



# CITY OF PARAMOUNT

## BUSINESS RESOURCES

### Paramount Chamber of Commerce

Supports local businesses through networking, advocacy, and promotional opportunities that boost visibility and community connection.

### Southeast Los Angeles WDB

SELACO WDB connects job seekers and employers with training, career services, and workforce support to strengthen the local economy.

### Small Business Development Center

The SBDC at Long Beach City College offers free expert support to help small businesses start, grow, and succeed through advising, training, and resources.

### LA County Department of Economic Opportunity

The LA County DEO supports small businesses and job seekers with funding, guidance, and workforce programs to drive inclusive economic growth.

**TO LEARN MORE  
ABOUT RESOURCES &  
PARTNERSHIPS, SCAN**



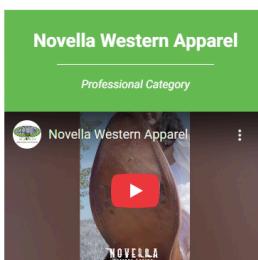
**EXPLORE  
PARAMOUNT**  
*Dine. Shop. Experience.*



### 2025 BUSINESS INITIATIVES



Paramount small businesses can supercharge their marketing with up to \$5,000 in grant funding through the Boost Program—\$95,000 available on a first-come, first-served basis, helping eligible businesses enhance signage, menus, promo videos, and more!



To celebrate and elevate Paramount's vibrant business community, the City launched its first-ever Small Business Video Spotlight Contest—inviting creators of all levels to showcase local gems in short marketing reels, awarding winners with gift cards and social media features, and even purchasing matching gift cards from winning businesses to raffle off later on Explore Paramount.

**CITY OF PARAMOUNT  
BUSINESS SECURITY  
REBATES** 

Paramount business owners can receive up to \$2,000 in rebates for eligible security upgrades like cameras and alarm systems. To qualify, apply online within 60 days of purchase at the city's website. The offer is limited to one rebate per business and is awarded on a first-come, first-served basis—until funds run out.

**TO LEARN MORE ABOUT  
EXPLORE PARAMOUNT, SCAN**



**EXPLOREPARAMOUNT.COM**