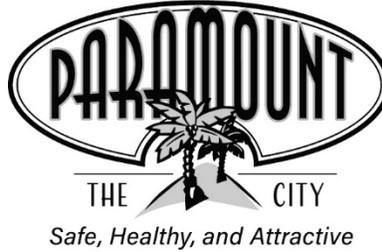


# AGENDA

Paramount Economic Development Board  
February 4, 2026



Regular Meeting  
City Hall Council Chambers  
6:00 p.m.

City of Paramount

16400 Colorado Avenue ❖ Paramount, CA 90723 ❖ (562) 220-2000 ❖ [www.paramountcity.gov](http://www.paramountcity.gov)

## PUBLIC PARTICIPATION NOTICE

**In-person Attendance:** The public may attend the Economic Development Board meetings in-person.

**Public Comments:** Members of the public wanting to address the Economic Development Board, either during public comments or for a specific agenda item, or both, may do so by the following methods:

- **In-person**

If you wish to make a statement, please complete a Speaker's Card prior to the commencement of the Public Comments period of the meeting. Speaker's Cards are located at the entrance. Give your completed card to a staff member and when your name is called, please go to the podium provided for the public.

- **E-mail:** [planning@paramountcity.gov](mailto:planning@paramountcity.gov)

E-mail public comments must be received **15 minutes prior to the start of the meeting**. The e-mail should specify the following information: 1) Full Name; 2) City of Residence; 3) Phone Number; 4) Public Comment or Agenda Item No.; 5) Subject; 6) Written Comments.

All public comments are limited to a maximum of three (3) minutes unless an extension is granted. No action may be taken on items not on the agenda except as provided by law. All public comments will be recorded and rules of decorum and procedures for the conduct of City meetings will apply when addressing the Economic Development Board whether in-person or via email.

### Notes

CALL TO ORDER:

Chair David Moody

ROLL CALL OF MEMBERS:

Board Member Ernie Esparza  
Board Member Linda Timmons  
Board Member Gordon Weisenburger  
Vice Chair Javier Gonzalez  
Chair David Moody

## MINUTES

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1. [APPROVAL OF MINUTES](#) January 7, 2026

## PUBLIC COMMENTS

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## REPORTS

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2. [ORAL REPORT](#) Open Rewards Shop Local Program

## COMMENTS

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3. [COMMENTS](#)
  - Board Members
  - Staff

## ADJOURNMENT

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To a meeting on Wednesday, March 4, 2026, at 6:00 p.m. in the Council Chamber at City Hall, 16400 Colorado Avenue, Paramount, California.

**Americans with Disabilities Act:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office at (562) 220-2225 at least 48 hours prior to the meeting to enable the City to make reasonable arrangements to ensure accessibility to this meeting. **Note:** Agenda items are on file in the Planning Department office and are available for public inspection during normal business hours. Materials related to an item on this Agenda submitted after distribution of the agenda packet are also available for public inspection during normal business hours in the Planning Department office. The Planning Department office is located at City Hall, 16400 Colorado Avenue, Paramount.

FEBRUARY 4, 2026

APPROVAL OF MINUTES

ECONOMIC DEVELOPMENT BOARD

MOTION IN ORDER:

APPROVE THE ECONOMIC DEVELOPMENT BOARD MINUTES OF  
JANUARY 7, 2026.

<u>MOTION:</u>	<u>ROLL CALL VOTE:</u>
MOVED BY: _____	AYES: _____
SECONDED BY: _____	NOES: _____
<input type="checkbox"/> APPROVED	ABSENT: _____
<input type="checkbox"/> DENIED	ABSTAIN: _____

## **ECONOMIC DEVELOPMENT BOARD MINUTES JANUARY 7, 2026**

City of Paramount, 16400 Colorado Avenue, Paramount, CA 90723

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**CALL TO ORDER:** The meeting of the Economic Development Board was called to order by Chair David Moody at 6:55 p.m. at City Hall, Council Chamber, 16400 Colorado Avenue, Paramount, California.

**ROLL CALL OF BOARD MEMBERS:** Present: Board Member Ernie Esparza  
Board Member Linda Timmons  
Board Member Gordon Weisenburger  
Vice Chair Javier Gonzalez  
Chair David Moody

Absent: None

**STAFF PRESENT:** Lindsay Thorson, Planning Commission Attorney  
John King, Planning and Building Director  
Monica Rodriguez, Assistant Planning and Building Director  
Ivan Reyes, Associate Planner  
Leslie Corrales, Assistant Planner  
Caitlin Au, Planning Intern  
Biana Salgado, Administrative Assistant

### **MINUTES**

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1. **APPROVAL OF MINUTES**  
December 2, 2025

Chair Moody presented the Economic Development Board minutes of December 2, 2025 for approval.

It was moved by Vice Chair Gonzalez and seconded by Board Member Weisenburger to approve the minutes with the added name correction in the adjournment section. The motion was passed by the following roll call vote:

**AYES:** Board Members Esparza, Timmons, and Weisenburger; Vice Chair Gonzalez; Chair Moody

**NOES:** None

**ABSENT:** None

**ABSTAIN:** None

### **PUBLIC COMMENTS**

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Planning and Building Director King stated that there are no public comments.

**REPORTS**

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- 2. ORAL REPORT  
Approved Commercial  
Design Guidelines

Planning and Building Director John King introduced Associate Planner Reyes who provided an overview of the Commercial Design Guidelines approved by the City Council on December 16, 2025 that will replace the Central Business District Architectural Guidelines and the architectural guidelines for the C-3 (General Commercial) zone and C-M (Commercial-Manufacturing) zones. The new design guidelines address aesthetics and will evaluate and update specific elements of the present guidelines.

**COMMENTS**

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- 3. COMMENTS

There were no comments from the Board Members or staff.

**ADJOURNMENT**

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There being no further business to come before the Commission, the meeting was adjourned by Chair Moody at 7:05 p.m. to the next Economic Development Board meeting to be held on Wednesday, February 4, 2026 at City Hall Council Chamber, 16400 Colorado Avenue, Paramount, California at 6:00 p.m.

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David Moody, Chair

ATTEST:

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Biana Salgado, Administrative Assistant

FEBRUARY 4, 2026

ORAL REPORT

OPEN REWARDS SHOP LOCAL PROGRAM

FEBRUARY 4, 2026

ECONOMIC DEVELOPMENT BOARD

COMMENTS FROM BOARD MEMBERS AND STAFF