General Wage Determination Made by the Director of Industrial Relations Pursuant To California Labor Code, Part 7, Chapter 1, Article 2, Sections 1770, 1773 and 1773.1", for Los Angeles County. Wage rates shall conform with those posted at the Project site.
- (b) The following Labor Code sections are hereby referenced and made a part of this Agreement:
 - 1. Section 1775 - Penalty for Failure to Comply with Prevailing Wage Rates.
 - 2. Section 1777.4 - Apprenticeship Requirements.
 - 3. Section 1777.5 - Apprenticeship Requirements.
 - 4. Section 1813 - Penalty for Failure to Pay Overtime.
 - 5. Sections 1810 and 1811 - Working Hour Restrictions.
 - 6. Section 1775 - Payroll Records.
 - 7. Section 1773.8 - Travel and Subsistence Pay.

I. RECORD AUDIT. In accordance with Government Code, Section 8546.7, records of both the AGENCY and the CONTRACTOR shall be subject to examination and audit by the Auditor General for a period of three (3) years after final payment.

J. SUCCESSOR AND ASSIGNMENT. The services as contained herein are to be rendered by the CONTRACTOR whose name is as appears first above written and said CONTRACTOR shall not assign nor transfer any interest in this AGREEMENT without the prior written consent of the CITY. Claims for money by CONTRACTOR from the CITY under this contract may be assigned to a bank, trust company, or financial institution without such approval. Written notice of any such assignment or transfer shall be furnished promptly to the CITY.

K. INSURANCE. Without limiting the CONTRACTOR'S indemnification of the CITY, the CONTRACTOR shall provide and maintain at this own expense during the term of this AGREEMENT for the following programs of insurance covering his operation hereunder. Each program of insurance, except professional liability insurance shall name the CITY as "Additionally Insured" and each policy shall contain a provision that such insurance will not be cancelled, nor any change whatsoever made in policies, except upon not less than thirty (30) days prior notice to the CITY, mailed by registered mail with postage prepaid. Such insurance shall be provided by insurer(s) satisfactory to the CITY and evidence of such programs satisfactory to the CITY shall be delivered to the CITY on or before the effective date of this AGREEMENT.

General Liability. A program including, but not limited to, comprehensive general liability including automobile coverage with a combined single limit of not less than \$1,000,000.00 per occurrence. Such insurance shall be primary to and not contributing with any other insurance maintained by the CITY. The issuer shall be an "admitted surety insurer" duly authorized to transact business under the laws of the State of California.

Acceptable insurance coverage shall be placed with carriers admitted to write insurance in California with a rating of A:VIII by A.M. Best & Co. Any deviation from this rule shall require specific approval in writing from the City.

Insurance shall name the City of Paramount, its officers, agents, and employees as additional insured by endorsement of the Contractor's policy. A copy of the endorsement, showing policy limit, shall be provided to the City on or before signing this contract.

Failure on the part of the CONTRACTOR to procure or maintain required insurance shall constitute a material breach of this AGREEMENT upon which the CITY will immediately terminate this AGREEMENT.

Worker's Compensation Coverage. State statutory limits, deductibles, self-insurance retention, or similar forms of coverage limitations or modifications must be declared to and approved by CITY.

Automobile Liability Insurance. In an amount not less than Five Hundred Thousand Dollars (\$500,000) combined single limit per accident for bodily injury and property damage covering owned, non-owned and hired vehicles.

L. COMPLIANCE WITH LAWS. The parties agree to be bound by applicable federal, state and local laws, regulations and directives as they pertain to the performance of this AGREEMENT.

M. SEVERABILITY. In the event that any covenant, condition or other provisions herein contained is held to be invalid, void or illegal by any court of competent jurisdiction, the same shall be deemed severable from the remainder of the AGREEMENT and shall in no way affect, impair or invalidate any other covenant, condition or other provision contained herein. If such condition, covenant, or other provision shall be deemed invalid due to its scope or breadth, such covenant, condition or other provision shall be deemed valid to the extent of the scope or breadth permitted by law.

N. INTERPRETATION. No provision of this AGREEMENT is to be interpreted for or against either party because that party or that party's legal representative drafted such provision, but this AGREEMENT is to be construed as if it were drafted by both parties hereto.

O. ENTIRE AGREEMENT. This AGREEMENT supersedes any and all other agreements, either oral or in writing, between the parties hereto with respect to the retention of CONTRACTOR by the CITY and contains all the covenants and agreements between the parties with respect to such retention.

P. WAIVER. No breach of any provision hereof can be waived unless in writing. Waiver of any one breach of any provision shall not be deemed to be a waiver of any other breach of the same or any other provision hereof.

Q. CONTRACT EVALUATION AND REVIEW. The ongoing assessment and monitoring of this AGREEMENT is the responsibility of the City Manager, or his designee.

R. TERMINATION OF AGREEMENT. This AGREEMENT may be terminated by either party by giving written notice at least thirty (30) days prior to the effective termination date in the written notice. In such event, all finished or unfinished documents, data, studies, surveys, drawings, maps, models, photographs, and reports prepared by the CONTRACTOR under this AGREEMENT shall, at the option of the CITY, become its property and the CONTRACTOR shall be entitled to receive just and equitable compensation for any work satisfactorily completed hereunder. Notwithstanding the above, the CONTRACTOR shall not be relieved of liability to the CITY for damages sustained by the CITY by virtue of any breach of the AGREEMENT by the CONTRACTOR, and the CITY may withhold any payments to the CONTRACTOR for the purpose of set-off until such time as the exact amount of damages due the CITY from the CONTRACTOR is determined.

S. CHANGES. The CITY or CONTRACTOR may request changes in the scope of the services of the CONTRACTOR to be performed hereunder. Such changes, including any increase or decrease in the amount of the CONTRACTOR'S compensation, which are mutually agreed upon by and between the CITY and the CONTRACTOR, shall be incorporated in written amendments to this AGREEMENT.

T. REPORTS AND INFORMATION. CONTRACTOR, at such times and in such forms as the CITY may require, shall furnish the CITY such periodic reports as it may request pertaining to work or services undertaken pursuant to this AGREEMENT, the costs and obligations incurred or to be incurred in connection therewith, and any other matters covered by this AGREEMENT.

U. RECORDS AND AUDITS. CONTRACTOR shall maintain accounts and records, including personnel, property, and financial records, adequate to identify and account for all costs pertaining to this AGREEMENT, and such other records as may be deemed necessary by the CITY to assure proper accounting for all project funds, both federal and non-federal shares. These records will be made available for audit purposes to the CITY or any authorized representative and will be retained for five (5) years after the expiration of this AGREEMENT unless permission to destroy them is granted by the CITY.

V. FINDINGS CONFIDENTIAL. All of the reports, information, data, etc., prepared or assembled by the CONTRACTOR under this AGREEMENT are confidential and the CONTRACTOR agrees that they shall not be made available to any individual or organization without the prior written approval of the CITY.

W. COPYRIGHT. No report, maps, or other documents produced in whole or in part under this AGREEMENT shall be the subject of an application for copyright by or on behalf of the CONTRACTOR.

X. PERSONNEL. CONTRACTOR represents that it has, or will secure at its own expense, all personnel required in performing the services under this AGREEMENT. Such personnel shall not be employees of or have any contractual relationship with the CITY. All of the services required hereunder will be performed by CONTRACTOR or under its supervision and all personnel engaged in the work shall be fully qualified and shall be authorized or permitted under the state and local law to perform such services. None of the work or services subcontracted hereunder shall be specific by written contract or agreement and shall be subject to each provision of this AGREEMENT.

III. EQUAL EMPLOYMENT OPPORTUNITY

During the performance of this AGREEMENT, the CONTRACTOR agrees as follows:

A. EQUAL OPPORTUNITY.

- (a) The CONTRACTOR will not discriminate against any employee or applicant for employment because of race, creed, sex, color, or national origin. The CONTRACTOR will take affirmative action to ensure that applicants are employed, and that employees are treated during employment, without regard to their race, creed, sex, color, or national origin. Such action shall include, but not be limited to the following: employment, upgrading, demotion, or transfer; recruitment or recruitment advertising; layoff or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship. The CONTRACTOR agrees to post in conspicuous places, available to employees and applicants for employment, notices to be provided by the CITY setting forth the provisions of this non-discrimination clause.
- (b) The CONTRACTOR will, in all solicitation or advertisements for employees placed by or on behalf of the CONTRACTOR, state that all qualified applicants will receive consideration for employment without regard to race, creed, color, sex, or national origin.
- (c) The CONTRACTOR will cause the foregoing provisions to be inserted in all subcontracts for any work covered by this AGREEMENT so that such provisions will be binding upon each subcontractor, provided that the foregoing provisions shall not apply to contracts or subcontracts for standard commercial supplies or raw materials.
- (d) The CONTRACTOR will comply with all provisions of Executive Order 11246 of September 24, 1965, and of the rules, regulations, and relevant orders of the Secretary of Labor.
- (e) The CONTRACTOR will furnish all information and reports required by Executive Order 11246 of September 24, 1965, and by the rules, regulations, and orders of the Secretary of Labor, or pursuant thereto, and will permit access to his books, records, and accounts by the CITY and the Secretary of Labor for purposes of investigation to ascertain compliance with such rules, regulations, and orders.
- (f) In the event of the CONTRACTOR'S non-compliance with the equal opportunity clauses of this AGREEMENT or with any of such rules, regulations, or orders, this AGREEMENT may be canceled, terminated, or suspended in whole or in part and the CONTRACTOR may be declared ineligible for further government contracts in accordance with procedures authorized in Executive Order 11246 of September 24, 1965, and such sanctions may be imposed and remedies invoked as provided in Executive Order 11246 of September 24, 1965, or by rule, regulation, or order of the Secretary of Labor, or as otherwise provided by law.

(g) The CONTRACTOR will include the provisions of paragraphs (1) through (6) in every subcontract or purchase order unless exempted by rules, regulations, or orders of the Secretary of Labor issued pursuant to Section 204 of Executive Order 11246 of September 24, 1965, so that such provisions will be binding upon each subcontractor or vendor. The CONTRACTOR will take such action with respect to any subcontract or purchase order as the CITY may direct as a means of enforcing such provisions, including sanctions for non-compliance; provided, however, that in the event the CONTRACTOR becomes involved in, or is threatened with, litigation with a subcontractor or vendor as a result of such direction by the CITY, the CONTRACTOR may request the United States to enter into such litigation to protect the interests of the United States.

B. CIVIL RIGHTS ACT OF 1964. Title VI of the Civil Rights Act of 1964, provides that no person shall, on the grounds of race, color, or national origin, be excluded from participation in, be denied the benefits of or, be subjected to discrimination under any program or activity receiving Federal financial assistance.

C. AGE AND DISABILITY. Any prohibition against discrimination on the basis of age under the Age Discrimination Act of 1975, or with respect to an otherwise qualified handicapped individual, as provided in Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, shall apply to this AGREEMENT.

IV. CONFLICT OF INTEREST

During the performance of this AGREEMENT, the CONTRACTOR agrees as follows:

A. INTEREST OF MEMBERS OF THE CITY. No member of the governing body of the CITY and no other employee, or agent of the CITY who exercises any functions of responsibilities in connection with the planning and carrying out of the program, shall have any personal financial interest, direct or indirect, in this AGREEMENT.

B. INTEREST OF CONTRACTOR. CONTRACTOR represents, warrants and agrees that he does not presently have, nor will he acquire during the term of this AGREEMENT, any interest, direct or indirect, by contract, employment or otherwise, or as a partner, joint venture or shareholder (other than as a shareholder holding a one-percent (1%) or less interest in publicly-traded companies) or affiliate with any business or business entity that has entered into any contract, subcontract, or arrangement with the CITY.

C. INTEREST OF OTHER LOCAL PUBLIC OFFICIALS. No member of the governing body of the locality and no other public official of such locality, who exercises any functions or responsibilities in connection with the planning and carrying out of the program, shall have any personal financial interest, direct or indirect, in this

AGREEMENT; and the CONTRACTOR shall take appropriate steps to assure compliance.

V. NOTICES

Notices herein shall be presented in person or by certified or registered U.S. Mail, as follows:

To the CONTRACTOR: Corral Construction and Development, Inc.
5211 E. Washington Blvd., 2-122
Commerce, CA 90040

To the CITY: City of Paramount
Director of Public Works
Adriana Figueroa
16400 Colorado Avenue
Paramount, CA 90723

IN WITNESS HEREOF, the CITY and CONTRACTOR have executed this AGREEMENT as of the date first herein above set forth.

CITY OF PARAMOUNT

**CORRAL CONSTRUCTION AND
DEVELOPMENT, INC.**

By: _____
Adriana Figueroa,
Public Works Director

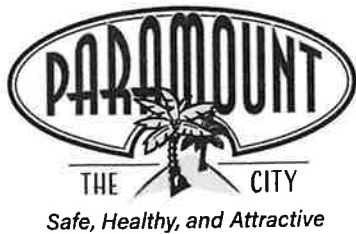
By: _____
Renee Soto,
President

ATTEST:

By: _____
Heidi Luce, City Clerk

APPROVED AS TO FORM:

By: _____
John E. Cavanaugh, City Attorney



REQUEST FOR BID BID PROPOSAL SHEET

City Project – **CLEARWATER BUILDING INTERIOR IMPROVEMENTS (CIP 9480)**
located at 16401 Paramount Blvd., Paramount, CA 90723

The undersigned BIDDER hereby proposes to furnish all materials, equipment, tools, labor, and incidentals required for the above-stated project as set forth in the Specifications and to perform all work in the manner and time prescribed therein.

BIDDER declares that this proposal is based upon careful examination of the work site, Specifications and General Provisions. If this proposal is accepted for award, BIDDER agrees to enter into a contract with the CITY OF PARAMOUNT at the price set forth in the Bid Proposal Sheet.

BIDDER understands that a bid is required for the entire work, and that the items set forth in the Bid Specifications are solely for the purpose of comparing bids, that final compensation under the contract will be based upon the actual amount of work satisfactorily completed. THE CITY RESERVES THE RIGHT TO INCREASE OR DECREASE THE AMOUNT OF ANY QUANTITY SHOWN AND TO DELETE ANY ITEM FROM THE CONTRACT. It is agreed that the bid price includes all appurtenant expenses, taxes, royalties, and fees.

BIDDER understands that if awarded the contract, a 10 percent retention of the total bid price will be held for at least a period of 35 days while the Notice of Completion is filed and recorded, thereby complying with state law.

Bids must be submitted to the City of Paramount no later than **Thursday, August 31, 2023 at the hour of 11:00 a.m.** at the following address:

City of Paramount – Public Works Department
Attn: Celina Sanchez, Management Analyst
15300 Downey Avenue
Paramount, CA 90723

The undersigned hereby proposes and agrees to provide services in accordance with the attached General Provisions and Specifications at the stated price: \$ 99,971.⁰⁰

Signature of Bidder

R. N. S.

** THIS IS FOR ALL
WORK LISTED UNDER
DESCRIPTION OF WORK
IN BID DOCS*

Firm Name

CORRAL CONSTRUCTION + DEVELOPMENT INC

Business Address

5211 E. WASHINGTON BLVD. 2-122 COMMERCE, CA 90040

Telephone No

(562) 762-6632

Bidder's Contractor License No.

929805

DIR No. 1000019244

Dated this

31

day of

AUGUST

, 2023.



REQUEST FOR BID SUBCONTRACTOR LIST

City Project – **CLEARWATER BUILDING INTERIOR IMPROVEMENTS (CIP 9480)**
Located at 16401 Paramount Blvd., Paramount, CA 90723

As of March 1, 2015, Contractors and subcontractors wishing to bid on public works contracts shall be registered with the State Department of Industrial Relations and certified to bid on Public Works contracts.

In accordance Title 49, Section 26.11 of the Code of Federal Regulations and Section 4104 of the California Public Contract Code, the following information is required for each subcontractor that will perform work amounting to more than one-half of one percent (0.5%) of the total Base Bid or \$10,000, whichever is greater.

Subcontractor Name	Address	Subcontract Amount	Contractor License Number	DIR Number
ALONE				

SEPTEMBER 12, 2023

AUTHORIZATION TO PURCHASE A GRAFFITI TRUCK

MOTION IN ORDER:

IT IS RECOMMENDED THAT THE CITY COUNCIL 1) APPROPRIATE AN ADDITIONAL \$93,950 FROM THE AVAILABLE GENERAL FUND BALANCE; AND 2) AUTHORIZE THE PURCHASE OF A GRAFFITI TRUCK FROM ROADLINE PRODUCTS, INC. USA, DOWNEY, CA, IN THE AMOUNT OF \$114,500.

<u>MOTION:</u> MOVED BY: _____ SECONDED BY: _____ [] APPROVED [] DENIED	<u>ROLL CALL VOTE:</u> AYES: _____ NOES: _____ ABSENT: _____ ABSTAIN: _____
---	---



To: Honorable City Council
From: John Moreno, City Manager
By: Adriana Figueroa, Public Works Director
Celina Sanchez, Management Analyst
Date: September 12, 2023

Subject: AUTHORIZATION TO PURCHASE A GRAFFITI TRUCK

BACKGROUND

To support the overall well-being and aesthetics of our City, the Public Works Department utilizes a specialized vehicle designed to effectively remove graffiti from city facilities, parks, and streets. Roadline Products, Inc. USA, which has been in business for over 30 years, has been awarded a SourceWell contract for fleet and other related specialty vehicles. SourceWell is a cooperative purchasing organization that secures competitively solicited contracts for a variety of goods and services nationwide. The City had previously purchased a graffiti vehicle from Roadline in 2017.

DISCUSSION

To continue to provide quality graffiti removal services to our community, staff is recommending the approval for the purchase of a Ford F-550 graffiti truck to continue maintaining a safe, healthy, and attractive City. This truck will replace an older vehicle that often breaks down and is past its useful life. The City's purchasing policy, Section 3.12.070, contains a provision that encourages working with other governmental jurisdictions or purchasing agents on the procurement of City goods and services required. The use of these purchasing alliances, as opposed to the formal bid process, saves time and resources, while assuring City purchasing requirements are met. The City is signatory to SourceWell and, as a result, staff is recommending the use of SourceWell to procure the graffiti truck. The FY 24 budget included \$32,000 for the first of a five-year lease program for this vehicle, however, we are recommending that we purchase the vehicle outright in order to save costs.

The following is a breakdown of estimated total project costs:

Truck:	\$ 114,500.00
Contingency (10%):	\$ 11,450.00
Total:	<u>\$ 125,950.00</u>

FISCAL IMPACT

The total purchase amount of \$125,950 exceeds the budgeted amount of \$32,000. The additional \$93,950 needed for this project will be funded utilizing General Funds.

VISION, MISSION, VALUES, AND STRATEGIC OUTCOMES

The City's Vision, Mission, and Values set the standard for the organization; establish priorities, uniformity, and guidelines; and provide the framework for policy decision making. The Strategic Outcomes were implemented to provide a pathway to achieving the City's Vision. This item aligns with Strategic Outcome No. 5: Attractive and Well-Maintained Infrastructure.

RECOMMENDED ACTION

It is recommended that the City Council 1) appropriate an additional \$93,950 from the available General Fund Balance; and 2) authorize the purchase of a graffiti truck from Roadline Products, Inc. USA, Downey, CA, in the amount of \$114,500.

**Main Office**

13253 Stanbridge Avenue
Downey, California 90242

Phone: (562) 803-4447
Fax: (562) 803-6506

Manufacturing

13065 Tom White Way, Suite D
Norwalk, California 90650

Phone: (562) 404-8889
Fax: (562) 404-7349

Quick Quote

Quotation

Graffiti Truck - City of Paramount

Date

4/17/2023

To**Client Name**

City of Paramount

Fax Number**From**

Scott Givens

Quantity	Description	Unit Price	Extended Price
1	Roadline Model GPTM - Graffiti Removal System Truck	\$114,500.00	\$114,500.00
	Ford F550 - Regular Cab - Supplied by Dealership		
	Roadline Graffiti Truck Bed		
	(5) Paint Systems		
	Hot Water Blasting System		
	Recovery System		
	Wanco 180 Degree Arrow Board		
	Safety Lighting as Needed		
Terms	Net 10 Days	Sub Total	\$114,500.00
FOB Point	City of Paramount	Sales Tax	\$0.00
		Shipping	\$0.00
		Grand Total	\$114,500.00

Approve
d By

**Solicitation Number: RFP #091521****CONTRACT**

This Contract is between Sourcewell, 202 12th Street Northeast, P.O. Box 219, Staples, MN 56479 (Sourcewell) and 72 Hour LLC dba: National Auto Fleet Group, 490 Auto Center Drive, Watsonville, CA 95076 (Supplier).

Sourcewell is a State of Minnesota local government unit and service cooperative created under the laws of the State of Minnesota (Minnesota Statutes Section 123A.21) that offers cooperative procurement solutions to government entities. Participation is open to eligible federal, state/province, and municipal governmental entities, higher education, K-12 education, nonprofit, tribal government, and other public entities located in the United States and Canada. Sourcewell issued a public solicitation for Automobiles, SUVs, Vans, and Light Trucks with Related Equipment and Accessories from which Supplier was awarded a contract.

Supplier desires to contract with Sourcewell to provide equipment, products, or services to Sourcewell and the entities that access Sourcewell's cooperative purchasing contracts (Participating Entities).

1. TERM OF CONTRACT

- A. **EFFECTIVE DATE.** This Contract is effective upon the date of the final signature below.
- B. **EXPIRATION DATE AND EXTENSION.** This Contract expires November 8, 2025, unless it is cancelled sooner pursuant to Article 22. This Contract may be extended one additional year upon the request of Sourcewell and written agreement by Supplier.
- C. **SURVIVAL OF TERMS.** Notwithstanding any expiration or termination of this Contract, all payment obligations incurred prior to expiration or termination will survive, as will the following: Articles 11 through 14 survive the expiration or cancellation of this Contract. All rights will cease upon expiration or termination of this Contract.

2. EQUIPMENT, PRODUCTS, OR SERVICES

- A. **EQUIPMENT, PRODUCTS, OR SERVICES.** Supplier will provide the Equipment, Products, or Services as stated in its Proposal submitted under the Solicitation Number listed above.

Supplier's Equipment, Products, or Services Proposal (Proposal) is attached and incorporated into this Contract.

All Equipment and Products provided under this Contract must be new and the current model. Supplier may offer close-out or refurbished Equipment or Products if they are clearly indicated in Supplier's product and pricing list. Unless agreed to by the Participating Entities in advance, Equipment or Products must be delivered as operational to the Participating Entity's site.

This Contract offers an indefinite quantity of sales, and while substantial volume is anticipated, sales and sales volume are not guaranteed.

B. **WARRANTY.** Supplier warrants that all Equipment, Products, and Services furnished are free from liens and encumbrances, and are free from defects in design, materials, and workmanship. In addition, Supplier warrants the Equipment, Products, and Services are suitable for and will perform in accordance with the ordinary use for which they are intended. Supplier's dealers and distributors must agree to assist the Participating Entity in reaching a resolution in any dispute over warranty terms with the manufacturer. Any manufacturer's warranty that extends beyond the expiration of the Supplier's warranty will be passed on to the Participating Entity.

C. **DEALERS, DISTRIBUTORS, AND/OR RESELLERS.** Upon Contract execution and throughout the Contract term, Supplier must provide to Sourcewell a current means to validate or authenticate Supplier's authorized dealers, distributors, or resellers relative to the Equipment, Products, and Services offered under this Contract, which will be incorporated into this Contract by reference. It is the Supplier's responsibility to ensure Sourcewell receives the most current information.

3. PRICING

All Equipment, Products, or Services under this Contract will be priced at or below the price stated in Supplier's Proposal.

When providing pricing quotes to Participating Entities, all pricing quoted must reflect a Participating Entity's total cost of acquisition. This means that the quoted cost is for delivered Equipment, Products, and Services that are operational for their intended purpose, and includes all costs to the Participating Entity's requested delivery location.

Regardless of the payment method chosen by the Participating Entity, the total cost associated with any purchase option of the Equipment, Products, or Services must always be disclosed in the pricing quote to the applicable Participating Entity at the time of purchase.

A. **SHIPPING AND SHIPPING COSTS.** All delivered Equipment and Products must be properly packaged. Damaged Equipment and Products may be rejected. If the damage is not readily apparent at the time of delivery, Supplier must permit the Equipment and Products to be

returned within a reasonable time at no cost to Sourcewell or its Participating Entities. Participating Entities reserve the right to inspect the Equipment and Products at a reasonable time after delivery where circumstances or conditions prevent effective inspection of the Equipment and Products at the time of delivery. In the event of the delivery of nonconforming Equipment and Products, the Participating Entity will notify the Supplier as soon as possible and the Supplier will replace nonconforming Equipment and Products with conforming Equipment and Products that are acceptable to the Participating Entity.

Supplier must arrange for and pay for the return shipment on Equipment and Products that arrive in a defective or inoperable condition.

Sourcewell may declare the Supplier in breach of this Contract if the Supplier intentionally delivers substandard or inferior Equipment or Products.

B. SALES TAX. Each Participating Entity is responsible for supplying the Supplier with valid tax-exemption certification(s). When ordering, a Participating Entity must indicate if it is a tax-exempt entity.

C. HOT LIST PRICING. At any time during this Contract, Supplier may offer a specific selection of Equipment, Products, or Services at discounts greater than those listed in the Contract. When Supplier determines it will offer Hot List Pricing, it must be submitted electronically to Sourcewell in a line-item format. Equipment, Products, or Services may be added or removed from the Hot List at any time through a Sourcewell Price and Product Change Form as defined in Article 4 below.

Hot List program and pricing may also be used to discount and liquidate close-out and discontinued Equipment and Products as long as those close-out and discontinued items are clearly identified as such. Current ordering process and administrative fees apply. Hot List Pricing must be published and made available to all Participating Entities.

4. PRODUCT AND PRICING CHANGE REQUESTS

Supplier may request Equipment, Product, or Service changes, additions, or deletions at any time. All requests must be made in writing by submitting a signed Sourcewell Price and Product Change Request Form to the assigned Sourcewell Supplier Development Administrator. This approved form is available from the assigned Sourcewell Supplier Development Administrator. At a minimum, the request must:

- Identify the applicable Sourcewell contract number;
- Clearly specify the requested change;
- Provide sufficient detail to justify the requested change;

- Individually list all Equipment, Products, or Services affected by the requested change, along with the requested change (e.g., addition, deletion, price change); and
- Include a complete restatement of pricing documentation in Microsoft Excel with the effective date of the modified pricing, or product addition or deletion. The new pricing restatement must include all Equipment, Products, and Services offered, even for those items where pricing remains unchanged.

A fully executed Sourcewell Price and Product Change Request Form will become an amendment to this Contract and will be incorporated by reference.

5. PARTICIPATION, CONTRACT ACCESS, AND PARTICIPATING ENTITY REQUIREMENTS

A. PARTICIPATION. Sourcewell's cooperative contracts are available and open to public and nonprofit entities across the United States and Canada; such as federal, state/province, municipal, K-12 and higher education, tribal government, and other public entities.

The benefits of this Contract should be available to all Participating Entities that can legally access the Equipment, Products, or Services under this Contract. A Participating Entity's authority to access this Contract is determined through its cooperative purchasing, interlocal, or joint powers laws. Any entity accessing benefits of this Contract will be considered a Service Member of Sourcewell during such time of access. Supplier understands that a Participating Entity's use of this Contract is at the Participating Entity's sole convenience and Participating Entities reserve the right to obtain like Equipment, Products, or Services from any other source.

Supplier is responsible for familiarizing its sales and service forces with Sourcewell contract use eligibility requirements and documentation and will encourage potential participating entities to join Sourcewell. Sourcewell reserves the right to add and remove Participating Entities to its roster during the term of this Contract.

B. PUBLIC FACILITIES. Supplier's employees may be required to perform work at government-owned facilities, including schools. Supplier's employees and agents must conduct themselves in a professional manner while on the premises, and in accordance with Participating Entity policies and procedures, and all applicable laws.

6. PARTICIPATING ENTITY USE AND PURCHASING

A. ORDERS AND PAYMENT. To access the contracted Equipment, Products, or Services under this Contract, a Participating Entity must clearly indicate to Supplier that it intends to access this Contract; however, order flow and procedure will be developed jointly between Sourcewell and Supplier. Typically, a Participating Entity will issue an order directly to Supplier or its authorized subsidiary, distributor, dealer, or reseller. If a Participating Entity issues a purchase order, it may use its own forms, but the purchase order should clearly note the applicable Sourcewell

contract number. All Participating Entity orders under this Contract must be issued prior to expiration or cancellation of this Contract; however, Supplier performance, Participating Entity payment obligations, and any applicable warranty periods or other Supplier or Participating Entity obligations may extend beyond the term of this Contract.

Supplier's acceptable forms of payment are included in its attached Proposal. Participating Entities will be solely responsible for payment and Sourcewell will have no liability for any unpaid invoice of any Participating Entity.

B. ADDITIONAL TERMS AND CONDITIONS/PARTICIPATING ADDENDUM. Additional terms and conditions to a purchase order, or other required transaction documentation, may be negotiated between a Participating Entity and Supplier, such as job or industry-specific requirements, legal requirements (e.g., affirmative action or immigration status requirements), or specific local policy requirements. Some Participating Entities may require the use of a Participating Addendum; the terms of which will be negotiated directly between the Participating Entity and the Supplier. Any negotiated additional terms and conditions must never be less favorable to the Participating Entity than what is contained in this Contract.

C. SPECIALIZED SERVICE REQUIREMENTS. In the event that the Participating Entity requires service or specialized performance requirements not addressed in this Contract (such as e-commerce specifications, specialized delivery requirements, or other specifications and requirements), the Participating Entity and the Supplier may enter into a separate, standalone agreement, apart from this Contract. Sourcewell, including its agents and employees, will not be made a party to a claim for breach of such agreement.

D. TERMINATION OF ORDERS. Participating Entities may terminate an order, in whole or in part, immediately upon notice to Supplier in the event of any of the following events:

1. The Participating Entity fails to receive funding or appropriation from its governing body at levels sufficient to pay for the equipment, products, or services to be purchased; or
2. Federal, state, or provincial laws or regulations prohibit the purchase or change the Participating Entity's requirements.

E. GOVERNING LAW AND VENUE. The governing law and venue for any action related to a Participating Entity's order will be determined by the Participating Entity making the purchase.

7. CUSTOMER SERVICE

A. PRIMARY ACCOUNT REPRESENTATIVE. Supplier will assign an Account Representative to Sourcewell for this Contract and must provide prompt notice to Sourcewell if that person is changed. The Account Representative will be responsible for:

- Maintenance and management of this Contract;
- Timely response to all Sourcewell and Participating Entity inquiries; and
- Business reviews to Sourcewell and Participating Entities, if applicable.

B. BUSINESS REVIEWS. Supplier must perform a minimum of one business review with Sourcewell per contract year. The business review will cover sales to Participating Entities, pricing and contract terms, administrative fees, sales data reports, supply issues, customer issues, and any other necessary information.

8. REPORT ON CONTRACT SALES ACTIVITY AND ADMINISTRATIVE FEE PAYMENT

A. CONTRACT SALES ACTIVITY REPORT. Each calendar quarter, Supplier must provide a contract sales activity report (Report) to the Sourcewell Supplier Development Administrator assigned to this Contract. Reports are due no later than 45 days after the end of each calendar quarter. A Report must be provided regardless of the number or amount of sales during that quarter (i.e., if there are no sales, Supplier must submit a report indicating no sales were made).

The Report must contain the following fields:

- Participating Entity Name (e.g., City of Staples Highway Department);
- Participating Entity Physical Street Address;
- Participating Entity City;
- Participating Entity State/Province;
- Participating Entity Zip/Postal Code;
- Participating Entity Contact Name;
- Participating Entity Contact Email Address;
- Participating Entity Contact Telephone Number;
- Sourcewell Assigned Entity/Participating Entity Number;
- Item Purchased Description;
- Item Purchased Price;
- Sourcewell Administrative Fee Applied; and
- Date Purchase was invoiced/sale was recognized as revenue by Supplier.

B. ADMINISTRATIVE FEE. In consideration for the support and services provided by Sourcewell, the Supplier will pay an administrative fee to Sourcewell on all Equipment, Products, and Services provided to Participating Entities. The Administrative Fee must be included in, and not added to, the pricing. Supplier may not charge Participating Entities more than the contracted price to offset the Administrative Fee.

The Supplier will submit payment to Sourcewell for the percentage of administrative fee stated in the Proposal multiplied by the total sales of all Equipment, Products, and Services purchased

by Participating Entities under this Contract during each calendar quarter. Payments should note the Supplier's name and Sourcewell-assigned contract number in the memo; and must be mailed to the address above "Attn: Accounts Receivable" or remitted electronically to Sourcewell's banking institution per Sourcewell's Finance department instructions. Payments must be received no later than 45 calendar days after the end of each calendar quarter.

Supplier agrees to cooperate with Sourcewell in auditing transactions under this Contract to ensure that the administrative fee is paid on all items purchased under this Contract.

In the event the Supplier is delinquent in any undisputed administrative fees, Sourcewell reserves the right to cancel this Contract and reject any proposal submitted by the Supplier in any subsequent solicitation. In the event this Contract is cancelled by either party prior to the Contract's expiration date, the administrative fee payment will be due no more than 30 days from the cancellation date.

9. AUTHORIZED REPRESENTATIVE

Sourcewell's Authorized Representative is its Chief Procurement Officer.

Supplier's Authorized Representative is the person named in the Supplier's Proposal. If Supplier's Authorized Representative changes at any time during this Contract, Supplier must promptly notify Sourcewell in writing.

10. AUDIT, ASSIGNMENT, AMENDMENTS, WAIVER, AND CONTRACT COMPLETE

A. **AUDIT.** Pursuant to Minnesota Statutes Section 16C.05, subdivision 5, the books, records, documents, and accounting procedures and practices relevant to this Agreement are subject to examination by Sourcewell or the Minnesota State Auditor for a minimum of six years from the end of this Contract. This clause extends to Participating Entities as it relates to business conducted by that Participating Entity under this Contract.

B. **ASSIGNMENT.** Neither party may assign or otherwise transfer its rights or obligations under this Contract without the prior written consent of the other party and a fully executed assignment agreement. Such consent will not be unreasonably withheld. Any prohibited assignment will be invalid.

C. **AMENDMENTS.** Any amendment to this Contract must be in writing and will not be effective until it has been duly executed by the parties.

D. **WAIVER.** Failure by either party to take action or assert any right under this Contract will not be deemed a waiver of such right in the event of the continuation or repetition of the circumstances giving rise to such right. Any such waiver must be in writing and signed by the parties.

E. **CONTRACT COMPLETE.** This Contract represents the complete agreement between the parties. No other understanding regarding this Contract, whether written or oral, may be used to bind either party. For any conflict between the attached Proposal and the terms set out in Articles 1-22 of this Contract, the terms of Articles 1-22 will govern.

F. **RELATIONSHIP OF THE PARTIES.** The relationship of the parties is one of independent contractors, each free to exercise judgment and discretion with regard to the conduct of their respective businesses. This Contract does not create a partnership, joint venture, or any other relationship such as master-servant, or principal-agent.

11. INDEMNITY AND HOLD HARMLESS

Supplier must indemnify, defend, save, and hold Sourcewell and its Participating Entities, including their agents and employees, harmless from any claims or causes of action, including attorneys' fees incurred by Sourcewell or its Participating Entities, arising out of any act or omission in the performance of this Contract by the Supplier or its agents or employees; this indemnification includes injury or death to person(s) or property alleged to have been caused by some defect in the Equipment, Products, or Services under this Contract to the extent the Equipment, Product, or Service has been used according to its specifications. Sourcewell's responsibility will be governed by the State of Minnesota's Tort Liability Act (Minnesota Statutes Chapter 466) and other applicable law.

12. GOVERNMENT DATA PRACTICES

Supplier and Sourcewell must comply with the Minnesota Government Data Practices Act, Minnesota Statutes Chapter 13, as it applies to all data provided by or provided to Sourcewell under this Contract and as it applies to all data created, collected, received, stored, used, maintained, or disseminated by the Supplier under this Contract.

13. INTELLECTUAL PROPERTY, PUBLICITY, MARKETING, AND ENDORSEMENT

A. INTELLECTUAL PROPERTY

1. *Grant of License.* During the term of this Contract:
 - a. Sourcewell grants to Supplier a royalty-free, worldwide, non-exclusive right and license to use the trademark(s) provided to Supplier by Sourcewell in advertising and promotional materials for the purpose of marketing Sourcewell's relationship with Supplier.
 - b. Supplier grants to Sourcewell a royalty-free, worldwide, non-exclusive right and license to use Supplier's trademarks in advertising and promotional materials for the purpose of marketing Supplier's relationship with Sourcewell.
2. *Limited Right of Sublicense.* The right and license granted herein includes a limited right of each party to grant sublicenses to their respective subsidiaries, distributors, dealers,

resellers, marketing representatives, and agents (collectively “Permitted Sublicensees”) in advertising and promotional materials for the purpose of marketing the Parties’ relationship to Participating Entities. Any sublicense granted will be subject to the terms and conditions of this Article. Each party will be responsible for any breach of this Article by any of their respective sublicensees.

3. *Use; Quality Control.*

- a. Neither party may alter the other party’s trademarks from the form provided and must comply with removal requests as to specific uses of its trademarks or logos.
- b. Each party agrees to use, and to cause its Permitted Sublicensees to use, the other party’s trademarks only in good faith and in a dignified manner consistent with such party’s use of the trademarks. Upon written notice to the breaching party, the breaching party has 30 days of the date of the written notice to cure the breach or the license will be terminated.

4. As applicable, Supplier agrees to indemnify and hold harmless Sourcewell and its Participating Entities against any and all suits, claims, judgments, and costs instituted or recovered against Sourcewell or Participating Entities by any person on account of the use of any Equipment or Products by Sourcewell or its Participating Entities supplied by Supplier in violation of applicable patent or copyright laws.

5. *Termination.* Upon the termination of this Contract for any reason, each party, including Permitted Sublicensees, will have 30 days to remove all Trademarks from signage, websites, and the like bearing the other party’s name or logo (excepting Sourcewell’s pre-printed catalog of suppliers which may be used until the next printing). Supplier must return all marketing and promotional materials, including signage, provided by Sourcewell, or dispose of it according to Sourcewell’s written directions.

B. **PUBLICITY.** Any publicity regarding the subject matter of this Contract must not be released without prior written approval from the Authorized Representatives. Publicity includes notices, informational pamphlets, press releases, research, reports, signs, and similar public notices prepared by or for the Supplier individually or jointly with others, or any subcontractors, with respect to the program, publications, or services provided resulting from this Contract.

C. **MARKETING.** Any direct advertising, marketing, or offers with Participating Entities must be approved by Sourcewell. Send all approval requests to the Sourcewell Supplier Development Administrator assigned to this Contract.

D. **ENDORSEMENT.** The Supplier must not claim that Sourcewell endorses its Equipment, Products, or Services.

14. GOVERNING LAW, JURISDICTION, AND VENUE

The substantive and procedural laws of the State of Minnesota will govern this Contract. Venue for all legal proceedings arising out of this Contract, or its breach, must be in the appropriate state court in Todd County, Minnesota or federal court in Fergus Falls, Minnesota.

15. FORCE MAJEURE

Neither party to this Contract will be held responsible for delay or default caused by acts of God or other conditions that are beyond that party's reasonable control. A party defaulting under this provision must provide the other party prompt written notice of the default.

16. SEVERABILITY

If any provision of this Contract is found by a court of competent jurisdiction to be illegal, unenforceable, or void then both parties will be relieved from all obligations arising from that provision. If the remainder of this Contract is capable of being performed, it will not be affected by such determination or finding and must be fully performed.

17. PERFORMANCE, DEFAULT, AND REMEDIES

A. **PERFORMANCE.** During the term of this Contract, the parties will monitor performance and address unresolved contract issues as follows:

1. *Notification.* The parties must promptly notify each other of any known dispute and work in good faith to resolve such dispute within a reasonable period of time. If necessary, Sourcewell and the Supplier will jointly develop a short briefing document that describes the issue(s), relevant impact, and positions of both parties.
2. *Escalation.* If parties are unable to resolve the issue in a timely manner, as specified above, either Sourcewell or Supplier may escalate the resolution of the issue to a higher level of management. The Supplier will have 30 calendar days to cure an outstanding issue.
3. *Performance while Dispute is Pending.* Notwithstanding the existence of a dispute, the Supplier must continue without delay to carry out all of its responsibilities under the Contract that are not affected by the dispute. If the Supplier fails to continue without delay to perform its responsibilities under the Contract, in the accomplishment of all undisputed work, the Supplier will bear any additional costs incurred by Sourcewell and/or its Participating Entities as a result of such failure to proceed.

B. **DEFAULT AND REMEDIES.** Either of the following constitutes cause to declare this Contract, or any Participating Entity order under this Contract, in default:

1. Nonperformance of contractual requirements, or
2. A material breach of any term or condition of this Contract.

The party claiming default must provide written notice of the default, with 30 calendar days to cure the default. Time allowed for cure will not diminish or eliminate any liability for liquidated or other damages. If the default remains after the opportunity for cure, the non-defaulting party may:

- Exercise any remedy provided by law or equity, or
- Terminate the Contract or any portion thereof, including any orders issued against the Contract.

18. INSURANCE

A. REQUIREMENTS. At its own expense, Supplier must maintain insurance policy(ies) in effect at all times during the performance of this Contract with insurance company(ies) licensed or authorized to do business in the State of Minnesota having an "AM BEST" rating of A- or better, with coverage and limits of insurance not less than the following:

1. *Workers' Compensation and Employer's Liability.*

Workers' Compensation: As required by any applicable law or regulation.

Employer's Liability Insurance: must be provided in amounts not less than listed below:

Minimum limits:

\$500,000 each accident for bodily injury by accident

\$500,000 policy limit for bodily injury by disease

\$500,000 each employee for bodily injury by disease

2. *Commercial General Liability Insurance.* Supplier will maintain insurance covering its operations, with coverage on an occurrence basis, and must be subject to terms no less broad than the Insurance Services Office ("ISO") Commercial General Liability Form CG0001 (2001 or newer edition), or equivalent. At a minimum, coverage must include liability arising from premises, operations, bodily injury and property damage, independent contractors, products-completed operations including construction defect, contractual liability, blanket contractual liability, and personal injury and advertising injury. All required limits, terms and conditions of coverage must be maintained during the term of this Contract.

Minimum Limits:

\$1,000,000 each occurrence Bodily Injury and Property Damage

\$1,000,000 Personal and Advertising Injury

\$2,000,000 aggregate for Products-Completed operations

\$2,000,000 general aggregate

3. *Commercial Automobile Liability Insurance.* During the term of this Contract, Supplier will maintain insurance covering all owned, hired, and non-owned automobiles in limits of liability not less than indicated below. The coverage must be subject to terms

no less broad than ISO Business Auto Coverage Form CA 0001 (2010 edition or newer), or equivalent.

Minimum Limits:

\$1,000,000 each accident, combined single limit

4. *Umbrella Insurance*. During the term of this Contract, Supplier will maintain umbrella coverage over Employer's Liability, Commercial General Liability, and Commercial Automobile.

Minimum Limits:

\$2,000,000

5. *Network Security and Privacy Liability Insurance*. During the term of this Contract, Supplier will maintain coverage for network security and privacy liability. The coverage may be endorsed on another form of liability coverage or written on a standalone policy. The insurance must cover claims which may arise from failure of Supplier's security resulting in, but not limited to, computer attacks, unauthorized access, disclosure of not public data – including but not limited to, confidential or private information, transmission of a computer virus, or denial of service.

Minimum limits:

\$2,000,000 per occurrence

\$2,000,000 annual aggregate

Failure of Supplier to maintain the required insurance will constitute a material breach entitling Sourcewell to immediately terminate this Contract for default.

B. CERTIFICATES OF INSURANCE. Prior to commencing under this Contract, Supplier must furnish to Sourcewell a certificate of insurance, as evidence of the insurance required under this Contract. Prior to expiration of the policy(ies), renewal certificates must be mailed to Sourcewell, 202 12th Street Northeast, P.O. Box 219, Staples, MN 56479 or sent to the Sourcewell Supplier Development Administrator assigned to this Contract. The certificates must be signed by a person authorized by the insurer(s) to bind coverage on their behalf.

Failure to request certificates of insurance by Sourcewell, or failure of Supplier to provide certificates of insurance, in no way limits or relieves Supplier of its duties and responsibilities in this Contract.

C. ADDITIONAL INSURED ENDORSEMENT AND PRIMARY AND NON-CONTRIBUTORY INSURANCE CLAUSE. Supplier agrees to list Sourcewell and its Participating Entities, including their officers, agents, and employees, as an additional insured under the Supplier's commercial general liability insurance policy with respect to liability arising out of activities, "operations," or "work" performed by or on behalf of Supplier, and products and completed operations of Supplier. The policy provision(s) or endorsement(s) must further provide that coverage is

primary and not excess over or contributory with any other valid, applicable, and collectible insurance or self-insurance in force for the additional insureds.

D. **WAIVER OF SUBROGATION.** Supplier waives and must require (by endorsement or otherwise) all its insurers to waive subrogation rights against Sourcewell and other additional insureds for losses paid under the insurance policies required by this Contract or other insurance applicable to the Supplier or its subcontractors. The waiver must apply to all deductibles and/or self-insured retentions applicable to the required or any other insurance maintained by the Supplier or its subcontractors. Where permitted by law, Supplier must require similar written express waivers of subrogation and insurance clauses from each of its subcontractors.

E. **UMBRELLA/EXCESS LIABILITY/SELF-INSURED RETENTION.** The limits required by this Contract can be met by either providing a primary policy or in combination with umbrella/excess liability policy(ies), or self-insured retention.

19. COMPLIANCE

A. **LAWS AND REGULATIONS.** All Equipment, Products, or Services provided under this Contract must comply fully with applicable federal laws and regulations, and with the laws in the states and provinces in which the Equipment, Products, or Services are sold.

B. **LICENSES.** Supplier must maintain a valid and current status on all required federal, state/provincial, and local licenses, bonds, and permits required for the operation of the business that the Supplier conducts with Sourcewell and Participating Entities.

20. BANKRUPTCY, DEBARMENT, OR SUSPENSION CERTIFICATION

Supplier certifies and warrants that it is not in bankruptcy or that it has previously disclosed in writing certain information to Sourcewell related to bankruptcy actions. If at any time during this Contract Supplier declares bankruptcy, Supplier must immediately notify Sourcewell in writing.

Supplier certifies and warrants that neither it nor its principals are presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from programs operated by the State of Minnesota; the United States federal government or the Canadian government, as applicable; or any Participating Entity. Supplier certifies and warrants that neither it nor its principals have been convicted of a criminal offense related to the subject matter of this Contract. Supplier further warrants that it will provide immediate written notice to Sourcewell if this certification changes at any time.

21. PROVISIONS FOR NON-UNITED STATES FEDERAL ENTITY PROCUREMENTS UNDER UNITED STATES FEDERAL AWARDS OR OTHER AWARDS

Participating Entities that use United States federal grant or FEMA funds to purchase goods or services from this Contract may be subject to additional requirements including the procurement standards of the Uniform Administrative Requirements, Cost Principles and Audit Requirements for Federal Awards, 2 C.F.R. § 200. Participating Entities may have additional requirements based on specific funding source terms or conditions. Within this Article, all references to “federal” should be interpreted to mean the United States federal government. The following list only applies when a Participating Entity accesses Supplier’s Equipment, Products, or Services with United States federal funds.

A. **EQUAL EMPLOYMENT OPPORTUNITY.** Except as otherwise provided under 41 C.F.R. § 60, all contracts that meet the definition of “federally assisted construction contract” in 41 C.F.R. § 60-1.3 must include the equal opportunity clause provided under 41 C.F.R. §60-1.4(b), in accordance with Executive Order 11246, “Equal Employment Opportunity” (30 FR 12319, 12935, 3 C.F.R. §, 1964-1965 Comp., p. 339), as amended by Executive Order 11375, “Amending Executive Order 11246 Relating to Equal Employment Opportunity,” and implementing regulations at 41 C.F.R. § 60, “Office of Federal Contract Compliance Programs, Equal Employment Opportunity, Department of Labor.” The equal opportunity clause is incorporated herein by reference.

B. **DAVIS-BACON ACT, AS AMENDED (40 U.S.C. § 3141-3148).** When required by federal program legislation, all prime construction contracts in excess of \$2,000 awarded by non-federal entities must include a provision for compliance with the Davis-Bacon Act (40 U.S.C. § 3141-3144, and 3146-3148) as supplemented by Department of Labor regulations (29 C.F.R. § 5, “Labor Standards Provisions Applicable to Contracts Covering Federally Financed and Assisted Construction”). In accordance with the statute, contractors must be required to pay wages to laborers and mechanics at a rate not less than the prevailing wages specified in a wage determination made by the Secretary of Labor. In addition, contractors must be required to pay wages not less than once a week. The non-federal entity must place a copy of the current prevailing wage determination issued by the Department of Labor in each solicitation. The decision to award a contract or subcontract must be conditioned upon the acceptance of the wage determination. The non-federal entity must report all suspected or reported violations to the federal awarding agency. The contracts must also include a provision for compliance with the Copeland “Anti-Kickback” Act (40 U.S.C. § 3145), as supplemented by Department of Labor regulations (29 C.F.R. § 3, “Contractors and Subcontractors on Public Building or Public Work Financed in Whole or in Part by Loans or Grants from the United States”). The Act provides that each contractor or subrecipient must be prohibited from inducing, by any means, any person employed in the construction, completion, or repair of public work, to give up any part of the compensation to which he or she is otherwise entitled. The non-federal entity must report all suspected or reported violations to the federal awarding agency. Supplier must be in compliance with all applicable Davis-Bacon Act provisions.

C. CONTRACT WORK HOURS AND SAFETY STANDARDS ACT (40 U.S.C. § 3701-3708). Where applicable, all contracts awarded by the non-federal entity in excess of \$100,000 that involve the employment of mechanics or laborers must include a provision for compliance with 40 U.S.C. §§ 3702 and 3704, as supplemented by Department of Labor regulations (29 C.F.R. § 5). Under 40 U.S.C. § 3702 of the Act, each contractor must be required to compute the wages of every mechanic and laborer on the basis of a standard work week of 40 hours. Work in excess of the standard work week is permissible provided that the worker is compensated at a rate of not less than one and a half times the basic rate of pay for all hours worked in excess of 40 hours in the work week. The requirements of 40 U.S.C. § 3704 are applicable to construction work and provide that no laborer or mechanic must be required to work in surroundings or under working conditions which are unsanitary, hazardous or dangerous. These requirements do not apply to the purchases of supplies or materials or articles ordinarily available on the open market, or contracts for transportation or transmission of intelligence. This provision is hereby incorporated by reference into this Contract. Supplier certifies that during the term of an award for all contracts by Sourcewell resulting from this procurement process, Supplier must comply with applicable requirements as referenced above.

D. RIGHTS TO INVENTIONS MADE UNDER A CONTRACT OR AGREEMENT. If the federal award meets the definition of “funding agreement” under 37 C.F.R. § 401.2(a) and the recipient or subrecipient wishes to enter into a contract with a small business firm or nonprofit organization regarding the substitution of parties, assignment or performance of experimental, developmental, or research work under that “funding agreement,” the recipient or subrecipient must comply with the requirements of 37 C.F.R. § 401, “Rights to Inventions Made by Nonprofit Organizations and Small Business Firms Under Government Grants, Contracts and Cooperative Agreements,” and any implementing regulations issued by the awarding agency. Supplier certifies that during the term of an award for all contracts by Sourcewell resulting from this procurement process, Supplier must comply with applicable requirements as referenced above.

E. CLEAN AIR ACT (42 U.S.C. § 7401-7671Q.) AND THE FEDERAL WATER POLLUTION CONTROL ACT (33 U.S.C. § 1251-1387). Contracts and subgrants of amounts in excess of \$150,000 require the non-federal award to agree to comply with all applicable standards, orders or regulations issued pursuant to the Clean Air Act (42 U.S.C. § 7401- 7671q) and the Federal Water Pollution Control Act as amended (33 U.S.C. § 1251- 1387). Violations must be reported to the Federal awarding agency and the Regional Office of the Environmental Protection Agency (EPA). Supplier certifies that during the term of this Contract will comply with applicable requirements as referenced above.

F. DEBARMENT AND SUSPENSION (EXECUTIVE ORDERS 12549 AND 12689). A contract award (see 2 C.F.R. § 180.220) must not be made to parties listed on the government wide exclusions in the System for Award Management (SAM), in accordance with the OMB guidelines at 2 C.F.R. § 180 that implement Executive Orders 12549 (3 C.F.R. § 1986 Comp., p. 189) and 12689 (3 C.F.R. § 1989 Comp., p. 235), “Debarment and Suspension.” SAM Exclusions contains the names

of parties debarred, suspended, or otherwise excluded by agencies, as well as parties declared ineligible under statutory or regulatory authority other than Executive Order 12549. Supplier certifies that neither it nor its principals are presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation by any federal department or agency.

G. BYRD ANTI-LOBBYING AMENDMENT, AS AMENDED (31 U.S.C. § 1352). Suppliers must file any required certifications. Suppliers must not have used federal appropriated funds to pay any person or organization for influencing or attempting to influence an officer or employee of any agency, a member of Congress, officer or employee of Congress, or an employee of a member of Congress in connection with obtaining any federal contract, grant, or any other award covered by 31 U.S.C. § 1352. Suppliers must disclose any lobbying with non-federal funds that takes place in connection with obtaining any federal award. Such disclosures are forwarded from tier to tier up to the non-federal award. Suppliers must file all certifications and disclosures required by, and otherwise comply with, the Byrd Anti-Lobbying Amendment (31 U.S.C. § 1352).

H. RECORD RETENTION REQUIREMENTS. To the extent applicable, Supplier must comply with the record retention requirements detailed in 2 C.F.R. § 200.333. The Supplier further certifies that it will retain all records as required by 2 C.F.R. § 200.333 for a period of 3 years after grantees or subgrantees submit final expenditure reports or quarterly or annual financial reports, as applicable, and all other pending matters are closed.

I. ENERGY POLICY AND CONSERVATION ACT COMPLIANCE. To the extent applicable, Supplier must comply with the mandatory standards and policies relating to energy efficiency which are contained in the state energy conservation plan issued in compliance with the Energy Policy and Conservation Act.

J. BUY AMERICAN PROVISIONS COMPLIANCE. To the extent applicable, Supplier must comply with all applicable provisions of the Buy American Act. Purchases made in accordance with the Buy American Act must follow the applicable procurement rules calling for free and open competition.

K. ACCESS TO RECORDS (2 C.F.R. § 200.336). Supplier agrees that duly authorized representatives of a federal agency must have access to any books, documents, papers and records of Supplier that are directly pertinent to Supplier's discharge of its obligations under this Contract for the purpose of making audits, examinations, excerpts, and transcriptions. The right also includes timely and reasonable access to Supplier's personnel for the purpose of interview and discussion relating to such documents.

L. PROCUREMENT OF RECOVERED MATERIALS (2 C.F.R. § 200.322). A non-federal entity that is a state agency or agency of a political subdivision of a state and its contractors must comply with Section 6002 of the Solid Waste Disposal Act, as amended by the Resource Conservation

and Recovery Act. The requirements of Section 6002 include procuring only items designated in guidelines of the Environmental Protection Agency (EPA) at 40 C.F.R. § 247 that contain the highest percentage of recovered materials practicable, consistent with maintaining a satisfactory level of competition, where the purchase price of the item exceeds \$10,000 or the value of the quantity acquired during the preceding fiscal year exceeded \$10,000; procuring solid waste management services in a manner that maximizes energy and resource recovery; and establishing an affirmative procurement program for procurement of recovered materials identified in the EPA guidelines.

M. FEDERAL SEAL(S), LOGOS, AND FLAGS. The Supplier not use the seal(s), logos, crests, or reproductions of flags or likenesses of Federal agency officials without specific pre-approval.

N. NO OBLIGATION BY FEDERAL GOVERNMENT. The U.S. federal government is not a party to this Contract or any purchase by an Participating Entity and is not subject to any obligations or liabilities to the Participating Entity, Supplier, or any other party pertaining to any matter resulting from the Contract or any purchase by an authorized user.

O. PROGRAM FRAUD AND FALSE OR FRAUDULENT STATEMENTS OR RELATED ACTS. The Contractor acknowledges that 31 U.S.C. 38 (Administrative Remedies for False Claims and Statements) applies to the Supplier's actions pertaining to this Contract or any purchase by a Participating Entity.

P. FEDERAL DEBT. The Supplier certifies that it is non-delinquent in its repayment of any federal debt. Examples of relevant debt include delinquent payroll and other taxes, audit disallowance, and benefit overpayments.

Q. CONFLICTS OF INTEREST. The Supplier must notify the U.S. Office of General Services, Sourcewell, and Participating Entity as soon as possible if this Contract or any aspect related to the anticipated work under this Contract raises an actual or potential conflict of interest (as described in 2 C.F.R. Part 200). The Supplier must explain the actual or potential conflict in writing in sufficient detail so that the U.S. Office of General Services, Sourcewell, and Participating Entity are able to assess the actual or potential conflict; and provide any additional information as necessary or requested.

R. U.S. EXECUTIVE ORDER 13224. The Supplier, and its subcontractors, must comply with U.S. Executive Order 13224 and U.S. Laws that prohibit transactions with and provision of resources and support to individuals and organizations associated with terrorism.

S. PROHIBITION ON CERTAIN TELECOMMUNICATIONS AND VIDEO SURVEILLANCE SERVICES OR EQUIPMENT. To the extent applicable, Supplier certifies that during the term of this Contract it will comply with applicable requirements of 2 C.F.R. § 200.216.

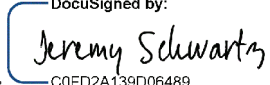
T. DOMESTIC PREFERENCES FOR PROCUREMENTS. To the extent applicable, Supplier certifies that during the term of this Contract will comply with applicable requirements of 2 C.F.R. § 200.322.

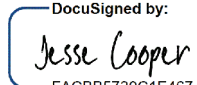
22. CANCELLATION

Sourcewell or Supplier may cancel this Contract at any time, with or without cause, upon 60 days' written notice to the other party. However, Sourcewell may cancel this Contract immediately upon discovery of a material defect in any certification made in Supplier's Proposal. Cancellation of this Contract does not relieve either party of financial, product, or service obligations incurred or accrued prior to cancellation.

