

ECONOMIC DEVELOPMENT BOARD MINUTES JUNE 4, 2025

City of Paramount, 16400 Colorado Avenue, Paramount, CA 90723

CALL TO ORDER: The meeting of the Economic Development Board was called to order by Chair Linda Timmons at 6:54 p.m. at City Hall, Council Chamber, 16400 Colorado Avenue, Paramount, California.

**ROLL CALL OF
BOARD MEMBERS**

Present: Board Member Ernie Esparza
Board Member Javier Gonzalez
Vice Chair Gordon Weisenburger
Chair Linda Timmons
Board Member David Moody

STAFF PRESENT: Lindsay Thorson, Planning Commission Attorney
John King, Planning and Building Director
Monica Rodriguez, Assistant Planning and Building Director
Rick Baptista, Building and Safety Manager
Sol Bejarano, Management Analyst
Ivan Reyes, Associate Planner
Leslie Corrales, Assistant Planner
Abigail Urquiza, Planning Intern
Biana Salgado, Administrative Assistant

MINUTES

1. **APPROVAL OF MINUTES** Chair Timmons presented the Economic Development Board minutes of May 7, 2025 for approval.

It was moved by Board Member Gonzalez, seconded by Board Member Esparza, to approve the minutes as presented. The motion was passed by the following roll call vote:

AYES: Board Members Esparza and Gonzalez,
Vice Chair Weisenburger, Chair Timmons
NOES: None
ABSENT: None
ABSTAIN: Board Member Moody

PUBLIC COMMENTS

There were none.

REPORTS

2. ORAL REPORT

Planning and Building Director John King introduced Planning Intern Abigail Urquiza who collaborated with Assistant Planner Leslie Corrales on the overview of the Paramount Boost Program. The program is a one-time small business marketing grant of up to \$5,000 per business. The total grant amount is \$95,000 and available to eligible businesses on a first-come, first-served basis. The grant can be used for menus, signage, promotional videos, and digital and print marketing (such as website redesign and business cards). The program was prioritized by the City Council to assist small businesses in Paramount and promote local business retention.

3. COMMENTS FROM BOARD MEMBERS AND STAFF

There were none.

ADJOURNMENT

There being no further business to come before the Board, the meeting was adjourned by Chair Timmons at 6:57 p.m. to the next Economic Development Board meeting to be held on Wednesday, July 2, 2025, at City Hall Council Chamber, 16400 Colorado Avenue, Paramount, California, at 6:00 p.m.

/s/ *Linda Timmons*

Linda Timmons, Chair

ATTEST:

/s/ *Biana Salgado*

Biana Salgado, Administrative Assistant

APPROVED: July 2, 2025