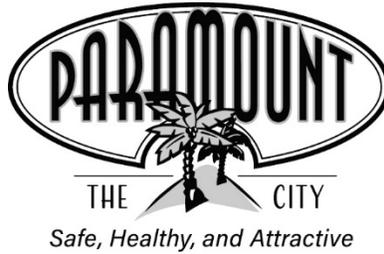


AGENDA

Paramount Economic Development Board
March 4, 2026



Regular Meeting
City Hall Council Chambers
6:00 p.m.

City of Paramount

16400 Colorado Avenue ❖ Paramount, CA 90723 ❖ (562) 220-2000 ❖ www.paramountcity.gov

PUBLIC PARTICIPATION NOTICE

In-person Attendance: The public may attend the Economic Development Board meetings in-person.

Public Comments: Members of the public wanting to address the Economic Development Board, either during public comments or for a specific agenda item, or both, may do so by the following methods:

- **In-person**

If you wish to make a statement, please complete a Speaker's Card prior to the commencement of the Public Comments period of the meeting. Speaker's Cards are located at the entrance. Give your completed card to a staff member and when your name is called, please go to the podium provided for the public.

- **E-mail:** planning@paramountcity.gov

E-mail public comments must be received **15 minutes prior to the start of the meeting**. The e-mail should specify the following information: 1) Full Name; 2) City of Residence; 3) Phone Number; 4) Public Comment or Agenda Item No.; 5) Subject; 6) Written Comments.

All public comments are limited to a maximum of three (3) minutes unless an extension is granted. No action may be taken on items not on the agenda except as provided by law. All public comments will be recorded and rules of decorum and procedures for the conduct of City meetings will apply when addressing the Economic Development Board whether in-person or via email.

CALL TO ORDER: Chair David Moody

ROLL CALL OF MEMBERS: Board Member Ernie Esparza
Board Member Linda Timmons
Board Member Gordon Weisenburger
Vice Chair Javier Gonzalez
Chair David Moody

MINUTES

1. **APPROVAL OF MINUTES** February 11, 2026

PUBLIC COMMENTS

REPORTS

2. **ORAL REPORT** Paramount State of the City

COMMENTS

3. **COMMENTS**
 - Board Members
 - Staff

ADJOURNMENT

To a meeting on Wednesday, April 1, 2026, at 6:00 p.m. in the Council Chamber at City Hall, 16400 Colorado Avenue, Paramount, California.

Americans with Disabilities Act: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office at (562) 220-2225 at least 48 hours prior to the meeting to enable the City to make reasonable arrangements to ensure accessibility to this meeting. **Note:** Agenda items are on file in the Planning and Building Department office and are available for public inspection during normal business hours. Materials related to an item on this Agenda submitted after distribution of the agenda packet are also available for public inspection during normal business hours in the Planning and Building Department office. The Planning and Building Department office is located at City Hall, 16400 Colorado Avenue, Paramount.

MARCH 4, 2026

APPROVAL OF MINUTES

ECONOMIC DEVELOPMENT BOARD

MOTION IN ORDER:

APPROVE THE ECONOMIC DEVELOPMENT BOARD MINUTES OF
FEBRUARY 11, 2026.

| | |
|-----------------------------------|------------------------|
| <u>MOTION:</u> | <u>ROLL CALL VOTE:</u> |
| MOVED BY: _____ | AYES: _____ |
| SECONDED BY: _____ | NOES: _____ |
| <input type="checkbox"/> APPROVED | ABSENT: _____ |
| <input type="checkbox"/> DENIED | ABSTAIN: _____ |

**ECONOMIC DEVELOPMENT BOARD MINUTES
FEBRUARY 11, 2026**

City of Paramount, 16400 Colorado Avenue, Paramount, CA 90723

CALL TO ORDER: The meeting of the Economic Development Board was called to order by Vice Chair Javier Gonzalez at 7:20 p.m. at City Hall, Council Chamber, 16400 Colorado Avenue, Paramount, California.

ROLL CALL OF BOARD MEMBERS: Present: Board Member Ernie Esparza
Board Member Linda Timmons
Board Member Gordon Weisenburger
Vice Chair Javier Gonzalez

Absent: Chair David Moody

It was moved by Board Member Weisenburger and seconded by Board Member Esparza to excuse Chair Moody from the Economic Development Board meeting. The motion was passed by the following roll call vote:

AYES: Board Members Esparza, Timmons and Weisenburger; Vice Chair Gonzalez
NOES: None
ABSENT: Chair Moody
ABSTAIN: None

STAFF PRESENT: Lindsay Thorson, Planning Commission Attorney
John King, Planning and Building Director
Monica Rodriguez, Assistant Planning and Building Director
Ivan Reyes, Associate Planner
Biana Salgado, Administrative Assistant

MINUTES

1. **APPROVAL OF MINUTES**
January 7, 2026

Vice Chair Gonzalez presented the Economic Development Board minutes of January 7, 2026 for approval.

It was moved by Board Member Timmons and seconded by Board Member Weisenburger to approve the minutes as presented. The motion was passed by the following roll call vote:

AYES: Board Members Esparza, Timmons and Weisenburger; Vice Chair Gonzalez
 NOES: None
 ABSENT: Chair Moody
 ABSTAIN: None

PUBLIC COMMENTS

Planning and Building Director King stated that there are no public comments.

REPORTS

- 2. ORAL REPORT
Open Rewards Shop
Local Program

Planning and Building Director John King introduced Associate Planner Reyes who provided an overview of the Open Rewards app which is a community-wide rewards program intended to incentivize consumers to shop at local businesses here in Paramount.

There was further discussion between the Economic Development Board and staff.

COMMENTS

- 3. COMMENTS

There were no comments from the Board Members or staff.

ADJOURNMENT

There being no further business to come before the Commission, the meeting was adjourned by Vice Chair Gonzalez at 7:27 p.m. to the next Economic Development Board meeting to be held on Wednesday, March 4, 2026 at City Hall Council Chamber, 16400 Colorado Avenue, Paramount, California at 6:00 p.m.

 Javier Gonzalez, Vice Chair

ATTEST:

 Biana Salgado, Administrative Assistant

MARCH 4, 2026

ORAL REPORT

PARAMOUNT STATE OF THE CITY



To: Honorable Economic Development Board

From: John King, AICP, Planning and Building Director

By:

Date: March 4, 2026

Subject: ORAL REPORT – STATE OF THE CITY

On February 19, 2026, the Paramount Chamber of Commerce hosted the annual State of the City event. Each year the State of the City includes presentations by the Chamber of Commerce President, the Paramount Unified School District Superintendent, the Mayor of Paramount, and the City Manager.

Planning and Building Department staff will provide a summary of the City's presentation at the State of the City event.

MARCH 4, 2026

ECONOMIC DEVELOPMENT BOARD

COMMENTS FROM BOARD MEMBERS AND STAFF