Sourcewell

72 Hour LLC dba: National Auto
Fleet Group

DocuSigned by:

By: C0FD2A139D06489...
Jeremy Schwartz
Title: Chief Procurement Officer
11/4/2021 | 1:28 PM CDT
Date: _____

DocuSigned by:

By: FACBB5730C1E467...
Jesse Cooper
Title: Fleet Manager
11/4/2021 | 10:46 AM CDT
Date: _____

Approved:

DocuSigned by:

By: 7E42B8F817A64CC...
Chad Coauette
Title: Executive Director/CEO
11/4/2021 | 1:34 PM CDT
Date: _____

RFP 091521 - Automobiles, SUVs, Vans, and Light Trucks with Related Equipment and Accessories

Vendor Details

Company Name: 72 HOUR LLC

Does your company conduct business under any other name? If yes, please state: National Auto Fleet Group

Address: 490 Auto Center Drive
Watsonville, CA 95076

Contact: Jesse Cooper

Email: Jcooper@nationalautofleetgroup.com

Phone: 951-440-0585

Fax: 831-840-8497

HST#: 263297677

Submission Details

Created On: Tuesday August 24, 2021 16:34:10

Submitted On: Tuesday September 14, 2021 14:10:21

Submitted By: Jesse Cooper

Email: Jcooper@nationalautofleetgroup.com

Transaction #: d2e890de-e761-4f47-9b23-bef3d512bd76

Submitter's IP Address: 76.81.241.2

Specifications**Table 1: Proposer Identity & Authorized Representatives**

General Instructions (applies to all Tables) Sourcewell prefers a brief but thorough response to each question. Do not merely attach additional documents to your response without also providing a substantive response. Do not leave answers blank; respond "N/A" if the question does not apply to you (preferably with an explanation).

Line Item	Question	Response *	
1	Proposer Legal Name (one legal entity only): (In the event of award, will execute the resulting contract as "Supplier")	72 Hour LLC	*
2	Identify all subsidiary entities of the Proposer whose equipment, products, or services are included in the Proposal.	WCAF, LLC WCDJR, LLC Alan Jay Automotive Inc	*
3	Identify all applicable assumed names or DBA names of the Proposer or Proposer's subsidiaries in Line 1 or Line 2 above.	NAFG has numerous subsidiaries and DBA's including but not limited to: National Auto Fleet Group, Chevrolet of Watsonville, Watsonville Ford Watsonville CDJR Watsonville Fleet Group Alan Jay Chrysler Jeep Inc Alan Jay Chevrolet, Cadillac Alan Jay Buick, GMC Alan Jay Auto Outlet Clewiston Motor Company, Inc Alan Jay Chrysler Dodge Ram Jeep Alan Jay Lincoln Alan Jay Ford Alan Jay Nissan Alan Jay Toyota	*
4	Proposer Physical Address:	490 Auto Center Drive Watsonville, CA 95076	*
5	Proposer website address (or addresses):	www.NationalAutoFleetGroup.com	*
6	Proposer's Authorized Representative (name, title, address, email address & phone) (The representative must have authority to sign the "Proposer's Assurance of Compliance" on behalf of the Proposer and, in the event of award, will be expected to execute the resulting contract):	Jesse Cooper Fleet Manager 1-855-289-6572 490 Auto Center Drive Watsonville, CA 95076 Jcooper@nationalautofleetgroup.com	*
7	Proposer's primary contact for this proposal (name, title, address, email address & phone):	Jesse Cooper Fleet Manager 1-855-289-6572 490 Auto Center Drive Watsonville, CA 95076 Jcooper@nationalautofleetgroup.com	*
8	Proposer's other contacts for this proposal, if any (name, title, address, email address & phone):	Clarke Cooper Fleet Manager 1-855-289-6572 490 Auto Center Drive Watsonville, CA 95076 ClarkeCooper@watsonvillefleetgroup.com	

Table 2: Company Information and Financial Strength

Line Item	Question	Response *	
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9	Provide a brief history of your company, including your company's core values, business philosophy, and industry longevity related to the requested equipment, products or services.	<p>National Auto Fleet Group started as a new division of 72 Hour LLC, in the summer of 2010 in the heart of Southern California. We began our network with a single automobile dealership and have now grown our network to encompass numerous dealerships located in and outside of California.</p> <p>We stand by providing opportunities for advancement by hiring and promoting from within our organization. Many of the Fleet Managers who started with us in 2010 are still with us today.</p> <p>Through the years, we have evolved and adapted to the new technology driven trends that are revolutionizing the automotive industry today. However, our brand's fundamental core values have remained unchanged – We are committed to do right for the members. If we take care of them, they will in return take care of us.</p> <p>National Auto Fleet Group's operational blueprint and business philosophy has always been the "4 RIGHT's" for every member: We deliver the RIGHT vehicle, at the RIGHT time, to the RIGHT place at the RIGHT price.</p> <p>The integrity of our business stems on our deep family roots in the automotive industry. We are and always will be family owned and operated with our future generations already in their infant stages today. We are committed to pioneering our industry for decades to come.</p>
10	What are your company's expectations in the event of an award?	<p>If awarded, this would be our 5th Sourcewell Contract and we would execute as such. We will continue to serve your members and provide them with excellent customer service while continuing to advance customer satisfaction. Along with implementing new business growth strategies that will ultimately launch us into new heights once again.</p> <p>Furthermore, we will launch our Partner Program detailed in the attached "marketing Plan Compressed" Zip file. This next generation application will give members the power to select upfitters they would like NAFG to partner with in providing satisfactory quotes and service. We see tremendous value in building out these mutually beneficial partnerships, so we can provide 100% satisfactory turnkey solutions to the members.</p>
11	Demonstrate your financial strength and stability with meaningful data. This could include such items as financial statements, SEC filings, credit and bond ratings, letters of credit, and detailed reference letters. Upload supporting documents (as applicable) in the document upload section of your response.	<p>To demonstrate NAFG's financial strength and stability, we have uploaded Bank Commitment letters under the Financial Strength Section of the online application. We have a direct line of credit of \$52,000,00.00 that we are currently utilizing with our current and past Sourcewell Contracts. However, this number is not capped as we have the freedom to extend the cap to accommodate the revolving needs of the members.</p> <p>Referenced below is a short register of some of our market success from awarded government contracts that encompass over \$140,000,000.00 worth of products and goods under our current Sourcewell Contract.</p> <p>A. City of San Diego, CA \$ 72,000,000 contract under our Sourcewell Contract 120716-NAF.</p> <p>B. City of San Diego, CA \$ 55,400,000 contract under our Sourcewell Contract 081716-NAF.</p> <p>C. Government Fleet Article Highlighting our transaction with the City of San Diego, CA procuring over 100 Police vehicles through NAFG Sourcewell Contract 120716-NAF.</p> <p>D. City of Los Angeles World Airports, CA Contract for \$ 24,003,500 under Sourcewell Contract 120716-NAF for the procurement of 400 vehicles.</p> <p>E. City of Los Angeles Harbor, CA Contract Extension to \$ 4,500,000 contract under Sourcewell Contract 120716-NAF.</p> <p>F. City of Los Angeles Harbor, CA Contract for \$1,500,000 under our Sourcewell Contract 120716-NAF.</p> <p>G. City of Los Angeles Harbor, CA Renewal for another \$ 1,500,000 under Sourcewell Contract Class 6, 7 and 8 Contract 081716-NAF.</p> <p>H. City of Costa Mesa, CA Contract \$1,023,220 under our Sourcewell Contract 120716-NAF.</p> <p>I. Blanket Contracts with the State of Maryland, MD off our current Class 6, 7 and 8 Chassis Contract 081716-NAF.</p> <p>J. Blanket Contracts with the State of Maryland, MD off our Current Sourcewell Contract 120716-NAF.</p> <p>We have also attached our Commitment Letter's for unparalleled support from leading nationally recognized upfit suppliers such The Knapheide Manufacturing Company. Along with regional suppliers such as Brand FX and Phenix Truck Body located in Southern California serve as regional support locations, whom we often work alongside to fulfill all member needs with past, present, and future orders with NAFG.</p> <p>Included are also Upfitter Recommendation letters to illustrate how National Auto Fleet Group has taken a proactive interest in building mutually beneficial relationship with our upfitters. Mutuality and reciprocity relationships between body companies and our dealer's are two of the key components that help members receive what they need in a smooth and efficient fashion.</p> <p>In addition, the adoption of our Class 6, 7, and 8 Contract from Anne Arundel County in the state of Maryland is as an example of how National Auto Fleet Group attracts and retains new clients by demonstrating to them there's a better and more efficient way of finding turnkey solutions.</p> <p>Lastly, we have attached supporting documents that help emphasize and exemplify our growth since our first awarded Sourcewell Contract in 2012. We sincerely hope it helps portray our commitment to building lifelong rapport and trust with our partner upfitters and members.</p>
12	What is your US market share for the solutions that you are proposing?	. Of our respective brands and OEM's we represent, the US market share is estimated to be 60 – 75%.
13	What is your Canadian market share for the solutions that you are proposing?	It is difficult to estimate the market share for the brands and OEM's we represent, however we estimate that it should be the same 60 -75 % of the US share.
14	Has your business ever petitioned for bankruptcy protection? If so, explain in detail.	No.

15	<p>How is your organization best described: is it a manufacturer, a distributor/dealer/reseller, or a service provider? Answer whichever question (either a) or b) just below) best applies to your organization.</p> <p>a) If your company is best described as a distributor/dealer/reseller (or similar entity), provide your written authorization to act as a distributor/dealer/reseller for the manufacturer of the products proposed in this RFP. If applicable, is your dealer network independent or company owned?</p> <p>b) If your company is best described as a manufacturer or service provider, describe your relationship with your sales and service force and with your dealer network in delivering the products and services proposed in this RFP. Are these individuals your employees, or the employees of a third party?</p>	<p>National Auto Fleet Group is a dealer network best categorized as "A" - Distributer/Dealer/Reseller and Dealer Partner for (15) OEM Manufacturers including Ford Motor Company, Chevrolet, RAM, GMC, Buick, Chrysler, Dodge, Jeep, Toyota, Nissan, KIA, BMW, Honda, Cadillac and Volkswagen, All orders are placed with the franchised dealer and ultimately titled directly to the member. All appropriate certification certificates and authorized DMV/Factory licenses may be found in the "Related Certification" section uploaded to this RFP. It should be noted we do not sell used equipment to members.</p>
16	<p>If applicable, provide a detailed explanation outlining the licenses and certifications that are both required to be held, and actually held, by your organization (including third parties and subcontractors that you use) in pursuit of the business contemplated by this RFP.</p>	<p>Required licenses include a Dealer's License, a Franchise issued by the Manufacture, a Department of Motor Vehicles License, as well as a Reseller's permit license. All which NAFG and Dealer Partner's hold. Please review our attachment documents in section "Related Certification" for licenses that we either solely own or are jointly owned by our partner dealers that pertain to this RFP. A list of all our licenses are below, some of which may not pertain to class 1-3 but to class 4-8.</p> <p>CA Certificate of Good Standing 200824810190 State of Florida License Certificates: VF/1000974/4 VF/1000950/1 VF/1046516/1 VF/1024619/2 VF/1024619/1 VF/1018615/1 VF/1021891/1 VF/1000974/3 VF/1105916/1 VF/1020705/1 VF/1000969/1 CA State Seller's Permit 101-135239 CA State Seller's Permit 245364864-00001 Department of Motor Vehicle, Vehicle Dealer/ License Number 97772 Department of Motor Vehicle, Vehicle Dealer License Number 97771 Department of Motor Vehicle, Vehicle Dealer License Number 43609 Bureau of Automotive repair Registration # ARD00296319 123120 CA State Seller's Permit 232781952-00001 City of Watsonville Business License Number 1792 City of Watsonville Business License Number 4358 Fictitious Business Names from Santa Cruz County for National Auto Fleet Group FBN: 2017-0000138 California General Resale Certificate Dun & Bradstreet Number: 023680653 Government of The District of Columbia Certificate Government of the District of Columbia Tax Registration # 7815888160711 City of Los Angeles Tax Registration Government of The District of Columbia CLEAN HANDS CERTIFICATION San Diego Freightliner Seller's Permit Commonwealth of Virginia State Corporation Commission Certificate State of Maryland Good Standing Certificate Kansas Department of Revenue for Kansas City Peterbilt New Jersey Department of Treasury Registration Certificate New Jersey Business Registration Notice of Compliance of the Canton City Codified Ordinance Employee Information Report for the State of New Jersey State of Maryland New Sales and Use tax License CA State Seller's Permit 98-037902 00006 South Carolina Department of Motor Vehicles License Number 36133 State of South Carolina Retail License Commonwealth of Kentucky Vehicle Dealer License 1583 20 100 State of West Virginia Dealer License Commonwealth of Kentucky Vehicle Dealer License 1581 20 036 State of Tennessee Vehicle Dealer License</p>
17	<p>Provide all "Suspension or Debarment" information that has applied to your organization during the past ten years.</p>	<p>Not Applicable, none.</p>

Table 3: Industry Recognition & Marketplace Success

Line Item	Question	Response *	
18	Describe any relevant industry awards or recognition that your company has received in the past five years	National Auto Fleet Group's received its most prestigious award for Top Placement within Ford Motor Company as the leading dealership in Government Sales. In addition, our Chevrolet brand was highly ranked and honored 4/5 consecutive years by General Motors.	*
19	What percentage of your sales are to the governmental sector in the past three years	Within our fleet division, 90% of our contracts within the past three years have been with government accounts.	*
20	What percentage of your sales are to the education sector in the past three years	Within the past 3 years 90% of our sales have been to government accounts, 20% of which are within the education sector.	*
21	List any state, provincial, or cooperative purchasing contracts that you hold. What is the annual sales volume for each of these contracts over the past three years?	We hold the State of California contract with volumes from 200 to 500 units a year over the past three years. In addition, our Sourcewell Contract's 091219, 081716 and 120716 that we have maintained over the past three years has sold combined north of 400 million of Combined Quarterly Sales.	*
22	List any GSA contracts or Standing Offers and Supply Arrangements (SOSA) that you hold. What is the annual sales volume for each of these contracts over the past three years?	National Auto Fleet Group's focus lies on the Sourcewell Contract. NAFG holds no other GSA contract, Standing Offers, or Supply Arrangements other than the State of California contract. Our annual sales volume is estimated to be north of \$200 million.	*

Table 4: References/Testimonials

Line Item 23. Supply reference information from three customers who are eligible to be Sourcewell participating entities.

Entity Name *	Contact Name *	Phone Number *	
Port of Los Angeles, CA	Mr. Dave Comer	310-72-3794	*
County of Venture, CA	Mr. Jorge Brilla	805-672-2044	*
City of Austin, TX	Mr. Matt Sager	512-978-2637	*
County of San Joaquin, CA	Mr. David Myers	209-468-9745	
City of Palo Alto, CA	Ms. Danitra Bahlman	650-496-5920	

Table 5: Top Five Government or Education Customers

Line Item 24. Provide a list of your top five government, education, or non-profit customers (entity name is optional), including entity type, the state or province the entity is located in, scope of the project(s), size of transaction(s), and dollar volumes from the past three years.

Entity Name	Entity Type *	State / Province *	Scope of Work *	Size of Transactions *	Dollar Volume Past Three Years *	
City of Austin	Government	Texas - TX	Purchaser	10-15 Vehicles at once, Vans and SUVs	Over 1M	*
Los Angeles Department of Water and Power	Government	California - CA	Purchaser	Over 120 Vehicles, Vans and SUVs	Over 3M	*
Port of Los Angeles	Government	California - CA	Purchaser	Over 80 Trucks, Vans and SUVs	Over 2M	*
Anne Arundel County	Government	Maryland - MD	Purchaser	Over 40 Trucks, Vans and SUVs	Over 1M	*
City of San Diego	Government	California - CA	Purchaser	Over 500 Trucks, Vans, SUV'	Over 15M	*

Table 6: Ability to Sell and Deliver Service

Describe your company's capability to meet the needs of Sourcewell participating entities across the US and Canada, as applicable. Your response should address in detail at least the following areas: locations of your network of sales and service providers, the number of workers (full-time equivalents) involved in each sector, whether these workers are your direct employees (or employees of a third party), and any overlap between the sales and service functions.

Line Item	Question	Response *	
25	Sales force.	<p>Our sales force consists of direct and an indirect sales force. Our direct sales force consists of direct employees and partner dealers, which exceeds an employee count of 300 personnel both full time and part time. Many of our sales force are spread across the US and we leverage our relationships with our larger class dealerships to service the members lower class vehicle needs as well. A cross sales force. These individuals help support our dealerships and NAFG Fleet Division directly. On the other hand, our indirect sales force made up of upfitters and partner suppliers consists of over 100 personnel with our partner network and sales force growing annually.</p> <p>With both direct and indirect sales force staff working together, NAFG has been able to successfully grow, maintain and service the demand of the members. As the number of your members grow, we will continuously welcome more staff to not only meet customer demand, but also to exceed customer expectations.</p>	*

26	Dealer network or other distribution methods.	<p>Our franchise network in Canada and the U.S. is fortunately second to none. Our 15 proposed OEMS previously mentioned, all of which have established a presence nationwide with factory stores strategically placed where all members can receive service and complete warranty repairs with their respective products.</p> <p>Simple put the North American and Canadian automobile supply chain network is one of the best in the world. Of the 15 brands we represent, the OEMs have put in place a dealer network across all 50 states that will allow us to best serve all members.</p>	*
27	Service force.	The 15 manufactures we represent have thousands of service locations that would be easily accessible to all your members. Service centers and warranty repair facilities for all 15 OEMs are ample and ready to help service our members and their needs. However, Alaska and Hawaii may be exceptions as they may have farther distances between franchises where members can utilize the repair services.	*
28	Describe the ordering process. If orders will be handled by distributors, dealers or others, explain the respective roles of the Proposer and others.	The member may order their vehicles by navigating to our website, www.NationalAutoFleetGroup.com and going through the step-by-step process to generate an online quote or by calling one of our representatives at 855-289-6572 or by sending NAFG an email at Fleet@NationalAutoFleetGroup.com . Orders are then processed directly to the manufacturer who will work to supply the vehicle to the ship-to location for upfitting or end user desired delivery location.	*
29	Describe in detail the process and procedure of your customer service program, if applicable. Include your response-time capabilities and commitments, as well as any incentives that help your providers meet your stated service goals or promises.	<p>To best demonstrate our Customer Service program, kindly reference the ZIP file "Member Walk Through" that is attached in the Additional Documents folder. Please begin with and review in order that is explained below:</p> <p>How Members Can Get Quotes Online: A member can obtain most quotes by visiting our website www.NationalAutoFleetGroup.com where a simple one step form is needed for registration. This is to protect the price information from nonmembers. Once a member registers they will receive an automated welcome email with a demo video on how to use our site. Members will gain access to there very own dashboard which will house all there quotes in one safe secure login. Member's can select which brand they are looking for and model year. Our site shows all the categories the brand offers such as: Cars, Vans, SUV's Trucks and Chassis Cabs. Members will then be able to drill down for the right selection by picking from the filter menu of what cab there looking for (Regular, Extended or Crew) to 2 wheel or 4 wheel drive down to the bed length there looking for. All factory options are then presented for the member to select from, this will show all current factory orderable options, taking the guess work out for the member. Once a member selects a desire build, they will see there Sourcewell Price report showing the MSRP, there contract price, the saving in real dollars and as a percentage. In the PDF example you can see a saving of \$ 9,175.96 of 22.345% to the member showing a significant savings. Members then can chose to add extra's to there order like extra keys' service manuals, sales tax and even request an upfit to be added to there quote. Lastly they will be given a complete turn key quote package to print which will include there customized Quote ID, Description and Specifications of what they built.</p> <p>How Members and Upfitters can Partner with NAFG: Our dedicated website www.NAFGPartner.com was built to accommodate the member who would like a certain upfitter to upfit there vehicles. It was also built for upfitters to have a place to go where they can find information on how to partner with NAFG to better serve there local members.</p> <p>Example of A Member with Upfit Quote: This is an example of how we use our Cab Chassis and combine them with an upfit to provide a turnkey solution for the member in a simple to follow format.</p> <p>ETA System for Members Walk Through: This is where members can easily come to our website, the same website they built there chassis on and track there order like they would a UPS package. We have a very simple display on our homepage "Track your order" where members can enter one of the following: Purchase Order Number, Quote ID, Upfit Quote ID or vin to easily see there in the process there particular order is in.</p> <p>Courtesy Confirmation Explained: After NAFG receives an order from a Member, we always like to send them a Courtesy Confirmation. This is were the member will double check some particulars on there order like, Color, Quantity, Upfit and Specification's are all correct before order placement. We also like to ask for title information at this point so we can help process the paperwork at delivery promptly.</p> <p>Factory Order Cut Off Notices: Here is were we like to highlight were members can access any upcoming factory order cut off dates. We walk them through the process step by step to ensure everyone knows the upcoming order cut off date, we even print this information (if known at the time) right on the cover page of there quotes.</p> <p>Validation Walk Through Example: To demonstrate a price validation, we show what a member would see when they build a truck on our site. At check out the member would see the Total Configured MSRP of \$ 35,730.00, A Sourcewell Price of \$ 27,331.68, Total Saving of \$ 8,398.32 or 23.505% for a 2020 F-250 followed by the pricing page which shows the Minimum Discount of at least 18.50%. As you see we provided an additional 5% discount on top of the 18.50% contract discount. This would be the case in most instances.</p>	*
30	Describe your ability and willingness to provide your products and services to Sourcewell participating entities in the United States.	Our willingness and ability to service members nationwide is unparalleled. We have dedicated staff 5 days a week, from 7am to 7pm standing by ready to assist any member help find the best solution for there needs even if helping assist them to the best Sourcewell Contract that could be a solution. We have a dedicated live chat feature on our online quote generating website in case any member has any trouble at all in building there quotes. NAFG has established a chain of suppliers who are at the ready to serve if called upon by any member. We are here to help.	*
31	Describe your ability and willingness to provide your products and services to Sourcewell participating entities in Canada.	We are willing and eager to soon extend our business model and network into Canada. We believe partnering with local Canadian based dealer groups is key to success in the Canadian market. NAFG's competitive pricing as well as a simple US Dollar to Canadian conversation will help NAFG expand into the Canadian market for participating Sourcewell members.	*
32	Identify any geographic areas of the United States or Canada that you will NOT be fully serving through the proposed contract.	National Auto Fleet Group will handle servicing 100% of all geographic areas located in the United States. Although it is unclear what unseen obstacles we may face in Canada, NAFG is committed to building the same model to service Canada and providing the same level of customer satisfaction, service, and care as in the United States.	*

33	Identify any Sourcewell participating entity sectors (i.e., government, education, not-for-profit) that you will NOT be fully serving through the proposed contract. Explain in detail. For example, does your company have only a regional presence, or do other cooperative purchasing contracts limit your ability to promote another contract?	NAFG will continue to service all Sourcewell Members through our 24 hour a day, 7 days a week online portal with the exclusion of Non-Profits. Unfortunately, Non-Profits are often not eligible for the same discount's government entities are qualified for. However, Non-Profits are subject to a different pricing program and will be evaluated on a case to case basis.	*
34	Define any specific contract requirements or restrictions that would apply to our participating entities in Hawaii and Alaska and in US Territories.	The only possible logistical constraints we may face is the shipping constraints for shipments arriving in Alaska, Hawaii and US Territories. For example, we often provide members in Alaska or Hawaii with vehicles that often have upfits. To circumvent this potential issue, members allow us to add these extra shipping and port costs to their quotes.	*

Table 7: Marketing Plan

Line Item	Question	Response *
35	Describe your marketing strategy for promoting this contract opportunity. Upload representative samples of your marketing materials (if applicable) in the document upload section of your response.	<p>National Auto Fleet Group encompasses a variety of marketing strategies to promote our products and services to streamline the vehicle purchasing process for government entities. Below are a few strategies used to serve as the gateway between our business and public agencies.</p> <p>Website and Inbound Marketing: The creation of a professional customer-focused website is one of our main features to market our products and services. The NAFG website encourages our members to interact and browse through products offered along with pricing and information about National Auto Fleet Group. Inbound marketing is created when potential members are directed to the company website. With this method, we are able to not only connect with members but to put the purchasing ability into the hands of each member. Our inbound marketing strategy attracts members by creating valuable content and experiences tailored to the needs of each individual. Examples include email campaign flyers on our products, informative and how-to videos, social media and engaging members with top-notch customer service to build brand awareness.</p> <p>Email Marketing: One of the main strategies used to engage current and potential members is Email Marketing. Our emails include different types of flyers that consist of information of the Sourcewell contract, promoting manufacturer brands, holiday themed flyers, discounts offered to first time buyers, important cutoff date reminders and upcoming products and events.</p> <p>The use of marketing campaigns plays a major role in enhancing the growth of our client database. Emails are a big part of our daily lives due to government agency employees utilizing emails as their main source of communication. We use campaigner.com as the emailing platform to reach our target members. Videos and descriptive images are used on all flyers and are compatible with a desktop or mobile device. Messages are short and to the point with links leading to the Sourcewell and NAFG homepage. The Campaigner email system allows the ability to track email activity based on open rate, unsubscribes and link clicks which is beneficial to understanding email effectiveness.</p> <p>Once potential members are directed to our website, they are welcomed with a wide range of options to explore an array of our products and services. They are able to register to become a member, view pricing, explore available in-stock vehicles, view how-to-videos, build a vehicle online to request an immediate quote or use our live chat assistant or call/email for live support.</p> <p>Face to Face Marketing Strategies: This strategy has proven to be successful in generating leads and creating lasting relationships by developing genuine connections with prospective members. National Auto Fleet Group attends several trades shows per year to engage members and put a face to the company. This in person meeting aids to build the brand by nurturing relationships between members and other vendors associated through the process. Trade shows attended include GFX, IAPPO, NIGP, ACT, CAPPO, and CASBO throughout the United States.</p> <p>NAFG has many opportunities to make in person presentations to propose products, services offered and to answer any questions potential members may have. These PowerPoint Presentations include topics on NAFG/Sourcewell process, how to facilitate the vehicle purchasing without bidding, informational videos, and the brands and services we provide. These meetings have been held at local cities, counties, school districts, water districts and ports.</p> <p>Relationship Marketing is a vital strategy used in building and maintaining long-term relationships practiced by National Auto Fleet Group on a daily basis.</p> <p>NAFG strives to create a positive and supportive connection with members by providing personalized and responsive customer service practices. The sales team has worked tirelessly to focus on providing outstanding customer support to create a powerful rapport with existing and new members. By going above and beyond, they have enhanced existing relationships and executed customer loyalty with repeat businesses. They strive to deviate from the "Car Salesperson" mentality which is 100% sales driven to a more product and customer service approach by instilling a sense of confidence in our clients. The goal is to regularly assist clients and address any needs and concerns even after the purchase has occurred. The strive to focus on solution selling vs. product selling develops into a mutually beneficial agreement for members and the business.</p> <p>Below are a few examples on successful relationship marketing from our Fleet Department:</p> <p>We had a member call in to request financing/lease options for a truck needed through our National Auto Fleet Group/Sourcewell vehicle contract. I contacted another Sourcewell vendor, Matt Geiselhart from NCL Gov Capital and he was happy to assist with a financing quote. The member also requested to trade in a current vehicle in their fleet and was directed to Govdeals for assistance in removing the outdated unit through an auction. The member was able to utilize three Sourcewell contracts to complete his transaction which simplified the entire process. The member was very satisfied with the amount of care and ease through his experience and became a repeat customer. By utilizing a cross-selling strategy, National Auto Fleet Group became his one stop shop to fulfill all fleet vehicle purchasing needs.</p> <p>"I had a member call in desperate to obtain a new truck because an employee had gotten into a serious accident and had the truck totaled. Due to covid restrictions, most manufacturers are currently experiencing microchip shortages which relays to production delays at the factory. We were able to direct buyer to our in-stock inventory on the NAFG website and member was ecstatic to locate truck to meet their needs. Instead of having to wait 30 weeks to receive the new vehicle, member was able to obtain the new truck within 3 weeks."</p>

"I once had a member contact us two years after purchasing a vehicle from us. They had a malfunction with the liftgate on the box truck which caused a logistical nightmare. I was able to contact one of our body vendors that upfitted the lift gate installation and a service technician was able to go onsite to resolve the liftgate issue at no additional cost. The member was very impressed with the quality of our customer service even after purchase. "

"I had a member request a ¾ ton truck pricing but was unsure about their budget at the time. I took the time to go through each option with the client to provide a Sourcewell pricing quote through multiple manufacturers from Ram, Chevrolet and Ford. This empowered the member to have multiple pricing options for review to align with their budget as well as eliminating the need to shop anywhere else. "

"We work with many body companies to assist customers with the body upfitting process. One of our members called in a request to expedite a particular vehicle that was held up at one of their local body upfitters. I contacted the body company representative and put in a request to expedite the upfitting per request of the member. The body company was able to comply with the request and delivery was made sooner than expected."

Word-of-Mouth Marketing: The positive quality of service has led to more sales based on previous customers' impressions on their experience. NAFG's goal is to provide exemplary customer service throughout the entire purchasing process to encourage repeat business and advocate services to other members. NAFG has been fortunate to experience multiple instances of leads generated based solely on word-of-mouth marketing through our existing customers.

Cross-promotion: National Auto Fleet Group is currently collaborating with another Sourcewell Vendor, NCL Government Capital to promote each other's products and services. NCL Government Capital specializes in providing competitive equipment financing programs for municipalities and public education entities across the United States. As a team, NCL and NAFG produced a variety of marketing materials such as videos, flyers and info graphs to promote purchasing and leasing opportunities.

Hoglund Bus Company is another cross-promotion vendor NAFG had the opportunity to create a partnership with. Flyers were created to advertise Chassis from NAFG along with a variety of bus bodies from Hoglund Bus Company.

With cross-promotion, companies exchange knowledge and provide endorsements on websites, social media, and email campaigns. This strategy creates an influx of new leads, brand awareness, increased sales and recurrence of customers. National Auto Fleet Group will continue to create new partnerships and facilitate more cross-promotion opportunities in the near future to provide turnkey solutions for a variety of vehicle purchasing needs.

Coming in 2022, National Auto Fleet Group will be launching a NAFG Partner Website to further increase business growth. The website www.nafgpartner.com is expected to launch next year in 2022. The site encourages body upfitting companies throughout the United States to partner up with NAFG to become a preferred member. The benefits of becoming a preferred member include endorsements on website and social media avenues along with word-of-mouth referral for clients with upfitting needs. Our dedicated public relations representative will conduct phone and in person meetings to discuss the advantages of partnering up with NAFG, therefore generating more cross-promotion opportunities.

Members from government agencies are encouraged to go on the site to search for local body upfitting companies they are interested in working with. As a prerequisite in becoming a preferred vendor, they are required to advertise NAFG and the Sourcewell contract on their business website and refer their clients to purchase their cab/chassis needs through NAFG. This establishes a partnership that will generate increased sales all around. We are still currently building the website and interacting with body companies across the United States that would be interested in partnering up with NAFG.

36	Describe your use of technology and digital data (e.g., social media, metadata usage) to enhance marketing effectiveness.	<p>Social media plays a crucial element in the way people communicate and connect with each other. LinkedIn is the go-to platform used by NAFG as it offers a variety of ways to expand our network by locating and connecting with relevant professionals in the industry. National Auto Fleet Group has utilized LinkedIn to engage current and potential members through personalized messages and posts. Personalized messages include thanking them for registering on site as well as directing them to our link to the website, LinkedIn, YouTube, Facebook and Instagram company pages. The goal is to unite with people already on our database as well as people that would benefit from our products and services. Current flyers or messages about our company are also posted on the LinkedIn site to generate and attract more business. Time is also spent on reading posts from connections and observe any needs that National Auto Fleet Group may assist with.</p> <p>National Auto Fleet Group has begun utilizing video marketing strategies to further promote and market products by engaging on social media channels and email flyers. Programs such as Vimeo, Video Scribe, Cartoon Animator, Adobe Animate, Illustrate, Captive, Photoshop and Movavi Video Editor Plus are employed to edit and create videos to assist in endorsing our company. The following videos were recently created by our marketing department along with outside video production companies:</p> <p>Explainer Video: The first video created was a 90 second explainer video about National Auto Fleet Group that used animated characters to visualize our products and services along with information on the Sourcewell awarded contract. The video has been incorporated into all our weekly email flyers and social media platforms as an informative video on our products and how to purchase vehicles off Sourcewell Government Contract.</p> <p>How To Videos: National Auto Fleet Group has also created step-by-step How-To videos on the process to purchase both Light Duty and Heavy-Duty vehicles off the contract.</p> <p>In Stock Vehicles: This video showcases our in-stock vehicles available and the process of requesting a quote.</p> <p>ETA Tracking System: This video was created to not only introduce but to encourage clients to self-track their vehicle status.</p> <p>Holiday Themed Videos: These amusing videos were created to celebrate the holidays and add humor and lightness to our company and products sold.</p> <p>Cross Promotion Video: This video markets our relationship with NCL Government Capital and Sourcewell to endorse EV vehicles.</p> <p>Videos for social media: Mini videos were created to advertise new vehicles available, pricing and cutoff date reminders.</p> <p>NAFG has recently introduced a newly built live chat feature on our website for customer convenience as well as improving customer service. Visitors have access to chat with a live sales representative 24 hours a day, 7 days a week. With this feature potential customers are provided with another avenue for assistance in addition to emailing and phone calls. The benefits of a live chat option include quicker response time to assist buyers in reaching a purchasing decision and answer their questions.</p> <p>Improving customer service will also lead to increased sales, customer loyalty and engagement. Many studies have shown a strong correlation between live chat and increase in conversion rates. Potential clients appreciate having their questions answered in real-time when trying to build a vehicle quote online and allowing the user to multi-task different projects.</p>
37	In your view, what is Sourcewell's role in promoting contracts arising out of this RFP? How will you integrate a Sourcewell-awarded contract into your sales process?	<p>Sourcewell's mission states: "Our commitment to service and exceeding client expectations." This statement integrates with our relationship marketing strategy with our commitment to go above and beyond for all our members. Sourcewell is a trusted brand that government entities can rely on to access a wide variety of products and services for their everyday needs. With over 40 years of partnerships and relationship building, they are the glue that connects government, education, and nonprofit agencies to companies of all sizes to offer turnkey solutions to their needs.</p> <p>Sourcewell is also a reliable resource for vendors by not only connecting with potential prospects but by providing valuable marketing materials readily available for download on their website. Resources and tools provided include flyers, vendor training videos along with compliance information.</p> <p>The Sourcewell brand integrates a thorough documentation review of all vendors prior to awarding their cooperative contracts to ensure products and services are from reputable vendors. The brand provides a sense of legitimacy of our company name and members recognize that products and services are from reliable sources that will meet their needs.</p> <p>Sourcewell's aim is to simplify the purchasing and procurement process of government entities by eliminating the costly bidding procedure. The process of researching the right vendor is not only stressful and time-consuming but can be expensive as well. Sourcewell has completed the bidding for government entities which simplifies the overall purchasing process by providing access to competitively bid contracts procured by a government agency.</p> <p>Sourcewell has provided NAFG with overwhelming opportunities to work with government agencies across the United States. The Sourcewell name represents a high standard of integrity and ethics which is a dynamic National Auto Fleet Group is proud to be part of. Sourcewell members have access to a contract that is more flexible than the standard bidding process. Sourcewell is an organization that aids government entities to stay competitive without the frustrations and issues involved with the traditional bidding process. This contract can be customized to meet the unique needs of each client. The sales team has incorporated not only this standard of integrity in their sales practice ensuring clients' purchasing needs will always be met. The cost savings and stress-free nature of the cooperative contracts favors that of the traditional bidding process. It enables vendors to work with qualifying government entities in a more efficient manner. We vow to maintain these levels of standards across the board throughout all departments within the company.</p>

38	Are your products or services available through an e-procurement ordering process? If so, describe your e-procurement system and how governmental and educational customers have used it.	<p>Our website provides a hands-on empowering approach to ordering vehicles online. Clients can search through many vehicles makes and models with the ability to customize a vehicle tailored to their specific needs of their agency. A personalized quote with pricing can be available in as little as 5 minutes depending on the complexity of the vehicle. If upfitting is needed, the buyer can list the details of the up-fit while building their vehicle on our website to receive a complete quote or a sales representative can be reached through phone, email or our new live chat feature built on our website.</p> <p>We have recently created and uploaded a "How-To Videos" section on the homepage of our website which highlights a step-by-step process on how to build an online quote. This informative video demonstrates how to navigate the website in how to generate a vehicle quote with or without upfitting options. It begins by explaining how to register on our website as a member and then details on how to select vehicle model and type and the factory options needed.</p> <p>Once a customized quote is built, clients have the option to finalize the sales transaction by submitting a purchase order to our sales team via email. This gives complete autonomy to the client to purchase vehicles without the need to speak to a sales rep. If assistance is needed, they can contact sales through email, live chat or phone.</p> <p>If assistance is required to build a quote, our sales rep is also available to walk a client through the e-procurement process step by step. This ensures someone is available to answer any questions if needed and empowering the client to make any future purchases on their own. Clients may also call or email the needs of the company and receive a customized vehicle quote.</p>	*
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Table 8: Value-Added Attributes

Line Item	Question	Response *	
39	Describe any product, equipment, maintenance, or operator training programs that you offer to Sourcewell participating entities. Include details, such as whether training is standard or optional, who provides training, and any costs that apply.	National Auto Fleet Group extends any and all product, equipment, maintenance and operating programs provided by the Manufacturer directly to Sourcewell participating entities during the quoting process. The manufacturer will provide quotes to the member based on the vehicles class and size, and geographic location. NAFG will always pass these quotes onto members and treat them like an upfit to the vehicle.	*
40	Describe any technological advances that your proposed products or services offer.	Technological accomplishments by Manufactures like Ford Motor Company and General Motors serve members by keeping many models available for members to choose from. Additionally, NAFG allows members the ability to choose to electrify their vehicle by opting into the Motive Power Systems we can still help supply this kind of an upfit. For more information, we have attached the product and pricing information within the "Upfits Available" and "All 15 Manufactures" ZIP files under the supporting documents portion of the application.	*
41	Describe any "green" initiatives that relate to your company or to your products or services, and include a list of the certifying agency for each.	. National Auto Fleet Group helped create the Climate Mayor Purchasing Collaborative by partnering with over 400 Mayors nationwide. This initiative was created for the benefit of members who wanted to create and sustain an all-electric fleet. We offer 100% purely electric vehicles your members to choose from. Some popular models include the Chevrolet Bolt, Ford Fusion, Ford Mustang Mach-E, as well as Ford's all electric F-150. We are confident that as more OEM's continue to manufacture new electric vehicles, we will provide them for members to select from. More information about this initiative can be found at www.Driveevfleet.org	*
42	Identify any third-party issued eco-labels, ratings or certifications that your company has received for the equipment or products included in your Proposal related to energy efficiency or conservation, life-cycle design (cradle-to-cradle), or other green/sustainability factors.	NAFG has the California Air Resource Board (CARB) Certificate as well as the Ford Qualified Vehicle Modifier Certificate on file with some of our partner suppliers and upfitters hold these certifications and these certifications help illustrate how each vehicle conserves energy and remains energy efficient.	*
43	Describe any Women or Minority Business Entity (WMBE), Small Business Entity (SBE), or veteran owned business certifications that your company or hub partners have obtained. Upload documentation of certification (as applicable) in the document upload section of your response.	NAFG holds a current partnership with many suppliers some of which are veteran owned such as Pacific Truck Body located in CA. Our Ford, Chevrolet and Ram,Jeep,Dodge,Chrysler stores are jointly owned and operated by Minorities.	*
44	What unique attributes does your company, your products, or your services offer to Sourcewell participating entities? What makes your proposed solutions unique in your industry as it applies to Sourcewell participating entities?	. National Auto Fleet Group was not only built on dedication and hard work, but also through quantifiable metrics that directly measure the results of our efforts to ensure real goals are being measured and met. Through measuring results, NAFG takes responsibility in ensuring we deliver only the best customer care to your members. NAFG offers members 24 hour website access to customer support to personally walk members through any questions they may have. No matter what the issue may be, we always think outside the box to help members find a solution.	*

Table 9A: Warranty

Describe in detail your manufacturer warranty program, including conditions and requirements to qualify, claims procedure, and overall structure. You may upload representative samples of your warranty materials (if applicable) in the document upload section of your response in addition to responding to the questions below.

Line Item	Question	Response *	
45	Do your warranties cover all products, parts, and labor?	Each of the 15 manufactures we represent cover their own products, parts, and labor. All warranty information may be found in our attachments under the ZIP File "All 15 Manufactures".	*
46	Do your warranties impose usage restrictions or other limitations that adversely affect coverage?	Prior to purchase, members should be aware of each manufacturer's restrictions. Such as improper use of the vehicle may result in disqualification of coverage under the OEM's warranty. An example of this may be an F-350 being used for a police related pursuit, which may void certain warranties. Although, we always welcome and encourage members to contact us for their particular warranty coverage.	*
47	Do your warranties cover the expense of technicians' travel time and mileage to perform warranty repairs?	In some cases, manufacturers will tow a member's vehicle to the nearest warranty repair facility in case of a breakdown and cover expenses, but prior approval is required.	*
48	Are there any geographic regions of the United States or Canada (as applicable) for which you cannot provide a certified technician to perform warranty repairs? How will Sourcewell participating entities in these regions be provided service for warranty repair?	This may vary from manufacturer to manufacturer. Thus, we encourage members to call in prior to purchase and inquire about their specific region and how their warranty repairs will be covered with their manufacturer.	*
49	Will you cover warranty service for items made by other manufacturers that are part of your proposal, or are these warranties issues typically passed on to the original equipment manufacturer?	All warranties are typically passed on to the original equipment manufacturer and any upfit warranty will be passed on to the upfitter to perform.	*
50	What are your proposed exchange and return programs and policies?	If a member changes their mind, NAFG will quickly make every effort to change or cancel the order with the factory. However, once the manufacturer begins producing the vehicle, there are no changes, exchanges, or refunds available. The order is then deemed non-cancellable. This includes any upfit equipment an upfitter has ordered for the unit.	*
51	Describe any service contract options for the items included in your proposal.	NAFG offers any and all manufacturer service contracts for all members. There are several parameters in which a service contract may be customizable. These customized service contracts will be treated as add factory options and following the same discount schedule provided in the pricing file.	*

Table 9B: Performance Standards or Guarantees

Describe in detail your performance standards or guarantees, including conditions and requirements to qualify, claims procedure, and overall structure. You may upload representative samples of your performance materials (if applicable) in the document upload section of your response in addition to responding to the questions below.

Line Item	Question	Response *	
52	Describe any performance standards or guarantees that apply to your services	The only guarantee we can ever provide is the guarantee that we will treat and help every member that contacts with respect, integrity and professionalism.	*
53	Describe any service standards or guarantees that apply to your services (policies, metrics, KPIs, etc.)	NAFG and staff uphold high standards with how we provide service to the members, not only holding each other accountable but by embracing member feedback of how we can improve. Then we act upon it and implement improvements.	*

Table 10: Payment Terms and Financing Options

Line Item	Question	Response *	
54	Describe your payment terms and accepted payment methods?	Standard payment terms are Net 20, with a 10 – day grace period.	*
55	Describe any leasing or financing options available for use by educational or governmental entities.	. In order to provide leasing or financing options, NAFG has partnered with National Cooperative Leasing to offer leasing terms for Sourcewell members for all NAFG quotes under the Sourcewell contract. For further review, we have attached a PDF called "NCL Sample Lease" in the "Member Walk Through" Zip file.	*
56	Describe any standard transaction documents that you propose to use in connection with an awarded contract (order forms, terms and conditions, service level agreements, etc.). Upload a sample of each (as applicable) in the document upload section of your response.	National Auto Fleet Group's transaction process (Purchase Order) is closely tracked, well documented, and neatly organized to monitor each transaction performed through our Sourcewell Contract. This way, NAFG may produce swift and accurate quarterly reporting.	*
57	Do you accept the P-card procurement and payment process? If so, is there any additional cost to Sourcewell participating entities for using this process?	Yes, NAFG accepts up to \$2,500 per vehicle. However, any dollar amount higher than \$2,500 will require a P-card/ Credit Card transactional fee that would be passed onto the member	*

Table 11: Pricing and Delivery

Provide detailed pricing information in the questions that follow below. Keep in mind that reasonable price and product adjustments can be made during the term of an awarded Contract as described in the RFP, the template Contract, and the Sourcwell Price and Product Change Request Form.

Line Item	Question	Response *	
58	Describe your pricing model (e.g., line-item discounts or product-category discounts). Provide detailed pricing data (including standard or list pricing and the Sourcwell discounted price) on all of the items that you want Sourcwell to consider as part of your RFP response. If applicable, provide a SKU for each item in your proposal. Upload your pricing materials (if applicable) in the document upload section of your response.	National Auto Fleet Group is offering Line-Item Discounts Off Manufacture Suggested Retail Price for 15 manufacturers that is detailed in the Price File. NAFG will also offer any Upfits to be added to any and all vehicles' that members wish to add. Details are located on the Price Summary Page in the Price File.	*
59	Quantify the pricing discount represented by the pricing proposal in this response. For example, if the pricing in your response represents a percentage discount from MSRP or list, state the percentage or percentage range.	NAFG has an provided offerings from 15 Brands/OEMS and there respective percentage off vary and are detailed in the "Price File" zip Each Manufacture Range is detailed in the tabs below, here is an overview Chevrolet from -.077 to 24.45 % Ford Motor Company from -5.19 to 23.31 % GMC from 6.14 to 22.45 % Ram from 4.99 to 14.23 % Dodge from 3.09 to 9.96 % Jeep from 1.38 to 4.17 % Chrysler from 1.65 to 4.55 % Toyota from .03 to 8.98 % Honda from 1.34 to 4.9 % Nissan from -.085 to 14.61 % Buick from 2.36 to 6.08 Kia from .69 to 8.39 % BMW from 3.8 to 4.77 % Cadillac from 4.22 to 6.77 % Volkswagen from 2.17 to 2.46 %	*
60	Describe any quantity or volume discounts or rebate programs that you offer.	If clients are considering an order of 150 or more units, we encourage members to contact us for any additional discounted quotes.	*
61	Propose a method of facilitating "sourced" products or related services, which may be referred to as "open market" items or "nonstandard options". For example, you may supply such items "at cost" or "at cost plus a percentage," or you may supply a quote for each such request.	"Open Market" products or "Sourced Goods" will be considered and treated as regular upfits. However, they may be quoted up to a 10% mark up, if applicable.	*
62	Identify any element of the total cost of acquisition that is NOT included in the pricing submitted with your response. This includes all additional charges associated with a purchase that are not directly identified as freight or shipping charges. For example, list costs for items like pre-delivery inspection, installation, set up, mandatory training, or initial inspection. Identify any parties that impose such costs and their relationship to the Proposer.	All considerations have already been taken into account in its entirety. The Price Summary Page and Price Table contained in the price file includes all considered costs. Although if a member requested a specialized quote for a unique situation that requires special training, direction, or installation, the additional costs would be added as a part of the upfit and then included inside the member's quote.	*
63	If freight, delivery, or shipping is an additional cost to the Sourcwell participating entity, describe in detail the complete freight, shipping, and delivery program.	All manufactures charge a standard "Factory Destination Charge". However, that is separate from the freight/destination cost that members may incur to ship a vehicle to and from an installer, if applicable. These subsequent locational movements may bare additional freight costs that will be outlined within the members quote for their review prior to purchase.	*
64	Specifically describe freight, shipping, and delivery terms or programs available for Alaska, Hawaii, Canada, or any offshore delivery.	Freight, shipping, and delivery terms among these regions sometimes carry additional logistical charges for added ferry, port and driver costs from both to and from the mainland. These added costs will be disclosed on the quote for members to review and approve prior to purchase.	*
65	Describe any unique distribution and/or delivery methods or options offered in your proposal.	National Auto Fleet Group already has a well-established Automobile Franchise Distribution Network that allows for swift and relatively seamless delivery to members and their end users.	*

Table 12: Pricing Offered

Line Item	The Pricing Offered in this Proposal is: *	Comments
66	c. better than the Proposer typically offers to GPOs, cooperative procurement organizations, or state purchasing departments.	NAFG Strives to offer the best overall value to the member with each and every quote.

Table 13: Audit and Administrative Fee

Line Item	Question	Response *
67	Specifically describe any self-audit process or program that you plan to employ to verify compliance with your proposed Contract with Sourcewell. This process includes ensuring that Sourcewell participating entities obtain the proper pricing, that the Vendor reports all sales under the Contract each quarter, and that the Vendor remits the proper administrative fee to Sourcewell. Provide sufficient detail to support your ability to report quarterly sales to Sourcewell as described in the Contract template.	Sourcewell participating members are able to obtain proper pricing directly from our website, where they are able to use our user-friendly design to build and price their vehicles. The NAFG is updated daily to reflect updated manufacturer MSRP information. Our system will provide members with an accurate quote 99.99% of the time. In addition, NAFG has a stream line and organized process that calculates administrative fees and allows NAFG to give a turnaround time of 15 – 30 days for quarterly reports.
68	If you are awarded a contract, provide a few examples of internal metrics that will be tracked to measure whether you are having success with the contract.	One of the internal metrics NAFG uses to track and measure success with the Sourcewell Contract is maintained through our website. Our website keeps a detailed log of quotes that members are generating. We oversee and keep track of how many quotes are being generated and which quotes are met with a purchase order. Every month we evaluate our sales indicators and closely monitor the volume and frequency of sales. One example is by evaluating which members are purchasing from our platform – new members or frequent members to ensure we are growing our member base. We use these metrics to measure our projected growth rate and work to exceed our expectations.
69	Identify a proposed administrative fee that you will pay to Sourcewell for facilitating, managing, and promoting the Sourcewell Contract in the event that you are awarded a Contract. This fee is typically calculated as a percentage of Vendor's sales under the Contract or as a per-unit fee; it is not a line-item addition to the Member's cost of goods. (See the RFP and template Contract for additional details.)	NAFG will submit \$ 300 per vehicle purchased through NAFG and \$ 200 per vehicle purchased through our partner dealer Alan Jay Automotive. For the purpose of an admin fee there are no other partner dealer groups considered.

Table 14A: Depth and Breadth of Offered Equipment Products and Services

Line Item	Question	Response *
70	Provide a detailed description of the equipment, products, and services that you are offering in your proposal.	NAFG has provided a "Model Roll Out" Charts in the "Price File" zip, but of the 15 manufacturers we represent, they have over 100 makes and models for members to choose from that range from Class 1-3 and supporting Class 4 Cab and Chassis trucks. NAFG's platforms can add any upfit of their choosing, ranging from toolboxes to Line Mechanic Bodies. Any and all upfits can be added to any one of our vehicles through one of our upfit partner suppliers or by an upfit supplier of the members choosing. NAFG and the supplier will work together to supply members with turnkey quotes.
71	Within this RFP category there may be subcategories of solutions. List subcategory titles that best describe your products and services.	National Auto Fleet Group lists the makes and models of all 15 manufacturers we represent under the ZIP File "All 15 Manufacturers". These 15 OEMs make up over 100 combined makes, models, and engine combinations for members to select from along with several subtitle "Upfits" detailed for members in the price file.

Table 14B: Depth and Breadth of Offered Equipment Products and Services

Indicate below if the listed types or classes of equipment, products, and services are offered within your proposal. Provide additional comments in the text box provided, as necessary.

Line Item	Category or Type	Offered *	Comments
72	Automobiles	<input checked="" type="radio"/> Yes <input type="radio"/> No	15 Manufacturers totaling well above 700 makes and models
73	Sport Utility Vehicles	<input checked="" type="radio"/> Yes <input type="radio"/> No	15 Manufacturers totaling well above 700 makes and models
74	Vans	<input checked="" type="radio"/> Yes <input type="radio"/> No	15 Manufacturers totaling well above 700 makes and models
75	Trucks	<input checked="" type="radio"/> Yes <input type="radio"/> No	15 Manufacturers totaling well above 700 makes and models
76	Vehicles described in Lines 72-75 above for Public Safety applications	<input checked="" type="radio"/> Yes <input type="radio"/> No	15 Manufacturers totaling well above 700 makes and models
77	Conventional internal combustion models	<input checked="" type="radio"/> Yes <input type="radio"/> No	15 Manufacturers totaling well above 700 makes and models
78	Natural gas or propane autogas, hybrid, or alternative fuel models	<input checked="" type="radio"/> Yes <input type="radio"/> No	15 Manufacturers totaling well above 700 makes and models
79	Electric powered models	<input checked="" type="radio"/> Yes <input type="radio"/> No	15 Manufacturers totaling well above 700 makes and models

Table 15: Exceptions to Terms, Conditions, or Specifications Form

Line Item 80. NOTICE: To identify any exception, or to request any modification, to the Sourcewell template Contract terms, conditions, or specifications, a Proposer must submit the exception or requested modification on the **Exceptions to Terms, Conditions, or Specifications Form** immediately below. The contract section, the specific text addressed by the exception or requested modification, and the proposed modification must be identified in detail. Proposer's exceptions and proposed modifications are subject to review and approval of Sourcewell and will not automatically be included in the contract.

Contract Section	Term, Condition, or Specification	Exception or Proposed Modification

Documents

Ensure your submission document(s) conforms to the following:

1. Documents in PDF format are preferred. Documents in Word, Excel, or compatible formats may also be provided.
 2. Documents should NOT have a security password, as Sourcewell may not be able to open the file. It is your sole responsibility to ensure that the uploaded document(s) are not either defective, corrupted or blank and that the documents can be opened and viewed by Sourcewell.
 3. Sourcewell may reject any response where any document(s) cannot be opened and viewed by Sourcewell.
 4. If you need to upload more than one (1) document for a single item, you should combine the documents into one zipped file. If the zipped file contains more than one (1) document, ensure each document is named, in relation to the submission format item responding to. For example, if responding to the Marketing Plan category save the document as "Marketing Plan."
- [Pricing](#) - NAFG Price File for Bid 091521.zip - Monday September 13, 2021 19:29:27
 - [Financial Strength and Stability](#) - Market Success and Financial Stability.zip - Monday September 13, 2021 19:30:12
 - [Marketing Plan/Samples](#) - Marketing Plan Compressed.zip - Tuesday September 14, 2021 11:38:30
 - [WMBE/MBE/SBE or Related Certificates](#) - Insurance and Related Documents.zip - Tuesday September 14, 2021 11:40:18
 - [Warranty Information](#) - Warranties RFP 091521.zip - Tuesday September 14, 2021 11:40:36
 - [Standard Transaction Document Samples](#) - Standard Transaction.zip - Monday September 13, 2021 19:54:48
 - [Upload Additional Document](#) - ALL 15 Makes and Upfits.zip - Tuesday September 14, 2021 11:35:54

Addenda, Terms and Conditions**PROPOSER AFFIDAVIT AND ASSURANCE OF COMPLIANCE**

I certify that I am the authorized representative of the Proposer submitting the foregoing Proposal with the legal authority to bind the Proposer to this Affidavit and Assurance of Compliance:

1. The Proposer is submitting this Proposal under its full and complete legal name, and the Proposer legally exists in good standing in the jurisdiction of its residence.
2. The Proposer warrants that the information provided in this Proposal is true, correct, and reliable for purposes of evaluation for contract award.
3. The Proposer, including any person assisting with the creation of this Proposal, has arrived at this Proposal independently and the Proposal has been created without colluding with any other person, company, or parties that have or will submit a proposal under this solicitation; and the Proposal has in all respects been created fairly without any fraud or dishonesty. The Proposer has not directly or indirectly entered into any agreement or arrangement with any person or business in an effort to influence any part of this solicitation or operations of a resulting contract; and the Proposer has not taken any action in restraint of free trade or competitiveness in connection with this solicitation. Additionally, if Proposer has worked with a consultant on the Proposal, the consultant (an individual or a company) has not assisted any other entity that has submitted or will submit a proposal for this solicitation.
4. To the best of its knowledge and belief, and except as otherwise disclosed in the Proposal, there are no relevant facts or circumstances which could give rise to an organizational conflict of interest. An organizational conflict of interest exists when a vendor has an unfair competitive advantage or the vendor's objectivity in performing the contract is, or might be, impaired.
5. The contents of the Proposal have not been communicated by the Proposer or its employees or agents to any person not an employee or legally authorized agent of the Proposer and will not be communicated to any such persons prior to Due Date of this solicitation.
6. If awarded a contract, the Proposer will provide to Sourcewell Participating Entities the equipment, products, and services in accordance with the terms, conditions, and scope of a resulting contract.
7. The Proposer possesses, or will possess before delivering any equipment, products, or services, all applicable licenses or certifications necessary to deliver such equipment, products, or services under any resulting contract.
8. The Proposer agrees to deliver equipment, products, and services through valid contracts, purchase orders, or means that are acceptable to Sourcewell Members. Unless otherwise agreed to, the Proposer must provide only new and first-quality products and related services to Sourcewell Members under an awarded Contract.
9. The Proposer will comply with all applicable provisions of federal, state, and local laws, regulations, rules, and orders.
10. The Proposer understands that Sourcewell will reject RFP proposals that are marked "confidential" (or "nonpublic," etc.), either substantially or in their entirety. Under Minnesota Statutes Section 13.591, subdivision 4, all proposals are considered nonpublic data until the evaluation is complete and a Contract is awarded. At that point, proposals become public data. Minnesota Statutes Section 13.37 permits only certain narrowly defined data to be considered a "trade secret," and thus nonpublic data under Minnesota's Data Practices Act.
11. Proposer its employees, agents, and subcontractors are not:
 1. Included on the "Specially Designated Nationals and Blocked Persons" list maintained by the Office of Foreign Assets Control of the United States Department of the Treasury found at: <https://www.treasury.gov/ofac/downloads/sdnlist.pdf>;
 2. Included on the government-wide exclusions lists in the United States System for Award Management found at: <https://sam.gov/SAM/>; or
 3. Presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from programs operated by the State of Minnesota; the United States federal government or the Canadian government, as applicable; or any Participating Entity. Vendor certifies and warrants that neither it nor its principals have been convicted of a criminal offense related to the subject matter of this solicitation.

☒ By checking this box I acknowledge that I am bound by the terms of the Proposer's Affidavit, have the legal authority to submit this Proposal on behalf of the Proposer, and that this electronic acknowledgment has the same legal effect, validity, and enforceability as if I had hand signed the Proposal. This signature will not be denied such legal effect, validity, or enforceability solely because an electronic signature or electronic record was used in its formation. - Jesse Cooper, Fleet Manager, 72 Hour LLC

The Proposer declares that there is an actual or potential Conflict of Interest relating to the preparation of its submission, and/or the Proposer foresees an actual or potential Conflict of Interest in performing the contractual obligations contemplated in the bid.

☒ Yes ☐ No

The Bidder acknowledges and agrees that the addendum/addenda below form part of the Bid Document.

Check the box in the column "I have reviewed this addendum" below to acknowledge each of the addenda.

File Name	I have reviewed the below addendum and attachments (if applicable)	Pages
Addendum_6_Autos_SUVs_Vans_Trucks_RFP_091521 Wed September 8 2021 06:27 PM	<input checked="" type="checkbox"/>	1
Addendum_5_Autos_SUVs_Vans_Trucks_RFP_091521 Tue September 7 2021 07:28 PM	<input checked="" type="checkbox"/>	2
Addendum_4_Autos_SUVs_Vans_Trucks_RFP_091521 Thu August 26 2021 05:55 PM	<input checked="" type="checkbox"/>	1
Addendum_3_Autos_SUVs_Vans_Trucks_RFP_091521 Mon August 23 2021 09:47 AM	<input checked="" type="checkbox"/>	1
Addendum_2_Autos_SUVs_Vans_Trucks_RFP_091521 Sun August 8 2021 09:02 PM	<input checked="" type="checkbox"/>	1
Addendum_1_Autos_SUVs_Vans_Trucks_RFP_091521 Thu August 5 2021 03:58 PM	<input checked="" type="checkbox"/>	1

SEPTEMBER 12, 2023

AUTHORIZATION TO PURCHASE AND INSTALL SECURITY
EQUIPMENT FOR PARK FACILITY SECURITY ENHANCEMENT
(CITY PROJECT NO. 9459)

MOTION IN ORDER:

IT IS RECOMMENDED THAT THE CITY COUNCIL AUTHORIZE THE
PURCHASE AND INSTALLATION OF SECURITY EQUIPMENT FOR
PARK FACILITY SECURITY ENHANCEMENTS BY JMG SECURITY
SYSTEMS, IN THE AMOUNT OF \$59,714.

