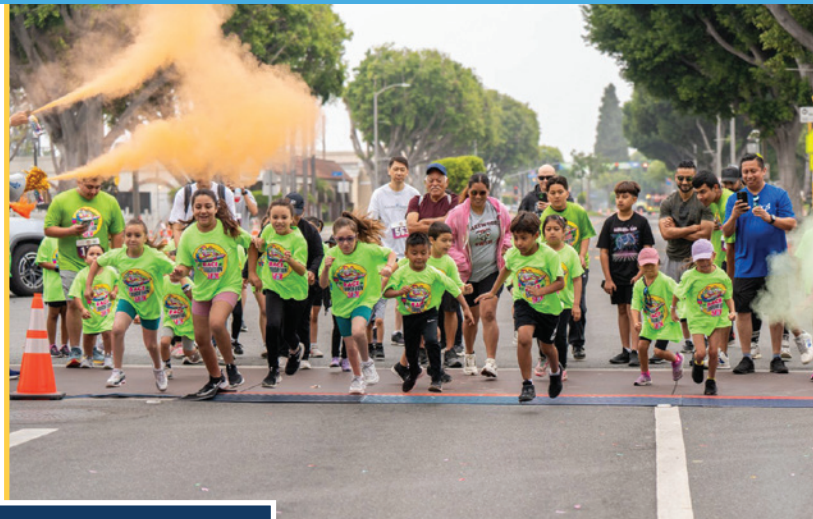


Help Shape Paramount's Future



Learn About Measure P

Join the City of Paramount at upcoming community meetings to learn more about Measure P: the Public Safety, Environment, Streets and Business Improvement Measure, which will be on the November 3 ballot.



Virtual Community Meetings

Meeting 1

Thursday, September 17
5-6:30 p.m.

bit.ly/Community-Meeting-1

Meeting 2

Tuesday, October 6
5-6:30 p.m.

bit.ly/Community-Meeting-2

City staff will provide an overview of Measure P, how revenue would be used, what it could mean for the community and host a Q&A session to answer any questions you may have.

Guaranteed Local Control

Every dollar generated by the measure is legally required to remain in Paramount in a dedicated special fund under local control, protected by an independent citizens' oversight committee, public annual spending reports and an annual Consumer Price Index cap of up to 3%.



For more information on the upcoming community meetings and Measure P, visit ParamountCity.gov/PropertyParcelTax or scan the QR code.

Para ver este folleto en español, por favor escanee el código QR y visite nuestro sitio web.



Understanding Measure P

What will the funds be used for?

If approved by voters, the projected \$4 million in annual dedicated special fund revenue could support key local priorities:

Public Safety & Emergency Response

Invests \$1.5 million/year directly to cover rising LA County Sheriff contract costs (maintaining emergency response times) and funds two dedicated private security patrol units for commercial and industrial neighborhoods at night.

Road & Street Repair

Directs \$2 million annually toward a bond funding \$30 million in immediate road repairs over five years, prioritizing repaving on major corridors like Garfield Ave., Somerset Blvd., Rosecrans Ave. and Alondra Blvd.

Environmental Protections

Allocates \$250,000/year to keep five city air-quality monitoring stations running, clean up illegal dumping along commercial/industrial neighborhoods, abate visible graffiti and support organic waste compliance.

Investment in Local Businesses

Provides \$250,000 for new grants to help small business owners upgrade storefronts for ADA accessibility and construct proper organic waste trash enclosures.



Who will pay this measure, and how is it calculated?

Without taxing residential property owners or renters, this tax applies strictly to commercial, industrial and vacant business properties based on square footage. Rates range from 8¢ to 13¢ per square foot, depending on property type. Under this rate structure, 80% of affected parcels would pay \$5,000 or less per year, 90% would pay \$10,000 or less per year and a typical small property owner (228 to 1,178 sq. ft.) would pay between \$23 and \$97 annually per parcel. Rates phase in over three years: 65% in Year 1 (2027), 80% in Year 2 (2028) and 100% in Year 3 (2029+). Business owners can estimate specific costs by visiting ParamountCity.gov/PropertyParcelTax.

Why is the City considering this measure now?

While the City of Paramount has maintained a balanced budget, expenditures are beginning to exceed revenues. In fiscal year 2026–27, the City's General Fund expenses are projected to exceed revenues by \$545,000. If no corrective actions are taken, the City will accumulate a projected \$27.7 million deficit over the next 10 years. If passed, the City of Paramount Public Safety, Environment, Streets and Business Improvement Measure could generate an additional \$4 million annually in dedicated special fund revenue that could be used to bridge the gap between expenditures and revenues.



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