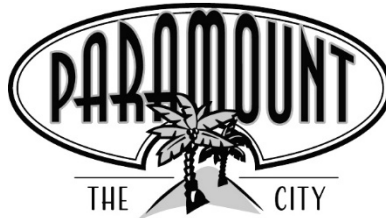


AGENDA

Paramount Economic Development Board

July 2, 2025



Safe, Healthy, and Attractive

Regular Meeting
City Hall Council Chambers
6:00 p.m.

City of Paramount

16400 Colorado Avenue ♦ Paramount, CA 90723 ♦ (562) 220-2000 ♦ www.paramountcity.gov

PUBLIC PARTICIPATION NOTICE

In-person Attendance: The public may attend the Economic Development Board meetings in-person.

Public Comments: Members of the public wanting to address the Economic Development Board, either during public comments or for a specific agenda item, or both, may do so by the following methods:

- **In-person**

If you wish to make a statement, please complete a Speaker's Card prior to the commencement of the Public Comments period of the meeting. Speaker's Cards are located at the entrance. Give your completed card to a staff member and when your name is called, please go to the podium provided for the public.

- **E-mail:** planning@paramountcity.gov

E-mail public comments must be received **15 minutes prior to the start of the meeting**. The e-mail should specify the following information: 1) Full Name; 2) City of Residence; 3) Phone Number; 4) Public Comment or Agenda Item No.; 5) Subject; 6) Written Comments.

All public comments are limited to a maximum of three (3) minutes unless an extension is granted. No action may be taken on items not on the agenda except as provided by law. All public comments will be recorded and rules of decorum and procedures for the conduct of City meetings will apply when addressing the Economic Development Board whether in-person or via email.

Notes

CALL TO ORDER:

Chair Linda Timmons

ROLL CALL OF MEMBERS:

Board Member Ernie Esparza
Board Member Javier Gonzalez
Board Member David Moody
Vice Chair Gordon Weisenburger
Chair Linda Timmons

MINUTES

1. [APPROVAL OF MINUTES](#) June 4, 2025

PUBLIC COMMENTS

REPORTS

2. [ORAL REPORT](#) California Jobs First

COMMENTS

3. [COMMENTS](#)
 - Board Members
 - Staff

ADJOURNMENT

To a meeting on Wednesday, August 6, 2025, at 6:00 p.m. in the Council Chamber at City Hall, 16400 Colorado Ave., Paramount, California.

Americans with Disabilities Act: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office at (562) 220-2225 at least 48 hours prior to the meeting to enable the City to make reasonable arrangements to ensure accessibility to this meeting. **Note:** Agenda items are on file in the Planning Department office and are available for public inspection during normal business hours. Materials related to an item on this Agenda submitted after distribution of the agenda packet are also available for public inspection during normal business hours in the Planning Department office. The Planning Department office is located at City Hall, 16400 Colorado Avenue, Paramount.

JULY 2, 2025

APPROVAL OF MINUTES
PLANNING COMMISSION

MOTION IN ORDER:

APPROVE THE PLANNING COMMISSION MINUTES OF JUNE 4, 2025.

MOTION:

MOVED BY: _____

SECONDED BY: _____

[] APPROVED

[] DENIED

ROLL CALL VOTE:

AYES: _____

NOES: _____

ABSENT: _____

ABSTAIN: _____

ECONOMIC DEVELOPMENT BOARD MINUTES JUNE 4, 2025

City of Paramount, 16400 Colorado Avenue, Paramount, CA 90723

CALL TO ORDER: The meeting of the Economic Development Board was called to order by Chair Linda Timmons at 6:54 p.m. at City Hall, Council Chamber, 16400 Colorado Avenue, Paramount, California.