MOTION:

MOVED BY: _____

SECONDED BY: _____

[] APPROVED

[] DENIED

ROLL CALL VOTE:

AYES: _____

NOES: _____

ABSENT: _____

ABSTAIN: _____



To: Honorable City Council
From: John Moreno, City Manager
By: Adriana Figueroa, Public Works Director
Sarah Ho, Public Works Assistant Director
Date: September 12, 2023

Subject: AUTHORIZATION TO PURCHASE AND INSTALL SECURITY EQUIPMENT FOR PARK FACILITY SECURITY ENHANCEMENT (CITY PROJECT NO. 9459)

BACKGROUND

JMG Security Systems (JMG) is the City's current contractor for all security systems including alarms, black key access, and video monitoring systems. As part of the Fiscal Year 2023-24 budget process, funding was allocated to install security enhancements at Progress Park facilities.

DISCUSSION

Over the years the City has installed security enhancements at city owned facilities to increase safety for our residents, visitors, and staff. Included in the Fiscal Year 2023-24 Capital Improvement Projects are Park Facility Enhancements (CIP 9459). This includes installation of security cameras at Progress Plaza and Mariposa Center, as well as a new burglar alarm system at Mariposa Center.

Staff received quotes for these projects in the amount of \$33,610 for the Progress Plaza, and \$26,104 for Mariposa Center. Additional fees include monthly services and monitoring fees of \$449 per month; which are budgeted separately in the Public Works Facilities Maintenance and Operations Budget.

The following is a breakdown of the estimated total project costs:

	CIP Project Cost	Maintenance and Operations Cost
Progress Park – Plaza:	\$ 33,610.00	\$227
Progress Park – Mariposa:	\$ 26,104.00	\$222
Contingency (10%):	\$ 5,971.00	n/a
Total:	\$ 65,685.00	\$449* *Monthly cost

According to the City's purchasing policy, purchases of equipment in excess of \$25,000 need to be approved by the City Council. As JMG is the City's current contractor for all security systems including alarms, black key access, and video camera systems, we are recommending, per Paramount Municipal Code Section 3.12.070, JMG as the sole source to match the existing security infrastructure already existing at these and other City facilities.

VISION, MISSION, VALUES, AND STRATEGIC OUTCOMES

The City's Vision, Mission, and Values set the standard for the organization; establish priorities, uniformity, and guidelines; and provide the framework for policy decision making. The Strategic Outcomes were implemented to provide a pathway to achieving the City's Vision. This item aligns with Strategic Outcome No. 1: Safe Community.

FISCAL IMPACT

The total project amount of \$65,685.00 is below the budgeted amount of \$80,000 appropriated in the FY 2023-24 Capital Improvement Projects Budget utilizing General funding. The monthly costs of \$449.00 are included in the FY 2023-24 Public Works Facilities Maintenance and Operations Budget.

RECOMMENDED ACTION

It is recommended that the City Council authorize the purchase and installation of security equipment for Park Facility Security Enhancements by JMG Security Systems, in the amount of \$59,714.

SEPTEMBER 12, 2023

PUBLIC HEARING

ORDINANCE NO. 1172

“AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF PARAMOUNT AMENDING TITLE 15 OF THE PARAMOUNT MUNICIPAL CODE TO ADD CHAPTERS 15.36, 15.40, 15.44, 15.48, 15.52, 15.56 AND 15.60, ADOPTING BY REFERENCE THE 1997 UNIFORM HOUSING CODE, 1998 CALIFORNIA HOUSING CODE, 1997 UNIFORM CODE FOR THE ABATEMENT OF DANGEROUS BUILDINGS, 2022 CALIFORNIA EXISTING BUILDING CODE, 2022 CALIFORNIA HISTORICAL BUILDING CODE, 2022 CALIFORNIA REFERENCED STANDARDS CODE, AND 2022 CALIFORNIA FIRE CODE”

- A. HEAR STAFF REPORT.
- B. OPEN THE PUBLIC HEARING.
- C. HEAR TESTIMONY IN THE FOLLOWING ORDER:
 - (1) THOSE IN FAVOR
 - (2) THOSE OPPOSED
- D. MOTION TO CLOSE THE PUBLIC HEARING.

<u>MOTION:</u>	<u>ROLL CALL VOTE:</u>
MOVED BY: _____	AYES: _____
SECONDED BY: _____	NOES: _____
[] APPROVED	ABSENT: _____
[] DENIED	ABSTAIN: _____

CONTINUED... PLEASE TURN PAGE

E. MOTION IN ORDER:

READ BY TITLE ONLY, WAIVE FURTHER READING, INTRODUCE
ORDINANCE NO. 1172, AND PLACE IT ON THE SEPTEMBER 26, 2023
AGENDA FOR ADOPTION.

<u>MOTION:</u>	<u>ROLL CALL VOTE:</u>
MOVED BY: _____	AYES: _____
SECONDED BY: _____	NOES: _____
[] APPROVED	ABSENT: _____
[] DENIED	ABSTAIN: _____



To: Honorable City Council

From: John Moreno, City Manager

By: John Carver, Planning Director
Johnnie Rightmer, Building and Safety Manager

Date: September 12, 2023

Subject: ORDINANCE NO. 1172
AMENDING TITLE 15 OF THE PARAMOUNT MUNICIPAL CODE TO ADD CHAPTERS 15.36, 15.40, 15.44, 15.48, 15.52, 15.56 AND 15.60, ADOPTING BY REFERENCE THE 1997 UNIFORM HOUSING CODE, 1998 CALIFORNIA HOUSING CODE, 1997 UNIFORM CODE FOR THE ABATEMENT OF DANGEROUS BUILDINGS, 2022 CALIFORNIA EXISTING BUILDING CODE, 2022 CALIFORNIA HISTORICAL BUILDING CODE, 2022 CALIFORNIA REFERENCED STANDARDS CODE, AND 2022 CALIFORNIA FIRE CODE

BACKGROUND

The intent and purpose of the Uniform Housing Code, California Housing Code, Uniform Code for the Abatement of Dangerous Buildings, Existing Building Code, California Historical Code, California Referenced Standards Code, and California Fire Code are to establish the minimum requirements to safeguard the public safety, health, and general welfare. Previously these safeguards were achieved by implementing the Los Angeles County Administrative Codes, which are based off these recommended codes. The Building and Safety Division recommends codes for the City Council to adopt that can be used across departments. These recommended codes can be used by the City's Public Safety Department to ensure a safe and attractive city.

DISCUSSION

This Ordinance is a request to adopt, by reference, the 1997 Uniform Housing Code, 1998 California Housing Code, 1997 Uniform Code for the Abatement of Dangerous Buildings, 2022 California Existing Building Code, 2022 California Historical Building Code, 2022 California Referenced Standards Code, and 2022 California Fire Code. This process is necessary in order to make the Municipal Code compliant and consistent with the California Building Code (and related codes) sections as specified in Ordinance No. 1172.

Prior to adopting the 1997 Uniform Codes, 1998 and 2022 California Codes by reference, the City Council must conduct a public hearing and perform a first reading of the title of the proposed ordinance.

FISCAL IMPACT

None.

VISION, MISSION, VALUES, AND STRATEGIC OUTCOMES

The City's Vision, Mission, and Values set the standard for the organization; establish priorities, uniformity, and guidelines; and provide the framework for policy decisionmaking. The Strategic Outcomes were implemented to provide a pathway to achieving the Vision of a city that is safe, healthy, and attractive. This item aligns with Strategic Outcomes No. 1: Safe Community; No. 4: Environmental Health; and No. 6: Efficient, Effective, and Fiscally Responsible Government.

RECOMMENDED ACTION

It is recommended that the City Council read by title only, waive further reading, introduce Ordinance No. 1172, and place it on the September 26, 2023 agenda for adoption.

CITY OF PARAMOUNT
LOS ANGELES COUNTY, CALIFORNIA

ORDINANCE NO. 1172

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF PARAMOUNT AMENDING TITLE 15 OF THE PARAMOUNT MUNICIPAL CODE TO ADD CHAPTERS 15.36, 15.40, 15.44, 15.48, 15.52, 15.56 AND 15.60, ADOPTING BY REFERENCE THE 1997 UNIFORM HOUSING CODE, 1998 CALIFORNIA HOUSING CODE, 1997 UNIFORM CODE FOR THE ABATEMENT OF DANGEROUS BUILDINGS, 2022 CALIFORNIA EXISTING BUILDING CODE, 2022 CALIFORNIA HISTORICAL BUILDING CODE, 2022 CALIFORNIA REFERENCED STANDARDS CODE, AND 2022 CALIFORNIA FIRE CODE

THE CITY COUNCIL OF THE CITY OF PARAMOUNT DOES HEREBY ORDAIN
AS FOLLOWS:

SECTION 1. Section 15.36.010 is hereby added as follows:

Sec. 15.36.010. 1997 Uniform Housing Code Adopted.

The 1997 Uniform Housing Code, as published by the International Conference of Building Officials, is hereby adopted by reference.

One copy of the 1997 Uniform Housing Code has been deposited in the office of the city clerk and shall be at all times maintained by the clerk for the use and examination by the public.

Said edition of the 1997 Uniform Housing Code, along with the codes hereinafter adopted, is the Housing Code of the City of Paramount as set forth in this chapter.

SECTION 2. Section 15.40.010 is hereby added as follows:

Sec. 15.40.010. 1998 California Housing Code Adopted.

The 1998 California Housing Code, as published by the California Building Standards Commission, is hereby adopted by reference.

One copy of the 1998 California Housing Code has been deposited in the office of the city clerk and shall be at all times maintained by the clerk for the use and examination by the public.

Said edition of the 1998 California Housing Code, along with the 1997 Uniform Housing Code is the Housing Code of the City of Paramount as set forth in this chapter.

SECTION 3. Section 15.44.010 is hereby added as follows:

Sec. 15.44.010. 1997 Uniform Code for the Abatement of Dangerous Buildings Adopted.

The 1997 Code for the Abatement of Dangerous Buildings, as published by the International Conference of Building Officials, is hereby adopted by reference.

One copy of the 1997 Code for the Abatement of Dangerous Buildings, has been deposited in the office of the city clerk, and shall be at all times maintained by the clerk for the use and examination by the public.

Said edition of the 1997 Code for the Abatement of Dangerous Buildings, is the Abatement Code of the City of Paramount as set forth in this chapter.

SECTION 4. Sec. 15.48.010. is hereby added as follows:

Sec. 15.48.010. 2022 California Existing Building Code Adopted.

The 2022 California Existing Building Code, as published by the California Building Standards Commission, is hereby adopted by reference.

One copy of said 2022 California Existing Building Code has been deposited in the office of the city clerk of the city and shall be at all times maintained by said clerk for use and examination by the public.

Said edition of the 2022 California Existing Building Code, is the Existing Building Code of the city as set forth in this chapter.

SECTION 5. Section 15.52.010 is hereby added as follows:

Sec. 15.52.010. 2022 California Historical Code Adopted.

The 2022 California Historical Code, as published by the California Building Standards Commission, is hereby adopted by reference.

One copy of said 2022 California Historical Code has been deposited in the office of the city clerk of the city and shall be at all times maintained by said clerk for use and examination by the public.

Said edition of the 2022 California Historical Code, is the Historical Code of the City of Paramount as set forth in this chapter.

SECTION 6. Section 15.56.010 is hereby added as follows:

Sec. 15.56.010. 2022 California Referenced Standards Code Adopted.

The 2022 California Referenced Standards Code, as published by the California Building Standards Commission, is hereby adopted by reference.

One copy of said 2022 Referenced Standards Code has been deposited in the office of the city clerk and shall be at all times maintained by the clerk for use and examination by the public.

Said edition of the 2022 Referenced Standards Code, is the Referenced Standards Code of the city as set forth in this chapter.

SECTION 7. Section 15.60.010 is hereby added as follows:

Sec. 15.60.010. 2022 California Fire Code Adopted.

The 2022 California Fire Code, as published by the California Building Standards Commission, is hereby adopted by reference.

One copy of said 2022 California Fire Code has been deposited in the office of the city clerk of the city and shall be at all times maintained by said clerk for use and examination by the public.

Said edition of the 2022 California Fire Code, is the Fire Code of the City of Paramount as set forth in this chapter.

SECTION 8. California Environmental Quality Act (CEQA). This ordinance is exempt from CEQA pursuant to CEQA Guidelines Section 15305, minor alterations in land use limitations in areas with an average slope of less than 20% that do not result in any changes in land use or density and Section 15061(b)(3) which is the general rule that CEQA applies only to projects which have the potential for causing a significant effect on the environment and CEQA does not apply where it can be seen with certainty that there is no possibility that the activity may have a significant effect on the environment.

SECTION 9. Severability. If any section, subsection, sentence, clause or phrase in this ordinance or the application thereof to any person or circumstance is for any reason held invalid, the validity of the remainder of the ordinance or the application of such provision to other persons or circumstances shall be adopted thereby. The City Council hereby declares it would have passed this ordinance and each section, subsection, sentence, clause or phrase thereof, irrespective of the fact that one or more sections, subsections, sentences, clauses, or phrases or the application thereof to any person or circumstance be held invalid.

SECTION 10. Effective Date. This Ordinance shall take effect thirty days after its adoption, shall be certified as to its adoption by the City Clerk, and shall be published as required by law, together with the names and members of the City Council voting for and against the Ordinance.

PASSED, APPROVED and ADOPTED by the City Council of the City of Paramount this 26th day of September 2023.

Isabel Aguayo, Mayor

ATTEST

Heidi Luce, City Clerk

SEPTEMBER 12, 2023

PUBLIC HEARING

ORDINANCE NO. 1175

“AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF PARAMOUNT, APPROVING ZONING ORDINANCE TEXT AMENDMENT NO. 31, AMENDING SECTION 17.56.030(A)1, SECTION 17.56.040(A)1, AND SECTION 17.60.020(B) OF THE PARAMOUNT MUNICIPAL CODE, REVISING REGULATIONS FOR DEVELOPMENT REVIEW APPLICATIONS TO REQUIRE PUBLIC HEARING NOTIFICATIONS IN THE CITY OF PARAMOUNT”

- A. HEAR STAFF REPORT.
- B. OPEN THE PUBLIC HEARING.
- C. HEAR TESTIMONY IN THE FOLLOWING ORDER:
 - (1) THOSE IN FAVOR
 - (2) THOSE OPPOSED
- D. MOTION TO CLOSE THE PUBLIC HEARING.

<u>MOTION:</u>	<u>ROLL CALL VOTE:</u>
MOVED BY: _____	AYES: _____
SECONDED BY: _____	NOES: _____
[] APPROVED	ABSENT: _____
[] DENIED	ABSTAIN: _____

CONTINUED... PLEASE TURN PAGE

E. MOTION IN ORDER:

READ BY TITLE ONLY, WAIVE FURTHER READING, INTRODUCE
ORDINANCE NO. 1175, AND PLACE IT ON THE OCTOBER 10, 2023
AGENDA FOR ADOPTION.

<u>MOTION:</u>	<u>ROLL CALL VOTE:</u>
MOVED BY: _____	AYES: _____
SECONDED BY: _____	NOES: _____
[] APPROVED	ABSENT: _____
[] DENIED	ABSTAIN: _____



To: Honorable City Council

From: John Moreno, City Manager

By: John Carver, Planning Director
Ivan Reyes, Associate Planner

Date: September 12, 2023

**Subject: ORDINANCE NO.1175/ZONING ORDINANCE TEXT AMENDMENT NO. 31
REVISED REGULATIONS REGARDING DEVELOPMENT REVIEW
APPLICATION TO REQUIRE PUBLIC HEARING NOTIFICATIONS IN THE
CITY OF PARAMOUNT**

BACKGROUND

This item is a request for the City Council to adopt Ordinance No. 1175, approving Zoning Ordinance Text Amendment (ZOTA) No. 31, revising regulations regarding development review application notifications citywide. On August 2, 2023, the Planning Commission unanimously voted to recommend that the City Council approve ZOTA No. 31.

Transparency is a pillar of local government. In 2020, the City Council adopted a formal set of Vision, Mission, Values, and Strategic Outcomes. One core value is “effective, inclusive, and transparent public information and engagement.” Government transparency extends to consideration of private development proposals. While Planning Commission review of projects includes public noticing, and most proposals do result in the opportunity for public comment, there are occasions when a project only triggers Development Review Board review. In these cases, public debate is not as inclusive as those with a Planning Commission component. As such, changing regulations to require formal and direct public notification for development review applications is justified.

DISCUSSION

Notice of time, place, and date of public hearings under the provisions of Chapter 17.56.030 of the Paramount Municipal Code is required for discretionary permits such as general plan amendments, variances, conditional use permits, unclassified use permits, zone changes, tentative tract maps, tentative parcel maps, and condominium conversions. The Municipal Code currently mandates a public hearing notice to be mailed to property owners and tenants within 500 feet of a proposed project of these types in compliance with California Government Code Section 65091. Based on the types and frequency of development projects, more notification is warranted. Extending the public hearing notice requirement to also include development review applications will increase transparency, promote a healthy discussion, and alert the community to possible construction projects in the nearby area.

Under the present proposal, the City would require applicants who apply for a development review application to provide mailing labels for addresses of both property owners and tenants within 500 feet of a project site for the public hearing notice. This is the same requirement for discretionary approvals such as conditional use permit applications. The draft ordinance has been prepared as such to protect the health, safety, and welfare of residents and promote neighborhood harmony.

The Development Review Board reviews development review applications with a focus on project design. The City Council established the Development Review Board in 1978 for the purpose of promoting the orderly development of the City. The Development Review Board conserves the character of the several zones and areas in the City and their suitability for particular uses, and the character of buildings already constructed in such zones or areas. The Development Review Board consists of the same members of the Planning Commission.

Summary of Proposed Revisions

The proposed Zoning Ordinance Text Amendment would revise Chapter 17.56.030 (Notices generally) and Chapter 17.60.020 (Composition – Rules of procedure generally – Quorum minutes) of the Paramount Municipal Code. Some of the provisions of the proposed ordinance include the following:

- Notice of any public hearing for a development review application shall be given by at least one publication in a newspaper of general circulation in the City not less than 10 days before the date of such public hearing.
- Notices of hearings on development review applications shall consist of the words, "Notice of Proposed Development Review Application".
- The Board shall be required to hold a noticed public hearing.

The City Attorney has reviewed and approved the proposed changes reflected in this Ordinance.

Environmental Assessment

This ordinance is exempt from CEQA pursuant to CEQA Guidelines Section 15305, minor alterations in land use limitations in areas with an average slope of less than 20% that do not result in any changes in land use or density and Section 15061(b)(3) which is the general rule that CEQA applies only to projects which have the potential for causing a significant effect on the environment and CEQA does not apply where it can be seen with certainty that there is no possibility that the activity may have a significant effect on the environment.

FISCAL IMPACT

There is no immediate fiscal impact. Future fiscal impact will be negligible as private applicants are responsible for the costs of the vast majority of development review applications, which include mailing labels for public hearing notices.

VISION, MISSION, VALUES, AND STRATEGIC OUTCOMES

The City's Vision, Mission, and Values set the standard for the organization; establish priorities, uniformity, and guidelines; and provide the framework for policy decisionmaking. The Strategic Outcomes were implemented to provide a pathway to achieving the Vision of a city that is safe, healthy, and attractive. This item aligns with Strategic Outcome No. 6: Efficient, Effective, and Fiscally Responsible Government.

RECOMMENDED ACTION

It is recommended that the City Council read by title only, waive further reading, introduce Ordinance No. 1175, and place it on the October 10, 2023 agenda for adoption.

CITY OF PARAMOUNT
LOS ANGELES COUNTY, CALIFORNIA

ORDINANCE NO. 1175

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF PARAMOUNT, APPROVING ZONING ORDINANCE TEXT AMENDMENT NO. 31, AMENDING SECTION 17.56.030(A)1, SECTION 17.56.040(A)1, AND SECTION 17.60.020(B) OF THE PARAMOUNT MUNICIPAL CODE, REVISING REGULATIONS FOR DEVELOPMENT REVIEW APPLICATIONS TO REQUIRE PUBLIC HEARING NOTIFICATIONS IN THE CITY OF PARAMOUNT

THE CITY COUNCIL OF THE CITY OF PARAMOUNT DOES HEREBY ORDAIN AS FOLLOWS:

SECTION 1. Purpose and Findings. The City Council finds and declares as follows:

- A. California Constitution Article XI, Section 7, enables the City of Paramount ("the City") to enact local planning and land use regulations; and
- B. The authority to adopt and enforce zoning regulations is an exercise of the City's police power to protect the public health, safety, and welfare; and
- C. The City desires to ensure that development occurs in a prudently effective manner, consistent with the goals and objectives of the General Plan as updated and adopted by the City Council on August 7, 2007 and reasonable land use planning principles; and
- D. The City desires to require applicants who apply for a development review application to provide mailing labels for addresses of both property owners and tenants within 500 feet of a project site for the public hearing notice as a matter of increased government transparency; and
- E. The Planning Commission held a duly noticed public hearing on August 2, 2023 at which time it considered all evidence presented, both written and oral, and at the end of the hearing voted to adopt Resolution No. PC 23:026, recommending that the City Council adopt this Ordinance; and
- F. The City Council held a duly noticed public hearing on this Ordinance on September 12, 2023, at which time it considered all evidence presented, both written and oral.

SECTION 2. The Recitals set forth hereinabove are true and correct and incorporated herein by reference as if fully set forth herein.

SECTION 3. Section 17.56.030(A)(1) of the Paramount Municipal Code is hereby amended in full to read as follows:

1. Notice of any public hearing upon a proposed amendment to this chapter or to the map which is a part of this chapter, a general plan amendment, a variance, a conditional use permit, an unclassified use permit, a zone change, a tentative tract map, a tentative parcel map, a condominium conversion, or a development review application shall be given by at least one publication in a newspaper of general circulation in the City not less than 10 days before the date of such public hearing.

SECTION 4. Section 17.56.030(B) of the Paramount Municipal Code is hereby amended in full to read as follows:

- B. Required Wording and Contents Generally. Notices of hearings on general plan amendment, zone change, unclassified use permit, variance, conditional use permit, and development review application shall consist of the words: "Notice of Proposed General Plan Amendment" or "Notice of Proposed Zone Change" or "Notice of Proposed Unclassified Use Permit" or "Notice of Proposed Conditional Use Permit" or "Notice of Proposed Development Review Application" as the case may be, setting forth the description of the property under consideration, the detailed nature of the proposed change, or requested permit or use, clearly identifiable site plan and elevations or renderings as relevant, and the time, place, and date at which the public hearings on the matter will be held.

SECTION 5. Section 17.56.040(A)(1) of the Paramount Municipal Code is hereby amended in full to read as follows:

1. All proposals for amending zone boundaries or classifications of property uses within any zone, or for considering the granting of variances, conditional use permits, site plans, unclassified use permits, and development review applications as provided in this chapter shall be set by the secretary of the Planning Commission for public hearing when such hearings are to be held before the Planning Commission/Development Review Board, and by the City Clerk for hearings to be held before the City Council.

SECTION 6. Section 17.60.020(B) of the Paramount Municipal Code is hereby amended in full to read as follows:

- B. The Board shall be required to hold noticed public hearings pursuant to Chapter 17.56 of the Paramount Municipal Code.

SECTION 7. California Environmental Quality Act (CEQA). This ordinance is exempt from CEQA pursuant to CEQA Guidelines Section 15061(b)(3) – the general rule that CEQA applies only to projects which have the potential for causing a significant effect on the environment and CEQA does not apply where it can be seen with certainty that there is no possibility that the activity may have a significant effect on the environment.

SECTION 8. Severability. If any section, subsection, sentence, clause, or phrase in this ordinance or the application thereof to any person or circumstance is for any reason held invalid, the validity of the remainder of the ordinance or the application of such provision to other persons or circumstances shall be adopted thereby. The City Council hereby declares it would have passed this ordinance and each section, subsection, sentence, clause, or phrase thereof, irrespective of the fact that one or more sections, subsections, sentences, clauses, phrases, or the application thereof to any person or circumstance be held invalid.

SECTION 9. Effective Date. This Ordinance shall take effect 30 days after its adoption, shall be certified as to its adoption by the City Clerk, and shall be published as regulated by law together with the names and members of the City Council voting for and against the Ordinance.

PASSED, APPROVED and ADOPTED by the City Council of the City of Paramount this 10th day of October 2023.

Isabel Aguayo, Mayor

ATTEST

Heidi Luce, City Clerk

SEPTEMBER 12, 2023

HOMELESS OUTREACH – EXPANSION OF SERVICES

- FIRST AMENDMENT TO THE AGREEMENT WITH SALVATION ARMY BELL SHELTER
- GRANT AGREEMENT WITH KAISER PERMANENTE

MOTION IN ORDER:

APPROVE AND AUTHORIZE THE MAYOR OR CITY MANAGER TO EXECUTE:

A) FIRST AMENDMENT TO THE SALVATION ARMY BELL SHELTER AGREEMENT INCREASING THE AMOUNT TO \$381,900.

MOTION:

MOVED BY: _____

SECONDED BY: _____

[] APPROVED

[] DENIED

ROLL CALL VOTE:

AYES: _____

NOES: _____

ABSENT: _____

ABSTAIN: _____

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B) KASIER PERMANENTE GRANT AGREEMENT FOR THE AWARDED
\$50,000 GRANT.

MOTION:

MOVED BY: _____

SECONDED BY: _____

[] APPROVED

[] DENIED

ROLL CALL VOTE:

AYES: _____

NOES: _____

ABSENT: _____

ABSTAIN: _____



To: Honorable City Council

From: John Moreno, City Manager

By: Margarita Matson, Public Safety Director
Steven Coumparoules, Community
Preservation Manager

Date: September 12, 2023

Subject: HOMELESS OUTREACH – EXPANSION OF SERVICES

BACKGROUND

The results from the Paramount 2023 Homeless Census conducted by City Net suggest that a significant portion of the surveyed population of our homeless neighbors expressed interest in outreach services, such as shelter placement (65%) and case management (75%). These results align with the City's experience that the most effective means by which we have to reduce homelessness is through the availability of short and long-term housing options and the case-navigation resources that support them.

In FY 22-23, the City contracted with the Salvation Army Bell Shelter to provide 12 shelter beds specifically reserved for Paramount residents experiencing homelessness. The program provided short-term housing and support services for our homeless neighbors and was so successful that it was expanded to 15 shelter beds for FY 23-24. These efforts have helped lead to our year-over-year homeless census showing a 20% decrease in Paramount's overall homeless population (from 59 in 2022 to 47 in 2023).

While short-term housing has been provided for the Paramount homeless community via shelter beds, the City has continued seeking opportunities to develop long-term housing transition resources. Kaiser Permanente's Community Health Contributions Grant is an opportunity to enhance our efforts in this arena. During the Fiscal Year 2023–2024 funding period, Kaiser Permanente identified five areas for which they would consider funding, including homelessness and housing. The City of Paramount applied for and was awarded \$50,000 through this grantmaking program.

DISCUSSION

Since the City Council approved the agreement for 15 shelter beds at the Salvation Army Bell Shelter at the June 27, 2023 City Council meeting, all beds have been occupied at total capacity for the entirety of the subsequent period. Outreach and engagement with our homeless neighbors continue daily, and a waitlist for shelter beds has been created to organize the excess demand that these contacts identify. There are currently six people on the waitlist, and we anticipate that this number could grow even higher due to seasonal increases in interest for shelter placement that typically occur during the winter months. To alleviate this shelter capacity issue and help reduce the number of unsheltered

Paramount residents, staff proposes adding five shelter beds to our current agreement with the Salvation Army Bell Shelter, bringing our total allotment to 20 beds.

The other avenue to help increase shelter bed availability is to aid individuals in their transition out of the short-term housing circumstances provided by the Salvation Army Bell Shelter and into permanent housing or other long-term programming alternatives. Utilizing the Kaiser Permanente Community Health Contributions Grant funding to contract a Housing Navigator from a partner agency would aid us in achieving this goal. The Housing Navigator would be a dedicated professional who would guide individuals who have accepted shelter placement and families serviced by Family Promise of the South Bay through the housing resource process, ensuring they have access to stable and secure housing. This collaboration would assist in reducing the number of individuals experiencing homelessness in Paramount by addressing vulnerable populations' housing needs and improving their overall health outcomes.

FISCAL IMPACT

The cost to increase our shelter beds from 15 to 20 beds with the Salvation Army Bell Shelter is \$69,825. This budget allocation is funded through the City's American Rescue Plan Act (ARPA) and will be adjusted during mid-year. An amended agreement is included as Attachment A.

In FY 23-24, the Kaiser Permanente Grant of \$50,000 would be placed under the Community Preservation Division. This grant does not require a local match. The grant agreement is included as Attachment B.

VISION, MISSION, VALUES, AND STRATEGIC OUTCOMES

The City's Vision, Mission, and Values set the standard for the organization; establish priorities, uniformity, and guidelines; and provide the framework for policy decision making. The Strategic Outcomes were implemented to provide a pathway to achieving the Vision of a city that is safe, healthy, and attractive. This item aligns with Strategic Outcome No. 1: Safe Community.

RECOMMENDED ACTION

It is recommended that the City Council approve and authorize the Mayor or City Manager to execute:

- A) First amendment to the Salvation Army Bell shelter agreement, increasing the amount to \$381,900.
- B) Kaiser Permanente Grant Agreement for the awarded \$50,000 grant.

Attachments:

A – The Salvation Army Bell Shelter Amended Agreement

B – Kaiser Permanente Grant Agreement

H:\MANAGEMENT\WP\COUNCIL REPORTS\HOMELESS OUTREACH EXPANSION OF SERVICES 9.12.23.DOCX

ATTACHMENT A

FIRST AMENDMENT

This First Amendment to the Agreement by and between City of Paramount ("Contractor") and The Salvation Army, a California corporation (TSA) is entered into as of September 01, 2023.

Whereas Contractor and TSA entered into the Agreement dated July 01, 2023 ("Agreement").

Whereas the parties now desire to amend the Agreement to extend the term of the
Now, therefore, City of Paramount and TSA agree as follows:

1. Section 5, Compensation and Payment of the Agreement is amended to add:
Contractor's rate of \$57 per bed night, not to exceed a total of \$381,900 compensation, for the term of this agreement,
3. Except as provided in this First Amendment, all other terms of the Agreement remain in full force and effect.

By the signatures of their authorized representatives below, TSA and Contractor have entered into this First Amendment as of the date first set forth above.

City of Paramount

The Salvation Army,
a California corporation

By: _____

By: _____

Title: _____

Title: _____

Date: _____

Attest: _____

Title: _____

Date: _____

ATTACHMENT B



GRANT AGREEMENT

PURPOSE OF GRANT

This grant is made to the City of Paramount ("Grantee") for the purpose and with the conditions outlined below. Kaiser Permanente and City of Paramount are referred to in this Agreement as a "Party" or collectively as the "Parties".

This grant is restricted to be used only to fund the stated purpose of the grant. In addition to the specific terms listed below for Grant #154673 (the "Grant"), the award of the Grant is contingent upon the Grantee's compliance with the following terms and conditions and the conditions set forth in the attached appendices. Together, the specific items listed below, the following terms and conditions and all exhibits, appendices and other attachments hereto form "the Agreement."

Grant Title:	Contract Housing Navigator
Grant Number:	154673
Project Contact Person:	Steven Coumparoules Community Preservation Manager scoumparoules@paramountcity.com 562-220-2182
Grantee Mailing Address:	16400 Colorado Avenue Paramount, CA90723
Kaiser Permanente Program Officer:	Sheri Bathurst Sheri.D.Bathurst@kp.org
Grant Period:	9/1/2023 - 8/31/2024
Payment Schedule:	\$50,000.00 to be distributed on execution of the grant agreement.
Reporting Schedule:	Grantee should follow the below reporting schedule. Any questions on specific reporting requirements should be discussed and agreed upon with the grantee's Program Officer. 10/1/2024, Final Report submitted within KP's online grants management system. Grantee to report on progress against outlined objectives.



I. GRANT TERMS & CONDITIONS

- A. Use of Grant Funds.** Grantee agrees to use the grant funds solely for the specified purpose. Grant funds may not be expended, loaned, pledged or transferred for reasons other than carrying out the Project without Kaiser Permanente's prior written approval. Grantee may not expend any grant funds for any purpose that is not charitable or educational, for any political or lobbying activity, or for any purpose other than one specified in Section 170(c)(2)(b) of the Internal Revenue Code.
- B. Grant Expenditures.** Grantee agrees that the grant fund expenditures will be allocated as specifically itemized in the budget (if any) and that any re-allocations within the budget in excess of 10% of the total grant amount will require prior written approval.
- C. Grantee Performance Standards.** An essential element of any project is to understand the factors contributing to its overall success, as well as challenges encountered throughout project planning and implementation. Grantee shall provide to Kaiser Permanente regular reports of progress, in a form mutually agreed by the parties, toward achieving the goals of the grant and the quality of work associated therewith and such other performance standards as may be provided for herein. Grantee shall adhere to the report requirements and due dates, if any, set forth on the "Payment Schedule" or in Exhibit A and shall keep Kaiser Permanente apprised of any changes that could adversely impact Grantee's performance and timeline of the Project. If Kaiser Permanente is not satisfied with the quality of Grantee's work or the progress toward achieving the goals of the grant, Kaiser Permanente may provide the Grantee with recommendations regarding ways to improve the quality of the work and progress toward achieving the goals of the grant.
- D. Public Access.** Grantee agrees to deliver to Kaiser Permanente copies of any and all work product, results, reports, publications, data and other materials created or developed through the Project (collectively, "Project Work Product"), in a format of Kaiser Permanente's preference. Grantee hereby grants to Kaiser Permanente a royalty free, non-exclusive, non-sublicensable license during and after the Term of this Agreement to use Project Work Product in furtherance of Kaiser Permanente's community health activities. Further, Grantee agrees to deliver to Kaiser Permanente a copy of any third-party reports, articles or other publications regarding the Project funded by this grant that are available to the public and, upon request, provide reasonable assistance to Kaiser Permanente to obtain rights to reproduce and distribute such publications.
- E. Non-discrimination.** Grantee agrees that, in carrying out the objectives supported by this grant, it will not unlawfully discriminate in its employment practices, volunteer opportunities, or the delivery of programs or services, on the basis of race, color, religion, gender, gender identity/expression, national origin, ancestry, age, medical condition, disability, veteran status, marital status, sexual orientation, or any other characteristic protected by law.
- F. Nonprofit Status.** Grantee represents that it is currently and shall remain during the period funded, a nonprofit public benefit corporation exempt from federal income taxes under section 501(c)(3) of the Internal Revenue Code or a local, state or federal government



agency eligible to receive charitable contributions as described in the grant proposal submitted. Grantee agrees to notify Kaiser Permanente immediately of any changes in its tax status during the term of the grant.

G. Change in Grantee Operations. Grantee agrees to advise Kaiser Permanente, within three (3) business days of the occurrence, or actual knowledge of the imminent occurrence, of any of the following changes in Grantee's status.

1. A change to Grantee's financial or other condition sufficient, in Kaiser Permanente's sole discretion, to endanger Grantee's ability to continue to perform its obligations under this Agreement, including, without limitation, any revocation, modification or change otherwise to its exempt 501(c)(3) status;
2. A change to Grantee's organizational mission that, in Kaiser Permanente's sole discretion, substantially reduces the relevance of any grant objectives to that mission or, in the case of a general support grant, that support no longer furthers Kaiser Permanente's charitable purposes and priorities;
3. Grantee no longer retains the services of personnel adequate to enable Grantee to continue to perform its obligations under this Agreement;
4. Grantee's inability to expend grant funds in accordance with the terms of the grant agreement, or;
5. Any development that significantly and adversely affects the operation of the Project or Grantee, including, without limitation, changes to Project scope of grant or timeline.

H. Conflict of Interest. Grantee shall, in connection with the grant submission process, have disclosed to Kaiser Permanente a comprehensive list of Grantee's Directors, Officers and individuals on its governing body and an assessment of their affiliations, if any, to Kaiser Permanente or any of the Permanente Medical Groups and their subsidiaries, for the purpose of identifying and eliminating any possible conflicts of interest. Grantee and Kaiser Permanente agree to promptly disclose any changes to the list of Directors, Officers or individuals on its governing body and their affiliations that may generate a potential conflict of interest during the term of this Agreement to ensure compliance with policy.

I. Future Funding. Grantee acknowledges that Kaiser Permanente and its representatives have made no actual or implied promise of funding except for the amounts specified by this Agreement.

II. PUBLICITY

A. Websites and Other Promotional Opportunities. Grantee will display Kaiser Permanente's logo and other promotional content, such as recognition of Kaiser Permanente's support of Grantee, both as mutually agreed and in accordance with Kaiser Permanente policy, on Grantee's website (which will include links to Kaiser Permanente's website), in possible future publications and in possible future events.

B. Grantee Communications with Media/Use of Logo. Kaiser Permanente requests an opportunity to review and comment on all press releases that are directly related to the Grant. In general, Kaiser Permanente does not allow the use of its logo without prior



approval. If Grantee plans to issue a press release announcing this grant, Grantee agrees to contact Kaiser Permanente at least 15 days before the desired announcement date. Kaiser Permanente must provide advance approval of the press release and the date of release.

- C. Communications with Media and Published Materials.** Kaiser Permanente may periodically publicize Project progress and/or results through public communications (including press releases), reports, website, and other materials. Grantee agrees that Kaiser Permanente may disclose information about the Project and Grantee's organization and use the logo of the Grantee in such communications, provided however, Kaiser Permanente's use of Grantee's name and logo shall be in accordance with any Grantee policy on those matters provided to Kaiser Permanente in writing. Upon request by Kaiser Permanente, Grantee agrees to provide reasonable assistance to Kaiser Permanente to obtain signed publicity waivers from employees, volunteers, and other persons associated with Grantee (for example, for use of photos or video taken by Kaiser Permanente in connection with the Grant or Project). The terms of this provision survive the expiration of the grant term.

III. GRANT TERMINATION: RIGHT TO MODIFY OR REVOKE PAYMENTS

- A.** Kaiser Permanente may terminate this Grant for convenience upon 30 days' written notice to Grantee and may terminate this Grant immediately for the reasons specified in this Agreement or for Grantee's engagement in willful misconduct or negligence.

IV. INDEMNIFICATION

- A.** Each party agrees to defend, indemnify and hold the other party and its officers, employees, directors, owners and authorized agents harmless from and against all third-party claims, suits, damages and liabilities, costs and expenses incurred therewith, including reasonable attorneys' fees, to the extent caused by the negligent or willful act or omission of the indemnifying party, its officers, employees, directors, owners or authorized agents.

V. COMPLIANCE

- A.** Grantee agrees to comply with all applicable laws in the use of the grant funds and Grantee's development and operation of the Project. Grantee shall (i) maintain, in full force and effect, all required governmental or professional licenses and credentials for itself, its facilities and its employees and all other persons engaged in work in conjunction with this grant, and (ii) perform its duties and obligations under this Agreement according to industry standards and in compliance with all applicable laws. As an organization with numerous contracts with the federal government, Kaiser Permanente and its affiliates are subject to various federal laws, executive orders and regulations regarding equal opportunity and affirmative action. This Section constitutes notice that Grantee may be required to comply with the following Federal Acquisition Regulations (each a "FAR") at 48 CFR Part 52, which are incorporated herein by reference: (a) Equal Opportunity (April 2002) at FAR 52.222-26; (b) Equal Opportunity for Special Disabled Veterans, Veterans of the Vietnam Era, and Other Eligible Veterans (Sept. 2006) at FAR 52.222-35; (c) Affirmative Action for Workers with Disabilities (June 1998) at FAR 52.222-36, and (d) Utilization of Small Business Concerns (May 2004) at FAR 52.219-8. In addition, Executive Order 13495 concerning the obligations of federal contractors and subcontractors to provide notice to employees about their rights under Federal labor laws, or its successor, shall be incorporated herein by reference.



VI. MISCELLANEOUS

- A.** This Agreement shall be construed under the laws of the State of California. This Agreement may be executed in one or more counterparts, each of which shall be deemed to be one and the same instrument. Grantee may not assign any right, duty, or obligation under this Agreement without prior written approval from Kaiser Permanente. Any change of ownership or control of Grantee shall be deemed an assignment. This Agreement shall be binding upon and inure to the benefit of the parties and their respective, permitted successors and assigns. This Agreement, including any exhibits and attachments (all of which are incorporated into this Agreement by this reference), is the entire agreement of the parties with respect to the subject matter herein, and supersedes any and all other agreements, promises, negotiations or representations, whether oral or written. This Agreement, including exhibits and attachments, may not be amended except in a writing signed by each party. With respect to administration of this grant, the parties understand and agree that each is at all times acting and performing as an independent contractor with respect to the other. Except as expressly set forth in this Agreement, neither party, nor any of its employees, shall be construed to be the agent, employee or representative of the other for any purpose, or liable for any acts or omissions of the other.



SIGNATURE PAGE, Grant #154673

- 1. Grantee Signature.** By signing this Agreement the grantee signatory acknowledges that they have read and understood the Agreement, they have the authority to sign this Agreement and bind the grantee thereto, and that the grantee hereby accepts and agrees to perform all the terms and conditions of this Agreement.

Grantee Organization Signatory

Name: Steven Coumparoules

Title: Community Preservation Manager

Organization: City of Paramount

Signature:

Date Signed:

- 2. Kaiser Permanente Signature.** By signing this Agreement KP signatory acknowledges that they have read and understood the Agreement, they have the authority to sign this Agreement and bind KP thereto, and that KP hereby accepts and agrees to perform all the terms and conditions of this Agreement.

Kaiser Foundation Hospital/Health Plan Signatory

Name: Mitchell Winnik

Title: SVP, Area Manager

Organization: Kaiser Foundation Hospital

Signature: 
DocuSigned by:
1ABA8FBA69124C1...

Date Signed: 8/9/2023



KAISER PERMANENTE

APPENDICES, Grant #154673

EXHIBIT A

REPORT GUIDELINES

The national Community Health Grants Program supports Kaiser Permanente's mission to improve the health of the communities we serve. The results of your grant are important and will help shape the future of Kaiser Permanente's grantmaking. If your grant includes multiple payments, timely submission of completed reports are required for further payments for this grant, as well as eligibility for consideration of future funding.

Reports should be submitted using Kaiser Permanente's online grants management system, Mosaic. You will receive a notification from the system around one month prior to the due date of your report.

SEPTEMBER 12, 2023

COMMUNITY BENEFITS AGREEMENT (CBA) ELIGIBILITY GUIDELINES
FOR RESIDENTIAL ROOF REBATE PROGRAM



To: Honorable City Council

From: John Moreno, City Manager

By: John Carver, Planning Director
Sol Bejarano, Management Analyst

Date: September 12, 2023

Subject: COMMUNITY BENEFITS AGREEMENT (CBA) ELIGIBILITY GUIDELINES FOR RESIDENTIAL ROOF REBATE PROGRAM

BACKGROUND

At its meeting on March 28, 2023, the City Council approved the Altair Community Benefits Agreement (CBA) between the City and AltAir Paramount, LLC. The CBA is a condition of approval of AltAir's amended Conditional Use Permit (CUP) No. 757, which the City Council approved on April 11, 2022. Amended CUP No. 757 allows production of renewable jet and diesel fuel and ends the processing of petroleum-based products at the World Energy refinery. The CBA has a base period of five years with a provision to extend an additional 18 months. The annual contributions from Altair are to be used for programs such as implementation of the City's Climate Action Plan.

On May 23, 2023, the City Council approved the Year One spending plan for the World Energy CBA.

DISCUSSION

The term of the CBA began on July 1, 2023. The project before you this evening is the City's Residential Roof Rebate program. The intent of the program is to provide homeowners of owner-occupied detached single-family homes with financial assistance to cover the cost of roof repairs required as part of the installation of solar panels. A rebate of up to \$15,000 will be available to eligible applicants. This program will bridge a financial gap for roof and solar panel installation, reduce electric bills, and help the City meet goals of the Paramount Climate Action Plan.

Proposed Eligibility Guidelines/Criteria

Since 2018, the City and the nonprofit Grid Alternatives have partnered to meet the goal of bringing solar panel infrastructure to more homes. Grid Alternatives targets qualifying households that meet income criteria. As such, priority in the proposed program will be given to households that have already qualified for one of GRID Alternatives' solar programs, but that need assistance with reinforcing existing roofs that are not equipped to handle the additional weight of having solar panels permanently placed on the roof. Rebates will only cover City-approved improvements. All properties to be repaired must

be located within City limits. The following chart summarizes the proposed minimum and maximum rebate amount based on the cost of the repair.

TABLE "A" – Rebate Award Amount Limits

Cost of Repair	Minimum Reimbursement Amount	Maximum Reimbursement Amount
\$1,000-\$5,000	\$1,000	\$5,000
\$5,001-\$10,000	\$5,000	\$10,000
Over \$10,000	\$10,000	\$15,000

General qualifications and conditions:

- Property owner must submit a complete and accurate application.
- The purpose of the Residential Roof Rebate Program is to provide a rebate to owner-occupied single-family detached dwellings that need a rebuilt roof to install solar panels. The City will financially assist homeowners in upgrading their existing and permitted roof to achieve long-term energy savings.
 - Eligible structures with existing and permitted roof include Single-Family Dwellings, ADU's, and detached garages.
 - Excludes the following: sheds, and unpermitted structures.
- The actual roof replacement must be carried out by the homeowner or by a licensed Roofing or General Contractor. Contractors who wish to work with the Program will be required to have either a "C-39" or "B" license, active City [business license](#), and must maintain the required liability and workers' compensation insurance coverage. Additional information about license types can be reviewed [here](#).
- A building permit issued by the Paramount Building and Safety Division is required prior to the removal and replacement of a roof in the City.
- Work on the roof may ***not*** commence until all permits are issued.
- Costs associated with labor or re-engineering a roof are eligible for reimbursement based on a per project basis.
- Previously contracted or commenced work or materials purchased are ***not*** eligible for reimbursement – **a homeowner must apply before a permit is issued and before work begins.**
- An itemized "paid" invoice or receipts of material costs associated with the job must be submitted to the City for review and approval.
- Copy of pre-qualification status from a State Licensed Solar Panel installation company (i.e., Grid Alternatives) must be submitted to the City for review and approval prior to the start of project.
- The homeowner must receive Building and Safety final approval prior to being reimbursed for a portion of qualifying material costs.
- Rebate check will be issued in the Applicant's (i.e., homeowner, licensed contractor) name upon review and approval of either invoices or signed contract.

- Applicants must allow City staff or its agents to conduct necessary property and repair work inspections as required.
- The City determines the eligibility of applicants and reserves the right to deny requests in specific instances where the repairs and/or applicants do not conform to these or other program guidelines.

Documentation Requirements

1. **PHOTO IDENTIFICATION**: Photo Identification for every person listed on the Title to the property.
2. **PROOF OF OWNERSHIP**: Most recently recorded Grant Deed.
3. **MORTGAGE STATEMENT**: Current Mortgage Statement.
4. **UTILITY BILLS**: Two (2) current utility bill(s) – dated within the last two (2) months.
5. **PROPERTY TAXES**: Current copy of the Property Tax Statement – within the last six (6) months.
6. **PROOF OF INSURANCE**: Proof of property insurance.

FISCAL IMPACT

The total expenditure amount will not exceed \$100,000 and is appropriated in the RESTRICTED Fund in the Planning Department for FY 2023-2024. This program is funded by the Altair CBA.

VISION, MISSION, VALUES, AND STRATEGIC OUTCOMES

The City's Vision, Mission, and Values set the standard for the organization; establish priorities, uniformity, and guidelines; and provide the framework for policy decisionmaking. The Strategic Outcomes were implemented to provide a pathway to achieving the City's Vision. This item aligns with Strategic Outcome No. 4: Environmental Health, and No. 6: Efficient, Effective, and Fiscally Responsible.

RECOMMENDED ACTION

It is recommended that the City Council review and discuss the proposed criteria for the Residential Roof Rebate program and receive and file this report.

Attachment:

[Exhibit A – CBA Residential Roof Rebate Guidelines](#)

[Exhibit B – CBA Residential Roof Rebate Application](#)

[Exhibit C – CBA Residential Roof Rebate Program Checklist](#)

EXHIBIT A

City of Paramount
Residential Roof Rebate Program

The intent of the program is to provide homeowners of owner-occupied detached single-family homes with financial assistance (rebate up to a maximum of \$15,000) to cover cost of roof repairs required as part of the installation of solar panels. The program will bridge a financial gap for the installation, reduce electric bills over the long-term, and help the City meet goals of the Paramount Climate Action Plan. Priority will be given to households that have already qualified for one of GRID Alternatives' solar programs, but that need assistance with reinforcing existing roofs that are not equipped to handle the additional weight of having solar panels permanently placed on roof. Grants or rebates will only cover City-approved improvements. All properties to be repaired must be located within the City limits of Paramount, CA 90723.

TABLE "A" – Rebate Award Amount Limits

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\$5,001-\$10,000	\$5,000	\$10,000
Over \$10,000	\$10,000	\$15,000

GENERAL QUALIFICATIONS AND CONDITIONS:

- Property owner must submit a complete and accurate application.
- The purpose of the Residential Roof Rebate Program is to provide a rebate to owner-occupied single-family detached dwellings that need a rebuilt roof to install solar panels. The City will financially assist homeowners in upgrading their existing and permitted roof to achieve long-term energy savings.
 - Eligible structures with existing and permitted roof include Single-Family Dwellings, ADU's, and detached garages.
 - Excludes the following: sheds, and unpermitted structures.
- The actual roof replacement must be carried out by the homeowner or by a licensed Roofing or General Contractor. Contractors who wish to work with the Program will be required to have either a "C-39" or "B" license, active City [business license](#), and must maintain the required liability and workers' compensation insurance coverage. Additional information about license types can be reviewed [here](#).
- A building permit issued by the Paramount Building and Safety Division is required prior to the removal and replacement of a roof in the City.
- Work on the roof may **not** commence until all permits are issued.
- Costs associated with labor or re-engineering a roof are eligible for reimbursement based on a per project basis.
- Previously contracted or commenced work or materials purchased are **not** eligible for reimbursement – **must apply before a permit is issued and before work begins.**
- An itemized "paid" invoice or receipts of material costs associated with the job must be submitted to the City for review and approval.
- Copy of pre-qualification status from a State Licensed Solar Panel installation company (i.e., Grid Alternatives) must be submitted to the City for review and approval prior to the start of project.

- The homeowner must receive Building and Safety final approval prior to being reimbursed for a portion of qualifying material costs.
- Rebate check will be issued in the Applicant's (i.e., homeowner, licensed contractor) name upon review and approval of either invoices or signed contract.
- Applicants must allow City staff or its agents to conduct necessary property and repair work inspections as required.
- The City determines the eligibility of applicants and reserves the right to deny requests in specific instances where the repairs and/or applicants do not conform to these or other program guidelines.

DOCUMENTATION REQUIREMENTS

1. **PHOTO IDENTIFICATION:** Photo Identification for every person listed on the Title to the property.
2. **PROOF OF OWNERSHIP:** Most recently recorded Grant Deed.
3. **MORTGAGE STATEMENT:** Current Mortgage Statement.
4. **UTILITY BILLS:** Two (2) current utility bill(s) – at least within the last two (2) months.
5. **PROPERTY TAXES:** Current copy of the Property Tax Statement – within the last six (6) months.
6. **PROOF OF INSURANCE:** Proof of property insurance.

ACKNOWLEDGEMENT: I/WE have read and understand the foregoing general qualification and condition statements. I/WE further understand that any omission, misrepresentation, misstatements, deletions, falsifications, or other actions that result in MY/OUR not conforming to the requirements of the program will subject MY/OUR application to immediate cancellation and cause any disbursed funds to be immediately due and payable and may cause further legal action if warranted.

Owner's Signature

Date

Co-Owner's Signature

Date

EXHIBIT B



**City of Paramount
Residential Roof Rebate Program
PROGRAM APPLICATION**

Date Received _____

Application No. _____

HEAD OF HOUSEHOLD INFORMATION:

Owner Name(s): _____

Property Address: _____

Cell Tel: _____ Work Tel: _____ Email Address: _____

INCOME /PROPERTY INFORMATION:

Have you ever received a grant, rebate, or loan from the City of Paramount before? ☐ YES ☐ NO

If yes, please explain: _____

Have you ever been cited by Building or Code Enforcement before? ☐ YES ☐ NO

If yes, please explain: _____

Do you have pre-qualification status? ☐ YES ☐ NO

(MUST) be from a State licensed Solar Panel installation company (i.e., Grid Alternatives)

PROPERTY INFORMATION

Monthly mortgage payment: \$ _____

Year built: _____

Square Footage of Residence: _____

No. of Bedrooms: _____

No. of Bathrooms: _____

Type of property:

☐ Single family – How many units are on the property? _____

If there is more than one unit, are the units: Attached _____ Detached _____

☐ Condominium

☐ Mobile/Manufactured Home

☐ Cooperative

Owner's Signature

Date

Co-Owner's Signature

Date

EXHIBIT C

RESIDENTIAL ROOF REBATE PROGRAM CHECKLIST

- ☐ Application: must be completely filled out and signed
- ☐ Proof of ownership: (Grant Deed, Deed of Trust, and/or Quit Claim Deed)
- ☐ Copy of Driver's License or I.D. Card of each person on title and each household member eighteen years or older
- ☐ Pre-approval letter (**MUST** be from a State licensed Solar Panel installation company (i.e., Grid Alternatives)
- ☐ Documentation of the two most recent mortgage payments (copies of front and back of canceled checks)
- ☐ Current Property Tax statements – within the last six months
- ☐ Current Utility Bills – at least two within the last two months

SEPTEMBER 12, 2023

AWARD OF CONTRACT

HOME IMPROVEMENT PROGRAM CONSTRUCTION SERVICES AT 6822
SAN VINCENTE STREET

MOTION IN ORDER:

AWARD THE CONTRACT FOR CONSTRUCTION SERVICES TO VV&G IN
THE TOTAL AMOUNT OF \$77,460.00 FROM FEDERAL HOME FUNDS AND
PROPERTY OWNER CONTRIBUTIONS FOR HOME IMPROVEMENT
PROGRAM CONSTRUCTION SERVICES AT 6822 SAN VINCENTE
STREET.

MOTION:

MOVED BY: _____

SECONDED BY: _____

[] APPROVED

[] DENIED

ROLL CALL VOTE:

AYES: _____

NOES: _____

ABSENT: _____

ABSTAIN: _____



To: Honorable City Council
From: John Moreno, City Manager
By: John Carver, Planning Director
Ivan Reyes, Associate Planner
Date: September 12, 2023

**Subject: AWARD OF CONTRACT – HOME IMPROVEMENT PROGRAM
CONSTRUCTION SERVICES AT 6822 SAN VINCENTE STREET**

BACKGROUND

The Paramount Home Improvement Program is funded with Federal Home Investment Partnership (HOME) moneys and is intended to provide improvements for owner-occupied, single-family detached dwellings and mobile homes on fixed foundations. Grant funds only cover City-approved improvements, and applicants must meet strict guideline criteria as an income-qualifying senior (at least 62 years of age with household income at or below 80% of area median income) or as a low-to-moderate-income household (50% of the area median income for a particular household size). The City uses HOME funds to provide necessary improvements and correct deficient construction. The general contractor works closely with staff to ensure compliance with the Building Code and other construction codes.

DESCRIPTION

This request is for an award of contract for Home Improvement Program construction services at 6822 San Vicente Street. The contract is not between the City and a contractor; rather, the City facilitates a contract between the property owner and a contractor.

The homeowner solicited three construction bids from a City-approved bid package. VV&G was selected as the lowest qualified bidder. VV&G is a longstanding contractor in Paramount, and has maintained an active "B" General Building Contractor license since 2012. The work to be completed at the residence includes the following (summary attached) – bring water heater into code compliance, apply new stucco color coat, install new roof, and replace windows.

Funding

Under the Home Improvement Program, the City contributes 80% or 90% of project construction costs with the property owner contributing 20% or 10% of the overall cost of construction depending on qualifying household status. A household is eligible to receive a maximum grant of \$21,600 if contributing 80% of project costs or a maximum grant of

\$24,300 if contributing 90% of project costs. A project with total construction costs exceeding the combined formula requires the property owner to contribute additional funds.

In this case, the property owner qualifies for the 90% grant. The property owner will receive a \$8,000 loan and benefit from \$24,300 of HOME grant funds.

FISCAL IMPACT

Funding for the Home Improvement Program is included in the Fiscal Year 2023-2024 budget. The approved budget satisfies the required \$24,300.00 HOME funding for this project.

VISION, MISSION, VALUES, AND STRATEGIC OUTCOMES

The City's Vision, Mission, and Values set the standard for the organization; establish priorities, uniformity, and guidelines; and provide the framework for policy decisionmaking. The Strategic Outcomes were implemented to provide a pathway to achieving the Vision of a city that is safe, healthy, and attractive. This item aligns with Strategic Outcomes No. 3: Economic Health.

RECOMMENDED ACTION

It is recommended that the City Council award the contract for construction services to VV&G in the total amount of \$77,460.00 from Federal HOME funds and property owner contributions for Home Improvement Program construction services at 6822 San Vicente Street.

CITY OF PARAMOUNT
Home Improvement Program
Bid Review and Grant/Loan Summary

Pelagio, Leonard Sr. 6822 San Vincente St.		Bid Breakdown (as bid-scenario #1)		
		VV&G	Cal-Home	Bashford
1	Water Heater: Bring Into Compliance	550.00	1,715.00	650.00
2	Front Porch: Wrought Iron Handrails	580.00	500.00	650.00
3	Foundation & Attic Vent Screens	350.00	825.00	675.00
4	Rear Porch: Wrought Iron Handrails	730.00	750.00	850.00
5	Garage: Remove Partition Walls	3,040.00	1,800.00	2,850.00
6	Windows (dwelling): remove & replace	8,900.00	17,425.00	15,850.00
7	Windows (garage): remove & replace	750.00	500.00	850.00
8	Color Coat (dwelling)	10,210.00	9,500.00	12,500.00
9	Colow Coat (garage)	2,800.00	1,500.00	2,500.00
10	Exterior Trim Paint (dwelling)	5,300.00	3,100.00	4,500.00
11	Exterior Trim Paint (garage)	2,800.00	1,400.00	200.00
12	Re-Roof (dwelling)	9,075.00	15,225.00	15,000.00
13	Re-Roof (garage)	4,950.00	2,900.00	5,000.00
14	Electrical Feeder (to garage)	2,875.00	1,700.00	3,200.00
15	Electrical Service Panel: upgrade	4,800.00	5,900.00	4,500.00
16	Electrical Wiring (garage)	2,500.00	4,000.00	3,200.00
17	Garage Overhead Door	2,800.00	3,100.00	3,200.00
18	ACM	1,450.00	1,235.00	1,500.00
19	LBP	8,700.00	3,370.00	7,900.00
Add	Garage: Remove & Replace Man Door	1,800.00	No Bid	No Bid
Total Bid Amount		74,960.00	76,445.00	85,575.00
Contingency		2,500.00	2,500.00	2,500.00
Total Construction Amount		77,460.00	78,945.00	88,075.00
LBP ACM Abatement (City)		10,150.00	4,605.00	9,400.00
City Grant - 90% (max. \$24,300)		24,300.00	24,300.00	24,300.00
City Loan (0%-Deferred, max. \$8,000)		8,000.00	8,000.00	8,000.00
Owner Contribution		35,010.00	42,040.00	46,375.00
Total Construction Amount		77,460.00	78,945.00	88,075.00

SEPTEMBER 12, 2023

AWARD OF CONTRACT

VETERANS MEMORIAL RENOVATION ARTWORK (CITY PROJECT NO.9477)

MOTION IN ORDER:

1) APPROPRIATE \$45,750 FROM THE ART FUND FOR THE PROJECT; AND 2) AWARD THE CONTRACT FOR PROFESSIONAL SERVICES TO J.K. DESIGNS, INC. FOR THE RENOVATION OF THE ELKS MEMORIAL CIRCLE AT THE VETERANS MEMORIAL PLAZA IN THE AMOUNT OF \$145,720.00 AND AUTHORIZE THE MAYOR OR HER DESIGNEE TO EXECUTE THE AGREEMENT.

