



The City of Paramount is a vibrant and diverse community known for its rich history and strong industrial presence. Situated near major transportation hubs, including several freeways and the Long Beach Airport, Paramount is renowned for its thriving business sector and commitment to economic development. Residents enjoy a range of recreational opportunities, with numerous parks, and cultural attractions like its own drive-in theater and the LA Kings Iceland Skating Rink. With Paramount's strong sense of community and convenient location, it continues to be a desirable place to live, work, and visit in southern California.

PARAMOUNT, CA

STRATEGIC LOCATION

- Direct access to major freeways (I - 105, I - 710, I - 605)
- Located in Southeast Los Angeles County - close to ports, airports, & Commerce

BUSINESS-FRIENDLY ENVIRONMENT

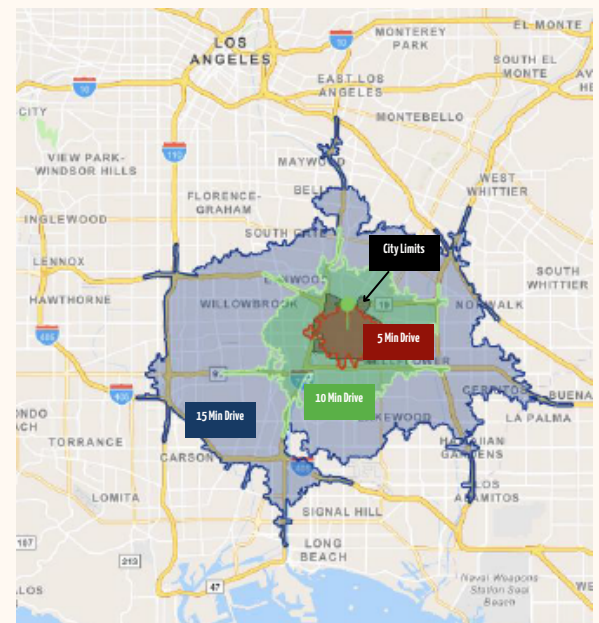
- Streamlined permitting & development process
- Proactive partnerships with the Chamber of Commerce & local stakeholders

SKILLED & DIVERSE WORKFORCE

- Bilingual & multicultural community ideal for customer-facing operations
- Strong workforce development partnerships with local agencies

GENERAL DEMOGRAPHICS

	POPULATION	HOUSEHOLDS	AVERAGE HOUSEHOLD INCOME
	53,700	14,450	\$89,125
5 Min Drive:	40,680	11,631	\$88,161
10 Min Drive:	279,703	80,472	\$99,211
15 Min Drive:	913,885	268,306	\$107,349



PARAMOUNT WANTS YOUR BUSINESS!

NEW PROJECTS



Sprouts Farmers Market & Panera Bread is set to open near Paramount and Somerset Blvd in 2026, bringing fresh excitement to the area and paving the way for more local eateries to join the neighborhood.



Jazmín at Orizaba is a boutique collection of ten newly built homes in central Paramount—offering modern elegance, prime access to local landmarks, and unmatched convenience—with 80% already sold for just over \$1 million



Development of 17 detached single-family residential units on a 1.04-acre site at 16635, 16675, and 16683 Paramount Boulevard



A vibrant new food hall is coming soon—featuring local eats, a community room, mini museum, and outdoor patio space designed to bring Paramount together.

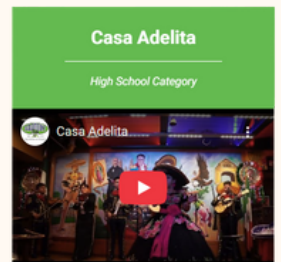
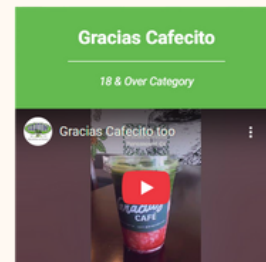
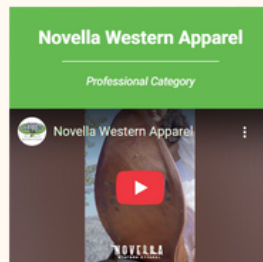
EXPLORE
PARAMOUNT
Dine. Shop. Experience.



2025 BUSINESS INITIATIVES



Paramount small businesses can supercharge their marketing with up to \$5,000 in grant funding through the Boost Program—\$95,000 available on a first-come, first-served basis, helping eligible businesses enhance signage, menus, promo videos, and more!



To celebrate and elevate Paramount's vibrant business community, the City launched its first-ever Small Business Video Spotlight Contest—inviting creators of all levels to showcase local gems in short marketing reels, awarding winners with gift cards and social media features, and even purchasing matching gift cards from winning businesses to raffle off later on Explore Paramount.

CITY OF PARAMOUNT
**BUSINESS SECURITY
REBATES**



Paramount business owners can receive up to \$2,000 in rebates for eligible security upgrades like cameras and alarm systems. To qualify, apply online within 60 days of purchase at the city's website. The offer is limited to one rebate per business and is awarded on a first-come, first-served basis—until funds run out.

**TO LEARN MORE ABOUT
THE CITY OF PARAMOUNT, VISIT**



PARAMOUNTCITY.GOV