**ROLL CALL OF
BOARD MEMBERS**

Present: Board Member Ernie Esparza
Board Member Javier Gonzalez
Vice Chair Gordon Weisenburger
Chair Linda Timmons
Board Member David Moody

STAFF PRESENT: Lindsay Thorson, Planning Commission Attorney
John King, Planning and Building Director
Monica Rodriguez, Assistant Planning and Building Director
Rick Baptista, Building and Safety Manager
Sol Bejarano, Management Analyst
Ivan Reyes, Associate Planner
Leslie Corrales, Assistant Planner
Abigail Urquiza, Planning Intern
Biana Salgado, Administrative Assistant

MINUTES

1. **APPROVAL OF MINUTES** Chair Timmons presented the Economic Development Board minutes of May 7, 2025 for approval.

It was moved by Board Member Gonzalez, seconded by Board Member Esparza, to approve the minutes as presented. The motion was passed by the following roll call vote:

AYES: Board Members Esparza and Gonzalez,
Vice Chair Weisenburger, Chair Timmons
NOES: None
ABSENT: None
ABSTAIN: Board Member Moody

PUBLIC COMMENTS

There were none.

REPORTS

2. ORAL REPORT

Planning and Building Director John King introduced Planning Intern Abigail Urquiza who collaborated with Assistant Planner Leslie Corrales on the overview of the Paramount Boost Program. The program is a one-time small business marketing grant of up to \$5,000 per business. The total grant amount is \$95,000 and available to eligible businesses on a first-come, first-served basis. The grant can be used for menus, signage, promotional videos, and digital and print marketing (such as website redesign and business cards). The program was prioritized by the City Council to assist small businesses in Paramount and promote local business retention.

**3. COMMENTS FROM
BOARD MEMBERS
AND STAFF**

There were none.

ADJOURNMENT

There being no further business to come before the Board, the meeting was adjourned by Chair Timmons at 6:57 p.m. to the next Economic Development Board meeting to be held on Wednesday, July 2, 2025, at City Hall Council Chamber, 16400 Colorado Avenue, Paramount, California, at 6:00 p.m.

Linda Timmons, Chair

ATTEST:

Biana Salgado, Administrative Assistant

JULY 2, 2025

ORAL REPORT

CALIFORNIA JOBS FIRST



To: Honorable Economic Development Board

From: John King, AICP, Planning and Building Director

By: Monica Rodriguez, Assistant Planning and Building Director

Date: July 2, 2025

Subject: ORAL REPORT – CALIFORNIA JOBS FIRST STATE ECONOMIC DEVELOPMENT BLUEPRINT

In February 2025, Governor Newsom released the California Jobs First State Economic Blueprint, a 10-year plan that includes more than \$245 million in investments to help support job creation, innovation, and sustainable economic growth across 13 regions. The regions selected were based on their economic diversity, industry strengths, geographic scale, population size, and economic linkages. The 13 regions include North State, Redwood, Capital, Sierra, Bay Area, North San Joaquin, Central Coast, Kern County, Los Angeles County, Inland SoCal, Orange County, and Southern Border.

In addition, the Blueprint targets 10 core sectors to drive growth in the following industries: Aerospace & Defense, Clean Economy, High-Tech, Life Sciences, Working Lands & Water, Manufacturing, Creative Economy, Financial & Professional Services, Tourism & Outdoor Recreation, and Transport & Logistics.

The Blueprint aims to implement the following stated goals by 2035:

- Support sustainable and equitable growth across regions and populations: Advance community-led, regional strategies designed with equity and sustainability at their center
- Invest in the workforce for the sectors of the future: Ensure residents have the skills they need to access opportunities in strategic sectors.
- Create an attractive environment for and with job creators: Make California the preferred destination for businesses to generate ideas and bring them to life.
- Strengthen California's innovation economy and entrepreneurial culture: Foster a dynamic environment of public-private sector collaboration where industry, academia, investors, and entrepreneurs drive new advancements and take risks.

JULY 2, 2025

ECONOMIC DEVELOPMENT BOARD

COMMENTS FROM BOARD MEMBERS AND STAFF