MOTION:

MOVED BY: _____

SECONDED BY: _____

[] APPROVED

[] DENIED

ROLL CALL VOTE:

AYES: _____

NOES: _____

ABSENT: _____

ABSTAIN: _____



To: Honorable City Council
From: John Moreno, City Manager
By: David Johnson, Community Services Director
Date: September 12, 2023

Subject: VETERANS MEMORIAL RENOVATION ARTWORK (CITY PROJECT NO. 9477)

BACKGROUND

The Paramount City Council approved renovating the existing circular memorial space donated by the Paramount Elks in 1973 (City Project No. 9477) as part of the FY 2023-24 Adopted Budget. The budget for the Veterans Memorial Renovation project consists of the reconstruction of the Elks memorial space as well as renovations to the pavers and landscape around the entire Memorial Plaza. This report only addresses the agreement to renovate the Elks memorial space to replace the existing circular space with a new 15-foot black granite circle that is composed of six equal triangles that meet at a 2-foot diameter circle in the middle and the addition of a three-dimensional bronze sculpture in the middle of the circle.

DISCUSSION

The existing circular space provided by the Paramount Elks in 1973 is worn and outdated. It recognizes the 5 military branches that existed at that time. The renovation will update the space to recognize the current 6 military branches. A bronze statue of a soldier kneeling in front of a symbol of a lost comrade that includes a staked rifle with combat boots and helmet, will be placed at the center of the renovated circle. The cost of the renovation of the Elks memorial space and the addition of the bronze statue is \$145,720.

The Paramount Elks were consulted throughout the design process. The Paramount Elks support the renovations to their memorial circle and the existing Elks emblem will be incorporated into the renovated memorial circle.

The City has used J.K. Designs for many of the City's public sculptures over the last 30 years. Some of J.K. Designs artwork includes the sculptures at the Pond, the existing art pieces at the Memorial Plaza, the origami horse at Progress Park, the art piece in front of the Spang Learning Center and the newest art piece celebrating the 19th Amendment at the Civic Center. Mr. Kinkaid's work is well-respected and representative of the value the City places on public art.

The City's purchasing policy requires contracts more than \$40,000 be approved by the City Council. In accordance with Section 3.12.080 of the Paramount Municipal Code, contracts awarded for professional services shall be awarded by the City Council based on the demonstrated competence of the contractors, and the contractor's professional qualifications. Given that the City has purchased numerous art pieces from J.K. Designs over many years, awarding the contract to J.K. Designs is recommended.

FISCAL IMPACT

Funding for this project was included in the FY 2023-24 Capital Improvements Projects Budget. The project funding includes \$100,000 in Art Funds for the replacement of the Elks memorial space and the addition of the bronze statue. The final cost of the artwork is \$145,720. An additional appropriation of \$45,750 from the Art Fund is required to fully fund this portion of the project.

MISSION, VISION, VALUE AND STRATEGIC OUTCOMES

The City's Vision, Mission, and Values set the standard for the organization; establish priorities, uniformity and guidelines; and provide the framework for policy decision making. The Strategic Outcomes were implemented to provide a pathway to achieving the City's Vision. This item aligns with Strategic Outcome No. 2: Community Health and No. 5: Attractive and Well-Maintained Infrastructure.

RECOMMENDED ACTION

It is recommended that the City Council: 1) appropriate \$45,750 from the Art Fund for this project; and 2) award the contract for professional services to J.K. Designs, Inc. for the renovation of the Elks Memorial Circle at the Veterans Memorial Plaza in the amount of \$145,720 and authorize the Mayor or her designee to execute the agreement.

CONTRACT FOR COMMISSION
City of Paramount, California
"Armed Forces Memorial"
National Sculptors' Guild

THIS CONTRACT FOR COMMISSION is made this 12th day of September 2023, by and between the City of Paramount, California, 16400 Colorado Avenue, Paramount, CA 90723-5012 (hereinafter called "City"); and J. K. Designs, Inc. a Colorado Corporation, doing business as the National Sculptors' Guild, PO Box 848, Loveland, Colorado 80539 (hereinafter called "Guild").

WHEREAS, the City of Paramount, California solicited proposals for an Artwork of public art (hereinafter called "Artwork") to be located at a designated site next to City Hall (hereinafter called "Site"); and

WHEREAS, the Guild submitted a proposal for the Artwork pursuant to the City's request for proposals; and

WHEREAS, the Guild was selected by the City to design, execute, fabricate and install the Artwork; and

WHEREAS, the City and the Guild desire to set forth the terms upon which the Guild will produce and install the Artwork for the City;

NOW, THEREFORE, the City and the Guild, for the consideration and under the conditions hereinafter set forth, agree as follows:

ARTICLE I. SCOPE OF SERVICES

A. General

1. Responsibilities of the Parties.

The Guild agrees to create, fabricate, and install the Artwork in accordance with Exhibit "A".

- a. Design and Installation. The Guild shall furnish all materials, labor, tools, equipment, apparatus, facilities, and anything else necessary to complete installation of the Artwork in a workmanlike manner. The Artwork shall be permanently affixed to the Site in the manner to be determined by a structural engineer as described in Exhibit "A". The Artwork shall be delivered and installed by the Guild. Design and installation of the Artwork shall comply with applicable building codes and seismic safety regulations.
- b. Permits, Licenses, and Taxes. The City shall waive, obtain and/or maintain during the term of this Agreement, all permits (including a City building permit if required), licenses, and certificates and pay all taxes that may be required in connection with the performance of services under this Agreement. Notwithstanding any other provision of this Agreement, neither Guild nor Guild shall be charged a fee for issuance of a City building permit or any City license.

- c. Size of Artwork. The completed Artwork on the existing concrete pedestal shall be true to the estimated measurement of approximately fifteen feet (15') in diameter and approximately four feet (4') tall and constructed out of the materials described in Exhibit "A".
2. The permanent location for the Artwork has been selected. The Guild's structural engineer will provide stamped drawings depicting the design of the footing. The Artwork will be structurally safe and sound in compliance with all current State of California Building and Seismic Standards in accordance with the Uniform Building Code.
3. Subject to review and acceptance by the City, the Guild shall determine the artistic expression, scope, design, color, size, context, and texture of the Artwork.

B. EXECUTION OF THE ARTWORK

1. The Guild shall complete the installation and fabrication of the Artwork in conformity with the specifications set forth in Article I, Section A.1 of this contract and Exhibit A herein.
2. Prior to implementation of any changes in the Artwork, the Guild shall present to the City in writing a detailed description of such proposed changes. The City shall have the right in its sole absolute discretion to approve or disapprove any changes suggested by the Guild. The Guild may implement changes only with the prior written approval of the City.
3. The City shall have the right to review the progress of the Artwork at reasonable times, and with advance notice, during the fabrication thereof. The Guild shall submit such reports regarding the progress of the Artwork as the City may request.
4. In the design, execution, fabrication, installation and documentation of the Artwork, the Guild shall comply with all applicable federal, state, and local laws, rules and regulations, including those pertaining to Worker's Compensation insurance and employee liability insurance.
5. The Guild shall complete the fabrication and installation of the Artwork within eight (8) months of the date of execution of this agreement, however, the Guild will make every effort to have the project completed by Veterans Day, November 11, 2023. The Guild is at the mercy of the foundry and the foundry's schedule will determine the completion date. The Guild intends to complete the stone plaza as soon as the stone is ready for installation and will install the bronze sculpture as soon as it is available.

C. DELIVERY AND INSTALLATION

1. The Guild shall notify the City in writing when fabrication of the Artwork is completed, and the Guild is ready to deliver the Artwork and install it at the Site.
2. The Guild shall work with the City on the development of the plan for the site.

3. The City shall be responsible for all expenses, materials, labor, and equipment to prepare the Site for the timely installation of the Artwork. This will include removing the existing tiled 15 foot plaza and replacing it with a newly poured concrete 15 foot circular plaza that is 2.5 inches sub-grade. The Guild shall deliver and install the completed Artwork at the Site. The cost of delivery and installation shall be paid for by the Guild. These costs to include:
 - i. Shipping and installation of the granite to the site for installation,
 - ii. Installing the existing 11" bronze Elks plaque in the center of the 15' circle, and
 - iii. Shipping and installing of the sculpture to the site for installation.

The City shall pay for the labor charges, barricades, and traffic control if any.

4. The Guild shall coordinate with the City to prepare the Site for installation. The City shall use its best efforts to arrange to temporarily modify and/or barricade the Site to effectively secure the Site and protect the public during installation of the Artwork.

D. POST-INSTALLATION

1. The Guild shall furnish the City with a full written narrative description of the Artwork.
2. The Guild shall provide to the City, written instructions for appropriate maintenance and preservation of the Artwork, including moving and reinstallation of the Artwork.
3. The City shall provide and install an identification plaque which shall be made of laser etched stainless steel in the approximate size of 6" X 8", which shall include the following information:

"Armed Forces Memorial"
National Sculptors' Guild
Paramount Art in Public Places
2023 2024 if not completed in 2023)

E. FINAL ACCEPTANCE

1. The Guild shall notify the City in writing when all services required by the Guild under the Contract (including those described in Article I, Section D) have been completed. The Guild shall, prior to final acceptance, provide the City with such lien and/or claim releases with respect to the Artwork as the City may require.
2. The City shall notify the Guild in writing of its final acceptance of the Artwork.
3. Final acceptance shall be determined by the City in its sole and absolute discretion. Such acceptance shall constitute the City's acknowledgement that the Artwork has been completed and installed according to the terms of this Contract.
4. Title of ownership of the Artwork shall pass to the City upon final acceptance. In no event shall the final acceptance occur more than 30 days from the date of installation.

F. RISK OF LOSS

1. The risk of loss or damage to the Artwork shall be borne by the Guild until final acceptance, and the Guild shall take such measures as are necessary to protect the Artwork and the materials relating hereto from loss or damage and to ensure the Artwork and the materials relating thereto until final acceptance.
2. The Guild shall maintain appropriate insurance on the Artwork, insuring against potential risk of loss, including but not limited to design, fabrication, transportation, and installation, in an amount acceptable and approved by the City's Risk Manager. The City shall be shown as an additional insured for general liability.

ARTICLE II. COMPENSATION

A. PAYMENT SCHEDULE

1. The City shall pay the Guild a fixed fee of \$145,720, which shall constitute full compensation for all services and materials to be performed and furnished by the Guild under this Contract. The compensation shall be payable as set forth on the Schedule of Compensation attached to this Agreement as Exhibit "B" and incorporated by this reference.
2. For all other expenses for which the City is obligated, payment shall be made 30 days after receipt of a written statement.

B. FEE STATEMENTS

In order to receive the payments described in clauses II. A. 1. and II. A. 2. above, the Guild shall submit a statement to the City.

ARTICLE III. TIME OF PERFORMANCE

A. CITY DELAY

If the Guild is delayed from installing the Artwork by the Installation Date as a result of action taken by the City, the City shall reimburse the Guild for actual transportation and storage costs incurred for the period between the Installation date and date on which the Site is available to permit installation of the Artwork, if and only if, the transportation and storage cost are incurred as a direct result of the delay by the City. The City shall not be responsible for any transportation and storage costs that the Guild would have been required to pay in the absence of delay caused by the City.

B. FORCE MAJEURE

Except for the City's obligations to make payments following the Payment Schedule neither party shall be considered in default in the performance of its obligations hereunder if such performance is prevented or delayed because of war, hostilities, revolution, civil commotion, strike, lock-out, epidemic, accident, fire, wind, catastrophic event or flood or because of any law, order, proclamation, regulation or ordinance of any government or of

any subdivision thereof or because of any act of God or any other cause beyond the reasonable control of the party affected ("Force Majeure Event"); provided that the affected party shall have used its best efforts to avoid such condition and, provided further, that notice of such Force Majeure Event is given by the affected party to the other within five (5) days of said Force Majeure Event. Should one or both of the parties be prevented from fulfilling their contractual obligations because of a Force Majeure Event lasting continuously for a period of at least six (6) months, the parties shall consult with each other regarding the future implementation of this Agreement. The parties agree to use their best efforts to minimize any delays and/or losses, if any, resulting from such Force Majeure Event.

ARTICLE IV. WARRANTIES

A. WARRANTIES OF TITLE

1. The Guild represents and warrants that:
 - a. the Artwork is solely the result of the artistic and creative efforts of the Guild;
 - b. except as otherwise disclosed in writing to the City, the Artwork is unique and original and does not infringe upon any Copyright; and
 - c. the Artwork is free and clear of all liens from any source whatsoever.
2. The warranties described in this Section A shall survive for so long as the City or any successor of City owns the Artwork.

B. WARRANTIES OF QUALITY AND CONDITION

1. The Guild represents and warrants that:
 - a. the Artwork, as fabricated and installed, will be free of defects in material and workmanship, including any defects of "inherent vice" or qualities which may cause or accelerate deterioration of the Artwork; and
 - b. reasonable maintenance of the Artwork will not require procedures in excess of those described in Article I, Section D, subsection 2.
2. The warranties described in this Section shall survive for a period of one (1) year after final acceptance of the Artwork. The City shall give notice to the Guild of any observed breach of these warranties with reasonable promptness. The Guild shall, at the request of the City, and at no cost to the City, cure reasonably and promptly the breach of any such warranties, which is curable and which cure is consistent with professional conservation standard (including, for example, cure by means of repair or refabrication of the Artwork).
3. The Guild shall not be responsible for any damage inflicted on the Artwork by third parties or outside forces, whether man-made or from natural causes, which exceed those that the design of the Artwork should reasonably tolerate.

4. After final acceptance of the Artwork by the City, the City shall hold the Guild harmless from any and all liability or personal injury to the public, except to the extent covered by the warranties of Article IV, Section B.1.

ARTICLE V. OWNERSHIP OF ARTWORK AND COPYRIGHT

A. GENERAL

The Guild retains Copyright in and to the Artwork under the Copyright Act of 1976, 17 U.S.C., Section 101, et seq. The Guild will not place another in the edition in Southern California. The Guild reserves the right to produce the Artwork of any size. Each edition will be clearly marked as a limited edition. If the City should desire to place the Artwork in a location that is not shown on Exhibit A, the City shall first notify the Guild consistent with Section D herein as to the new location. If the Guild objects to the new location, the only remedy available to the Guild is to request in writing that the City remove the identification plaque referred to in Article I, Section D, subsection 3 herein, and that the City not promote the Artwork as that of the Guild. Provided, however, this provision in no way prohibits the City from truthfully responding to inquiries, oral and written, as to the name of the Guild. The Guild shall not unreasonably object to a change of location or alteration of the site.

IDENTITY OF GUILD

The Guild grants to the City and its assigns an irrevocable license to make two-dimensional reproductions of the Artwork for non-commercial purposes, including but not limited to reproductions used in advertising, brochures, media publicity, and catalogues or other publications, provided that these rights are exercised in a tasteful and professional manner.

All photographic/digital reproductions of the Artwork by the City shall contain a credit to the Guild substantially in the following form:

The National Sculptors' Guild

NOTICES

All notices required herein shall be in writing and served upon the parties as follows:

National Sculptors' Guild
c/o John Kinkade
PO Box 848
Loveland, CO 80539
970-667-2015

City of Paramount
David Johnson
Community Services Director
16400 Colorado Avenue
Paramount, CA 90723-5012
562-220-2048

All notices required herein shall be deemed served when mailed by First Class Mail, Certified Mail, postage prepaid, to each party's last known mailing address. It is the responsibility of each party to inform the other of a change in address. If notice cannot be served due to a change in address, which has not been served upon the other party, such party's failure to notify shall be deemed a waiver of notice.

ARTICLE VI. SUBSEQUENT EVENTS

A. MAINTENANCE

The City and the Guild recognize that maintenance of the Artwork on a regular basis is essential to the integrity of the Artwork. Therefore, the City shall assure regular maintenance according to the instructions supplied by the Guild as set forth herein under Article I, Section D.2. and may take action reasonably designed to protect the Artwork against vandalism.

B. REPAIRS AND RESTORATION

After final acceptance of the Artwork, the Guild may inspect the Artwork at his own expense and shall notify the City in writing as to the necessity of any repairs. The City may in its discretion consult with the Guild and make the noted repairs. All such consultations shall be without additional cost to the City.

C. ALTERATION OF THE ARTWORK

The City will not consent to the intentional alteration, modifications of change to the Artwork. The City shall retain the right to sell or donate the Artwork to a third party.

D. ALTERATION OF THE SITE

The City shall notify the Guild of any proposed significant alterations of the Site. The Guild may at his sole expense request copies of plans detailing proposed alterations to the Site. If such alterations cannot be undertaken to the reasonable satisfaction of the Guild, it may request the public notice referred to in Article I, Section D.3. be removed and otherwise proceed in accordance with Article V. Section A.

E. WAIVER OF RIGHTS

The Guild understands and agrees that the provisions of this Article VI shall control over the provisions of 17 U.S.C. – 106A (a), known as the Visual Guild Rights Act of 1990 (“VARA”), and other laws granting the Guild any “moral rights” or similar rights as to the Artwork, and shall constitute a waiver by the Guild of any rights with the exception of copyright, in the Artwork set out in or otherwise granted by 17 U.S.C. – 106A (a) or in such other laws.

ARTICLE VII. INDEPENDENT CONTRACTOR

The Guild performs this contract as an independent contractor and not as an agent of an employee of the City. The Guild shall maintain control; furnish all supervision, labor, materials, equipment, supplies, other incidentals, as well as transportation, shipping, and installation of the Artwork.

ARTICLE VIII. ASSIGNMENT

The Artwork and services required of the Guild under this Contract are personal and shall not be assigned, sublet or transferred. However, the Guild shall be allowed to employ qualified personnel who shall work under the Guild's supervision.

ARTICLE IX. INDEMNIFICATION

The Guild shall defend, release, indemnify and save and hold harmless the City against any and all damages to property or injuries to or death of any person or persons, and shall defend, release, indemnify and hold harmless the City from any and all claims, demands, suits, liabilities, actions, causes of actions, or legal or equitable proceedings of any kind or nature, including reasonable attorney's fees incurred by legal counsel of the City's choice, or by anyone whomsoever, in any way resulting from or arising out of the Guild's activities in connection with this Contract, including acts of omission of the Guild or persons acting under the Guild's control.

ARTICLE X. TERMINATION & MEDIATION

A. TERMINATION

1. If either the Guild or the City shall willfully or negligently fail to fulfill in a timely and proper manner, or otherwise violate any of the covenants, agreements or stipulations material to this Contract, the other party shall thereupon have the right to terminate this Contract by giving written notice to the defaulting party of its intent to terminate and specifying the grounds for termination. The defaulting party shall have thirty days (30) after receipt of the notice to cure the default. If the default is not cured within such time period, this Contract shall terminate.
2. In the event of a default by the City, the City shall promptly compensate the Guild pursuant to Article II for all services performed by the Guild prior to termination, and all finished and unfinished drawings, sketches, photographs, and other Artwork products prepared and submitted or prepared for submission by the Guild under this Contract shall at the City's option become its property, provided that no right to fabricate or execute the Artwork shall pass to the City.
3. In the event of a default by the Guild shall forfeit the right to any and all remaining payments due under this contract for which Artwork has not been completed as well as any and all copyrights reserved herein and any and all limited-edition rights as defined herein. Then and in that event The National Sculptors' Guild shall be responsible for completion of The Artwork, subject to the written approval of the City.

B. MEDIATION

If, during the creation of the Artwork, its installation and subsequent existence, any disputes should arise between the Guild and the City, the parties hereto will mediate their disagreements and make every effort to affect a mutually satisfactory resolution of the

disagreements including the appointment of an independent mediator reasonably acceptable to both parties. If unable to agree, a mediator shall be appointed by the court. Costs will be equally divided.

ARTICLE XI. MODIFICATION

No alteration, change or modification of the terms of this Contract shall be valid unless made in writing and signed by the parties hereto.

ARTICLE XII. CONFLICT OF LAW

Any provision of this Contract, which is hereafter found by a court of law or otherwise to be in conflict with the laws, rules, and/or regulations of the United States or the States of Colorado and State of California shall be considered null and void. The valid provisions of this Contract shall be severed from the invalid provisions and remain in effect to the extent possible. The law of the State of California shall govern the interpretation of this contract.

ARTICLE XIII. CHOICE OF LAW

All conflicts, causes of actions and civil disputes shall be filed in the California Superior Court.

ARTICLE XIV. EFFECTIVE DATE

The effective date of this Contract shall be the date of approval by all parties hereto.

ARTICLE XV. COUNTERPARTS FOR SIGNATURE

This contract may be executed in duplicate counterparts, each of which shall be deemed an original.

Attest to:

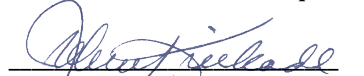
City of Paramount, CA

City Clerk
(Corporate Seal)

City Manager

Attest to: use if incorporated

Guild


John W. Kinkade, Secretary
(Corporate Seal)


Alyson Kinkade, President

EXHIBIT "A"
"Armed Forces Memorial"
SCOPE OF ARTWORK

The services are to be provided by the National Sculptors' Guild.
The fabrication and installation of an absolute black granite 15' plaza made up of six pie shaped sections which will be engraved with 24" circular seals of the six branches of the United States military. The creation of a museum quality bronze sculpture that the National Sculptors' Guild will have designed and fabricated. This shall include the following:

- I. Design, fabricate, ship, and install the artwork by:
 - A. Providing the material for the sculpture and plaza.
 - B. Providing appropriate packing and ship the artwork to the site.
 - C. Installing the granite decking on the plaza and the sculpture on the plaza which has either been prepared or built by the city.
 - D. Consult with the City of Paramount in the design and alteration of the existing plaza.

Note: The City of Paramount is responsible for providing landscape lighting.

Clarifications

Should there be any traffic control or pedestrian barricades required during installation it will be the City's responsibility.
Delays due to others and beyond the control of the Guild shall constitute additional schedule extensions and appropriate general condition costs.
All Artwork shall be performed during normal working hours.

Exclusions:

Any and all dust, waste, and sanitary requirements.
Any and all landscaping and/or landscaping repairs.
Any and all traffic control fees, licenses, fees and permits.
Any and all bonds.
Any and all testing and inspection costs.
Any and all damage to underground services not marked.



EXHIBIT "B"

SCHEDULE OF COMPENSATION

National Sculptors' Guild

Total due One Hundred Forty-five Thousand Seven Hundred and Twenty Dollars (\$145,720.00), payable as follows:

- One-Half (50%) down (\$72,860.00) upon execution of the contract,
- Twenty Percent (20%) (\$29,144.00) upon the approval of the structural engineering,
- Twenty Percent (20%) (\$29,144.00) upon the sculpture being cast in metal,
- Ten Percent (10%) (\$14,572.00) upon installation.

All payments shall be made within 30 days after receipt of a written statement. All checks shall be made payable to the National Sculptors' Guild. Payments received outside of the 30-day payment period shall bear interest at the rate of 1.5% (18% per annum) and the project completion time shall be extended by the number of days the payment is delinquent and may delay the completion of the project.

SEPTEMBER 12, 2023

PROPOSED 5K/1K RACE AND WALK EVENT

MOTION IN ORDER:

APPROVE OR MODIFY THE PROPOSED 5K/1K RACE COURSE

MOTION:

MOVED BY: _____

SECONDED BY: _____

[] APPROVED

[] DENIED

ROLL CALL VOTE:

AYES: _____

NOES: _____

ABSENT: _____

ABSTAIN: _____



To: Honorable City Council
From: John Moreno, City Manager
By: David Johnson, Community Services Director
Date: September 12, 2023

Subject: PROPOSED 5K/1K RACE AND WALK EVENT

BACKGROUND

For approximately 29 years, the City of Paramount sponsored a 10K race event in partnership with the Paramount Rotary Club. Due to safety concerns with the 10K course and an inability to reach agreement with the Paramount Rotary Club on a new 10K course, this event ended in 2008. At various times since 2008, informal 5K/1K fun run events have been offered by the City in association with an existing event activity. None of these various 5K/1K fun run events were professionally designed and mapped.

DISCUSSION

As part of the Fiscal Year 2023-24 Budget, the Community Services Department proposed a new race event that would be held in the spring using a professionally designed course. In reviewing options for a 10K race and the race activities provided by our neighboring cities, it was determined that a safe 5K/1K racecourse could be designed and would largely match the type of events offered by surrounding cities. Out of eight surrounding cities that offer something similar, only Lynwood offers a 10K racecourse. Of those same eight cities, four offer a 1K racecourse, or something similar.

Regional Cooperation

Community Services staff is currently working with the Southeast L.A. County cities that currently offer 10K/5K races. The goal would be to offer a coordinated marketing flyer that features all the City-sponsored races in our region to encourage awareness and participation in multiple races each year. Participants that complete an agreed upon number of these regional races will receive an additional race medal that represents all the participating cities. Final details of this cooperative program are still being worked out.

The Course Route

A major goal of any race route in Paramount is that it consists of right turns only to avoid any safety issues of making left turns across boulevards as well as minimize full street closures. Willdan Engineering has designed a 5K racecourse for runners and walkers

that is 3.1 miles and a 1K racecourse for walkers that is .62 miles. The 5K course would start at 3rd St. on Paramount Blvd., head north and make a right turn onto the eastbound lanes of Rosecrans Ave. From there, runners would make a right turn onto Downey Ave. in the southbound lanes and then turn right onto the westbound lanes of Alondra Blvd. The final stretch would consist of a right turn from Alondra Blvd. onto the northbound lanes of Paramount Blvd. with the finish line near All-American Way in front of Paramount Park. The 1K would be very simple with a start and finish at All-American Way at Paramount Park with a u-turn at 1st St. Paramount Blvd. would be fully closed from Rosecrans Ave. to Somerset Blvd. See race routes below.



FISCAL IMPACT

Funding for the operation of this program was included in the FY 2023-24 Community Promotion Budget. A \$30,000 budget was approved for the cost to operate the race to include marketing, race time clock, race t-shirts, and race medals. The event day traffic control costs were included as a separate item in the FY 2023-24 Community Promotion Budget. The traffic control plan will be presented at the September 26, 2023 City Council meeting and will include the estimated cost for traffic management for the event. A placeholder budget of \$10,000 was established in the Community Promotion budget since we did not have an established race route. We anticipate the cost for the traffic management to be much higher than the current budget amount and a request for a budget adjustment will be made at the September 26, 2023 City Council meeting.

MISSION, VISION, VALUE AND STRATEGIC OUTCOMES

The City's Vision, Mission, and Values set the standard for the organization; establish priorities, uniformity and guidelines; and provide the framework for policy decision making. The Strategic Outcomes were implemented to provide a pathway to achieving the City's Vision. This item aligns with Strategic Outcome No. 2: Community Health.

RECOMMENDED ACTION

It is recommended that the City Council approve or modify the proposed 5K/1K race course.

SEPTEMBER 12, 2023

APPROVAL OF CITY BRANDING GUIDELINES AND PHOTOGRAPHY
STANDARDS

MOTION IN ORDER:

REVIEW AND APPROVE THE CITY'S BRANDING GUIDELINES AND
PHOTOGRAPHY STANDARDS.

<u>MOTION:</u>	<u>ROLL CALL VOTE:</u>
MOVED BY: _____	AYES: _____
SECONDED BY: _____	NOES: _____
[] APPROVED	ABSENT: _____
[] DENIED	ABSTAIN: _____



To: Honorable City Council

From: John Moreno, City Manager

By: Andrew Vialpando, Assistant City Manager
Pauline Aguayo, Management Analyst

Date: September 12, 2023

Subject: APPROVAL OF CITY BRANDING GUIDELINES AND PHOTOGRAPHY STANDARDS

BACKGROUND

The City of Paramount is comprised of seven departments that work together to serve our vibrant and diverse community. As the level and breadth of municipal services provided by the City expands over time, it is essential to ensure those efforts are delivered under a uniform and professional identity that best represents the organization. The following report provides the City Council with a recommendation to protect the City's identity using a standardized approach.

DISCUSSION

A large part of the City's visual identity has been developed around its current logo. Designed in the late 90s, the City logo features a custom font, palm trees to represent its redeveloped landscape, and a deep purple background accented in green. "The City" phrase was incorporated to set Paramount apart from the popular entertainment studio in Hollywood. The tagline "Safe, Healthy, and Attractive", was added in 2020 to reflect the City's core Vision.

To better protect the City's identity and reputation, staff has developed a City Branding Guidelines and Photography Standards manual ("Guide") (Attachment A). The Guide ensures high quality, consistent, and uniform messaging by establishing minimum standards and regulations when representing the City. Absent a Guide, the potential for misuse or misrepresentation of official City graphics exists, which could compromise the City's perceived integrity and character.

Staff researched several other branding guides from neighboring cities to incorporate best practices in graphic design, communication workflow, promotional product standards, typography, appropriate usage, and photography. The resulting Guide provides direction and clarity for how to properly use official City graphics.

New Alternate Logo

With the development of a new Guide, staff took the opportunity to design an alternate City logo to use on smaller graphic design materials when the primary logo doesn't fit, or for use with modern design materials. Use of alternate logos are becoming more common for agencies under modern branding standards and trends.

The alternate logo is derived from the primary City logo's color palette and motif. The alternate logo mirrors the aesthetic integrity of the primary logo but allows for more flexible and creative usage in marketing materials and branded assets. The primary logo will still be used to represent official City business and creative materials where it can properly stand out.

PRIMARY
LOGO LOCKUP



ALTERNATE
LOGO LOCKUP



FISCAL IMPACT

None.

VISION, MISSION, VALUES, AND STRATEGIC OUTCOMES

The City's Vision, Mission, and Values set the standard for the organization; establish priorities, uniformity and guidelines; and provide the framework for policy decision making. The Strategic Outcomes were implemented to provide a pathway to achieving the City's Vision. This item aligns with all Strategic Outcomes No. 6: Efficient, Effective, and Fiscally Responsible.

RECOMMENDED ACTION

It is recommended that the City Council review and approve the City's Branding Guidelines and Photography Standards.

Attachments:

A – Paramount Branding Guidelines and Photography Standards

ATTACHMENT A



Branding Guidelines & Photography Standards

CITY OF PARAMOUNT



About This Document

Welcome to the official branding guidelines and photography standards of the City of Paramount. This document provides direction and consistency on designs and graphics for all of the City's marketing and communications materials.

These guidelines consist of colors, logo placement, appropriate usage, and best practices for print/digital materials. The rules in this branding guide must be observed at all times. The whole **purpose** of a branding guide is to maintain a **consistent** message along with a City brand that is recognizable among internal and external audiences.

The City logo is trademarked and therefore protected.

City departments are encouraged to share this guide with outside parties, such as vendors, stakeholders, and third-party design companies. The Communications Division will update this document with future guidelines as necessary. Thank you for keeping the City of Paramount on brand!

- The Communications Team ("Comms")

Table of Contents

CREATIVE & APPROVAL PROCESS

City Graphics/Comms Request Process // 4

External Approval/Review Process // 4

CITY COLORS

Color Palette // 6

ADA Color Contrast // 7

CITY LOGO

Official Logos // 9

Logo Color Variations // 10

Logo Clear Space // 11

Logo Misuse // 12

Logo Placement for Correspondence // 13

Program Logos // 14

COMMON TYPOGRAPHY

Common Graphics Typography // 16

CITY BRAND APPLICATION

Apparel Application - Shirts // 18

Apparel Application - Hats // 19

Promotional Application // 20

Paramount Store Design // 21

PHOTOGRAPHY

Photography Tips // 22

Photography Standards // 23



Creative & Approval Process

FOR INTERNAL AND EXTERNAL CREATIVE

City Graphics/Comms Request Process

ABOUT THE PROCESS:

All graphics and communications requests within the City must follow this procedure for approval or review through the Communications Division. If you have any questions about the process, please call the Communications Division at (562) 220-2156.

WHAT IS A CITY GRAPHICS/COMMS REQUEST?

A request for the Comms Division to create and design a specific graphic. Examples include, but are not limited to, logos, banners, social media posts, print collateral, etc.

HOW DO I GO ABOUT SUBMITTING A REQUEST?

To submit a request, please email comms@paramountcity.com. Once the request is received, our team will move forward. Please include all necessary information: date(s), time(s), location(s), description of program, cost (if any), etc. and a deadline for when your content is needed by.

EXTERNAL VENDORS/FIRMS

All work performed by external vendors and firms needs to be approved by the Communications Division.



City Colors

OUR COLOR PALETTE & BEST PRACTICES

Color Palette

The primary colors are to always be used in City print and digital publications. Secondary colors can be used to provide variety when paired with primary colors.

When using the single-color City logo, always use one of the colors contained on this page.

PRIMARY COLORS

RGB: 90-178-71 CMYK: 68-4-100-0 HEX: #5AB247	RGB: 23-58-100 CMYK: 99-82-35-24 HEX: #173A64	RGB: 72-174-227 CMYK: 64-15-0-0 HEX: #48AEE3
---	--	---

SECONDARY COLORS

RGB: 147-199-162 CMYK: 44-4-44-0 HEX: #93C7A3	RGB: 183-216-228 CMYK: 27-5-7-0 HEX: #B7D8E4	RGB: 218-229-194 CMYK: 15-2-28-0 HEX: #DAE5C2	RGB: 209-153-96 CMYK: 17-42-70-1 HEX: #D19960
RGB: 52-42-109 CMYK: 96-100-25-13 HEX: #342A6D	RGB: 161-75-75 CMYK: 28-79-66-16 HEX: #A14B4B	RGB: 247-240-228 CMYK: 2-4-9-0 HEX: #F9F2E5	RGB: 43-43-43 CMYK: 70-64-63-65 HEX: #2B2B2B

ADA Color Contrast

The color combinations shown here meet the accessibility color standards for design and text contrast.

Please try to use these color combos as often as possible.

The quick brown fox jumps over the lazy dog.

The quick brown fox jumps over the lazy dog.

The quick brown fox jumps over the lazy dog.

The quick brown fox jumps over the lazy dog.

The quick brown fox jumps over the lazy dog.



City Logo

OFFICIAL LOGOS, COLORS, AND SIZES

Official Logos

The City of Paramount's logos should work across all media. These are the primary elements of the City's brand identity.

Only use logos supplied by the Communications Division. Logos must not be changed or altered.

The City logo is trademarked and therefore protected.

All logo use must be reviewed and approved by the Communications Division. Please send draft files before publishing in good time to ensure any necessary changes can be made.

PRIMARY LOGO LOCKUP



ALTERNATE LOGO LOCKUP



Logo Color Variations

Full Color should be used on light backgrounds.



One Color should be used when projects have a limited color palette.



Reversed Color should be used on dark backgrounds.



Black and White should be used sparingly, if you are unable to use color or the design requires restraint.



Logo Clear Space

CLEAR SPACE

The minimum clear space is measured by using the width of the uppercase “P” in Paramount. It is imperative to always give the logo minimum clear space.

MINIMUM SIZE

The recommended minimum height and width of the City logo with the tagline is 3 inches or 216 pixels. Any graphic that requires a smaller logo should use the alternate logo.



Logo Misuse

There are a few rules to abide by when placing and scaling the City logo. These should not be broken in any way.



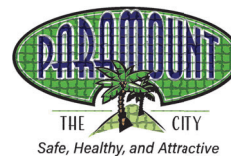
Do not tilt or rotate



Do not use visual effects



Do not use drop shadows



Do not texturize or embellish



Do not use gradients



Do not stretch, warp, or distort



Do not crop or cut off



Do not change transparency



Do not outline logotype



Do not re-create or reconfigure



Do not obscure with text

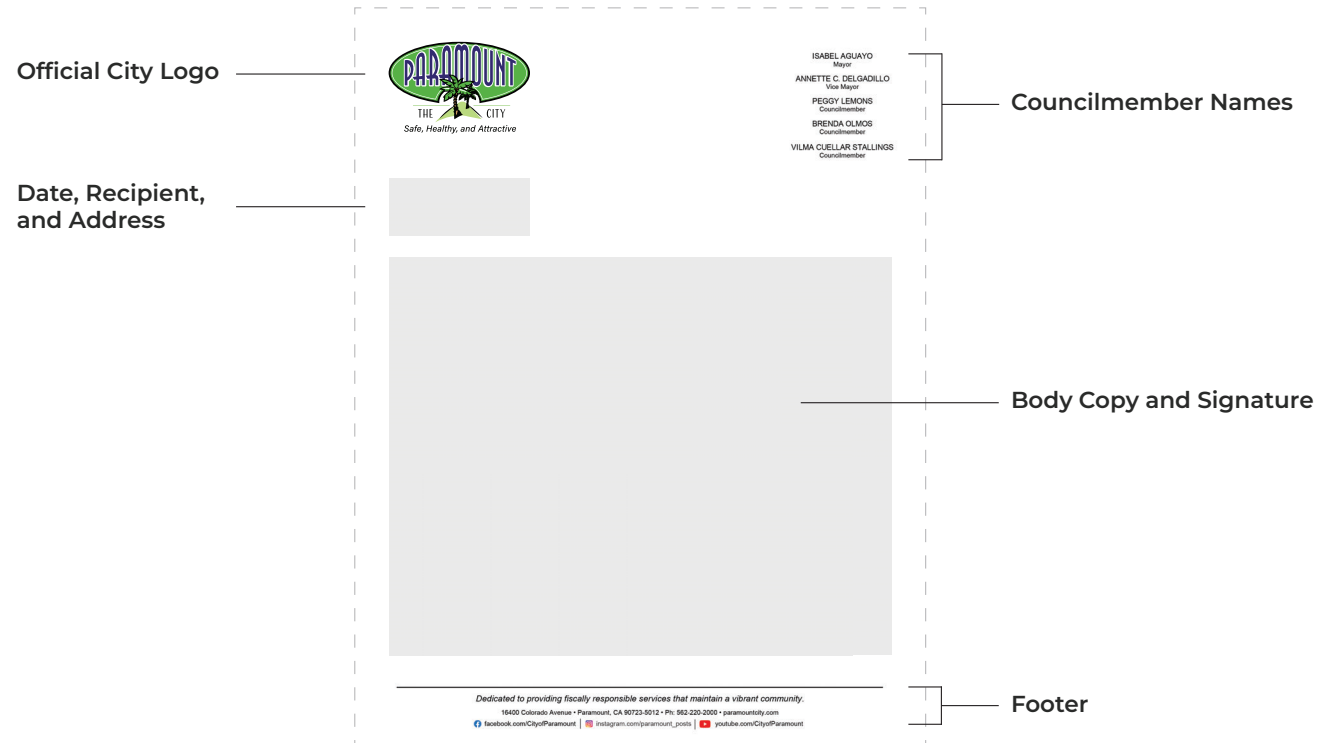


Do not touch the edges

Logo Placement for Correspondence

For letterhead and other documents, please follow these layout guidelines:

- The City logo must always be in the upper left-hand corner.
- Councilmember names must always be in the upper right-hand corner.
- Special requests for Department-specific letterhead must be approved by the City Manager on a case-by-case basis.
- For an updated/approved copy, please contact the City Clerk's office.



Program Logos

Program logos must include a version of the City logo and may use any colors within the City color palette.

The City logo should be incorporated in all emblems, even if discreetly.

All new or updated logos must obtain approval from the Communications Division before finalization/use.





Common Typography

FONTS TO USE CITY-WIDE

Common Graphics Typography

The type family Montserrat is ideal for headlines, but should not be overused. A good companion type family is Karla which is ideal for body copy & headlines as well.

Anna ITC STD should be used sparingly for City materials.

Other fonts are permissible on a case-by-case basis. (These do not pertain to use in letters, reports, etc.)

If you do not have these fonts, please contact IT to download them to your device.

MONTSERRAT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789~@#%&*()

KARLA

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789~@#%&*()

ANNA ITC STD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
123456789~@#%&*()



City Brand Application

GUIDELINES FOR APPAREL AND PROMOTIONAL ITEMS

Apparel Application

SHIRTS & JACKETS

When applying the official City logo to apparel, always place it on the left breast.

Darker colored apparel should use the white logo. Lighter colored apparel should use the black logo. Uniform color must be approved by the City Manager.

The department name is to be in the font “Acumin Pro Black Italic”.

Check with the Communications team before finalizing.



Apparel Application

HATS

The City logo should be one solid color when applied to hats. It can be embroidered or silk screened.

It should always be placed in the front center of the hat.

Please view the examples for appropriate color combinations. Darker colored hats should use the white logo. Lighter colored hats should use the black logo.

Check with the Communications Team before finalizing.

DARKER COLORED



EMBROIDERED - BASEBALL CAPS



SILK SCREENED - TRUCKER HATS

LIGHTER COLORED



EMBROIDERED - BASEBALL CAPS



SILK SCREENED - TRUCKER HATS

Promotional Application

PROMOTIONAL ITEMS

Placement of the City logo depends on the item. Sizing can extend to the largest “safe area.”

When in doubt about colors, placement, etc., please reach out to the Communications Team for assistance before ordering and finalizing the product.



Paramount Store Design

The store logo, designs, and #WeAreParamount slogan in this section are intended only for public use and are not official City of Paramount designs.

Examples shown are approved merchandise, but not limited to these items.

The official City of Paramount logo cannot be used on apparel.

Please reach out to the Community Services Department if you have any questions regarding store merchandise.

PRIMARY LOGO LOCKUPS





Photography

TIPS AND STANDARDS FOR CITY PHOTOS

Photography Tips

Below are a few tips for taking good photos.

- Use flash when possible
- Utilize different perspectives
- Capture the moment and energy of that point in time
- Take group shots if possible
- Take shots of the audience
- Ensure diversity, encourage participation if needed
- Take candid shots where people do not know you are taking their photo



Take candid shots



Take shots of the audience



Feel dynamic/engaging



Caught up in the moment



Take group shots at events

Photography Standards

Photography used in marketing materials, presentations, and social media posts should reflect the values of the City by following these standards.

- Do not use low-quality or pixelated photos/imagery
- Do not stretch, warp, or distort the image
- Do not crop or edit images prior to uploading them into the drive
- Ensure images are in full resolution when sent as an email attachment



NEVER use pixelated photos



Ensure the image fits into the frame



NEVER stretch, warp, or distort an image. If you need to make it fit a certain dimension, please let the Communications Division know.

Thank You and Happy Branding!

GOT QUESTIONS?

Contact the Public Information Officer

Chris Callard

(562) 220-2156

ccallard@paramountcity.com

Contact the Communications Specialists

Jocelyn Hernandez

(562) 220-2224

jhernandez@paramountcity.com

Melissa Torres

(562) 220-2073

mtorres@paramountcity.com

SEPTEMBER 12, 2023

APPROVAL OF THE 2023 URBAN FOREST MANAGEMENT PLAN

MOTION IN ORDER:

IT IS RECOMMENDED THAT THE CITY COUNCIL APPROVE THE 2023 URBAN FOREST MANAGEMENT PLAN.

MOTION:

MOVED BY: _____

SECONDED BY: _____

[] APPROVED

[] DENIED

ROLL CALL VOTE:

AYES: _____

NOES: _____

ABSENT: _____

ABSTAIN: _____



To: Honorable City Council

From: John Moreno, City Manager

By: Adriana Figueroa, Public Works Director
Wendy Macias, Public Works Manager

Date: September 12, 2023

Subject: APPROVAL OF THE 2023 URBAN FOREST MANAGEMENT PLAN

BACKGROUND

At the May 3, 2022 City Council meeting, Council approved an agreement between the City of Paramount and TreePeople for the development of an Urban Forest Management Plan (UFMP) for the City. The partnership was funded through a \$283,490.94 California Urban and Community Forestry Grant, by the California Department of Forestry and Fire Protection (CalFire) through the State's Greenhouse Gas Reduction Fund for the development of the City's first Urban Forest Management Plan (UFMP).

The creation of the UFMP aligns with the climate adaptation strategies outlined in the City's Climate Action Plan (CAP) and is meant to create climate resiliency and adaptation in the community. Additionally, the UFMP aligns with the CAP's, Measure GA1: Support Urban Tree-Planting, Park Access; and Green Infrastructure's outlined strategies, which includes increasing the number of trees in the City and conducting outreach to spread awareness of the benefits associated with planting shade trees. The benefits of planting trees in urban areas are many and include improving air quality and public health, promoting sustainable economics, and increasing social equity and community resilience.

DISCUSSION

The goal of the City's UFMP is to create a usable plan that will guide City staff and the community's urban forest efforts to better manage and continue growing the City's urban canopy. The plan is structured around nine benefits that directly influence community health and well-being: Mental Health, Outdoor Activities, Stormwater Management, Shading & Cooling, Climate Resilience, Social Cohesion, Privacy & Quiet, Food Forest, and Biodiversity. These benefits were front and center during the plan's community outreach component of the UFMP, which was an important aspect of the plan.

TreePeople in coordination with the City, held four community outreach workshops at various City facilities, including one at the City's yearly Eco-Friendly Fair where residents received a free fruit tree in exchange for participating in a tree survey. The surveys were meant to identify the places where residents felt trees should be prioritized throughout the City.

The surveys identified the top three locations as 1) schools 2) streets and sidewalks, and 3) public parks. Moving forward, City staff can use this information when planning tree planting events and infilling trees on its own to ensure that these locations are prioritized.

Another important achievement of the UFMP process includes the update of the City's tree inventory which includes approximately 7,600 trees and had not been updated in years. West Coast Arborists (WCA), the City's current tree contractor, conducted the inventory updates which included verifying the location of each tree, the species, size, and health of the tree. WCA also identified areas such as tree wells that were missing trees or new locations where trees could potentially be planted. An accurate tree inventory is crucial for staff to make decisions about tree inventory and plan the tree trimming grids accordingly. Ultimately, the main goal of the UFMP is to increase citywide canopy cover to maximize urban cooling, stormwater mitigation, and air pollution mitigation, while enhancing the aesthetics of our community.

Next Steps

Once the UFMP is approved by City Council, next steps with TreePeople will include scheduling several community tree planting events, with the first one being scheduled for the fall. This time of year is ideal to plant trees and ensure the trees survive the stress of being transplanted. The tree planting event will focus on areas identified in the UFMP and will be small in scale with 15-20 trees being planted at a time. The tree planting events will be followed by a three-year care period which will ensure that the planted trees survive and thrive.

Additional work as part of the grant will include receiving support from TreePeople as the City works to revise its existing Tree Care ordinance to close gaps in its guidelines that currently allow residents to opt out of replacement trees when a tree is removed. Revision to the ordinance will also establish better guidelines for removing healthy mature trees and will establish a more intentional method of replanting trees in areas where they are needed.

FISCAL IMPACT

There is currently no additional fiscal impact to the City. Funding for this project is included in the FY 2023-2024 Budget as part of a \$283,490.94 grant from California Department of Forestry and Fire Protection (CalFire).

VISION, MISSION, VALUES, AND STRATEGIC OUTCOMES

The City's Vision, Mission, and Values set the standard for the organization; establish priorities, uniformity, and guidelines; and provide the framework for policy decision making. The Strategic Outcomes were implemented to provide a pathway to achieving the City's Vision. This item aligns with Strategic Outcome No. 2: Community Health, Strategic Outcome No.4: Environmental health, and Strategic Outcome No.5: Attractive and Well-Maintained Infrastructure.

RECOMMENDED ACTION

It is recommended that the City Council approve the 2023 Urban Forest Management Plan.



City of Paramount

Urban Forest Management Plan

TreePeople

Acknowledgements

City of Paramount

CITY COUNCIL

Isabel Aguayo, Mayor
Annette C. Delgadillo, Vice Mayor
Peggy Lemons, Councilmember
Brenda Olmos, Councilmember
Vilma Cuellar Stallings, Councilmember

PUBLIC WORKS

Adriana Figueroa, Public Works Director
Wendy Macias, Public Works Manager
Paul Bebek, Landscape Supervisor
Mario Flores, Operations Manager

PLANNING

John King, Assistant Planning Director

TreePeople

Dustin Herrmann, Principal Scientist
Mary Hillemeier, Policy & Research Coordinator
Shona Paterson, Planning Analyst
David Pineda, Operations & Grants Manager
Theo Ross, Geospatial Analyst

West Coast Arborists

Tim Crothers
Rob Thompson

Photographs

Project team, Shona Paterson (unless otherwise cited)
City of Paramount photo gallery
TreePeople photo gallery, Adam Corey Thomas,
TreePeople

Design

Cez Cruz, TreePeople
Bliss Parsons, TreePeople

Contents

Executive Summary	1
Vision	7
Introduction	9
Urban Forest Benefits	11
Community Voices	12
Context	22
Existing Forest	31
Opportunities to Grow	51
Goals & Strategies	69
Implementation	87
Additional Information	143
Appendix	147





Executive Summary

The urban forest provides many benefits to the Paramount community. This plan is structured around nine benefits that directly influence community health and well-being: Mental Health, Outdoor Activities, Stormwater Management, Shading & Cooling, Climate Resilience, Social Cohesion, Privacy & Quiet, Food Forest, and Biodiversity. These benefits play a key role in framing the community engagement, analyzing the urban forest, and informing strategies and goals.

The plan reflects community perspectives through the results of a survey that was conducted at three workshops and the Eco-Friendly Fair. The survey revealed that residents believe the benefits of Shading & Cooling, Mental Health, and Outdoor Recreation were most important. Community members most want to see more trees in Schools, along Streets and Sidewalks, and in Parks. Maintenance of trees was the highest concern among residents, followed by damage caused by trees.

Paramount’s urban forest depends on the social and ecological contexts that shape it. Paramount was not historically forested, but rather had coastal sage scrub and riparian habitat. Trees were important to the indigenous peoples that lived in the area who cultivated oak trees for acorns. The area began to urbanize in the 20th century, first as a dairy center, then as a center of industry.

Paramount has a climate of hot, dry summers and mild, wet winters, which supports many types of trees, especially those that are drought tolerant. Climate change is altering that balance by increasing temperatures and making precipitation more variable. Not everyone will feel the impacts of climate change equally, with vulnerable populations including low-income residents, older adults, and those with existing medical conditions, facing greater risks. Policies both at the state and local level influence the ability to fund and grow the urban forest.

Paramount has an existing tree canopy of 12%, which is distributed unevenly across the city. Different land uses have differing levels of canopy cover, with industrial areas having the least canopy and parks having the most canopy. Even within residential land use, canopy cover varies significantly, leaving low canopy neighborhoods that are highest priority areas for tree planting. Looking specifically at street trees in the public right-of-way, some neighborhoods and major streets have high canopy cover, while others have almost no public canopy.

Paramount has a very diverse urban forest, with over 200 species, and no one species comprising more than 10%. A high proportion of Paramount’s trees are mature, with a lack of young trees to grow to replace them. Paramount’s urban forest is very healthy, with 90% of trees in good condition and less than 2% of trees in dead or poor condition. Paramount receives over \$100,000 worth of measurable economic

benefits annually from the urban forest in the form of avoided stormwater, removed pollution, and sequestered carbon.

There are many opportunities to plant new trees in Paramount including on existing vacant sites in the public right-of-way, and by modifying existing vegetated and hardscape landscapes to accommodate more trees. Additionally, the design of the right-of-way can be adjusted to accommodate more trees, and zoning codes can be modified to create more space for the urban forest on private property.

Based on the results of the community engagement and analysis of the urban forest, canopy targets have been set for each land use. To accomplish these targets, strategies have been outlined that are supported by specific recommendations for City operations or policies to support the urban forest.

Implementing the plan will require coordinating people and funding. Stakeholders across the city have different roles in realizing the urban forest laid out in the plan. Achieving that urban forest will take time as trees grow, with differing responsibilities through time as the plan unfolds. Finally, funding to support the planting, maintenance, and engagement of the urban forest will need to be allocated to act on the strategies.

Key Takeaways by Chapter

COMMUNITY VOICES

- Mental Health, Shading & Cooling, and Outdoor activities were the most desired benefits with 86% of resident ranking them as highly desirable
- Public land including Streets & Sidewalks, School Property, and Public Parks are the highest priority planting locations
- Tree maintenance is the highest area of concern of the urban forest
- Community members are supportive of the project and would like to see more trees in Paramount, as well as more engagement around the urban forest

CONTEXT

- The landscape of Paramount has gone through many transitions from Indigenous managed oak woodlands to an urban city
- Paramount has a warm, semi-arid climate that is projected to become hotter and less predictable with climate change
- Environmental burdens are disproportionately felt by vulnerable populations
- State regulations influence the resources dedicated to the urban forest and local regulations influence the land use available for tree planting

EXISTING FOREST

- The existing public urban forest is diverse, mature, and healthy
- Tree canopy varies considerably by land use
- There is an unequal distribution of canopy cover within land uses requiring some areas to be prioritized to create an equitable urban forest

OPPORTUNITIES TO GROW

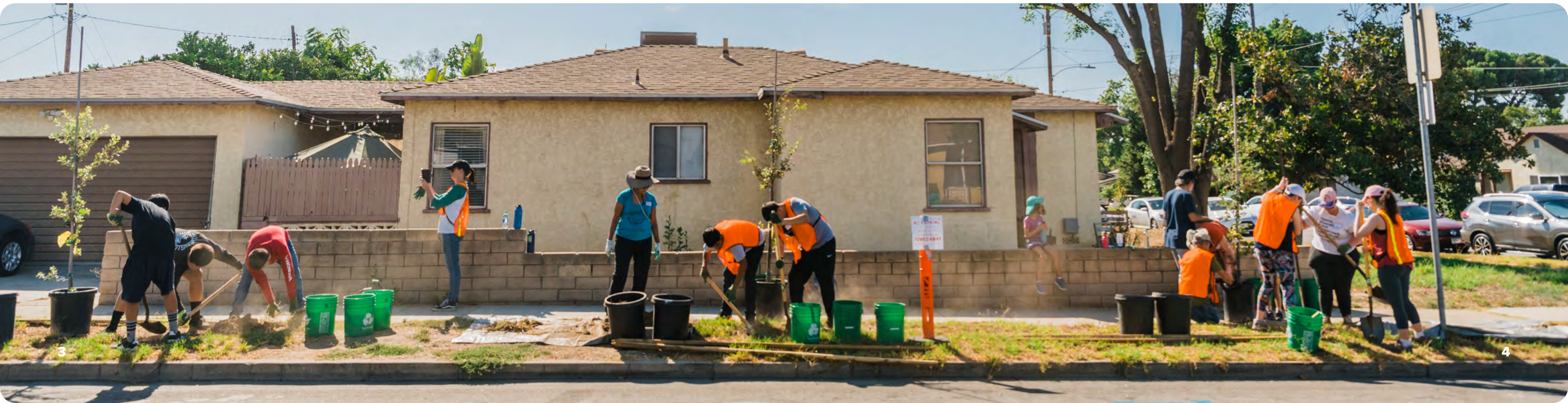
- There is a lot of potential to increase tree canopy in Paramount, realizing much of this potential will require modifying existing paved areas
- More space can be created for the private urban forest by adjusting residential, commercial, and industrial zoning requirements
- Reallocating space in the public right-of-way from cars to trees creates space for more public trees, allows larger trees to be planted, and reduces conflict between trees and sidewalks

GOALS AND STRATEGIES

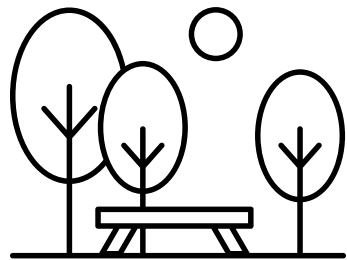
- Prioritizing planting trees early in the project will allow time for tree growth throughout the project
- Coordinating stakeholders will help achieve a common goal
- Funding will be required to implement strategies
- The plan is a living document that will change over time

IMPLEMENTATION

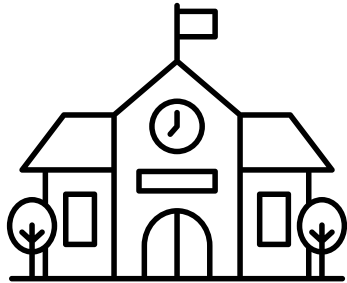
- Citywide canopy goal is supported by goals for each land use based on community priorities and existing canopy
- Planting large trees will make it easier to achieve canopy goals with fewer planting spaces
- Strategies support canopy goals with specific operations and policy recommendations



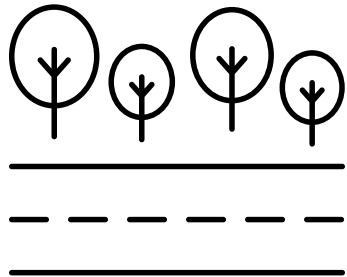
Goals



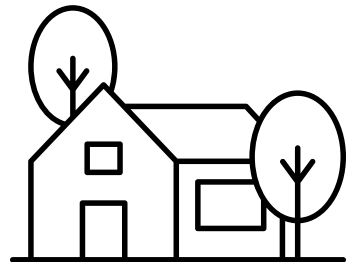
30%
canopy in
public parks



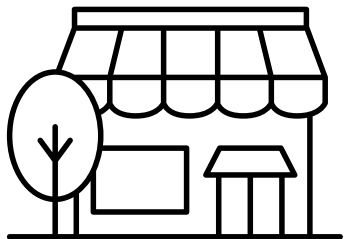
30%
canopy in
school zones



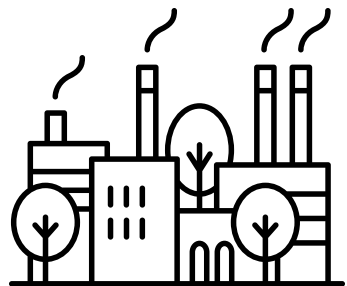
25%
canopy along
the right-of-way



25%
canopy in residential
neighborhoods



15%
canopy in
commercial districts



10%
canopy in
industrial zones



20%
canopy citywide

Strategies

Plant	1. Provide green areas for recreation in parks and around schools
	2. Maximize shade in the public right-of-way
	3. Create immersive green neighborhoods for all residents
	4. Ensure industrial areas maintain beneficial canopies
	5. Create canopied commercial corridors
	6. Pursue opportunities to expand the urban forest
Protect	7. Conserve the existing public urban forest
	8. Conserve the existing private urban forest
Partner	9. Partner with agencies outside the City to coordinate tree planting
	10. Engage the community with the urban forest

Vision

A future where trees are abundant throughout the City and accessible to the whole community, creating immersive greens spaces in all neighborhoods, providing cooling on hot days, and promoting opportunities for outdoor recreation



Image: Arbor Day 2018 (Source: City of Paramount)



Image: Arbor Day 2018 (Source: City of Paramount)

"I hope that with this urban forest we are able to see the sidewalks lined with tall shady trees once again."

"I love that Paramount is recognized as such a green, tree filled city. Let's continue that!"



Introduction

Importance of having a plan for managing and growing the urban forest

Trees on public land and private property collectively form the urban forest of Paramount. The urban forest serves as part the City’s critical infrastructure, which, like sidewalks and utilities, provides essential services that must be invested in and maintained. As such, a solid and agreed upon plan for managing the urban forest is needed to guide policy, investments, and effective management practices.

Urban forest management planning creates a road map towards an urban forest that provides a multitude of benefits to all residents of Paramount and is cared for in a way that allows the trees and the community they serve to thrive.

The importance of planning for the urban forest is essential now more than ever. Environmental hazards like climate change mean we need resilient living infrastructure like trees to help adapt to the changes happening now and in the years ahead.

A good plan guides smart investing in the urban forest to realize a greener and more resilient Paramount in the future. It is necessary as maintaining and growing a forest in the urban fabric requires being intentional about making space for trees. Planning for the future of the urban forest will require finding more opportunities to plant trees and creating the capacity to care for those trees over the course of their lives.

Creating Paramount’s Urban Forest Management Plan

This plan was created with input from community members, guidance from the City, and analysis of existing forest conditions and policies. Together, these insights informed recommended strategies to grow and sustain the urban forest over the next 50 years with expectation that the plan will be updated every 10 years based on progress made and changing community needs.

Trees in Paramount provide many benefits—a background of bird song, shady places to rest, or calming green scenery—and so naturally that they can go unremarked upon in daily life. Unremarked or intentionally beloved, the urban forest has a profound impact on community resilience, personal health and well-being, business success, and overall quality of civic life in Paramount.

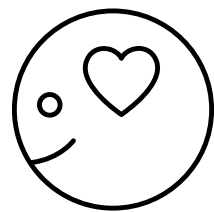
While by no means inclusive of all the services of the urban forest, nine existing or potential benefits of the urban forest—listed and described in the **Urban Forest Benefits** chapter—are used extensively to develop Paramount’s urban forest management plan. Selection of benefits was guided by several considerations with priority for benefits that residents could reasonably be expected to have experienced directly and therefore could provide input based on this experience in Paramount.

To realize specific benefits, especially those important to the Paramount community, strategies for growing the urban forest can be optimized by species selection, location of trees, and the extent of tree canopy in different parts of the city. However, trees can provide multiple benefits simultaneously and, therefore, a healthy and growing urban forest can improve all.

Workshop surveys asked members of the Paramount community to prioritize which of the nine benefits were most relevant to them and where in the city it was most important to gain more of urban forest benefits. See the **Community Voices** chapter.

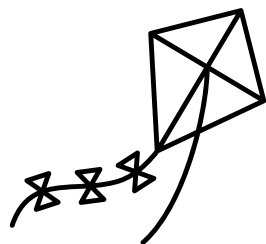
The current urban forest was assessed for its contributions to these benefits in the **Existing Forest** chapter. This analysis leads to an exploration of ways to expand the urban forest in the **Opportunities to Grow** chapter. These opportunities were developed into actions to move the existing forest to better support the benefits prioritized in community surveys in the **Goals & Strategies** chapter. Finally, coordination of resources as well as resources to enact these actions are laid out in the **Implementation** chapter.

Benefits of the Urban Forest



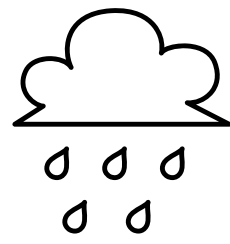
Mental Health

Provides immersive green spaces that are accessible to all residents



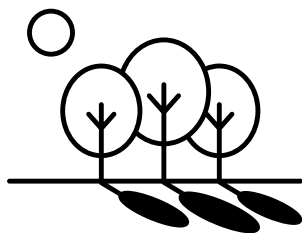
Outdoor Activity

Supports a wide array of recreation outdoors



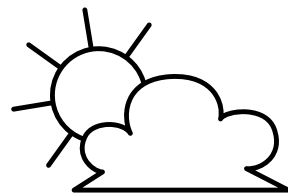
Stormwater Capture

Supports a wide array of recreation outdoors



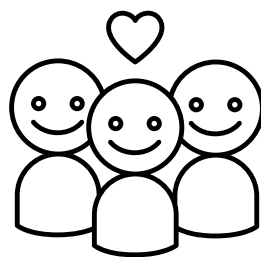
Shade and Cooling

Provides shade and cooler temperatures



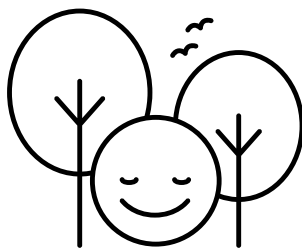
Climate Resilience

Thrives in a hotter, drier climate



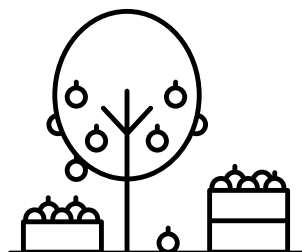
Social Cohesion

Encourages gatherings in spaces like public squares and parks



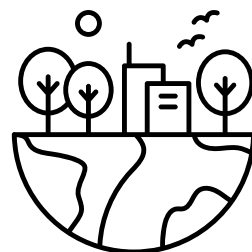
Privacy and Quiet

Provides screening to create privacy and filter noise



Food Forest

Provides culturally relevant fruits and nuts



Biodiversity

Supports biodiversity and provides a wildlife habitat



Community Voices

Key Takeaways

- Mental Health, Shading & Cooling, and Outdoor Activity are the most desired benefits
- School Property, Streets & Sidewalks, and Public Parks are the highest priority planting locations
- Maintenance is the highest area of concern of the urban forest
- Community members are supportive of the project and would like to see more trees in Paramount, as well as more community engagement around the urban forest

“I would like all the areas where there is free space to be populated with trees... All for a better planet.”

“Me gustaría que se poblara de arboles todas las areas donde esta el espacio libre... Todo por un planeta mejor.”

WORKSHOPS

Members of the Paramount community were engaged to understand their priorities and concerns regarding the urban forest. Community engagements included outreach to recruit participants with a broad range of perspectives to participate in workshops with an activity-based survey.

Three workshops, conducted in English and Spanish, were held at Progress Park Plaza and the Paramount Park Community Center. Workshops included an educational presentation on nine benefits of the urban forest as listed and described in the **Benefits of the Urban Forest** chapter as well as a summary of Paramount’s existing forest and a description of the urban forest management planning process. Following the presentation, participants completed activities in a survey packet. Workshops concluded with a tree planting and care demonstration after which participants were invited to take home a free fruit tree.



Image: Urban Forest Management Plan Workshop (Source: Adam Corey Thomas)

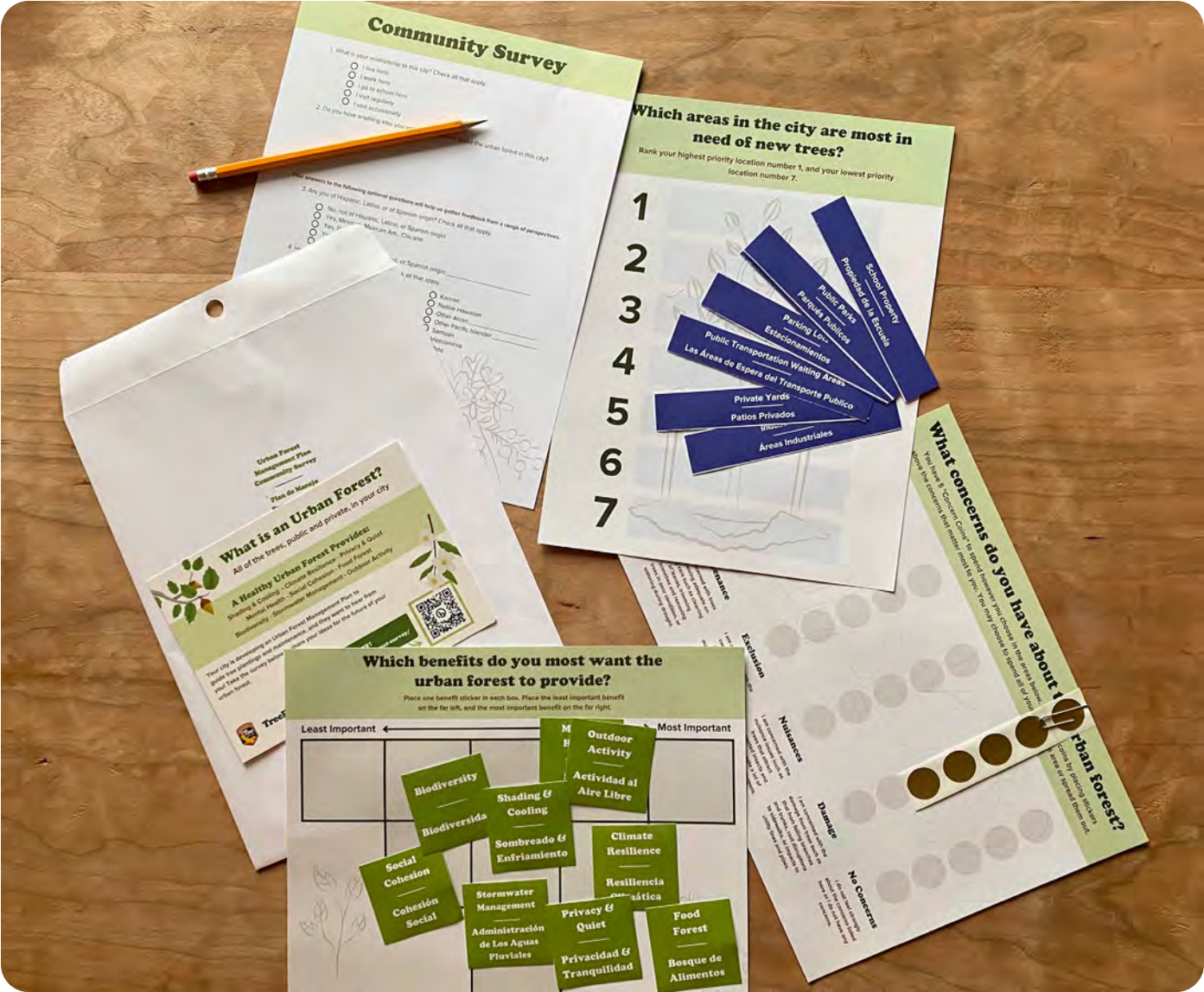


Image: Survey activity packets (Source: Mary Hillemeier)

SURVEY ACTIVITY PACKETS

The surveys included three one-page activities that asked 1) which benefits of the urban forest are most important to community members, 2) where it is the highest priority to plant new trees, and 3) what are the top concerns about the urban forest. The colorful worksheets were provided in Spanish and English with stickers to indicate selections. Packets also included a brief demographic questionnaire with an opportunity for participants to give additional open feedback.

Outside of the three community workshops, community members completed the survey at the Paramount Eco-Friendly Fair in April 2023. Participants were also given a free fruit tree in exchange for completing the survey at the fair. Further, some community members completed the survey online, through a link distributed via the workshop take-home flier or through digital promotion.

In total, 120 surveys were completed.

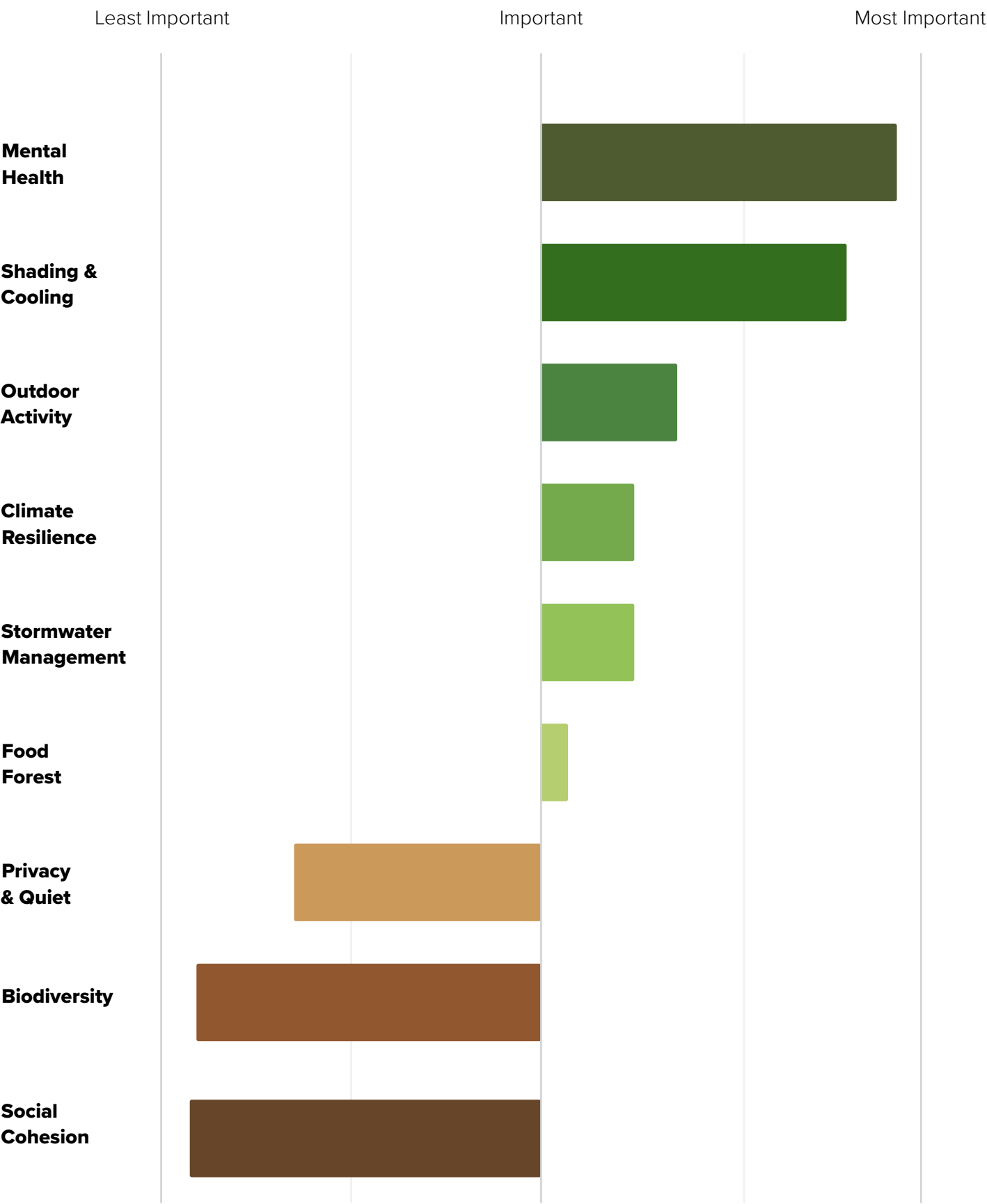
What benefits do you most want the urban forest to provide?

This survey activity asked participants to rank the nine benefits of the urban forest, as listed and described in the **Benefits of the Urban Forest** chapter, from most to least important. The question was structured so participants had to create a hierarchy of benefits, such that not all benefits could be considered of high importance. Benefits rated lower are still potentially important benefits for the urban forest to provide, but were considered less important than other benefits.

While the benefits collectively identified as most important carry a lot of weight in this plan, it is also relevant that many participants rated benefits that performed lower overall as among the benefits most important to them.

Benefit	Top 3 Choice (% of participants)
Shading & Cooling	49%
Mental Health	48%
Outdoor Activity	38%
Food Forest	38%
Climate Resilience	32%
Stormwater Management	32%
Privacy & Quiet	26%
Biodiversity	19%
Social Cohesion	18%

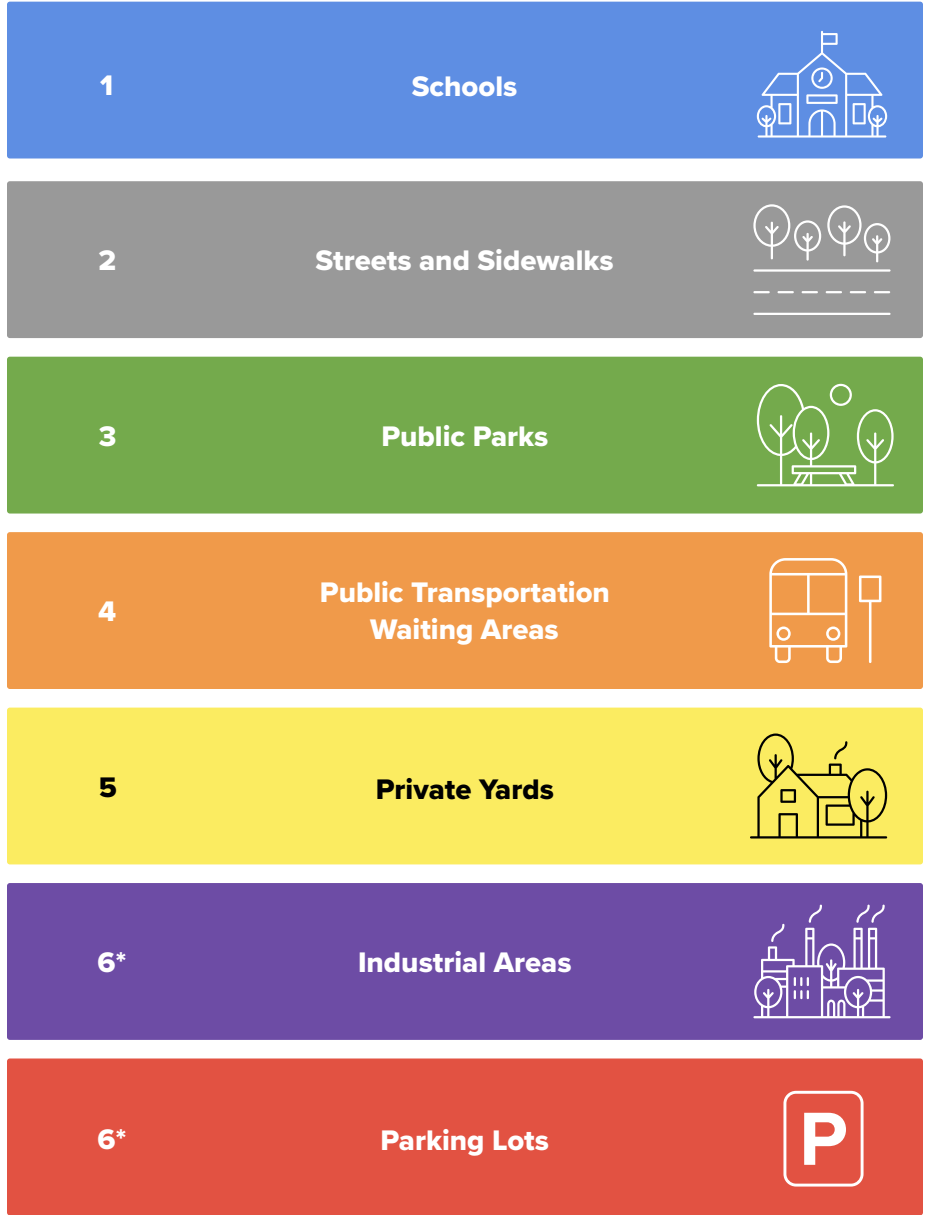
Percent of participants with a benefit in their top three most important



Overall community rankings for relative importance of benefits for the urban forest to provide

Which areas in the city are most in need of new trees?

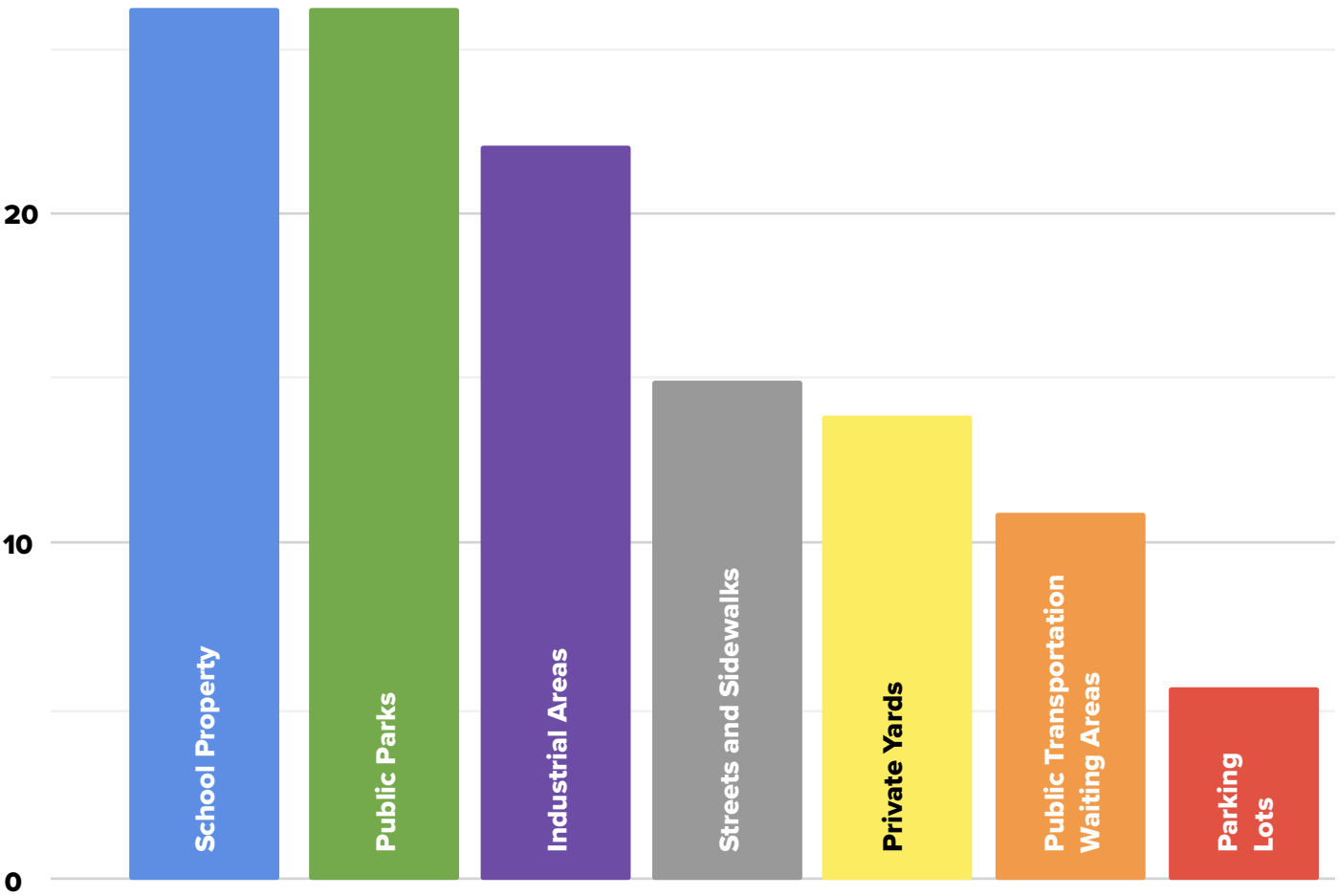
Survey participants ranked the types of locations in Paramount most in need of new trees. School Property followed by Streets & Sidewalks and then Public Parks were ranked the highest priority areas to grow the urban forest. Industrial Areas and Parking Lots were ranked the lowest priority areas to plant new trees with Private Yards as ranked similarly low in relative priority.



*Tied at 6

Overall community rankings for priority locations to plant more trees and grow the tree canopy

Of special note, Industrial Areas, though ranked low in the collective rankings, were the third most frequently cited by participants as their highest priority location for new trees. While participants were not asked to explain their rankings, there are a number of possible reasons for Industrial Areas being a top rank for many participants, including those who live or work in or near industrial areas viewing them as a higher priority as well as participants viewing Industrial Areas as sources of pollutants they would like to see mitigated.



Number of participants ranking each location as their top priority for planting more trees



What concerns do you have about the urban forest?

Survey participants were asked to allocate five ‘concern coins’ over five categories. More coins placed in a category indicated this was a greater concern. The categories were titled and described as:

Maintenance
I am concerned with trees not receiving adequate on-going care such as cleaning of leaves, trimming of branches and removing trees in poor condition, or watering during drought.

Damage
I am concerned with the damage from trees such as that from falling branches and trunks, root disruptions to sidewalks, or impacts to utility lines and pipes.

Nuisances
I am concerned with the nuisance issues such as trees that attract unwanted insects and pests or create a lot of pollen and other allergens.

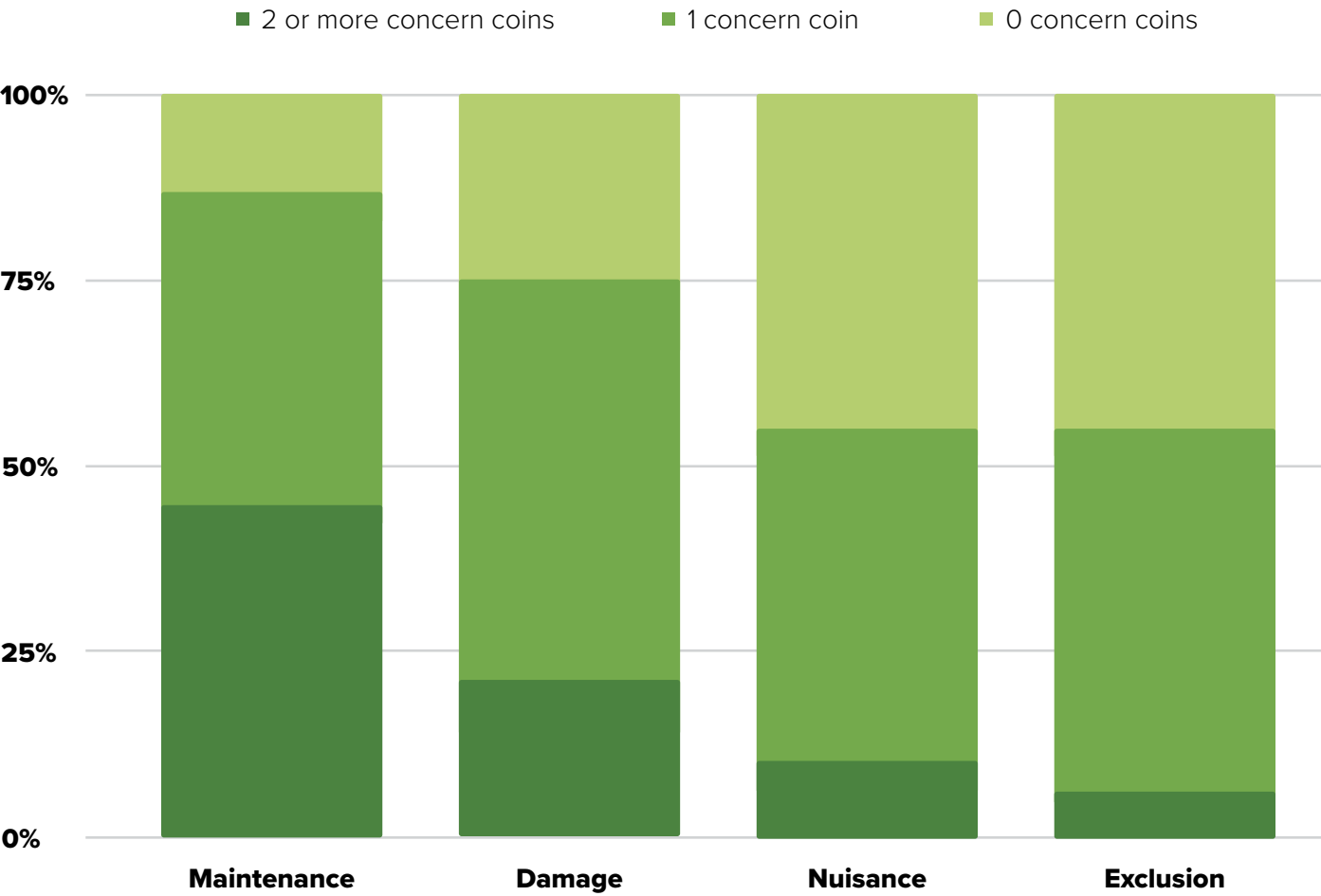
Exclusion
I am concerned with the community not being consulted in forest management decisions or not being included in stewardship activities.

No Concerns
I do not feel strongly about the concerns listed here or I do not have any concerns.

GOOD UPKEEP IS PARAMOUNT

Maintenance is the clear top concern as 87% of participants spent at least one concern coin in the category and 45% allocated two or more of their five concern coins, twice as many as the next highest category.

Damage is the second biggest concern as marked by three-fourths of participants. If damage is perceived as due to maintenance issues, the results indicate that ongoing care and repair is central to urban forest management in Paramount.



A majority of survey participants expressed concern for all issues with nearly half emphasizing maintenance of the urban forest as a top concern.

Do you have anything else you would like to share about the urban forest in Paramount?

Survey participants were provided the opportunity to provide written comment to this open ended question as an opportunity to provide feedback that was not captured by the activities.

Out of 120 completed surveys, 36 respondents provided written input in response to this prompt.

Thirteen comments voiced strong support for the urban forest planning project and enthusiasm for more trees.

Other commenters provided personal reflections on the urban forest, specific directives about what they would like to see, and other guidance. Specific themes mentioned included the following.

- Wanting more engagement with the community around environmental stewardship and tree care
- Reinforcing the findings by further voicing concern regarding the maintenance of city trees in support of tree survival, protection against pests, and pruning as well as sharing feelings of sadness over tree removals
- Advocating for more trees, some for public places like parks, schools, and along sidewalks, others in areas where the City lacks greenery such as next to the freeway and industrial areas, and others advocating for more trees on private property
- Voicing a desire for a greater diversity of trees

“Would like to see more equity in the urban forest. Planting in areas where the community has a lack of greenery.”

“I would like to see efforts spent on educating our community on the importance of environmental stewardship.”

“It would be great to have fruit trees in public spaces and beautiful huge trees that create lots of shade.”

“This city is beautiful because of the trees. Makes me feel happy.”

Context

Key Takeaways

- The landscape of Paramount has gone through many transitions from Indigenous managed oak woodlands to an urban city
- Paramount has a warm, semi-arid climate that is projected to become hotter with climate change
- Environmental burdens are disproportionately felt by vulnerable populations in Paramount
- State regulations affect resources for urban forestry and local regulations influence the land use available for tree planting

NATURAL HISTORY OF PARAMOUNT

Natural history and past ecological relationships are important to acknowledge when managing the urban forest as it now becomes part of that story. While they are not present within Paramount today, the historical ecosystems of Paramount were coastal sage scrub and riparian forest.

Coastal sage scrub ecosystems in the region contained few trees and were primarily composed of low-growing shrubs. Plants in coastal sage scrub are adapted to capture water from fog and light rain. Common coastal sage scrub plants include sagebrush, black sage, purple sage, and buckeye. Coastal sage scrub supports a diversity of wildlife, including 150 species of butterflies, 1500 species of bees, and 150 species of birds including the endangered California Gnatcatcher.

Riparian forest would have been found in a narrow corridor along the Los Angeles River, and be composed of water-loving plants, including trees such as willows, cottonwoods, alders and sycamores.



SOCIAL HISTORY OF PARAMOUNT

Paramount is on the ancestral lands of the Chumash and Tongva-Gabrielino people, who have lived in the region for around 9,000 years. Indigenous people shaped the ecological landscape through low-intensity managed burning that converted shrubland to grassland mixed with oak woodland.

Beginning in 1769, Spanish colonizers settled in the area. The oak groves were logged, and orchards or vineyards planted in their place. Fields were used to graze livestock leading to replacement of historical meadow species with invasive grasses from Europe adapted to the Mediterranean climate and livestock grazing.

Early in the 20th century, a population boom began in what was then known as the villages of Hynes and Clearwater emerged as a center for dairy and hay production and was known as the “World’s Largest Hay Market.” Each day, the price of hay would be set under a large camphor tree, known as the Hay Tree. Today, the Hay Tree stands 50 ft tall and is designated as a California Historic Landmark.

Starting in the mid-20th century, Hynes and Clearwater combined to form the Clty of Paramount and converted to a center of industry and commerce alongside suburban development. Beginning in the 1960s, Paramount made improvements to civic life through street and sidewalk upgrades and creating parks. Trees from around the world were introduced and cultivated, creating the primarily non-native urban woodland that exists in Paramount today.

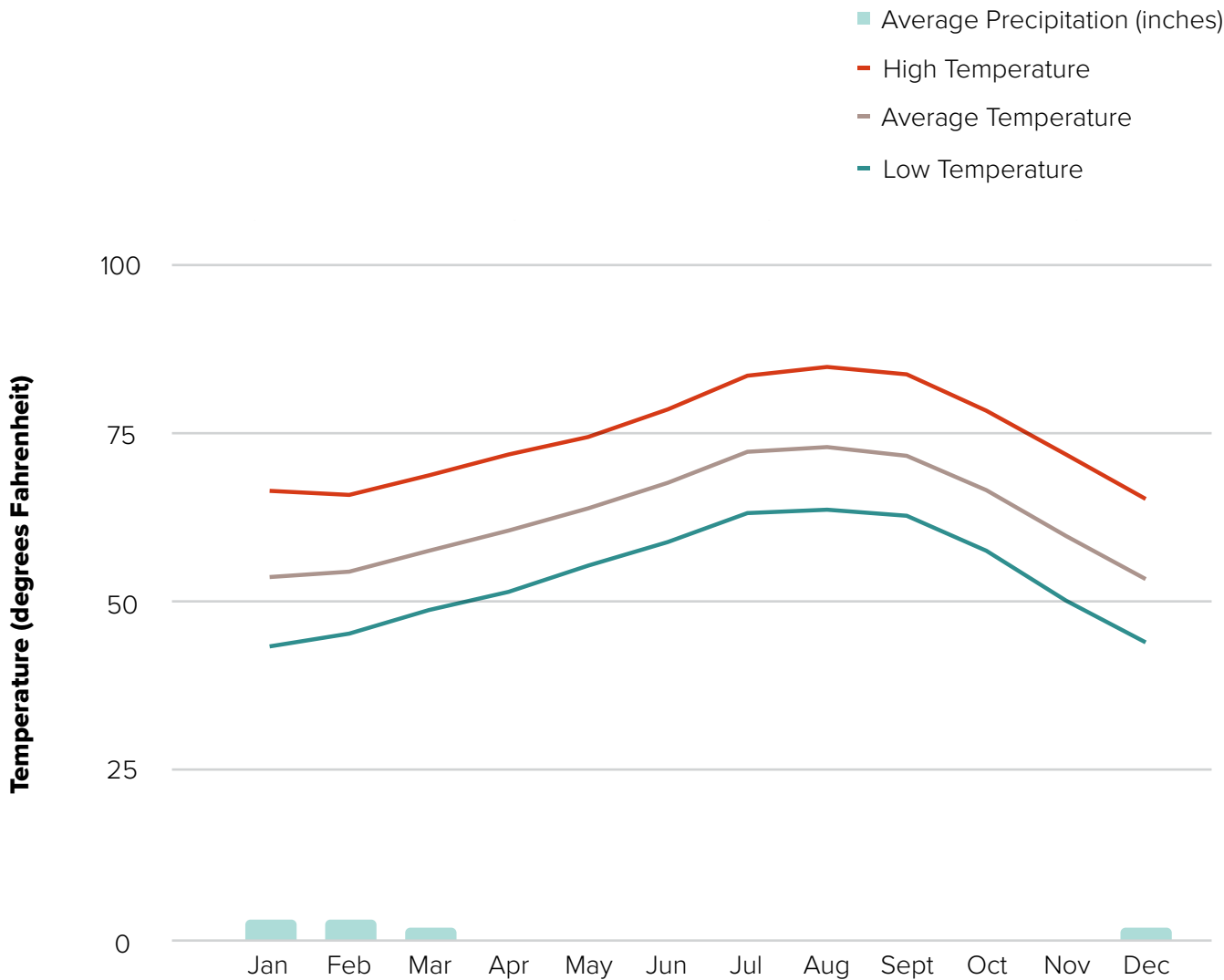


Image: Paramount & Jackson Boulevard circa 1930. (Source: Paramount Hlstric Gallery)

CLIMATE OF PARAMOUNT

Paramount is classified as having a Hot-Summer Mediterranean climate. It has a temperate climate with dry, hot summers and mild winters. Paramount receives an average of 14 inches of rain annually, which primarily falls between the months of December and March.

The climate of Paramount is important because it determines what kinds of trees can thrive here. Fortunately, due to the mild winters, many tree species can grow in Paramount with the right care. In particular, trees require regular irrigation during their establishment years and for some species irrigation can reduce drought stress during dry or especially hot periods.



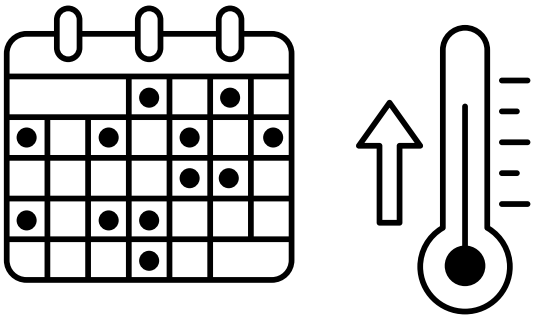
Mild winters means many tree species can grow in Paramount and thrive with good tree care through hot or dry periods.

CLIMATE CHANGE RESILIENCE

Climate change is creating more extreme heat days for Paramount. In urban areas, hot days are made hotter as pavements hold more heat limiting nighttime cooling.

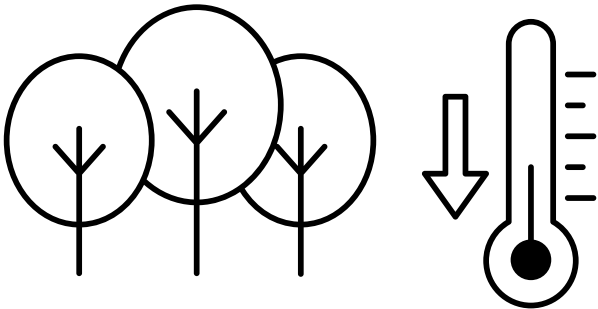
A healthy urban forest with big trees and widespread canopy cover can help build resilience to extreme heat because trees provide shade, which is not only cool to stand under but also reduces heat absorbed by hard surfaces. In addition to blocking heat, healthy trees cool the air through evapotranspiration. The extent of the cooling benefits of trees depend on the type of tree, their size, and their health as dependent on care and maintenance.

The number of days above 90°F each year is expected to increase 60 days before the end of the century



The average high temperature is projected to increase up to 8°F by the end of the century

Shade from trees can cool surfaces 20°F-40°F compared to surrounding surfaces



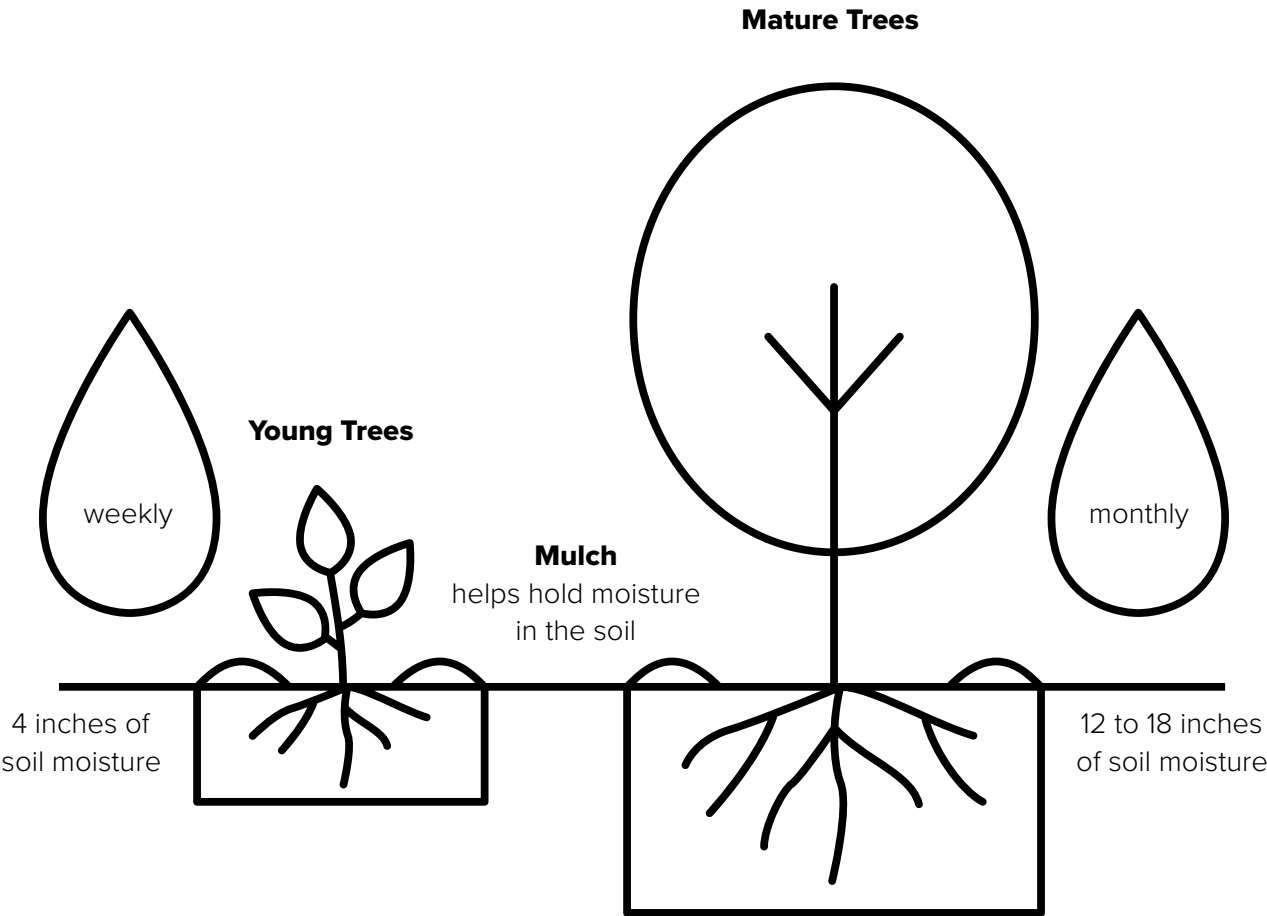
Water evaporated from trees can cool the surrounding air up to 9°F

Higher temperatures are expected as climate change amplifies the urban heat effect. More trees create shade and cool the air which buffer against rising temperatures.

WATER NEEDS AND CHALLENGES

Established urban trees typically do not require extensive irrigation support as their deep roots access underground water resources. In some cases, trees can be a water-saving measure when they replace or shade water demanding landscapes, such as lawns. There are two situations where trees need supplemental water to survive and thrive long term: young trees in their first 3-5 years after planting and mature trees during dry stretches. In all cases, maintaining an organic layer of mulch at the surface improves retention of soil moisture and is a recommended practice.

Drought-tolerant trees, especially once they reach maturity, are more likely to survive dry periods without supplemental watering than those whose water requirements are greater. As such, drought tolerant trees are highly recommended in planting situations where supplemental watering over a tree’s lifespan is unlikely. Drought tolerant trees could be used in more situations, but it comes with the tradeoffs of limiting the number of species planted and traits that confer drought tolerance often mean trees are slow growing or have less potential for providing shading and cooling.



Young trees need light watering weekly in the absence of rain. Mature trees benefit from deep, but less frequent waterings and only during prolonged dry periods.



CONSIDERING SOCIAL VULNERABILITY

It is critical that the benefits of the urban forest reach everyone in the Paramount community. To do so means focusing on growing trees in low canopy areas so communities do not have to overcome hurdles to have trees and their benefits where they live, work, and recreate. The vulnerability of communities can be driven by health, economic, and social factors.

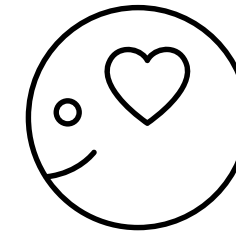
For health factors, community members with pre-existing health conditions, people older than 65, infants and young children, pregnant women, and

outdoor workers are all at increased risk of adverse impacts from environmental stressors. Economic factors such as home ownership, employment, and income influence access to resources. Homeowners may be able to choose to plant trees in their yards, while tenants may rely on landlords to make such improvements. Finally, social factors, such as language, education, and race or ethnicity can impact community members' access to resources and opportunities to influence policy changes.

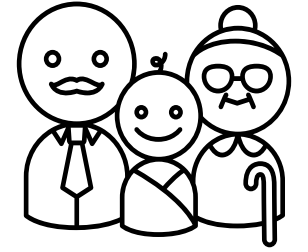
Health



15% of residents report not good physical health

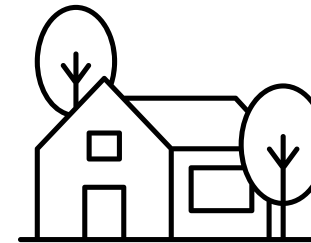


16% of residents report not good mental health

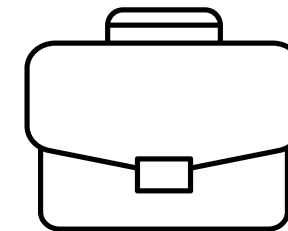


7% of residents are under 5 and 9% are over the age 65

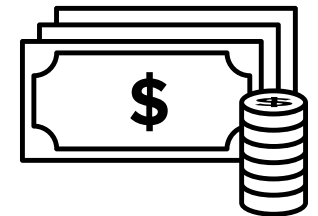
Economic



41% of residents are homeowners

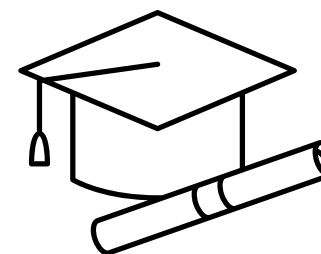


72.5% of residents are employed



56% earn more than 200% of the Federal Poverty Level

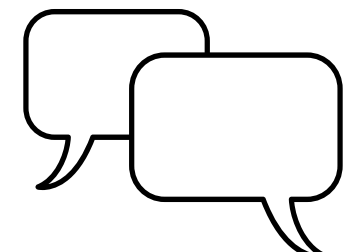
Social



11% have a Bachelor's degree or higher



95% of residents identify as People of Color



27% of residents have limited English

Some Paramount community members are more vulnerable to environmental stressors or have less capacity to access resources.

Policies relevant to urban forest management in Paramount

The potential for the urban forest is shaped by the forces of the regulatory landscape. State legislation allocates resources for the urban forest, such as funding and technical assistance. It also sets standards for what local municipalities must consider for local land use planning. Local policy drives most land use decisions and sets local priorities and initiatives. Plans chart a vision for a community while codes establish the rules. Together, state and local policies play an important role in determining how and where the urban forest is developed.

STATE POLICIES

California Urban Forestry Act: The Urban Forestry Act was passed in 1978 in response to declining urban forests. It directs CalFire to provide technical assistance and grant money for urban forestry projects. This led to the creation of the Urban and Community Forest Program under CAL FIRE, which funds urban forestry workforce education, expansion and management activities.

California Solar Shade Control Act: The Shade Control Act was originally passed in 1978 and then amended in 2008. The act is intended to prevent existing solar panels from being shaded by trees or shrubs planted after the solar panels were installed. Under the act, maintaining a tree that shades more than 10% of a solar collector between 10 am and 2 pm constitutes a private nuisance. Municipalities may pass an ordinance exempting themselves from the Act, which would prevent any trees planted and maintained by the municipality from violating the Act.

Integrated Climate Action and Resiliency Program: Senate Bill 246, passed in 2015, directed the Governor’s Office of Planning and Research (OPR) to form the integrated Climate Action and Resiliency Program. The program creates a State Adaptation Clearing House and Technical Advisory Council (TAC). The clearinghouse is a searchable database of research and plans relating to climate adaptation. The TAC coordinates climate adaptation efforts between state, regional, and local agencies.

Environmental Justice in Local Land Use Planning: Passed in 2016, SB 1000 requires jurisdictions to identify disadvantaged communities and address environmental justice in their general plans. The California Environmental Protection Agency defines disadvantaged communities as census tracts with the highest 25% CalEnviroScreen scores.

LOCAL POLICIES

General Plan: All policies in Paramount must be consistent with the 2007 General Plan. Elements of particular relevance include Land Use (which addresses open space), Resource Management, Public Facilities (which addresses school facilities), and Environmental Justice (EJ). The EJ element, adopted in 2022, identifies strategies to alleviate environmental burden, including increasing trees.

Municipal Code: The municipal code sets out the rules and regulations of the City. Of particular relevance to this plan is Chapter 12.32 which details regulations regarding parkway trees and landscaping. The code stipulates that trees in parks and along major and secondary arterioles are the responsibility of the City to maintain, while trees in parkways adjacent to private residences are the responsibility of the residents to water, maintain, and notify Public Works about hazards.

Zoning Code: Zoning regulations are included in the City of Paramount Municipal Code under Title 17. Zones are divided into three residential zones (Single-Family, Medium Density, and Multiple-Family), two commercial zones (General Commercial and Commercial-Manufacturing), and two industrial zones (Light Manufacturing and Heavy Manufacturing). The zoning code establishes standards for the physical form of land-uses that have impacts on space available for the urban forest.

Climate Action Plan: The City of Paramount Climate Action Plan was adopted in 2021 with the purpose of reducing municipal and community emissions and preparing the community for anticipated impacts of climate change. Tree canopy is referenced both as a greenhouse gas reduction strategy and as part of a resilience strategy. The plan sets an objective to “Increase tree canopy city-wide by 10 percent by 2030.”

Existing Forest

Key Takeaways

- Tree canopy is most bountiful in parks and residential areas and most lacking in industrial and commercial areas
- The existing public urban forest is diverse, mature and relatively healthy
- The urban benefit provides economic benefit to Paramount in the form of stormwater management, pollution removal, and carbon sequestration



Image: Ash tree in Progress Park

The urban forest of Paramount consists of all the trees within the City, including both public trees and private trees. Public trees are trees on land managed by a public agency and include trees in public rights of way and city parks. Private trees are trees on private parcels. To manage the urban forest, it is important to know the makeup of the existing urban forest. Two datasets are available that quantify Paramount’s urban forest: a public tree inventory and citywide tree canopy cover.

Public Tree Inventory

An inventory of the public trees in Paramount was conducted in 2023, inclusive of trees in parkways (i.e., street trees) and parks. The inventory characterized each tree’s species, size, and condition as well as attributes of the planting site such as width of the planting strip in parkways and presence of absence of overhead utilities. In addition, vacant tree planting sites were included.

Tree Canopy Cover

The canopy assessment uses data from remote sensing to gauge the extent of the forest canopy in Paramount as a whole, including both the public and private forests. This is valuable in understanding how the benefits of trees are distributed throughout Paramount.

While both public trees and private trees are integral to the vitality of the urban forest, they are addressed separately in this plan due to the different involvement the City has in managing each.



Image: Tree Canopy Cover Data over Paramount City Hall (Source: Maxar, NASA)



Street Trees in Paramount



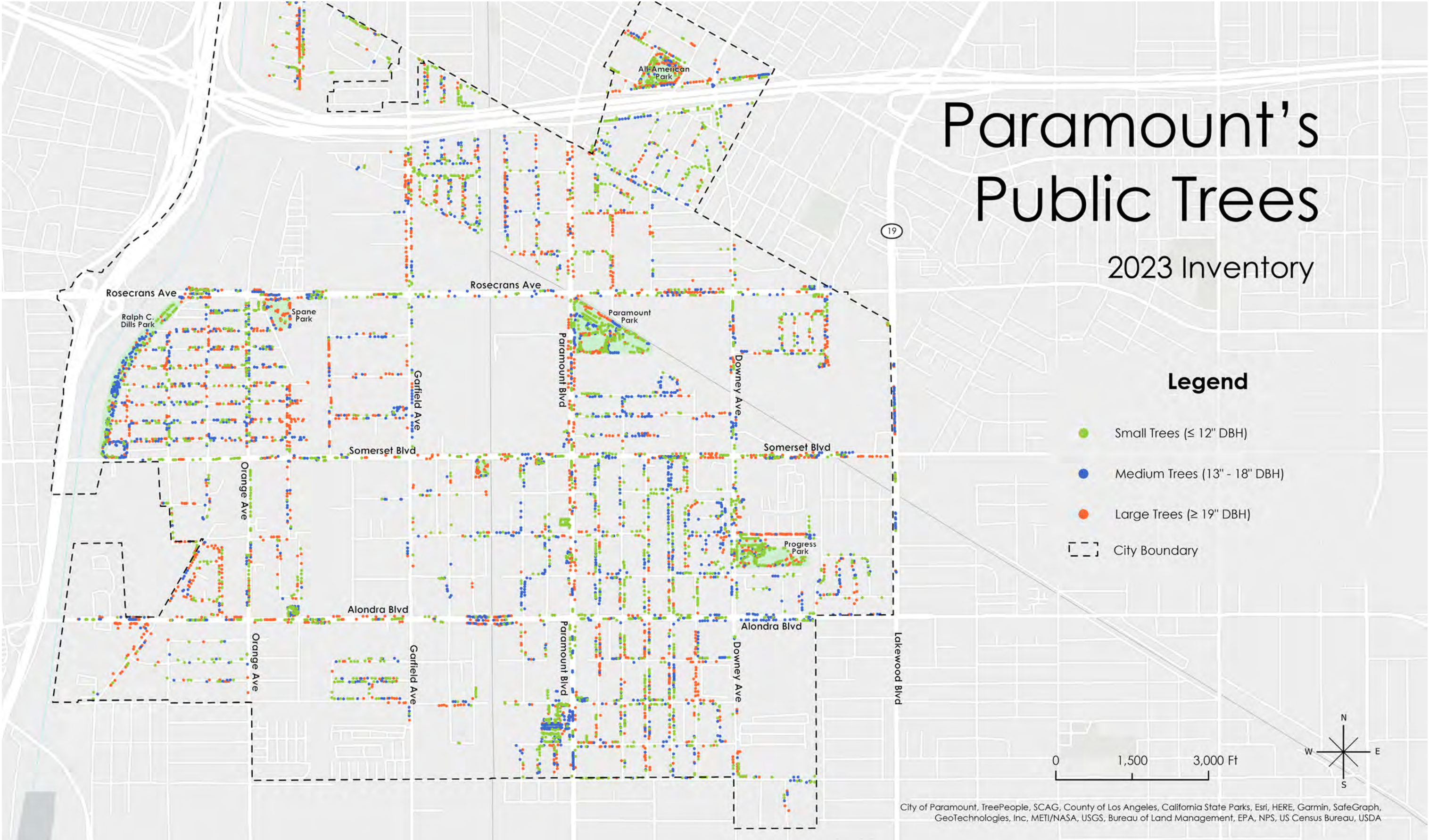
Small London plane trees grow in tree wells along Paramount Boulevard.



Large camphor and Afghan pine trees grow in the planting strip along Jefferson Street across from Progress Park and Jefferson Elementary School.



Large Canary Island pines line the median along Downey Avenue.

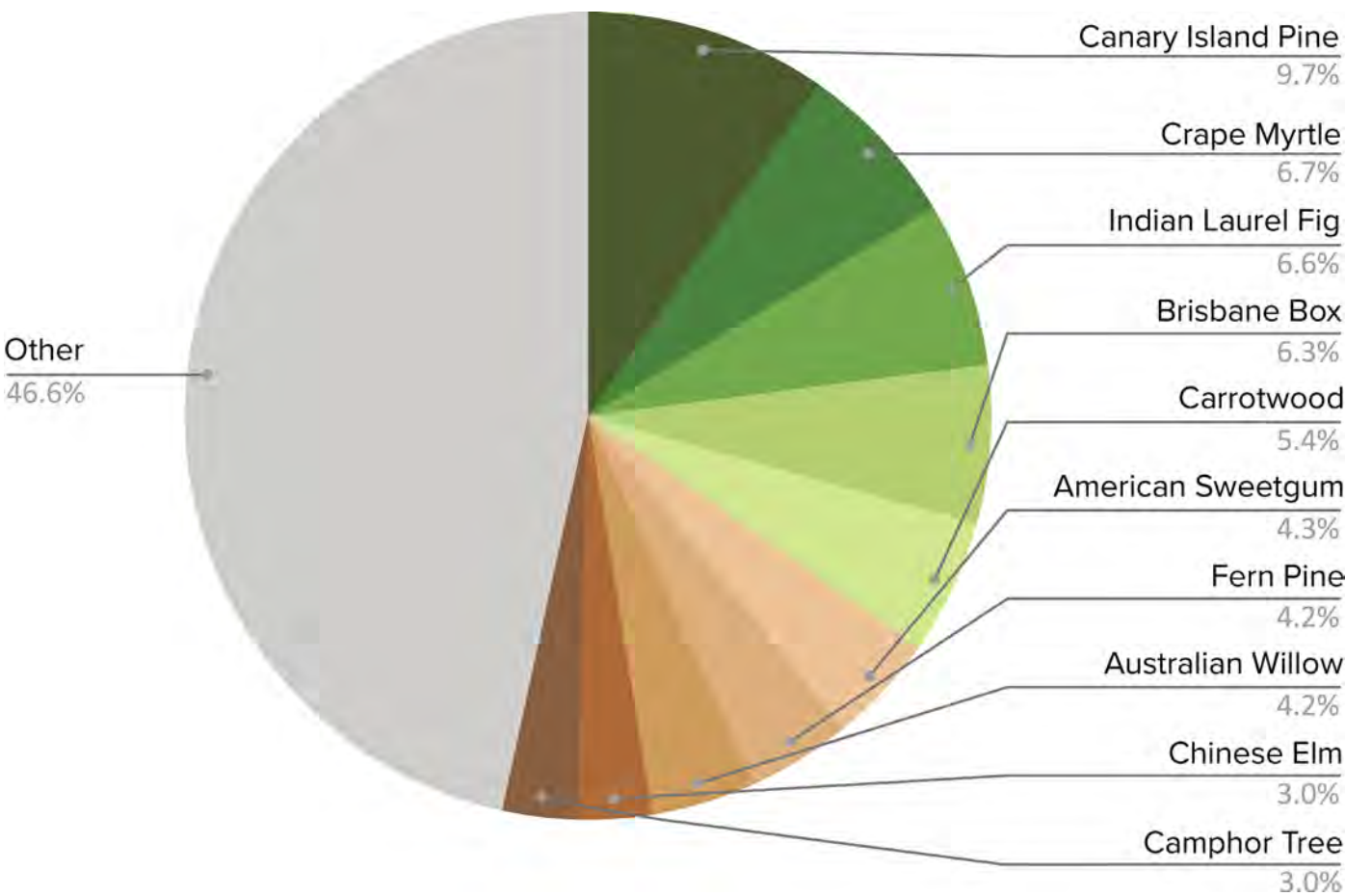


Map provides locations of public street trees in Paramount and their size class based on trunk diameter. Data is from the 2023 Public Tree Inventory.

Characterizing Paramount's existing public trees

TREE SPECIES AND THEIR ABUNDANCE

Paramount has 7,073 public trees representing over 200 species of trees. Biodiversity is essential to the health of the urban forest because a diverse urban forest is more resilient to disasters such as disease and drought. Best practice in urban forestry recommends no more than 10% of trees from a single species. Paramount's urban forest fulfills this criteria with the Canary Island pine (Pinus canariensis) making up the largest proportion of the existing forest at 9.7%.

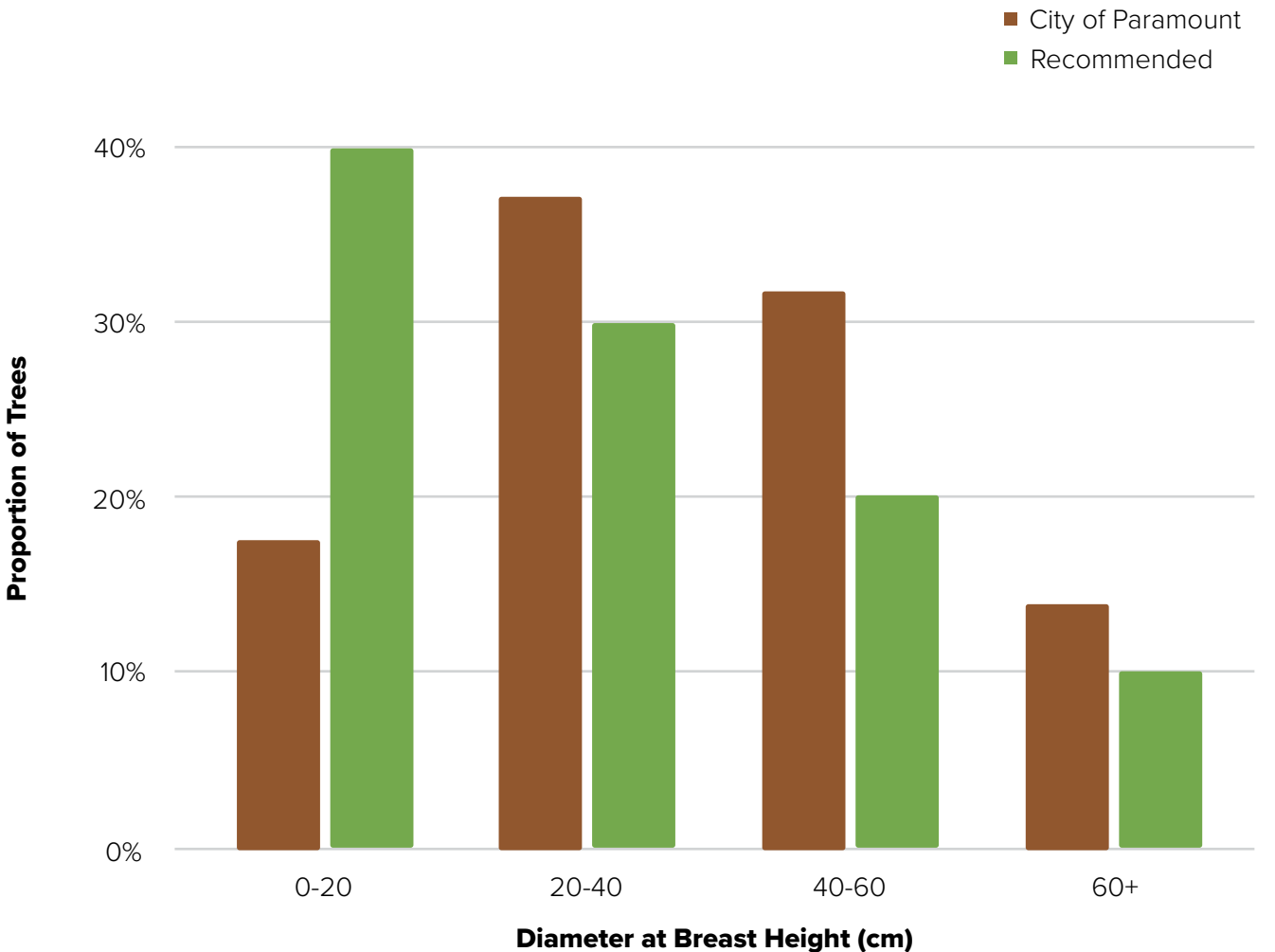


Paramount has a diverse urban forest

TREE SIZE

Size is an important metric for trees in the urban forest as an indicator of their benefits, but also as a proxy for gauging their age. Tree trunk diameter at breast height (DBH; about 4.5 feet above the ground) is a common measure that correlates with overall tree size. Paramount's public trees are typically medium to large in stature. This is good news, as larger trees are desirable as they typically provide more benefits. However, this also means many of Paramount's trees are approaching the end of their lifetime.

A healthy urban forest should have the highest proportion of small, young trees that will grow into larger trees replacing aging trees. Paramount currently has too few young trees to be able to replace the larger aging trees, which can result in a loss of urban forest over time. Fortunately, the solution is straightforward: planting new trees can readily remedy this concern.



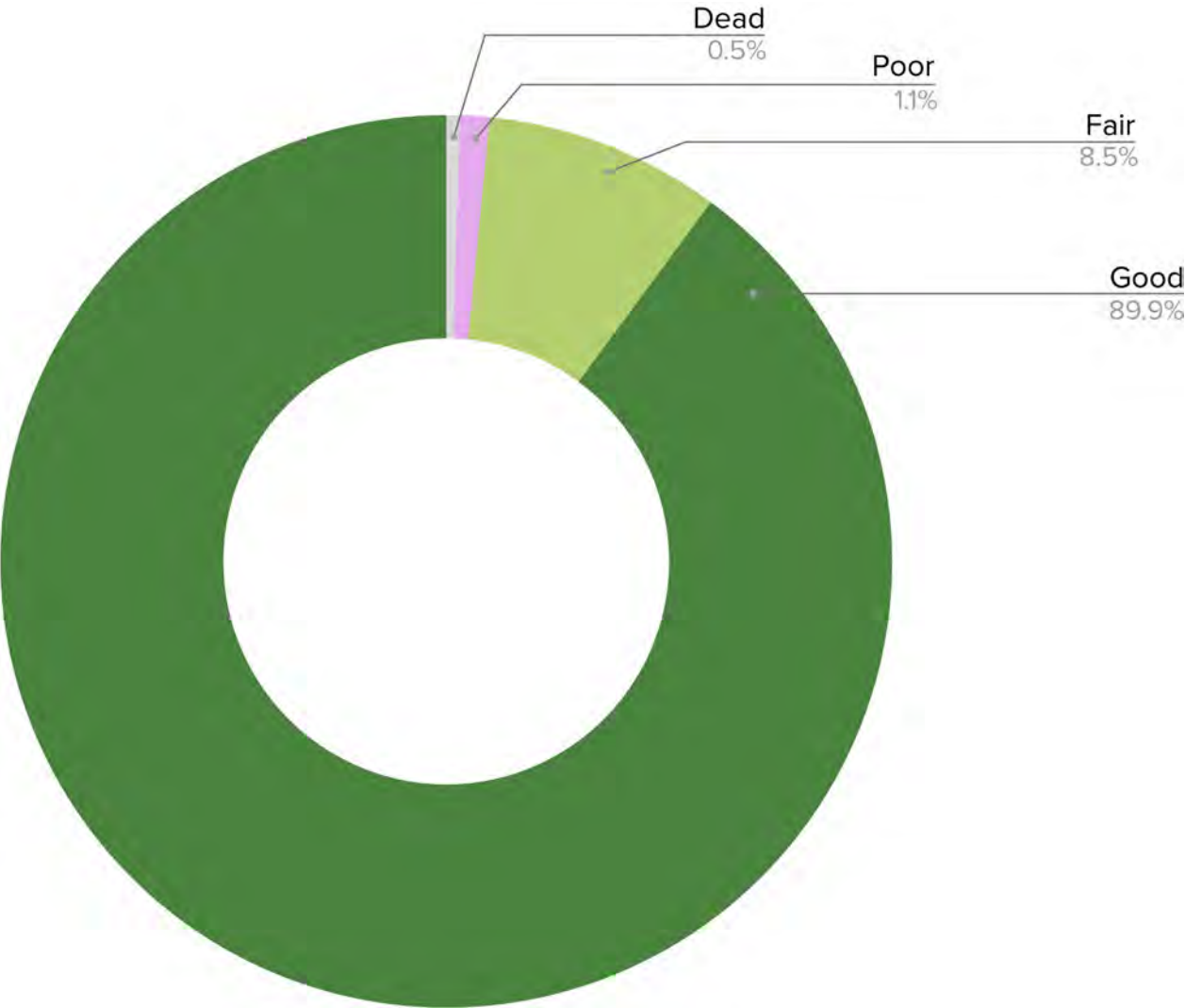
Adding young trees that can grow into mature trees is critical

TREE HEALTH

Paramount has a very healthy urban forest. Less than 2% of trees were assessed as in “Dead” or “Poor” condition, and 90% of trees were assessed as in “Good” condition. This indicates that the vast majority of trees in Paramount are thriving, requiring only routine maintenance to remain healthy.

Tree condition is measured by the proportion of foliage that is dead or dying, known as tree dieback. There are a number of potential causes of dieback including drought, pests, physical damage, or pollution damage.

It can be difficult to discern with certainty the cause of dieback. However, drought is often cited as the primary cause of tree dieback and is consistent with recent dry conditions in Southern California. Concerns that were specifically identified in the 74 tree identified as in poor condition were poor root function (9 trees) and decay (7 trees).



Paramount’s public tree forest is very healthy



Trees in Good condition should be inspected and maintained on regular grid trimming cycle.



Trees in Fair condition should be inspected and maintained on a regular grid trimming cycle.



Trees in Poor condition should be inspected closely and frequently to achieve an action that mitigates the poor condition or liability.



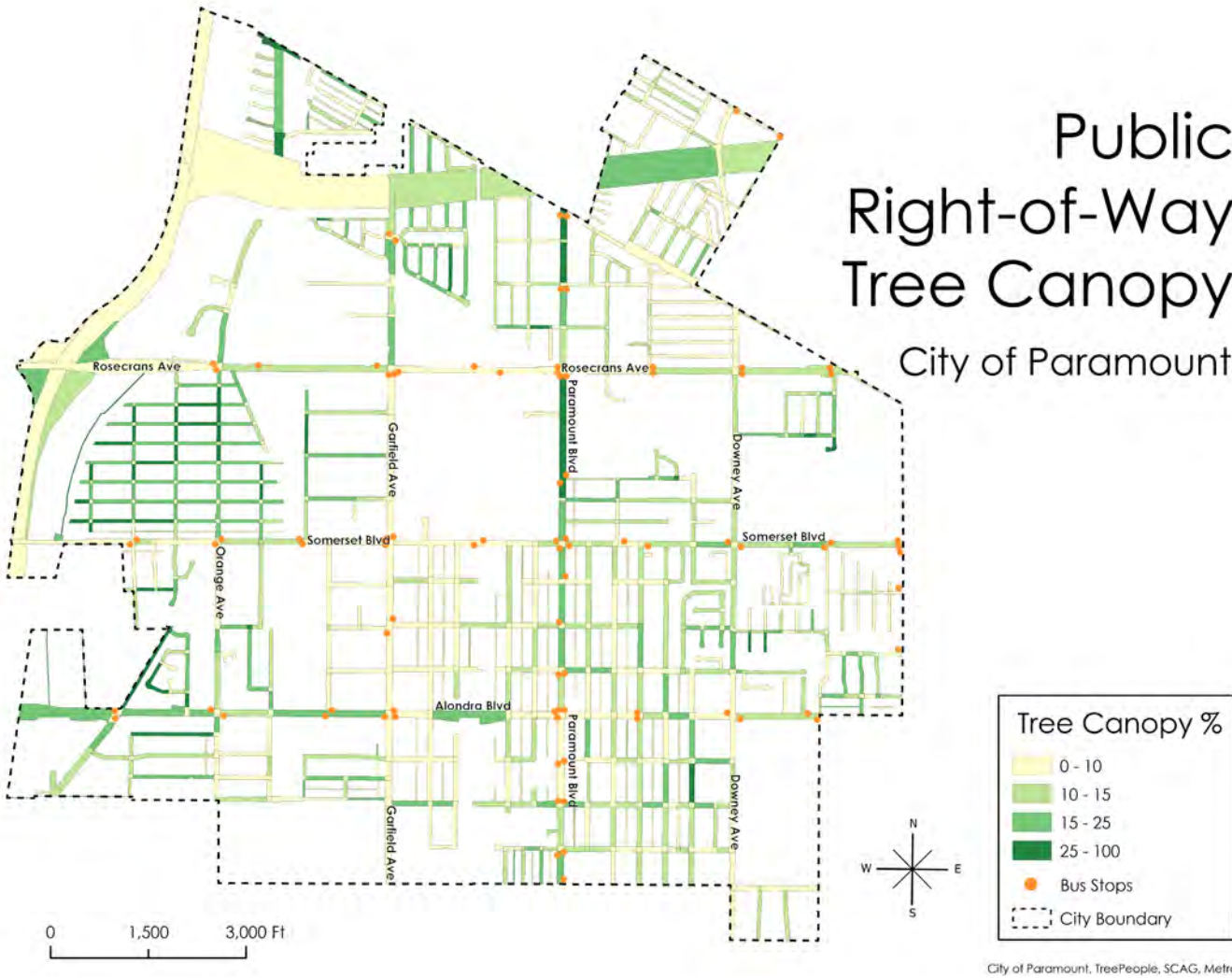
Dead trees should be removed, stump ground and replaced.

PUBLIC RIGHT-OF-WAY CANOPY

The public right-of-way is the third largest land use in Paramount and by far the largest publicly managed land use. It consists of all the streets and sidewalks that connect the City. Currently, there is 15% canopy cover across the right-of-way. Trees in the right-of-way create shaded corridors for people to move through, which is especially important for public and active transit users. Right-of-way trees promote outdoor activity by creating a comfortable and appealing environment to walk, bike, or roll. Additionally, trees offer screening from the road, providing privacy. Trees are also valuable for capturing stormwater from an area otherwise dominated by hardscape. Finally, trees in the right-of-way can promote social cohesion by providing a comfortable public space for community members to interact, and enhance mental health by increasing access to greenery in neighborhoods.



Image: London plane trees create a shady canopy over the public right of way along Paramount Avenue



Paramount Boulevard has blocks of high tree canopy that can set a precedent for other corridors throughout the City.

Characterizing all of Paramount's existing tree canopy cover

EXISTING CANOPY

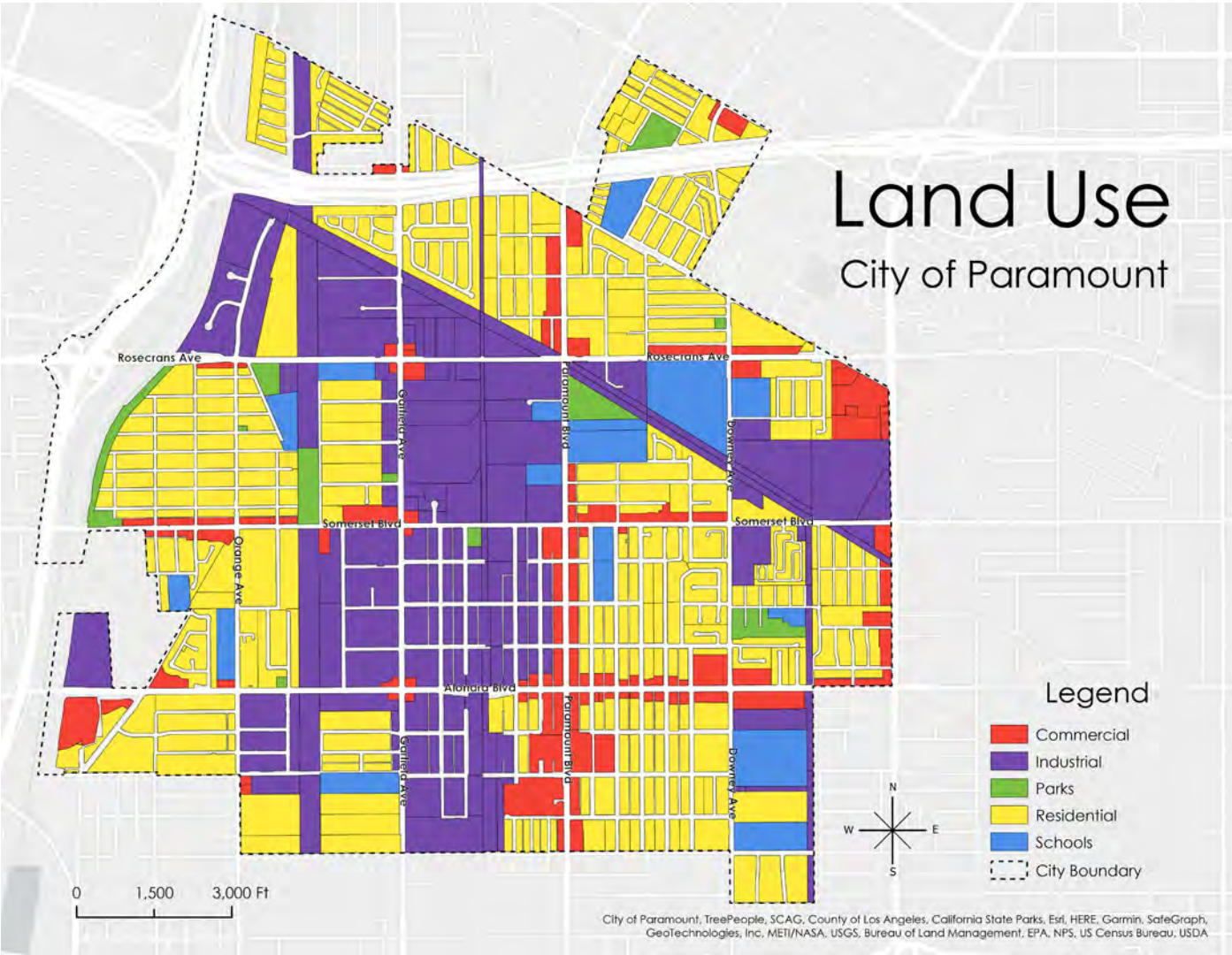
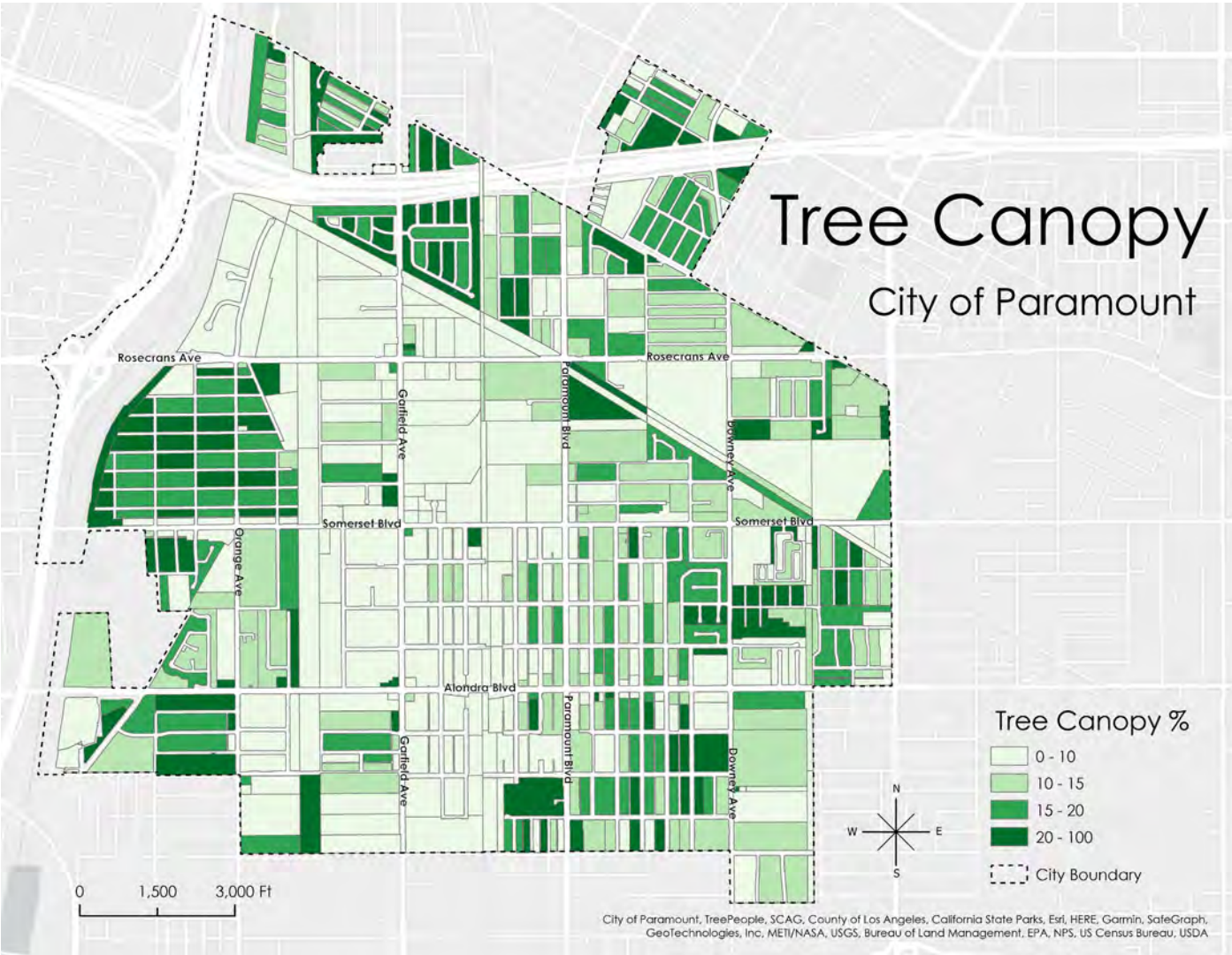
Based on 2016 data, Paramount has 12% tree canopy cover citywide. This is lower than the total Los Angeles County canopy cover of 18%.

Canopy is not distributed equally throughout the city. Neighborhoods in the north and west region of the city have higher canopy cover, while much of the center of the city has low canopy coverage. These trends can be explained to a significant extent by land use patterns.

LAND USE

Land use is a useful way to organize urban forest management planning. For the purposes of this plan, land use in Paramount is classified into five categories: Parks, Schools, Residential, Commercial, and Industrial.

Comparing tree canopy and land use maps, Industrial zones account for the majority of areas with the lowest tree canopy, while Residential zones tend to have higher tree canopy. Some Parks stand out as having some of the highest tree canopy.



The citywide tree canopy cover in Paramount is 12% but there are substantial differences in tree canopy across the city.

Land use is an important factor in tree canopy cover.

RESIDENTIAL CANOPY

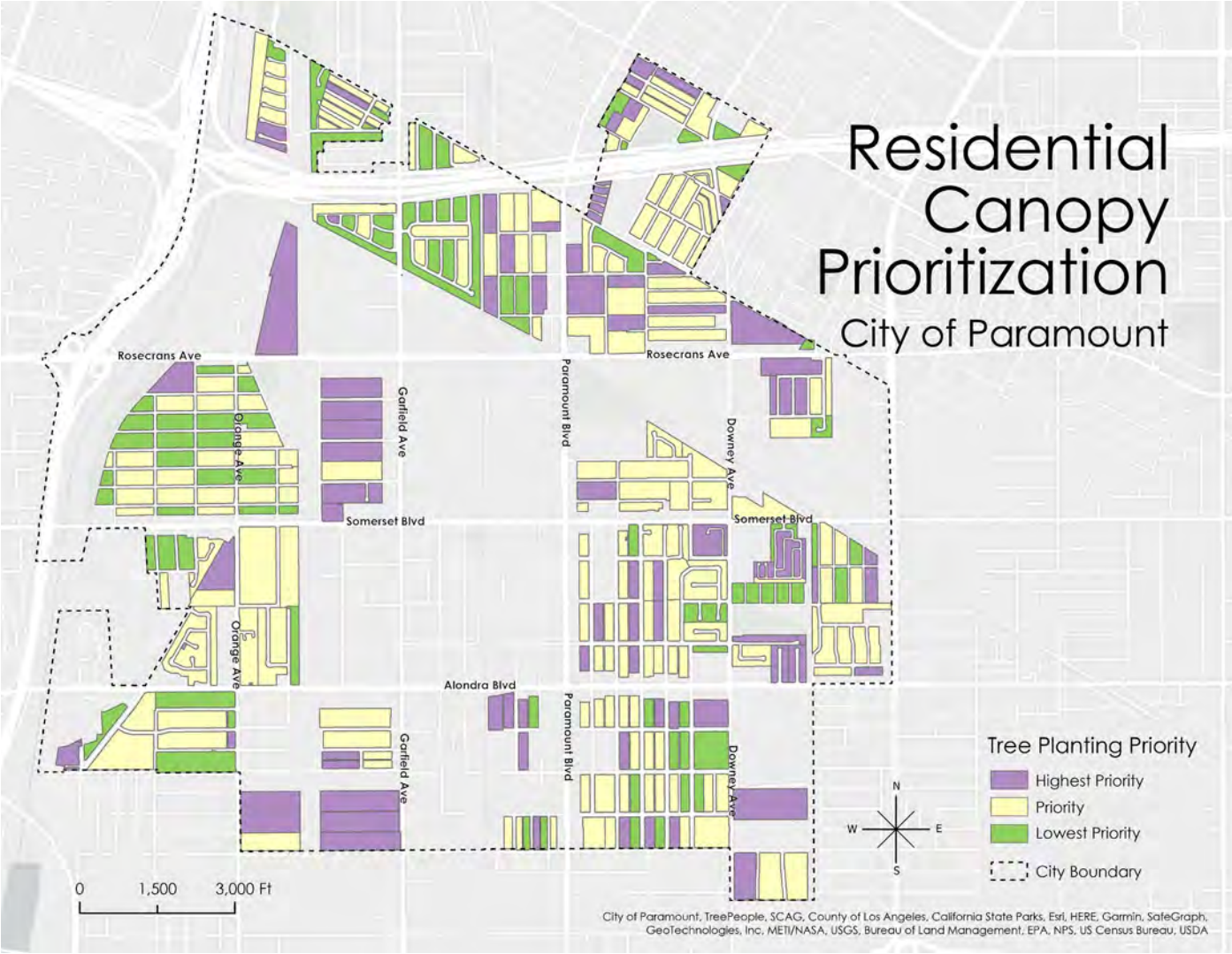
Residential is the largest land use in Paramount, so tree canopy in residential neighborhoods has a significant impact on canopy in the city as a whole. Currently, there is 16% canopy cover in residential neighborhoods. Trees in residential areas act as a buffer between traffic and neighboring uses, providing privacy and quiet. Being visible and accessible to residents, they can also improve mental health. Trees in residential districts can also help capture stormwater runoff from homes and driveways.

As residential neighborhoods are comprised of private property, increasing tree canopy in residential areas requires partnering with property owners. Providing information and resources to property owners can encourage them to increase tree canopy on private property.

Resources for community members should include a list of recommended tree species and tree planting how-to guides. In addition, providing free shade and fruit trees for residents will encourage tree planting on residential parcels.



Image: Fruit trees were distributed to residents at the Urban Forest Management Plan workshops



Highest priority neighborhoods should be planted first based on low existing canopy. Lowest priority neighborhoods already meet or exceed canopy goals.

PARK CANOPY

The City of Paramount has 12 public parks, comprising a total of 60.4 acres. These parks serve about 76% of Paramount residents within a 10 minute walk. Parks in Paramount have some of the highest levels of tree canopy in the City, but not all parks are equally forested. Canopy cover ranges from a high of 67% in Meadows Park to just 1% in Orange Avenue Splash Area. As parks tend to be already vegetated areas, they are some of the easiest places to plant new trees. They also have particular values as places for outdoor recreation and community gathering.

Existing parks with relatively lower tree canopy such as Salud Park and Pequeno Park, would be good candidates for initial tree planting initiatives. As Salud Park is located under the utility transmission corridor, there are restrictions as to the size of trees that can be planted and any tree planting planned for this park must be done in consultation with Southern California Edison (SCE). Planting typically smaller, native trees such as Western Redbud and Toyon can help fulfill these requirements. Pequeno park is the smallest park in Paramount and increasing canopy in this park to create an immersive green space will require only a few additional trees.



Image: Trees in Progress Park

Park	Size	Canopy	Residents within 10 minute walk
Salud Park	9.2 acres	4%	9,769
Pequeno Park	0.1 acres	15%	8,355
Dills Park	11.7 acres	18%	9,381
Paramount Park	15.2 acres	23%	8,654
Progress Park	9.5 acres	24%	6,647
Spane Park	4.2 acres	32%	6,530
Garfield Park	0.8 acres	35%	3,947
All-American Park	7.2 acres	40%	10,205
Village Park	1.5 acres	41%	2,573
Meadows Park	0.6 acres	66%	5,869
*Orange Avenue Splash Pad	0.3 acres	1%	7,558
*Carosmith Park	0.1 acres	21%	

*Due to their unique recreation uses these facilities are not included in the 30% canopy goal.

Half of included parks in Paramount have tree canopy meeting or exceeding goals already (green). Three parks are considered highest priority (purple) based on low existing canopy.

SCHOOL CANOPY

Schools in Paramount are run by the Paramount Unified School District (PUSD). There are 17 PUSD campuses within Paramount. The City of Paramount has a Joint Use Agreement with PUSD to use schoolyards as community recreation facilities outside of school hours. In addition, Paramount’s schoolyards are particularly good opportunities to expand the urban forest because they are large extents of land with often low tree canopy and would have particular benefits for children’s educational outcomes and overall well-being.

Green school yards not only help achieve urban forestry initiatives, but can lead to healthier, happier students. Children are more at risk from heat exposure than adults, which can impact their mental health, physical health, and ability to focus. Children are more likely to engage in active play on green schoolyards than on blacktop.

Schools are important locations for increasing tree canopy because they have landscaped areas that can accommodate trees with minimal modification. In addition, existing hardscape play areas can be depaved to accommodate more trees and create healthier play areas.



Image: Hardscape at Zamboni Middle School (Source: NSA Construction Group)

School	Type	Canopy
Roosevelt	Elementary	3%
Zamboni	Middle	4%
Paramount Park	Middle	7%
Paramount High - Senior	High School	7%
Keppel	Elementary	8%
Los Cerritos	Elementary	10%
Community Day School	Alternative	10%
Lincoln	Elementary	10%
Tanner	Elementary	11%
Jackson	Middle	11%
Gaines	Elementary	11%
Mokler	Elementary	12%
Jefferson	Elementary	13%
Alondra	Middle	13%
Wirtz	Elementary	14%
Paramount High - West	High School	15%

Three schools are highest priority (purple) for new tree plantings based on low existing canopy

Opportunities to Grow

Key Takeaways

- There is a lot of potential to increase tree canopy in Paramount, but it will require modifying existing paved areas
- More space can be created for the private urban forest by adjusting residential, commercial, and industrial zoning requirements
- Reallocating space in the public right-of-way from cars to trees creates space for more public trees, allows larger trees to be planted, and reduces conflict between trees and sidewalks

Expanding the urban forest in Paramount will require making more spaces for trees in the City. Existing infrastructure and policy constraints lead to a narrow definition of ‘right tree’ and a shortage of ‘right places.’ Squeezing more trees into a physical and regulatory landscape that had not been designed to accommodate them will result in a small and sparse urban forest. Fortunately, there are many opportunities for Paramount to modify policies and infrastructure to support a thriving urban forest.

Possible Canopy

In addition to measuring Existing Tree Canopy, the 2016 Los Angeles Tree Canopy Assessment identified Possible Tree Canopy. Possible Tree Canopy measures places where it is theoretically possible to plant trees, based on land use. Possible tree canopy is further split into two categories: Vegetated Possible Canopy and Hardscape Possible Canopy. Vegetation Possible Canopy measures the proportion of land that is currently permeable, but not planted with trees, encompassing grass, shrub, and bare soil land use classifications. Hardscape Possible Canopy measures the proportion of land that is currently paved, but is not developed with buildings or roads, encompassing the “other paved surfaces” land use classification. These analyses give insight into where opportunities exist to increase tree canopy in Paramount.

Land Use

There are opportunities to create space for the urban forest in different types of land use by changing the way we design and regulate space. The public right-of-way has traditionally been designed around the passage of cars, but reallocating street space can create more room for trees, and people. Zoning regulations shape how space on private property is designed, determining where space is (or is not) available for the urban forest on different land uses.

Vacant Sites

There are over 3,000 existing sites in Paramount that are available to be planted with new trees. Planting appropriate trees in these spaces based on the plantable area available will go a long way in growing the urban forest in Paramount and require minimal changes to the existing physical or regulatory landscape.

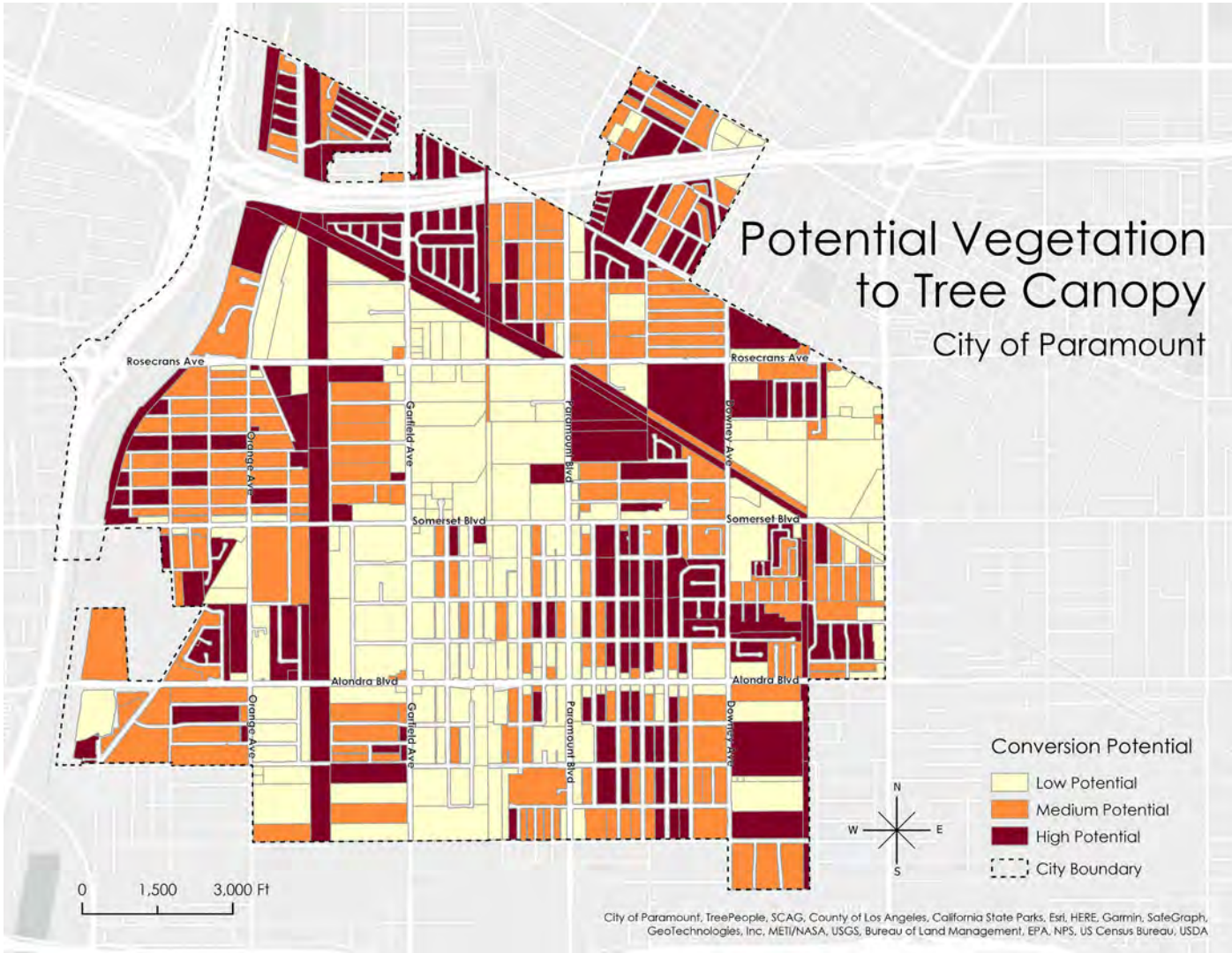


Image: Arbor Day 2018 (Source: City of Paramount)

POSSIBLE VEGETATION TO TREE CANOPY TRANSITION

Areas of Paramount already covered in vegetation, such as lawn or shrubs, are some of the most accessible areas to grow the urban forest. The most widespread opportunity is, of course, the lawn areas of residential parcels. But there are many others as well, including projects along the Los Angeles River, schoolyards, and utility corridors.

The banks of the levees along the LA River are currently covered in grass. Planting trees along this strip could provide valuable canopy cover for the existing path that runs along the river. This area is being considered by Metro as part of the proposed I-710 Corridor Bike Path project.



Paramount has a lot of land existing as lawns or open space that can be planted with trees, especially in residential yards and utility corridors.

Schools throughout Paramount provide an important opportunity to increase tree canopy. Many schools in Paramount include landscaped areas as well as recreation lawns and playing fields. While some areas of open grass need to be maintained to be used for sports, trees can be added to surround these spaces.

Under and along transmission wires in two utility easements that run through Paramount are a variety of uses, from industrial space, to a plant nursery, to a public park. However, many stretches remain vacant or underutilized. Converting these parcels to public space and planting trees, in line with standard of the utility company, could provide a tremendous opportunity to increase the public urban forest.

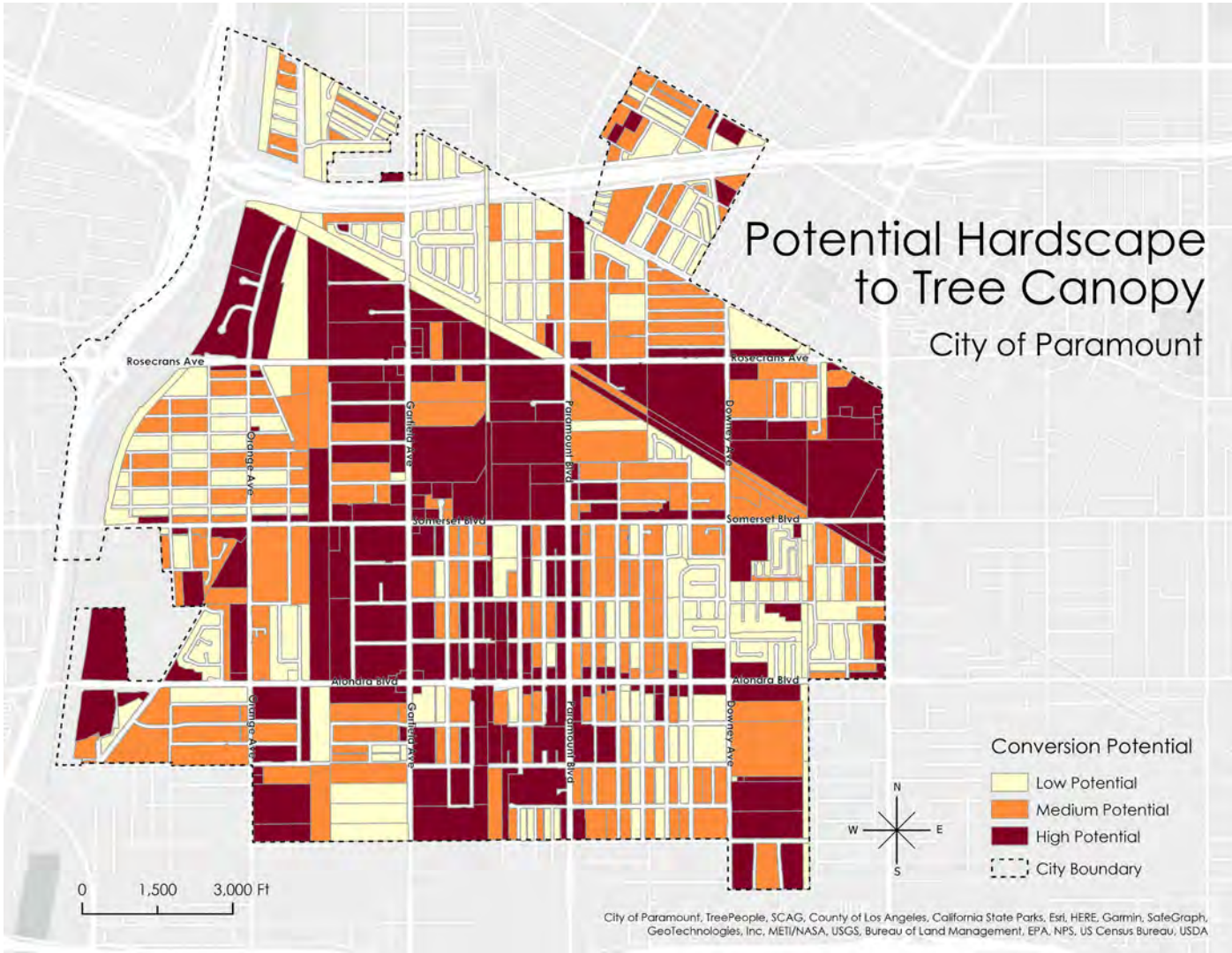


Image: Utility Corridor near Jefferson Street and Hayter Avenue

POSSIBLE HARDSCAPE TO TREE CANOPY TRANSITION

Paved areas (i.e., hardscapes) can be more difficult to add tree canopy to because these areas need to be modified before planting. However, given their extent and that they amplify urban heat, paved areas are great opportunities for canopy expansion and often most prevalent in areas the most in need of more trees. The map show parcels with differing

potentials for adding tree canopy by removing pavement, based on the proportion of the area that is currently hardscape, not including buildings or roads. As largely private land, tools such as zoning regulations and incentive programs may be the most effective ways to increase tree canopy in these areas.



Creating new spaces for trees is important for growing the urban forest. Removing pockets of pavement for trees is an opportunity of great potential especially in places with a lot of hardscape.

Parking lots have high potential to increase tree canopy. Parking lots are especially prevalent in commercial and industrial land uses, corresponding to areas of high potential on the map. Trees in commercial and industrial zones could provide screening between industrial uses and residential uses and shading of public right-of-way as well as bolster the well-being of those who work in these areas. It is important to note that while trees can provide air quality benefits, the capacity of trees is often insufficient in meaningfully mitigating air pollution from industrial operations or vehicle exhaust. Consequently, expanding tree canopy in industrial areas or along highways is not a substitute for more direct measures of mitigating air pollution.



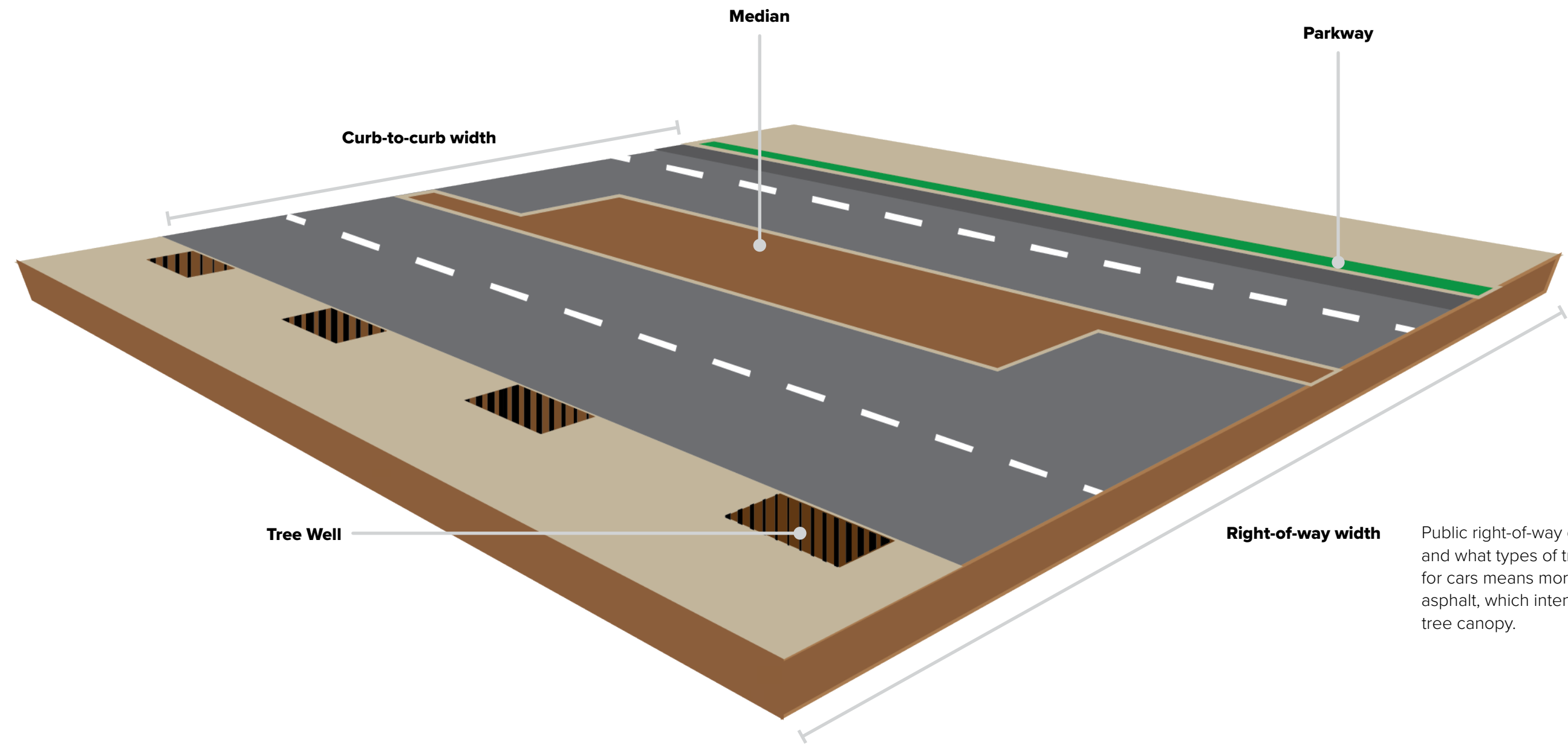
Image: Commercial center parking lot on Alondra Boulevard

PUBLIC RIGHT-OF-WAY

Public street trees are planted in the right-of-way. Trees are usually planted between the sidewalk and the street in a parkway or tree well, but can also be planted along center medians or in planting strips between sidewalks and private property. With the exception of medians, trees are usually planted in curb space rather than road space. Therefore, the space available for urban trees is the difference between the right-of-way width and the curb-to-curb (road) width, as illustrated in the diagram below.

More space for urban trees can be created by decreasing curb-to-curb width. Decreasing the curb-to-curb width can be accomplished by reducing the width or number of traffic lanes and parking lanes. Travel lane widths in urban areas are recommended to be 10 ft, but are in Paramount currently designed to be 12 ft wide. Reducing existing lane width from 12 feet to 10 feet would create 12 feet of additional space on major arterial roads and 8 feet of additional space on secondary arterial roads. Some of this space could be dedicated to creating plantable area for the urban forest.

Plantable space can be created in the public right-of-way by building parkways or constructing curb extensions, installing tree wells, and converting center turn lanes to medians. While these interventions may take away space for car travel, they will increase road safety and encourage multi-modal transportation, creating a right-of-way that supports a diversity of movement.



Public right-of-way design influences how many and what types of trees can be planted. More lanes for cars means more space must be dedicated to asphalt, which intensifies heat and reduces potential tree canopy.

Tree Planting Site Options & Costs

Filling the vacant sites available in Paramount is the most cost effective way to grow the urban forest, but it will not be nearly enough to reach the goal of 25% tree canopy in the right-of-way. Therefore, creating more plantable space in the right-of-way, especially in low canopy neighborhoods, will be necessary to reach canopy and equity goals. There are a number of ways plantable space can be created, as detailed in the table below.

Suitability for installing tree wells—cutouts in the sidewalk to plant trees—depends on the size of the sidewalk, as 5 ft of path must remain unobstructed for pedestrian use. Larger tree wells can support larger trees. As such, it is best to install tree wells as large as is appropriate for the size of the sidewalk.

Curb extensions are a great option where the existing sidewalk is too narrow to support trees. Planting spaces are constructed in the existing road, usually into an existing parking lane, or by converting the rightmost travel lane to a parking lane with curb extensions. The construction of curb extensions requires significantly more investment than tree wells. However, curb extensions can also have benefits beyond the urban forest such as a traffic calming measure to improve safety for all street users.

Tree Planting Site	Potential Locations	*Planting Cost Estimate
Vacant sites	See Vacant Sites Map	\$400
New tree wells	Industrial zones	\$1,400
Curb Extensions	Near schools	\$6,000-\$20,000 Per 6 ft x 20 ft
Medians	Already prevalent	\$15,000 to \$30,000 per 100 ft
Tree replacement	See Tree Replacement Criteria	\$700

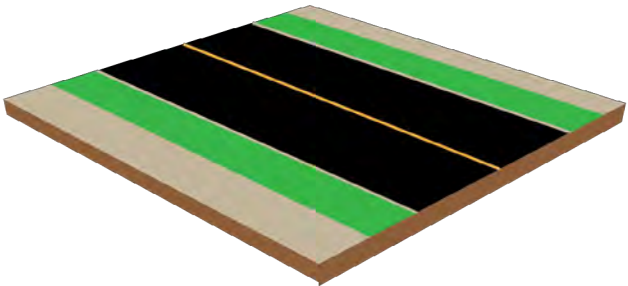
*Plant cost only, does not include establishment or maintenance care. Costs are highly variable.

Focusing on only the most cost effective sites will result in an inequitable urban forest that continues to leave some areas of Paramount with a lower than desired tree canopy.

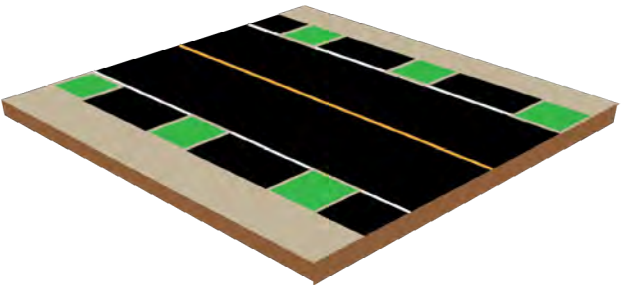
Similarly, center medians convert road space in the center median to landscaped space that can support tree canopy. Center medians are best suited for major arterial roads with an existing center turn lane, such as Pacific Boulevard. Medians also provide traffic calming benefits.

Finally, where more space cannot be created, it is worth analyzing whether existing plantable space is being used to the highest benefit. Existing planting sites that currently house palm trees, trees in poor condition, and trees that are significantly smaller than their planting size could feasibly support should be considered to be replaced with larger, more beneficial trees. Refer to the Tree Replacement and Interplanting Criteria page in the **Implementation** chapter for when this strategy is appropriate.

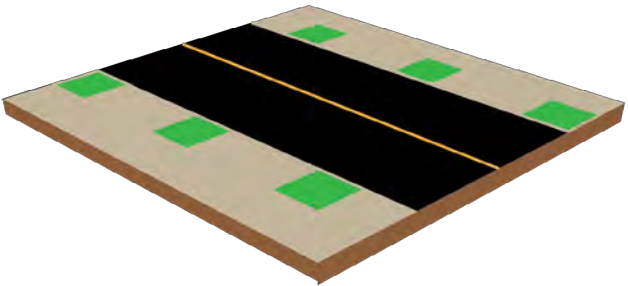
Creating More Plantable Space



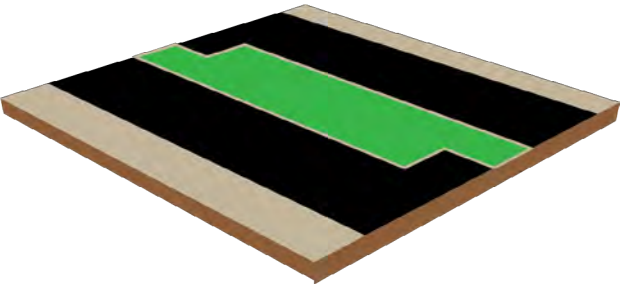
Parkways, where they exist, require the least site preparation to plant vacant sites.



Curb Extensions are suitable for when there are no existing parkways and the sidewalk is too narrow to install tree wells.



Tree Wells are best suited when there is no existing parkway and the sidewalk is at least 9 ft wide.



Medians are well suited for major arterials with center turn lanes.

RESIDENTIAL NEIGHBORHOODS

Residential neighborhoods are the largest land use within Paramount and so guiding tree planting on residential property will go a long way to increasing tree canopy in the City as a whole. Existing zoning standards can be adjusted with the urban forest in mind to create more space for trees on residential parcels.

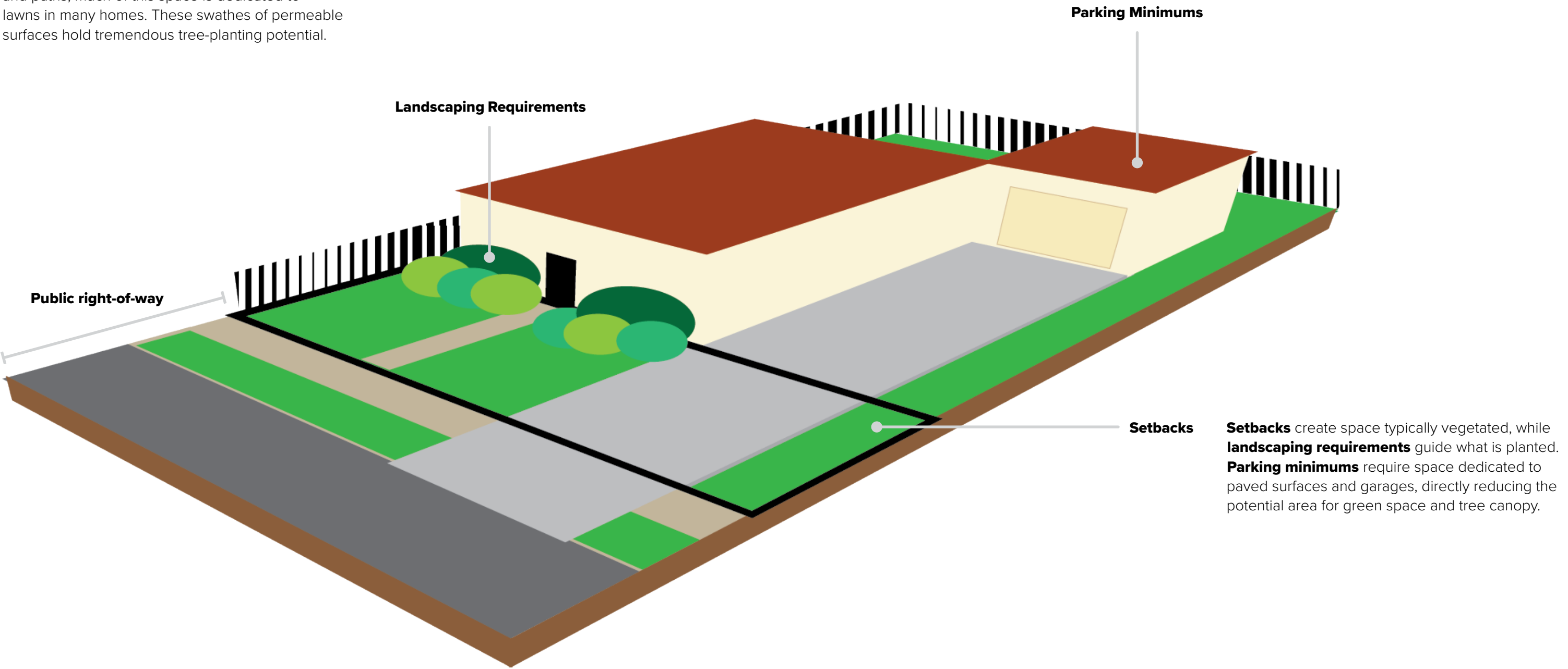
Setbacks: The required front setback on single-family residential parcels creates at least 1,000 square feet of open space in front of almost every single-family home in this zone. Aside from driveways and paths, much of this space is dedicated to lawns in many homes. These swathes of permeable surfaces hold tremendous tree-planting potential.

Trees in residential setbacks have many community benefits. Replacing or shading lawns with trees is an important water- saving strategy and trees' proximity to sidewalks and homes would enhance mobility and energy-saving benefits.

Outdoor Area: In addition to setbacks, multiple-family residential zones are required to have a common outdoor area and useable private outdoor space. These spaces can be an opportunity to grow tree canopy.

Landscaping Requirements: Requiring trees to be incorporated in residential landscaping is a valuable provision for promoting the private urban forest. There are existing requirements regarding drought-tolerant landscaping. These requirements could be expanded to be canopy-oriented by encouraging trees with large canopies to be planted in private yards for all residential densities.

Parking Minimums: Parking requirements increase the amount of impervious surfaces on a lot and reduce the amount of space available for trees. This is especially true for high-density housing where relatively more space must be dedicated to parking. Reducing parking minimums allows for more green space in residential neighborhoods.



Setbacks create space typically vegetated, while **landscaping requirements** guide what is planted. **Parking minimums** require space dedicated to paved surfaces and garages, directly reducing the potential area for green space and tree canopy.

COMMERCIAL NEIGHBORHOODS

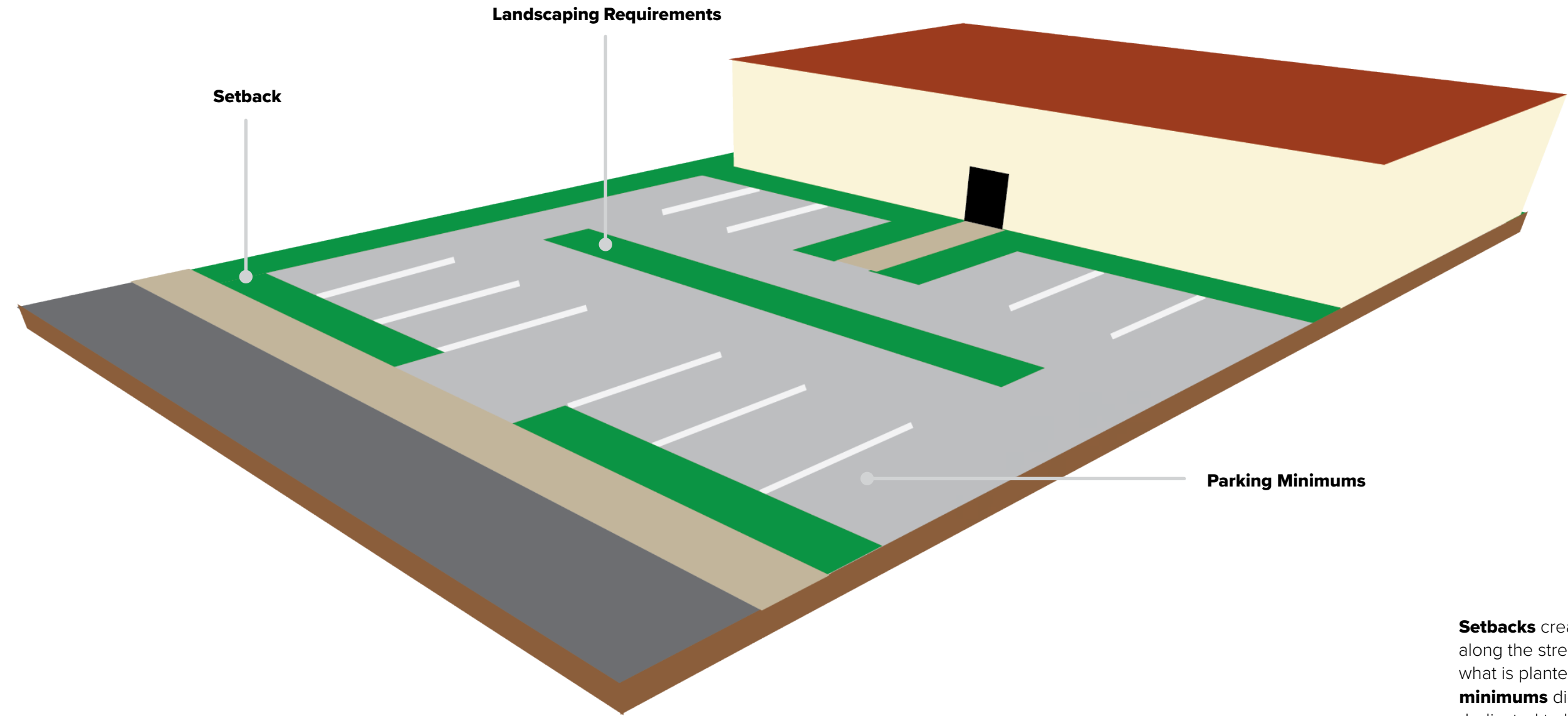
Commercial areas occupy a relatively small footprint in Paramount, but hold a lot of potential to increase tree canopy, especially in parking areas. These are also some of the most visible areas due to their location along prominent roads and the higher numbers of daily customers they attract.

Setbacks: Commercial developments in Paramount are required to have a 10 ft front setback. These setbacks are required to include trees in their landscaping. This makes room for the urban forest in commercial zones.

Parking Minimums: The zoning code stipulates minimum parking requirements for commercial developments depending on the size and use of the development. Minimum parking standards can increase the size of parking lots, competing with other uses of space, like landscaping. Relaxing off-site parking requirements can be paired with increasing landscaping requirements in order to create greener commercial districts.

Landscaping Requirements: Given the extent of parking lots in commercial districts, one way to provide tree canopy in these areas is to require shade trees throughout parking lots. Paramount already has parking lot tree requirements requiring one tree for every six parking spaces.

The benefit of both the setbacks and the landscaping requirement could be more fully realized by including details about the mature size of trees to be planted so that the maximum canopy benefit is achieved from the landscaped space. Additionally, enforcement of this standard would help ensure trees are replaced as they die, maintaining the canopy over longer timescales.



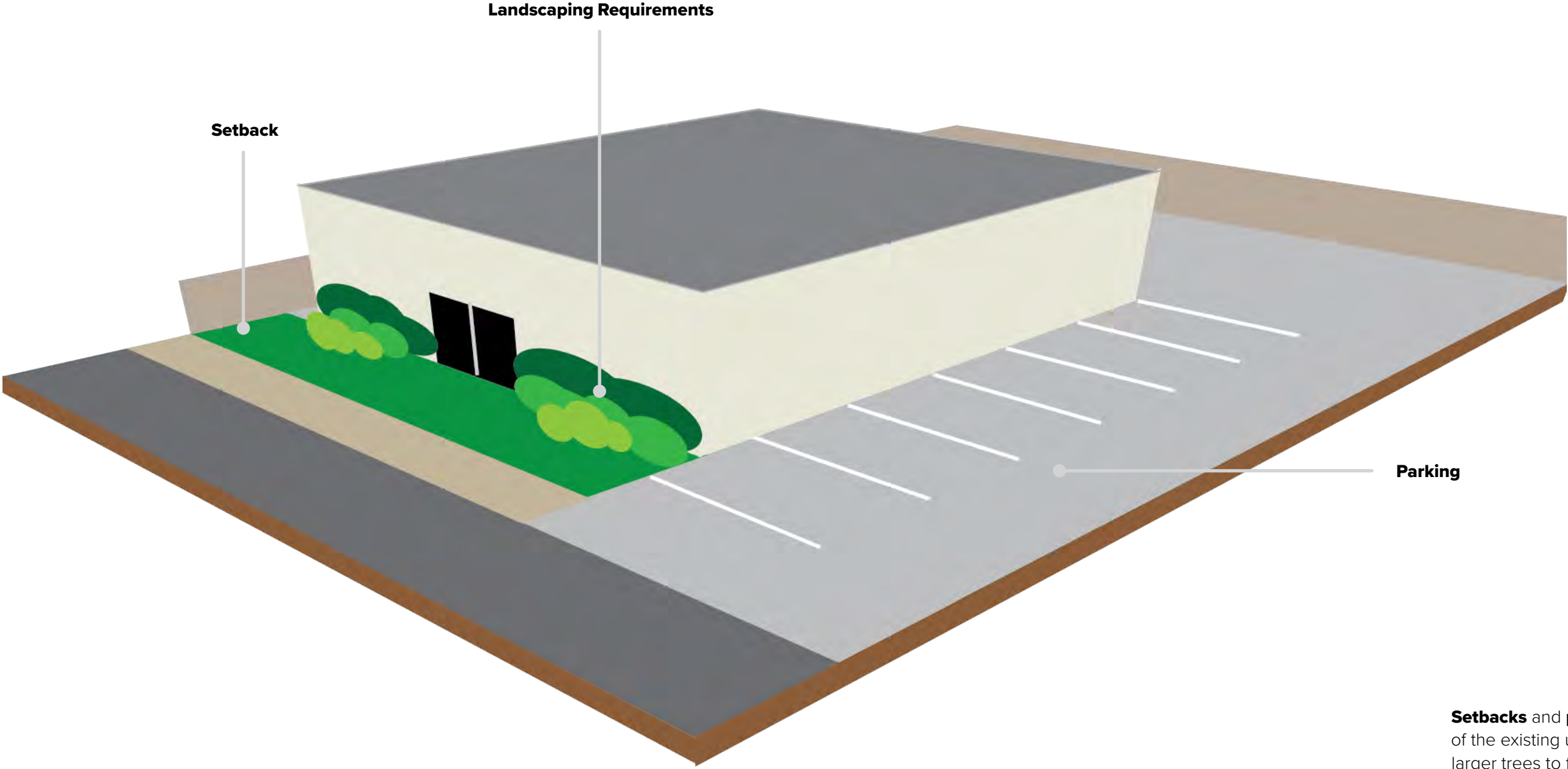
Setbacks create space to grow the urban forest along the street. **Landscaping requirements** guide what is planted throughout the parking lot. **Parking minimums** dictate how much of the lot needs to be dedicated to hardscape for cars.

INDUSTRIAL NEIGHBORHOODS

Industrial zones have the lowest levels of existing canopy and are the second largest land use after residential. Therefore, it is especially important to consider trees in patterns of development for this zone. Many industrial lots consist of large buildings and paved lots. Adding trees to industrial areas is not just important to expand tree canopy across the City as a whole, it is also locally important in thinking of the welfare of community members who work in these areas.

Setbacks: Industrial areas are required to have front (and sometimes side) setbacks from the right-of-way. The size of the setback depends on the length of the lot, with larger lots requiring longer setbacks. There are existing landscaping requirements for these setbacks. Setbacks are the main source of existing canopy in industrial zones.

Parking lots: Many industrial lots also have large parking lots with currently little tree cover. Industrial parking lots are required to have one tree for every six parking spaces. More guidance on the kinds of trees that fulfill this requirement can help direct the growth of the urban forest in industrial areas.



Setbacks and **parking lots** are the source of much of the existing urban forest in industrial lots. Requiring larger trees to fulfill zoning requirements could increase canopy.

Vacant Planting Sites

City of Paramount

Legend

- ≤ 3' Vacant site
- 4' - 5' Vacant site
- ≥ 6' Vacant site
- Site with Overhead Utility
- City Boundary

Width	Total	Utility	No Utility
3' or less	533	36	497
4'	117	40	77
5'	1327	188	1139
6' or more	1586	212	1374



City of Paramount, TreePeople, SCAG, County of Los Angeles, California State Parks, Esri, HERE, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, Bureau of Land Management, EPA, NPS, US Census Bureau, USDA

Goals & Strategies

Key Takeaways

- Citywide canopy goal is supported by goals for each land use based on community priorities and existing canopy
- Planting large trees will make it easier to achieve canopy goals with fewer planting spaces
- Strategies support canopy goals with specific operations and policy recommendations

The many opportunities for growth in Paramount's urban forest can be realized by setting ambitious but achievable goals. This plan lays out a set of goals for canopy cover by land use that come together to form a canopy cover goal for the City as a whole. This building block model of goal setting is used to better reflect community priorities, feasibility based on the existing forest, and alignment with City operations.

These goals are supported by strategies that lay out specific actions the City can take to increase canopy in each land use. Canopy goals are translated into tree planting guidance. Beyond urban forest expansion, these strategies also include provisions for caring for the urban forest and engaging partners to support the vision of the urban forest.

These strategies will be implemented over three phases. The first phase sets the foundation for the plan by making policy and operation adjustments to prepare for a larger forest. The second phase of the plan focuses on growing the urban forest through sustained tree planting and creation of plantable space. The third and final phase of the plan focuses on maintaining the planted trees so they grow large and healthy, and provide an abundant canopy for Paramount.

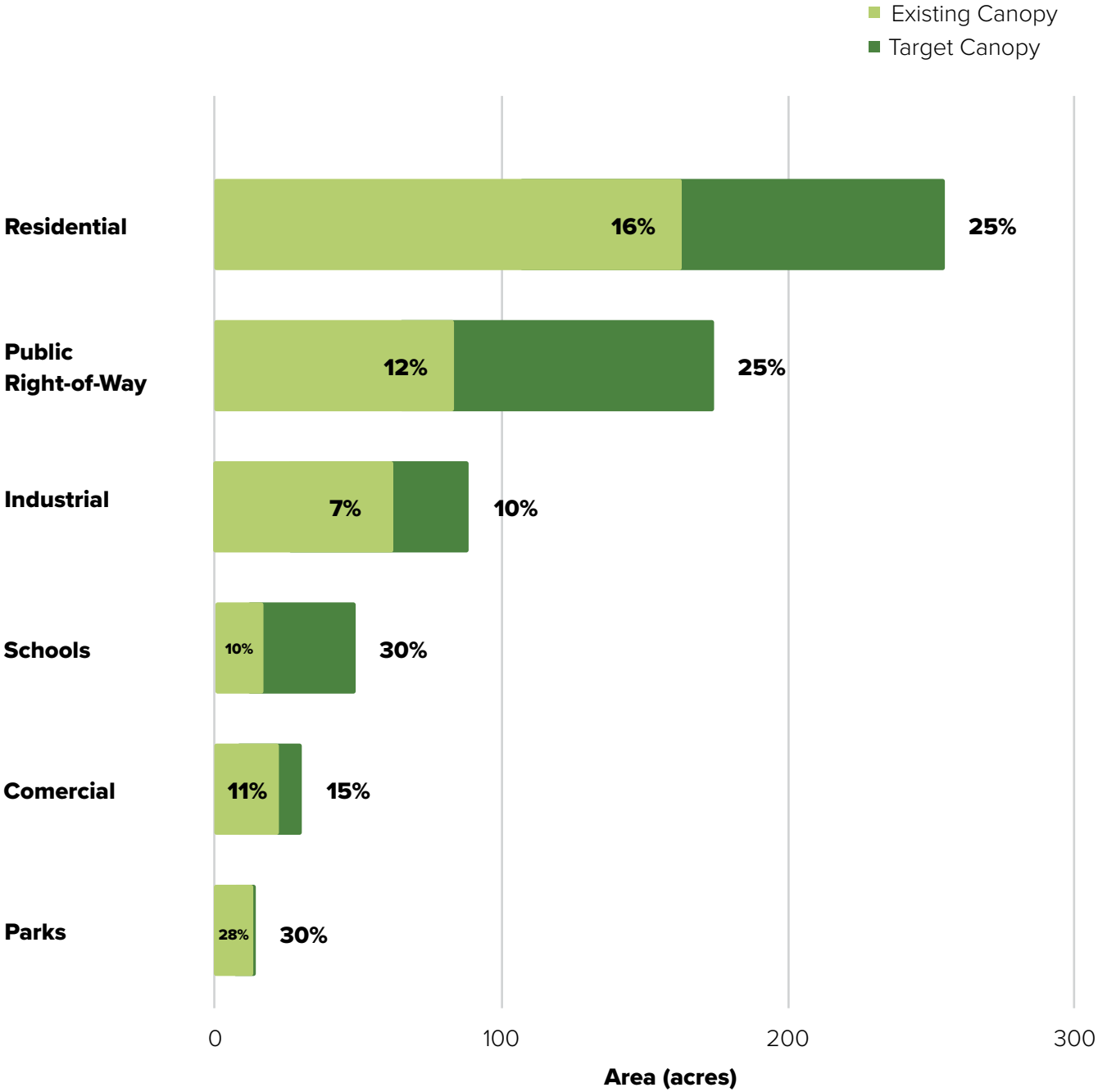


Image: Trees near Paramount Civic Center

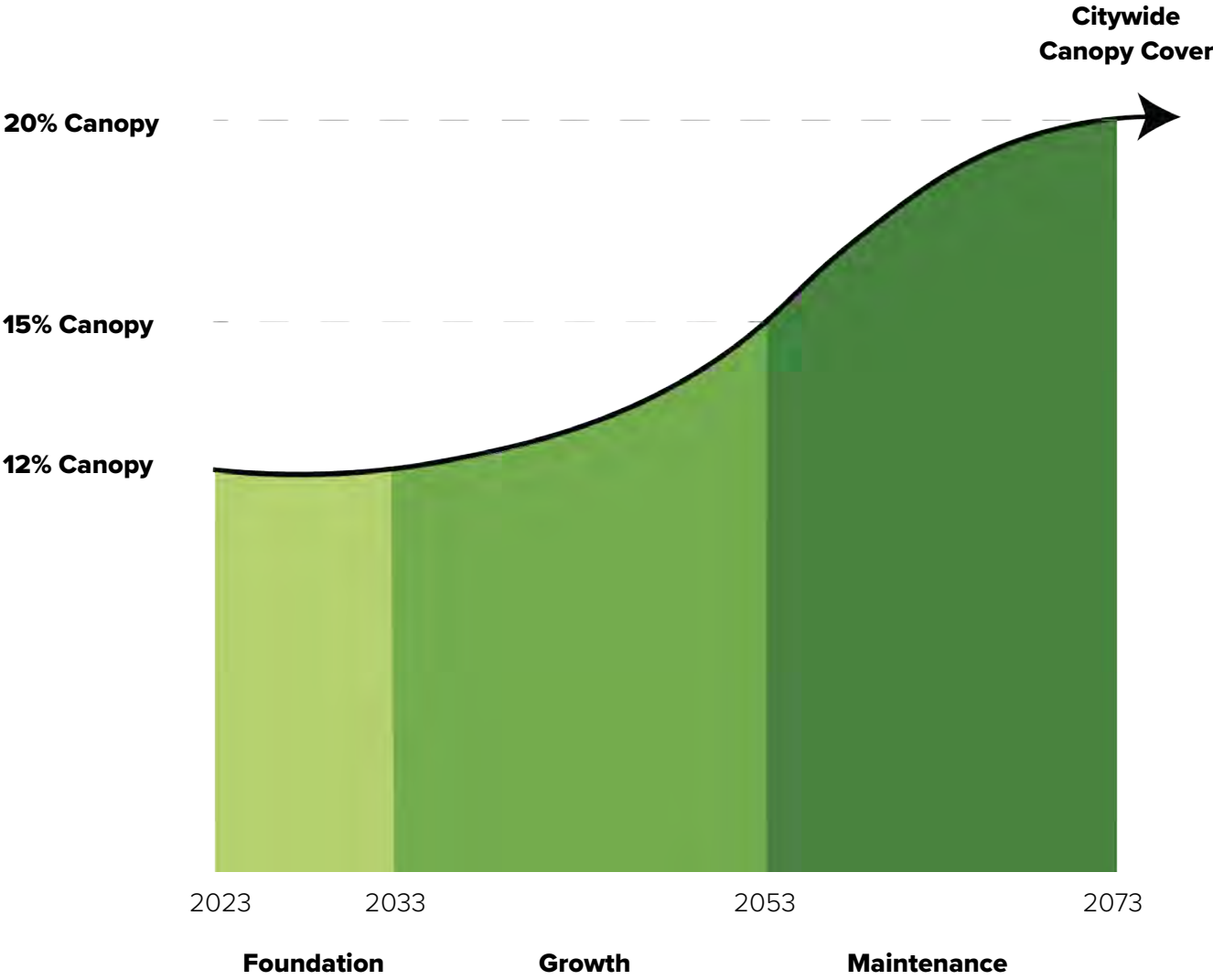
Paramount's Future Forest

GOALS AND STRATEGIES

Paramount's canopy goals are set to be achievable yet **ambitious and meaningful**, focused on **where canopy is needed**, and grounded with **practical management strategies**.



Canopy targets by land use combine to achieve the citywide target in a way that integrates community priorities on where canopy is needed most.

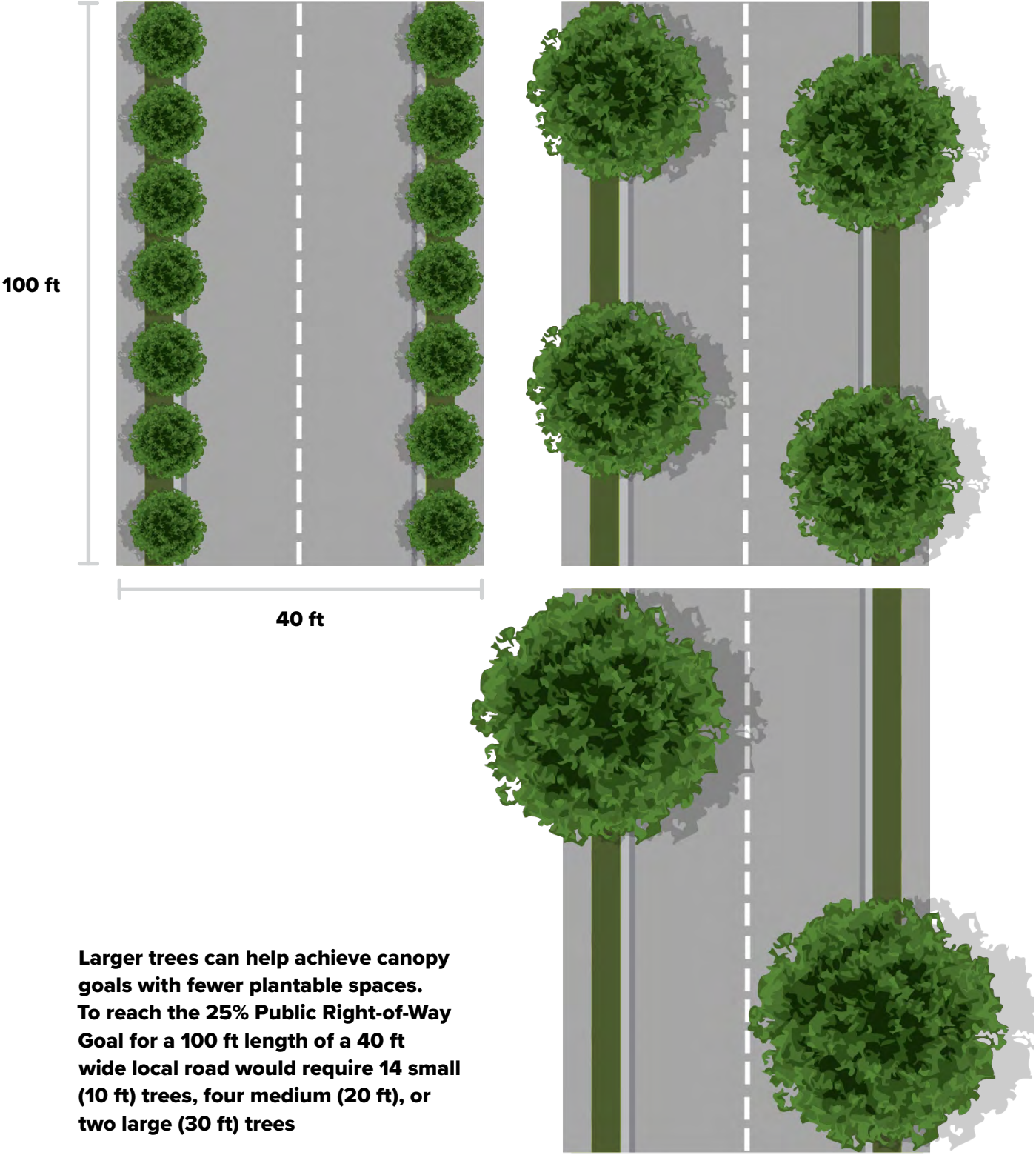
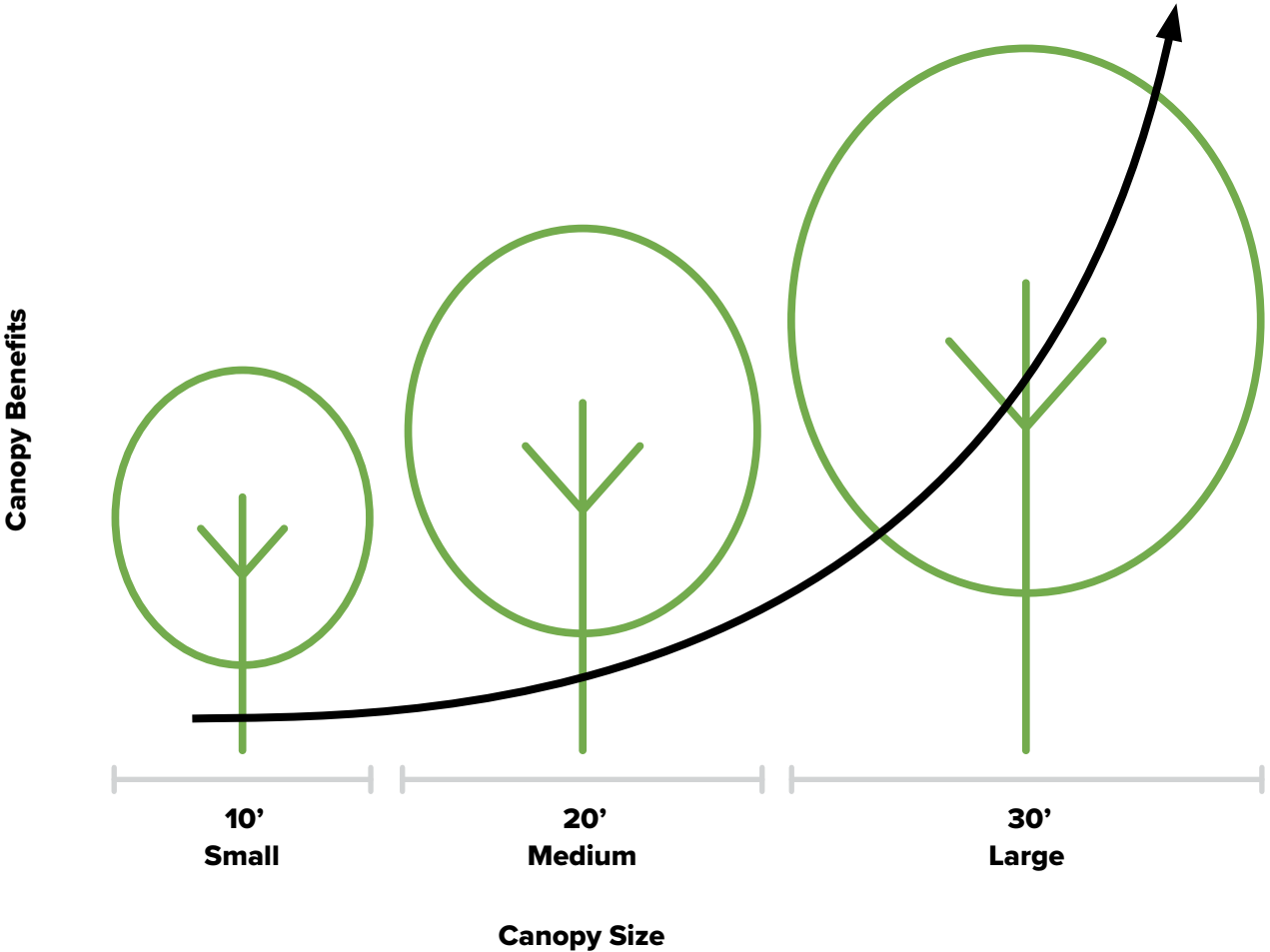


The pathway to realizing the future forest of Paramount is divided into three management phases of Foundation, Growth, and Maintenance.

**The Importance of Counting
Trees Planted and Large Trees
for Realizing Canopy Goals**

Canopy goals are powerful because they correspond closely with many benefits trees provide and communicate big picture objectives. However, canopy goals are difficult to measure from a human perspective, and they are not fully realized until decades after the initial tree planting. Achieving canopy goals in the long term is most practically accomplished with tree planting goals. Therefore, canopy goals and management strategies are translated into numbers of tree plantings for feasible implementation.

To realize canopy goals with a practical number of trees planted, it is critical to plant tree species that mature into large trees and create planting spaces that accommodate large trees. While planting large trees is not always possible due to planting space constraints, planting the largest trees appropriate for a given space will help ensure available tree planting spaces maximize canopy benefit.





Specific strategies for meeting tree canopy goals

Ten specific strategies have been identified to meet the tree canopy goals in alignment with the desires of the community as established in the Community Voices chapter. These ten strategies emphasize three types of actions: Plant, Preserve, and Partner. Importantly, consideration of equity is a cross-cutting theme to be incorporated into all strategies.

PLANT

Six of the ten strategies involve planting trees as planting more trees is essential to expanding Paramount’s urban forest. Planting strategies are grouped by land use in order to give specific guidance depending on how the land is managed by different stakeholders and which policy tools are appropriate. Planting strategies are in order according to the priorities identified in the community surveys.

PROTECT

Protecting existing trees is essential to ensure young trees grow into healthy mature trees that generate the most benefits. Similarly, responsibility to protect existing trees depends on where a tree is planted. Trees on public land are maintained by Public Works and sub-contractors while trees on private land are the responsibility of private residents. Policies around removing and replacing trees each on public and private land is important to ensure the forest is maintained through time.

PARTNER

Partnering with other agencies and the community creates a shared mission to grow care for Paramount’s urban forest that can shape projects from the regional scale to the personal. Working together to foster a culture of tree care throughout Paramount will help the urban forest thrive for years to come. Importantly, many government agencies have jurisdiction over land in Paramount where some of the greatest need and best opportunities for adding trees exists.

Plant	1. Provide green areas for recreation in parks and around schools
	2. Maximize shade in the public right-of-way
	3. Create immersive green neighborhoods for all residents
	4. Ensure industrial areas maintain beneficial canopies
	5. Create canopied commercial corridors
	6. Pursue opportunities to expand the urban forest
Protect	7. Conserve the existing public urban forest
	8. Conserve the existing private urban forest
Partner	9. Partner with agencies outside the City to coordinate tree planting
	10. Engage the community with the urban forest

PROVIDE GREEN AREAS FOR OUTDOOR RECREATION IN PARKS AND AROUND SCHOOLS	
<i>Target: 30% Tree canopy in parks and around schools</i> <i>Lead Agency: Public works, Paramount Unified School District</i>	
Promote cool routes to school	Plant trees at a frequency of one tree for every 30 feet along school property and along streets within 0.15 miles of schools
	Create curb bump-outs at intersections within 0.15 miles from schools to create room for trees and calm traffic, increasing road safety for children
	Prioritize greening in and around school with low existing tree canopy and in neighborhoods with low existing canopy: 1. Roosevelt Elementary School 2. Zamboni Middle School
Develop parks as immersive green spaces	Increase tree canopy in parks with low existing canopy: 1. Salud Park (within limitations outlined in the lease with SCE) 2. Pequeno Park
	Plant large sized trees in parks given relatively fewer infrastructure constraints
Work with Paramount Unified School Districts to develop green schoolyards	Encourage PUSD to plant trees around existing green play areas and use large canopied trees in line with the recommended tree list for landscaping
	Facilitate projects for PUSD to depave existing asphalt play areas and replace them with shaded green play areas through permitting and grant funding support

MAXIMIZE SHADE IN THE PUBLIC RIGHT-OF-WAY	
<i>Target: 25% canopy cover along the public-right-of way</i> <i>Lead Agency: Planning</i>	
Plant all existing vacant planting sites	Reference the vacant site analysis for location of vacant planting sites as of the 2023 tree inventory
	Plant vacant sites with trees from Street Tree Palette according to the size of the planting site
	Prioritize greening on blocks with low canopy, blocks with large available planting sites, around schools and in neighborhoods with low existing canopy (see canopy prioritization map)
Replace low-benefit trees with full canopied trees	Prioritize replacements in neighborhoods with low existing tree canopy and few available vacant planting sites
	Replace low-benefit trees, including palms and small trees, planted in large planting spaces large canopied trees that the space will accommodate Refer to the Tree Replacement and Interplanting Criteria
Install additional planting sites where existing planting sites are insufficient to meet the target	Install planting spaces such that there is room for 26 trees for every 650 ft residential block
	Tree wells should be as large as the existing sidewalk can accommodate Sidewalks must maintain 5 ft of unobstructed pedestrian access
	New planting strips should be designed to be a minimum of 5 ft wide
Prioritize canopy along multi-modal transit routes	Install tree wells and plant trees with large canopies near bus stops
	Prioritize filling vacant sites, replacing palms, and creating additional planting spaces along streets with existing or proposed bikeways in line with the Bellflower-Paramount Active Transportation Plan
Promote the survival of planted trees	Include three years of watering after planting by the City, subcontractor, or community-based organizations in contracts and cost calculations
	Engage with residents when new street trees are planted outside a residence to inform them what to expect from a healthy street tree and how to contact the City if the tree is experiencing any issues

CREATE IMMERSIVE GREEN NEIGHBORHOODS FOR ALL RESIDENTS	
<i>Target: 25% average canopy cover on residential parcels</i> <i>Lead Agencies: Planning, Public Works</i>	
Establish and enforce revised tree zoning requirements for new residential development and major renovations in Single-Family, Medium Density, and Multiple-Family Residential zones	Work towards one tree for every 1,250 sq ft of lot area for all residential zoning districts
	Require landscaping plans to include trees
	Offer density bonuses for developments that substantially exceed minimum tree requirements
	Require trees included in landscape plans to have a mature canopy size of at least 20 ft diameter or provide edible fruit
	Palm trees do not fulfill requirements
	Require trees to be at least 24” box size at time of planting
	Tree planting requirements are not affected by drought declarations
	Follow up with survival of required trees after 3 years Trees that have not survived establishment must be replaced
Give trees to residents for planting on private property	Give away shade and/or fruit trees in spring and fall at City events including: 1. Farmer’s Market 2. Friday Night Paramount 3. Eco Friendly Fair
	Promote tree giveaways through town channels and local organizations to reach residents

ENSURE INDUSTRIAL AREAS MAINTAIN BENEFICIAL CANOPIES	
<i>Target: 10% canopy cover on industrial parcels</i> <i>Lead Agency: Planning</i>	
Require tree planting in the zoning code for new development and major renovations in Light and Heavy Manufacturing zones	Work towards one tree for every 3,000 sq ft of lot area
	Require one tree for every four parking spaces. Setback plantings cannot count towards parking lot trees. Parking lot trees can be counted towards total required trees
	Require one tree for every 30 linear ft of property frontage.
	Trees used to meet zoning requirements must have a mature canopy size of at least 20 ft diameter
	Palm trees do not fulfill requirements
	Require trees to be planted in a space large enough to accommodate their mature size, including tree wells
	Tree planting requirements are not affected by drought declarations
	Follow up with survival of required trees after 3 years Trees that have not survived establishment must be replaced
Encourage trees on existing industrial development	Work with the Paramount Chamber of Commerce to host workshops with local businesses about the benefits of tree planting
	Provide local businesses with resources to encourage tree planting, including tree benefits, tree care guidelines, and tree palette
Plant along the public right-of-way in industrial zones	Install tree wells in the sidewalks where feasible in industrial zones
	Prioritize streets where industrial zones are adjacent to residential zones

CREATE CANOPIED COMMERCIAL CORRIDORS	
Target: 15% canopy cover along commercial corridors Lead Agency: Planning, Public Works	
Require tree planting in the zoning code for new development and major renovations in General Commercial, Commercial Manufacturing and other commercial zones	Work towards one tree for every 2,000 sq ft of total area in commercial lots
	Require one tree for every 30 linear ft of property frontage
	Require one tree for every four parking spaces, not including required setback trees
	Require trees to be at least 24” box size at time of planting
	Require trees used to meet zoning requirements to have a mature canopy size of at least 20 ft diameter
	Palm trees do not fulfill requirements.
	Require trees be placed in planting strips or tree wells large enough to accommodate their mature size
	Tree planting requirements are not affected by drought declarations
Encourage trees on existing commercial development	Follow up with survival of required trees after 3 years. Trees that have not survived establishment must be replaced.
	Work with the Paramount Chamber of Commerce to host workshops with local business about the benefits of tree planting
	Provide local businesses with resources to encourage tree planting, including tree benefits, tree care guidelines, and Street Tree Palette
Plant along the public right-of-way in commercial corridors	Install tree wells as large as the sidewalk will accommodate at a density of one for every 50 linear ft of block length along commercial corridors if there is no existing parkway

PURSUE OPPORTUNITIES TO EXPAND THE URBAN FOREST	
Target: 10% increase in the number of publicly managed planting sites by 2050 Lead Agencies: Public Works, Planning, City Council	
Include tree planting in capital projects	Review capital improvement plans for tree planting potential, including transportation improvements, school renovations, park upgrades, or landscape remodeling
Invest in new green spaces	Explore potential for new public green spaces including leveraging small spaces such as pocket parks and parklets
	Solicit and incorporate community feedback in the location and design of new green spaces
Retrofit right-of-ways	Add curb bump outs to parking lanes on streets without space for parkways or tree wells to create tree planting space
	Install or expand parkways during major road infrastructure projects such that parkways are at least five feet wide to accommodate large trees

PARTNER WITH AGENCIES OUTSIDE THE CITY TO COORDINATE TREE PLANTING	
<i>Target: City partners support and contribute to achieving tree canopy goals</i> <i>Lead Agencies: Public Works, City Council</i>	
Coordinate tree planting protocols on easements through the City	Work with SCE and LADWP to establish joint-use agreements or long term leases to leverage utility easements as public space Consult with neighboring communities who have completed or are undergoing such agreements such as Huntington Park (Veterans Park) and Florence-Firestone (92nd Street Linear Park)
	Work with SCE and LADWP to plant compatible tree canopy below transmission wires on utility easements in line with utility standards SCE secondary use policy requires trees be no greater than 15 ft in height
	Work with Union Pacific to plant trees along the railroad easement in line with the guidelines of this plan
Work with State agencies to coordinate tree planting on State managed land	Work with CalTrans to coordinate tree planting along the I-105 and I-710 freeways Prioritize trees that provide screening and privacy between the freeway and the city.
	Work with the California Department of Housing and Community Development to encourage tree planting in mobile home developments
Work with service providers to implement tree planting agreements	Include the price of planting and maintaining trees when creating contracts that include the provision of trees with third party service providers such as waste haulers or utility companies
	Provide guidance on tree care best management practices for third parties who perform tree maintenance including subcontracts and utility providers.
Work with agencies developing infrastructure projects in Paramount to include tree planting	Work with the Lower LA River Implementation Advisory Group to coordinate on projects identified by the Lower LA River Revitalization Plan within Paramount and advocate for tree planting to be a priority in these projects
	Work with Metro to ensure that trees consistent with the guidelines laid out in this plan are included in any proposed infrastructure projects including the proposed light rail and potential I-710 bikeway.

ENGAGE THE COMMUNITY WITH THE URBAN FOREST	
<i>Target: Engage with at least 100 residents annually</i> <i>Lead Agencies: Public Works</i>	
Make information about the urban forest publicly available	Create a page on the City website dedicated to trees and include the following information: <ul style="list-style-type: none"> • Urban Forestry Management Plan • Approved tree list • Tree care guidelines • Tree zoning requirements • Upcoming urban forestry events • Most recent completed tree inventory
Hold community tree planting events	When multiple trees are scheduled to be planted in public places such as parks, schools, and residential parkways, hold a community planting event and involve residents in tree planting
Engage in discussions about the urban forest at public events	Introduce the Urban Forest Management Plan at a public workshop
	Periodically solicit feedback from community members about the urban forest, both during UFMP revisions and between revisions
	Inform residents about tree care practices and available tree resources at public events such as the Farmer’s Market and Friday Night Paramount.
Partner with Community-Based Organizations	Work with community based organizations to coordinate volunteer opportunities for tree planting, tree care, and community events

CONSERVE THE EXISTING PUBLIC URBAN FOREST	
<i>Target: No public tree needs to be removed before the end of its lifespan</i> <i>Lead Agency: Public Works</i>	
Adopt City policy around public tree removal criteria and replacement	Public street trees may be removed in cases of death, disease, excessive infrastructure damage, or substantial threat of damage
	Public street trees may not be removed in cases of unsubstantiated requests, litter, or personal preference
	Requests for street tree removals will be reviewed on a case-by-case basis by Public Works
Hire sufficient City staff dedicated to tree care to supplement sub-contractor services	Replace each removed street tree with two new tree plantings
	At least one tree planting must be on the same block as the removed tree
	New trees are planted according to guidance outlined in this plan
Find the highest and best use for urban wood waste	City tree staff responds to requests for off-cycle tree inspections, remove reported dead trees, and plant replacement trees
	Train staff on proper tree care practices in line with ANSI A300 and International Society of Arboriculture (ISA) industry standards
Find the highest and best use for urban wood waste	Prioritize sending wood waste to vendors who reclaim, salvage, or upcycle wood waste into high quality, durable goods
	Prioritize purchasing reclaimed wood products, such as park benches
	Send wood waste that cannot be reclaimed to be recycled into bio products such as mulch, compost, or feedstock

CONSERVE THE EXISTING PRIVATE URBAN FOREST	
<i>Target: Residential development results in a net increase of tree canopy</i> <i>Lead Agency: Planning</i>	
Adopt City policy on the removal of trees on private property	Healthy trees removed during private development must be replaced by planting two replacement 24” box trees with a mature tree canopy of at least 20 ft and low water requirements
	In cases where planting replacement trees is deemed infeasible, an ‘in-lieu’ fee may be paid to the City, relative to the size of the tree removed, to cover the planting and establishment of additional public trees
Preserve trees during construction	Construction projects that will impact more than 500 sq ft of land must submit a Tree Plan to the City outlining what measures will be taken to protect existing trees during construction The Tree plan should include: <ul style="list-style-type: none">• The location of trees• The Tree Protection Zone (the area of dripline of tree that is protective from intensive construction activity) for all trees to be preserved• Tree fencing• Erosion control• Tree pruning• Soil compaction mitigation• Irrigation• Tree maintenance schedule
	Tree plans should be approved and overseen by a certified arborist
	Any tree that dies as a result of construction must be replaced with two 36” box size trees
Support residents in caring for mature trees	Provide educational materials on the benefits of mature trees as well as tree care resources, such as professional arborist contact information
	Allow residents to request City tree care services for trees in the front setback, including inspection and pruning

Implementation

Key Takeaways

- Prioritizing planting trees early in the project will allow time for tree growth throughout the project
- Coordinating stakeholders will help achieve a common goal
- Funding will be required to implement strategies
- The plan is a living document that will change over time

The success of this plan hinges on the ability of the strategies to be implemented. Making the plan a reality will require coordination of people, time and money. Many partners will need to come together to enact different elements of the plan. A phased timeline must account for time for trees to grow to their full size by the canopy target date. Funding will need to be allocated to pay for planting new trees as well as the increased costs of maintaining a larger urban forest. Planning these logistics will enable smoother translations of strategy into action.

To guide tree planting implementation, resources are included in this plan advising on which trees should be planted where. The street tree map identifies the size of planting space along streets with public trees in Paramount, and where utility lines exist. These factors play a major role in determining which trees are suitable for given planting sites. The Street Tree Palette can then be used to identify trees that are suitable for each site. The Street Tree Palette is organized by required plantable space and contains relevant traits of each tree including mature size, water requirements, and representation in the existing urban forest. These two resources together can be used once planting sites have been identified to make decisions about how they should be filled.



Image: Arbor Day 2018 (Source: City of Paramount)

Implementation Timeline

Trees take time to grow. The trees planted today will not reach their mature size for at least twenty years, a generation. As such, it is important to take the long view when planning for the urban forest. The timeline of this plan is structured to prioritize planting new trees in the first thirty years of the plan. By the end of this plan’s lifespan in 2073, those trees will have reached their mature size. In the later years of this plan, emphasis will shift from expanding tree canopy to maintaining tree canopy. Annual tree plantings will still be important, because as trees die naturally they will need to be replaced; however, the scale of planting will decrease and careful maintenance of the expanded forest will be the priority.

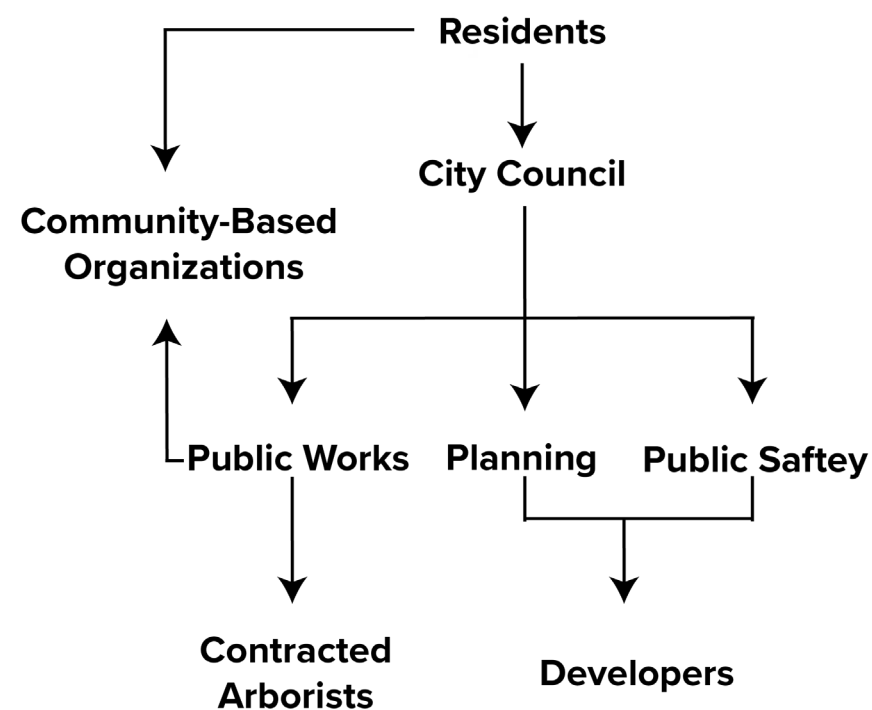
Capacity for the urban forest, both physical and human, will also take time to grow. There are not enough existing plantable sites to achieve the goals laid out in this plan. Therefore, infrastructure changes will need to be made to accommodate more trees. These projects will likely require greater staff time and funding. Coordinating major tree planting improvements with other capital projects or regional initiatives can help set in motion the creation of plantable space for trees down the line. Planning for plantable space today will allow for more tree plantings tomorrow, which will support a greater tree canopy in the future.



Phase	Years	Planting	Maintenance	Engagement
Establishment	2023-2032	Plant 400 trees/year Adjust zoning code to require more tree planting on new developments Create new places to grow trees	Adopt policy outline criteria for public tree removals Adopt policy outline criteria for private tree removals	Establish web page to host urban forest information Regular outreach at community events Give away 200 trees to residents per year
Expansion	2033-2052	Plant 400 trees/year Create new places to grow trees	Increase maintenance budget to accommodate care for more trees	Focused engagements as part of plan review Regular outreach at community events Give away 200 trees to residents per year
Maintenance	2053-2072	Plant 50 trees/year or as many as required to replace removed trees and keep vacant sites filled	Remove and replace trees as needed	Focused engagements as part of plan review Regular outreach at community events

Partners

Many partners must come together to make this plan a reality. City Council importantly sets necessary local policy and allocates funding. Departments across the City of Paramount must coordinate to carry out the strategies outlined in this plan. Residents must support, guide, and engage in urban forestry initiatives including incorporating more trees on residential land. Businesses and developers must incorporate trees on their properties, in their projects, and support the addition of more space for trees in industrial and commercial zones. Community-based organizations must be active and trusted in order to bridge local government and residents by amplifying community voices. Together, each role plays an important part in realizing a thriving urban forest.



Relationships between partners of the urban forest in Paramount

Partner	Responsibility
Public Works	Oversee street tree and park planting and maintenance Respond to requests for off-cycle inspections and pruning
Planning	Support implementation of tree zoning requirements Verify development landscaping and tree plans Update tree zoning requirements as needed over time
Public Safety	Enforce tree zoning regulations
City Council	Adopt UFMP Adopt tree zoning requirements Allocate funds for the urban forest Set urban greening as a priority for City operations
Arborist contractors	Perform routine grid pruning Perform routine inspections Provide tree care services as directed by Public Works
Residents	Care for trees on private property Care for trees on parkways adjacent to private property Support tree planting initiatives Participate in planting events and engagement
Developers	Comply with tree zoning requirements Seek to exceed tree zoning requirements where possible
Community-Based Organizations	Plant trees Engage community

Funding

Expanding the urban forest will require additional investment. Creating space for trees, planting trees, and maintaining those trees will all cost money. As the urban forest grows, so too must the budget allocated towards the urban forest.

There are three categories of costs associated with caring for the urban forest. The first is tree maintenance, which includes regular pruning as well as additional tree trimmings and tree removals. These costs will increase as the size of the forest as a whole increases because more trees will need to be maintained.

The next category is tree planting, which includes the cost of planting and staking a sapling, three years of watering during establishment, and creating space for trees through minor site modifications such as installing tree wells in sidewalks. Tree planting costs depend on the number of new trees planted in a given year. The numbers in the table to the right are estimates, as costs can vary considerably based on how trees are planted.

Finally, community engagement covers the cost of giving trees to residents as well as the staff time and materials needed to connect with residents about the importance of tree care and the urban forest. Community engagement costs do not depend on the size of the urban forest.

These three numbers can be combined to estimate the funding needs for the urban forest each year based on the size of the existing forest and the number of anticipated tree plantings. While a larger urban forest will require a larger budget, fortunately there are many grant resources available to help fund urban forestry.

Recommended Annual Budget				
Service	Unit Cost	2024 Quantity	Total Cost	Funding
Tree Maintenance (per tree per year) Contracted Maintenance City Staff Time Supplies & Equipment	\$115 \$70 \$37 \$8	7,100 trees	\$816,500	General Fund
Tree Planting (per tree) Tree Planting (tree+supplies+labor) Establishment Minor Site Modification (half of sites)	\$1280 \$400 \$380 \$500	400 trees	\$512,000	General Fund, Grants
Community Engagement (per year)	\$15,000	N/A	\$15,000	General Fund, Grants
Total			\$1,343,500	

Grants

FEDERAL

USDA U.S. Forest Service

- Administers federal funding related to urban and community forestry.

NON-PROFIT

Arbor Day Foundation

- Small grants for arbor day events and community-based organization tree planting events.

California ReLeaf

- Small grants for arbor day events and community-based organization tree planting events.

American Forests

- Small grants for arbor day events and community-based organization tree planting events

BUSINESS

Southern California Edison

Service Area Grants

- Provides grants for 501(c)3 organizations within the service area, including funding for climate resilience and adaptation measures

SoCalGas

Climate Grant

- Supports local planning efforts to prepare for/or recover from climate change risks

STATE

California Natural Resources Agency

Environmental Enhancement Mitigation

Grant Program

- Aimed at mitigating impacts caused by new or modified transportation facilities including urban forestry projects that offset vehicular emissions of carbon dioxide

Urban Greening Program

- Aimed at reducing greenhouse gasses while also transforming the built environment into places that are more sustainable, enjoyable, and effective in creating healthy and vibrant communities.

California Department of Forestry and Fire Protection (CAL FIRE)

Urban and Community Forestry Program

- Planning and/or implementing projects for urban forest expansion and health with a focus on extreme heat, environmental, economic, and social benefits to underserved communities.

Office of Planning and Research

Extreme Heat Program

- Invests in efforts to reduce the impact of heat

California Strategic Growth Council

Transformative Climate Communities Program

- Funds ambitious measures to build climate adaptation and resilience through planning, research, capacity building, restoration, and sustainable infrastructure

California State Parks

Statewide Local Parks Program

- Projects must develop or acquire and develop a new park, expand an existing park, or renovate an existing park

Plan Review

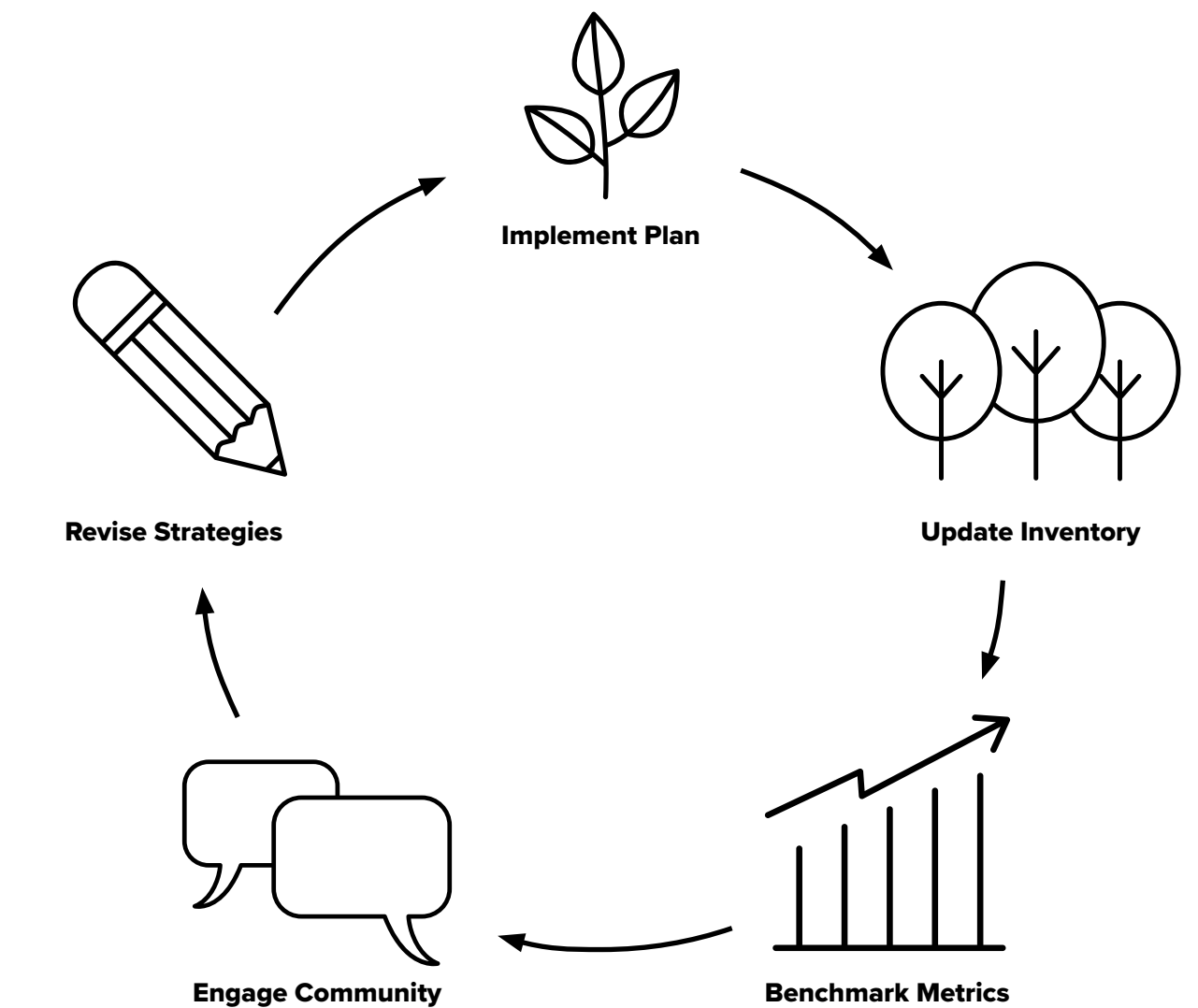
The plan will need to be periodically updated to remain relevant to Paramount’s circumstances and priorities. The plan should be reviewed and revised every 10 years. The review process should include benchmarking the progress of the urban forest through a comprehensive inventory of public trees and a canopy assessment based on the most recent available LiDAR data. The review process should also include meaningful public engagement that reflects the current priorities of community members regarding the urban forest to adjust the strategies of this plan.

Evaluation

Ensuring progress towards the goals will require periodic benchmarking to monitor the state of the urban forest. As goals are primarily reported as canopy extent, measuring tree canopy overtime, for the city as a whole as well as by land use will be an important marker of progress. The first detailed canopy measurement for LA County was conducted in 2016 and is included as the baseline metrics for this report. Subsequent canopy mapping is planned and can be used to benchmark City canopy, and further analysis of this data can benchmark City canopy by land use.

Additionally, it will be important to collect detailed information about the public urban forest through regular tree inventories. This information should be used to benchmark species diversity, tree size and tree health. This information can be used to adjust planting and maintenance practices as needed. Updated inventory should also be incorporated into other city plan updates including the Climate action Plan and the Environmental Justice Element of the General Plan

Finally, community priorities should continue to be surveyed. Unlike other metrics, there is no ‘goal’ to benchmark against. Rather, as the plan is revised, it should continue to reflect the changes in priorities of the community.



The plan should be reviewed and revised with the steps outlined in the diagram every 10 years

Metric	Baseline	Target	Data Source
Total Tree Canopy	12%	20%	Canopy Assessment
Tree Canopy by Land Use	Schools Parks Right-of-way Residential Industrial Commercial	30% 30% 25% 25% 10% 15%	Canopy Assessment
Species Diversity	Most common species 9.7%	Most common species <10%	Tree Inventory
Tree Size	17% young trees	40% young trees	Tree Inventory
Tree Health	90% Good condition	=>90% Good condition	Tree Inventory
Community Priorities	-	-	Community Survey

Street Tree Planting Implementation Tools

STREET TREE PRIORITIZATION MAP

The Street Prioritization Map depicts which blocks are the highest priority to plant street trees based on criteria of existing canopy, planting size, distance from schools, and whether the block is in a high priority residential neighborhood. The map also shows vacant sites. It can be used to plan where planting initiatives should take place first.

STREET TREE REPLACEMENT AND INTERPLANTING CRITERIA

The Street Tree Replacement and Interplanting Criteria outlines when it makes sense to replace existing low-benefit trees with higher benefit tools. This is a useful strategy on blocks that are classified High Priority on the Street Tree Prioritization Map but lack vacant sites to fill with new trees.

STREET TREE PLANTING MAP

The Street Tree Planting Map illustrates the size of planting sites along the public right-of-way in Paramount. The map can be used in conjunction with the Street Tree Palette to determine what species are suitable for planting locations. It also illustrates the location of utility wires above planting spaces, where data is available. Sites located under utility wires should be planted with trees approved by Southern California Edison (SCE) as marked in the Street Tree Palette.

STREET TREE PALETTE

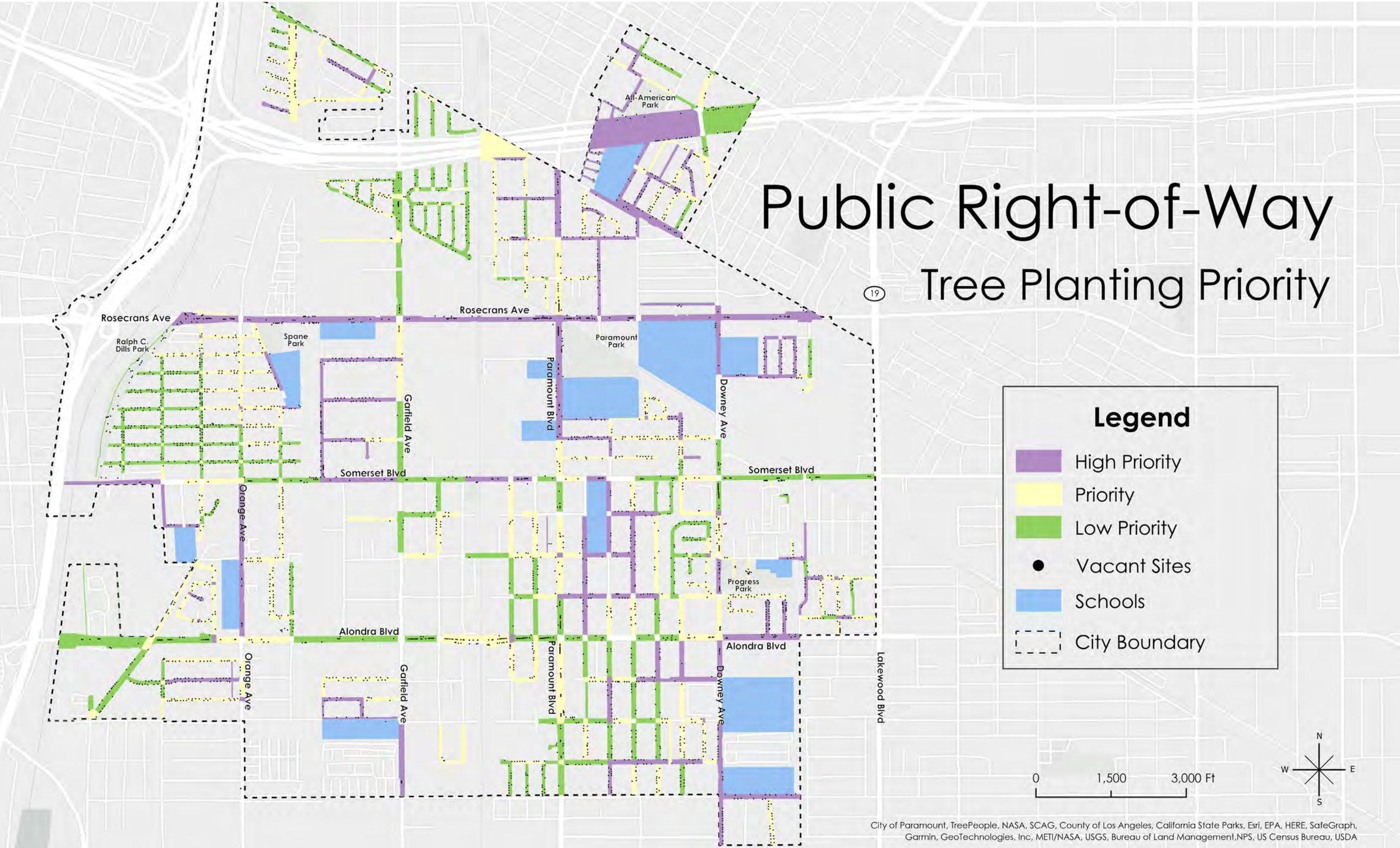
The Street Tree Palette is a list of recommended trees to plant along the public right-of-way in Paramount. Species are recommended based on suitability to Paramount climate, water requirements, and infrastructure compatibility, among other factors. The list is organized by recommended planting size for each tree. The list is color coded to match the planting sizes illustrated on the Street Tree Planting Map. Trees should be chosen corresponding to the plantable space on the site. Trees that require a larger plantable area than the site offers may damage infrastructure while trees that require a smaller plantable size for the site will not provide the most benefit the site can offer. For planting sizes where there are no native species or trees approved for under utility wires, trees from one planting size smaller may be chosen to meet these criteria.

The Street Tree Palette is intended to be a living guide to street tree species selection. Over time, the palette may be updated in response to knowledge shared by those planting and tending to Paramount's street trees and local nursery availability. While some major characteristics relevant for street tree management are included here, urban forest stewards may consider a broader range of characteristics when making case-by-case management decisions.



Public Right-of-Way

Tree Planting Priority



Tree Replacement and Interplanting Criteria

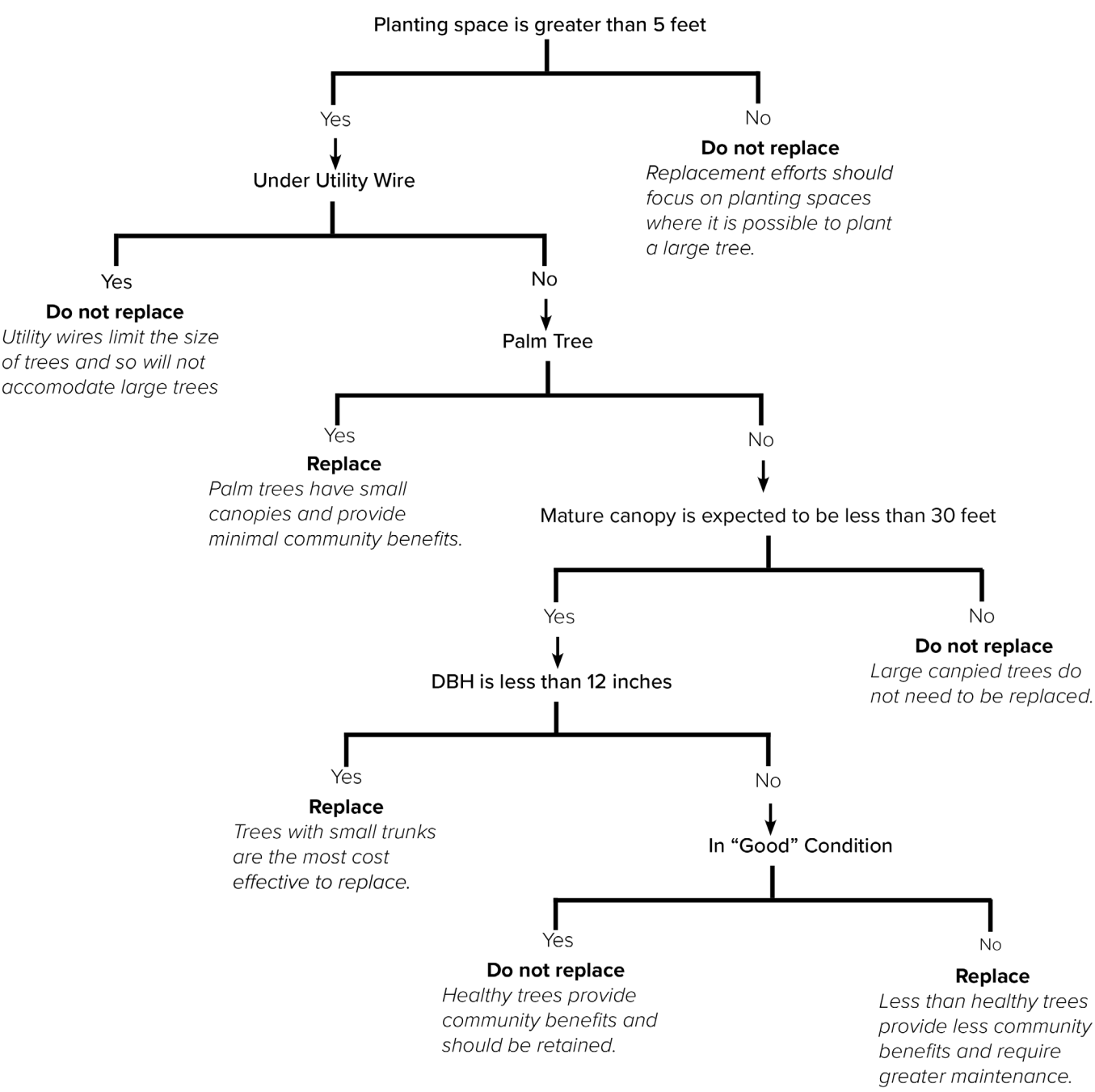
As there are not enough existing vacant planting spaces to plant the number of trees required to meet the canopy goal for the public right-of-way, there is opportunity to revisit sites that are underplanted.

This strategy is useful in cases where tree species with small canopies, including palms, are planted in spaces that could accommodate greater canopy. It should be used in situations where there are no existing vacant sites and in areas that are highest priority for more canopy.

One approach is to remove the small trees in order to plant species that will grow larger. While this may result in some short-term loss of canopy as the new tree grows, in the long-term it will result in a more canopied urban forest.

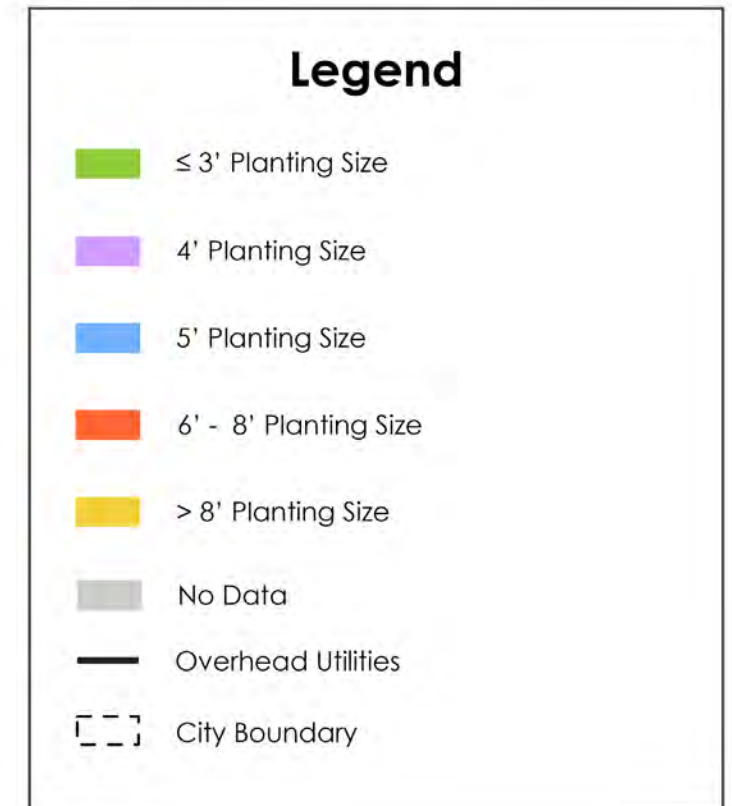
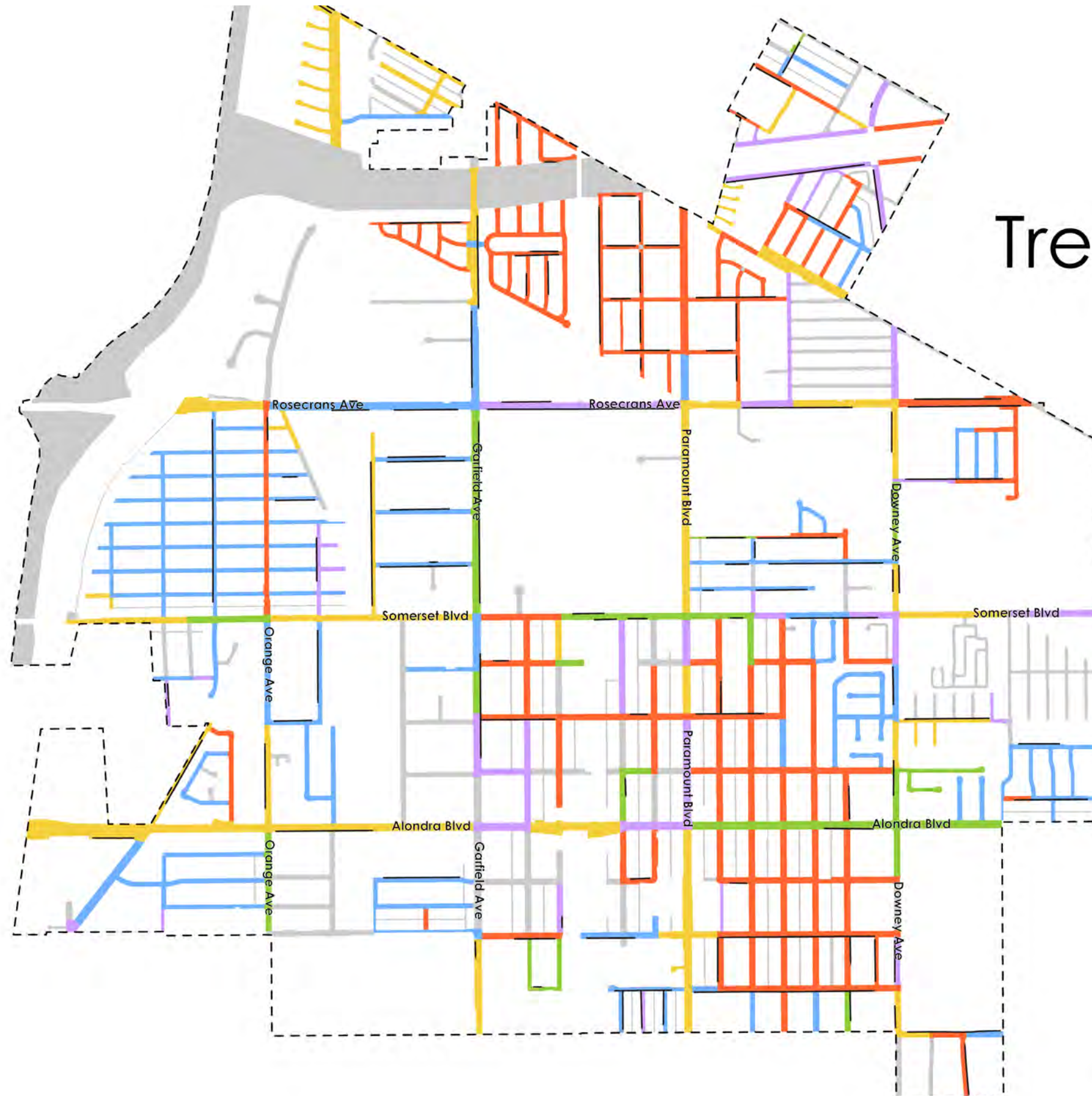
Trees should only be removed and replaced if they meet specific criteria as laid out in the diagram to the right. Only trees with small canopies planted in large spaces that have small trunks or are less than healthy should be considered for replacement.

Another opportunity is to plant additional trees in between small trees where they have been spaced at a distance larger than their smaller canopies require. This method applies to streets that have large parkways with small trees spaced far apart. In this scenario, there is no loss of canopy because the small existing trees remain planted, but additional trees are planted in the spaces between them.

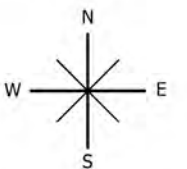


Tree Planting Guide

Majority Parkway Sizes



0 1,500 3,000 Ft



City of Paramount, TreePeople, SCAG, County of Los Angeles, California State Parks, Esri, HERE, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, Bureau of Land Management, EPA, NPS, US Census Bureau, USDA

Street Tree Palette

KEY	
Parkway Size	Growing area measured from curb to sidewalk. This minimum is up to the discretion of the city’s street tree inspector.
SCE Approved Tree	Utility-friendly tree species recommended by Southern California Edison for Coastal, Valley, Mountain & Desert regions.
Evergreen, Deciduous, Semi-deciduous	E - Evergreen. The tree has leaves year-round. D - Deciduous. All leaves lost in one season. S - Semi-deciduous. Most, but not all leaves lost.
Water: Ratings from WUCOLS IV (Water Use Classification of Landscape Species) LA Basin = Sunset Climate Zones 22-24 Valley/Inland = Sunset Climate Zones 18-21	VL - Very low. Trees should not need water other than natural rainfall. Prolonged drought may require a deep watering once or twice if severe wilting is exhibited. L - Low. One deep watering per summer month, or every other month in dry season if needed. M - Moderate. Two deep waterings per summer month. Perhaps one deep watering in spring and fall. H - High. One deep watering per week in summer months. One deep watering every other dry season month. VH - Very High. The soil needs to be kept moist. These trees naturally occur in riparian zones - stream or lake side.
Root Damage Potential	These ratings obtained from the Cal Poly Web site: http://selectree.calpoly.edu . L = Low; M = Moderate; H = High
Allergy Potential	<p>These ratings (1-10) from Thomas Ogren's OPALS (Ogrens Plant Allergy Scale) System in Allergy Free Gardening. The increasing incidence of asthma and allergies in the Los Angeles area has prompted us to include this information. Some trees are now outlawed on school campuses because of their high allergy potential. In the flower, it is the male anther that produces pollen, the biggest allergy issue. Most flowers are complete, meaning they have both male and female parts. Some species, however, have flowers that are only male or female. These species have either separate male and female trees (dioecious - two houses), or they have those male-only and female-only flowers growing on the same tree (monoecious - one house, like corn), and yet others have separate male and female flowers and also some bisexual flowers. Over the years, male trees have been chosen for street trees and for campuses to avoid the mess of fruit drop from female trees. This has resulted in an increase in male tres, and therefore an increase in pollen.</p> <p>1 = lowest rating, least allergenic pollen. 10 = highest rating. These trees are usually wind-pollinated or have very fine pollen grains.</p> <p>f = female; m = male; b = bisexual, having both male and female flowers</p>

Images from SelecTree

Scientific Name	Common Name	Parkway Size (feet)	SCE Approved Tree	California Native	Evergreen, Deciduous, Semi	Mature Height (feet)	Spread (feet)	Water Use	Root Damage Potential	Allergy Potential	Notes
<i>Cercis canadensis</i>	Eastern redbud	3	x		D	25-35	25-30	M	L	5	Pink flowers. Yellow fall color. ‘Forest Pansy’ has red-purple leaves.
<i>Cercis occidentalis</i>	Western redbud	3	x	x	D	15-25	10-25	L	L	5	Often multi-trunk. Magenta flowers, seed pods. Yellow fall color. Rounded leaves.
<i>Eriobotrya deflexa</i>	Bronze loquat	3	x		E	25-30	25-30	M	L	3	White fragrant flowers Dec-March. 5/8” non-edible fruit. Best with moist soil.
<i>Lagerstroemia indica and cultivars</i>	Crape myrtle	3	x		D	25	25	M	L	5	Orange fall color. Indian cultivars resist mildew, zones 22-24. Many flower colors.
<i>Chilopsis linearis 'Bubba'</i>	Bubba Desert Willow	3		x	D	20	10-15	VL	L		Heat and drought-resistant. Will endure climate change.
<i>Chionanthus retusus</i>	Chinese fringe tree	3			D	20	20	M	L	1 f 10 m	White, fringe flowers June-July. Males, larger flowers. Yellow fall color.
<i>Hymenosporum flavum</i>	Sweetshade	3			E	40	15-20	L	L	3	Needs well-drained soil, infrequent deep-watering; flowers in spring to early summer
<i>Melaleuca citrina (Callistemon citrinus)</i>	Lemon bottle brush	3			E	25	20	L	L	9	Red flowers attract humminbirds. Lemon-scented leaves.
<i>Tristaniopsis (Tristania) laurina</i>	Swamp myrtle, water gum	3			E	20-35	15-30	M	L	5	Slow grower. Yellow flowers. Narrow leaves. Shaggy bark. Prefers moist soil.



Crape Myrtle



Eastern Redbud



Bubba Desert Willow



Lemon bottlebrush



Bronze Loquat



Western Redbud



Water gum



Chinese fringe tree



Fraser's Photinia

Scientific Name	Common Name	Parkway Size (feet)	SCE Approved Tree	California Native	Evergreen, Deciduous, Semi	Mature Height (feet)	Spread (feet)	Water Use	Root Damage Potential	Allergy Potential	Notes
<i>Bauhinia x blakeana</i>	Hong Kong orchid tree	4			S	20-40	20-25	M	L	4	Fragrant 5-6" pink flowers in bloom fall to spring! No fruit. Butterfly-shaped leaves.
<i>Bauhinia variegata</i> 'Candida'	White orchid tree	4			S	20-25	15-20	M	L	4	Semi-deciduous mid-winter. White, lightly fragrant flowers Jan- April.
<i>Cassia leptophylla</i>	Gold Medallion	4			S	20-30	15-20	L	L	6	Yellow flower clusters in July-Aug; 16" long, 1" thick seedpods.
<i>x Chitalpa tashkentensis</i>	Chitalpa	4			D	20-35	20-30	L	L	6	Large pink trumpet flowers. Stake for a few years. Aphids on new growth.
<i>Juniperus chinensis</i> 'Torulosa'	Hollywood Juniper	4			E	25	10-20	M	L		Irregular, twisted branches. Drought and heat-tolerant. Needs some additional maintenece.
<i>Lyonothamnus floribundus</i> ssp. <i>asplenifolius</i>	Santa Cruz island ironwood, Catalina	4		x	E	30-60	20-40	L	M	4	Red, peeling bark. White flowers. Needs excellent drainage. Great near the coast.
<i>Mariosousa heterophylla</i>	Palo Blanco	4			S	20	10-15	VL	L		Open and wispy small tree with lengthy needle-like leaf stalks.
<i>Melaleuca saligna</i> (<i>Callistemon salignus</i>)	White bottle brush	4			E	25	15	L	L	9	Peeling bark. Cream flowers attract hummingbirds. Dense canopy.
<i>Parkinsonia</i> 'Desert Museum'	Desert Museum palo verde	4		x	D	30	30	VL	L	6	Yellow flowers attract bees. Light airy canopy cover and smooth green bark. No turf irrigation.
<i>Podocarpus henkelii</i>	Long leaf yellow wood	4			E	25-50	15-20	M	L	1 f 9 m	Long, drooping linear leaves. Separate male and female trees. Red flaky bark.
<i>Podocarpus macrophyllus</i>	Yew pine	4			E	20-50	15-40	M	L	1 f 9 m	Like Afrocapus falcatus, but wider, longer leaves held upright. Red edible fruits.
<i>Prosopis grandulosa</i> 'Maverick'	Thornless Honey Mesquite	4		x	D	35	25-35	VL	L		Fast growing with lacy bright green foliage. Drought-tolerant.
<i>Prunus ilicifolia</i> ssp. <i>lyonii</i>	Catalina cherry	4		x	E	25-35	20-30	VL	L	6	White spring flowers. Edible fruit can be a litter issue.
<i>Stenocarpus sinuatus</i>	Firewheel Tree	4			E	30	15	M	L		Vibrant red/crimson flowers in spring and early summer.
<i>Xylosma congesta</i>	Shiny Xylosma	4			E	25	10-20	L	L		Requires heavy initial pruning to become street tree.



Palo Blanco



Hong Kong orchid tree



White bottlebrush



White orchid tree



Long-leafed yellow-wood



Chitalpa



Firewheel tree



Yew Pine



Gold medallion



Catalina Cherry



Shiny Xylosma



Hollywood juniper



Thornless Honey Mesquite



Desert Museum Palos Verde



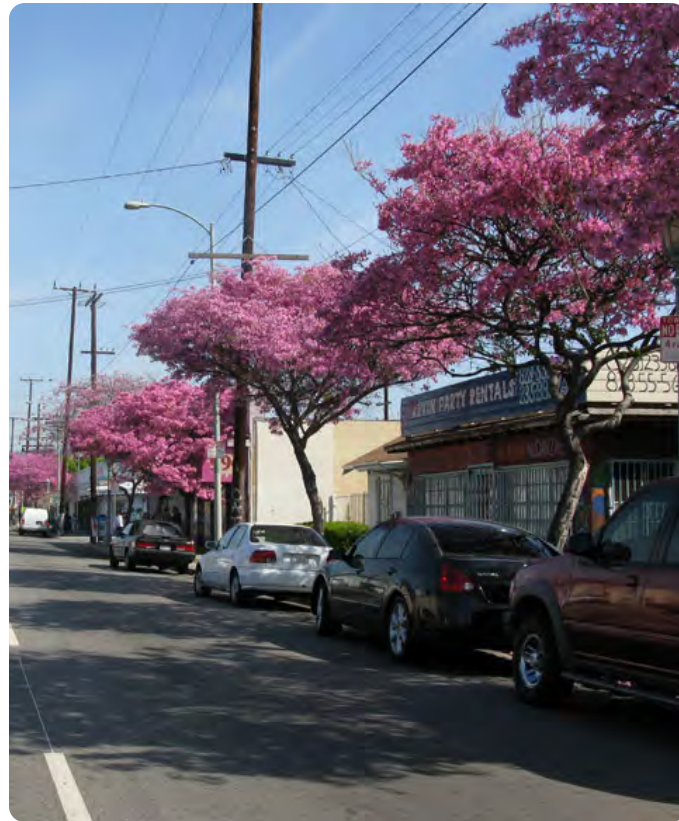
Santa Cruz island ironwood, Catalina

Scientific Name	Common Name	Parkway Size (feet)	SCE Approved Tree	California Native	Evergreen, Deciduous, Semi	Mature Height (feet)	Spread (feet)	Water Use	Root Damage Potential	Allergy Potential	Notes
<i>Arbutus 'Marina'</i>	Marina strawberry tree	5	x		E	25-40	25-40	L	L	3	Red peeling bark. Red 1" round, edible fruit. White-pink bell-shaped flowers.
<i>Handroanthus impetiginosus</i> (<i>Tabebuia impetiginosa</i>)	Pink trumpet tree	5	x		D	30-50	30-40	M	M	5	Pink trumpet flowers in late winter/early spring before the leaves.
<i>Agonis flexuosa</i>	Peppermint tree	5			E	25-35	15-40	L	M	6	Weeping branches. 6" Peppermint scented leaves. White flowers in June.
<i>Bauhinia variegata</i> (<i>Bauhinia purpurea</i>)	Purple orchid tree	5			S	20-35	15-20	M	L	4	Semi-deciduous mid-winter. Lightly fragrant purple/pink flowers Jan-April.
<i>Celtis reticulata</i> (<i>C. laevigata</i> var. <i>reticulata</i>)	Western hackberry, netleaf hackberry	5			D	25-35	25-30	L	L	8	Needs lots of water to establish. Birds love fruits. Best in climate zones 18-21.
<i>Geijera parviflora</i>	Australian willow	5			E	40	25	L	L	6	Low maintenance. Deep roots. Pest-free. Drooping, willow-like, thick leaves.
<i>Ginkgo biloba</i> (<i>Male only</i>)	Ginkgo, maidenhair tree	5			D	35-80	20-60	M	M	7	Smog tolerant. Summer water till 10-20' tall. Yellow fall color. Long-lived.
<i>Laurus nobilis</i>	Sweet bay	5			E	40	30	L	M	2 f 9 m	Culinary. Multi-trunk. Scale, psyllids. 'Saratoga' -25' single trunk, psyllid-resist.
<i>Lophostemon confertus</i> (<i>Tristania conferta</i>)	Brisbane box	5			E	30-45	20-40	M	M	5	Red, peeling bark. White flowers. Not for windy areas. Smog tolerant.
<i>Macadamia integrifolia</i>	Smoothshell macadamia	5			E	25-30	15-20	M	M	3	White pendulous flowers. Edible nuts late fall to May. Best near the coast.
<i>Melaleuca linariifolia</i>	Flaxleaf paperbark	5			E	30	30	L	L	7	White flaky bark. Small white summer flowers. Small, narrow leaves.
<i>Melaleuca styphelioides</i>	Prickly paperbark	5			E	20-45	20-35	L	L	9	Spongy tan to brown peeling bark. White spring flowers. Stiff prickly tipped leaves.
<i>Melaleuca viminalis</i> (<i>Callistemon viminalis</i>)	Weeping bottle brush	5			E	25	20	L	L	9	Red flowers attract butterflies and hummingbirds. Pendulous branches.

Scientific Name	Common Name	Parkway Size (feet)	SCE Approved Tree	California Native	Evergreen, Deciduous, Semi	Mature Height (feet)	Spread (feet)	Water Use	Root Damage Potential	Allergy Potential	Notes
<i>Metrosideros excelsus</i>	New Zealand Christmas tree	5			E	30	30	M	M	6	Red flowers May-July. White leaf underside. Aerial roots. Smog tolerant.
<i>Pistacia chinensis</i>	Chinese pistache	5			D	60	50	M	L	1 f 8 m	Scarlet & orange fall color. Round 1" to 1 1/2" fruit is red, then blue.
<i>Searsia (Rhus) lancea</i>	African sumac	5			E	30	30	L	L	7 f 10 m	Rough cinnamon bark. Heat/wind-tolerant. Suckers in youth. No pests.



Marina Strawberry Tree



Pink trumpet tree



Western Hackberry



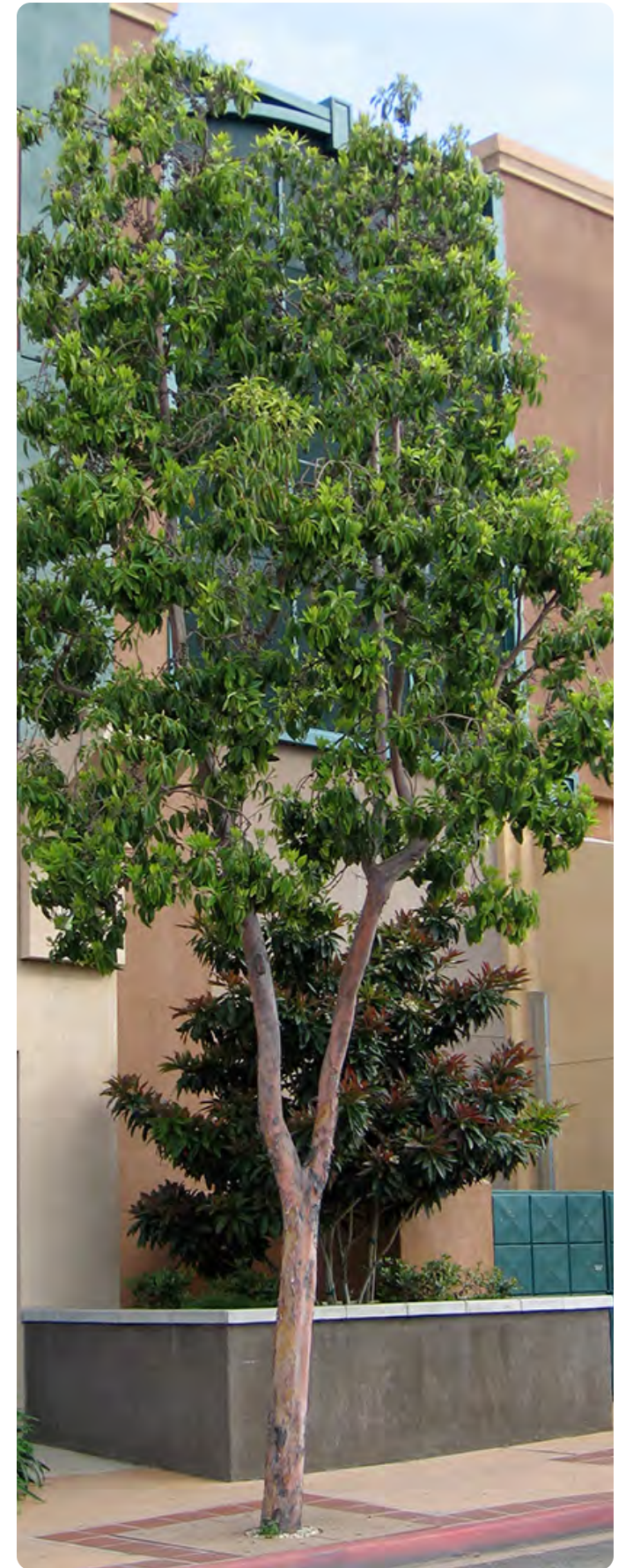
Peppermint tree



Chinese pistache



Australian willow



Brisbane Box



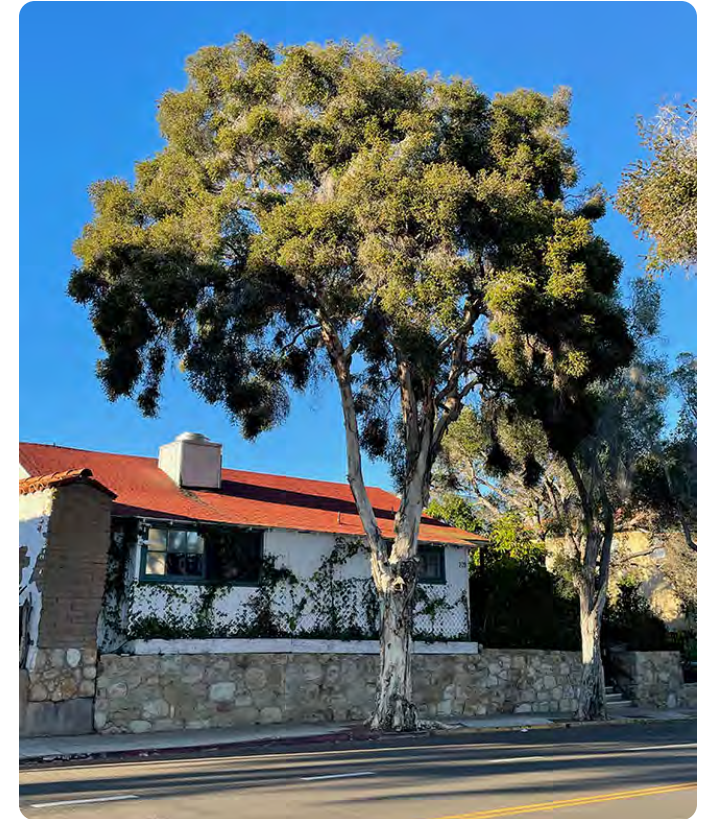
Sweet bay



Ginkgo



Flaxleaf paperbark



Prickly paperbark



Purple orchid tree



Smoothshell macadamia



African sumac



Weeping bottlebrush



New Zealand Christmas tree

Scientific Name	Common Name	Parkway Size (feet)	SCE Approved Tree	California Native	Evergreen, Deciduous, Semi	Mature Height (feet)	Spread (feet)	Water Use	Root Damage Potential	Allergy Potential	Notes
<i>Chilopsis linearis</i>	Desert willow	6	x	x	D	15-40	15-40	VL	L	5	Long-blooming fragrant, pink trumpet flowers. Attracts hummingbirds.
<i>Jacaranda mimosifolia</i>	Jacaranda	6			D to S	25-40	25-40	M	L	4	Purple flowers April-Sept. Lots of leaf/flower litter. Poor bloom at coast.
<i>Brachychiton populneus</i>	Kurrajong Bottle Tree	6			E	50	25-35	L	M		Wide trunk that can hold lots of water. Drought-tolerant. Needs space.
<i>Gleditsia tricanthos</i> var. <i>inermis</i>	Thornless Locust	6			D	35-70	25-40	M	M	1 f 7 m	Leafs out in late spring; drops leaves early; produces light shade through feathery leaves.
<i>Koelruetarria bipinnatta</i>	Chinese Flame	6			D	20-40	20-40	M	L	4	Bi-pinnately compound leaves. Bright yellow summer flowers. Bright orange seed pods in fall.
<i>Melaleuca (quinquenervia) viridiflora</i> var. <i>rubriflora</i>	Cajeput tree	6			E	20-40	15-30	L	L	7	White, spongy peeling bark. Summer-Fall white flowers. Weeping habit.
<i>Pistacia x 'Red Push'</i>	Pistache 'red push'	6			D	40	30-40	M	L		Drought-tolerant. New leaves have distinctive red color when emerging.
<i>Ulmus Parviflora</i>	Chinese Elm	6			S	40-60	50-70	M	M	8	Susceptible to root rot and aphids, scale and borers; one of the worst allergy offenders
<i>Casuarina cunninghamiana</i>	River She-Oak	7			E	70	30	L	L		Drought tolerant, fast growing tree requiring little maintenance.
<i>Hesperocyparis forbesii</i>	Tecate Cypress	7		x	E	25	15-20	VL	M		Low growing and drought and heat-tolerant.
<i>Pinus canariensis</i>	Canary Island pine	7			E	65-80	30-40	L	M	4	Smog tolerant. Tall narrow pine. 9"-12" weeping needles. 4"-9" cones.
<i>Afrocarpos falcatus (Podocarpus gracilior)</i>	African fern pine, fern pine	8			E	60	45	M	L	1 f 9 m	1"-2" narrow leaves, very little leaf litter. Pest/disease-free. Lawn watering ok.
<i>Brachychiton discolor</i>	Queensland Lacebark	8			D	70	30	L	M		Deep pink or red flowers, blue/green leaves. Needs space.
<i>Calocedrus decurrens</i>	Incense cedar	8		x	E	75-90	40	M	M	8	Columnar conifer. Fragrant leaves. Tolerant of heat and poor soils.

Scientific Name	Common Name	Parkway Size (feet)	SCE Approved Tree	California Native	Evergreen, Deciduous, Semi	Mature Height (feet)	Spread (feet)	Water Use	Root Damage Potential	Allergy Potential	Notes
<i>Pinus brutia</i> <i>var. eldarica</i>	Eldarica pine, Afghan pine, Mondell pine	8			E	65	30	VL	M	4	5"-6" dark green needles. For desert or coast. "Christmas tree" shape.
<i>Pinus halepensis</i>	Aleppo pine	8			E	30-65	45	L	M	4	Light green, 2½-4" soft needles. Poor soil and heat ok. Susceptible to mites.
<i>Pinus patula</i>	Jelescote pine, Mexican weeping pine	8			E	40-80	30-50	M	M	4	Graceful, weeping 12" needles. Can become chlorotic. Great at the coast.
<i>Quercus douglasii</i>	Blue Oak	8		x	D	70	40-50	VL	L		A slow growing native oak.
<i>Olea europaea</i>	Olive (fruitless only)	6-8			E	30	30	L	M	10	Grey-green linear leaves. Round to vase-shaped canopy. Swan Hill = no pollen.
<i>Quillaja saponaria</i>	Soapbark tree	6-8			E	25-60	10-35	L	L	4	White flowers, better with water. Bark is toxic if eaten. Weeping branches.
<i>Umbellularia californica</i>	California bay laurel, California laurel	6-8		x	E	25-75	20-60	L	M	8	Strong scented leaves ok for cooking. More shade/water needed inland.



Kurrajong Bottle Tree



Jacaranda



Cajeput tree



Soapbark Tree



Desert Willow



Olive tree



Incense cedar



Canary Island pine



Aleppo pine



Jelecote pine



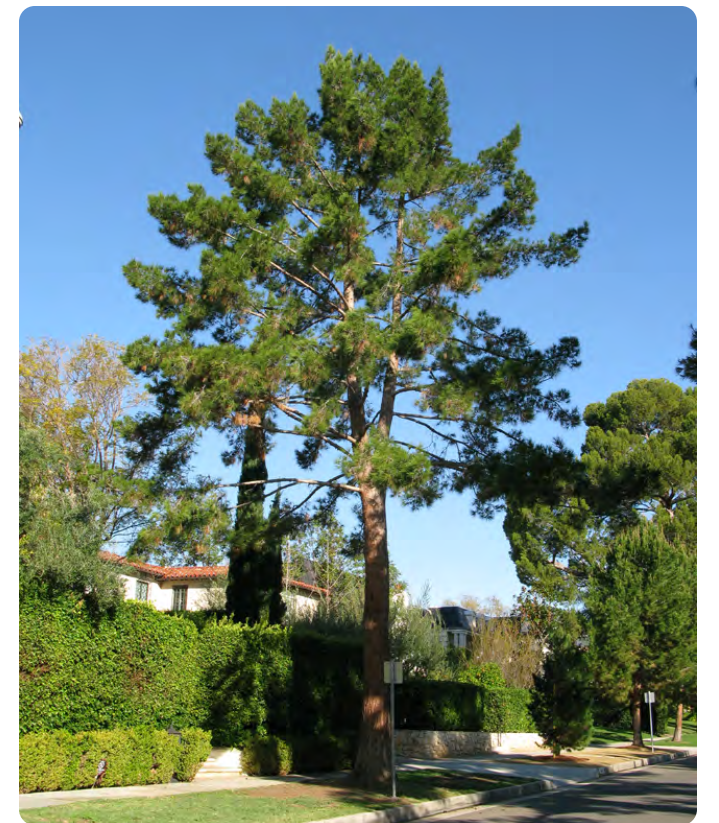
Chinese flame



African fern pine



California bay laurel



Mondell pine



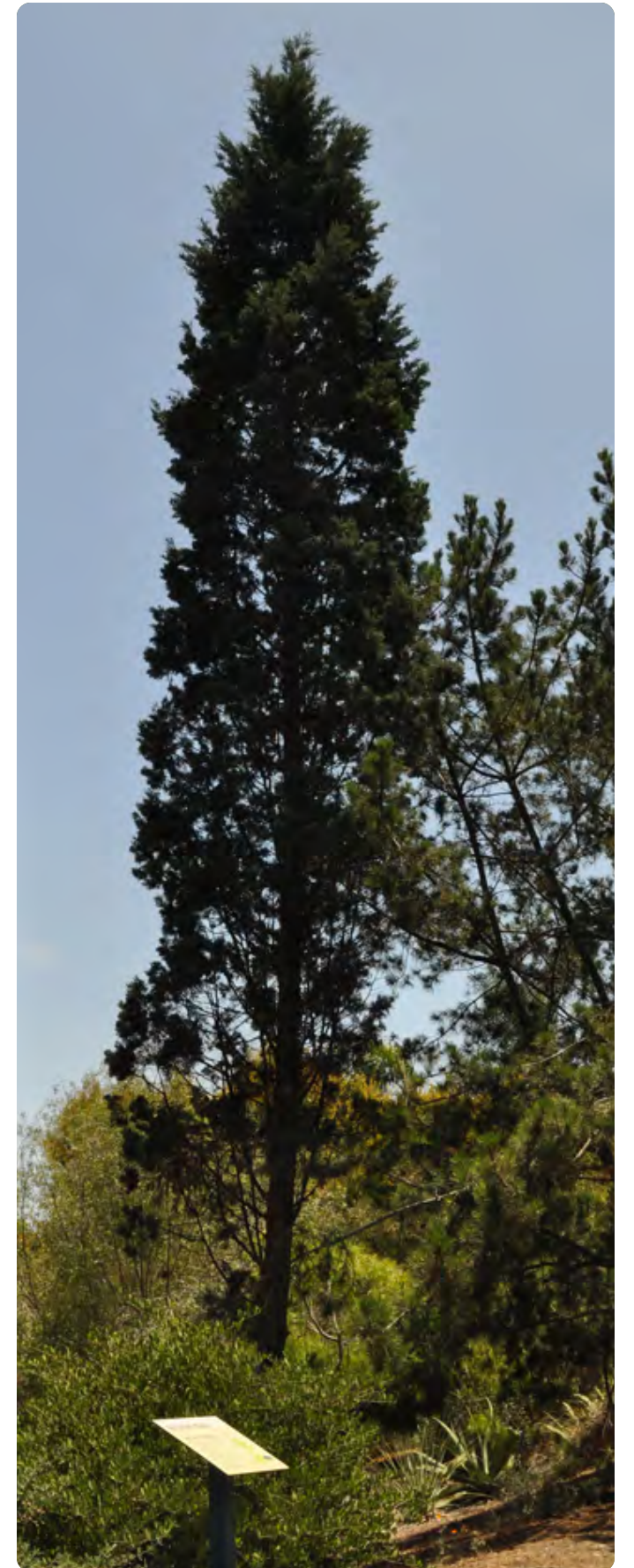
Thornless locust



Pistache 'red push'



Blue oak



Tecate Cypress



Chinese elm



River she-oak



Queensland Lacebark

Scientific Name	Common Name	Parkway Size (feet)	SCE Approved Tree	California Native	Evergreen, Deciduous, Semi	Mature Height (feet)	Spread (feet)	Water Use	Root Damage Potential	Allergy Potential	Notes
<i>Araucaria heterophylla</i> (<i>Araucaria excelsa</i>)	Norfolk Island pine, star pine	8+			E	100	60	M	M	8	Not a pine. Large and symmetrical. Cones fall apart as they mature.
<i>Cedrus atlantica</i>	Blue Atlas cedar	8+			E	40-60	30-40	M	M	2	Conifer. Stiff branches; short 2/5 to 1" stiff needles. 'Glauca' is a blue cultivar.
<i>Cedrus deodara</i>	Deodar cedar	8+			E	60-80	30-50	L	M	1 f 3 b 5 m	Conifer. Soft 1-2" needles. Drooping leader, low sweeping branches.
<i>Pinus pinea</i>	Italian stone pine	8+			E	40-80	30-50	L	M	4	Massive, broad-canopied tree. Great at the coast/valleys. Edible pine nuts.
<i>Quercus agrifolia</i>	Coast live oak	8+		x	E	20-70	30-85	VL	M-H	9	No lawn watering. The most widely used oak for southern CA.
<i>Tipuana tipu</i>	Tipu	8+			S	50	50	L	M	3	Yellow-orange flowers June-July. Fast. Early pruning needed. Best with heat.
<i>Alnus rhombifolia</i>	White Alder	10		x	D	80	30-50	H	H		Fast-growing, attractive shade tree. Not especially long lived. Needs water source.
<i>Dalbergia sissoo</i>	Rosewood	10			D	60	40	L	M		Drought and heat-tolerant, wide-spreading canopy.
<i>Liriodendron tulipifera</i>	Tulip	10			D	80	30-40	M	M		Tulip-shaped leaves and produces eye-catching yellow-green flowers. Needs lots of water.
<i>Magnolia grandiflora</i>	Southern Magnolia	10			E	80	30-50	M	H		Large, fragrant white flowers and glossy evergreen leaves.
<i>Platanus racemosa</i>	California Sycamore	10		x	D	80	20-50	M	M		Smooth, mottled bark and a spreading canopy, flourishing near water sources.
<i>Pinus torreyana</i>	Torrey pine	10		x	E	40-60	15-30	L	M	4	8"-13" dark gray-green needles. Open habit. OK coastal or high desert.
<i>Quercus engelmannii</i>	Engelmann Oak	10		x	D	70	80-120	VL	M	8	Most endangered of CA oaks; 2" oblong leaves are drought-deciduous; likes some water.
<i>Quercus fusiformis</i>	Escarpment Live Oak	10			E	50	20-40	M	M		Sturdy, wide-spreading tree with distinctive elongated acorns.
<i>Quercus suber</i>	Cork Oak	10			E	70	70	L	M		Broad-canopied tree with thick, corky bark.
<i>Quercus tomentella</i>	Island Oak	10		x	E	50	25-50	L	M		Native to Channel Islands. Prefers deep, moist soils but can tolerate a range of soil conditions.



White Alder



Blue atlas cedar



Southern magnolia



Tulip



Deodar cedar



Torrey Pine



Tipu



Coast live oak



Engelmann Oak



Rosewood



California Sycamore



Cork Oak



Italian stone pine



Escarpment Live Oak



Island Oak



Norfolk Island pine

Best Management Practices

PLANTING

Tree planting species selection and location should conform to the Street Tree Palette and the Street Tree Map included in this plan.

Materials: All trees should be at least 24” box size, or 15 gallon for grant funded projects, at time of planting. Trees may be staked with 2 in diameter untreated wood stakes with no cross braces. Tree ties should be tied in a figure eight to support the tree to the stakes. Mulch (untreated, 0.5 in-1 in size) should be applied to an area two times the diameter of the root ball with 2 in to 4 in depth. Linear root control barriers may be used for trees planted along the sidewalk, on the sidewalk facing side only. Root control barriers that encircle the tree should not be used. Mower guards should be used for trees surrounded by turf that requires regular mowing. Tree grates should be installed at grade where the sidewalk is less than 8 ft to reduce the risk of tripping.

Site Preparation: All debris, wood chips, pavement, concrete and rocks should be removed from the planting pit to a depth in line with the size of the root ball. In sites with turf grass, the turf must be kept at least one foot from the tree. In sites with unsuitable soils to facilitate healthy tree growth, alternative soils may need to be approved.

Planting: Dig a flat bottomed hole as deep as the root ball and two to three times the width. Remove the tree from the container and cut away any circling roots. Fill the hole with the original soil (unless alternative soils have been deemed necessary), gently packing and applying water throughout. Remove the nursery stakes and install stakes at the edges of the root ball, driven 2 ft into the ground and secured to the tree with two tree ties in a figure eight. Build a watering berm out of mulch 3 to 4 inches high at the edge of the root ball in areas without irrigation. Mulch around the root ball, staying at least 6 inches away from the trunk. Fill the berm with 15 to 20 gallons of water.

INSPECTIONS

Inspections should be performed every three years as part of the regular grid-pruning cycle. These regular inspections should be by Level 1: Limited Visual Assessments according to ISA standards. This level of assessment is conducted to identify high and extreme risk trees. Some elements that should be inspected in a routine Level 1 inspection include:

- Leaning Trees
- Root problems
- Multiple Trunks
- Decay
- Cracks in trunks or branches
- Weak, Broken or dead branches
- Pests

Trees that are flagged as high or extreme risk may be recommended for a follow-up Level 2: Basic Assessment and/or Level 3: Advanced Assessment inspection. A Level 2 inspection includes a more detailed account of tree condition including site factors, tree health, load factors, tree defects, and risk categorizations. Level 3 inspections are used to understand conditions of a tree that cannot be identified visually through specialized tests and is typically reserved only for high-value trees.

PRUNING

Pruning should be conducted routinely as part of the 3-year grid trimming cycle, as well as between cycles, as deemed necessary by inspection to mitigate tree risk or improve tree structure. The appropriate type of pruning based on the tree and intended goal should be employed in each situation. Trees should ideally be pruned during the fall and winter months. There are seven accepted methods of pruning trees, listed below. Each method is described in depth in the ANSI 3000 (Part 1) Pruning and ISA Best Management Practices Pruning standards (see Resources for more information).

Permitted Actions:

- Structural Pruning: Pruning for your trees
- Crown Cleaning: Recommended pruning for mature trees to remove dead, diseased and broken branches only
- Crown Thinning: Reducing crown density by removing no more than 25% of live foliage
- Crown Raising: Creating vertical clearance by selective removal of low branches
- Crown Restoration: Removal of branches, sprouts and stubs from topped trees
- Crown Reduction: Decreasing the height and spread of a tree
- Utility Pruning: Reducing growth near utility lines

Prohibited Actions:

- Excessive Pruning
- Topping
- Actions that could lead to the death of tree including cutting, pruning, over-watering, unauthorized relocation of a tree, or structurally modifying the ground within the dripline area of the tree

REMOVAL

Public trees should only be removed when there is a demonstrated need in line with local policy. Demonstrated needs may include death of the tree, presence of pests, excessive risk or damage posed by the tree, or an undesirable species (e.g. palm trees). Public trees should not be removed for litter, personal preference, or conflicts that may be solved through other feasible means.

Trees that are removed must be done so in a way that mitigates damage to neighboring trees. This includes considering if tree branches are intertwined and if roots are intertwined when removing stumps. Stumps should be removed by grinding the stump and the roots to at least 24 inches below ground and removed.

WOOD RECYCLING

Wood from removed public trees should be repurposed for their highest and best use, including habitat, art, durable products, or lumber. Wood not able to be repurposed should be converted into biomass such as mulch, compost, or feedstock. City capital projects should consider the use of urban wood to create a market for reclaimed lumber. More information on recommended urban wood uses and standards is available from the Urban, Salvaged or Reclaimed Woods Network.

RESOURCES

Detailed best management practices can be found in the ANSI 3000 standards which are industry consensus standards developed by the Tree Care Industry Association. Additionally, the International Society of Arborists publishes Best Management Practices manuals with industry standard guidance.



The Tree Care Industry Association and the International Society of Arboriculture publish industry standard tree care resources



Additional Information

Engagement Evaluation

In order to evaluate the effectiveness of the community engagement workshops, participant observation of the workshop and conversational interviews with the community members that attended were conducted. Overall, the workshops were very successful. Residents felt that they learned valuable information from the presentation and found completing the activity packets fun while also causing them to think carefully about their answers. The only critique on the activity packets was that the stickers were difficult to deal with logistically. Providing a tablet option at similar events in the future could address the issue.

Participants also expressed that they wished more community members were able to attend the workshops. The people that were interviewed believed that others would benefit from learning about the urban forest and how it could change in Paramount. The tree inventory data was important to collect before the workshop because residents appreciated the data and are excited that the inventory will help more trees to be planted. Hosting more events on these topics to allow community members to engage with one another and learn more about urban forestry in Paramount would be valuable. Strategies used in the development of previous Urban Forest Management Plans that could strengthen community engagement in the plan development process include the formation of a community advisory committee or neighborhood ambassador program that facilitates resident-led community engagement and education.



“Everybody’s communicating. You know the presentation itself was amazing, but the night was cool.”

“I appreciate that a lot of that groundwork had already been completed before.”

“How can we get more people to come?”

“I had no idea how involved trees were or how much I had not a clue.”

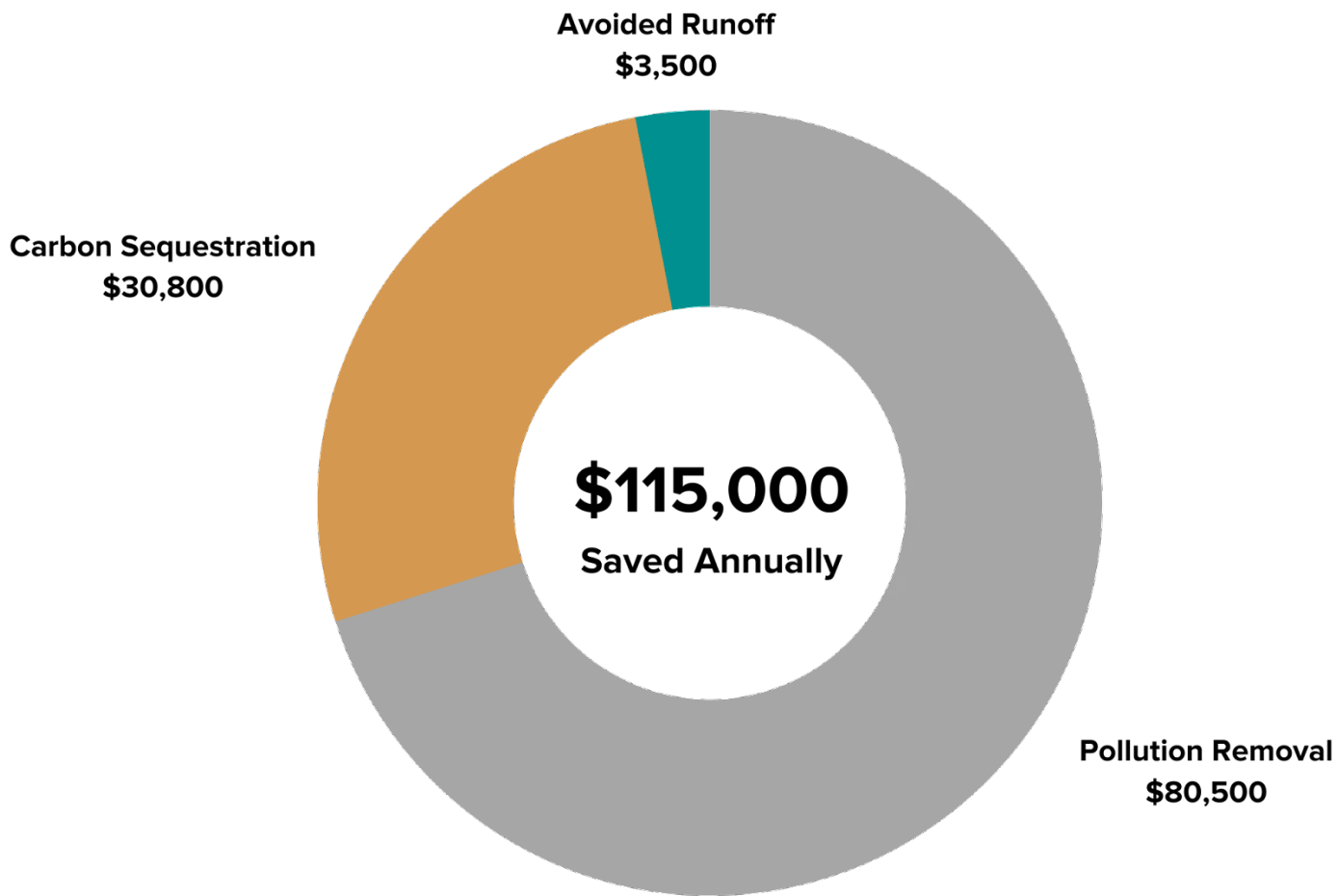
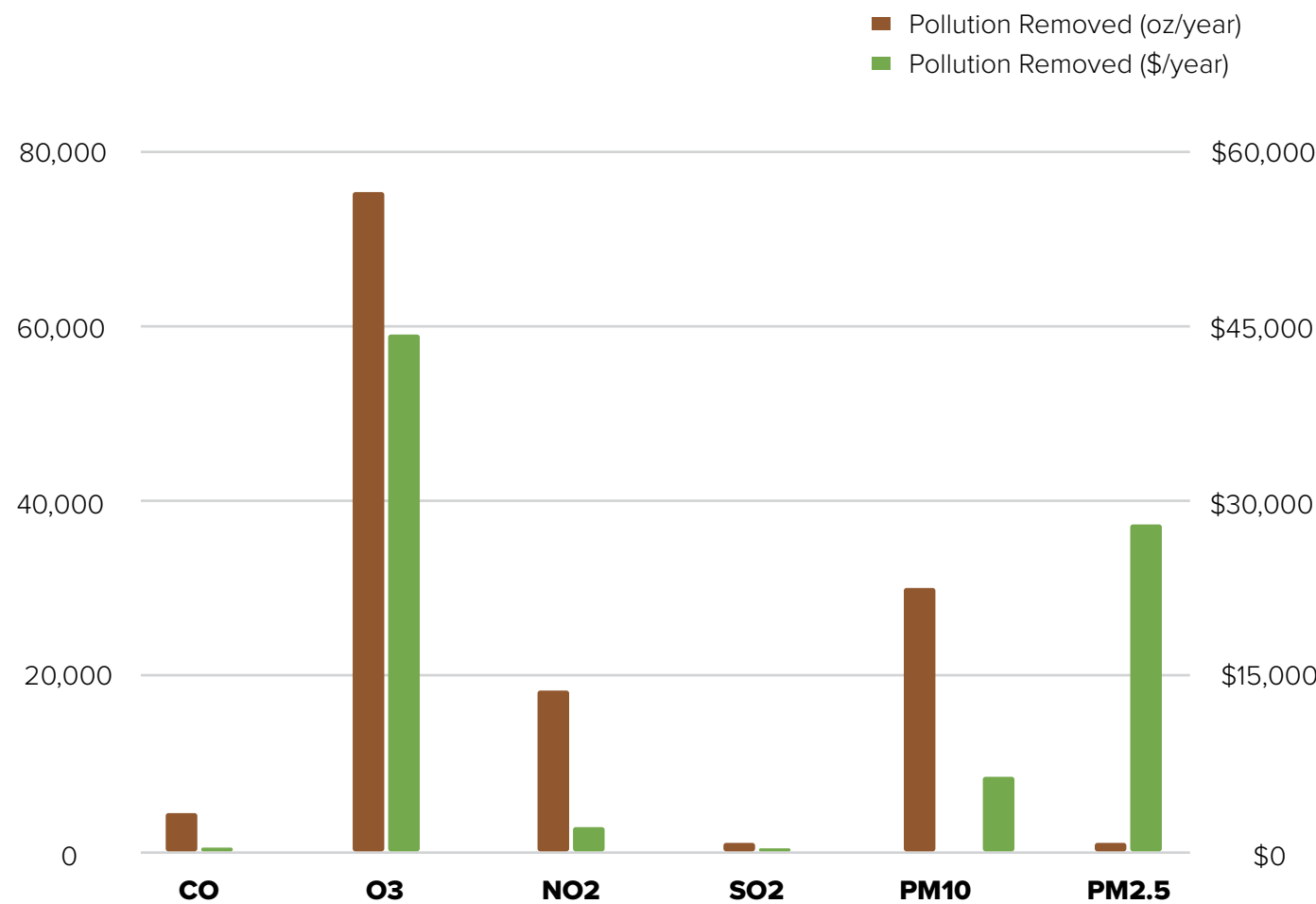
Quantified Ecosystem Services

Certain benefits of the urban forest can be quantified as both metrics and economic value. i-Tree Eco is an industry standard tool that uses tree inventory data to calculate ecosystem services and value to the community. i-Tree uses standard measures of ecosystem services, as well as a standard dollar value for these services and applies them to the urban forest based on the size and species of trees. Species and DBH are required variables, while several supplementary variables are available to provide additional information for the calculation. Based on the information available in the public tree inventory, species and DBH were used as inputs for the analysis. The results are a reflection of the inventory as a whole and does not account for or assess the distribution of trees throughout the community.

i-Tree quantifies the annual benefits of carbon sequestration, pollution removal, and avoided runoff. Together, these contribute to the overall “functional value” of the urban forest in Paramount, which is estimated at \$115,000 per year. Among these services, pollution removal is the most economically valuable, generating an annual value of \$80,500 and removing approximately 4.1 tons of pollutants per year. Carbon sequestration contributes an estimated value of \$30,800 in annual savings, with a gross annual sequestration of approximately 180.7 tons. Additionally, avoided runoff adds an additional estimated value of \$3,500 in annual savings, preventing the runoff of approximately 388.9 thousand gallons of water per year. Strategies to improve pollution removal by the urban forest include increasing the number of healthy trees, sustaining large trees, and using long-lived, low maintenance trees.

In addition, i-Tree provides an assessment of the replacement value associated with the urban forest, indicating the cost of replacing each tree with a comparable one. The estimated replacement value for Paramount’s urban forest stands at \$39.6 million. This significant figure underscores the significance of preserving the current urban forest and preventing the need for tree replacement. It also highlights the value of nurturing mature trees, as they are more costly to replace and offer greater benefits compared to their younger counterparts.

While not all benefits provided by the tree canopy can be quantified, they still hold significant value for the community. The economic estimation of these benefits is an understatement, as it fails to consider the social value attributed to trees.



Appendix

Yard Trees in Paramount





TreePeople

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www.treepeople.org

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